

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS

Valerie M. Verduce, Catherine Day, and Anthony Pollock, individually and on behalf of all others similarly situated

(b) County of Residence of First Listed Plaintiff Fulton County, GA (EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorneys (Firm Name, Address, and Telephone Number) Peter H. LeVan, Jr. LeVAN STAPLETON SEGAL COCHRAN LLC One Liberty Place, 1650 Market Street, Suite 3600

DEFENDANTS

Vanguard Chester Funds, Mortimer J. Buckley, Christine M. Buchanan, John E. Schadl, Tara Bunch, Emerson U.

County of Residence of First Listed Defendant Chester County, PA (IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.

Attorneys (If Known)

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- 1 U.S. Government Plaintiff, 2 U.S. Government Defendant, 3 Federal Question (U.S. Government Not a Party), 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

Table with columns for Plaintiff (PTF) and Defendant (DEF) citizenship: Citizen of This State, Citizen of Another State, Citizen or Subject of a Foreign Country, Incorporated or Principal Place of Business In This State, Incorporated and Principal Place of Business In Another State, Foreign Nation.

IV. NATURE OF SUIT (Place an "X" in One Box Only)

Click here for: Nature of Suit Code Descriptions.

Large table with categories: CONTRACT, REAL PROPERTY, CIVIL RIGHTS, PRISONER PETITIONS, TORTS, FORFEITURE/PENALTY, LABOR, IMMIGRATION, BANKRUPTCY, SOCIAL SECURITY, FEDERAL TAX SUITS, OTHER STATUTES.

V. ORIGIN (Place an "X" in One Box Only)

- 1 Original Proceeding, 2 Removed from State Court, 3 Remanded from Appellate Court, 4 Reinstated or Reopened, 5 Transferred from Another District (specify), 6 Multidistrict Litigation - Transfer, 8 Multidistrict Litigation - Direct File

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity): 28 U.S.C. § 1332(d)(2) Brief description of cause: Breach of Fiduciary Duty

VII. REQUESTED IN COMPLAINT:

CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P. DEMAND \$ over \$5,000,000 CHECK YES only if demanded in complaint: JURY DEMAND: [X] Yes [] No

VIII. RELATED CASE(S) IF ANY

(See instructions): JUDGE DOCKET NUMBER

DATE Mar 14, 2022 SIGNATURE OF ATTORNEY OF RECORD /s/ Peter H. LeVan, Jr.

FOR OFFICE USE ONLY

RECEIPT # AMOUNT APPLYING IFP JUDGE MAG. JUDGE

DESIGNATION FORM

(to be used by counsel or pro se plaintiff to indicate the category of the case for the purpose of assignment to the appropriate calendar)

Address of Plaintiff: Fulton County, Georgia

Address of Defendant: Chester County, Pennsylvania

Place of Accident, Incident or Transaction: Valley Forge, Pennsylvania

RELATED CASE, IF ANY:

Case Number: _____ Judge: _____ Date Terminated: _____

Civil cases are deemed related when **Yes** is answered to any of the following questions:

- 1. Is this case related to property included in an earlier numbered suit pending or within one year previously terminated action in this court? Yes No
- 2. Does this case involve the same issue of fact or grow out of the same transaction as a prior suit pending or within one year previously terminated action in this court? Yes No
- 3. Does this case involve the validity or infringement of a patent already in suit or any earlier numbered case pending or within one year previously terminated action of this court? Yes No
- 4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil rights case filed by the same individual? Yes No

I certify that, to my knowledge, the within case is / is not related to any case now pending or within one year previously terminated action in this court except as noted above.

DATE: 03/14/2022 /s/ Peter H. LeVan, Jr. 83456
Attorney-at-Law / Pro Se Plaintiff Attorney I.D. # (if applicable)

CIVIL: (Place a ✓ in one category only)

A. Federal Question Cases:

- 1. Indemnity Contract, Marine Contract, and All Other Contracts
- 2. FEELA
- 3. Jones Act-Personal Injury
- 4. Antitrust
- 5. Patent
- 6. Labor-Management Relations
- 7. Civil Rights
- 8. Habeas Corpus
- 9. Securities Act(s) Cases
- 10. Social Security Review Cases
- 11. All other Federal Question Cases
(Please specify): _____

B. Diversity Jurisdiction Cases:

- 1. Insurance Contract and Other Contracts
- 2. Airplane Personal Injury
- 3. Assault, Defamation
- 4. Marine Personal Injury
- 5. Motor Vehicle Personal Injury
- 6. Other Personal Injury (Please specify): _____
- 7. Products Liability
- 8. Products Liability – Asbestos
- 9. All other Diversity Cases
(Please specify): CAFA

ARBITRATION CERTIFICATION

(The effect of this certification is to remove the case from eligibility for arbitration.)

I, Peter H. LeVan, Jr., counsel of record or pro se plaintiff, do hereby certify:

Pursuant to Local Civil Rule 53.2, § 3(c) (2), that to the best of my knowledge and belief, the damages recoverable in this civil action case exceed the sum of \$150,000.00 exclusive of interest and costs:

Relief other than monetary damages is sought.

DATE: 03/14/2022 /s/ Peter H. LeVan, Jr. 83456
Attorney-at-Law / Pro Se Plaintiff Attorney I.D. # (if applicable)

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF PENNSYLVANIA**

Valerie M. Verduce, Catherine Day, and
Anthony Pollock, individually and on behalf
of all others similarly situated,

Plaintiffs

vs.

Vanguard Chester Funds, Mortimer J.
Buckley, Christine M. Buchanan, John E.
Schadl, Tara Bunch, Emerson U. Fullwood,
Amy Gutmann, F. Joseph Loughrey, Mark
Loughridge, Scott C. Malpass, Deanna
Mulligan, André F. Perold, Sarah Bloom
Raskin, David Thomas, Peter F. Volanakis,
and The Vanguard Group, Inc.,

Defendants

Civil Case No. _____

COMPLAINT — CLASS ACTION

JURY TRIAL DEMANDED

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I. Introduction.

1. Many mutual funds are organized as trusts and managed by trustees.¹ The trustees (along with fund officers and advisors) must manage the fund for the benefit of all its shareholders. Trustees cannot favor larger investors, while disregarding and harming smaller investors.

