

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF OHIO
WESTERN DIVISION

LAURI SULLIVAN-STEFANOU	:	
5800 Sovereign Drive	:	Case No. _____
Cincinnati, OH 45242	:	
	:	
and	:	CLASS ACTION COMPLAINT
	:	
JARROD BYER	:	
3732 Sachem Avenue	:	DEMAND FOR JURY TRIAL
Cincinnati, OH 45226	:	
	:	
and	:	
	:	
CARLY BYER	:	
3732 Sachem Avenue	:	
Cincinnati, OH 45226	:	
	:	
and	:	
	:	
on behalf of themselves and all others	:	
similarly situated,	:	
	:	
Plaintiffs,	:	
	:	
v.	:	
	:	
APPLE, INC.	:	
1 Infinite Loop	:	
Cupertino, CA 95014	:	
	:	
Defendants.	:	

Plaintiffs Lauri Sullivan-Stefanou, Jarrod Byer and Carly Byer (“Plaintiffs”), individually and on behalf of a class of all those similarly situated as defined herein, allege the following upon information and belief, except as to those allegations concerning Plaintiffs, which are alleged upon personal knowledge. Plaintiffs’ information and belief are based upon, among other things, their undersigned counsels’ investigation. Plaintiffs believe that substantial additional evidentiary support exists for the allegations set forth herein.

SUMMARY OF THE ACTION

1. This is a class action on behalf of owners of all versions of the iPhone 6 and/or iPhone 7 who were harmed when their devices' software was updated by any of the following: iOS 10.2.1 (released on January 23, 2017); iOS 10.3 (released on March 27, 2017); iOS 10.3.1 (released on April 3, 2017); iOS 10.3.2 (released on May 15, 2017); iOS 10.3.3 (released on July 19, 2017); iOS 11.0.1 (released on September 26, 2017); iOS 11.0.2 (released on October 3, 2017); iOS 11.0.3 (released on October 11, 2017); iOS 11.1 (released on October 31, 2017); iOS 11.1.1 (released on November 9, 2017); iOS 11.1.2 (released on November 16, 2017); iOS 11.2 (released on December 2, 2017); and iOS 11.2.1 (released on December 13, 2017) (collectively referred to as "iOS 10 and 11 Updates" or "Updates"). These Updates to the iPhone operating system caused Plaintiffs' and class members' devices to be significantly slower and interfered with the normal usage of the phones.

2. Plaintiffs allege that Defendant Apple Inc. ("Apple" or "Defendant") engaged in deceptive trade practices and false advertising in violation of Ohio Deceptive Trade Practices Act, §4165.01 *et seq.*; and engaged in common law fraud by failing to disclose to owners of the iPhones 6 and 7 that the iOS 10 and iOS 11 Updates significantly and negatively interfere with their phones' performance. Rather, Apple touted the increased phone performance that would result from the Updates.

3. Apple has since admitted that through the iOS 10 and iOS 11 Updates, Apple deliberately prevents chips in the iPhone 6 and iPhone 7 from reaching their full processing power. The result is that instead of enhancing the performance of the iPhone 6 and iPhone 7 as

Apple represented, the iOS 10 and iOS 11 Updates were designed to limit the devices' performance in certain circumstances.

4. Having updated their phones at Apple's instruction, Plaintiffs and the putative Class must either continue using devices with significant lag time that interferes with their ordinary use, or purchase new phones for hundreds of dollars, or now they can purchase a new battery.

JURISDICTION AND VENUE

5. This Court has subject matter jurisdiction pursuant to the Class Action Fairness Act, 28 U.S.C. §1332(d) because (1) there are more than 100 class members, (2) the aggregate amount in controversy exceeds \$5,000,000, exclusive of interest and costs, and (3) at least one member of the punitive class is a citizen of a State other than that of the citizenship of Defendant. Further, more than two-thirds of the putative Class reside in states other than the State in which Defendant is domiciled, such that any exceptions to jurisdiction under 28 U.S.C. §1332(d) do not apply.

