

Hariri Law Group West Broadway, Floor 22 San Diego, CA 92101

INTRODUCTION

1. Plaintiff JASON THOMAS ("Plaintiff") brings this Class Action Complaint to challenge the deceptive advertising and business practices of defendants COSTCO WHOLESALE CORPORATION ("Defendant") and DOES 1-10 (collectively, "Defendants") with regard to Defendants' false and misleading promotion of Apple AirPods on their website. Based on such false and misleading advertisements, Plaintiff and others similarly situated purchased Defendants' products.

2. Plaintiff purchased Defendants' product, which Defendants advertised as the latest version of the 2nd Generation" Apple AirPods, capable of wireless charging (the "Product") when in reality the product was an unknown hybrid mix which did not include a wireless charging case for the earbuds, which is how the product is sold by the original manufacturer Apple, Inc. (See Exhibit A – Description of an actual 2nd Generation Apple AirPods Product from www.apple.com). Defendants advertised a false and misleading promotion on their websites, which, as mentioned above, described the Apple AirPods as "2nd Generation" without actually including with the product the wireless charging case for the earbuds--which would have come with a 2nd Generation Apple AirPods product. (See Exhibit B).

4. Based on the characterization provided by the Defendants,
Defendants' claims about the Product in Defendants' advertising were false and
misleading.

5. Consequently, Defendants do not comply with federal and parallel
state regulations. Defendants misled consumers into believing its product was a
pair of 2nd Generation AirPods, which include a wireless charging case and are
capable of wireless charging, when in fact the product was unknown hybrid mix
that was not capable of wireless charging. These misrepresentations allow
Defendants to increase sales and capture market shares from its competitors.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

COMPLAINT FOR DAMAGES

6. Plaintiff makes these allegations as follows upon personal knowledge as to Plaintiff's own acts and experiences, and, as to all other matters, upon information and belief, including investigation conducted by Plaintiff's attorneys.

7. Defendants' nationwide sale and advertising of deceptively misbranded products constitutes violations of: (1) California's Consumer Legal Remedies Act ("CLRA"), Cal. Civ. Code §§ 1750, et seq.; (2) California's False Advertising Law ("FAL"), Bus. & Prof. Code §§ 17500, et seq.; (3) California's Unfair Competition Law ("UCL"), Bus. & Prof. Code §§ 17200, et seq.; and (4) negligent misrepresentation.

8. This conduct caused Plaintiff and others similarly situated damages, and requires restitution and injunctive relief to remedy and prevent further harm.

9. Unless otherwise indicated, the use of Defendants' name in this Complaint includes all agents, employees, officers, members, directors, heirs, successors, assigns, principals, trustees, sureties, subrogees, representatives and insurers of the named Defendant.

JURISDICTION AND VENUE

17 10. This Court has jurisdiction over this matter pursuant to the Class
18 Action Fairness Act (CAFA) because the amount in controversy in this matter
19 exceeds \$5,000,000.001 as to all putative Class members, inclusive of attorneys'
20 fees and costs, and injunctive relief. See 28 U.S.C. § 1332(d).

11. This Court has diversity jurisdiction under 28 U.S.C. § 1332 because
Plaintiff and others similarly situated are residents and citizens of the State of
California and the County of San Diego, and Defendant COSTCO WHOLESALE
CORPORATION is a corporation organized and existing under the laws of the
State of Washington, and the amount in controversy exceeds \$75,000.

26 12. This Court has personal jurisdiction over Defendants because
27 Defendants conducts business in the County of San Diego and the harm giving
28 rise to this action occurred within this County. Therefore, Defendants have

COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

sufficient minimum contacts with this state, and otherwise purposely avail themselves of the markets in this state through the promotion, sale, and marketing of its products in this state, to render the exercise of jurisdiction by this Court permissible under traditional notions of fair play and substantial justice.

13. Venue is proper in the United States District Court for the Southern District of California pursuant to 28 U.S.C. § 1391 for the following reasons: (i) the conduct complained of herein occurred within this judicial district; and, (ii) many of the acts and transactions giving rise to this action occurred in this district.

PARTIES

14. Plaintiff JASON THOMAS ("Plaintiff") was, at all relevant times, an individual residing in the State of California.

15. Upon information and belief, Defendant COSTCO WHOLESALE CORPORATION ("COSTCO") is a corporation that is organized and exists under the laws of the State of Washington.

15 16. Defendant COSTCO manufactures and/or distributes various
 16 products, including Apple AirPods. Defendant conducts extensive business
 17 through Internet sales and enjoys wide retail distribution at numerous stores
 18 within the United States, including California.

19 17. Plaintiff is currently unaware of the true names and capacities of the
20 defendants sued in this action by the fictitious names DOES 1 through 10,
21 inclusive, and therefore sues those defendants by those fictitious names. Plaintiff
22 will amend this complaint to allege the true names and capacities of such
23 fictitiously named defendants when they are ascertained.

18. Plaintiff is informed and believes and on that basis alleges that each
defendant sued in this action, including each defendant sued by the fictitious
names DOES 1 through 10, inclusive, is responsible in some manner for the
occurrences, controversies and damages alleged below. At all times herein
mentioned, Defendants, and each of them, and DOES 1-10 were the agents,

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

servants, employees, permissive users, joint venturers, successors in interest, assigns and subsidiaries, each of the other, and at all times pertinent hereto were acting within the course and scope of their authority as such agents, servants, employees, permissive users, joint venturers, successors in interest, assigns and subsidiaries. (Defendants COSTCO and DOES 1 through 10, inclusive, are hereinafter collectively referred to as "Defendants".)

NATURE OF THE CASE

19. At all times relevant, Defendants made and continues to make affirmative misrepresentations regarding its product, which it sells in physical stores and online through its own website.

Defendants advertised, marketed, packaged, and sold the Product to 20. Plaintiff and other consumers similarly situated in California with the false and misleading representation that the Product was the latest 2nd Generation AirPods, which include a wireless charging case and are capable of wireless charging.

15 21. Despite the foregoing, Defendants sell the Product to consumers 16 knowing and intending that these consumers use the Product, believing they have purchased a 2nd Generation AirPods, which include a wireless charging case and 18 are capable of wireless charging.

19 The misrepresentations that Defendants make regarding the Product 22. and the false claims that the Product is a 2nd Generation AirPods, which include a 20 21 wireless charging case and are capable of wireless charging, allow Defendants to 22 gain a market share of their industry through misleading practices, which is an 23 unfair advantage to its competitors.

