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UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF CALIFORNIA

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TAYLOR SMART AND MICHAEL HACKER,
Individually and on Behalf of
All Those Similarly Situated,

Plaintiffs,

v.

NATIONAL COLLEGIATE ATHLETIC
ASSOCIATION, an unincorporated
association,

Defendant.

No. 2:22-cv-02125 WBS CSK

MEMORANDUM AND ORDER RE:
PLAINTIFFS' MOTION FOR
PRELIMINARY APPROVAL OF CLASS
ACTION SETTLEMENT

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Plaintiffs Taylor Smart and Michael Hacker brought this putative class action against defendant National Collegiate Athletic Association ("NCAA"), alleging violations of section 1 of the Sherman Antitrust Act, 15 U.S.C. § 1, and the Unfair Competition Law, Cal. Bus. & Prof. Code § 17200 et seq. (See Docket Nos. 1, 29.) Plaintiffs have filed an unopposed motion for preliminary approval of class action settlement. (See Docket No. 73.)

1 I. Background and Proposed Settlement

2 This is one of two related cases assigned to the
3 undersigned judge that involve antitrust challenges to a since-
4 repealed NCAA bylaw barring "volunteer coaches" from receiving
5 pay (hereinafter, "Volunteer Coach Bylaw"). The undersigned
6 recently granted a motion for class certification in the related
7 case. See Ray v. Nat'l Collegiate Athletic Ass'n, No. 1:23-cv-
8 00425 WBS CSK, 2025 WL 775753 (E.D. Cal. Mar. 11, 2025).

9 The proposed class in this action consists of "[a]ll
10 persons who, pursuant to NCAA Division I Bylaw 11.7.6, served as
11 a 'volunteer coach' in college baseball at an NCAA Division I
12 school from November 29, 2018 to July 1, 2023."¹ (See Settlement
13 Agreement (Docket No. 73-1 at 24-45) ¶ 2.29.)

14 The parties propose a gross settlement amount of
15 \$49,250,000, which includes the following: (a) \$32,794,850 for
16 payments to class members; (b) up to 33.33% of the gross
17 settlement amount for plaintiffs attorneys' fees and up to \$1.5
18 million for costs and expenses incurred; (c) \$30,150 to pay the
19 settlement administrator and \$35,000 to pay the expert economist
20 for work on settlement administration; (d) incentive awards for
21 the two class representatives of \$7,500 each; and (e) a
22 contingency fund of \$100,000. (See Settlement Agreement.)

23 The amount to be paid to each class member will be a
24 proportional share of the fund based on the damages model

25
26 ¹ The class certified in Ray consists of "[a]ll persons
27 who, from March 17, 2019, to June 30, 2023, worked for an NCAA
28 Division I sports program other than baseball in the position of
 'volunteer coach,' as designated by NCAA Bylaws." 2025 WL
 775753, at *11 (emphasis added).

1 developed by plaintiffs' expert, Dr. Daniel Rascher, which
2 accounts for several factors including employer and number of
3 years worked. (See Settlement Agreement ¶ 8.4.2; Exp. Rep. of
4 Daniel Rascher (Docket No. 63-30).)

5 II. Discussion

6 Federal Rule of Civil Procedure 23(e) provides that
7 "[t]he claims, issues, or defenses of a certified class may be
8 settled . . . only with the court's approval." Fed. R. Civ. P.
9 23(e). This Order is the first step in that process and analyzes
10 only whether the proposed class action settlement deserves
11 preliminary approval. See Murillo v. Pac. Gas & Elec. Co., 266
12 F.R.D. 468, 473 (E.D. Cal. 2010) (Shubb, J.). Preliminary
13 approval authorizes the parties to give notice to putative class
14 members of the settlement agreement and lays the groundwork for a
15 future fairness hearing, at which the court will hear objections
16 to (1) the treatment of this litigation as a class action and (2)
17 the terms of the settlement. See id.; Diaz v. Tr. Territory of
18 Pac. Islands, 876 F.2d 1401, 1408 (9th Cir. 1989). The court
19 will reach a final determination as to whether the parties should
20 be allowed to settle the class action on their proposed terms
21 after that hearing.

22 Where the parties reach a settlement agreement prior to
23 class certification, the court must first assess whether a class
24 exists. Staton v. Boeing Co., 327 F.3d 938, 952 (9th Cir. 2003).
25 "Such attention is of vital importance, for a court asked to
26 certify a settlement class will lack the opportunity, present
27 when a case is litigated, to adjust the class, informed by the
28 proceedings as they unfold." Id. (quoting Amchem Prods. Inc. v.

1 Windsor, 521 U.S. 591, 620 (1997)). The parties cannot "agree to
2 certify a class that clearly leaves any one requirement
3 unfulfilled," and consequently the court cannot blindly rely on
4 the fact that the parties have stipulated that a class exists for
5 purposes of settlement. See Amchem, 521 U.S. at 621-22.