6. Venue is proper in this District pursuant to 28 U.S.C. §1391(b) and §1391(c) because Defendant engaged in deceptive trade practices and common law fraud in this District, has caused harm to the Class in this District, provided a substantial volume of goods to this District, and conducts a substantial amount of business within this District. Thus, Apple has purposefully availed itself of the privileges of conducting business within the State of Ohio and this District.

PARTIES

7. Plaintiff Lauri Sullivan-Stefanou resides in Cincinnati, Ohio and is the owner of an iPhone 6s. She followed Apple's directions and twice updated her phone. Since then, her

phone has exhibited significantly slower processing speed, Apps take longer to open and when searching for contacts, the phone takes exceptionally long to locate a contact. In addition, upon updating the phone, once re-booted, her phone instructed her to link to Apple i-Pay and requested her credit card information, which she refused to provide. There was no instruction to decline linking to Apple i-Pay nor any mention of i-Pay in the settings. Mrs. Stefanou resolved the issue only after a Google search, which showed her how to turn off the prompt. Overall, her phone responds slowly to inputs and rapidly loses its charge; its overall performance has substantially deteriorated. Prior to owning the 6s, Mrs. Stefanou owned a 4s, which became inoperable. Her only remedy was to purchase a new phone.

8. Plaintiff Jarrod Byer resides in Cincinnati, Ohio and was the owner of an iPhone 6. In the Fall of 2017, Mr. Byer followed Apple's directions to update his iPhone. Afterward, his phone lost the ability to connect to cellular service. Consequently, Mr. Byer's iPhone 6 was unable to make telephone calls, send texts, or connect to the internet unless within range of accessible wi-fi service. Within a week of the update, Mr. Byer took his iPhone to the Apple store in Hamilton County, Ohio. Apple employees ran diagnostic tests on the phone, but were unable to repair any of the problems. They told him his only solution was to purchase a replacement phone, which he was forced to do.

9. Plaintiff Carly Byer resides in Cincinnati, Ohio and is the owner of an iPhone 7. In December 2017, she followed Apple's instructions to update her phone. Immediately afterward, her iPhone lost all functionality and shut down. Ms. Byer's iPhone 7 was rendered useless by the updates that Apple instructed her to install on her iPhone 7.

10. Defendant Apple Inc. is a California corporation with its principal offices at 1 Infinite Loop, Cupertino, CA 95014. Apple sells its iPhones in its own retail stores located

throughout the country, including Hamilton County, Ohio, online, and also through third parties. Apple engineers and licenses to iPhone users its iOS software, the only operating system Apple permits on its devices.

FACTUAL BACKGROUND

11. Apple purposely installed software designed to inhibit the performance of older model iPhones after it introduced new iPhone models as part of a strategy to induce its customers to purchase new iPhones.

12. All iPhones are powered by lithium-ion batteries. By nature, the capacity of lithium-ion batteries degrades over time. However, the processing speed of iPhones should not normally diminish as a function of battery capacity. Apple's intentional conduct causes processing speeds to slow dramatically once the battery condition of the iPhone 6 and the iPhone 7 reaches a certain state.

13. Plaintiffs all followed Apple's instructions to update their iPhones. After the Updates, Plaintiffs' phones slowed down significantly, with delayed responses to touch interactions, application launches, and other problems with the phones' performance or a complete failure of performance. The updates caused performance problems in all aspects of the iPhone's functionality, including core functions like the phone, email, text messages, contacts, etc.

14. Upon information and belief, other Class members experienced similar functionality issues with the iPhone 6 and the Phone 7 after downloading the iOS 10 and iOS 11 Updates.

15. Upon information and belief, Defendant does not allow iPhone owners to revert their iOS 10 or iOS 11 software to previous, better functioning versions of iOS. Nor does Defendant warn consumers that the update is irreversible.

16. Further, Plaintiffs and Class members had no choice but to update their devices' software to iOS 10 and iOS 11. Defendant's software constantly reminded Plaintiffs and Class members through pop-up messages that appeared on the devices' home screens that the software needed to be updated and that an update was available for download. These reminders were constant and disruptive (e.g., the reminders would not disappear until the user responded to the message) and the reminders did not cease until the owner had updated the software as directed.