24 In short, Defendants makes false claims about products that they sell 23. 25 on the open market.

Defendants' conduct as alleged herein violates several California 26 24. laws, as more fully set forth herein. 27

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

17

28

-5-COMPLAINT FOR DAMAGES

FACTUAL ALLEGATIONS

25. Plaintiff re-alleges and incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

On or about March 24, 2020, Plaintiff purchased the Product online 26. from Defendants.

27. Plaintiff purchased the Product, believing that based on the title and product descriptions for the AirPods that he was purchasing the latest version Apple's "2nd Generation" AirPods," a product which is capable of wireless charging and includes a wireless charging case.

Plaintiff purchased Defendants' Defendants which 28. product, advertised as "Apple AirPods Wireless Headphones with Charging Case (2nd Generation)." Defendants purposefully omitted the fact that, while the AirPods may have been 2nd Generation, they could **only** be charged via wired method by using an Apple Lightning cable or third party equivalent. Defendants advertised this false and misleading promotion on their website.

16 29. Defendants purposefully omitted any reference to how the Product was charged, in comparison to its competitors, who differentiated between the 18 versions of the AirPods sold on their site and made it clear which models 19 necessitated wired charging.

20 30. The only reference to how the Product was charged was under 21 "Product Details" wherein the description stated "AirPods with Charging Case."

22 At the time Plaintiff purchased the Product, Plaintiff believed and 31. relied upon the representations made on Defendants' website that the Product was 23 indeed a true and correct latest version of the 2nd Generation Apple AirPods, 24 which include a wireless charging case and are capable of wireless charging. 25 Plaintiff reasonably believed that the Product was what was actually being 26 advertised. 27

28

32. On information and belief, Defendants' website advertising materials -6-

COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

are prepared and/or approved by Defendants and/or its agents.

33. As a result of Defendants' false and misleading statements and failure to disclose, Plaintiff and others similarly situated consumers purchased hundreds, if not thousands of thousands, of units of the Product, and have suffered, and continue to suffer, injury in fact through the loss of money and/or property.

34. This action seeks, among other things, equitable and injunctive relief, restitution of all amounts illegally obtained, and disgorgement of any and all ill-gotten gains as a result of the misconduct alleged herein.

CLASS ALLEGATIONS

35. Plaintiff re-alleges and incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

36. Plaintiff brings this action collectively and on behalf of all others similarly situated against Defendants, pursuant to Federal Rules of Civil Procedure 23(a) and (b)(3) and/or (b)(2).

¹⁶ 37. Excluded from the Class are Defendants and any of its officers,
 ¹⁷ directors, and employees, or anyone who purchased Defendants' Product for the
 ¹⁸ purpose of resale. Plaintiffs reserve the right to modify or amend the Class
 ¹⁹ definition before the Court determines whether certification is appropriate.

38. The "Class Period" means four years prior to the filing of the
Complaint in this action.

39. Ascertainability. The members of the Class are readily ascertainable
from Defendants' records and/or Defendants' agents' records of retail and online
sales, as well as through public notice.

40. **Numerosity.** The members of the Class are so numerous that their individual joinder is impracticable. Plaintiff is informed and believe that the Products are sold online and the Products have numerous customer reviews, and on that basis, Plaintiff alleges that the putative Class consists of hundreds, if not

COMPLAINT FOR DAMAGES

1

2

3

4

5

6

7

8

9

10

11

12

13

14

thousands of members.

41. Existence and Predominance of Common Questions of Law and Fact. Common questions of law and fact exist as to all members of the Class and predominate over any questions affecting only individual Class members. All members of the Class have been subject to the same conduct and their claims are based on the same standardized marketing, advertisements and promotions. The common legal and factual questions include, but are not limited to, the following:

- a. Whether the Products were actually advertised as the latest 2nd
 Generation Apple AirPods;
- Whether the Products actually were the latest generation 2nd
 Generation Apple AirPods;

c. Whether Defendants' claims and representations, as alleged herein, are untrue, misleading, and/or reasonably likely to deceive the average consumer;

- d. Whether Defendants' conduct violates California Civil Code § 1750, et seq.; e. Whether Defendants' advertising is false, untrue, or misleading within the meaning of California Business & Professions Code §§ 17500, et seq.;
- e. Whether Defendants' conduct is an unfair, fraudulent, or unlawful act or practice within the meaning of California Business & Professions Code §§ 17200, et seq.;

f. Whether Defendants' advertising is unfair, deceptive, untrue or misleading within the meaning of California Business & Professions Code §§ 17200, et seq.;

g. Whether Defendants acted negligently or intentionally in making the misrepresentations contained on the Product's label and Defendant's website;

h. Whether Defendants, through their conduct, received money -8-

COMPLAINT FOR DAMAGES

Hariri Law Group West Broadway, Floor 22 San Diego, CA 92101

402

3 4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

1

that, in equity and good conscience, belongs to the Plaintiffs and members of the Class;

- i. Whether the Plaintiff and the putative Class members are entitled to equitable relief, including but not limited to restitution and/or disgorgement of ill-gotten gains; and
- j. Whether the Plaintiff and the putative Class members are entitled to injunctive relief as sought herein.

42. **Typicality.** Plaintiff's claims are typical of the claims of the members of the Class in that the Plaintiff is a member of the Class that the Plaintiff seeks to represent. Similar to members of the putative Class, Plaintiff purchased Product after exposure to the same material misrepresentations appearing Defendant's website. Plaintiff also received the Product that is not the latest version of the 2nd Generation AirPods, capable of wireless charging. Plaintiff is advancing the same claims and legal theories on behalf of themselves and all absent members of the Class. Defendants have no defenses unique to the Plaintiff.

17 Adequacy of Representation. Plaintiff will fairly and adequately 43. 18 protect the interests of the members of the putative Class. Plaintiff has retained 19 counsel experienced in consumer protection law, including class actions, and 20 specifically, false and deceptive advertising. Plaintiff has no adverse or 21 antagonistic interest to those in the Class and will fairly and adequately protect 22 the interests of the Class. Plaintiff's attorneys are aware of no interests adverse or 23 antagonistic to those of Plaintiff and proposed Class.