2. Vanguard offers “set-it-and-forget-it” target date retirement funds. These funds are organized as a trust and managed by the same trustees. The investment strategy is based on a target retirement year, such as 2030 or 2050. Vanguard offers two tiers of target date funds: (1) funds for individuals and retirement plans with less than \$100M (the “Retail Funds”); and (2) funds for retirement plans with over \$100M (the “Institutional Funds”). The strategy and investments are the same, but the Institutional Funds charge lower management fees.

3. When target date funds sell assets, they are required by federal tax law to distribute any capital gains to shareholders. Investors who hold target date funds in tax advantaged accounts can simply reinvest these distributions, without incurring any tax liability. Vanguard’s larger investors (like retirement plans) fall into this bucket. But Vanguard also markets and sells its target date funds directly to smaller, ordinary investors who hold these funds in taxable accounts. These investors have to pay taxes on these distributions, even when they automatically reinvest them (which is what most do). For these investors, if there is a massive sell-off of assets in their target date fund, this results in massive tax bills.

4. Normally, target date funds don’t sell many assets, so capital gains distributions are minimal. But beginning in December of 2020, Vanguard itself caused an “elephant stampede” sell off from its Retail Funds. Vanguard chose to open its Institutional Funds (which

¹ A mutual fund buys assets, such as stocks and bonds, for the benefit of its shareholders. Investors buy shares of the fund, which are valued based on the fund’s assets.

hold the same assets as the Retail Funds) to all retirement plans with at least \$5M, so that retirement plans invested in the Retail Funds could sell their shares and move over to cheaper, but otherwise identical, Institutional Funds. And this is what happened.

5. To raise cash to redeem so many shares, the Retail Funds were forced to sell off as much as 15% of their assets (or even more). When these assets were sold, the Retail Funds recognized capital gains on the assets. The resulting capital gains distributions to investors were unprecedented (40 times previous levels). While this didn't hurt retirement plans, it left taxable investors holding the tax bag.

6. Vanguard had other, readily-available ways to lower costs for retirement plans without hurting its taxable investors. But it either did not even consider these options, or did not care about hurting its smaller, taxable investors. This was a gross violation of Vanguard's fiduciary duties (among other legal duties).

II. Parties.

A. Plaintiffs.

7. Valerie M. Verduce is domiciled in Georgia. She invested in Vanguard's 2020, 2030, and 2040 Retail Funds, in taxable accounts.

8. Catherine Day is domiciled in Massachusetts. She invested in Vanguard's 2025 and 2030 Retail Funds, in a taxable account.

9. Anthony Pollock is domiciled in California. He invested in Vanguard's 2025 and 2035 Retail Funds, in taxable accounts.

10. The proposed class includes taxable, Retail Fund investors nationwide.

B. The Trust and Trustee/Officer Defendants.

11. Vanguard's target date funds are organized as Vanguard Chester Funds, a Delaware statutory trust ("the Trust"). Its shareholders are domiciled nationwide.

12. The Trust and each of its funds, including the Institutional and Retail Funds, were managed, at the relevant times, by the same group of trustees and officers (the “Trustee and Officer Defendants”). The Trustee and Officer Defendants and their domicile are identified below:

Defendant	Role	Domicile
Mortimer J. Buckley	CEO, Chairman of the Board, and President of the Trust. Trustee	Pennsylvania
Christine M. Buchanan	CFO	Pennsylvania
John E. Schadl	Chief Compliance Officer (CCO)	Pennsylvania
Tara Bunch	Trustee	California
Emerson U. Fullwood	Trustee	New York
Amy Gutmann	Trustee	Pennsylvania or New York
F. Joseph Loughrey	Trustee	Indiana
Mark Loughridge	Lead Independent Trustee	Connecticut
Scott C. Malpass	Trustee	Indiana or Florida.
Deanna Mulligan	Trustee	New York
André F. Perold	Trustee	Massachusetts
Sarah Bloom Raskin	Trustee	Washington, DC or Maryland
David Thomas	Trustee	Georgia
Peter F. Volanakis	Trustee	New Hampshire

C. Defendant Vanguard Group.

13. The Vanguard Group, Inc. (“Vanguard Group”) is a Pennsylvania Corporation with its headquarters at 100 Vanguard Boulevard, Malvern, Pennsylvania, 19355. Vanguard Group provides “virtually all” of the “corporate management, administrative, and distribution services” for the Trust. It also provides investment advisory services to the target date funds.²

² Vanguard Chester Funds, “Statement of Additional Information January 31, 2022” at B-35, <https://advisors.vanguard.com/pub/Pdf/sai059.pdf>

III. Jurisdiction and Venue.

14. This Court has subject matter jurisdiction under 28 U.S.C. § 1332(d)(2). The amount in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs, and the matter is a class action in which one or more members of the proposed class is a citizen of a State different from any Defendant.

15. The Court has personal jurisdiction over the Trust, and each Trustee and Officer Defendant, because the claims arose from, or relate to, Trust management decisions that were made and/or carried out by the Trustee and Officer Defendants (or their agents) at Vanguard's headquarters in Pennsylvania. For example, Trustee meetings occurred there, the Trustees and Officers worked with Vanguard Group to execute fund management decisions there, the Trustee and Officer Defendants entered into relevant contractual relationships centered there (including service contracts with Vanguard Group), and the mailing address of the Trustees, for Trust business, is P.O. Box 876, Valley Forge, Pennsylvania 19482. By conducting fund business in Pennsylvania, each Defendant purposefully availed itself of the privilege of doing business in the state. In addition, certain Trustee and Officer Defendants are domiciled in Pennsylvania.

16. The Court has personal jurisdiction over Vanguard Group because its principal place of business is in Pennsylvania.

17. For the Trust and Trustee/Officer Defendants, venue is proper under 28 U.S.C. § 1391 because a substantial part of Defendants' conduct giving rise to the claims occurred in this District, at Vanguard's headquarters. Also, certain Trustee and Officer Defendants reside in this District.

18. For Vanguard Group, venue is proper because it resides in this District.

IV. Facts.

A. Vanguard's target date funds.

19. Vanguard's target date funds invest money across asset classes based on a target retirement year, such as 2030, 2040, or 2050. These target date funds buy and hold other Vanguard funds, like Vanguard stock and bond index funds. As the target date approaches, the target date funds become more conservatively invested, with more bonds and fewer stocks. As a result, as investors get closer to retirement (and closer to potentially needing the money) their portfolio becomes more conservative and less volatile.