17. In its repetitive advertising of the pop-up messages, Defendant never disclosed the negative aspects of the Updates.

18. Even if an iPhone owner tried to ignore the constant reminders, eventually the owner was forced to update the software because the Apps on the devices would ultimately be outdated and could not be updated unless the iPhone was running the latest iOS software.

19. The first of these Updates was released on January 23, 2017 – four months after the launch of the iPhone 7 and iPhone 7 plus. The iOS 10.2.1 update promised improved security: “includes bug fixes and improves the security of your iPhone or iPad.”



iOS 10.2.1
Apple Inc.
72.1 MB

iOS 10.2.1 includes bug fixes and improves the security of your iPhone or iPad.

For information on the security content of Apple software updates, please visit this website:

<https://support.apple.com/en-gb/HT201222>

20. Unbeknownst to iPhone 6, iPhone 6 Plus, and iPhone 6s owners, Apple inserted code into the iOS version 10.2.1 that deliberately slowed down the processing performance of these phones by linking each phone's processing performance with its battery health. Absent the code inserted by Apple, the reduced battery capacity of these phones would not have negatively affected processing performance.

21. The iOS 10.3 and 10.3.1 updates promised new functionality: "iOS 10.3 introduces new features including the ability to locate AirPods using Find my iPhone and more ways to use Siri with payment, ride booking and automaker [caremaker] apps."

22. The iOS 10.3.2 and 10.3.3 updates promised enhancements to security: "iOS 10.3.2 includes bug fixes and improves the securities of your iPhone or iPad."

23. The iOS 11.1 update promised functional improvements to the iPhone: "iOS 11.1 includes bug fixes and improvements for your iPhone or iPad."

24. On December 2, 2017, within two months of the release of the iPhone 8 and iPhone X (September 22, 2017 and November 3, 2017 respectively), the iOS 11.2 update was released. It promised additional features and improvements, including "Apple Pay:



iOS 11.2
Apple Inc.
430.7 MB

iOS 11.2 introduces Apple Pay Cash to send, request and receive money from friends and family with Apple Pay. This update also includes bug fixes and improvements.

For information on the security content of Apple software updates, please visit this website:
<https://support.apple.com/en-gb/HT201222>

25. Plaintiffs and Class members are forced to either use a slow iPhone with Apple Pay automatically downloaded, pay hundreds of dollars for a new phone, or now they can purchase a new battery.

26. Defendant's deceptive practices and misleading advertising caused harm and economic loss to Plaintiffs and the Class. Some Class members have been forced to purchase new smartphones.

27. Defendant knew that the functionality of the iPhone 6 and the iPhone 7 and/or performance would be negatively affected by the iOS 10 and iOS 11 Updates before the updates were released to the public. Responding to a report on the sluggish iPhones, on December 20, 2017, Apple publicly admitted that the iOS 10 and iOS 11 Updates deliberately slowed down older iPhones, including the iPhone 6 and iPhone 7, without warning consumers:

Last year we released a feature for iPhone 6, iPhone 6s and iPhone SE to smooth out the instantaneous peaks only when needed to prevent the device from unexpectedly shutting down during these conditions. We've now extended that feature to iPhone 7 with iOS 11.2, and plan to add support for other products in the future.

28. On December 28, 2017, after public criticism, Apple apologized for "how we have communicated":

We've been hearing feedback from our customers about the way we handle performance for iPhones with older batteries and how we have communicated that process.

We know that some of you feel Apple has let you down. We apologize. There's been a lot of misunderstanding about this issue, so we would like to clarify and let you know about some changes we're making.

29. While Apple claims that the deliberate slow-down in functionality was designed to offset shut-down issues with older batteries, Plaintiffs have experienced *reduced* battery life since the iOS 10 and iOS 11 Updates.

30. Defendant did not warn iPhone 6 and iPhone 7 owners of the potential consequences of downloading the iOS 10 and iOS 11 Updates until months after the updates were released to the public.

31. Instead, Defendant deceptively touted the necessity of the Updates and the improvements of the new software that would result from the Updates. For example, in advertising for the security updates on its website, Apple emphasizes the necessity of the updates, stating: “Keeping your software up to date is one of the most important things you can do to maintain your Apple product’s security.” (<https://support.apple.com/en.us/HT201222>).

