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9	CENTRAL DISTRICT OF CALIFORNIA					
10	MIGUEL PORRAS, Individually and Behalf of All Others Similarly Situate	on d.	Case 1	No. 2:19-CV-	1542	
11	Plaintiff,	- 7	CLAS	SS ACTION	COMPLAINT	
12	VS.					
13	POINT BLANK ENTERPRISES, INC	С.,	DEM.	<u>AND FOR JU</u>	<u>RY TRIAL</u>	
14	Defendant.					
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Plaintiff Miguel Porras ("Sergeant Porras" or "Plaintiff"), by and through his
 undersigned counsel, brings this class action against defendant Point Blank Enterprises,
 Inc. ("PBE" or "Defendant), on behalf of himself and a class of similarly situated
 persons (the "Class" or "Class Members").

# INTRODUCTION

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PBE is a manufacturer of law enforcement protective products, including 1. 6 7 ballistic resistant soft body armor (commonly referred to as bullet resistant vests) which PBE sells through various channels (directly, through manufacturer 8 sales representatives employed by PBE, or through authorized distributors 9 and 10 representatives) to police officers and others all across the United States. **PBE** manufactures these products through wholly-owned subsidiaries and/or brand names, 11 including Point Blank Body Armor, Inc. ("PBBA"), Protective Apparel Corporation of 12 13 America ("PACA"), Paraclete, Protective Products Enterprises, and others.

14 2. This class action arises from the sale of defective PBBA and PACA
15 concealable model vests manufactured by PBE containing what Defendant touts in its
16 marketing materials as a proprietary and exclusive "Self-Suspending Ballistic System"
17 (SSBS) feature ("SSBS Vests"). As described below, the SSBS Vests are represented
18 and warranted to have certain qualities and performance characteristics which they, in
19 fact, do not have. Due to inherent manufacturing defects, the SSBS Vests pose a life20 threatening safety issue and cannot be reasonably relied upon for their intended use.

3. Bullet resistant vests typically contain two primary components: (1) the
ballistic panel system; and (2) the carrier or outer garment in which the ballistic panel
system is placed.

4. Traditionally, body armor manufacturers do not tamper with the integrity
of the ballistic panels by incorporating attachments or a "suspension system" into the
ballistic panel system. Rather, any straps or suspension system are incorporated into
the carrier, including any Velcro or other similar material. In the typical configuration,
if the Velcro, or for that matter any other component of the outer carrier wears out,

CLASS ACTION COMPLAINT

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purchasers can simply order a new carrier and change out the ballistic panels from the
 old carrier to the new carrier in a few minutes. All other body armor manufacturers
 use this traditional method for their concealable vests.

- In an SSBS Vest, the ballistic panel system includes the SSBS. PBE 5. 4 advertises the SSBS as part of the ballistic system that features several components that 5 form and are integrated into the ballistic panels. Those components include shoulder 6 7 straps that connect to a Velcro-like material sewn directly into the ballistic panels. The 8 carrier then covers the ballistic panel system, but, unlike in a typical vest, the carrier 9 for an SSBS Vest does not have its own shoulder straps or other suspension system to 10 hold it in place when being worn. With SSBS Vests, that "suspension system" is directly incorporated into the ballistic panels. Indeed, the SSBS is directly stitched and 11 tethered to the ballistic fabric. 12
- 13 6. Figures 1, 2 and 3 below show the ballistic panel system of an SSBS Vest, without the carrier, showing parts of the SSBS including the Velcro-like half circle c-14 15 clamps (sometimes called a bird's mouth or gator mouth) sewn into the top of the ballistic panels and the straps that connect the front ballistic panel to the back ballistic 16 17 panel (both panels and the SSBS form the overall ballistic panel system). Figure 1 is a single ballistic panel from an SSBS Vest with the sewn-in Velcro-like c-clamps at the 18 top into which the straps are inserted. Figure 2 is a close-up of one of the c-clamps. 19 20Figure 3 shows an entire ballistic panel system of an SSBS Vest.

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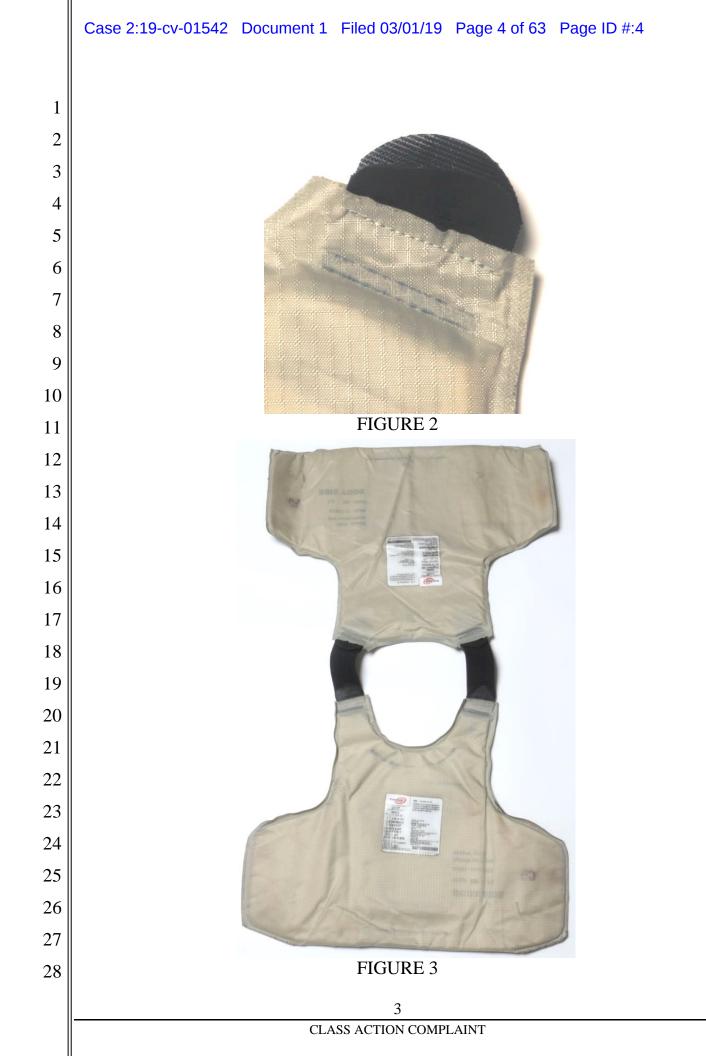
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FIGURE 1