6 "Second, the district court must carefully consider
7 'whether a proposed settlement is fundamentally fair, adequate,
8 and reasonable,' recognizing that '[i]t is the settlement taken
9 as a whole, rather than the individual component parts, that must
10 be examined for overall fairness'" Staton, 327 F.3d at
11 952 (quoting Hanlon v. Chrysler Corp., 150 F.3d 1011, 1026 (9th
12 Cir. 1998)), overruled on other grounds by Wal-Mart Stores, Inc.
13 v. Dukes, 564 U.S. 338 (2011).

14 A. Class Certification

15 To be certified, the putative class must satisfy the
16 requirements of Federal Rules of Civil Procedure 23(a) and 23(b).
17 Leyva v. Medline Indus. Inc., 716 F.3d 510, 512 (9th Cir. 2013).

18 1. Rule 23(a)

19 Rule 23(a) restricts class actions to cases where: "(1)
20 the class is so numerous that joinder of all members is
21 impracticable [numerosity]; (2) there are questions of law or
22 fact common to the class [commonality]; (3) the claims or
23 defenses of the representative parties are typical of the claims
24 or defenses of the class [typicality]; and (4) the representative
25 parties will fairly and adequately protect the interests of the
26 class [adequacy of representation]." See Fed. R. Civ. P. 23(a).

27 a. Numerosity

28 "Although 'no specific minimum number of plaintiffs

1 asserted' is required to obtain class certification, 'a proposed
2 class of at least forty members presumptively satisfies the
3 numerosity requirement.'" Alger v. FCA US LLC, 334 F.R.D. 415,
4 422 (E.D. Cal. 2020) (England, J.) (quoting Nguyen v. Radiant
5 Pharmaceuticals Corp., 287 F.R.D. 563, 569 (C.D. Cal. 2012)).

6 The evidence before the court indicates that the
7 putative class has approximately 1,000 members. (See Broshuis
8 Decl. (Docket No. 73-1) ¶ 8.) The proposed class therefore
9 satisfies the numerosity requirement.

10 b. Commonality

11 Commonality requires that the class members' claims
12 "depend upon a common contention" that is "capable of classwide
13 resolution -- which means that determination of its truth or
14 falsity will resolve an issue that is central to the validity of
15 each one of the claims in one stroke." Wal-Mart Stores, 564 U.S.
16 at 350. "[A]ll questions of fact and law need not be common to
17 satisfy the rule," and the "existence of shared legal issues with
18 divergent factual predicates is sufficient, as is a common core
19 of salient facts coupled with disparate legal remedies within the
20 class." Hanlon, 150 F.3d at 1019. "So long as there is even a
21 single common question, a would-be class can satisfy the
22 commonality requirement of Rule 23(a)(2)." Wang v. Chinese Daily
23 News, Inc., 737 F.3d 538, 544 (9th Cir. 2013) (internal citation
24 and quotation marks omitted).

25 Here, "[t]he question of whether the Volunteer Coach
26 Bylaw violated antitrust law is common to the entire class."
27 Ray, 2025 WL 775753, at *6. "Antitrust liability alone
28 constitutes a common question that will resolve an issue that is

1 central to the validity of each class member's claim in one
2 stroke, because proof of an alleged conspiracy will focus on
3 defendants' conduct and not on the conduct of individual class
4 members." Id. (quoting In re High-Tech Emp. Antitrust Litig.,
5 985 F. Supp. 2d 1167, 1180 (N.D. Cal. 2013)). Because plaintiffs
6 have identified a common question applicable to the whole class,
7 they have satisfied the commonality requirement for purposes of
8 preliminary approval.

9 c. Typicality

10 Typicality requires that named plaintiffs have claims
11 "reasonably coextensive with those of absent class members," but
12 their claims do not have to be "substantially identical."
13 Hanlon, 150 F.3d at 1020. The test for typicality "is whether
14 other members have the same or similar injury, whether the action
15 is based on conduct which is not unique to the named plaintiffs,
16 and whether other class members have been injured by the same
17 course of conduct." Hanon v. Dataproducts Corp., 976 F.2d 497,
18 508 (9th Cir. 1992) (citation omitted).

