### UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF ILLINOIS PEORIA DIVISION

Roberta Reinitz, individually and on behalf of all others similarly situated,

1:21-cv-01239

Plaintiff,

- against -

Class Action Complaint

Kellogg Sales Company,

Jury Trial Demanded

Defendant

Plaintiff alleges upon information and belief, except for allegations pertaining to plaintiff, which are based on personal knowledge:

1. Kellogg Sales Company ("defendant") manufactures, labels, markets, and sells toaster pastries labeled as "Frosted Chocolate Fudge," next to a chunk of solid fudge, under the Pop Tarts brand ("Product").



2. The representations are misleading because they give consumers the impression the Product contains a greater relative and absolute amount of actual fudge ingredients than it does.

### I. DEFINITIONS OF FUDGE

- 3. Fudge "is a type of sugar candy that is made by mixing sugar, butter and milk." <sup>1</sup>
- 4. Though fudge can have almost any flavor, milkfat is the central component.
- 5. An 1893 recipe for fudge called for "Four cups granulated sugar; one cup cream; one cup water; one-half cake chocolate; one-half Cup butter."<sup>2</sup>
- 6. In 1896, The Los Angeles Times published the original fudge recipe by the Vassar students credited with first making fudge: "Two cups of sugar, one cup of milk, a piece of butter one-half the size of an egg" and added flavoring.<sup>3</sup>
  - 7. A 1902 fudge recipe from Mrs. Rorer's New Cook Book includes:<sup>4</sup>

4 ounces of chocolate

2 cups of sugar

1 teaspoonful of vanilla

1/2 cup of milk

1 rounding tablespoonful of butter

- 8. Molly Mills, one of today's leading authorities on fudge, recently described it as made "most commonly from butter, milk, sugar, and chocolate."<sup>5</sup>
  - 9. The Oxford Companion to Sugar and Sweets notes that:

Traditionally, fudge is made by gently boiling granulated sugar and milk to the soft-ball stage (234° to 240°F/112° to 115°C); adding butter; cooling the mixture somewhat (120°F/49°C); then beating until thick, creamy, and less glossy.<sup>6</sup>

10. The encyclopedic, An A-Z of Food and Drink, describes fudge as "a sort of soft,

<sup>&</sup>lt;sup>1</sup> Wikipedia contributors. "<u>Fudge</u>." *Wikipedia, The Free Encyclopedia*. Wikipedia, The Free Encyclopedia, 5 Jan. 2021. Web. 8 Jan. 2021.

<sup>&</sup>lt;sup>2</sup> Mrs. J. Montgomery Smith, of Wisconsin, Alternate Lady Manager.

<sup>&</sup>lt;sup>3</sup> Los Angeles Times, "Fudges' Are Vassar Chocolates," May 11, 1896, p.2.

<sup>&</sup>lt;sup>4</sup> Sarah Tyson Rorer [Arnold and Company: Philadelphia] 1902, p. 629.

<sup>&</sup>lt;sup>5</sup> Molly Mills, Come Get Your Fudge: 40 Tasty and Creative Fudge Recipes for Everyone, Amazon Digital Services LLC, June 11, 2019.

<sup>&</sup>lt;sup>6</sup> Goldstein, Darra, and Sidney Mintz. The Oxford companion to sugar and sweets. Oxford University Press, 2015.

somewhat toffee-like sweet made by boiling together sugar, butter, and milk."<sup>7</sup>

A leading treatise on confectionary science and technology offers a model 11. commercial formulation for fudge which includes between eight and sixteen percent butter and between twelve and twenty percent sweetened condensed milk.