7. Figures 4 and 5 below show the differences between the carrier for a SSBS 1 Vest and the carrier of a traditional vest. Figure 4 shows the carrier of a SSBS Vest, 2 3 which consists of the front and back coverings for the ballistic panel system plus the waist straps (notably, no shoulder strapping system). As shown, the SSBS is not part 4 of the carrier. Carriers are sold by PBE separately and do not come with any SSBS 5 component such as the shoulder straps. By comparison, Figure 5 shows an industry-6 standard carrier where the shoulder straps are part and parcel of the carrier, not the 7 8 ballistic panels. With the industry-standard design, if either shoulder strap fails for any reason, the ballistic panels can simply be removed from their pouches inside the old 9 10 carrier and inserted into the pouches of a new replacement carrier. Unlike with SSBS Vests, this can be done by an officer without having to return the vest to the 11 manufacturer (which means the officer is not without a vest and not violating a 12 13 mandatory wear policy).



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FIGURE 5

11 8. All SSBS Vests have uniform and uniformly defective SSBS. The SSBS contains latent defects in material, workmanship, and design that result in the vests 12 13 falling apart on officers in the line of duty and present a safety hazard. The materials used in the SSBS are inadequate for the foreseeable cycling (engaging and 14 disengaging) of the SSBS. The SSBS deteriorates and weakens to the point where, 15 well within the five-year useful life and warranty period of the vests, it does not have 16 17 sufficient strength to securely support the weight of the vest when on an officer and falls apart, even though cycling the SSBS is its intended use. Likewise, the foreseeable 18 exposure of the SSBS to moisture (e.g., sweat or rain), rapidly accelerates the 19 20 weakening of the SSBS closure. Constant tension and pulling on the SSBS also results 21 in failure, even where the SSBS is infrequently cycled, for example, to remove and 22 clean the outer carrier of the vest, which requires disconnecting the SSBS. Substandard 23 stitching of the c-clamps to the ballistic panels also causes a system failure of the SSBS, 24 as rapidly as within a few months.

9. The SSBS Vests unexpectedly fall apart in the line of duty when
movement causes the SSBS to fail and the ballistic panels to separate from the shoulder
straps. When that happens, for example, the ballistic panel sinks down inside the user's
uniform and cannot be worn. The user then needs to stop whatever he or she is doing,

find a safe place, remove their uniform and find some way to hold the vest in place
 other than the failed SSBS.

3 10. The defects in the SSBS render this life and death product unsuitable for
4 use, regardless of whether the SSBS has already failed in the line of duty, as it has with
5 Plaintiff.

6 11. As a result of reported problems with the SSBS, certain states have barred
7 sale of SSBS Vests through state contracts, including Texas and the Commonwealth of
8 Massachusetts.

12. 9 Defendant breached its and implied warranties and express 10 misrepresented and omitted material facts regarding the quality, characteristics, suitability, and safety of the SSBS Vests. Defendant has also concealed that the vests 11 12 contain manufacturing defects that create an imminent danger and risk of injury to 13 Plaintiff and others who use and depend upon the vests, many of whom are law enforcement officers whose job it is to protect the public.<sup>1</sup> 14

15 13. The defects in the SSBS Vests manifest and are present when the vests
exit the manufacturing line and cannot be detected by Class Members until the vests
fail. In addition to concealing the latent defects in the SSBS Vests, Defendant has
knowingly and affirmatively publicized false and misleading information about the

<sup>&</sup>lt;sup>1</sup> Defendant has a long history of selling defective ballistic vests, denying they have manufacturing defects, and affirmatively attempting to conceal the defects. Those actions resulted in several class actions (including an investigation and suit by the United States under the False Claims Act, 31 U.S. Code §§ 3729-3733) that resulted in the recall and replacement of tens of millions of dollars of vests. United States v. Point Blank Body Armor, Inc., et al., Case No. 1:10-cv-01716 (D.D.C. 2010); Southern States Police Benevolent Association, Inc., et al. v. Point Blank Body Armor, Inc., CACE05000084 (Seventeenth Cir. Broward Co., Fla.); Jamie Norris, et al. v. Protective Apparel Corp. of America, et al., CACE05012961 (Seventeenth Cir. Broward Co., Fla.); See also SEC v. Point Blank Solutions, Inc., Case No. 11-cv-60431 (S.D. Fla 2011) (action by Regional Miami Office for "massive accounting fraud," for being "willfully blind to numerous red flags" and for issuing "materially false and misleading periodic reports" to investors and others.); https://www.sec.gov/news/press/2011/2011-52.htm.

effectiveness and durability of the SSBS to induce sales, has refused to notify any
 purchasers of the defects, and has refused to recall them.