19 "Here, each class representative -- like each class
20 member -- worked as a volunteer [baseball] coach at an NCAA
21 Division I school, was subject to the NCAA's Volunteer Coach
22 Bylaw precluding them from receiving compensation, and alleges
23 antitrust injury under the Sherman Act." See Ray, 2025 WL
24 775753, at *6. "[T]his uniformity of class members' injuries,
25 claims, and legal theory is typically sufficient to satisfy Rule
26 23(a)(3).'" See id. (quoting In re NCAA Student-Athlete Name &
27 Likeness Licensing Litig., No. 09-cv-1967 CW, 2013 WL 5979327, at
28 *5 (N.D. Cal. Nov. 8, 2013)). Because there do not appear to be

1 "any unique defenses which threaten to become the focus of the
2 litigation" that would cut against these similarities, see Hanon,
3 976 F.2d at 508, plaintiffs have satisfied the typicality
4 requirement for purposes of preliminary approval.

5 d. Adequacy of Representation

6 To resolve the question of adequacy, the court must
7 consider two factors: (1) whether the named plaintiffs and their
8 counsel have any conflicts of interest with other class members,
9 and (2) whether the named plaintiffs and their counsel will
10 vigorously prosecute the action on behalf of the class. In re
11 Hyundai & Kia Fuel Econ. Litig., 926 F.3d 539, 566 (9th Cir.
12 2019).

13 i. Conflicts of Interest

14 The first portion of the adequacy inquiry "serves to
15 uncover conflicts of interest between named parties and the class
16 they seek to represent." Kim v. Allison, 87 F.4th 994, 1000 (9th
17 Cir. 2023) (quoting Amchem, 521 U.S. at 625). Here, the class
18 representatives "possess the same interest and suffer[ed] the
19 same [alleged] injury as the class members," indicating that
20 their interests are "aligned." See Amchem, 521 U.S. at 625-26.

21 While the provision of incentive awards raises the
22 possibility that the named plaintiffs' interest in receiving that
23 award will cause their interests to diverge from the class's
24 interest in a fair settlement, the Ninth Circuit has specifically
25 approved the award of "reasonable incentive payments." Staton,
26 327 F.3d at 977-78. The court, however, must "scrutinize
27 carefully the awards so that they do not undermine the adequacy
28 of the class representatives." Radcliffe v. Experian Info. Sys.,

1 Inc., 715 F.3d 1157, 1163 (9th Cir. 2013). In assessing the
2 reasonableness of incentive payments, the court should consider
3 "the actions the plaintiff has taken to protect the interests of
4 the class, the degree to which the class has benefitted from
5 those actions" and "the amount of time and effort the plaintiff
6 expended in pursuing the litigation." Staton, 327 F.3d at 977
7 (citation omitted). The court must balance "the number of named
8 plaintiffs receiving incentive payments, the proportion of the
9 payments relative to the settlement amount, and the size of each
10 payment." Id.

11 Courts have found that "a \$5,000 incentive award is
12 'presumptively reasonable' in the Ninth Circuit." See Roe v.
13 Frito-Lay, Inc., No. 14-cv-00751, 2017 WL 1315626, at *8 (N.D.
14 Cal. Apr. 7, 2017); see also Hopson v. Hanesbrands Inc., 08-cv-
15 0844 EDL, 2009 WL 928133, at *10 (N.D. Cal. Apr. 3, 2009) (citing
16 In re Mego Fin. Corp. Sec. Litig., 213 F.3d 454, 463 (9th Cir.
17 2000)); Alberto v. GMRI, Inc., 252 F.R.D. 652, 669 (E.D. Cal.
18 2008) (Shubb, J.).

19 Although the \$7,500 incentive awards provided for by
20 the settlement exceed the presumptively reasonable amount, the
21 incentive awards are considerably lower than the average recovery
22 of each class member and constitute approximately one-third of
23 one percent of the gross settlement amount. This indicates that
24 the incentive awards represent neither "an unreasonably high
25 proportion of the overall settlement amount" nor an amount
26 "disproportionate relative to the recovery of other class
27 members." See Wagner v. County of Inyo, No. 1:17-cv-00969 DAD
28 JLT, 2018 WL 5099761, at *7 (E.D. Cal. Oct. 18, 2018). Further,

1 the proposed incentive awards appear appropriate given the
2 efforts of the class representatives -- including extensive
3 document production and sitting for depositions (see Broshuis
4 Decl. ¶¶ 7, 9) -- and the "financial or reputational risk
5 undertaken in bringing the action." See Rodriguez v. West Publ'g
6 Corp., 563 F.3d 948, 958-59 (9th Cir. 2009). Accordingly, there
7 are no conflicts of interest precluding class certification for
8 purposes of preliminary approval.

9 ii. Vigorous Prosecution

10 The second portion of the adequacy inquiry examines the
11 vigor with which the named plaintiffs and their counsel have
12 pursued the class's claims. "Although there are no fixed
13 standards by which 'vigor' can be assayed, considerations include
14 competency of counsel and, in the context of a settlement-only
15 class, an assessment of the rationale for not pursuing further
16 litigation." Hanlon, 150 F.3d at 1021.