32. *Nowhere did Apple ever disclose that its updates would negatively affect the iPhones and their functionality.*

CLASS ACTION ALLEGATIONS

33. This action is brought on behalf of the named Plaintiffs and as a Class Action pursuant to Rule 23(b)(1), (2), (3) and 23(c) of the Federal Rules of Civil Procedure on behalf of the following proposed “Class” or “Class Members”:

All persons residing in Ohio who own or have owned an iPhone 6 and/or iPhone 7 that was updated to any of the following: iOS 10.2.1 (released on January 23, 2017); iOS 10.3 (released on March 27, 2017); iOS 10.3.1 (released on April 3, 2017); iOS 10.3.2 (released on May 15, 2017); iOS 10.3.3 (released on April 3, 2017); iOS 10.3.3 (released on July 19, 2017); iOS 11.0.1 (released on September 26, 2017); iOS 11.0.2 (released on October 3, 2017); iOS 11.0.3 (released on October 11, 2017); iOS 11.1 (released on October 31, 2017); iOS 11.1.1 (released on November 9, 2017); iOS 11.1.2 (released on November 16, 2017); iOS 11.2 (released on December 2, 2017) and iOS 11.2.1 (released on December 13, 2017).

34. The Class is so numerous that joinder of all the members is impracticable. While the exact number of Class members is unknown to Plaintiffs at this time, it can be ascertained through appropriate discovery. Plaintiffs believe that there are thousands of members in the putative Class.

35. Common questions of law and fact exist as to all members of the Class and predominate over any questions solely affecting individual members of the Class. Among the questions of law and fact common to the Class are:

- a. whether Defendant's statements and advertisements to iPhone 6 and iPhone 7 owners concerning the iOS 10 and iOS 11 Updates constitute an unfair or deceptive business practice in violation of Ohio's Deceptive Trade Practices Act.
- b. whether Defendant engaged in unfair or deceptive business practices in violation of Ohio's Deceptive Practices Act by using the iOS 10 and iOS 11 Updates to limit the performance of the iPhone 6 and the iPhone 7.
- c. whether Defendant engaged in unfair or deceptive business practices in violation of Ohio Deceptive Practices Act when it failed to disclose/omitted facts and/or disclaimers to owners of the iPhone 6 and the iPhone 7 regarding the adverse effect of the iOS 10 and iOS 11 Updates on the performance of the devices.
- d. whether Defendant engaged in unfair or deceptive business practices in violation of Ohio Deceptive Practices Act when it made the iOS 10 and iOS 11 Updates virtually mandatory for download to iPhone 6 and iPhone 7 owners.

- e. whether Defendant made material false representations of facts regarding the iOS 10 and iOS 11 Updates, knowing that the representations were false.
- f. whether Defendant made these material false representations with the intent to mislead Plaintiffs and Class members as to the purpose of the iOS 10 and iOS 11 Updates.
- g. whether Plaintiffs' and Class members' reliance on Defendant's material misrepresentations was justified.

36. Plaintiffs' claims are typical of the claims of the members of the Class as all Class members are similarly affected by Defendant's deceptive conduct. Plaintiffs and other Class Members were harmed by Defendant's statements, advertisements, and the degraded functionality of their devices. All Class members have been harmed by Defendant's failure to disclose to warn iPhone 6 and iPhone 7 owners that the iOS 10 and iOS 11 Updates would significantly impact the performance of their devices.

37. Plaintiffs will fairly and adequately protect the interests of the members of the Class. Plaintiffs' claims are coextensive with, and not antagonistic to, the claims of other Class members. Plaintiffs are willing and able to prosecute this action on behalf of the Class and have retained counsel competent and experienced in class action litigation.

38. A class action is superior to all other available methods for the fair and efficient adjudication of this controversy since joinder of all members is impracticable. Furthermore, as the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation make it impossible for members of the Class to individually seek

redress for the wrongs done to them. There will be no difficulty in the management of this action as a class action.