3 14. Plaintiff brings this action on behalf of himself and all other individuals
4 and entities similarly situated in California that purchased a new SSBS Vest from
5 Defendant or one of its manufacturer's sales representatives or authorized distributors.

15. Plaintiff alleges claims for breaches of express and implied warranties, for
violations of California Business & Professions Code §§ 17500, *et seq.*, violations of
California Business & Professions Code §§ 17200, *et seq.*, and for fraudulent
concealment.

10 16. Plaintiff brings this action on his own behalf and on behalf of the class
11 defined below, comprised of individuals and entities in California that purchased a new
12 SSBS Vest, to redress breach of warranties as well as unlawful, unfair, deceptive, and
13 fraudulent conduct by Defendant.

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# JURISDICTION AND VENUE

15 17. This Court has original jurisdiction over the subject matter of this action
pursuant to the Class Action Fairness Act of 2005, 28 U.S.C. § 1332(d)(2), because:
(i) the aggregate amount in controversy of this action, exclusive of interest and costs,
exceeds \$5,000,000; (ii) there are more than 100 members in the Class; and (iii) many
of the Class Members, including Plaintiff, are citizens of a state different from that of
Defendant. 28 U.S.C. § 1332(d)(3) is inapplicable here.

21 18. PBE has sold thousands of SSBS Vests in California during the relevant time periods at issue. The precise number of SSBS Vests sold during the relevant time 22 23 periods, the identity of each purchaser, the organization or entity (where applicable) to 24 which each purchaser is associated, the date of purchase, the location of purchase, the model SSBS Vest purchased, the serial numbers of the ballistic panels, the date of 25 manufacture, the dates of issuance and invoicing, the address where Defendant shipped 26each vest, the exact price Defendant received for each vest, and more, are all readily 27 28 documented in Defendant's sales databases. PBE is fully capable of identifying all

Class Members through its own databases and has represented precisely that to courts
 in connection with prior recalls of tens of thousands of vests worth millions of dollars.

19. This Court has personal jurisdiction over PBE because PBE is authorized
to do business in this District, conducts substantial business in this District, including
directly marketing, selling, warranting, and shipping SSBS Vests in this District.
Plaintiff's claims arise out of PBE's direct contacts with this District. Each of these
facts independently, but also all of these facts together, are sufficient to render the
exercise of jurisdiction by this Court over PBE.

9 20. Venue is proper in this Court pursuant to 28 U.S.C. §§ 1391(a) and (b)
10 because Plaintiff resides in this District.

11 21. Defendant transacts business in this judicial District, is deemed to reside
12 in any judicial district in which it is subject to personal jurisdiction and because a
13 substantial part of the events establishing the California claims at issue here giving rise
14 to the claims alleged herein occurred or arose in this judicial District.

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## THE PARTIES

# 16 Plaintiff

17 22. Plaintiff Miguel Porras resides in the City of Burbank in Los Angeles
18 County and is a citizen of the State of California. He is a Sergeant in the Glendale
19 California Police Department where he has served for 27 years.

20 23. In or around September 2014, Sergeant Porras selected a PBBA Elite 21 (AXII) vest for purchase through an in-person meeting at his patrol building with a PBE manufacturer's sales representative. Prior to purchasing the vest, Sergeant Porras 22 researched features, weight, and other aspects of Point Blank's concealable vests 23 24 online, including on PBE's website (and pricing on the website of one of its authorized distributors), and was exposed to Point Blank's marketing materials, including PBE's 25 26product catalogue which included the Elite vest, PBE's sales specification sheet for the Elite vest he purchased, Frequently Asked Questions about the Elite vest, and other 27

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advertisements. Among other representations, the marketing materials represented
 that:

• the SSBS was "highly-effective," provided "optimal protective coverage,"			
prevented, "the rolling or sagging of the ballistic panels inside the carrier"			
and maintained "the coverage of the ballistic panels," all for a duration of			
"throughout the life of the vest," which is at minimum, five years;			
• the vest and SSBS had a "five-year lifecycle" and that "zero compromises			
were made in performance or comfort;"			
• a feature of the SSBS was its ability to be disconnected daily for "easy			
doffing and donning" and additionally, for "adjustment," and that it was			
durable enough for that use; and			
• "there has never been a more advanced form of body armor."			
Sergeant Porras believed and relied upon Defendant's representations in purchasing his			
vest.			
24. Defendant never disclosed any limitations on the use of the SSBS, any			
defect or any of the problems with the SSBS raised in this suit at any time, including			
in any of its marketing materials or otherwise. The defects were substantial, posed a			

18 safety hazard, and Defendant had a duty to disclose them to all purchasers.

19 25. Had Defendant disclosed in its marketing materials published on its
20 website or those disseminated to and through its sales agents, distributors or otherwise
21 that the vest had a defective SSBS, or that he would continually experience the vest
22 sagging down or the SSBS falling apart in the line of duty, Sergeant Porras would not
23 have purchased the vest.

24 26. The SSBS in Sergeant Porras' vest failed within approximately one year.
25 When the SSBS failure occurs in the line of duty, the vest comes apart at the SSBS
26 shoulder connection, falls down inside his uniform and cannot be worn. When that
27 happens, Sergeant Porras has to stop what he is doing while on duty, find a safe place,
28 remove his uniform and attempt to reattach the failed SSBS connection(s).

27. The Glendale Police Department has a mandatory wear policy, as do the
 overwhelming majority of all law enforcement agencies in California and across the
 country. Sergeant Porras is not permitted to go on a single shift without wearing his
 vest and must continue to wear his vest. Consequently, Sergeant Porras has been forced
 to use self-help measures to prevent his vest from falling apart because of the SSBS
 failures.

