## IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF WISCONSIN

SEAN SHARKEY, individually and on behalf of all others similarly situated,	)
Plaintiff,	)
v.	) C.A. No. 17-cv-1012
ARI NETWORK SERVICES, INC., CHAD J. COOPER, WILLIAM H. LUDEN, WILLIAM C. MORTIMORE, ROBERT Y. NEWELL, ROY W. OLIVIER, P. LEE POSEIDON,	JURY TRIAL DEMANDED  ) ) )
Defendants.	)
	)

#### CLASS ACTION COMPLAINT FOR VIOLATION OF FEDERAL SECURITIES LAWS

Plaintiff Sean Sharkey ("Plaintiff"), by his attorneys, alleges upon information and belief, except for his own acts, which are alleged on knowledge, as follows:

#### **NATURE AND SUMMARY OF THE ACTION**

- 1. Plaintiff brings this class action on behalf of the public stockholders of ARI Network Services, Inc. ("ARI" or the "Company") against the members of ARI's Board of Directors (collectively, the "Board" or the "Individual Defendants," as further defined below, and together with the Company "Defendants") for violations of Sections 14(a) and 20(a) of the Securities and Exchange Act of 1934 (the "Exchange Act"), 15 U.S.C. §§ 78n(a), 78t(a), and U.S. Securities and Exchange Commission ("SEC") Rule 14a-9 promulgated thereunder, 17 C.F.R. § 240.14a-9, arising out of their attempt to sell the Company to affiliates of True Wind Capital Management, LLC ("True Wind").
- 2. On June 21, 2017, ARI issued a press release announcing that they had entered into an Agreement and Plan of Merger dated June 20, 2017 (the "Merger Agreement"), pursuant

to which True Wind's affiliates, True Wind Capital, L.P. ("TW") and Expedition Holdings LLC ("Parent"), through Parent's wholly-owned subsidiary, Expedition Merger Sub, Inc. ("Merger Sub," and collectively with True Wind, TW, and Parent "TWC") would acquire all of the outstanding shares of ARI in an all-cash transaction (the "Proposed Transaction"). If consummated, ARI stockholders will receive \$7.10 in cash for each share of ARI common stock that they own ("Merger Consideration"). The Proposed Transaction has an enterprise value of approximately \$140 million.

- 3. On July 17, 2017, Defendants issued materially incomplete and misleading disclosures in the Form PREM14A Preliminary Proxy Statement (the "Proxy") filed with the SEC in connection with the Proposed Transaction.
- 4. The Proxy is deficient and misleading because, *inter alia*, it fails to disclose material information about the facts and circumstances that led up to the Proposed Transaction. Without all material information, ARI stockholders cannot make a properly informed decision regarding whether to vote in favor of the Proposed Transaction.
- 5. The Proxy is also deficient and misleading because it fails to provide adequate disclosures of all material information relating to whether the confidentiality agreements ARI entered into contained standstill provisions which may be operating to restrain competing bids, and fails to provide information pertaining to TWC's communications with anyone at ARI concerning the possible continued employment of ARI's executive officers and director following the Proposed Transaction, including but not limited to the timing, content, nature, parties, and form of such communications.
- 6. Without additional information the Proxy is materially misleading and in violation of federal securities laws.

- 7. By unanimously approving the Proposed Transaction and authorizing the issuance of the Proxy, the Individual Defendants participated in the solicitation even though they knew, or should have known, that the Proxy was materially false and/or misleading.
- 8. The failure to adequately disclose such material information constitutes a violation of Sections 14(a) and 20(a) of the Exchange Act, and Rule 14a-9 thereunder, as stockholders need such information in order to make a fully-informed decision in determining how to vote on the Proposed Transaction. For these reasons and as set forth in detail herein, Plaintiff seeks to enjoin Defendants from conducting the stockholder vote on the Proposed Transaction unless and until the material information discussed below is disclosed to ARI's stockholders or, in the event the Proposed Transaction is consummated, to recover damages resulting from Defendants' violations of federal securities laws and regulations. Judicial intervention is warranted here to rectify existing and future irreparable harm to the Company's stockholders.

#### JURISDICTION AND VENUE

- 9. This Court has subject matter jurisdiction under 28 U.S.C. § 1331 (federal question jurisdiction) and Section 27 of the Exchange Act (15 U.S.C. § 78aa) because Plaintiff alleges violations of Section 14(a) and 20(a) of the Exchange Act and SEC Rule 14a-9.
- 10. The Court has personal jurisdiction over each of the Defendants because each either conducts business in and maintains operations in this District or is an individual who either is present in this District for jurisdictional purposes or has sufficient minimum contacts with this District as to render the exercise of jurisdiction by this Court permissible under traditional notions of fair play and substantial justice.

11. Venue is proper in this District under Section 27 of the Exchange Act, 15 U.S.C. § 78aa, as well as under 28 U.S.C. § 1391, because: (a) ARI is incorporated and headquartered in this District; (b) the conduct at issue took place and had an effect in this District; (c) a substantial portion of the corporate transactions and wrongs complained of herein occurred here; and (d) Defendants have received substantial compensation and other transfers of money here by doing business here and engaging in activities having an effect in this District.

#### PARTIES AND RELEVANT NON-PARTIES

- 12. Plaintiff is, and has been at all relevant times, the owner of shares of common stock of ARI.
- 13. ARI is a corporation organized and existing under the laws of the State of Wisconsin. It maintains principle executive offices at 10850 West Park Place, Suite 1200, Milwaukee, WI 53224. ARI's common stock trades on NASDAQ under the ticker symbol "ARIS."
- 14. Defendant Chad J. Cooper ("Cooper") has served as a director of the Company since October 2014.
- 15. Defendant William H. Luden ("Luden") has served as Chairman of the Board since March 2014 and as a director of the Company since March 2012.
- 16. Defendant William C. Mortimore ("Mortimore") has served as a director of the Company since 2004.
- 17. Defendant Robert Y. Newell ("Newell") has served as a director of the Company since November 2012.
- 18. Defendant Roy W. Olivier ("Olivier") has served as Chief Executive Officer ("CEO"), President and a director of the Company since May 2008.

- 19. Defendant P. Lee Poseidon ("Poseidon") has served as a director of the Company since June 2008.
- 20. Defendants Cooper, Luden, Mortimore, Newell, Olivier, and Poseidon are collectively referred to as "Individual Defendants" and/or the "Board."
- 21. Relevant non-party Merger Sub is a corporation organized and existing under the laws of the State of Wisconsin.
- 22. Relevant non-party Parent is a corporation organized and existing under the laws of the state of Delaware.
- 23. Relevant non-party TW, an affiliate of True Wind, has provided equity commitments for and is serving as a guarantor of Parent and Merger Sub.
- 24. Relevant non-party True Wind is a private equity firm based out of San Francisco focusing on investing in technology companies.