17 Plaintiffs are represented by the firm Korein Tillery,
18 LLC. The information before the court indicates that plaintiffs'
19 counsel possesses extensive experience and strong qualifications
20 in litigating complex class actions, including antitrust cases.
21 (See Ex. 1 to Broshuis Decl.) Plaintiffs' counsel represents
22 that they have expended thousands of hours and considerable
23 resources in litigating this case thus far. (See Broshuis Decl.
24 ¶¶ 17, 19.) The court's review of the docket and plaintiffs'
25 filings supports this conclusion. There is no indication that
26 the named plaintiffs will fail to vigorously prosecute this case.
27 (See id. ¶¶ 7, 9 (describing named plaintiffs' efforts to support
28 this litigation, including producing extensive documents for

1 discovery and sitting for depositions.)

2 The court finds no reason to doubt that plaintiffs'
3 counsel is well qualified to conduct this litigation and assess
4 the value of the settlement. As discussed in greater detail
5 below, counsel has provided an appropriate rationale for not
6 pursuing further litigation. Accordingly, the court concludes
7 that plaintiffs and their counsel satisfy Rule 23(a)'s adequacy
8 requirement for the purpose of preliminary approval.

9 2. Rule 23(b)

10 After fulfilling the threshold requirements of Rule
11 23(a), the proposed class must satisfy the requirements of one of
12 the three subdivisions of Rule 23(b). Leyva, 716 F.3d at 512.
13 Plaintiffs seek certification under Rule 23(b)(3), which provides
14 that a class action may be maintained only if (1) "the court
15 finds that questions of law or fact common to class members
16 predominate over questions affecting only individual members" and
17 (2) "that a class action is superior to other available methods
18 for fairly and efficiently adjudicating the controversy." Fed.
19 R. Civ. P. 23(b)(3).

20 a. Predominance

21 "The predominance inquiry asks whether the common,
22 aggregation-enabling, issues in the case are more prevalent or
23 important than the non-common, aggregation-defeating, individual
24 issues." Olean Wholesale Grocery Coop., Inc. v. Bumble Bee Foods
25 LLC, 31 F.4th 651, 664 (9th Cir. 2022) (quoting Tyson Foods, Inc.
26 v. Bouaphakeo, 577 U.S. 442, 453, 136 (2016)). "When one or more
27 of the central issues in the action are common to the class and
28 can be said to predominate, the action may be considered proper

1 under Rule 23(b)(3) even though other important matters will have
2 to be tried separately, such as damages or some affirmative
3 defenses peculiar to some individual class members.” Tyson
4 Foods, 577 U.S. at 453 (cleaned up).

5 “‘The question of whether an antitrust violation under
6 Section 1 exists naturally lends itself to common proof, because
7 that determination turns on defendants’ conduct and intent along
8 with the effect on the market, not on individual class members.’”
9 Ray, 2025 WL 775753, at *8 (quoting In re Coll. Athlete NIL
10 Litig., No. 20-cv-03919 CW, 2023 WL 8372787, at *8 (N.D. Cal.
11 Nov. 3, 2023)). Although there are differences in the facts
12 pertaining to individual class members and the amount of injury
13 sustained, there is no indication that those variations are
14 “sufficiently substantive to predominate over the shared claims.”
15 See Murillo, 266 F.R.D. at 476 (quoting Hanlon, 150 F.3d at
16 1022). Plaintiffs have proffered a common method of proof -- the
17 statistical model developed by Dr. Rascher -- which appears
18 “capable of showing that the [proposed class] members suffered
19 antitrust impact on a class-wide basis.” See Olean, 31 F.4th at
20 681; see also Ray, 2025 WL 775753, at *10. Accordingly,
21 plaintiffs have established that common questions of law and fact
22 predominate.

23 b. Superiority

24 The second part of the inquiry under Rule 23(b)(3) asks
25 whether “a class action is superior to other available methods
26 for fairly and efficiently adjudicating the controversy.”
27 “Generally, the factors relevant to assessing superiority include
28 ‘(A) the class members’ interests in individually controlling the

1 prosecution or defense of separate actions; (B) the extent and
2 nature of any litigation concerning the controversy already begun
3 by or against class members; (C) the desirability or
4 undesirability of concentrating the litigation of the claims in
5 the particular forum; and (D) the likely difficulties in managing
6 a class action.'" Wolin v. Jaguar Land Rover N. Am., LLC, 617
7 F.3d 1168, 1175 (9th Cir. 2010) (quoting Fed. R. Civ. P.
8 23(b)(3)).