7 28. Sergeant Porras is required to purchase a new vest every five years.
8 Sergeant Porras would purchase another SSBS Vest in the future if the defects and
9 resulting problems were in fact fixed.

29. Sergeant Porras reasonably expected that Defendant would stand behind
its products and the SSBS for the five-year period of the warranties and would not have
purchased the vest had he known Defendant would not do so.

30. The vest was manufactured at PBE's facility in Pompano Beach, Florida
on or about September 29, 2014. It was later shipped by PBE from Pompano Beach
directly to Sergeant Porras via PBE Packing Slip No. IF-1162498. Sergeant Porras
purchased the vest for \$940.00. He subsequently received the vest in October 2014.

17 31. At all relevant times, Sergeant Porras wore and used his SSBS Vest in the
18 normal and ordinary course of his law enforcement duties, in a manner that was
19 consistent with the how the vest was supposed to be worn and used.

20 32. PBE provided five-year express warranties to Sergeant Porras for his
21 SSBS Vest, including on the SSBS.

33. The vest has manufacturing and material defects, is defective in design
and is otherwise defective. It has fallen apart and poses a life-threatening safety issue.
It cannot be worn without self-help measures to hold the vest together.

34. Sergeant Porras' counsel notified PBE about the breaches of warranties
and defects in SSBS Vests sold to consumers throughout California as early as
March 30, 2017, through an in-person meeting with PBE management and its counsel
in April 26, 2017, by subsequent letter dated July 14, 2017 (including specific notice

of violation of California consumer protection laws), through the filing of a lawsuit in 1 2 October 2017, and otherwise thereafter. Defendant was also otherwise informed that 3 purchasers across the country, including purchasers throughout California, were experiencing failures of the SSBS as early as within the first year, and that new 4 5 replacement shoulder straps do not fix the problem.

Defendant 6

7 35. PBE is a Delaware corporation with its principal place of business and manufacturing facility at 2102 SW 2nd Street, Pompano Beach, Florida 33069. It is 8 9 registered with the California Secretary of State to transact business in California and 10 its registered agent for service is CT Corporation System.

At all times relevant herein, PBE has engaged in the business of 11 36. 12 manufacturing, marketing, warranting, distributing, and selling the SSBS Vests, among 13 other activities, in California. PBE manufactures the SSBS Vests at issue in this litigation through wholly-owned subsidiaries and/or brand names, including Point 14 Blank Body Armor, Inc. ("PBBA") and Protective Apparel Corporation of America 15 ("PACA") 16

17 37. Although Defendant has operated under different names at times, PBE advertises and represents all purchasers of its SSBS Vests in California that it has 18 continuously been in business as the same company manufacturing body armor 19 "since 1973." 20

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# **FACTUAL ALLEGATIONS**

The SSBS Vests 22

23 38. Five years is the typical useful life for ballistic panel systems in 24 concealable vests and the industry-standard warranty period, while the carriers are typically warranted for 2 years. The ballistic panel systems can be removed from the 25 26carrier of most concealable vests so that a carrier can be dry cleaned or otherwise 27 washed. It is not uncommon for a carrier to become stained, sweat-soaked, or worn

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out and be replaced one or more times during the five-year useful life and warranty
 period of the ballistic panel system.

3 39. PBE supplies five-year written warranties (discussed more fully below)
4 covering the SSBS and ballistic panel system, and a separate two-year written warranty
5 for the carriers of its SSBS Vests.

40. At all relevant times, Defendant has represented and advertised to all
purchasers throughout California that it manufactures and sells four models of
concealable SSBS Vests under its PBBA brand – the Standard, Hi-Lite, Vision, and
Elite (Exhibit A hereto),<sup>2</sup> and only three models of concealable SSBS Vests under the
PACA brand name – the Standard, Perform-X, and Blue Steel (Exhibit B hereto).

11 41. However, the PBBA Standard model is identical to the PACA Standard 12 model (other than the name/logos), the PBBA Vision model and the PACA Blue Steel 13 model are identical (other than the name/logos), and the PBBA Hi-Lite model and the PACA Perform-X model are identical (other than the name/logos), such that each pair 14 15 of models are the same exact vest simply marketed under two brand names. Other than in name and visual format, Defendant's detailed model specification "Sales Sheets" for 16 each pair of vests, marketed to all purchasers in California and published on its website, 17 18 are also verbatim or nearly verbatim for both models in each respective pair. And, 19 Defendant's state contracts, pricing lists, and other documents designate the Standard 20vest, regardless of brand, as the same vest, the Vision and Blue Steel vest as the same vest - VISION/BLUE STEEL, and the Hi-Lite and Perform-X vest as the same vest -21 HILITE/PERFORMX. In other words, at all relevant times, Defendant has actually 22 23 manufactured and sold only four PBBA and PACA concealable model vests that 24 contain the SSBS – the Standard, Hi-Lite/Perform-X, Vision/Blue Steel, and the Elite. 25

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28  $\|$ <sup>2</sup> The Python and Executive concealable vests are not SSBS Vests.

42. Regardless of the model, the SSBS in all SSBS Vests is identical or
 substantially identical, suffers from the same defects, and is subject to the same
 warranties, misrepresentations, and omissions.

