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November 19, 2025

VIA ONLINE SUBMISSION

Attorney General Aaron Frey
Office of the Attorney General
Consumer Protection Division
Security Breach Notification
111 Sewall Street, 6th Floor
Augusta, ME 04330
Tel: 207-626-8800

Email: breach.security@maine.gov

Re: Notice of Data Security Incident

Dear Attorney General Frey:

Constangy, Brooks, Smith & Prophete LLP (“Constangy”) represents WEL Companies, Inc. (“WEL”) in connection with a recent data security incident described in greater detail below. The purpose of this letter is to notify you of the incident.

1. Nature of the security incident.

On January 31, 2025, WEL noted unusual activity on its network. In response, WEL immediately took steps to secure its digital environment and engaged a leading, independent, cybersecurity firm to conduct an investigation. As a result of the investigation, it was learned that certain data stored on WEL systems may have been accessed or acquired without authorization and that certain individuals’ personal information may reside in the potentially affected data. A comprehensive review of the types of personal information involved, the identification of potentially impacted individuals, and verification of current mailing addresses for those individuals was then conducted. On November 12, 2025, it was determined that personal information belonging to certain Maine residents may have been impacted in connection with this incident. Please note that we have no current evidence to suggest misuse or attempted misuse of any personal information in conjunction with this incident.

2. Number of Maine residents affected.

WEL notified 515 Maine residents of this incident via first class U.S. mail on November 18, 2025. The information potentially impacted in connection with this incident includes name, Social Security Number and driver's license or state ID.

A sample copy of the notification letter sent to impacted individuals is included with this correspondence.

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3. Steps taken relating to the Incident.

As soon as WEL discovered this incident, WEL took steps to secure its network environment and launched an investigation to determine what happened and the scope of personal information potentially impacted. In addition, WEL implemented measures to enhance the security of its environment in an effort to minimize the risk of a similar incident occurring in the future. Furthermore, complimentary identity protection services are being offered to all individuals notified of this incident.

4. Contact information.

WEL remains dedicated to protecting the personal information in its possession. If you have any questions or need additional information, please do not hesitate to contact me directly by phone 610.416.9236 or email at jhess@constangy.com.

Respectfully,

A handwritten signature in cursive script, appearing to read "Julie Hess".

Julie Hess

CONSTANGY, BROOKS, SMITH & PROPHETE LLP

Enclosure: Sample Notification Letter