#### **CLASS ACTION ALLEGATIONS**

- 25. Plaintiff brings this action individually and as a class action on behalf of all holders of ARI common stock who are being, and will be, harmed by Defendants' actions described herein (the "Class"). Excluded from the Class are Defendants herein and any person, firm, trust, corporation, or other entity related to, controlled by, or affiliated with, any Defendant, including the immediate family members of the Individual Defendants.
- 26. The action is properly maintainable as a class action under the Federal Rule of Civil Procedure 23.
- 27. The Class is so numerous that joinder of all members is impracticable. According to the Form 10-Q filed by the Company on June 14, 2017, as of June 8, 2017, ARI had 17,423,219 shares of common stock outstanding. While the exact number of Class members is

presently unknown to Plaintiff and can only be ascertained through discovery, the Plaintiff believes that there are thousands of members in this Class. All members of the Class may be identified from records maintained by ARI or its transfer agent and may be notified of the pendency of this action by mail, using forms of notice similar to that customarily used in securities class actions.

- 28. There are questions of law and fact which are common to the Class and which predominate over questions affecting any individual Class member. The common questions include, *inter alia*, the following: (i) whether Defendants solicited stockholder approval of the Proposed Transaction through a materially false or misleading Proxy in violation of federal securities laws; (ii) whether Plaintiff and other Class members will suffer irreparable harm if such securities laws violations are not remedied before the vote on the Proposed Transaction; and (iii) whether the Class is entitled to injunctive relief as a result of Defendants' wrongful conduct.
- 29. Plaintiff's claims are typical of the claims of the other members of the Class and Plaintiff does not have any interests adverse to the Class. Plaintiff and the other members of the Class have sustained damages as a result of Defendants' wrongful conduct as alleged herein.
- 30. Plaintiff will fairly and adequately protect the interests of the Class and has retained competent counsel experienced in litigation of this nature.
- 31. The prosecution of separate actions by individual members of the Class creates a risk of inconsistent or varying adjudications with respect to individual members of the Class, which could establish incompatible standards of conduct for Defendants.
- 32. Plaintiff anticipates that there will be no difficulty in the management of this litigation. A class action is superior to other available methods for the fair and efficient adjudication of this controversy.

- 33. Defendants have acted on grounds generally applicable to the Class with respect to the matters complained of herein, thereby making appropriate the relief sought herein with respect to the Class as a whole.
- 34. Accordingly, Plaintiff seeks injunctive and other equitable relief on behalf of himself and the Class to prevent the irreparable injury that the Company's stockholders will continue to suffer absent judicial intervention.

#### FURTHER SUBSTANTIVE ALLEGATIONS

#### Company Background

- 35. ARI is a provider of tools and marketing services designed to assist merchants and distributors with increasing productivity and sales. The company works with over 23,500 equipment dealers and 3,360 brands worldwide.
- 36. True Wind is a private equity firm managing \$560 million located in San Francisco. True Wind focuses on investing in technology companies.

#### The Sale Process

- 37. In January 2015, Defendant Olivier and William A. Nurthen ("Nurthen"), the Company's Chief Financial Officer ("CFO"), gave a presentation to Financial Party B, a private equity firm which was interested in a potential strategic transaction with ARI.
- 38. On January 20, 2016, the Company and Financial Party B entered into a confidentiality agreement containing standstill provisions.
- 39. On June 9, 2016, the Board met and considered retaining a financial advisor to begin a formal search for strategic alternatives. During this same meeting, the Board determined to request a formal indication of interest ("IOI") from Financial Party B.

- 40. On July 7, 2016, Financial Party B sent ARI a non-binding indication of interest with a potential acquisition price of \$6.49 per share.
- 41. On October 11, 2016, the Board decided to formally explore strategic alternatives and obtain a financial advisor due to the continued interest from Financial Party B and increased attention ARI had been receiving from current and potential investors.
- 42. On November 11, 2016, the Board selected Pacific Crest Securities ("PCS"), a division of KeyBanc Capital Markets Inc., as its financial advisor. The Company subsequently entered into an engagement letter with PCS on December 5, 2016.
- 43. Beginning on February 16, 2017, at the direction of the Board, ARI and PCS began reaching out to potential strategic partners and potential financial partners. As a byproduct of these efforts, the Company entered into five non-disclosure agreements with potential strategic partners. In addition, the Company entered into 31 non-disclosure agreements with potential financial partners which contained standstill provisions.
- 44. On March 3, 2017, ARI was contacted, on an unsolicited basis, by an investment bank representing Project Apple Party, who expressed interest in acquiring certain assets of ARI, but not the entire company.
- 45. On March 8, 2017, PCS informed the Board that it requested that potential purchasers submit IOIs by March 22, 2017.
- 46. By March 24, 2017, ARI received seven IOIs from financial sponsors, including TWC.
- 47. On March 27, 2017, at a telephonic meeting of the Board, PCS discussed in detail each of the IOIs received. After reviewing the IOIs received, the Board determined to move to

the next round in the process, which would include Financial Party A, Financial Party B, Financial Party C, Financial Party E, Financial Party H, and TWC.

- 48. From April 11, 2017 through April 27, 2017, Company representatives met with five potential financial buyers that submitted IOIs, Financial Party A, Financial Party B, Financial Party C, Financial Party E, and TWC to discuss the potential for a transaction.
- 49. On April 18, 2017, at a telephonic Board meeting, Defendant Olivier discussed and reviewed the IOIs received and noted that "perhaps four of the six parties appeared to remain as viable potential bidders. . . ." At this meeting, Defendant Olivier requested that the Board consider subsequent steps necessary to continue the process. Prompted by additional inquiries from Defendant Olivier regarding the status of the process, the Board discussed valuations of ARI. Upon further input from Defendant Olivier, the Board decided to continue with the process by preparing an auction draft of a merger agreement.
- 50. On May 9, 2017, Defendant Olivier, Nurthen and representatives of TWC had a dinner meeting during which they discussed the potential of a transaction.
- 51. On May 10, 2017, Defendant Olivier and Nurthen had a call with Project Apple Party to discuss its continued interest and Project Apple Party verbally indicated a purchase price range for acquiring certain asserts of ARI. On May 11, 2017, Defendant Olivier sent an email to the Board which described the purchase price range indicated by Project Apple Party.
- 52. On May 10, 2017, the Company also entered into confidentiality agreements with Financial Party F and Financial Party G because they had acquired Company A, which ARI and PCS believed could have had synergies with ARI.