43. The fact that these vests are available in different sizes and available in 4 different color carriers (tan, navy, black, white, etc.) or that they are made for males 5 and females, or that the carriers can be customized to add a loop for a radio microphone 6 7 or a special name tag does not change the fact that Defendant only manufactures four models of PBBA and PACA concealable SSBS Vests. These options have nothing 8 whatsoever to do with the SSBS and the defects causing its premature failure. As 9 indicated herein, the SSBS defects in Plaintiff's and all Class Members' vests are 10 uniform and manifest in all SSBS Vests at the manufacturing line. 11

44. At all relevant time periods, the SSBS in all of these concealable models
was identical or substantially the same (and Defendant has so represented in marketing
materials, press releases and otherwise, including to governmental entities and State
purchasing agents). In fact, Defendant has represented to all purchasers in California
as recently as January 2018 that the SSBS straps and clamps are identical in not only
all concealable SSBS Vests but in all of Defendant's other non-concealable vests
containing an SSBS as well (tactical, correctional, SWAT, etc.).

19 45. Defendant has manufactured and sold thousands of SSBS Vests in
20 California during the relevant time periods for use by police officers and others at prices
21 in the average range of \$700.

46. Defendant's marketing materials and sales information on SSBS Vests,
including those to which Plaintiff was exposed, were uniform. More specifically,
Defendant's yearly product catalogues, Sales Sheets, website material, product press
releases and more during all relevant times were identical or substantially identical
(format or layout might differ). This information was utilized by Defendant's sales staff
and "global distribution network" to promote SSBS Vests. This was confirmed by

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1	Irene Chung, head of PBE's marketing, who testified on June 12, 2018 that all of PBE's				
2	marketing strategies are the same for all vests:				
3	<ul><li>[Q.] Are there different marketing strategies for vests that have an SSBS system and those that do not?</li><li>[A.] No.</li></ul>				
4					
5	Ms. Chung also confirmed that the marketing catalogs and other materials				
6	were the same, and were distributed nationwide:				
7	[Q.] How is this sort of document used by Point Blank?				
8	<ul> <li>[A.] We provide catalogs for our distribution</li> <li>[Q.] So is this the sort of document that would go to the distributors just to educate them about the product different from the price list?</li> <li>[A.] Our distributors as well as police officers, the end-user.</li> </ul>				
9	[A.] Our distributors as well as police officers, the end-user.				
10	Ms. Chung additionally testified that all of PBE's marketing of SSBS Vests was				
11	nationwide.				
12	[Q.] It is marketed nationwide? [A.] Yes.				
13	She further acknowledged that all press releases are distributed nationwide.				
14					
15	<ul><li>[Q.] Just so we understand how it works, when you do a press release, that's distributed nationally; correct?</li><li>[A.] Yes.</li></ul>				
16 17	Lastly, Ms. Chung testified that PBE's Care & Maintenance Manual is uniform and				
18	shipped with every SSBS Vest.				
10	[Q.] Now, is this also on the website? [A.] Yes.				
20	[Q.] And it's also enclosed it is enclosed in each box that you ship nationwide of these vests to purchasers around the country?				
21	[A.] Yes [Q.] [H]as the document remained basically the same over time in				
22	terms of, you know, the do's and don'ts of body armor? [A.] I would say so.				
23	47. Defendant broadly disseminated its uniform marketing materials				
24	throughout California, including but not limited to, through press releases (typically				
25	through PRNewswire), through law enforcement publications, through its website, and				
26	through an extensive distributor network, which in turn have additional prolific online				
27	presence and distribute print materials in retail law enforcement supply stores				
28	throughout California and directly to law enforcement individuals and agencies.				
	14				

During all relevant times, Defendant additionally provided uniform marketing content
 and support to its sales agents and authorized distributors for downstream promotion
 of SSBS Vests.

4 The SSBS Is Uniformly Defective In Manufacture, Materials, Workmanship and Design, All Of Which Has Been Actively Concealed By Defendant.

48. Defendant at all times relevant to the matters herein, tightly controlled all
aspects of the design, manufacture, marketing, distribution, and labeling of the subject
SSBS Vests.

9 49. At all relevant times, SSBS Vests were only sold directly by PBE or
10 through PBE sales representatives and authorized distributors, which PBE refers to as
11 "Point Blank's global distribution network."

12 50. At all relevant times, Defendant did and continues to distribute, advertise,
13 market, and sell SSBS Vests in California for the stated purpose of protecting the lives
14 of those who wear them.

15 51. All SSBS Vests manufactured by PBE, regardless of the make, model, or
16 threat level, include the same SSBS described herein and suffer from the same latent
17 defects.

52. 18 PBE's management has testified that all SSBS Vests were: (i) manufactured at PBE's manufacturing facility in Pompano Beach; (ii) manufactured 19 20pursuant to standardized specifications and construction; and (iii) shipped directly from 21 PBE into California to Class Members. Specifically, Hoyt Schmidt, PBE's Executive 22 Vice President of Commercial Business testified on June 12, 2018:

23 24 [Y]ou have a standardize product?Yes, they all build to our specifications.

25 Mr. Schmidt further testified:

[Q.] All of the vests that you sell, all of the SSBS vests that you sold, are manufactured in your Pompano Beach facility?
[A.] Yes...

- [Q.] All SSBS vests are shipped from Florida; correct? [A.] Yes.
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53. All SSBS Vests are defective and the defects exist from the time the vests
 leave the manufacturing line, in that the SSBS will fail while officers don and doff their
 SSBS Vests and/or during and from normal use over time even if the SSBS is not cycled
 daily (*i.e.*, even if purchasers do not don and doff their vests by disconnecting the
 SSBS).

54. Each time the SSBS connection is cycled (engaged and disengaged), the
SSBS deteriorates and weakens to the point where it does not have sufficient strength
to securely support the weight of the vest when on an officer and falls apart, even
though disconnecting the SSBS is its intended use. Repeated disengagement of the
SSBS straps from the c-clamps, whether by peeling or shearing, rapidly accelerates the
weakening of the SSBS closure as does the introduction of moisture (*e.g.*, sweat or
rain).