20. Target date funds are marketed to consumers who don't want to actively manage their portfolio. Vanguard founder John Bogle describes the core philosophy of Vanguard's mutual funds as "set it and forget it."³ And financial advisors recommend target date funds as a "set-it-and-forget-it option" where investors can "literally invest their entire portfolio."⁴ In Vanguard's words, the funds are "an all-in-one solution for those without the time, willingness, or ability to build and manage their own portfolio."⁵

21. Vanguard has two tiers of target date funds: (1) the Retail Funds for individuals and retirement plans with less than \$100M; and (2) the Institutional Funds for retirement plans with over \$100M. These two tiers have the same strategy, managers, and investments (the same underlying Vanguard funds), but the Institutional Funds charge lower management fees. In other

³ Chron.com, "Vanguard founder's advice: Set it and forget it," <https://www.chron.com/business/article/Vanguard-founder-s-advice-Set-it-and-forget-it-1780677.php>

⁴ Morningstar.com, "A Set-It-and-Forget-It Target-Date Series from Vanguard," <https://www.morningstar.com/articles/929967/a-set-it-and-for-get-it-target-date-series-from-vanguard>

⁵ Vanguard, "Vanguard Broadens Access to Low-Cost Institutional Target-Date Funds," <https://pressroom.vanguard.com/news/Press-Release-Vanguard-Broadens-%20Access%20-to-Low-Cost-Institutional-Target-Date-Funds-12-11-2.html>

words, the Retail and Institutional Funds are identical, other than differing management fees (and investment minimums).

B. Large sell-offs result in capital gains distributions that harm only taxable investors (and not tax-advantaged retirement plans).

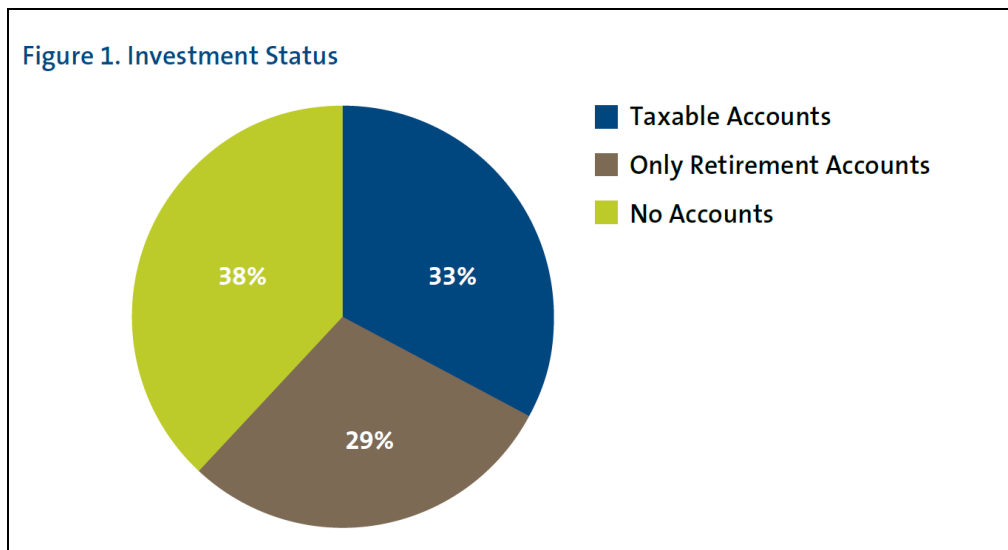
22. When a target date fund sells assets and receives cash, it is required by federal tax law to distribute the capital gains it realizes to its shareholders. *See* 26 U.S.C.S. § 852(a)(1). Such distributions are pro rata. If an investor holds the target date fund in a tax-advantaged account, such as a 401(k) plan, the investor can simply re-invest the cash without paying any taxes. But if the funds are held in taxable accounts, any distributions will be subject to substantial federal and state taxes (over 20% for many investors). This is true even if the investor receives no cash, and the distribution is instead immediately reinvested in the fund (which is typically what happens). For taxable investors, large capital gains distributions mean large capital gains tax bills.

23. Normally, target date funds don't sell many assets, and capital gains distributions (and resultant taxes) are minimal. Mutual funds typically keep cash on hand to pay for normal redemptions, so normal redemptions don't require selling substantial assets. Also, each year, there are typically small capital gains distributions from stock dividends and potentially from the slow re-balancing of the portfolio to include more bonds. These distributions are usually a fraction of a percent of the overall value of the fund. For this reason, investors reasonably expect capital gains distributions from their funds to be minimal.

24. Most shares of Vanguard's target date funds are held in tax-advantaged accounts, such as retirement plans, that are exempt from relevant capital gains taxes. According to Vanguard, "four out of five participants in 401(k) plans [kept] at Vanguard are now invested in a

target-date fund.”⁶ Plans with under \$100M invest in the Retail Funds, and the largest plans (with over \$100M) invest in the cheaper Institutional Funds.

25. However, Vanguard also markets and sells its Retail Funds directly to consumers. As a result, there is a minority class of investors: everyday consumers who hold shares of Vanguard’s target date funds in their taxable accounts. According to FINRA, about a third of U.S. households have investments in taxable accounts:



*FINRA, A Snapshot of Investor Households in America*⁷

26. If an investor buys target date funds in a taxable account, and those funds go up substantially in value, the investors are stuck for the long term. These investors cannot sell their shares of the funds and buy alternative investments without realizing substantial capital gains and incurring substantial capital gains taxes (which hurt their long-term investment returns).

⁶ Vanguard, “Vanguard Broadens Access to Low-Cost Institutional Target-Date Funds,” <https://pressroom.vanguard.com/news/Press-Release-Vanguard-Broadens-%20Access%20to-Low-Cost-Institutional-Target-Date-Funds-12-11-2.html>

⁷ FINRA, “A Snapshot of Investor Households in America,” <https://www.sec.gov/spotlight/fixed-income-advisory-committee/finra-investor-education-foundation-investor-households-fimsa-040918.pdf>

This means that, once taxable investors buy into the Retail Fund, they are effectively at the mercy of Vanguard's management decisions.

C. To cater to its retirement plans, Vanguard triggers an “elephant stampede” sell-off.

27. In December of 2020, to cater to retirement plans, Vanguard intentionally caused an unprecedented sell-off from its Retail Funds.