- 53. On May 15, 2017, the Board and Company management discussed Project Apple Party's interest and the Board authorized ARI to sign a non-binding term sheet which included an exclusivity provision with the Project Apple Party.
- 54. From May 17, 2017 through May 24, 2017 Financial Party A and Financial Party B were informed that they should only submit a bid letter if such offers would be higher than those contained in the firms, respective, previously submitted IOIs.
- 55. On May 19, 2017 Defendant Olivier received a non-binding term sheet from Project Apple Party.
- 56. On May 24, 2017, ARI received a formal bid letter from TWC with an offer price of \$7.10 cash per share. Financial Party A and Financial Party B relayed their continued interest but communicated an inability to raise their bid prices.
- 57. On May 24, 2017, PCS also informed the Board that they did not expect Financial Party H to submit a bid, due to their interest in the Company being contingent upon another transaction occurring which PCS did not expect to materialize.
- 58. On May 26, 2017, during a telephonic meeting, the Board discussed that while Financial Party F and Financial Party G had entered into non-disclosure agreements with the Company, they had not submitted an indication of interest or responded in any substantial manner. During this meeting, the Board reviewed and discussed a detailed summary, prepared by PCS, of TWC's bid.
- 59. On May 30, 2017, Nurthen presented various analyses to the Board, including a stand-alone valuation of the company, a valuation based on a potential transaction with Project Apple Party, and a valuation based on a TWC's bid. The Board then requested Defendant Olivier's and Nurthen's views on the TWC bid, and each of them expressed their belief that the

TWC offer represented the best value for ARI stockholders. After consideration of these three options, the Board determined that the TWC bid represented the best value for ARI stockholders and decided to execute an exclusivity agreement with TWC, pending resolution of concerns raised by TWC relating to whether management would roll over its equity into the post-merger company. With this issue in mind, management was authorized by the Board to discuss the management rollover issue with TWC.

- 60. On June 1, 2017, TWC had a call with Defendant Olivier during which they discussed the status of the process and TWC's expectations relating to potential management equity rollovers.
- 61. On June 9, 2017, ARI executed an exclusivity agreement with TWC for a period of seven business days.
- 62. From June 10, 2017 through June 19, 2017, the Board held various meetings during which they discussed the ongoing negotiation process with TWC.
- 63. On June 20, 2017, PCS provided the Board its opinion that, from a financial point of view, the Merger Agreement was fair to ARI stockholders. Following additional discussions relating to the TWC offer, the Board unanimously approved the transaction and ARI and TWC executed the Merger Agreement.
- 64. On June 21, 2017, ARI issued a press release announcing the agreement, reading in relevant part:

Milwaukee, Wis., June 21, 2017 – ARI Network Services, Inc. (NASDAQ: ARIS), an award-winning provider of SaaS, software tools and marketing services that help dealers, distributors and manufacturers Sell More Stuff!<sup>TM</sup>, has entered into a definitive agreement to be acquired by an affiliate of True Wind Capital Management, LLC, a San Franciscobased private equity firm focused on investing in leading technology companies.

Under the terms of the agreement, ARI shareholders will receive \$7.10 in cash for each share of ARI common stock they own. The purchase price represents a premium of approximately 33% to ARI's average closing price for the period of 60 trading days ending June 20, 2017. The all-cash transaction represents an enterprise value of approximately \$140 million and has been unanimously approved by ARI's Board of Directors.

"We are very excited to partner with the True Wind team. This transaction is the result of an extensive process, and we believe it represents a great outcome for our shareholders," said Roy W. Olivier, ARI president and CEO. "The investment by True Wind positions ARI to accelerate our pace of innovation and better positions ARI to capitalize on future growth opportunities."

"ARI is a market leader with an experienced management team. The Company's mission-critical software, data and digital marketing solutions provide customers best-in-class technology to run their businesses," said Adam Clammer, Founding Partner at True Wind Capital. "True Wind is excited to partner with ARI and its management team to continue to deliver innovative solutions and achieve growth potential."

Closing of the deal is subject to customary closing conditions including the approval of ARI shareholders. The transaction is expected to close in the third calendar quarter of 2017.

Pacific Crest Securities and Houlihan Lokey are serving as financial advisors to ARI, and Godfrey & Kahn S.C. is serving as legal advisor to ARI. True Wind's legal advisor is Kirkland & Ellis LLP.

#### The Proxy Misleads ARI Stockholders by Omitting Material Information

65. On July 17, 2017, ARI filed a materially misleading Proxy with the SEC which was designed to convince stockholders to vote in favor of the Proposed Transaction. The Proxy is rendered misleading by the omission of critical information concerning the process that led up to the execution of the Merger Agreement, including the solicitation and offer review process, PCS's financial analysis conducted in reaching its fairness opinion, and information regarding potential conflicts of interest faced by ARI senior management when leading the search for strategic alternatives that ultimately resulted in the execution of the Merger Agreement. As such, the Proxy, which recommends that the Company's stockholders vote their shares in favor of the

Proposed Transaction, misrepresents and/or omits material information in violation of Sections 14(a) and 20(a) of the Exchange Act and SEC Rule 14a-9.

### Misleading Statements and Omissions Regarding the Sale Process

- 66. The Proxy contains material misstatements and omissions regarding the solicitation and negotiation process taking place in the lead up to the Merger Agreement. For example, the Proxy indicates that by March 24, 2017, the Company had received seven indications of interest from financial sponsors, including TWC; however, the actual terms of such IOIs are noticeably absent from the Proxy. The absence of the terms of these recent IOIs is particularly apparent as the Proxy seemingly selectively discloses the terms of an IOI the Company received nearly a year earlier, on July 7, 2016, for \$6.49 per share (a price substantially lower than the \$7.10 offered by the Proposed Transaction). Furthermore, Financial Party B continued onto the process and seemingly submitted an updated IOI in March of 2017, yet if such event occurred, the updated offer price is also noticeably absent from the Proxy.
- 67. Similarly, the Proxy fails to disclose the terms of offers received from Project Apple Party. Such information is particularly relevant as the Company received a term sheet from Project Apple Party just one month prior to the execution of the Merger Agreement. Moreover, this potential transaction clearly received substantial consideration from the Board as they received presentations from Company management on three possible scenarios in the weeks leading up to the Merger Agreement, one of which included the potential consummation of a transaction with Project Apple Party.
- 68. The Proxy also fails to disclose how the Board, and thus the Company, responded to the seven IOIs that were received by March 24, 2017. While the Proxy expressly indicates that seven IOIs were received, the next substantive discussion of such IOIs merely states that

Defendant Olivier reviewed and discussed with the Board that "perhaps four of the six parties appeared to remain viable potential bidders. . . ." While the seventh IOI may have been the updated and new IOI that was likely submitted by Financial Party B, such statement is at best misleading as to whether the Board evaluated and responded to all IOIs submitted in March 2017.