- 13 55. Constant tension and pulling on the SSBS also results in failure, even
  14 where the SSBS is infrequently cycled, for example, to occasionally remove and clean
  15 the outer carrier of the vest (which requires disconnecting the SSBS).
- 16 56. Substandard stitching of the c-clamps to the ballistic panels also causes a
  17 system failure of the SSBS as rapidly as within a few months.

18 57. For example, an officer whose vest fell apart while he was on foot patrol
19 at the 2016 Republican National Convention in Cleveland explained the defects this
20 way:

[T]here's a cancer in this vest . . . I was living my day -- day-to-day life with a --metaphorically, a medical condition built into this vest, manufactured in this vest from Point Blank. It came out. It could have cost me my life.

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58. That same officer called and wrote to Defendant's customer service
representative and field agents for more than five months. He requested PBE replace
his vest. PBE refused to do so and was otherwise unable to fix the problem. As he
explained the defect and resulting failure of his vest in a November 13, 2016 email to
PBE's customer service agent:

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The black velcro parts are "sewn" into my ballistic panels. These are what I have to duct tape to the shoulder pieces because if not they do not hold my shoulder straps and my vest falls. I need new vest or new ballistic panels not new covers. I have been trying to fix this problem since July and it still has not been addressed.

Officers around the country and throughout California are experiencing the exact same 4 5 problems and have reported them to Defendant.

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At all relevant times, PBE has represented and advertised in its marketing 59. 7 materials disseminated in California that a normal, customary manner of donning and 8 doffing SSBS Vests is by disconnecting the SSBS.

9 60. Defendant further represented and advertised in its marketing materials, 10 on its website, and in news articles (including, for example, in the January 2014 edition of Law and Order magazine published throughout California) that disconnecting the 11 SSBS to don and doff the vests was not only normal and appropriate, but that doing so 12 was a preferred and "easy" method of donning and doffing its SSBS Vests and that 13 officers, in particular females, often disconnect "one of the shoulder straps and remove 14 the armor and carrier like a buttoned shirt - yes, to avoid dragging the armor over their 15 face and hair." 16

17 61. Despite those representations and advertisements, and unbeknownst to 18 any purchasers, internally, Defendant's management knew (prior to the sale of all SSBS Vests at issue in this litigation) and has stated that the vests are not robust enough 19 Defendant's representations and active concealment of that 20for that purpose. 21 information are deceptive and unfair.

22 At all relevant time periods, Defendant also posted a training video on its 62. website demonstrating that the normal and appropriate method to disconnect the SSBS 23 24 is by pulling or shearing, or a combination of pulling/shearing and peeling the SSBS connection apart. 25

26 63. Throughout all relevant times hereto, Defendant knew and had documents showing that doing so will cause severe and rapid deterioration and failure of the SSBS 27

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and has actively concealed that information from all purchasers in California, including
 from Sergeant Porras. Concealing that information was and is deceptive and unfair.

64. At all relevant times, Defendant was aware that purchasers in California
would shear the SSBS connection to disengage it, and indeed, its own customer/officer
witnesses testified previously that they "grab the strap," "pull it off" and shear rather
than peel the SSBS, to disconnect it.

7 65. Defendant has never warned any purchasers not to disconnect the SSBS
8 connectors (by shearing, peeling or otherwise), or that doing so would cause
9 accelerated and severe deterioration of the SSBS and its resulting unexpected,
10 premature failure.

In addition to the failures of the hook and loop of the SSBS, prior to the 11 66. sale of all SSBS Vests at issue in this litigation and continuing throughout the relevant 12 time period, purchasers throughout the country and in California experienced system 13 failure of the SSBS because of substandard materials, workmanship and stitching 14 15 methods, and design that resulted in the entirety of the c-clamp portion of the SSBS separating from the ballistic panels in the vests such that the vest cannot be worn. 16 These defects are also substantial and occurred in many instances as early as within a 17 18 few months of use.

19 67. Early on before the relevant class period, the SSBS models used elastic 20shoulder straps. Users reported problems with those SSBS models, including that the 21 elastic permanently stretched and resulted in failure of proper ballistic coverage, fit, and other associated problems. As a result, and again before the relevant class period 22 (approximately 2004-2007), Defendant switched to more robust, higher-quality, and 23 24 higher-cost components of the SSBS that provided better connectivity, including larger and longer genuine Velcro "hook" clamps sewn in the ballistic panels, as well as 25 thicker, elastic, and edge-stitched shoulders straps. The straps were made in-house by 26PBE and had real counterpart "loop" Velcro. Figure 6 below shows an example: 27

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### FIGURE 6

11 68. To lower costs and to shed weight so that it could advertise its vests as 12 "lower profile" and among the lightest and thinnest in the marketplace, in 13 approximately 2007, Defendant jettisoned the higher quality more robust components 14 and switched to less expensive, lower quality materials for the SSBS components, 15 including using outsourced Breathe-O-Prene<sup>3</sup> straps as part of its SSBS that do not have 16 the traditional counterpart "loop" to connect to the "hook" tabs sewn into the ballistic 17 panels.

69. Subsequently, Defendant continually reduced the amount of material used
in the SSBS components, including reducing the size and length of the square Velcro
connection clamps (shown in Figure 6 above) to the current smaller rounded c-clamps
(shown in Figures 2, *supra*, and 8, *infra*) used at all relevant times hereto.