10.2 Formulations and Ingredients						
Table 10.1 Typical batch formulations (in %) for caramel, fudge and toffee						
	Commercial caramel (ungrained)	Caramelized sugar caramel	Fudge	English toffee (American)		
Water	15–25	0	10-15	8–10		
Sucrose	10-20	55-65	30-50	45-55		
Glucose syrup (42 DE)	36-46	0–5	10-20	0		
Sweetened condensed milk <sup>a</sup>	20-40	0	12-20	0		
Cream	0	25-35	0	0		
Butter <sup>b</sup> (fat)	5–15	6–12	8-16	40-50		
Fondant	0	0	3–5	0		
Chocolate liquor/cocoa powder	0	0	0-10	0		
Salt	0.2-0.5	0.2-0.5	0.2-0.5	0.3-0.6		
Vanilla	0.1-0.3	0.1-0.3	0.1-0.3	0.1-0.3		
Lecithin	0-0.4	0-0.4	0-0.4	0.25-0.45		

0

0-12

6-12

Nuts (unroasted)

- 12. Dictionaries confirm the definitions held by confectionery experts.
- Google Dictionary based on its leading search engine that discovers the most 13. relevant and accurate information – defines fudge as "a soft candy made from sugar, butter, and milk or cream."8
- The Cambridge Dictionary defines fudge as "a soft sweet made from sugar, butter, 14. and milk."9
- Collins Dictionary defines fudge as "a soft brown candy that is made from butter, cream, and sugar."10
  - Dictionary.com defines fudge as "a soft candy made of sugar, butter, milk, chocolate, 16.

<sup>0</sup> Other dairy ingredients might include evaporated milk or dried milk powder

bSalted butter needed for toffee

<sup>&</sup>lt;sup>7</sup> John Ayto, An A-Z of Food and Drink, Oxford University Press, 2002, p. 133.

<sup>&</sup>lt;sup>8</sup> Fudge definition – Google search.

<sup>&</sup>lt;sup>9</sup> Cambridge Dictionary, <u>fudge</u>.

<sup>&</sup>lt;sup>10</sup> Collins Dictionary, fudge.

and sometimes nuts."11

17. Macmillan Dictionary defines fudge as a "soft brown sweet food made from sugar, butter, and milk or cream." 12

### II. FAT INGREDIENTS ARE ESSENTIAL TO FUDGE

- 18. The quality of fudge depends on the amount and type of fat-contributing ingredients.<sup>13</sup>
- 19. The small droplets of fat are dispersed throughout the candy mass, providing lubricity and impart desirable flavor release.
  - 20. If the fat content is too high, it can lead to oil separation and a greasy texture.<sup>14</sup>
  - 21. The fat ingredients are typically from dairy or vegetable oils.
- 22. The dairy ingredients are based on milk fat, mainly added through butter, which is 80% milkfat.
  - 23. Other dairy ingredients like milk and milk derivatives may be added as well.
- 24. Vegetable oil ingredients like palm kernel and palm oil, are solid at room temperature, and referred to as "hard [vegetable] fats."
- 25. The dairy ingredients are based on milk fat, mainly added through butter, which is 80% milkfat.
- 26. Dairy ingredients impart a creamy, rich taste to fudge, because milkfat contains hundreds of lactones, aroma compounds which contribute to its taste.
  - 27. Milk fat melts at about mouth temperature (35 °C/95 °F) and does not contribute to

<sup>&</sup>lt;sup>11</sup> Dictionary.com, fudge.

<sup>&</sup>lt;sup>12</sup> Macmillan Dictionary, <u>fudge</u>.

<sup>&</sup>lt;sup>13</sup> International Dairy Federation, Bulletin, 1982.

<sup>&</sup>lt;sup>14</sup> Hartel R.W., von Elbe J.H., Hofberger R. (2018) Caramel, Fudge and Toffee. In: Confectionery Science and Technology. Springer, Cham. https://doi.org/10.1007/978-3-319-61742-8\_10

a waxy sensation.

- 28. Alternatives to milk fat such as vegetable oils do not melt at mouth temperature and leave a waxy mouthfeel.
- 29. Vegetable fats do not contribute to the flavor of fudge, because they are theoretically "refined, bleached and deodorized."
- 30. However, these ingredients are subject to reversion where they contribute off-odors to foods.
- 31. One popular recipe website echoes the importance of dairy ingredients to fudge, advising, "When making fudge, be sure to use good quality butter and do not substitute margarine (vegetable oils)," since they contain more water and can prevent the fudge from setting up properly.<sup>15</sup>
- 32. Another site cautions, "Look for recipes that call for butter instead of margarine (vegetable oils)." 16
- 33. One chef recommends to "Never use margarine (vegetable oils) instead of butter [in fudge], because your fudge won't taste as good and will have a shorter shelf life."