- 69. The Proxy is also materially misleading with respect to the solicitation and negotiation process as relates to Financial Party C. For example, the Proxy states that from April 11, 2017 through April 27, 2017, "two other potential financial buyers . . . submitted IOIs, Financial Party C and Financial Party E" on page 31. However, on page 34, the Proxy explicitly contradicts this statement by stating, "Financial Party C did not submit an IOI." Similarly, the Proxy states that representatives of the Company met with Financial Party E during this same time period, yet fails to follow up on any subsequent conversations with Party E regarding a potential transaction.
- 70. This information is particularly material, as stockholders would be unable to determine whether there were and may still be other potential strategic or financial partners that would be willing to provide greater consideration than that offered by the Proposed Transaction.

#### Standstill Provisions

71. The Proxy discloses that ARI entered into several non-disclosure agreements with potential acquirers during its search for strategic partners or financial partners. For example, the Proxy expressly states that the Company entered into five non-disclosure agreements with potential strategic partners without disclosing whether such agreements contained standstill provisions. In addition, the Proxy indicates that the Company entered into "non-disclosure agreements with a total of 31 potential financial partners (each of which contained standstill

provisions)..."

72. However, the Proxy is silent as to whether the non-disclosure agreements with the potential strategic partners contained any standstill agreements, let alone the terms of such provisions. Further, the Proxy is silent as to whether the standstill provisions in the non-disclosure agreements the Company entered into with potential financial partners are currently operating to restrain the counterparties from making a superior offer or topping bid for the Company, or if they contained don't-ask-don't-waive provisions or other terms that contractually prohibit the counterparties from seeking a waiver of any standstill provision terms. Without this information, the Company's stockholders are being misled to believe that all of these counterparties are currently free to make a superior offer to acquire the Company.

### Potential Conflicts Facing Company Management and Directors

- 73. The Proxy contains material misrepresentations and omissions regarding employment negotiations taking place in the lead up to the Merger Agreement.
- 74. The Proxy states that "As of the date of this proxy statement, ARI's management has not reached any agreement, arrangement or understanding with TWC regarding the employment of ARI's management team following a transaction." However, the Proxy also states that, "[c]ertain of our executive officers have had and may continue to have discussions, or may enter into agreements with, Parent or Merger Sub or their respective affiliates regarding employment with, or the right to purchase or participate in the equity of, the Surviving Corporation or one or more of its affiliates." In addition, the Proxy states that when considering whether to recommend the Proposed Transaction, the Board considered the "continued employment of ARI's officers by the Surviving Corporation anticipated following the Effective time. . . ."

- 75. The foregoing statements relating to the continued employment of ARI executives are at best misleading, as there is no information as to the content, nature, timing nor parties involved in discussions these Company executives "have had." Moreover, given that TWC is a private equity buyer, rather than a strategic purchaser, the likelihood is very high that TWC pursued communications regarding its intention to retain management, as similarly situated buyers typically do in such transactions.
- 76. Contrary to the disclosure in the Proxy, the continuing employment of ARI management after the close of the Proposed Transaction appears to be a foregone conclusion. In the press release announcing the Proposed Transaction, Defendant Olivier, ARI's CEO, stated, "[w]e are very excited to partner with the True Wind Team." Similarly, in the same press release, Adam Clammer ("Clammer"), founding partner of TWC, stated, "True Wind is excited to partner with ARI and its management team to deliver innovative solutions and achieve growth potential."
- 77. Despite these explicit and clear public statements by Defendant Olivier and Clammer, the Proxy fails to disclose the timing, nature and content of any communications that took place between TWC and ARI concerning future roles for the Company's management.
- 78. This information is particularly material with respect to Defendant Olivier, as he was instrumentally involved in the negotiations with TWC throughout the sale process. Any communications even one-sided written indications in proposals or other written communications concerning post-merger employment between TWC or its affiliates and Defendant Olivier, or any other ARI officers, directors, or employees, during the sale process, would be material to a stockholder's decision as to whether to vote in favor of the Proposed Transaction. Such communications give rise to substantial undisclosed conflicts of interests.

- 79. Thus, the Proxy materially misleads ARI stockholders by omitting material facts concerning the timing and nature of communications between TWC and the Board or any ARI senior management regarding post-transaction retention of ARI's management and/or directors. ARI stockholders are currently led to believe that the sale process was free from such conflicts of interest, and that no pre-agreement negotiations regarding management retention affected the merger negotiations.
- 80. Statements that "ARI's management has not reached any agreement, arrangement or understanding with TWC regarding the employment of ARI's management team" following the close of the Proposed Transaction are rendered materially misleading by the omission of material facts regarding the timing and nature of employment communications and negotiations that undoubtedly occurred.
  - 81. Hand-in-hand with the retention of ARI management, TWC and ARI management extensively negotiated the potential rollover of the equity held by ARI management into equity ownership of the post-merger company. In a description of a conference call between Defendant Olivier and Mr. Clammer of TWC on June 1, 2017, the Proxy discloses that the two discussed "the level and scope of potential management equity rollovers and the potential impact of such rollovers, if any, on the timing and execution of the proposed merger agreement." The next sentence clarifies that ARI management has not reached any agreement on employment, but omits any notice of an agreement regarding the rollover of equity.
  - 82. The discussion of potential rollover agreements continued throughout the process, including causing a change to the Merger Agreement discussed during the final meeting of the Board before approval of the Merger Agreement.

- 83. Despite these extensive discussions, the Proxy omits any information regarding the current status of the rollover negotiations, or whether ARI management will receive entirely distinct and separate merger consideration than all other holders of ARI common stock. The Proxy materially misleads stockholders by stating, in the section headed "Interests of ARI's Directors and Named Executive Officers in the Merger," that each equity-based award held by ARI executives will be "converted into the right to receive an amount in cash."
- 84. Thus, the Proxy materially misleads ARI stockholders by omitting material facts concerning the consideration to be received by ARI management. ARI stockholders are currently led to believe that ARI management will receive cash compensation instead of the rollover equity contemplated by discussions throughout the sale process. This omission materially obfuscates and misleads stockholders as to the motivations of ARI management in the Proposed Transaction, and whether a conflict of interest exists between outside stockholders who will be cashed-out of the Company and ARI management whose equity holdings will continue to share in the success of the post-merger company.

### PCS's Financial Analysis

85. The Proxy describes PCS's fairness opinion and the various valuation analyses it performed in support of its opinion. However, the description of PCS's fairness opinion and analyses fails to include key inputs and assumptions underlying these analyses. Without this information, as described below, ARI's public stockholders are unable to fully understand these analyses and, thus, are unable to determine what weight, if any, to place on PCS's fairness opinion in determining whether or not to vote in favor of the Proposed Transaction. This omitted information, if disclosed, would significantly alter the total mix of information available to ARI's stockholders.