44. Superiority. A class action is superior to all other available means
for the fair and efficient adjudication of this controversy. Individualized litigation
would create the danger of inconsistent and/or contradictory judgments arising
from the same set of facts. Individualized litigation would also increase the delay
and expense to all parties and the court system. The damages or other financial

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

COMPLAINT FOR DAMAGES

detriment suffered by individual Class members may be relatively small compared to the burden and expense that would be entailed by individual litigation of the claims against the Defendants. The injury suffered by each individual member of the proposed class is relatively small in comparison to the burden and expense of individual prosecution of the complex and extensive litigation necessitated by Defendants' conduct. It would be virtually impossible for members of the proposed Class to individually redress effectively the wrongs to them. Even if the members of the proposed Class could afford such litigation, the court system could not. Individualized litigation of the complex legal and factual issues of such a case increases the delay and expense to all parties, including the court. By contrast, the class action device presents far fewer management difficulties, and provides the benefits of single adjudication, economy of scale, and comprehensive supervision by a single court. Therefore, a class action is maintainable pursuant to Federal Rules of Civil Procedure 23(a) and (b)(3) and/or (b)(2).

45. Unless the Class is certified, Defendants will retain monies received
as a result of Defendants' unlawful and deceptive conduct alleged herein. Unless
a class-wide injunction is issued, Defendants will also likely continue to, or allow
its resellers to, advertise, market, promote, and sell the Class Products in an
unlawful and misleading manner, and members of the Class will continue to be
misled, harmed, and denied their rights under California law.

46. Further, Defendants have acted or refused to act on grounds that are
generally applicable to the class so that declaratory and injunctive relief is
appropriate to the Class as a whole, making class certification appropriate
pursuant to Fed. R. Civ. P. 23(b)(2).

-10-COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

26

27

FIRST CLAIM FOR RELIEF

<u>(VIOLATIONS OF THE CONSUMERS LEGAL REMEDIES ACT)</u> <u>California Civil Code § 1750 et seq.</u>

47. Plaintiff, on behalf of himself and all consumers similarly situated ("the Class"), repeats and realleges each of the foregoing paragraphs of this Complaint as if set forth in full.

48. Plaintiff and Class members are consumers who purchased the misrepresented "2nd Generation Apple AirPods."

49. By failing to disclose that the Apple AirPods did not have wireless charging and concealing the true make-up of the Apple AirPods sold, Defendants violated Civil Code Section 1770(a), as it misrepresented Apple AirPods characteristics that it did not have, and that its product was of a particular standard, style, quality or grade when it was of another (See Civil Code 1770(a)(5)(7)).

50. Defendants' unfair or deceptive acts or practices occurred repeatedly in Defendants' trade or business, were capable of deceiving a substantial portion of the purchasing public and did so.

18 51. Defendants were under a duty to Plaintiff and the Class to disclose
19 that the Apple AirPods sold were not complete and true 2nd Generation Apple
20 AirPods with wireless charging:

a. Defendants were in a superior position to know the true facts about the product sold.

b. Plaintiff and the Class could not reasonably have been expected to learn or discover that the Apple AirPods were not complete and true 2nd
 Generation AirPods with wireless charging case.

c. Defendants actively concealed the inherent defective nature of the hoses from Plaintiff and the Class.

52. In failing to disclose that the actual product did not include wireless -11-

COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

21

22

23

24

25

26

27

charging capability and a wireless charging case and were not complete 2nd Generation Apple AirPods, Defendants knowingly and intentionally concealed material facts and breached their duty to disclose such information.

53. The facts concealed or not disclosed by Defendants to Plaintiff and the Class are material in that a reasonable consumer would have considered them to be important in deciding whether to purchase the Product. Had Plaintiff and the Class known the AirPods they would be receiving were not the latest model capable of wireless charging, they would not have purchased the Product.

54. As a direct and proximate result of Defendants' unfair or deceptive acts or practices, Plaintiff and the Class have suffered and will continue to suffer economic injury.

55. Plaintiff and the Class are also entitled to equitable relief.

¹³ 56. On or about March 31, 2020, Plaintiff served on Defendants a
¹⁴ demand for corrective action pursuant to California Civil Code § 1750 and
¹⁵ 1782(a). Plaintiff reserves the right to amend the Complaint to assert a cause of
¹⁶ action under the CLRA, specifically, Civil Code Sections1770(a)(4), (5) and (7),
¹⁷ should Defendants not take timely and appropriate corrective action and seek
¹⁸ actual, statutory, and punitive damages in addition to equitable relief. Plaintiff is
¹⁹ currently only seeking equitable relief under this cause of action at this time.

20 57. Plaintiff reserves the right to amend this complaint to seek further
 21 damages, including monetary damages, should Defendants not take timely and
 22 appropriate corrective action.

SECOND CAUSE OF ACTION FOR

VIOLATIONS OF CALIFORNIA'S FALSE ADVERTISING LAW ("FAL") BUS. & PROF. CODE §§ 17500, ET SEQ.

26 58. Plaintiff re-alleges and incorporates by reference all of the above
27 paragraphs of this Complaint as though fully stated herein.

59. Plaintiff and Defendants are both "person[s]" as defined by -12-

COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

23

24

25

California Business & Professions Code § 17506.

60. California Business & Professions Code § 17535 authorizes a private right of action on both an individual and representative basis.

61. Defendants hold its Products out as the latest version of 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging, even though the product is in actuality an older version of these AirPods, which require wired charging.

62. These misrepresentations, acts, and non-disclosures by Defendants constitute false and misleading advertising in violation of Business & Professions Code §§ 17500, et seq.

63. At all times relevant, Defendants' advertising and promotion of the Product were, and are, untrue, misleading, and likely to deceive the reasonable consumer and the public. In fact, Defendants did deceive Plaintiff and the putative Class members that the product they were selling was not 2nd Generation Apple AirPods, capable of wireless charging.

¹⁶ 64. Defendants engaged in the false and/or misleading advertising and
¹⁷ marketing of the Product, as alleged herein, with the intent to directly or indirectly
¹⁸ induce consumers to purchase the Product, which Defendants knew, or had reason
¹⁹ to know, did not prevent disease or reduce illness.

65. Because Defendants knew or should have known that the
representations and/or omissions alleged herein were untrue or misleading,
Defendants acted in violation of California Business & Professions Code §§
17500, et seq.

66. Had Defendants truthfully advertised that its Product was not the
latest version of the 2nd Generation Apple AirPods, capable of wireless charging,
Plaintiff and the putative Class members would not have purchased the Product or
would have purchased a different product from another manufacturer.