## III. STATE AND FEDERAL REGULATIONS REQUIRE FRONT LABEL TO DISCLOSE FILLING DOES NOT CONTAIN FUDGE

34. Federal and identical state regulations require a product's front label to contain a common or usual name which accurately identifies or describes, "in as simple and direct terms as possible, the basic nature of the food or its characterizing properties or ingredients." 21 C.F.R. § 102.5(a); Illinois Food, Drug and Cosmetic Act ("IFDCA"), 410 ILCS 620/1 et seq.; 410 ILCS 620/21(j) ("[a] federal regulation automatically adopted pursuant to this [Federal Food, Drug &

<sup>&</sup>lt;sup>15</sup> <u>Use Real Butter For Making Best Fudge</u>, RecipeTips.com.

<sup>&</sup>lt;sup>16</sup> Easy Fudge Making Tips, The Happy Housewife.

Cosmetic] Act takes effect in this State on the date it becomes effective as a Federal regulation.").

- 35. Defendant's representations violate 21 U.S.C. § 343(a)(1) and 410 ILCS 620/11, which deem a food misbranded when the label contains a statement that is "false or misleading."
- 36. Thus, a violation of federal food labeling laws is an independent violation of Illinois law and actionable as such.
- 37. The Illinois Consumer Fraud and Deceptive Business Practices Act provides protection for consumers purchasing products like Defendant's Product, and states:

Unfair methods of competition and unfair or deceptive acts or practices, including but not limited to the use or employment of any deception, fraud, false pretense, false promise, misrepresentation or the concealment, suppression or omission of any material fact, with intent that others rely upon the concealment, suppression or omission of such material fact . . . are hereby declared unlawful

815 ILCS 505/2.

- 38. Whether a toaster pastry contains fudge and the ingredients which comprise it, or merely substitutes lesser-quality ingredients in place of fudge, is basic front label information consumers rely on when making quick decisions at the grocery store.
- 39. Fudge is the Product's characterizing feature, and its ingredients have a material bearing on price or consumer acceptance, and consumers believe fudge is present in an amount greater than is the case.
- 40. However, the Product lacks ingredients essential to fudge butter and milk and substitutes vegetable oils and whey, lower quality, and lower-priced, ingredients.

Ingredients: Enriched flour (wheat flour, niacin, reduced iron, vitamin B<sub>1</sub> [thiamin mononitrate], vitamin B<sub>2</sub> [riboflavin], folic acid), sugar, dextrose, high fructose corn syrup, soybean and palm oil (with TBHQ for freshness), corn syrup, whey, bleached wheat flour, cocoa.

Contains 2% or less of cornstarch, cocoa processed with alkali, salt, leavening (baking soda, sodium acid pyrophosphate, monocalcium phosphate), wheat starch, sodium stearoyl lactylate, gelatin, DATEM, xanthan gum, caramel color, soy lecithin, egg whites, color added.

**Ingredients: Enriched flour** (wheat flour, niacin, reduced iron, vitamin b1 [thiamin mononitrate], vitamin b2 [riboflavin], folic acid), sugar, dextrose, high fructose corn syrup, soybean and palm oil (with TBHQ for freshness), corn syrup, whey, bleached wheat flour, cocoa. Contains 2% or less of cornstarch, cocoa processed with alkali, salt, leavening (baking soda, sodium pyrophosphate, monocalcium phosphate), wheat starch, sodium stearoyl lactylate, gelatin, DATEM, xanthan gum, caramel color, soy lecithin, egg whites, color added.

