

Notice of Data Incident

On February 16, 2024, Somerset Dental Las Vegas (“Somerset Dental”) discovered that an unauthorized third party gained access to Somerset Dental’s network. Upon discovering the incident, Somerset Dental promptly began an internal investigation, notified law enforcement, and engaged a leading forensic security firm to assist in the investigation and confirm the security of its computer systems and network. The forensic investigation recently concluded and determined that the unauthorized third party acquired certain files on Somerset Dental’s network, which may have contained patient information. The type of information varied for each individual, but may have included name, date of birth, address, telephone number, email address, Social Security number, driver’s license number, health information, and dental insurance information.

Somerset Dental is committed to taking additional steps to further reduce the risk of this type of incident occurring in the future, including reviewing its cyber security posture. Somerset Dental is notifying the involved patients and has arranged for complimentary identity protection and credit monitoring services for those individuals whose Social Security numbers and/or driver’s license numbers were involved. The notice will include information on steps individuals can take to protect themselves against potential fraud or identity theft. In general, Somerset Dental is recommending that individuals regularly monitor credit reports, account statements and benefit statements. If individuals detect any suspicious activity, they should notify the entity with which the account is maintained, and promptly report any fraudulent activity to proper law enforcement authorities, including the police and their state attorney general.

Somerset Dental values the trust you place in it to protect the privacy and security of your information and apologizes for any inconvenience this incident might cause. Patients seeking additional information may call a toll-free inquiry line at (866) 528-9817 between 8:00 a.m. and 5:30 p.m., Central Time, Monday through Friday, excluding major U.S. holidays.