28

67. This false and misleading advertising of the Product by Defendants -13-

COMPLAINT FOR DAMAGES

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

present a continuing threat to consumers, as such conduct is ongoing to this day.

68. As a direct and proximate result of the aforementioned acts and omissions by Defendants, Defendants received and continue to hold monies rightfully belonging to Plaintiff and the putative Class members, who were led to purchase Defendants' Product during the Class Period.

THIRD CAUSE OF ACTION FOR

VIOLATIONS OF CALIFORNIA'S UNFAIR COMPETITION LAW ("UCL") BUS. & PROF. CODE §§ 17200, ET SEQ.

69. Plaintiff re-alleges and incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

70. Plaintiff and Defendants are each a "person" as defined by California Business Professions Code § 17201. California Business & Professions Code § 17204 authorizes a private right of action on both an individual and representative basis.

71. "Unfair competition" is defined by Business and Professions Code § 17200 as encompassing several types of business "wrongs," including: (1) an "unlawful" business act or practice, (2) an "unfair" business act or practice, (3) a "fraudulent" business act or practice, and (4) "unfair, deceptive, untrue or misleading advertising." The definitions in § 17200 are drafted in the disjunctive, meaning that each of these "wrongs" operates independently from the others.

72. By and through Defendants' conduct alleged in further detail above
and herein, Defendants engaged in conduct which constitutes unlawful, unfair,
and/or fraudulent business practices, and unfair, deceptive, untrue or misleading
advertising, as prohibited by California's UCL.

25

A. "UNLAWFUL" PRONG

73. Beginning at a date currently unknown and continuing to the time of
the filing of this Complaint, Defendants have committed acts of unfair
competition, including those described above, by engaging in a pattern of

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

"unlawful" business practices, within the meaning of Bus. & Prof. Code §§ 17200 et seq., by marketing, manufacturing, and distributing Defendants' Product in violation of California's Consumers Legal Remedies Act, Civil Code § 1759, et seq. and California's False Advertising Law, Business & Professions Code §§ 17500, et seq., as well as other Federal regulations.

74. Defendants violated the above-referenced statutes by falsely representing that its Product was the latest version of the 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging.

75. By advertising, promoting, manufacturing, and selling its Product in violation of those California laws, Defendants engaged in a pattern of "unlawful" business practices within the meaning of California's UCL.

B. "UNFAIR" PRONG

¹⁴
¹⁶
¹⁶
¹⁷
¹⁶
¹⁶
¹⁷
¹⁶
¹⁷
¹⁶
¹⁷
¹⁶
¹⁷
¹⁶
¹⁶
¹⁷
¹⁷
¹⁷
¹⁸
¹⁹
¹⁹</l

17 77. Had Plaintiff and the putative class members been informed that 18 Defendants' Product was not the latest version of the 2nd Generation Apple 19 AirPods, which include a wireless charging case and are capable of wireless 20 charging, they would not have purchased the Product or would have purchased a 21 different product. In other words, Defendants earned the business of Plaintiff and 22 the putative Class members by using deceptive advertising, which placed 23 competitors at a disadvantage. Furthermore, Plaintiff and the putative Class 24 members were harmed in that they paid a price premium for the Product.

C. "FRAUDULENT" PRONG

78. Beginning at a date currently unknown and continuing to the time of
the filing of this Complaint, Defendants engaged in acts of unfair competition,
including those described above and herein, in violation of Bus. & Prof. Code §§

1

2

3

4

5

6

7

8

9

10

11

12

13

25

-15-COMPLAINT FOR DAMAGES

17200, et seq., by engaging in a pattern of "fraudulent" business practices within the meaning of Bus. & Prof. Code §§ 17200, et seq., by falsely advertising its Product as 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging, when in fact they were not.

79. Plaintiff reserves the right to allege further conduct that constitutes other fraudulent business acts or practices. Such conduct is ongoing and continues to this date.

D. "UNFAIR, DECEPTIVE, UNTRUE **OR MISLEADING ADVERTISING" PRONG**

Defendants' advertising is unfair, deceptive, untrue, and/or 80. misleading within the meaning of Bus. & Prof. Code §§ 17200, et seq., in that consumers are led to believe that Defendants' Product is the latest version of the 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging, in fact, the Product was not.

15 Plaintiff and other such reasonable consumers are likely to be, and 81. 16 were, deceived and misled by Defendants' advertising of its Products, as preventing disease and reducing illness.

18 As a direct and proximate result of Defendants' unlawful, unfair, and 82. 19 fraudulent conduct described herein, Defendants received and continue to receive 20 an unfair competitive advantage and unearned commercial benefits at the expense 21 of its competitors and the public, who unwittingly provided money to Defendants 22 based on Defendants' misleading representations.

23 Plaintiff and the putative Class members suffered an injury in fact 83. because Plaintiff's money was taken by Defendants as a result of Defendants' 24 false representations as set forth on the Defendants' websites as mentioned herein. 25

26 84. Such acts and omissions by Defendants are unlawful and/or unfair and/or fraudulent and constitute multiple violations of California's UCL. Plaintiff 27 28 reserves the right to identify additional violations by Defendants as may be

> -16-COMPLAINT FOR DAMAGES

1

2

3

4

5

6

7

8

9

10

11

12

13

14

established through discovery.

85. In prosecuting this action for the enforcement of important rights affecting the public interest, Plaintiff seeks the recovery of attorneys' fees, which reward is available to a prevailing plaintiff in a class action such as this.

FOURTH CAUSE OF ACTION FOR NEGLIGENT MISREPRESENTATION

86. Plaintiff re-alleges and incorporates by reference all of the above paragraphs of this Complaint as though fully stated herein.

87. Beginning at a date currently unknown and continuing to the time of the filing of this Complaint, Defendants represent to Plaintiff and others similarly situated, through their website, that the Product they were selling was the latest version of 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging, when in fact, the Product was not.

88. Defendants made these representations knowing, or having reason to know, that the Product was not a true latest version of the 2nd Generation Apple AirPods, which include a wireless charging case and are capable of wireless charging.

18 89. Defendants acted with the intent to induce the public, including
19 Plaintiff and putative Class members, to purchase Defendants' Product.

20 90. Plaintiff and the Class members saw, believed, and relied upon
21 Defendants' representations in making the decision to purchase the Product.

91. At all times relevant, Defendants knew or should have known that
such representations were untrue, and Defendants had no reasonable basis for
believing the representations to be true.