- 41. The fudge ingredients are easily identifiable as including vegetable oil, "soybean and palm oil," and whey.
- 42. These vegetable fats are often used in fudge, "sometimes in combination with milk fat to reduce costs."
- 43. However, the Product does not use vegetable fats in combination with milk fat, as it lacks any butter or milk, but with whey.
- 44. Whey is the watery part of milk that is separated from the coagulable part or curd, and a by-product of cheese manufacturing.
  - 45. Whey is mainly protein, lacks the milkfat of real milk, and is cheaper than milk.
  - 46. Milk provides fudge with its creamy texture.
- 47. Reasonable consumers are misled by the description, "Fudge," because they expect this means a non-*de-minimis* relative amount of dairy ingredients, like milk and butter, instead of substitute, lower quality replacements like vegetable fats and whey.

- 48. The result is that the Product's "fudge" provides less satiety, a waxy and oily mouthfeel, and leaves an aftertaste.
- 49. Consumption of dairy ingredients, like butter and milk, does not have the negative effects on cholesterol of vegetable oils.
- 50. Consumption of vegetable oils is linked to health problems, like increased chances of heart disease.
- 51. Milk fat ingredients also contain the fat-soluble vitamins A, D, E, and K, which are absent from hardened vegetable fats.
- 52. Dairy ingredients impart a creamy, rich taste to fudge, as butter and milk contain hundreds of lactones, which are well-known aroma compounds which contribute to taste.

### IV. CONCLUSION

- 53. The additional cost of using ingredients expected in fudge would not be a significant addition to the price.
- 54. Reasonable consumers must and do rely on a company to honestly identify and describe the components, attributes, and features of the Product, relative to itself and other comparable products or alternatives.
- 55. The value of the Product that plaintiff purchased was materially less than its value as represented by defendant.
- 56. Defendant sold more of the Product and at higher prices than it would have in the absence of this misconduct, resulting in additional profits at the expense of consumers.
- 57. Had Plaintiff and proposed class members known the truth, they would not have bought the Product or would have paid less for it.
  - 58. The Product is sold for a price premium compared to other similar products, no less

than \$5.39 for 12 Pop-Tarts (20.3 OZ), a higher price than it would otherwise be sold for, absent the misleading representations and omissions.

### Jurisdiction and Venue

- 59. Jurisdiction is proper pursuant to Class Action Fairness Act of 2005 ("CAFA"). 28 U.S.C. § 1332(d)(2).
- 60. The aggregate amount in controversy exceeds \$5 million, including any statutory damages, exclusive of interest and costs.
  - 61. Plaintiff Roberta Reinitz is a citizen of Illinois.
- 62. Defendant Kellogg Sales Company is an Delaware corporation with a principal place of business in Battle Creek, Calhoun County, Michigan
  - 63. The parties are citizens of different states.
- 64. Venue is in this district because plaintiff resides in this district and the actions giving rise to the claims occurred within this district.
- 65. Venue is in the Peoria Division because plaintiff resides in Livingston County, which is where the events giving rise to the present claims occurred.

### **Parties**

- 66. Plaintiff Roberta Reinitz is a citizen of Chatsworth, Livingston County, Illinois.
- 67. Defendant Kellogg Sales Company, is a Delaware corporation with a principal place of business in Battle Creek, Michigan, Calhoun County.
  - 68. Defendant is one of the largest food manufacturers in the world.
- 69. Defendant is known as a pioneer of breakfast and snack foods Special K, Corn Flakes, Nutri-Grain Bars, BelVita, and Pop-Tarts, among other items.
  - 70. The Product is sold at tens of thousands of retail locations grocery stores, drug

stores, big box stores, convenience stores, etc. – and online.

- 71. The Product is sold individually (packet of two) and boxes of various numbers, including 12 and 32 toaster pastries.
- 72. Plaintiff bought the Product on one or more occasions within the statute of limitations for each cause of action alleged, at stores including Walmart, 1706 W Reynolds St, Pontiac, IL 61764, within August 2021, among other times.
- 73. Plaintiff bought the Product because she expected it would contain fudge, understood by her as containing the above-identified traditional fudge ingredients.
- 74. Plaintiff wanted more than a "fudge taste," which she nevertheless failed to receive, due to the relatively greater amount of vegetable oils vis-à-vis any dairy ingredients.
- 75. Plaintiff wanted a relatively greater amount of fudge ingredient, which was not received.
- 76. Plaintiff did not expect that the "fudge" would consist mainly of vegetable oils and dairy ingredients other than milkfat.
  - 77. Plaintiff bought the Product at or exceeding the above-referenced price.
  - 78. Plaintiff relied on the representations identified here.
- 79. Plaintiff would not have purchased the Product if she knew the representations were false and misleading.
- 80. Plaintiff chose between Defendant's Product and other similar products which were represented similarly, but which did not misrepresent their attributes and/or lower-priced products which did not make the claims made by Defendant.
- 81. The Product was worth less than what Plaintiff paid and she would not have paid as much absent Defendant's false and misleading statements and omissions.