1. Vanguard's decision.

28. Vanguard competes to get the most assets under management, while maintaining low fees. It is one of the largest investment companies in the world, with over \$8 trillion under management.⁸ It is “the largest mutual fund provider” and is engaged in an ongoing “price war” with its competitors.⁹ And “Vanguard is the largest target-date fund manager in the industry and the number one recipient of cash flowing into target-date funds.”¹⁰

29. Most of the money in Vanguard's target date funds comes from company and institutional retirement plans. Vanguard is therefore incentivized to keep the managers of its retirement plans happy.

30. Before December 2020, only retirement plans with \$100M or more could access the Institutional Funds. Plans with under \$100M were limited to the Retail Funds, with higher fees. Naturally, plans with under \$100M wanted the lower fees available to the Institutional Fund investors.

⁸ Vanguard, "Facts and Figures,"

<https://corporate.vanguard.com/content/corporatesite/us/en/corp/who-we-are/sets-us-apart/facts-and-figures.html>

⁹ AP News, “Fidelity slashes fees as funds battle for investors,”

<https://apnews.com/article/1f2ed0e747f6495faa18db2d55a17ff2>

¹⁰ Vanguard, “Vanguard Broadens Access to Low-Cost Institutional Target-Date Funds,”

<https://pressroom.vanguard.com/news/Press-Release-Vanguard-Broadens-%20Access%20-to-Low-Cost-Institutional-Target-Date-Funds-12-11-2020.html>

31. In or around December 2020, to keep its competitive edge against other mutual fund providers, Vanguard chose to lower fees for retirement plans in its Retail Funds (those plans with \$5M-\$100M invested). The problem was that, if Vanguard opened up the Institutional Funds to these plans, it would trigger a massive sell-off in the Retail Funds, as plans sold their assets to move them over. To get cash to redeem shares, the Retail Funds would have to sell a substantial portion of their assets. In doing so, the Retail Funds would realize capital gains on any assets they sold that had appreciated in value. And, as required by law, the Retail Funds would be required to distribute those capital gains as cash to the remaining investors. This would result in an unprecedented capital gains distribution that would hurt only smaller investors whose funds were held in taxable accounts (who are required to pay capital gains taxes) while sparing large, institutional investors whose funds were held in tax-advantaged accounts (who are able to re-invest the cash without tax liability).

32. Vanguard had a number of readily-available options to avoid causing this problem, including to:

- Lower the Retail Fund fees for plans that had at least \$5M invested. This could be done by restructuring share classes, reclassifying shares, or other readily-available means. Such fee-tiering is commonly done by mutual funds (including Vanguard funds). This would reward retirement plans, with no adverse tax consequences for smaller, taxable investors.
- Merge the Retail and Institutional Funds. Such fund mergers are ordinary in the mutual fund industry. And here, because the funds had the same strategy, asset mix (of other Vanguard funds), and management, merging the funds would be straightforward. Importantly, this merger could be completed without tax

consequences for any shareholders. Vanguard could then adjust or tier the fees in the merged fund.

33. Or, instead of these two options, Vanguard could choose to:

- Disregard taxable investors, immediately drop the Institutional Fund investment minimums, and trigger a massive sell-off.

34. In December 2020, Vanguard chose the “massive sell-off” option. It decided:

Effective immediately, the plan-level minimum investment requirement [for the Institutional Funds] has been reduced to \$5 million from \$100 million, enabling more 401(k) and 403(b) plan sponsors to offer these low-cost, broadly diversified options to their retirement plan participants.¹¹

35. The decision announcement touted the benefit to retirement plans, with no mention of the impact on smaller, taxable investors. The press release stated: “Vanguard works tirelessly to improve outcomes for plans sponsors and their participants.”¹² *Id.*

2. The sell-off.

36. As The Wall Street Journal described, that “set off an elephant stampede, as multimillion-dollar corporate retirement plans got out of the standard target funds and into the Institutional equivalents.”¹²

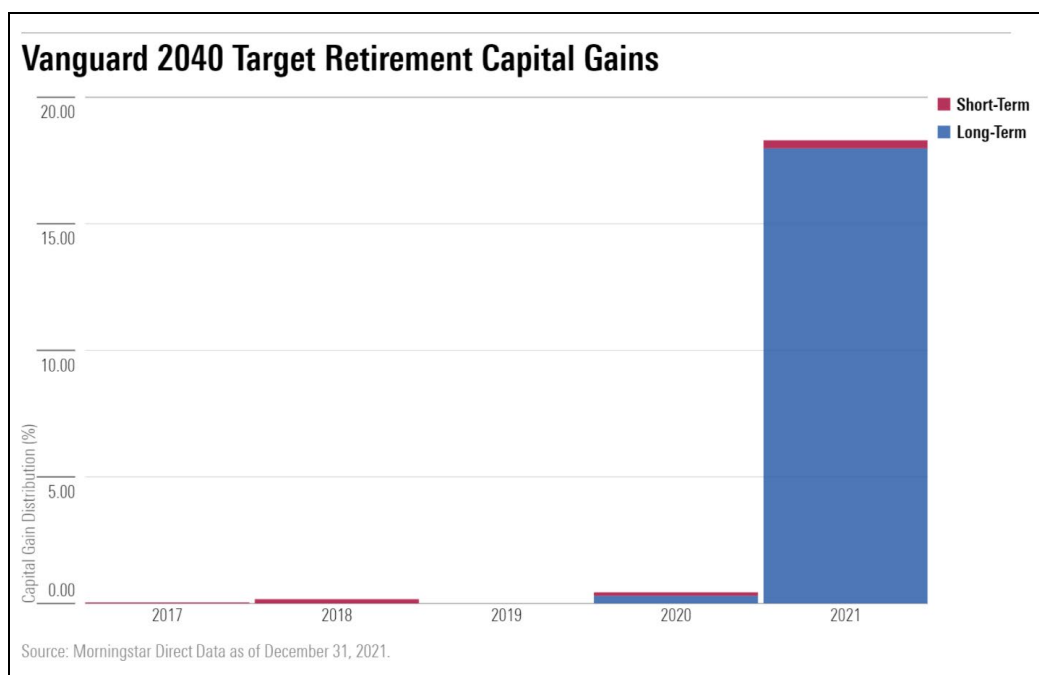
37. Specifically, in the months that followed the December 2020 decision, plans with \$5M-\$100M sold their Retail Fund shares and moved to the Institutional Funds. The Retail Funds were forced to sell assets to raise cash to redeem the shares. For example, The Wall Street Journal reported that “assets at Vanguard’s 2035 target fund shrank to \$38 billion from \$46

¹¹ Vanguard, “Vanguard Broadens Access to Low-Cost Institutional Target-Date Funds,” <https://pressroom.vanguard.com/news/Press-Release-Vanguard-Broadens-%20Access%20-to-Low-Cost-Institutional-Target-Date-Funds-12-11-2020.html>. Notably, the press release states that this crucial decision came from “Valley Forge, PA” (Vanguard’s headquarters).