92. As a proximate result of Defendants' negligent misrepresentations,
Plaintiff and other consumers similarly situated were induced to purchase,
purchase more of, or pay more for Defendants' Products due to the unlawful acts
of Defendants, in an amount to be determined at trial, during the Class Period.

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101 1

2

3

4

5

6

7

8

9

10

11

12

13

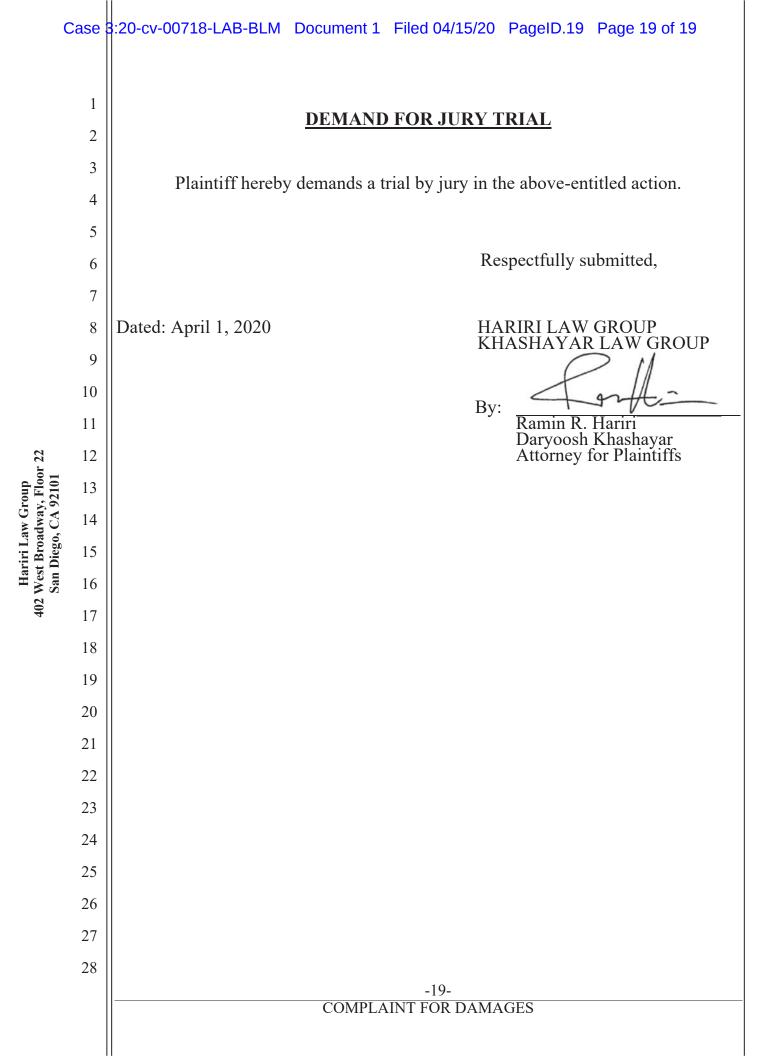
14

15

16

1		PRAYER FOR RELIEF			
2	WHI	REFORE, the Representative Plaintiff, on behalf of himself and all			
3		consumers similarly situated, pray for judgment against Defendants			
4	as follows:				
5	1.	That an order certifying the Class defined herein be entered			
6	designating	Plaintiff and his counsel as representatives of said Class;			
7	2.	For a preliminary injunction enjoining Defendants, its successors and			
8	assigns and	all others, known and unknown, from continuing to deceive			
9	consumers	in the manner set forth in this complaint;			
10	3.	For permanent injunctive relief against Defendants under the CLRA			
11	and UCL;				
12	4.	An order requiring Defendants to make corrective disclosures;			
13	5.	That Defendants be ordered to make restitution to each plaintiff and			
14	each member of the Plaintiff Class under each cause of action in an amount				
15	according t	proof at trial;			
16	6.	A judgment awarding Plaintiff and the Class compensatory,			
17	exemplary,	and punitive damages;			
18	7.	For other equitable relief;			
19	8.	For attorney's fees as provided by law;			
20	9.	For prejudgment interest as provided by law;			
21	10.	For costs of suit;			
22	11.	For such other and further relief as this Court deems to be just and			
23	equitable.				
24		Respectfully submitted,			
25	Dated: Ap	ril 1, 2020 HARIRI LAW GROUP KHASHAKAR LAW GROUP			
26		By:			
27		Ramin R. Hariri Daryoosh Khashayar			
28		-18-			
		COMPLAINT FOR DAMAGES			

Hariri Law Group 402 West Broadway, Floor 22 San Diego, CA 92101



Case 3:20-cv-00718-LAB-BLM Document 1-1 Filed 04/15/20 PageID.20 Page 1 of 2

JS 44 (Rev. 06/17)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. *(SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)*