39. Plaintiffs bring this action pursuant to Rule 23(b)(3) because common questions of law and fact predominate over issues that are individual to members of the Class. The proposed Class is sufficiently cohesive to warrant class and representative treatment. Upon information and belief, Defendant has the ability and the records that would permit Plaintiffs a plausible class-wide method for proving the case. Certification under Rule 23(b)(3) is also appropriate because a class action is superior to other available methods for the fair and efficient adjudication of this action. The expense of litigating each Class members' claim individually would be so cost prohibitive as to deny Class members a viable remedy. Plaintiffs do not anticipate any difficulty in the management of the action as a class action.

40. Plaintiffs also bring this action pursuant to Rule 23(b)(3) because Defendant has acted or refused to act on grounds generally applicable to all Class members, thereby making final injunctive relief concerning the Class as a whole appropriate. In the absence of appropriate injunctive relief, Defendant will continue its unfair and deceptive practices. Defendant's uniform conduct towards Plaintiffs and other Class Members makes certification of a Rule 23(b)(c) class appropriate.

FIRST CAUSE OF ACTION

(Violation of Ohio's Deceptive Trade Practices Act §4165.01 *et seq.*)

41. Plaintiffs incorporate by reference and reallege each and every allegation contained above, as though fully set forth herein.

42. Defendant's conduct was consumer oriented because Defendant falsely advertised, made materially misleading statements, and negligently, recklessly or knowingly

omitted/failed to disclose material information to consumers throughout Ohio regarding the performance of its product and software.

43. By reason of the foregoing, and as a result of Defendant's conduct, Plaintiffs and the Class have been harmed economically and by losing use of a functional iPhone. Plaintiffs and the Class are entitled to damages and attorneys' fees pursuant to Ohio's Deceptive Practices Act.

SECOND CAUSE OF ACTION

(Common Law Fraud)

44. Plaintiffs incorporate by reference and reallege each and every allegation contained above, as though fully set forth herein.

45. Defendant omitted and/or misrepresented material facts to Plaintiffs and Class members through its advertising and public statements.

46. Defendant had knowledge of the failure to disclose and/or misrepresentations of material facts and that this was done with an intent to mislead Plaintiffs and Class members.

47. Plaintiffs and Class members justifiably relied on Defendant's misrepresentations.

48. Plaintiffs and Class members suffered damages as a result of Defendant's actions.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff and the Class respectfully pray for judgment and relief in their favor against the Defendant, as follows:

- A. Awarding Plaintiffs and the Class damages to the maximum amount allowed;
- B. Awarding reasonable attorneys' fees;
- C. Enjoining Defendant's unlawful practices; and

D. Granting such other and further relief as the Court deems just and proper.

JURY TRIAL DEMANDED

Plaintiffs demand a jury on all claims so triable.

Respectfully submitted,

/s/ Richard S. Wayne

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Joseph J. Braun (0069757)
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/s/ Phyllis E. Brown