¹² The Wall Street Journal, “The Huge Tax Bills That Came Out of Nowhere at Vanguard,” <https://www.wsj.com/articles/vanguard-target-retirement-tax-bill-surprise-11642781228>

billion” and the “2040 fund shriveled to \$29 billion from \$36 billion.”¹³ This was an unprecedented sell-off of 15% (or more) of the assets of the entire fund.

38. As the Retail Funds sold assets, they inevitably realized capital gains. And as required, Vanguard distributed those capital gains to investors, pro rata. At the end of 2021, Retail Fund investors were hit with capital gains distributions at least 40 times larger than ever before. The following Morningstar chart illustrates the scale of these distributions:



3. The harm to investors holding funds in taxable accounts.

39. An important benefit of “set-it-and-forget-it” target dates funds is the ability of investments to grow in value and compound over many years (until retirement and beyond), without being liquidated, distributed and taxed. For tax-advantaged retirement plans, the large distributions were harmless. These plans simply reinvested the cash, without taking any tax hit. But for smaller, taxable investors, these distributions meant enormous tax bills (tens of thousands

¹³ The Wall Street Journal, “The Huge Tax Bills That Came Out of Nowhere at Vanguard,” <https://www.wsj.com/articles/vanguard-target-retirement-tax-bill-surprise-11642781228>

or even hundreds of thousands of dollars). To be sure, if these investors started withdrawing money after the target retirement year (e.g., 2040), they would potentially have to pay capital gains taxes then. But by being forced to pay taxes on the capital gains distributions now, these investors lost the ability to earn compounding returns on that money for many years.

40. This loss of compounding returns is no trivial thing. The 100-year average return for the S&P 500 is about 10%.¹⁴ At a conservative, 8% rate of return, money doubles in under 10 years, which is far shorter than, say, the 2040 target date. By being forced to pay taxes now, taxable investors lost the ability to double that money (or more). And for most investors, who set their distributions to immediately and automatically reinvest in the fund, the tax bill comes without any cash to pay it, forcing them to sell assets and potentially incur even more capital gains tax liability. On top of this, taxable investors paid Vanguard management fees in exchange for making decisions that only hurt them.

41. The claims asserted in this case are direct claims (and not derivative claims). Here, the injury to taxable investors was independent of any injury to the Trust (i.e., to the funds themselves). The Trust was not injured. And most shareholders were not harmed, because most shareholders were tax-advantaged. In fact, the largest non-taxable investors benefitted, since they received access to the Institutional Funds. As the Wall Street Journal summarized, Vanguard's actions "benefited big clients" but "left little ones holding the bag."¹⁵ It would be unjust for the Trust itself to receive the benefit of any recovery; instead, the recovery should go directly to taxable investors that were harmed.

¹⁴ Investopedia, "What Is the Average Annual Return for the S&P 500?"
<https://www.investopedia.com/ask/answers/042415/what-average-annual-return-sp-500.asp>

¹⁵ The Wall Street Journal, "The Huge Tax Bills That Came Out of Nowhere at Vanguard,"
<https://www.wsj.com/articles/vanguard-target-retirement-tax-bill-surprise-11642781228>

D. After the damage is already done, Vanguard merges the funds.

42. In September 2021, less than a year after it triggered the massive sell-off, Vanguard decided that it was, after all, going to merge the Retail and Institutional Funds.

43. This was straightforward, as the “merged funds will retain the same investment strategy, asset allocations, and glide path [change in asset allocation as the target date approaches].”¹⁶ Critically, the merger had no tax consequences for any investors. Vanguard got a tax opinion saying so.¹⁷

44. At this point, however, the harm was done. Taxable investors had already incurred unnecessary capital gains distributions—and corresponding taxes—that could not be erased.

45. Defendants could have made the decision to merge the Retail and Institutional Funds in December 2020. Had they chosen to do so at that time, none of smaller, taxable investors would have incurred the large capital gains tax liabilities arising from the massive sell-off in the Retail Funds.

E. Defendants’ culpability.

46. Vanguard recognizes its “core” legal duties to shareholders:

Core to our mission to give investors the best chance for investment success is our fiduciary duty to maximize long-term investment returns for our funds’ shareholders.¹⁸

¹⁶ Vanguard, “Vanguard to Lower Investor Costs by an Estimated \$190 Million through Enhancements to its Target Retirement Series,” <https://pressroom.vanguard.com/news/Press-Release-Vanguard-to-Lower-Investor-Costs-by-an-Estimated-190M-Through-Enhancements-to-TRFs-092821.html>

¹⁷ Dechert Tax Opinion, <https://www.sec.gov/Archives/edgar/data/0000752177/000113743922000131/taxopinion.htm>

¹⁸ Vanguard, “Our approach to ESG investing: Engage, allocate, and avoid,” <https://corporate.vanguard.com/content/corporatesite/us/en/corp/articles/our-approach-to-esg-investing.html>

47. Each Defendant had this duty (among other legal duties). The decision to drop the Institutional Fund investment minimums—as opposed to taking other actions that lowered fees for retirement plans without triggering a massive sell-off in Retail Funds—violated this duty. It intentionally triggered asset sell-offs, resulting in capital gains distributions. It caused taxable shareholders to sustain unnecessary tax liabilities that could have been deferred for many years, or even eliminated altogether. This did not maximize long-term investment returns—it did the opposite.

48. Each Defendant was responsible for this decision. That is, each Defendant is jointly responsible, or in the alternative, each Defendant is individually responsible.