82. Plaintiff intends to, seeks to, and will purchase the Product again when she can do so with the assurance that Product's representations are consistent with its composition.

### Class Allegations

83. Plaintiff seeks certification under Fed. R. Civ. P. 23(b)(2) and (b)(3) of the following classes:

**Illinois Class:** All persons in the State of Illinois who purchased the Product during the statutes of limitations for each cause of action alleged.

**Consumer Fraud Multi-State Class:** All persons in the States of Iowa and Arkansas who purchased the Product during the statutes of limitations for each cause of action alleged.<sup>17</sup>

- 84. Common questions of law or fact predominate and include whether defendant's representations were and are misleading and if plaintiff and class members are entitled to damages.
- 85. Plaintiff's claims and basis for relief are typical to other members because all were subjected to the same unfair and deceptive representations and actions.
- 86. Plaintiff is an adequate representative because her interests do not conflict with other members.
- 87. No individual inquiry is necessary since the focus is only on defendant's practices and the class is definable and ascertainable.
- 88. Individual actions would risk inconsistent results, be repetitive and are impractical to justify, as the claims are modest relative to the scope of the harm.
- 89. Plaintiff's counsel is competent and experienced in complex class action litigation and intends to protect class members' interests adequately and fairly.

<sup>&</sup>lt;sup>17</sup> The States in the Consumer Fraud Multi-State Class are limited to those States with similar consumer fraud laws under the facts of this case: Iowa (Consumer Fraud and Private Right of Action for Consumer Frauds Act, Iowa Code Ann. § 714.16 et seq.); Arkansas (Arkansas Deceptive Trade Practices Act, Ark. Code § 4-88-101, et. seq.).

90. Plaintiff seeks class-wide injunctive relief because the practices continue.

## Illinois Consumer Fraud and Deceptive Business Practices Act ("ICFA"), 815 ILCS 505/1, et seq.

### (Consumer Protection Statute)

- 91. Plaintiff incorporates by reference all preceding paragraphs.
- 92. Plaintiff and class members desired to purchase a product that contained fudge, understood as being comprised of a non-de minimis amount of milk fat ingredients, instead of mostly vegetable oils.
- 93. Defendant's false and deceptive representations and omissions are material in that they are likely to influence consumer purchasing decisions.
- 94. Defendant misrepresented the Product through statements, omissions, ambiguities, half-truths and/or actions.
  - 95. Plaintiff relied on the representations.
- 96. Plaintiff and class members would not have purchased the Product or paid as much if the true facts had been known, suffering damages.

### Violation of State Consumer Fraud Acts

### (On Behalf of the Consumer Fraud Multi-State Class)

- 97. The Consumer Fraud Acts of the States in the Consumer Fraud Multi-State Class prohibit the use of unfair or deceptive business practices in the conduct of trade or commerce.
- 98. Defendant intended that plaintiff and each of the other members of the Consumer Fraud Multi-State Class would rely upon its deceptive conduct, and a reasonable person would in fact be misled by this deceptive conduct.
  - 99. As a result of defendant's use or employment of artifice, unfair or deceptive acts or

business practices, plaintiff, and each of the other members of the Consumer Fraud Multi-State Class, have sustained damages in an amount to be proven at trial.

100. In addition, defendant's conduct showed malice, motive, and the reckless disregard of the truth such that an award of punitive damages is appropriate.

# Breaches of Express Warranty, Implied Warranty of Merchantability and Magnuson Moss Warranty Act, 15 U.S.C. §§ 2301, et seq.