I. (a) PLAINTIFFS				DEFENDANTS			
Jason Thomas, Individua Situated,	ally and On Behalf of A	Il Others Similarly		Costco Wholesale	Corporation; Does 1-1	0, inclusive	
(b) County of Residence of	of First Listed Plaintiff S	an Diego		County of Residence	of First Listed Defendant	King County	
	XCEPT IN U.S. PLAINTIFF CA	SES)		(IN U.S. PLAINTIFF CASES ONLY)			
				NOTE: IN LAND CO THE TRACT	ONDEMNATION CASES, USE OF LAND INVOLVED.	THE LOCATION OF	
(c) Attorneys (Firm Name,)			0.00000	Attorneys (If Known)			
Hariri Law Group, 402 W Telephone: 619-363-288		2, San Diego, CA 9	2101,	'20 C	V0718 LAB BL	M	
II. BASIS OF JURISDI	CTION (Place an "X" in O	ne Box Only)		FIZENSHIP OF P.	RINCIPAL PARTIE	S (Place an "X" in One Box for Plaintif and One Box for Defendant)	
D 1 U.S. Government	3 Federal Question	100 million (100 m	12200	1005-000-000 Z-22	FF DEF	PTF DEF	
Plaintiff	(U.S. Government)	(ot a Party)	Citize	n of This State	(1 Incorporated or of Business I		
2 U.S. Government Defendant		p of Parties in Item III)	Citize	n of Another State	2 🗶 2 Incorporated an		
					3 🗇 3 Foreign Nation	06 06	
IV. NATURE OF SUIT	C (Place an "X" in One Box On	lv)	roi	eign Country	Click here for: Natur	e of Suit Code Descriptions.	
CONTRACT		RTS	FC	RFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES	
110 Insurance	PERSONAL INJURY	PERSONAL INJURY	Y 🗇 62	5 Drug Related Seizure	🗇 422 Appeal 28 USC 158	375 False Claims Act	
 120 Marine 130 Miller Act 	310 Airplane 315 Airplane Product	365 Personal Injury - Product Liability	17.69	of Property 21 USC 881 0 Other	423 Withdrawal 28 USC 157	376 Qui Tam (31 USC 3729(a))	
□ 140 Negotiable Instrument	Liability	367 Health Care/	10.09	0 Other	28 030 157	□ 400 State Reapportionment	
□ 150 Recovery of Overpayment	🗇 320 Assault, Libel &	Pharmaceutical			PROPERTY RIGHTS	🔤 🗇 410 Antitrust	
& Enforcement of Judgment	Slander 330 Federal Employers'	Personal Injury Product Liability			820 Copyrights 830 Patent	430 Banks and Banking 450 Commerce	
□ 152 Recovery of Defaulted	Liability	□ 368 Asbestos Personal			35 Patent - Abbreviated	D 460 Deportation	
Student Loans	340 Marine	Injury Product			New Drug Application		
(Excludes Veterans) 153 Recovery of Overpayment	345 Marine Product Liability	Liability PERSONAL PROPER	TV	LABOR	SOCIAL SECURITY	Corrupt Organizations	
of Veteran's Benefits	□ 350 Motor Vehicle	I 370 Other Fraud		0 Fair Labor Standards	□ 861 HIA (1395ff)	□ 490 Cable/Sat TV	
D 160 Stockholders' Suits	355 Motor Vehicle	O 371 Truth in Lending		Act	862 Black Lung (923)	850 Securities/Commodities/	
 190 Other Contract 195 Contract Product Liability 	Product Liability 360 Other Personal	380 Other Personal Property Damage	0 72	0 Labor/Management Relations	863 DIWC/DIWW (405(g) 864 SSID Title XVI)) Exchange (X 890 Other Statutory Actions	
196 Franchise	Injury	□ 385 Property Damage	0 74	0 Railway Labor Act	□ 865 RSI (405(g))	891 Agricultural Acts	
	362 Personal Injury -	Product Liability	0 75	1 Family and Medical		 893 Environmental Matters 895 Freedom of Information 	
REAL PROPERTY	Medical Malpractice CIVII. RIGHTS	PRISONER PETITION	S 0 79	Leave Act 0 Other Labor Litigation	FEDERAL TAX SUITS	Act	
210 Land Condemnation	440 Other Civil Rights	Habeas Corpus:		1 Employee Retirement	D 870 Taxes (U.S. Plaintiff	896 Arbitration	
220 Foreclosure	441 Voting	463 Alien Detainee		Income Security Act	or Defendant)	899 Administrative Procedure	
230 Rent Lease & Ejectment 240 Torts to Land	442 Employment 443 Housing/	510 Motions to Vacate Sentence			871 IRS—Third Party 26 USC 7609	Act/Review or Appeal of Agency Decision	
245 Tort Product Liability	Accommodations	530 General			20 030 7009	950 Constitutionality of	
290 All Other Real Property	445 Amer. w/Disabilities -	535 Death Penalty	The second second	IMMIGRATION		State Statutes	
	Employment 446 Amer, w/Disabilities -	Other: 540 Mandamus & Other		2 Naturalization Application 5 Other Immigration	1		
	Other	□ 550 Civil Rights	Ci 10 40	Actions			
	448 Education	555 Prison Condition					
		560 Civil Detainee - Conditions of					
		Confinement					
V. ORIGIN (Place an "X" i	in One Box Only)						
▼1 Original □ 2 Re		Remanded from Appellate Court	J 4 Rein Reop		er District Litigat	ion - Litigation -	
	Cite the U.S. Civil Sta	tute under which you ar	re filing (1	o not cite jurisdictional sta			
VI. CAUSE OF ACTIV	2811SC Section	1332 / 28 U.S.C. S					
VI. CAUSE OF ACTION	brief description of ca			10.11			
THE BROWNORD IN				and the second		r Comp. Law, Negli. Misrep.	
VII. REQUESTED IN COMPLAINT:	UNDER RULE 2	IS A CLASS ACTION 3, F.R.Cv.P.	V D	EMAND \$ 🗙	JURY DEMAN	nly if demanded in complaint: ND: X Yes DNo	
VIII. RELATED CAS IF ANY	E(S) (See instructions):	JUDGE 0	1		DOCKET NUMBER		
DATE		SIGNATURE OF AT	ONNEY C	OF RECORD			
04/01/2020			VIII				
FOR OFFICE USE ONLY		2	017	<u>~</u> ~			
RECEIPT # A	MOUNT	APPLYING IFP	V	JUDGE	MAG.	JUDGE	

JS 44 Reverse (Rev. 06/17)

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I.(a) Plaintiffs-Defendants. Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
 - (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
 - (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".

II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below. United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here. United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box. Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked. Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the eitizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)

- III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: <u>Nature of Suit Code Descriptions</u>.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407.

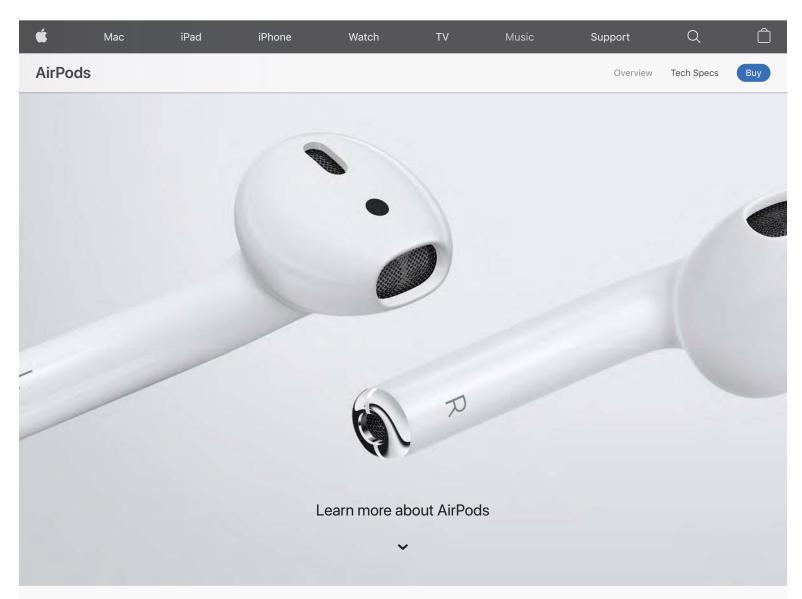
Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket. **PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7.** Origin Code 7 was used for historical records and is no longer relevant due to changes in statue.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

Case 3:20-cv-00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.22 Page 1 of 15

Exhibit A



Free personalized engraving available exclusively online.