1. The Trust and Trustee Defendants.

49. The Trustee Defendants are responsible for the governance of the Trust, including the target date funds. The Trustees must coordinate the funds, and manage each fund, in the interest of all shareholders. According to Vanguard, the “trustees believe that their primary responsibility is oversight of the management of each fund for the benefit of its shareholders.”¹⁹ The Trustees must manage the funds for the benefit of all “its shareholders” (taxable and non-taxable), and not just for retirement plans.

50. The Trustees “set broad policies for the funds,” “monitor fund operations,” and monitor “regulatory compliance.”²⁰ The same Trustees are responsible for all funds in the Chester Trust (Retail and Institutional) and coordinate their management. So the Trustees were ultimately responsible for the sell-off decision that hurt taxable investors.

¹⁹ Vanguard Chester Funds, “Statement of Additional Information January 31, 2022,” <https://advisors.vanguard.com/pub/Pdf/sai059.pdf>

²⁰ *Id.*

2. Officer Defendants.

51. The Officer Defendants are also responsible for the harm done here. The sell-off decision would require the involvement, advice, and approval of the Officer Defendants: The Trust's CEO, CFO and Chief Compliance Officer (CCO). The CEO would, for example, evaluate the overall strategy; the CFO would evaluate the financial and tax consequences; and the CCO would evaluate the legality. As with the Trustees, these Officers have legal duties to manage the funds for the benefit of all shareholders.

52. When Vanguard decided to merge the funds, the announcement included a quote from CEO Buckley:

Vanguard will continue to innovate for clients, and our unique client-owned structure allows us to share our success with clients through lower fees," said Tim Buckley, Vanguard Chairman and CEO.²¹

53. But Buckley, and Vanguard, were really only sharing their success with larger retirement plans. And to do this, they injured ordinary, taxable investors.

3. Vanguard Group.

54. Vanguard Group "manages the day-to-day operations of the funds under the direction of the board of trustees."²² Vanguard Group also serves as the investment advisor to the target date funds. In its role, it too has a legal duty to manage the funds for the benefit of all shareholders.

²¹ Vanguard, "Vanguard to Lower Investor Costs by an Estimated \$190 Million through Enhancements to its Target Retirement Series," <https://pressroom.vanguard.com/news/Press-Release-Vanguard-to-Lower-Investor-Costs-by-an-Estimated-190M-Through-Enhancements-to-TRFs-092821.html>

²² Vanguard Chester Funds, "Statement of Additional Information January 31, 2022," <https://advisors.vanguard.com/pub/Pdf/sai059.pdf>

55. Given its role, Vanguard Group would have been involved in the sell-off decision, would have advised on it, and consented to it. So Vanguard Group, too, is culpable here.

4. Each Defendant's actions were grossly negligent, reckless, or in bad faith.

56. Defendants had complete control over when, and how, Vanguard chose to lower fees for its retirement plans. The same Trustee and Officer Defendants controlled the structure of both the Retail and Institutional Funds, and Vanguard even controlled the underlying investments (themselves Vanguard funds). There was no pressing deadline for this voluntary change—Defendants had all the time they needed to be diligent and prudent. Finally, the change was made expressly to favor one class of investors: the retirement funds that drive Vanguard's bottom line. This was a red flag that demanded careful attention to conflicts between investors.

57. There are only two plausible explanations for what happened. They each entail a fundamentally broken decision-making process and a grossly negligent, reckless, or bad faith breach of fiduciary duty by each Defendant.

58. The first possibility is that Defendants disregarded their legal duties to taxable investors and failed to even consider the harm that would result. This would mean that Defendants made the sell-off decision without:

- (a) informing themselves of, and considering, the capital gains distributions;
- (b) informing themselves of, and considering, the tax consequences for taxable investors; and
- (c) identifying, exploring, and duly weighing alternative paths that would avoid this harm.

59. Under this possibility, each Defendant grossly and recklessly breached their fiduciary duties by failing to inform themselves of this information and taking necessary steps to protect all investors, including smaller, taxable investors in the Retail Funds.

60. The second possibility is that Defendants did appreciate that their decision would harm taxable investors, but disregarded this harm because Vanguard cares more about retirement plans than retail investors. This was, at a minimum, a reckless breach of Defendants' duties to ordinary investors. In fact, the harm that would result to taxable investors was not just a high risk; it was a certainty. Any disregard of that harm was bad faith. Each Defendant consciously put the financial interests of large retirement plans above those of smaller, taxable investors.

61. In any scenario, all the information that Defendants needed was available with even the scantest care. In fact, it was known to Defendants (and consciously disregarded).

62. When Defendants decided to open up the Institutional Funds to plans with over \$5M, the mass sell-off was not just foreseeable—it was intended. Defendants wanted larger retirement plans to sell their Retail Fund shares and use the proceeds to buy Institutional Fund shares. This was the entire point of dropping the Institutional Fund minimums. In other words, this was not an unforeseen sell-off caused by some external event like a market shock; it was a sell-off intentionally caused by Defendants, to cater to retirement plans.

63. Each Defendant knows that many retail investors hold target date funds in taxable accounts. Under the direction of Defendants, Vanguard:

- Markets and sells its Retail Funds directly to consumers, including consumers that use taxable accounts;
- Tracks what Vanguard accounts (taxable or non-taxable) are used to buy target date funds; and

- Specifically recognizes, in fund prospectuses, that investors will use taxable accounts to hold target date funds.²³

64. Furthermore, each Defendant knows that tax laws require target date funds to distribute any capital gains it realizes to its investors as cash. And Defendants know that those distributions will result in capital gains taxes for investors who hold the funds in their taxable accounts. Vanguard's prospectuses recognize that, unlike its tax-advantaged investors, its taxable investors are vulnerable to capital gains distributions:

The Fund's distributions may be taxable as ordinary income or capital gain. If you are investing through a tax-advantaged account, such as an IRA or an employer-sponsored retirement or savings plan, special tax rules apply.²⁴

Defendants were thus aware that, unlike Vanguard's tax-advantaged investors, its taxable investors are vulnerable to capital gains distributions.

65. Thus, the harm to taxable investors from the sell-off was not some hidden risk that would require care to discover; the harm was foreseeable, obvious, and known to Defendants. It was simply a matter of looking at how many plans had more than \$5M invested, calculating the likely outflow, remembering that taxable investors exist, and considering the tax consequences for them.