- 86. With respect to PCS's *Selected Companies Analysis*, the Proxy fails to disclose the individual multiples and financial metrics for the companies observed by PCS in its analysis.
- 87. With respect to PCS's *Premiums Paid Analysis*, the Proxy fails to disclose the number of transactions analyzed, the corresponding premiums of such transactions, nor the high and low premiums observed by PCS in conducting this analysis.
- 88. With respect to PCS's *Illustrative Discounted Cash Flow Analysis*, the Proxy is materially misleading as to whether its free cash flow metric includes net investment and is the equivalent of unlevered free cash flow as presented in ARI's financial projections.
- 89. With respect to PCS's *Illustrative Leveraged Buyout Analysis*, the Proxy fails to disclose the inputs used and assumptions made in selecting the leverage multiple, exit multiple, and target internal rate of return used in their analysis.
- 90. Defendants' failure to provide ARI's stockholders with the foregoing material information renders the analyses depicted in the Proxy materially incomplete and misleading, and constitutes a violation of Sections 14(a) and 20(a) of the Exchange Act, and Rule 14a-9 promulgated thereunder. The Individual Defendants were aware of their duty to disclose this information, and yet omitted at least recklessly or negligently. The material information described above that was omitted from the Proxy takes on actual significance in the minds of ARI's stockholders in reaching their decision whether to vote in favor of the Proposed Transaction. Absent disclosure of this material information prior to shareholder vote on the Proposed Transaction, Plaintiff and the other members of the Class will be unable to make an informed decision about whether to vote in favor of the Proposed Transaction, and are thus threatened with irreparable harm for which damages are not an adequate remedy.

91. Accordingly, Plaintiff seeks injunctive and other equitable relief to prevent the irreparable injury that Company stockholders will continue to suffer absent judicial intervention.

#### **CLAIMS FOR RELIEF**

### **COUNT I**

Claim for Violation of Section 14(a) of the Exchange Act, and SEC Rule 14a-9 Promulgated Thereunder, Against the Individual Defendants and ARI

- 92. Plaintiff repeats and re-alleges the preceding allegations as if fully set forth herein.
- 93. The Individual Defendants disseminated the false and misleading Proxy, which contained statements that, in violation of Section 14(a) of the Exchange Act, and SEC Rule 14a-9, in light of the circumstances under which they were made, omitted to state material facts necessary to make the statements therein not materially false or misleading. ARI is liable as the issuer of these statements.
- 94. The Proxy was prepared, reviewed, and/or disseminated by the Individual Defendants. By virtue of their positions within the Company, the Individual Defendants were aware of this information and their duty to disclose this information in the Proxy.
- 95. The omissions and misstatements in the Proxy are material in that a reasonable stockholder will consider them important in deciding how to vote on the Proposed Transaction. In addition, a reasonable investor will view a full and accurate disclosure as significantly altering the total mix of information made available in the Proxy and in other information reasonably available to stockholders.
- 96. The Proxy is an essential link in causing Plaintiff and the Company's stockholders to approve the Proposed Transaction.

- 97. By reason of the foregoing, Defendants violated Section 14(a) of the Exchange Act and Rule 14a-9 promulgated thereunder.
- 98. Because of the false and misleading statements in the Proxy, Plaintiff and the Class are threatened with irreparable harm.

#### **COUNT II**

# Claim for Violation of § 20(a) of the Exchange Act Against the Individual Defendants

- 99. Plaintiff repeats and re-alleges the preceding allegations as if fully set forth herein.
- 100. The Individual Defendants acted as controlling persons of ARI within the meaning of Section 20(a) of the Exchange Act as alleged herein. By virtue of their positions as officers and/or directors of ARI and participation in and/or awareness of the Company's operations and/or intimate knowledge of the false statements contained in the Proxy, they had the power to influence and control and did influence and control, directly or indirectly, the decision making of the Company, including the content and dissemination of the various statements that Plaintiff contends are false and misleading.
- 101. Each of the Individual Defendants was provided with or had unlimited access to copies of the Proxy alleged by the Plaintiff to be misleading prior to and/or shortly after these statements were issued and had the ability to prevent the issuance of the statements or cause them to be corrected.
- 102. In particular, each of the Individual Defendants had direct and supervisory involvement in the day-to-day operations of the Company, and, therefore, is presumed to have had the power to control and influence the particular transactions giving rise to the violations as alleged herein, and exercised the same. The Proxy contained the unanimous recommendation of

the Individual Defendants to approve the Proposed Transaction. They were thus directly involved in the making of the Proxy.

- 103. By virtue of the foregoing, the Individual Defendants violated Section 20(a) of the Exchange Act.
- 104. As set forth above, the Individual Defendants had the ability to exercise control over and did control a person who persons who have each violated Section 14(a) of the Exchange Act and Rule 14a-9, by their acts and omissions as alleged herein. By virtue of their positions as controlling persons, the Individual Defendants are liable pursuant to Section 20(a) of the Exchange Act. As a direct and proximate result of the Individual Defendants' conduct, Plaintiff and the Class are threatened with irreparable harm.

## **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff prays for judgment and relief as follows:

- A. Declaring that this action is properly maintainable as a class action and certifying Plaintiff as the Class representative and his counsel as Class counsel;
- B. Preliminarily and permanently enjoining Defendants and all persons acting in concert with them from proceeding with, consummating, or closing the Proposed Transaction;
- C. In the event that Defendants consummate the Proposed Transaction, rescinding it and setting it aside or awarding Plaintiff and the Class rescissory damages;
- D. Directing the Individual Defendants to disseminate a Proxy that does not contain any untrue statements of material fact and that states all material facts required in it or necessary to make the statements contained therein not misleading;
- E. Declaring that Defendants violated Sections 14(a) and/or 20(a) of the Exchange Act, as well as Rule 14a-9 promulgated thereunder;

- F. Awarding Plaintiff the costs of this action, including reasonable allowance for Plaintiff's attorneys' and experts' fees; and
  - G. Granting such other and further relief as this Court may deem just and proper.

#### **JURY DEMAND**

Plaintiff respectfully requests a trial by jury on all issues so triable.

Dated: July 21, 2017 Respectfully submitted,

ADEMI & O'REILLY, LLP.