9 The proposed class contains approximately 1,000
10 individuals, and the parties have not identified any competing
11 litigation involving members of the proposed class. "It appears
12 unlikely that the amount of damages each coach suffered is high
13 enough to make individual litigation an efficient method of
14 resolving their claims, especially given the complexity of
15 antitrust litigation and the presence of several common legal and
16 factual questions." See Ray, 2025 WL 775753, at *11. "Forcing
17 individual [class members] to litigate their cases, particularly
18 where common issues predominate for the proposed class," would be
19 "an inferior method of adjudication." See Wolin, 617 F.3d at
20 1176. Accordingly, "class-wide adjudication of 'common issues
21 will reduce litigation costs and promote greater efficiency,'"
22 and the superiority requirement is satisfied. See id. (quoting
23 Valentino v. Carter-Wallace, Inc., 97 F.3d 1227, 1234 (9th Cir.
24 1996)).

25 3. Rule 23(c)(2) Notice Requirements

26 If the court certifies a class under Rule 23(b)(3), it
27 "must direct to class members the best notice that is practicable
28 under the circumstances, including individual notice to all

1 members who can be identified through reasonable effort.” Fed.
2 R. Civ. P. 23(c)(2)(B). Rule 23(c)(2) governs both the form and
3 content of a proposed notice. See Ravens v. Iftikar, 174 F.R.D.
4 651, 658 (N.D. Cal. 1997) (citing Eisen v. Carlisle & Jacquelin,
5 417 U.S. 156, 172-77 (1974)). Although that notice must be
6 “reasonably certain to inform the absent members of the plaintiff
7 class,” actual notice is not required. Silber v. Mabon, 18 F.3d
8 1449, 1454 (9th Cir. 1994) (citation omitted).

9 Plaintiffs’ counsel has provided the court with a
10 proposed email notice and proposed postcard notice to be sent
11 class members. (See Docket No. 73-3 at 57-62.) The proposed
12 notices explain the proceedings, define the scope of the class,
13 and explain what the settlement provides and the minimum amount
14 each class member can expect to receive in compensation. (See
15 id.) The notices further explain the opt-out procedure, the
16 procedure for objecting to the settlement, and the date and
17 location of the final approval hearing. (See id.) The content
18 of the notices therefore satisfies Rule 23(c)(2)(B). See Fed. R.
19 Civ. P. 23(c)(2)(B); Churchill Vill., L.L.C. v. Gen. Elec., 361
20 F.3d 566, 575 (9th Cir. 2004) (“Notice is satisfactory if it
21 ‘generally describes the terms of the settlement in sufficient
22 detail to alert those with adverse viewpoints to investigate and
23 to come forward and be heard.’”) (quoting Mendoza v. Tucson Sch.
24 Dist. No. 1, 623 F.2d 1338, 1352 (9th Cir. 1980)).

25 The parties have selected Kroll Settlement
26 Administration LLC to serve as the Settlement Administrator.
27 Pursuant to the notice plan, the Settlement Administrator will
28 provide direct mail notice to each class member at his or her

1 last known address, performing an additional address search
2 process to locate other mailing addresses as necessary. (See
3 Fenwick Decl. (Docket No. 73-3) ¶¶ 8-13.) The Settlement
4 Administrator will also send notice via email. (See id. ¶¶ 6-7.)
5 Further, the Settlement Administrator will establish a website
6 and toll-free phone number, which will be referred to in the mail
7 and email notices, to provide information about the settlement to
8 class members. (See id. ¶¶ 14-15.) The proposed notice
9 procedures appear “reasonably calculated, under all the
10 circumstances,” to apprise all class members of the proposed
11 settlement. See Roes, 1-2 v. SFBSC Mgmt., LLC, 944 F.3d 1035,
12 1045-46 (9th Cir. 2019).

13 B. Preliminary Settlement Approval

14 After determining that the proposed class satisfies the
15 requirements of Rule 23(a) and (b), the court must determine
16 whether the terms of the parties’ settlement appear fair,
17 adequate, and reasonable. See Fed. R. Civ. P. 23(e)(2); Hanlon,
18 150 F.3d at 1026. This process requires the court to “balance a
19 number of factors,” including “the strength of the plaintiff’s
20 case; the risk, expense, complexity, and likely duration of
21 further litigation; the risk of maintaining class action status
22 throughout the trial; the amount offered in settlement; the
23 extent of discovery completed and the stage of the proceedings;
24 the experience and views of counsel; the presence of a
25 governmental participant; and the reaction of the class members
26 to the proposed settlement.” Hanlon, 150 F.3d at 1026.