Wireless to the fullest.

After a simple one-tap setup, AirPods are automatically on and always connected.¹ Using them is just as easy. They sense when they're in your ears and pause when you take them out. And the AirPods experience is just as amazing whether you're using them with your iPhone, Apple Watch, iPad, or Mac.



Need a hand? Simply say "Hey Siri" for assistance without having to reach for your iPhone. And with Announce Messages, Siri can automatically speak your incoming messages as they arrive. You can choose which contacts you hear them from, and Siri won't interrupt you if you're on a call or sharing a song.²



Hey Siri, play my Chill Mix



Hey Siri, turn up the volume



Hey Siri, how do I get to Prospect Park?

Performance you'll want to hear.

Powered by the Apple H1 headphone chip, AirPods deliver a faster and more stable wireless connection to your devices — up to 2x faster when switching between active devices,³ and a 1.5x faster connection time for phone calls.⁴ The H1 chip also drives voice-enabled Siri access and delivers up to 30 percent lower gaming latency.⁵ So whether you're playing games, listening to music, or enjoying podcasts, you'll experience higher-quality sound.

Knows when you're listening.

Optical sensors and motion accelerometers work together to automatically control the audio experience, engaging the microphones for phone calls and Siri access, and enabling AirPods to play sound as soon as they're in your ears. You also have the freedom to wear one or both AirPods, and you can play or skip forward with a double-tap when listening to music.

Knows when you're talking.

A speech-detecting accelerometer recognizes when you're speaking and works with a pair of beamforming microphones to filter out external noise and focus on the sound of your voice.

Lay it down, charge it up.

With the new Wireless Charging Case, charging is as simple as placing the AirPods case on a Qi-certified charging mat. That's it. The LED indicator on the front of the case lets you know that your AirPods are charging. And when you're away from a charging mat, you can use the Lightning port to charge.

Buy Wireless Charging Case >

The power of 24-hour battery life.

AirPods deliver an industry-leading⁶ 5 hours of listening time⁷ — and now up to 3 hours of talk time⁸ — all on one charge. And they're made to keep up with you, thanks to a charging case that holds multiple charges for more than 24 hours of listening time.⁹ Need a quick charge? Just put AirPods back in the case for 15 minutes to get up to 3 hours of listening time¹⁰ or up to 2 hours of talk time.¹¹ To check the battery, hold the AirPods next to your iPhone or ask Siri "How's the battery on my AirPods?"

More than



of battery life with charging case Up to

of listening time on one charge Only

of charging provides up to 3 hours of listening time



AirPods (2nd @@@@@@):20.00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.28 Page 7 of 15



Instant setup. Easy listening.

AirPods connect immediately to your iPhone or Apple Watch, and sound switches seamlessly between the devices. Want to listen to your Mac or iPad? Just choose AirPods on those devices.¹ Easy setup, magical results.



AirPods (2nd @@@@@3):20x04/-00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.29 Page 8 of 15



Two can play this song.

With new Audio Sharing,¹² you can easily share a song, podcast, or other audio stream between two sets of AirPods — each with independent volume control. If your AirPods are in their case, just bring them close to the iPhone or iPad you want to share with and connect in a tap. And if your AirPods are in your ears, bring your iPhone close to the device instead.





AirPods (2nd @@@@@.20m@v-00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.30 Page 9 of 15



€Music

60 million songs. 3 months on us.

Try it free* <a>> Learn more >





AirPods Pro

Magic like you've never heard.

Learn more > Buy >

- * \$9.99/month after free trial. No commitment. Plan automatically renews after trial until cancelled.
- 1. Requires an iCloud account and macOS 10.14.4, iOS 12.2, iPadOS, or watchOS 5.2 or later.
- 2. Works with second-generation AirPods. Siri is available on iPhone 4s or later, iPad Pro, iPad (3rd generation or later), iPad Air or later, iPad mini or later, and iPod touch (5th generation or later). Siri may not be available in all languages or in all areas, and features may vary by area. Internet access required. Cellular data charges may apply.
- Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation) and AirPods units and software paired with iPhone Xs Max and iPad Pro (12.9inch) (3rd generation) with prerelease software. Testing consisted of switching the audio source from iPad to iPhone. Performance depends on device settings, environment, and many other factors.
- 4. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation) and AirPods units and software paired with iPhone Xs Max units and prerelease software. Testing consisted of transferring phone call audio from iPhone to AirPods. Performance depends on device settings, environment, and many factors.
- 5. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation) and AirPods units and software paired with iPhone Xs Max units and prerelease software. Tested with Tomb of the Mask v1.6 and Doodle Jump v2.76.4. Testing consisted of measuring the time from iPhone screen tap to audio played in AirPods. Performance depends on device settings, environment, and many other factors.
- 6. Compared to completely wireless stereo headphones.
- 7. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation), Charging Case, and Wireless Charging Case units and software paired with iPhone Xs Max units and prerelease software. The playlist consisted of 358 unique audio tracks purchased from the iTunes Store (256-Kbps AAC encoding). Volume was set to 50%. Testing consisted of full AirPods battery discharge while playing audio until the first AirPod stopped playback. Battery life depends on device settings, environment, usage, and many other factors.
- 8. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation), Charging Case, and Wireless Charging Case units and software paired with iPhone Xs Max units and prerelease software. Volume was set to 50%. Testing consisted of full AirPods battery discharge with a cellular phone call until the first AirPod stopped playing call audio. Battery life depends on device settings, environment, usage, and many other factors.
- 9. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation), Charging Case, and Wireless Charging Case units and software paired with iPhone Xs Max units and prerelease software. The playlist consisted of 358 unique audio tracks purchased from the iTunes Store (256-Kbps AAC encoding). Volume was set to 50%. Testing consisted of full AirPods battery discharge while playing audio until the first AirPod stopped playback. The drained AirPods were charged to 100 percent, then audio playback was resumed until the first AirPod stopped playback. This cycle was repeated until both the AirPods and charging case were fully discharged. Battery life depends on device settings, environment, usage, and many other factors.
- 10. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation), Charging Case, and Wireless Charging Case units and software paired with iPhone Xs Max units and prerelease software. The playlist consisted of 358 unique audio tracks purchased from the iTunes Store (256-Kbps AAC encoding). Volume was set to 50%. 15-Minute charge testing conducted with drained AirPods that were charged for 15 minutes, then audio playback was started until the first AirPod stopped playback. Battery life depends on device settings, environment, usage, and many other factors.
- 11. Testing conducted by Apple in February 2019 using preproduction AirPods (2nd generation), Charging Case, and Wireless Charging Case units and software paired with iPhone Xs Max units and prerelease software. Volume was set to 50%. 15-Minute charge testing conducted with drained AirPods that were charged for 15 minutes, then a cellular phone call was started until the first AirPod stopped playing call audio. Battery life depends on device settings, environment, usage, and many other factors.
- 12. Works with iPhone 8 or later and iPod touch (7th generation) with the latest version of iOS; and 12.9-inch iPad Pro (2nd generation or later), 11-inch iPad Pro, 10.5-inch iPad Pro, iPad (5th generation or later), iPad Air (3rd generation), and iPad mini (5th generation) with the latest version of iPadOS.