By: /s/ John D. Blythin

Guri Ademi (SBN 1021729) Shpetim Ademi (SBN 1026973) John D. Blythin (SBN 1046105) Mark A. Eldridge (SBN 1089944)

3620 East Layton Avenue

Cudahy, WI 53110 (414) 482-8000 (414) 482-8001 (fax)

gademi@ademilaw.com sademi@ademilaw.com jblythin@ademilaw.com meldridge@ademilaw.com

#### **OF COUNSEL:**

LEVI & KORSINSKY, LLP

Donald J. Enright Elizabeth K. Tripodi 1101 30th Street, N.W., Suite 115 Washington, DC 20007

Tel: (202) 524-4290 Fax: (202) 337-1567 Attorneys for Plaintiff



30 Broad Street, 24th Floor New York, NY 10004 T:212-363-7500 F:212-363-7171 www.zlk.com

#### CERTIFICATION OF PLAINTIFF PURSUANT TO FEDERAL SECURITIES LAWS

- $I, Sean\ J\ Sharkey, Jr.,\ M.D\ ,\ declare\ as\ to\ the\ claims\ asserted\ under\ the\ federal\ securities\ laws,\ as\ follows:$ 
  - 1. I have reviewed the Complaint and authorized its filing.
- 2. I did not purchase the securities that are the subject of this Complaint at the direction of Plaintiffs' counsel or in order to participate in this litigation.
- 3. I am willing to serve as a representative party on behalf of the Class, including providing testimony at deposition and trial, if necessary.
  - 4. I currently hold shares of ARI Network Services, Inc. My purchase history is as follows:

<b>Purchase Date</b>	Stock Symbol	<b>Shares Transacted</b>	Price Per Share
7/11/16	ARIS	5000	4.84
3/19/15-3/18/15	ARIS	1333/50/1608/9	3.56/3.63/3/48/4.39
3/16/15	ARIS	1200	3.71

- 5. During the three years prior to the date of this Certification, I have not participated nor have I sought to participate, as a representative in any class action suit in the United States District Courts under the federal securities laws.
- 6. I have not received, been promised or offered, and will not accept, any form of compensation, directly or indirectly, for prosecuting or serving as a representative party in this class action, except for: (i) such damages or other relief as the Court may award to me as my pro rata share of any recovery or judgment; (ii) such reasonable fees, costs or other payments as the Court expressly approves to be paid to or on behalf of me; or (iii) reimbursement, paid by my attorneys, of actual or reasonable out-of-pocket expenditures incurred directly in connection with the prosecution of this action.

I declare, under penalty of perjury, that the foregoing is true and correct. Executed this July 20, 2017, at Lancaster, PA.

Name: Sean J Sharkey, Jr., M.D

55

Signed:

## **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating

Place an X in the appropriate	Box: Green	Bay Division	<u> </u>	Milwaukee Division	
I. (a) PLAINTIFFS					
` '	Sean Sharkey		ARI Network	Services, Inc., et al	
(b) County of Residence of First Listed Plaintiff Lancaster County, PA  (EXCEPT IN U.S. PLAINTIFF CASES)		NOTE: IN LANI	of First Listed Defendant (IN U.S. PLAINTIFF CASES CONDEMNATION CASES, USINVOLVED.		
Ademi & O'Reilly, LLP,	e, Address, and Telephone Numbo 3620 E. Layton Ave., Cudahy, WI ne (414) 482-8001-Facsimile		Attorneys (If Known)		
II. BASIS OF JURISI	OICTION (Place an "X" i	,	(For Diversity Cases Only)	PTF DEF  1	
2 U.S. Government Defendant	4 Diversity (Indicate Citizenshi	p of Parties in Item III)	Citizen or Subject of a	2 Incorporated and of Business In A	Principal Place 5 5 5
IV. NATURE OF SU	IT (Blace on "V" in One Boy O	alv)	Foreign Country		
CONTRACT	TOI		FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment	t Slander  330 Federal Employers' Liability  340 Marine  345 Marine Product Liability  350 Motor Vehicle Product Liability	PERSONAL INJURY  362 Personal Injury - Med. Malpractice  365 Personal Injury - Product Liability  368 Asbestos Personal Injury Product Liability  PERSONAL PROPERTY  370 Other Fraud  371 Truth in Lending  380 Other Personal Property Damage  Product Liability  PRISONER PETITIONS  510 Motions to Vacate Sentence  Habeas Corpus:  530 General  535 Death Penalty  540 Mandamus & Other  550 Civil Rights  555 Prison Condition	610 Agriculture   620 Other Food & Drug   625 Drug Related Seizure of Property 21 USC 881   630 Liquor Laws   640 R.R. & Truck   650 Airline Regs.   660 Occupational Safety/Health   690 Other   LABOR   710 Fair Labor Standards Act   720 Labor/Mgmt. Relations   730 Labor/Mgmt. Reporting & Disclosure Act   740 Railway Labor Act   790 Other Labor Litigation   791 Empl. Ret. Inc. Security Act   IMMIGRATION   462 Naturalization Application   463 Habeas Corpus - Alien Detainee   465 Other Immigration Actions	422 Appeal 28 USC 158   423 Withdrawal	400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce 460 Deportation 470 Racketeer Influenced and Corrupt Organizations 480 Consumer Credit 490 Cable/Sat TV 810 Selective Service 850 Securities/Commodities/ Exchange 875 Customer Challenge 12 USC 3410 890 Other Statutory Actions 891 Agricultural Acts 892 Economic Stabilization Act 893 Environmental Matters 894 Energy Allocation Act 895 Freedom of Information Act 900Appeal of Fee Determination Under Equal Access to Justice 950 Constitutionality of State Statutes
☑ 1 Original ☐ 2 R	Cite the U.S. Civil Sta Securities and Exchange	Appellate Court atute under which you are fi a Act of 1934 §§14(a) and 20(a)			Judgment
	Brief description of ca		ockholders of ARI Network Service	ces, Inc.	
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER F.R.C.P.	IS A CLASS ACTION 23	DEMAND \$	CHECK YES only JURY DEMAND	if demanded in complaint: : ☑ Yes ☐ No
VIII. RELATED CAS IF ANY	SE(S) (See instructions):	JUDGE		DOCKET NUMBER	
DATE		SIGNATURE OF ATTOR			
July 21, 2017 FOR OFFICE USE ONLY		s/ John D. Blyt	thin		

- MAG, JUDGE - Ca<del>se 2:17-cv-01</del>012 Filed <del>07/21/17 P</del>age 1 of <del>2 Pocume</del>nt 1-1

#### INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I. (a) Plaintiffs-Defendants. Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- **II. Jurisdiction**. The basis of jurisdiction is set forth under Rule 8(a), F.R.C.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; federal question actions take precedence over diversity cases.)

- III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- **IV. Nature of Suit.** Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerks in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.

Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

Appeal to District Judge from Magistrate Judgment. (7) Check this box for an appeal from a magistrate judge's decision.

VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example:

U.S. Civil Statute: 47 USC 553

Brief Description: Unauthorized reception of cable service

VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.