27 Because some of these factors cannot be considered
28 until the final fairness hearing, at the preliminary approval

1 stage “the court need only determine whether the proposed
2 settlement is within the range of possible approval,” Murillo,
3 266 F.R.D. at 479 (quoting Gautreaux v. Pierce, 690 F.2d 616, 621
4 n.3 (7th Cir. 1982)), and resolve any “glaring deficiencies” in
5 the settlement agreement before authorizing notice to class
6 members, Ontiveros, 2014 WL 3057506, at *12 (citing Murillo, 266
7 F.R.D. at 478). This generally requires consideration of
8 “whether the proposed settlement discloses grounds to doubt its
9 fairness or other obvious deficiencies, such as unduly
10 preferential treatment of class representatives or segments of
11 the class, or excessive compensation of attorneys.” Murillo, 266
12 F.R.D. at 479 (quoting West v. Circle K Stores, Inc., 04-cv-438
13 WBS GGH, 2006 WL 1652598, at *11-12 (E.D. Cal. June 13, 2006)).

14 Courts often begin by examining the process that led to
15 the settlement’s terms to ensure that those terms are “the result
16 of vigorous, arms-length bargaining” and then turn to the
17 substantive terms of the agreement. See, e.g., Murillo, 266
18 F.R.D. at 479-80; Circle K, 2006 WL 1652598, at *11-12; In re
19 Tableware Antitrust Litig., 484 F. Supp. 2d 1078, 1080 (N.D. Cal.
20 2007) (“[P]reliminary approval of a settlement has both a
21 procedural and a substantive component.”).

22 1. Negotiation of the Settlement Agreement

23 This action was filed in 2022. (Docket No. 1.) The
24 court disposed of NCAA’s motions to dismiss and transfer venue in
25 2023. (Docket No. 29.) The parties attempted mediation in
26 summer 2024 but were unsuccessful in reaching a settlement at
27 that time. (Broshuis Decl. ¶ 11.) Following extensive
28 discovery, including several discovery motions (Docket Nos. 49-

1 50), and complex briefing on plaintiffs' motion for class
2 certification (see Docket Nos. 63-67), the parties engaged in
3 settlement discussions and reached a settlement in January 2025.
4 (See Broshuis Decl. ¶¶ 6-11.) Given the extensive discovery and
5 litigation conducted prior to settlement and counsel's
6 representation that the settlement was the product of arms-length
7 bargaining, the court at this stage does not question that the
8 proposed settlement is the result of informed and non-collusive
9 negotiations between the parties.

10 However, at final approval, counsel should provide
11 additional information concerning the settlement discussions to
12 allow the court to fully evaluate whether there are signs of
13 collusion. Counsel should state whether the negotiations were
14 conducted with a mediator, and if so, provide the qualifications
15 of that mediator; state how long negotiations lasted prior to
16 settlement; and provide any other information counsel finds
17 relevant to the court's determination.

18 2. Amount Recovered and Distribution

19 In determining whether a settlement agreement is
20 substantively fair to the class, the court must balance the value
21 of expected recovery against the value of the settlement offer.
22 See Tableware, 484 F. Supp. 2d at 1080. This inquiry may involve
23 consideration of the uncertainty class members would face if the
24 case were litigated to trial. See Ontiveros, 2014 WL 3057506, at
25 *14.

26 "In determining whether the amount offered in
27 settlement is fair, the Ninth Circuit has suggested that the
28 Court compare the settlement amount to the parties' estimates of

1 the maximum amount of damages recoverable in a successful
2 litigation.'" Litty v. Merrill Lynch & Co., No. 14-cv-0425 PA
3 PJW, 2015 WL 4698475, at *9 (C.D. Cal. Apr. 27, 2015) (quoting In
4 re: Mego Fin. Corp. Sec. Litig., 213 F.3d 454, 459 (9th Cir.
5 2000)); see also Almanzar v. Home Depot U.S.A., Inc., No. 2:20-
6 cv-0699 KJN, 2022 WL 2817435, at *11 (E.D. Cal. July 19, 2022)
7 (citing Rodriguez v. W. Publ'g Corp., 563 F.3d 948, 964 (9th Cir.
8 2009)) ("In determining whether the amount offered is fair and
9 reasonable, courts compare the proposed settlement to the best
10 possible outcome for the class.")

11 Plaintiffs' expert has calculated the total damages
12 suffered by class members to be \$49,790,000. (Rascher Decl.
13 (Docket No. 73-2) ¶ 9.) The portion of the settlement allocated
14 to class member payments -- \$32,794,850 -- constitutes
15 approximately 65.87% of the maximum valuation. This represents a
16 strong result for the class and is comfortably within the range
17 of percentage recoveries that California courts have found to be
18 reasonable. See Cavazos v. Salas Concrete, Inc., No. 1:19-cv-
19 00062 DAD EPG, 2022 WL 2918361, at *6 (E.D. Cal. July 25, 2022)
20 (collecting cases). Based on these figures, the average payment
21 per class member is \$32,794.85. This five-figure payout also
22 represents a strong result for the class.