70. Reducing the size and surface coverage of the "hook" Velcro portion of
the SSBS sewn into the ballistic panels exacerbates the problems by decreasing the peel
and shear strength of the connections and thus, increases the likelihood and immediacy
of failure of the SSBS. Defendant was aware, internally, through customer complaints

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28 <sup>3</sup> Breathe-O-Prene is a registered trademark of Accumed Corp.

and returns, internal documents, and through other sources of these and other problems
 and defects in its SSBS prior to the sale of all SSBS Vests at issue in this litigation.

3 71. In further efforts to reduce costs and shed more weight, Defendant later
4 reduced the thickness, density, and amount of Breathe-O-Prene in the SSBS straps.

5 72. Sacrificing officer safety for profit still further, Defendant ceased using
6 genuine Velcro and genuine Breathe-O-Prene, switching instead to knock-off versions
7 from China at less than half the cost.

8 73. For the SSBS Vests at issue, PBE originally used Breathe-O-Prene in the
9 SSBS straps but switched to the Chinese imitation material to save money.

10 74. Neither the Breathe-o-Prene nor the Chinese imitation material were as
11 effective as the Velcro originally used in the SSBS, as laboratory data demonstrates
12 that both materials are inappropriate for use and rapidly fail when the SSBS is used as
13 intended.

14 75. Similarly, early in the class period, Defendant used Velcro for the c15 clamps of the SSBS, but to save money, Defendant switched to the Chinese imitation
16 Velcro "hook" clamps sewn in the ballistic panels for the c-clamps.

17 76. As Defendant made these decisions to change materials for the SSBS, the
18 change was uniform among SSBS Vests, and regardless of which material the SSBS
19 Vests are made of, the SSBS is substantially the same and is defective for the same
20 reasons.

21 77. As a result of these profit and marketing measures, Defendant exacerbated
22 the latent defects in the SSBS and has experienced reported failures of the SSBS in
23 California and nationwide.

78. As of this filing, Defendant still represents in its yearly product catalogs,
Care & Maintenance Manual, vest specification sheets, on its website, and in other
marketing materials in California that it is using genuine Velcro for the c-clamps and
genuine Breathe-O-Prene for the SSBS when in fact it does not. Those advertisements
are knowingly false. Defendant's management has testified they are false, that "it's

definitely not Breathe-O-Prene" and that it never disclosed the truth to any purchasers 1 2 (including its largest customers - federal, state, and local law enforcement departments) 3 that the vests contain a Chinese-made imitation product. Defendant's conduct in this regard was and is deceptive and unfair. 4

5 79. At all relevant times and prior to the sale of all SSBS Vests at issue in this litigation, PBE knew this premature failure of the SSBS should never happen and, in 6 fact, represented in marketing materials, including a brochure posted on its website and 7 used by its sales representatives and distributors titled, "NIJ 0101.06 Standards and its 8 Impact on Law Enforcement," that it was "critical" that "all armor materials should be 9 10 robust enough to handle different wear and climate conditions."<sup>4</sup>

11 80. At all relevant times, Defendant's marketing materials also uniformly warrant for all SSBS Vests that the SSBS should last "throughout the life of the vest."<sup>5</sup> 12

13 81. At all relevant times and prior to the sale of all SSBS Vest in this litigation, PBE had extensive knowledge of this defect from its own studies and surveys, from 14 15 reports from its own research and design personnel, from the severity and consistency of the problems reported from its field representatives, from consistent complaints from 16 17 purchasers (including repeat complaints from purchasers), and otherwise.

18 82. PBE was unable to fix these defects, has never disclosed to purchasers that it knew these SSBS defects to be a severe problem, and that is was and is unable to 19 20provide a permanent in-warranty fix.

21 83. The SSBS contains defects in manufacturing, material, workmanship, and 22 design, fails, and results in SSBS Vests posing a life-threatening safety risk to end 23 users.

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inapplicable to all purchasers here. 28

<sup>&</sup>lt;sup>4</sup> The NIJ does not certify the SSBS in an SSBS Vest and therefore it is Defendant's responsibility to achieve these "robust" goals. 25

<sup>&</sup>lt;sup>5</sup> The manner in which purchasers care and store their vests has nothing to do with the latent defects and resulting SSBS failures, and Defendant has represented that all of its materials should be "robust enough" to handle different user conditions. Additionally, 26 27 as discussed below, any after-the-fact disclaimers as to care and storage are

84. Defendant has knowingly manufactured and sold the SSBS Vests with the
 defective SSBS, while willfully concealing the true inferior quality, sub-standard
 performance, and other defects causing failure of the SSBS.

4 85. Defendant failed to notify Plaintiff and any Class Members of the defects
5 prior to their purchase of SSBS Vests.

Beginning in January 2018, in further effort to cover-up the defective 86. 6 7 SSBS in its vests and in response to the litigation filed in the Southern District of Florida, PBE, over the signature of its Executive Vice President for Commercial 8 9 Business, Hoydt Schmidt, published throughout California and nationally, knowingly 10 false and deceptive information as to the performance and effectiveness of the SSBS. The published information deceives consumers and affirmatively conceals the known 11 latent defects in the SSBS Vests so to maintain existing sales and induce continued 12 13 sales of the vests. By way of more specific examples regarding these published 14 statements:

- 15 (a) Defendant knowingly and falsely stated that it "rigorously" tested the
  16 SSBS when in fact it did not.
- (b) Defendant also falsely represented that a consultant "confirms that Point Blank's SSBS vests are durable, safe, and comply with Point Blank's representations and warranties," when in fact the consultant had not and had never even seen a SSBS Vest other than a photograph.
- (c) Defendant further falsely represented that the consultant confirmed that
  the SSBS "straps simply will not detach from the bird's mouth even after
  extensive use and aging" when in fact the consultant had not.
- (d) Defendant's representations were based on supposedly rigorous and
  proper testing, which in fact was not true. And, the testing that was
  performed was on SSBS components, as opposed to SSBS Vests.
- (e) Defendant represented that all of its SSBS Vest models were safe and
  effective as a result of supposed testing as well as from purposefully-

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limited testing of SSBS components designed to achieve a non-standard result.