Demand. In this space enter the dollar amount (in thousands of dollars) being demanded or indicate other demand such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

VIII. Related Cases. This section of the JS 44 is used to reference related pending cases if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

Date and Attorney Signature. Date and sign the civil cover sheet.

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

		)
		)
Sean Sha	rkey	)
Plaintiff	(s)	-
v.		Civil Action No. 17-cv-1012
		)
ARI Network Servi	ices, Inc., et al.	)
		_ )
		,
	SUMMONS	S IN A CIVIL ACTION
To: (Defendant's name and address)	ARI Network Services, In 10850 WEST PARK PLA MILWAUKEE, WI 5322	ACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must see	States agency, or an offi rve on the plaintiff an ar	on you (not counting the day you receive it) – or 60 days if you are iter or employee of the United States described in Fed. R. Civ. P. aswer to the attached complaint or a motion under Rule 12 of the on must be served on the plaintiff or the plaintiff's attorney, whose
If you fail to respond, You also must file your answe	• •	Il be entered against you for the relief demanded in the complaint. t.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		Signature of Clerk or Deputy Clerk
		Signame of Clerk of Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

ceived by me on (date)	·		
$\square$ I personally served	the summons and the attached con	plaint on the individual at (place):	
		on (date)	; or
☐ I left the summons a	and the attached complaint at the i	dividual's residence or usual place of a	abode with
	, a ŗ	erson of suitable age and discretion wh	o resides t
on (date)	, and mailed a copy	o the individual's last known address;	or
☐ I served the summo	ns and the attached complaint on (	ame of individual)	
	w to accept service of process on l	ehalf of (name of organization)	
	w to accept service of process on l	ehalf of (name of organization)  on (date)	; or
who is designated by la		on (date)	; or
who is designated by la	nons unexecuted because	on (date)	; or
who is designated by la		on (date)	; or
who is designated by la  I returned the summ  Other (specify):	nons unexecuted because	on (date)	; or
who is designated by la  I returned the summ  Other (specify):  My fees are \$	nons unexecuted because	on (date)  for services, for a total of \$	; or
who is designated by la  I returned the summ  Other (specify):  My fees are \$	nons unexecuted because for travel and \$	on (date)  for services, for a total of \$	; or
who is designated by la  I returned the summ  Other (specify):  My fees are \$	nons unexecuted because for travel and \$	on (date)  for services, for a total of \$	; or
who is designated by la  I returned the summ  Other (specify):  My fees are \$  I declare under penalty	nons unexecuted because for travel and \$	on (date)  for services, for a total of \$ rue.	; or

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

		)
		)
Sean Sharkey		
Plaintif	f(s)	
v.		) Civil Action No. 17-cv-1012
ARI Network Serv		) ) )
Defendar	ut(s)	)
	SUMMO	IS IN A CIVIL ACTION
To: (Defendant's name and address)	Chad J. Cooper c/o ARI Network Servi 10850 WEST PARK P MILWAUKEE, WI 53	LACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an orve on the plaintiff an	
If you fail to respond You also must file your answe	, judgment by default v	vill be entered against you for the relief demanded in the complaint.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

		attached complaint for (name of indi	viana ana mic, ij any).	
were re	eceived by me on (date)	·		
	☐ I personally served	the summons and the attached con	applaint on the individual at (place):	
			on (date)	; or
	☐ I left the summons	and the attached complaint at the in	ndividual's residence or usual place of a	bode with (name)
		, a p	erson of suitable age and discretion who	o resides there,
	on (date)	, and mailed a copy	to the individual's last known address;	or
	$\Box$ I served the summo	ns and the attached complaint on (	name of individual)	
	who is designated by la	w to accept service of process on b	pehalf of (name of organization)	
			_on (date)	; or
	☐ I returned the sumn	nons unexecuted because		; or
	Other (specify):			
	My fees are \$	for travel and \$	for services, for a total of \$	0.00
	I declare under penalty	of perjury that this information is	rue.	
Date:			Server's signature	
			Printed name and title	
			Server's address	

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

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Sean Sha	rkev	)
Plaintiff		_ )
V.	(5)	) Civil Action No. 17-cv-1012
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		)
ARI Network Serv	ices, Inc., et al.	) )
Defendar	ut(s)	
	CHIMMON	CINIA CINIH A CITIONI
		S IN A CIVIL ACTION
To: (Defendant's name and address)	P. Lee Poseidon c/o ARI Network Service 10850 WEST PARK PL MILWAUKEE, WI 532	ACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an office rve on the plaintiff an a	
If you fail to respond. You also must file your answe		ill be entered against you for the relief demanded in the complaint.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		
		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

were r	eceived by me on (date)	·		
	☐ I personally served	the summons and the attached complain	nt on the individual at (place):	
			On (date)	; or
	☐ I left the summons	and the attached complaint at the indiv	idual's residence or usual place of a	abode with (name)
		, a perso	on of suitable age and discretion wh	o resides there,
	on (date)	, and mailed a copy to the	ne individual's last known address;	or
	☐ I served the summo	ons and the attached complaint on (name	of individual)	
	who is designated by la	w to accept service of process on beha	If of (name of organization)	
		on	(date)	; or
	☐ I returned the summ	nons unexecuted because		; or
	Other (specify):			
	My food one \$	for travel and \$	for services, for a total of \$	0.00
				0.00
	I declare under penalty	of perjury that this information is true.		
Date:				
2			Server's signature	
			Printed name and title	
			Server's address	

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

		)
Sean Sha	rkey	)
Plaintifj	f(s)	_ )
V.		Civil Action No. 17-cv-1012
		)
		)
ARI Network Serv	ices, Inc., et al.	_ )
Defendar	nt(s)	)
	SUMMONS	S IN A CIVIL ACTION
To: (Defendant's name and address)	Robert Y. Newell c/o ARI Network Service 10850 WEST PARK PLA MILWAUKEE, WI 5322	ACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an off rve on the plaintiff an a	on you (not counting the day you receive it) – or 60 days if you are ficer or employee of the United States described in Fed. R. Civ. P. nswer to the attached complaint or a motion under Rule 12 of the on must be served on the plaintiff or the plaintiff's attorney, whose
If you fail to respond You also must file your answe		Il be entered against you for the relief demanded in the complaint.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		
·······		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

received by me on (date)	·		
☐ I personally serve	d the summons and the attached com	aplaint on the individual at (place):	
		On (date)	; or
☐ I left the summon	s and the attached complaint at the ir	ndividual's residence or usual place of a	bode with (name
	, a p	erson of suitable age and discretion who	resides there,
on (date)	, and mailed a copy	to the individual's last known address; of	or
☐ I served the sumn	ons and the attached complaint on (r	name of individual)	
who is designated by	law to accept service of process on b	pehalf of (name of organization)	
		on (date)	_; or
☐ I returned the sum	mons unexecuted because		; or
Other (specify):			
My fees are \$	for travel and \$	for services, for a total of \$	0.00
I declare under penalt	y of perjury that this information is t	rue.	
		Server's signature	
		Printed name and title	
		Server's address	