- 101. The Product was manufactured, labeled, and sold by defendant and expressly and impliedly warranted to plaintiff and class members that it contained fudge, understood as being comprised of a non-de minimis amount of milk fat ingredients, instead of mostly vegetable oils.
- 102. Defendant had a duty to disclose and/or provide non-deceptive descriptions and marketing of the Product.
  - 103. This duty is based on Defendant's outsized role in the market for this type of Product.
- 104. Plaintiff provided or will provide notice to defendant, its agents, representatives, retailers, and their employees.
- 105. Defendant received notice and should have been aware of these issues due to complaints by regulators, competitors, and consumers, to its main offices.
- 106. The Product did not conform to its affirmations of fact and promises due to defendant's actions and were not merchantable because they were not fit to pass in the trade as advertised.
- 107. Plaintiff and class members would not have purchased the Product or paid as much if the true facts had been known, suffering damages.

### Negligent Misrepresentation

- 108. Defendant had a duty to truthfully represent the Product, which it breached.
- 109. This duty is based on defendant's position, holding itself out as having special

knowledge and experience this area, as custodian of the Kellogg's and Pop Tarts brand.

- 110. The representations took advantage of consumers' cognitive shortcuts made at the point-of-sale and their trust in defendant, a nationally recognized and trusted brand.
- 111. Plaintiff and class members reasonably and justifiably relied on these negligent misrepresentations and omissions, which served to induce and did induce, their purchase of the Product.
- 112. Plaintiff and class members would not have purchased the Product or paid as much if the true facts had been known, suffering damages.

#### Fraud

- 113. Defendant misrepresented and/or omitted the attributes and qualities of the Product, that it contained fudge, understood as being comprised of a non-de minimis amount of milk fat ingredients, instead of mostly vegetable oils
- 114. Defendant's fraudulent intent is evinced by its knowledge that the Product was not consistent with its representations.

### **Unjust Enrichment**

115. Defendant obtained benefits and monies because the Product was not as represented and expected, to the detriment and impoverishment of plaintiff and class members, who seek restitution and disgorgement of inequitably obtained profits.

### Jury Demand and Prayer for Relief

Plaintiff demands a jury trial on all issues.

### WHEREFORE, Plaintiff prays for judgment:

- 1. Declaring this a proper class action, certifying plaintiff as representative and the undersigned as counsel for the class;
- 2. Entering preliminary and permanent injunctive relief by directing defendant to correct the

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challenged practices to comply with the law;

3. Injunctive relief to remove, correct and/or refrain from the challenged practices and

representations, and restitution and disgorgement for members of the class pursuant to the

applicable laws;

4. Awarding monetary damages, statutory and/or punitive damages pursuant to any statutory

claims and interest pursuant to the common law and other statutory claims;

5. Awarding costs and expenses, including reasonable fees for plaintiff's attorneys and

experts; and

6. Other and further relief as the Court deems just and proper.

Dated: August 23, 2021

Respectfully submitted,

Sheehan & Associates, P.C.

/s/Spencer Sheehan

60 Cuttermill Rd Ste 409

Great Neck NY 11021

Tel: (516) 268-7080

spencer@spencersheehan.com

### 1:21-cv Civil- Cover sheet age 1 of 1

E-FILED

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of the Charles of 2012 by 1844 (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of the Charles of 2012 by 1844 (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