66. Furthermore, Defendants had alternative, readily-available paths to accomplish their desired result without harming taxable investors. For one, Defendants could have lowered fees in the Retail Funds, for plans with over \$5M. Alternatively, they could have chosen to merge the Retail and Institutional Funds (as they belatedly did).

²³ Vanguard, "Vanguard Target Retirement 2035 Fund Summary Prospectus" at 9, <https://personal.vanguard.com/pub/Pdf/sp305.pdf?2210177789> (discussing taxable investors).

²⁴ Vanguard, "Vanguard Target Retirement 2035 Fund Summary Prospectus" at 9, <https://personal.vanguard.com/pub/Pdf/sp305.pdf?2210177789>

67. Worse, after the sell-off decision was made, Defendants sat by for nine months and watched the sell-off occur, without taking any remedial action. In the months following December 2020, retirement plans in the Retail Funds redeemed their shares, requiring the funds to sell assets and realize capital gains. Defendants did nothing to pause or reverse the process; they just watched it unfold. It took Defendants until nine months later (after the harm was already done), to decide to merge the Retail and Institutional Funds.

* * *

68. Vanguard was founded, by John Bogle, to offer low-cost mutual fund investments directly to everyday investors. Vanguard’s “core purpose” is:

Core purpose:
——
To take a stand for all investors, to treat them fairly, and to give them the best chance for investment success.

*Vanguard “Facts and Figures”*²⁵

69. Over its history, Vanguard has often lived up to that purpose. It has become one of the most respected and successful investment companies in the world. But in this case, it has

²⁵ Vanguard, “Facts and Figures,” <https://corporate.vanguard.com/content/corporatesite/us/en/corp/who-we-are/sets-us-apart/facts-and-figures.html>.

fallen far short. It harmed its smaller, taxable investors (the very people it was founded to serve) to cater to the retirement plans that drive its bottom line.

F. Plaintiffs were harmed by Defendants' actions.

70. Plaintiffs each held Retail Fund shares in one or more taxable accounts during the relevant timeframe. Each Plaintiff suffered the tax fall-out from Vanguard's actions and paid Vanguard unjust management fees.

71. Valerie M. Verduce invested in Vanguard's 2020, 2030, and 2040 Retail Funds. She held these investments in taxable accounts. In 2021, her funds distributed over \$60,000 in capital gains. She estimates that her resulting tax liability will be over \$9,000. Ms. Verduce also paid Vanguard management fees each year.

72. Catherine Day invested in Vanguard's 2025 and 2030 Retail Funds, in a taxable account. In 2021, her funds distributed over \$80,000 in capital gains. She estimates that her tax liability will be over \$12,000. Ms. Day also paid Vanguard management fees each year.

73. Anthony Pollock invested in Vanguard's 2025 and 2035 Retail Funds, in taxable accounts. In 2021, his funds distributed over \$105,000 in capital gains. He estimates that his tax liability will be over \$36,000. Mr. Pollock also paid Vanguard management fees each year.

74. Plaintiffs seek fair compensation for the harm done to them and other taxable Retail Fund investors. Across all taxable investors, that harm is hundreds of millions of dollars or more.

75. Plaintiffs also seek an injunction forbidding Vanguard from taking actions that trigger additional sell-offs or that further harm taxable investors in its target date funds. Despite being harmed by Vanguard, Plaintiffs (and class members) whose shares have appreciated in value are trapped in their Retail Funds. They cannot sell the funds without incurring additional capital gains tax liability. These Plaintiffs and class members are thus vulnerable to future

Vanguard decisions that trigger more sell-offs, or that otherwise injure taxable investors in the Retail Funds. This risk is concrete and imminent, because Vanguard has shown a disregard for its taxable investors.

V. Class Action Allegations.

76. Plaintiffs bring claims on behalf of the class of: all U.S. investors in Vanguard's Retail Funds who held these funds in taxable accounts and who received 2021 capital gains distributions (the "**Nationwide Class**").

77. Plaintiff Anthony Pollock brings certain claims on behalf of a subclass of investors who reside in California (the "**California Subclass**").

78. The following people are excluded from the class and the subclasses: (1) any Judge or Magistrate Judge presiding over this action and the members of their family; (2) Defendants, Defendants' subsidiaries, parents, successors, predecessors, and any entity in which Defendants or their parent entities have a controlling interest and their current employees, officers and directors; (3) persons who properly execute and file a timely request for exclusion; (4) persons whose claims in this matter have been finally adjudicated on the merits or otherwise released; (5) Plaintiffs' counsel and Defendants' counsel, and their experts and consultants; and (6) the legal representatives, successors, and assignees of any such excluded persons.

Numerosity

79. The proposed class is so numerous that joinder is impractical. Plaintiffs believe that there are tens of thousands (or more) class members.

Commonality

80. There are questions of law and fact common to the proposed class. Common questions of law and fact include, without limitation:

- Whether Defendants violated their fiduciary duties;

- Whether Defendants' violations harmed class members;
- Whether Defendants violated applicable consumer protection statutes; and
- What damages are needed to reasonably compensate class members.

Typicality

81. Plaintiffs' claims are typical. Like the class, Plaintiffs are taxable investors in Vanguard's Retail Funds that were hit with substantial 2021 capital gains distributions and accompanying tax liability.

Predominance and Superiority

82. Prosecuting separate actions would risk inconsistent outcomes and inconsistent standards for Defendants. For example, this would risk inconsistent findings on whether Defendants breached their fiduciary duties to similarly-situated taxable investors.

83. Common questions of law and fact predominate over any individual questions. For example, core liability questions are common: whether Defendants breached their fiduciary duties (among other legal duties) and whether this harmed class members.

84. A class action is superior to all other available methods for the fair and efficient adjudication of this litigation because individual litigation of each claim is impractical. It would be unduly burdensome to litigate tens of thousands (or more) individual claims in separate lawsuits, every one of which presents the issues present here.

Ascertainability

85. The identity of class members can be obtained from Vanguard's investment records.

VI. Claims.

Count 1: Breach of Fiduciary Duty
(Nationwide Class)
(Against all Defendants)

86. Plaintiffs incorporate the facts alleged above.

87. Plaintiffs bring this claim individually and for the Nationwide Class.

88. As Trustees and Officers of the Chester Funds, the Trustee and Officer Defendants owed fiduciary duties to Plaintiffs and class members, including the duties of care, loyalty, and good faith.