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abrown@blfohio.com

Attorneys for Plaintiffs

JS 44 (Rev. 06/17)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS Lauri Sullivan-Stefanou, et al (b) County of Residence of First Listed Plaintiff <u>Hamilton</u> (EXCEPT IN U.S. PLAINTIFF CASES) (c) Attorneys (Firm Name, Address, and Telephone Number) Phyllis Brown and Adam Brown Brown Law Firm LLC 250 E. 5th Street, Cincinnati, OH (513)878-2700	DEFENDANTS Apple, Inc. County of Residence of First Listed Defendant <u>Santa Clara</u> (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED. Attorneys (If Known)
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II. BASIS OF JURISDICTION (Place an "X" in One Box Only) <input type="checkbox"/> 1 U.S. Government Plaintiff <input type="checkbox"/> 2 U.S. Government Defendant <input type="checkbox"/> 3 Federal Question (U.S. Government Not a Party) <input checked="" type="checkbox"/> 4 Diversity (Indicate Citizenship of Parties in Item III)	III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant) (For Diversity Cases Only) <table style="width:100%; border-collapse: collapse;"> <tr> <td style="border: none;"></td> <td style="border: none; text-align: center;">PTF</td> <td style="border: none; text-align: center;">DEF</td> <td style="border: none;"></td> <td style="border: none; text-align: center;">PTF</td> <td style="border: none; text-align: center;">DEF</td> </tr> <tr> <td style="border: none;">Citizen of This State</td> <td style="border: none; text-align: center;"><input checked="" type="checkbox"/> 1</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 1</td> <td style="border: none;">Incorporated or Principal Place of Business in This State</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 4</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 4</td> </tr> <tr> <td style="border: none;">Citizen of Another State</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 2</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 2</td> <td style="border: none;">Incorporated and Principal Place of Business in Another State</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 5</td> <td style="border: none; text-align: center;"><input checked="" type="checkbox"/> 5</td> </tr> <tr> <td style="border: none;">Citizen or Subject of a Foreign Country</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 3</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 3</td> <td style="border: none;">Foreign Nation</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 6</td> <td style="border: none; text-align: center;"><input type="checkbox"/> 6</td> </tr> </table>		PTF	DEF		PTF	DEF	Citizen of This State	<input checked="" type="checkbox"/> 1	<input type="checkbox"/> 1	Incorporated or Principal Place of Business in This State	<input type="checkbox"/> 4	<input type="checkbox"/> 4	Citizen of Another State	<input type="checkbox"/> 2	<input type="checkbox"/> 2	Incorporated and Principal Place of Business in Another State	<input type="checkbox"/> 5	<input checked="" type="checkbox"/> 5	Citizen or Subject of a Foreign Country	<input type="checkbox"/> 3	<input type="checkbox"/> 3	Foreign Nation	<input type="checkbox"/> 6	<input type="checkbox"/> 6
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IV. NATURE OF SUIT (Place an "X" in One Box Only)					
Click here for: Nature of Suit Code Descriptions					
CONTRACT <input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excludes Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	PERSONAL INJURY <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury <input type="checkbox"/> 362 Personal Injury - Medical Malpractice	PERSONAL INJURY <input type="checkbox"/> 365 Personal Injury - Product Liability <input type="checkbox"/> 367 Health Care/Pharmaceutical Personal Injury Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input checked="" type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	FORFEITURE/PENALTY <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 690 Other LABOR <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Management Relations <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 751 Family and Medical Leave Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Employee Retirement Income Security Act IMMIGRATION <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 465 Other Immigration Actions	BANKRUPTCY <input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 PROPERTY RIGHTS <input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input type="checkbox"/> 835 Patent - Abbreviated New Drug Application <input type="checkbox"/> 840 Trademark SOCIAL SECURITY <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) FEDERAL TAX SUITS <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609	OTHER STATUTES <input type="checkbox"/> 375 False Claims Act <input type="checkbox"/> 376 Qui Tam (31 USC 3729(a)) <input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 896 Arbitration <input type="checkbox"/> 899 Administrative Procedure Act/Review or Appeal of Agency Decision <input type="checkbox"/> 950 Constitutionality of State Statutes
REAL PROPERTY <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	CIVIL RIGHTS <input type="checkbox"/> 440 Other Civil Rights <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 445 Amer. w/Disabilities - Employment <input type="checkbox"/> 446 Amer. w/Disabilities - Other <input type="checkbox"/> 448 Education	PRISONER PETITIONS Habeas Corpus: <input type="checkbox"/> 463 Alien Detainee <input type="checkbox"/> 510 Motions to Vacate Sentence <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty Other: <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition <input type="checkbox"/> 560 Civil Detainee - Conditions of Confinement			

V. ORIGIN (Place an "X" in One Box Only)

1 Original Proceeding
 2 Removed from State Court
 3 Remanded from Appellate Court
 4 Reinstated or Reopened
 5 Transferred from Another District (specify)
 6 Multidistrict Litigation - Transfer
 8 Multidistrict Litigation - Direct File

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):
Class Action Fairness Act, 28 U.S.C. Sec. 1332(d)

Brief description of cause:
Deceptive trade practices/false advertising and common law fraud

