

By providing this notice, TruView does not waive any rights or defenses regarding the applicability of Maine law, the applicability of the Maine data event notification statute, or personal jurisdiction.

Nature of the Data Event

On March 4, 2026, TruView confirmed that a cybercriminal may have accessed personal information within TruView's environment between July 18, 2024, and August 15, 2024. Upon becoming aware of the unauthorized activity, TruView took immediate action, including notifying law enforcement and working with third-party cybersecurity specialists to conduct a forensic investigation to determine the scope and nature of the incident. As part of its response to this matter, TruView conducted a comprehensive review of the impacted files to determine what information was affected and to whom the information related. The information that could have been subject to unauthorized access includes name, Social Security number, and driver's license number.

Notice to Maine Residents

On April 8, 2026, TruView provided written notice of this incident to fifteen (15) Maine residents. Written notice is being provided in substantially the same form as the letter attached here as *Exhibit A*.

Other Steps Taken and To Be Taken

Upon discovering the event, TruView moved quickly to investigate, assess the security of its systems, notify law enforcement, and identify potentially affected individuals. TruView is providing individuals whose personal information was potentially affected by this incident with access to credit monitoring services for one (1) year, through CyberScout, a TransUnion company, at no cost to the individuals.

Additionally, TruView is providing impacted individuals with guidance on how to better protect against identity theft and fraud. TruView is providing individuals with information on how to place a fraud alert and security freeze on one's credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and encouragement to contact the Federal Trade Commission, their state Attorney General, and law enforcement to report attempted or actual identity theft and fraud.

TruView is providing written notice of this incident to relevant state regulators, as necessary, and to the three major credit reporting agencies, Equifax, Experian, and TransUnion.