23 Plaintiffs faced numerous risks in this complex
24 antitrust litigation, including proving all elements of the
25 claims, obtaining and maintaining class certification,
26 establishing liability, and the costliness of litigation and
27 potential appeals on these issues. In light of the risks
28 associated with further litigation and the strength of the

1 settlement terms, the court finds that the value of the
2 settlement is within the range of possible approval such that
3 preliminary approval of the settlement is appropriate. The court
4 further finds the method of processing class member claims to be
5 adequate, as each class member's share of the settlement will be
6 calculated on an individual basis by plaintiffs' expert based on
7 factors including employer and length of employment.

8 Counsel are cautioned that because this settlement was
9 reached prior to class certification, it will be subject to
10 heightened scrutiny for purposes of final approval. See In re
11 Apple Inc. Device Performance Litig., 50 F.4th 769, 783 (9th Cir.
12 2022). The recommendations of plaintiffs' counsel will not be
13 given a presumption of reasonableness, but rather will be subject
14 to close review. See id. The court will particularly scrutinize
15 "any subtle signs that class counsel have allowed pursuit of
16 their own self-interests to infect the negotiations." See id. at
17 782 (quoting Roes, 944 F.3d at 1043).

18 3. Attorney's Fees

19 If a negotiated class action settlement includes an
20 award of attorney's fees, that fee award must be evaluated in the
21 overall context of the settlement. Knisley v. Network Assocs.,
22 312 F.3d 1123, 1126 (9th Cir. 2002); Monterrubio v. Best Buy
23 Stores, L.P., 291 F.R.D. 443, 455 (E.D. Cal. 2013) (England, J.).
24 The court "ha[s] an independent obligation to ensure that the
25 award, like the settlement itself, is reasonable, even if the
26 parties have already agreed to an amount." In re Bluetooth
27 Headset Prods. Liab. Litig., 654 F.3d 935, 941 (9th Cir. 2011).

28 The settlement agreement provides that plaintiffs'

1 counsel will seek fees in an amount not to exceed 33.33% of the
2 gross settlement amount. As of the filing of the instant motion,
3 plaintiffs' counsel has incurred \$14,775,000 in fees. (See
4 Settlement Agreement ¶ 7.6; Broshuis Decl. ¶ 18.) In deciding
5 the attorney's fees motion, the court will have the opportunity
6 to assess whether the requested fee award is reasonable by
7 multiplying a reasonable hourly rate by the number of hours
8 counsel reasonably expended. See Van Gerwen v. Gurantee Mut.
9 Life. Co., 214 F.3d 1041, 1045 (9th Cir. 2000). As part of this
10 lodestar calculation, the court may consider factors such as the
11 "degree of success" or "results obtained" by plaintiffs' counsel.
12 See Cunningham v. Cnty. of L.A., 879 F.2d 481, 488 (9th Cir.
13 1988). If the court, in ruling on the fees motion, finds that
14 the amount of the settlement warrants a fee award at a rate lower
15 than what plaintiffs' counsel requests, then it will reduce the
16 award accordingly. The court will therefore not evaluate the fee
17 award here in considering whether the settlement is adequate.

18 IT IS THEREFORE ORDERED that plaintiffs' motion for
19 preliminary certification of a conditional settlement class and
20 preliminary approval of the class action settlement (Docket No.
21 73) be, and the same hereby is, GRANTED.

22 IT IS FURTHER ORDERED THAT:

23 (1) the following class be provisionally certified for the
24 purpose of settlement:

25 (a) All persons who, pursuant to NCAA Division I Bylaw
26 11.7.6, served as a "volunteer coach" in college
27 baseball at an NCAA Division I school from November 29,
28 2018 to July 1, 2023;

1 (2) the proposed settlement is preliminarily approved as
2 fair, just, reasonable, and adequate to the members of the
3 settlement class, subject to further consideration at the final
4 fairness hearing after distribution of notice to members of the
5 settlement class;

6 (3) for purposes of carrying out the terms of the settlement
7 only:

8 (a) Taylor Smart and Michael Hacker are appointed as
9 the representatives of the settlement class and are
10 provisionally found to be adequate representatives
11 within the meaning of Federal Rule of Civil Procedure
12 23;

13 (b) the law firm of Korein Tillery, LLC is
14 provisionally found to be a fair and adequate
15 representative of the settlement class and is appointed
16 as class counsel for the purposes of representing the
17 settlement class conditionally certified in this Order;

18 (4) Kroll Settlement Administration LLC is appointed as the
19 Settlement Administrator;

20 (5) the form and content of the proposed Notices of Class
21 Action Settlement (Docket No. 73-3 at 8-22) are approved, except
22 to the extent that they must be updated to reflect the dates and
23 deadlines specified in this Order and other information such as
24 website addresses and phone numbers;

25 (6) no later than seven (7) calendar days from the date this
26 Order is signed, counsel shall provide the Settlement
27 Administrator with the class members' names, physical mailing
28 addresses, telephone numbers, email addresses, and any other