AirPods (2nd Gaseti 3:)20+0V-00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.32 Page 11 of 15

Features are subject to change. Some features may not be available in all regions or all languages.

 \bigstar Music angle AirPods angle AirPods (2nd generation)

Shop and Learn	Services	Apple Store	For Business	Apple Values
Мас	Apple Music	Find a Store	Apple and Business	Accessibility
iPad	Apple News+	Genius Bar	Shop for Business	Education
Phone	Apple TV+	Today at Apple		Environment
Watch	Apple Arcade	Apple Camp	For Education	Inclusion and Diversity
TV	Apple Card	Field Trip	Apple and Education	Privacy
Music	iCloud	Apple Store App	Shop for College	Supplier Responsibility
AirPods	. .	Refurbished and Clearance	For Healthcare	About Apple
HomePod	Account	Financing	Apple in Healthcare	
iPod touch	Manage Your Apple ID	Apple Trade In Order Status	Health on Apple Watch Health Records on iPhone	Newsroom
Accessories	Apple Store Account			Apple Leadership
Gift Cards	iCloud.com	Shopping Help		Job Opportunities
			For Government	Investors
			Shop for Government	Events
			Shop for Veterans and Military	Contact Apple

Copyright © 2020 Apple Inc. All rights reserved. Privacy Policy | Terms of Use | Sales and Refunds | Legal | Site Map

United States

Case 3:20-cv-00718-LAB-BLM Document 1-2 Filed 04/15/20 PageID.33 Page 12 of 15

Exhibit B

Home / Electronics / Audio/Video / Headphones





Apple AirPods Wireless Headphones with Charging Case (2nd Generation)

★★★★★ 4.7 (8630)

Item 1170991 | Model MV7N2AM/A

Your Price



\$10 OFF & Free Shipping

\$10 savings is valid 3/11/20 through 3/25/20. While supplies last. Limit 5 per member. Terms & Conditions

Shipping & Handling: \$0.00*

Features:

- Quick access to Siri by saying "Hey Siri" or setting up double-tap
- Designed by Apple
- Double-tap to play or skip forward
- Charges quickly in the case
- Seamless switching between devices

Qty 1 Add to Cart

Add to Registry

Product Details

Limit 5 per member

More magical than ever.

Now with more talk time, voice-activated Siri access, AirPods deliver an unparalleled wireless headphone experience. Simply take them out and they're ready to use with all

your devices. Put them in your ears and they connect immediately, immersing you in rich, high-quality sound. Just like magic.

Wireless to the fullest.

After a simple one-tap setup, AirPods are automatically on and always connected. Using them is just as easy. They sense when they're in your ears and pause when you take them out. And the AirPods experience is just as amazing whether you're using them with your iPhone, Apple Watch, iPad, or Mac.

Performance you'll want to hear.

Powered by the all-new Apple H1 headphone chip, AirPods deliver a faster and more stable wireless connection to your devices — up to 2x faster when switching between active devices, and a 1.5x faster connection time for phone calls. The H1 chip also drives voice-enabled Siri access and delivers up to 30 percent lower gaming latency. So whether you're playing games, listening to music, or enjoying podcasts, you'll experience higher-quality sound.

The power of 24-hour battery life.

AirPods deliver an industry-leading 6.5 hours of listening time — and now up to 3 hours of talk time — all on one charge. And they're made to keep up with you, thanks to a charging case that holds multiple charges for more than 24 hours of listening time. Need a quick charge? Just put AirPods back in the case for 15 minutes to get up to 3 hours of listening time and 2 hours of talk time. To check the battery, hold the AirPods next to your iPhone or ask Siri "How's the battery on my AirPods?"

Tech Specs

- Weight: AirPods (each): 0.14 ounces, Charging Case: 1.34 ounces
- Dimensions: AirPods (each): 0.65 by 0.71 by 1.59 inches, Charging Case: 1.74 by 0.84 by 2.11 inches
- AirPod Sensors: Dual beam-forming microphones, dual optical sensors, motiondetecting accelerometer, speech-detecting accelerometer

Power and Battery

- AirPods with Charging Case: More than 24 hours listening time,
- AirPods (single charge): Up to 5 hours listening time, Up to 2 hours talk time 15 minutes in the case equals 3 hours listening time or over an hour of talk time

System Requirements

- iPhone, iPad and iPod touch models with iOS 12.2 or later
- Apple Watch models with watchOS 5.2 or later
- Mac models with macOS 10.14.4 or later

Specifications

Battery Life Up To	24 Hour
Brand	Apple
Color	White



Apple AirPod Octores Hour of Ovit Betrand Geter Mind Decembert 1-2 Filed 04/15/20 PageID.36 Page 15 of 15

Compatible with	Apple iOS
Connection Type	Wireless
Features	Built-In Microphone
Features	Phone Control
Features	Rechargeable
Model	MV7N2AM/A
Talk Time	3 Hour
Type of Headphones	In-the-Ear
Weight	0.14 oz.

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: Lawsuit Claims Costco Sells Falsely Advertised '2nd Generation' Apple AirPods without Wireless Charging Case