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purpose of initiating the civil d	ocket sheet. (SEE INSTRUC		F THIS FO	· · · · · · · · · · · · · · · · · · ·		S. District Court, ILCD		
I. (a) PLAINTIFFS Roberta Reinitz, individually and on behalf of all oth			hare	DEFENDANTS ers Kellogg Sales Company				
similarly situated	ividually and on	belian of an or	ners	Kenogg Sales	Company			
(b) County of Residence of		Livingston		County of Residence	of First Listed Defendant			
(E.	XCEPT IN U.S. PLAINTIFF C	ASES)		(IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.				
(c) Attorneys (Firm Name,	Address, and Telephone Numb	er)		Attorneys (If Known)				
Sheehan & Associates, P. 11021-3104 (516) 268-70		Ste 409 Great Neck	k NY					
II. BASIS OF JURISD	ICTION (Place an "X" in	One Box Only)	III. CI	TIZENSHIP OF P		(Place an "X" in One Box for Plaintig and One Box for Defendant)		
☐ 1 U.S. Government	☐ 3 Federal Question				TF DEF	PTF DEF		
Plaintiff	(U.S. Government	Not a Party)	Citiz	ten of This State	1 □ 1 Incorporated or Proof Business In '			
☐ 2 U.S. Government Defendant	✓ 4 Diversity (Indicate Citizens)	hip of Parties in Item III)	Citiz	ten of Another State	2	•		
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☐ 110 Insurance ☐ 120 Marine	PERSONAL INJURY  □ 310 Airplane	PERSONAL INJURY  ☐ 365 Personal Injury -	Y □ 62	25 Drug Related Seizure of Property 21 USC 881	<ul> <li>□ 422 Appeal 28 USC 158</li> <li>□ 423 Withdrawal</li> </ul>	<ul><li>□ 375 False Claims Act</li><li>□ 376 Qui Tam (31 USC</li></ul>		
☐ 130 Miller Act	☐ 315 Airplane Product	Product Liability	□ 69	90 Other	28 USC 157	3729(a))		
<ul><li>□ 140 Negotiable Instrument</li><li>□ 150 Recovery of Overpayment</li></ul>	Liability  ☐ 320 Assault, Libel &	☐ 367 Health Care/ Pharmaceutical			INTELLECTUAL PROPERTY PICHTS	☐ 400 State Reapportionment☐ 410 Antitrust		
& Enforcement of Judgment	· ·	Personal Injury			PROPERTY RIGHTS	☐ 430 Banks and Banking		
☐ 151 Medicare Act	☐ 330 Federal Employers'	Product Liability			□ 820 Copyrights □ 830 Patent	☐ 450 Commerce		
☐ 152 Recovery of Defaulted Student Loans	Liability  ☐ 340 Marine	☐ 368 Asbestos Personal Injury Product			☐ 835 Patent-Abbreviated	<ul><li>□ 460 Deportation</li><li>□ 470 Racketeer Influenced and</li></ul>		
(Excludes Veterans)	☐ 345 Marine Product	Liability			New Drug Application	Corrupt Organizations		
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of Veteran's Benefits	☐ 350 Motor Vehicle	☑ 370 Other Fraud	□ 7	10 Fair Labor Standards	Act of 2016	(15 USC 1681 or 1692)		
☐ 160 Stockholders' Suits ☐ 190 Other Contract	☐ 355 Motor Vehicle Product Liability	☐ 371 Truth in Lending ☐ 380 Other Personal		Act 20 Labor/Management		485 Telephone Consumer Protection Act		
☐ 195 Contract Product Liability	☐ 360 Other Personal	Property Damage		Relations	SOCIAL SECURITY	□ 490 Cable/Sat TV		
☐ 196 Franchise	Injury	☐ 385 Property Damage	□ 74	40 Railway Labor Act	□ 861 HIA (1395ff) □ 862 Black Lung (923)	□ 850 Securities/Commodities/		
	☐ 362 Personal Injury -	Product Liability	□ 7:	51 Family and Medical	☐ 863 DIWC/DIWW (405(g))	Exchange  ☐ 890 Other Statutory Actions		
REAL PROPERTY	Medical Malpractice CIVIL RIGHTS	PRISONER PETITION	NS   79	Leave Act Other Labor Litigation	☐ 864 SSID Title XVI	☐ 891 Agricultural Acts		
☐ 210 Land Condemnation	☐ 440 Other Civil Rights	Habeas Corpus:		91 Employee Retirement	□ 865 RSI (405(g))	□ 893 Environmental Matters		
☐ 220 Foreclosure	☐ 441 Voting	☐ 463 Alien Detainee		Income Security Act	FEDERAL TAX S UITS	□ 895 Freedom of Information		
☐ 230 Rent Lease & Ejectment	☐ 442 Employment	☐ 510 Motions to Vacate	;		☐ 870 Taxes (U.S. Plaintiff	■ Act □ 896 Arbitration		
☐ 240 Torts to Land ☐ 245 Tort Product Liability	☐ 443 Housing/ Accommodations	Sentence  ☐ 530 General			or Defendant)	☐ 899 Administrative Procedure		
☐ 290 All Other Real Property	☐ 445 Amer. w/Disabilities-	☐ 535 Death Penalty		IMMIGRATION	■ 871 IRS—Third Party 26 USC 7609	Act/Review or Appeal of		
	Employment	Other:		62 Naturalization Application		Agency Decision  ☐ 950 Constitutionality of		
	☐ 446 Amer. w/Disabilities-	☐ 540 Mandamus & Othe ☐ 550 Civil Rights	er 🗆 40	65 Other Immigration		State Statutes		
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VI. CAUSE OF ACTION	ON Brief description of calse advertising	cause:						
VII. REQUESTED IN	<u> </u>	S IS A CLASS ACTION	y n	DEMAND \$	CHECK YES only	if demanded in complaint:		
COMPLAINT:	UNDER RULE 2		, -	5,000,000	JURY DEMAND			
VIII. RELATED CASE	3 6							
IF ANY	(See instructions):	JUDGE			DOCKET NUMBER			
DATE		SIGNATURE OF ATT	TORNEY	OF RECORD	DOCKET NUMBER			
	2 2021	SIGNALUKE UF AL	OKNEI		ancar Chaahan			
August 23 FOR OFFICE USE ONLY	0, 2021			/s/Spe	encer Sheehan			
		,						
RECEIPT # Al	MOUNT	APPLYING IFP		JUDGE	MAG. JU	DGE		