1 information pertinent to the administration of the Settlement, if
2 they have not done so already;

3 (7) no later than fourteen (14) calendar days from the date
4 this Order is signed, the Settlement Administrator shall send a
5 Notice of Class Action Settlement to all members of the
6 settlement class via first class mail and email. If a Notice is
7 returned to the Settlement Administrator with a forwarding
8 address, the Settlement Administrator will re-send the Notice to
9 the forwarding address. If no forwarding address is provided,
10 the Settlement Administrator will attempt to locate a more
11 current address within three (3) business days of receipt of the
12 returned mail;

13 (8) no later than sixty (60) days from the date Settlement
14 Administrator mails the Notice of Class Action Settlement, though
15 in the case of a re-mailed notice the deadline will be extended
16 by fifteen (15) days, any member of the settlement class who
17 intends to object to, comment upon, or opt out of the settlement
18 shall provide written notice of that intent pursuant to the
19 instructions in the Notice of Class Action Settlement;

20 (9) A final fairness hearing shall be set to occur before
21 this Court on **September 15, 2025** at 1:30 p.m. in Courtroom 5 of
22 the Robert T. Matsui United States Courthouse, 501 I Street,
23 Sacramento, California, to determine whether the proposed
24 settlement is fair, reasonable, and adequate and should be
25 approved by this court; whether the settlement class's claims
26 should be dismissed with prejudice and judgment entered upon
27 final approval of the settlement; whether final class
28 certification is appropriate; and to consider class counsel's

1 applications for attorney's fees, costs, and incentive awards for
2 the class representatives. The court may continue the final
3 fairness hearing without further notice to the members of the
4 class;

5 (10) no later than thirty-five (35) days before the final
6 fairness hearing, class counsel shall file with this court a
7 petition for an award of attorney's fees and costs. Any
8 objections or responses to the petition shall be filed no later
9 than twenty-one (21) days before the final fairness hearing.
10 Class counsel may file a reply to any objections no later than
11 fourteen (14) days before the final fairness hearing;

12 (11) no later than thirty-five (35) days before the final
13 fairness hearing, class counsel shall file and serve upon the
14 court and defendant's counsel all papers in support of the
15 settlement, the incentive awards for the class representatives,
16 and any award for attorney's fees and costs;

17 (12) no later than thirty-five (35) days before the final
18 fairness hearing, the Settlement Administrator shall prepare, and
19 class counsel shall file and serve upon the court and defendant's
20 counsel, a declaration setting forth the services rendered, proof
21 of mailing, a list of all class members who have opted out of the
22 settlement, and a list of all class members who have commented
23 upon or objected to the settlement;

24 (13) any person who has standing to object to the terms of
25 the proposed settlement may appear at the final fairness hearing
26 (themselves or through counsel) and be heard to the extent
27 allowed by the court in support of, or in opposition to, (a) the
28 fairness, reasonableness, and adequacy of the proposed

1 settlement, (b) the requested award of attorney's fees,
2 reimbursement of costs, and incentive award to the class
3 representative, and/or (c) the propriety of class certification.
4 To be heard in opposition at the final fairness hearing, a person
5 must, no later than sixty (60) days from the date the Settlement
6 Administrator mails the Notice of Class Action Settlement, (a)
7 serve by hand or through the mails written notice of his or her
8 intention to appear, stating the name and case number of this
9 action and each objection and the basis therefore, together with
10 copies of any papers and briefs, upon class counsel and counsel
11 for defendant, and (b) file said appearance, objections, papers,
12 and briefs with the court, together with proof of service of all
13 such documents upon counsel for the parties.

14 Responses to any such objections shall be served by
15 hand or through the mails on the objectors, or on the objector's
16 counsel if there is any, and filed with the court no later than
17 fourteen (14) calendar days before the final fairness hearing.
18 Objectors may file optional replies no later than seven (7)
19 calendar days before the final fairness hearing in the same
20 manner described above. Any settlement class member who does not
21 make his or her objection in the manner provided herein shall be
22 deemed to have waived such objection and shall forever be
23 foreclosed from objecting to the fairness or adequacy of the
24 proposed settlement, the judgment entered, and the award of
25 attorney's fees, costs, and incentive awards to the class
26 representatives unless otherwise ordered by the court;

27 (14) pending final determination of whether the settlement
28 should be ultimately approved, the court preliminarily enjoins

1 all class members (unless and until the class member has
2 submitted a timely and valid request for exclusion) from filing
3 or prosecuting any claims, suits, or administrative proceedings
4 regarding claims to be released by the settlement.

5 Dated: April 30, 2025



6 **WILLIAM B. SHUBB**

7 **UNITED STATES DISTRICT JUDGE**
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