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

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Sean Sha	ırkey	)
Plaintifj		- <i>'</i> )
v.		Civil Action No. 17-cv-1012
		)
		)
ARI Network Serv	ices, Inc., et al.	)
Defendar	nt(s)	)
	SUMMONS	IN A CIVIL ACTION
To: (Defendant's name and address)	Roy W. Olivier c/o ARI Network Services 10850 WEST PARK PLA MILWAUKEE , WI 5322	CE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an offi rve on the plaintiff an an	on you (not counting the day you receive it) – or 60 days if you are cer or employee of the United States described in Fed. R. Civ. P. aswer to the attached complaint or a motion under Rule 12 of the on must be served on the plaintiff or the plaintiff's attorney, whose
If you fail to respond	, judgment by default wil	l be entered against you for the relief demanded in the complaint.
You also must file your answer	er or motion with the cour	t.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		
·		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

received by me on (date)	·		
☐ I personally served	I the summons and the attached com	aplaint on the individual at (place):	
		On (date)	; or
☐ I left the summons	and the attached complaint at the ir	ndividual's residence or usual place of a	bode with (name
	, a p	erson of suitable age and discretion who	o resides there,
on (date)	, and mailed a copy	to the individual's last known address; of	or
☐ I served the summ	ons and the attached complaint on (r	name of individual)	
who is designated by l	aw to accept service of process on b	pehalf of (name of organization)	
		on (date)	; or
$\Box$ I returned the sum	mons unexecuted because		; or
	mons unexecuted because		; or
☐ Other (specify):			; or
Other (specify):  My fees are \$		for services, for a total of \$	
Other (specify):  My fees are \$	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$ rue.	
Other (specify):  My fees are \$ I declare under penalty	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$	
Other (specify):  My fees are \$ I declare under penalty	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$ rue.	
Other (specify):  My fees are \$ I declare under penalty	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$ rue.  Server's signature	

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

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Sean Sha	rkey	)
	$\tilde{f}(s)$	
v.		) Civil Action No. 17-cv-1012
ARI Network Serv	ices, Inc., et al.	) )
Defendar	nt(s)	)
	SUMMON	IS IN A CIVIL ACTION
To: (Defendant's name and address)	William H. Luden c/o ARI Network Servio 10850 WEST PARK PI MILWAUKEE, WI 53	ees, Inc. ACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an or rve on the plaintiff an	
If you fail to respond, You also must file your answe	judgment by default v	vill be entered against you for the relief demanded in the complaint.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

ceived by me on (date)	·		
☐ I personally served t	the summons and the attached con	applaint on the individual at (place):	
		on (date)	; or
☐ I left the summons a	and the attached complaint at the i	ndividual's residence or usual place of a	abode with
	, a <u>r</u>	erson of suitable age and discretion wh	o resides t
on (date)	, and mailed a copy	to the individual's last known address;	or
☐ I served the summon	ns and the attached complaint on (	name of individual)	
who is designated by lav	w to accept service of process on 1	pehalf of (name of organization)	
$\mathcal{C}$	w to accept service of process on t		
	w to decept service of process on t	on (date)	; or
		on (date)	; or
☐ I returned the summ	ons unexecuted because	On (date)	; or
☐ I returned the summ		On (date)	; or
☐ I returned the summ ☐ Other (specify):	ons unexecuted because	On (date)	; or
☐ I returned the summ ☐ Other (specify):  My fees are \$	ons unexecuted because	on (date)  for services, for a total of \$	; or
☐ I returned the summ ☐ Other (specify):  My fees are \$	for travel and \$	on (date)  for services, for a total of \$	; or
☐ I returned the summ ☐ Other (specify):  My fees are \$	for travel and \$	on (date)  for services, for a total of \$	; or
☐ I returned the summ ☐ Other (specify):  My fees are \$  I declare under penalty of	for travel and \$	on (date)  for services, for a total of \$ crue.	; or
☐ I returned the summ ☐ Other (specify):  My fees are \$  I declare under penalty of	for travel and \$	on (date)  for services, for a total of \$  rue.  Server's signature	; or

Additional information regarding attempted service, etc.:

## UNITED STATES DISTRICT COURT

for the Eastern District of Wisconsin

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Sean Sha	rkev	)
		_ )
v.	(~)	) Civil Action No. 17-cv-1012
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		)
ARI Network Serv	ions Inc. at al	)
Defendar		)
Dejendar	u(s)	)
	SUMMONS	S IN A CIVIL ACTION
To: (Defendant's name and address)	William C. Mortimore c/o ARI Network Service 10850 WEST PARK PLA MILWAUKEE, WI 532	ACE SUITE 1200
A lawsuit has been file	ed against you.	
the United States or a United 12(a)(2) or (3) – you must se	States agency, or an off rve on the plaintiff an a	on you (not counting the day you receive it) – or 60 days if you are ficer or employee of the United States described in Fed. R. Civ. P. nswer to the attached complaint or a motion under Rule 12 of the ion must be served on the plaintiff or the plaintiff's attorney, whose
If you fail to respond. You also must file your answe		ill be entered against you for the relief demanded in the complaint. rt.
		STEPHEN C. DRIES, CLERK OF COURT
Date:		
		Signature of Clerk or Deputy Clerk

Civil Action No. 17-cv-1012

## PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4(l))

received by me on (date)	·		
☐ I personally served	I the summons and the attached com	aplaint on the individual at (place):	
		On (date)	; or
☐ I left the summons	and the attached complaint at the ir	ndividual's residence or usual place of a	bode with (name
	, a p	erson of suitable age and discretion who	o resides there,
on (date)	, and mailed a copy	to the individual's last known address; of	or
☐ I served the summ	ons and the attached complaint on (r	name of individual)	
who is designated by l	aw to accept service of process on b	pehalf of (name of organization)	
		on (date)	; or
$\Box$ I returned the sum	mons unexecuted because		; or
	mons unexecuted because		; or
☐ Other (specify):			; or
Other (specify):  My fees are \$		for services, for a total of \$	
Other (specify):  My fees are \$	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$ rue.	
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Other (specify):  My fees are \$ I declare under penalty	for travel and \$ for travel and \$ for travel and \$ for travel and \$ for the formation is the following that this information is the following that the following th	for services, for a total of \$ rue.  Server's signature	

Additional information regarding attempted service, etc.:

# **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>ARI Shareholder Seeks 'Missing' Information Regarding Proposed Merger</u>