### Clerk, U.S. District Court, ILCD UNITED STATES DISTRICT COURT

for the

Central District of Illinois

Roberta Reinitz, individually others similarly situated,	and on behalf of all	) ) )			
Plaintiff(s)		, )			
V.		) Civil Action No. 1:21-cv-01239			
		<i>)</i> )			
Kellogg Sales Company,					
		) )			
Defendant(s	)	)			
	SUMMONS IN A	A CIVIL ACTION			
To: (Defendant's name and address)	Kellogg Sales Company				
c/o The Corporation Trust Company 1209 N Orange St Wilmington DE 19801-1120					
are the United States or a United P. 12 (a)(2) or (3) — you must sthe Federal Rules of Civil Proce whose name and address are:	rvice of this summons on you describe agency, or an office serve on the plaintiff an answer. The answer or motion Sheehan & Associates, P. 3104 (516) 268-7080	u (not counting the day you received it) — or 60 days if you or or employee of the United States described in Fed. R. Civ. wer to the attached complaint or a motion under Rule 12 of a must be served on the plaintiff or plaintiff's attorney, C., 60 Cuttermill Rd Ste 409 Great Neck NY 11021-entered against you for the relief demanded in the complaint.  **CLERK OF COURT*			
Date:	<u></u>				
		Signature of Clerk or Deputy Clerk			

Civil Action No. 3:21-cv-01040

### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

	This summons for (na	me of individual and title, if a	any)					
was re	ceived by me on (date)							
	☐ I personally served	I the summons on the in	dividual at (place)					
			on (date)					
	☐ I left the summons at the individual's residence or usual place of abode with (name)							
	, a person of suitable age and discretion who resides there,							
	on (date), and mailed a copy to the individual's last known address; or							
	☐ I served the summons on (name of individual)					, who is		
	designated by law to	accept service of proces	ss on behalf of (name	e of organization)				
			on (	; or				
	☐ I returned the summons unexecuted because					; or		
	□ Other ( <i>specify</i> ):							
	My fees are \$	for travel and	\$	for services, for a total of \$				
	I declare under penalt	ty of perjury that this int	formation is true.					
Date:		_						
			Server's signature					
		Printed name and title						
		-		Server's address				

Additional information regarding attempted service, etc:

## **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>False Advertising? Lawsuits Claim Pop-Tarts</u>, <u>Entenmann's Cake</u>, <u>Hershey's Hot Fudge Lack Fudge Ingredients</u>