VII. REQUESTED IN COMPLAINT:

CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P. DEMAND \$ 5,000,000.00

CHECK YES only if demanded in complaint:
 JURY DEMAND: Yes No

VIII. RELATED CASE(S) IF ANY (See instructions):

JUDGE _____ DOCKET NUMBER _____

DATE 01/03/2017

FOR OFFICE USE ONLY

SIGNATURE OF ATTORNEY OF RECORD
Phyllis E. Brown

RECEIPT # _____ AMOUNT _____ APPLYING IFP _____ JUDGE _____ MAG. JUDGE _____

AO 458 (Rev. 06/09) Appearance of Counsel

UNITED STATES DISTRICT COURT

for the

Southern District of Ohio

_____)	
Lauri Sullivan - Stefanou, et al.)	
Plaintiff)	
v.)	Case No.
_____)	
Apple, Inc.)	
Defendant)	

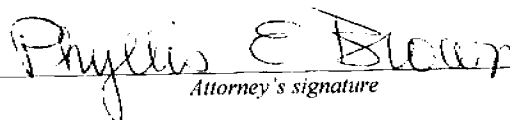
APPEARANCE OF COUNSEL

To: The clerk of court and all parties of record

I am admitted or otherwise authorized to practice in this court, and I appear in this case as counsel for:

Lauri Stefanou, Jarrod Byer, Carly Byer and on behalf of themselves and others similarly situated

Date: 01/04/2017



Attorney's signature

Phyllis E. Brown (0037334)

Printed name and bar number

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E-mail address

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Telephone number

(513) 906-8690

FAX number

AO 458 (Rev. 06/09) Appearance of Counsel

UNITED STATES DISTRICT COURT

for the

Southern District of Ohio

_____)	
Lauri Sullivan - Stefanou, et al.)	
Plaintiff)	
v.)	Case No.
_____)	
Apple, Inc.)	
Defendant)	

APPEARANCE OF COUNSEL

To: The clerk of court and all parties of record

I am admitted or otherwise authorized to practice in this court, and I appear in this case as counsel for:

Lauri Stefanou, Jarrod Byer, Carly Byer and on behalf of themselves and others similarly situated

Date: 01/04/2017



Attorney's signature

Adam S Brown (0078803)
Printed name and bar number

Brown Law Firm LLC
250 E. 5th Street, Suite 1500
Cincinnati, OH 45202

Address

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(513) 906-8690
FAX number

AO 399 (01/09) Waiver of the Service of Summons

UNITED STATES DISTRICT COURT

for the
Southern District of Ohio

Lauri-Sullivan-Stefanou, et al.)	Civil Action No.
<i>Plaintiff</i>)	
v.)	
Apple, Inc.)	
<i>Defendant</i>)	

WAIVER OF THE SERVICE OF SUMMONS

To: Apple, Inc. - Legal Counsel
(Name of the plaintiff's attorney or unrepresented plaintiff)

I have received your request to waive service of a summons in this action along with a copy of the complaint, two copies of this waiver form, and a prepaid means of returning one signed copy of the form to you.

I, or the entity I represent, agree to save the expense of serving a summons and complaint in this case.

I understand that I, or the entity I represent, will keep all defenses or objections to the lawsuit, the court's jurisdiction, and the venue of the action, but that I waive any objections to the absence of a summons or of service.

I also understand that I, or the entity I represent, must file and serve an answer or a motion under Rule 12 within 60 days from 01/04/2018, the date when this request was sent (or 90 days if it was sent outside the United States). If I fail to do so, a default judgment will be entered against me or the entity I represent.

Date: 01/04/2018

Signature of the attorney or unrepresented party

Apple, Inc. - Legal Representative
Printed name of party waiving service of summons

Printed name

Address

E-mail address

Telephone number

Duty to Avoid Unnecessary Expenses of Serving a Summons

Rule 4 of the Federal Rules of Civil Procedure requires certain defendants to cooperate in saving unnecessary expenses of serving a summons and complaint. A defendant who is located in the United States and who fails to return a signed waiver of service requested by a plaintiff located in the United States will be required to pay the expenses of service, unless the defendant shows good cause for the failure.

"Good cause" does *not* include a belief that the lawsuit is groundless, or that it has been brought in an improper venue, or that the court has no jurisdiction over this matter or over the defendant or the defendant's property.

If the waiver is signed and returned, you can still make these and all other defenses and objections, but you cannot object to the absence of a summons or of service.

If you waive service, then you must, within the time specified on the waiver form, serve an answer or a motion under Rule 12 on the plaintiff and file a copy with the court. By signing and returning the waiver form, you are allowed more time to respond than if a summons had been served.