89. As the investment advisor and manager of the Chester Funds, Vanguard Group owed similar fiduciary duties to Plaintiffs and class members.

90. As explained in detail above, each Defendant breached their fiduciary duties in connection with the December 2020 sell-off decision. This breach was grossly negligent, reckless, or made in bad faith. As alleged more fully above and summarized here, Defendants:

- Grossly and recklessly breached their duty of care by disregarding their duty to taxable investors, failing to consider how the decision would harm these investors, and failing to consider other options that would achieve the same goals without this harm; or
- Acted recklessly, and in bad faith, by recognizing, and consciously disregarding, the harm to taxable investors, because Defendants placed the interests of larger, institutional investors (which drive Vanguard's bottom line) over the interests of smaller, ordinary investors.

91. In addition, or in the alternative, Vanguard Group aided and abetted the Trustee and Officer Defendants in breaching their fiduciary duties. As the manager and investment advisor to the Trust, Vanguard Group knew that the Trustee and Officer Defendants were

breaching their fiduciary duties, in the way alleged in detail above, and provided substantial assistance in carrying out this breach.

92. These breaches were a direct and proximate cause of harm and damage to Plaintiffs and class members.

93. As described in detail above, Defendants acted with conscious disregard and reckless indifference to the rights of Plaintiffs and class members.

Count 2: Gross Negligence
(Nationwide Class)
(Against all Defendants)

94. Plaintiffs incorporate the facts alleged above.

95. Plaintiffs bring this claim individually and for the Nationwide Class.

96. As Trustees and Officers of the Chester Funds, the Trustee and Officer Defendants owed a duty of care to Plaintiffs and class members.

97. As the investment advisor and manager of the Chester Funds, Vanguard Group also owed a duty of care to Plaintiffs and class members.

98. As explained in detail above, in connection with the 2020 sell-off decision, each Defendant grossly deviated from the standard of care. Each Defendant was indifferent to their duty to taxable shareholders and intentionally failed to perform this duty, with awareness and reckless disregard of an extreme risk of harm to Plaintiffs and class members.

99. Defendants' gross negligence was a direct and proximate cause of harm and damage to Plaintiffs and class members.

Count 3: Breach of the Covenant of Good Faith and Fair Dealing
(Nationwide Class)
(Against the Trust and Trustee Defendants)

100. Plaintiffs incorporate the facts alleged above.

101. Plaintiffs bring this claim individually and for the Nationwide Class.

102. A contract was formed between (a) Plaintiffs' and class members, and (b) the Trust and Trustee Defendants, that included the Chester Funds Declaration of Trust.²⁶ That agreement states that it was "entered into ... by the Trustees" and that "[e]very Shareholder by virtue of having become a Shareholder shall be held to have expressly assented and agreed to the terms."

103. The contract provided the Trust and Trustee Defendants with discretion to make fund management decisions, including merging funds, altering investment minimums, and adjusting fees. This discretion included an implied duty of good faith and fair dealing.

104. As alleged in detail above, these Defendants failed to exercise their discretion in good faith, in connection with the December 2020 sell-off decision. Each Defendant acted unreasonably and frustrated the benefits of the bargain that Plaintiffs and class members reasonably expected.

105. Defendants' breach was a direct and proximate cause of harm and damage to Plaintiffs and class members.

Count 4: Unjust Enrichment
(Nationwide Class)
(Against all Defendants)

106. Plaintiffs incorporate the facts alleged above.

107. Plaintiffs bring this claim individually and for the Nationwide Class.

108. This equitable claim is asserted in the alternative, if Plaintiffs and class members lack an adequate contractual remedy.

²⁶Chester Funds Declaration of Trust,
https://www.sec.gov/Archives/edgar/data/752177/000093247112001166/declarationoftrust_chest_erfu.htm

109. Plaintiffs and class members paid management fees that were used to pay the Trustee and Officer Defendants, and Vanguard Group, in exchange for managing the relevant funds with due care and in good faith.

110. As alleged in detail above, Defendants failed to manage the funds with due care and in good faith.

111. In this way, Defendants received a direct and unjust benefit, at the expense of Plaintiffs and class members.

Count 5: Violation of California Unfair Competition Law (UCL)
(California Subclass)
(Against all Defendants)

112. Plaintiff Anthony Pollock brings this claim individually and for the California Subclass.

113. Plaintiff and Subclass members assert this claim in the alternative, if they lack an adequate remedy at law.

114. Plaintiff incorporates the facts alleged above.

115. California's Unfair Competition Law (UCL) prohibits “unfair” conduct. *See* Bus. & Prof. Code §17200 and the following. Each Defendant’s conduct was unfair.

116. As alleged in detail above, Defendants’ mismanagement caused substantial injury to Plaintiff and class members. The harm was not outweighed by any countervailing benefits to consumers or to competition. Indeed, Defendants could have provided the same benefits to Vanguard’s retirement plans, without doing any harm to Plaintiff or class members. In contrast, Plaintiff and class members could not have reasonably avoided this injury, as they had no control over Defendants’ decision (nor warning of it).

117. Defendants’ conduct, as alleged above, was immoral, unethical, oppressive, unscrupulous, and substantially injurious to consumers.

118. One public policy predicate to this claim is that mutual fund managers must exercise due care, and good faith, in managing the fund for the benefit of all shareholders. This public policy is tethered to the extensive statutory and regulatory scheme that governs the conduct of mutual fund managers and trustees. Defendants' conduct violated this public policy.

119. Defendants' unfair conduct was a direct and proximate cause of harm and damage to Plaintiffs and Subclass members.

VII. Jury Demand.

120. Plaintiffs demand a jury trial on all issues so triable.

VIII. Relief.

121. Plaintiffs seek the following relief for themselves and for the class:

- An order certifying the asserted claims, or issues raised, as a class action;
- A judgment in favor of Plaintiffs and the proposed class;
- Damages, including statutory, enhanced, or punitive damages where applicable;
- An injunction prohibiting Defendants from further harming class members;
- Restitution;
- Disgorgement, and other just equitable relief;
- Pre- and post-judgment interest;
- Reasonable attorneys' fees and costs, as allowed by law; and
- Any additional relief that the Court deems reasonable and just.

Dated: March 14, 2022

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ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Lawsuit Says Vanguard Caused Smaller Investors to Pay 'Substantial' Capital Gains Taxes After Retail Target-Date Fund Sell-Off](#)