(f) Furthermore, the SSBS components that were tested were not the knockoff Chinese materials currently being used in Defendant's SSBS Vests, rather Defendant's representations were based on testing of real Velcro and Breathe-O-Prene SSBS components not actually used.<sup>6</sup>

7 87. The uniform defects in SSBS Vests and Defendant's common pattern of
8 concealing material information, its common pattern of purposeful avoidance and its
9 common pattern of affirmatively providing false and misleading representations
10 regarding the SSBS are material, pervasive, deceptive, and unfair.

11 88. That the information Defendant concealed about the SSBS, and that the
12 information it affirmatively misrepresented about the SSBS were a substantial factor
13 in influencing Class Members' decision to purchase SSBS Vests (including the nation's
14 largest contracting and purchasing agents), is readily demonstrable. Indeed, Nikki
15 Pollack, the State Procurement Administrator for Colorado (the Lead State for the
16 National Association of State Procurement Officials ("NASPO") Master Contract for
17 body armor), a group that negotiates the contracts for purchase of body armor (and

<sup>&</sup>lt;sup>6</sup> Defendant has a history of misrepresenting the safety and durability of its vests. In the summer of 2004, concerns arose in the marketplace over use of "Zylon" material in ballistic vests, Point Blank did not have any returns claiming failure of any of the several hundred thousand vests it sold containing Zylon fiber. In response to the concerns, as well as independent testing showing problems with its Zylon vests and a lawsuit over those vests (including by certain of the undersigned counsel), Point Blank's then parent company issued a glossy "Safety Report" that – just like PBE's current press releases and purposefully misleading reports issued here – claimed "We discovered no safety issues with Zylon® (PBO) hybrids manufactured by Point Blank and PACA as a result of this testing." The report turned out to be false and a whitewash based on flawed/myopic testing (exactly as here), and later became a centerpiece of the Justice Department's False Claims Act case against the company. "NIJ has now completed ballistic and mechanical properties testing on 103 used Zylon®-containing body armors provided by law enforcement agencies across the United States. Sixty of these used armors (58%) were penetrated by at least one round..." Contrary to Point Blank's claim that no issue existed with any of its vests, all but two failed the NIJ's testing. In the end, the correct broader range of tests performed by plaintiffs in that suit, testing performed by NIJ, and internal tests Point Blank concealed, all revealed the polar opposite of Point Blank's published "Safety Report."

determines whether SSBS Vest are included in those contracts) for twenty-six states, 1 2 recently testified after reviewing just a small fraction of the concealed documents: "If 3 I was aware of the problem, I certainly wouldn't continue to buy the product." She additionally testified, 4 [Q.] Do you believe that you were kept in the dark -- on a fair amount of information that would have been material to you?[A.] Based on what I've seen today and the information that I've received regarding the vests and the lawsuit, there's a significant 5 6 amount that I was not provided with, yes. 7 Ms. Pollack further testified, 8 [Q.] Do you believe that law enforcement officers should be entitled 9 to see and review the information that you've seen today and earlier this morning when making a decision on purchasing a life-critical product? [A.] If I were an officer, I'd want to see it, yes. 10 11 She also testified, 12 13 [Q.] And as a person making a decision on whether to authorize certain models of vests to be on a list to be sold in your state and potentially others, you would have wanted to see all of this information 14 beforehand: is that fair? [A.] I would want to provide all the information that is available on 15 the product to the customer and let them make an informed decision about whether or not they want to purchase the vest. 16 17 To this day, Defendant continues to deliberately and proactively conceal 89. 18 the true characteristics, performance, qualities, limitations, known defects, and failures 19 of the SSBS from all purchasers and users of SSBS Vests in California, including the 20specific documents and information reviewed and discussed in the preceding 21 paragraph. 22 90. Defendant's false representations made in California were uniform, were made to induce sales, and are quintessentially false, misleading, and deceptive. 23 24 Vests That Cannot Be Properly Worn Create a Critical Safety Hazard 25 91. When SSBS Vests fail, they cannot be worn without replacement or self-26help measures such as duct tape, safety pins, etc. 27 92. Both the National Institute of Justice ("NIJ") and Defendant publicly state 28 that a vest cannot protect an officer's life if it cannot be properly worn. 24

93. In fact, Defendant warns in the Care and Maintenance Manual provided 1 2 to every purchaser after the sale in the box with the vest that the vest "can help reduce the risk of fatal injury only if you wear it." (emphasis added).

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Fully acknowledging the safety hazard presented by a SSBS that does not 94. 4 work properly and unexpectedly fails in the line of duty, Defendant further represents 5 to all purchasers in the Care and Maintenance Manual that if the panels do "not stay in 6 position" they must be replaced (not sent in for repair, not duct taped, but "replaced"). 7 The SSBS Vest "has to be worn properly in order for it to function as designed ... make 8 sure that the ballistic panels are in the proper position within the carrier and that the 9 10 suspension straps are properly engaged. Armor that ... does not stay in position within the outershell, should be replaced." (emphasis added). 11

Here, the ballistic panels do not stay in "proper position" and the straps 12 95. do not stay "properly engaged" because the SSBS Vests suffer from defects in 13 manufacturing, material, workmanship, and design resulting in the SSBS prematurely 14 failing. 15

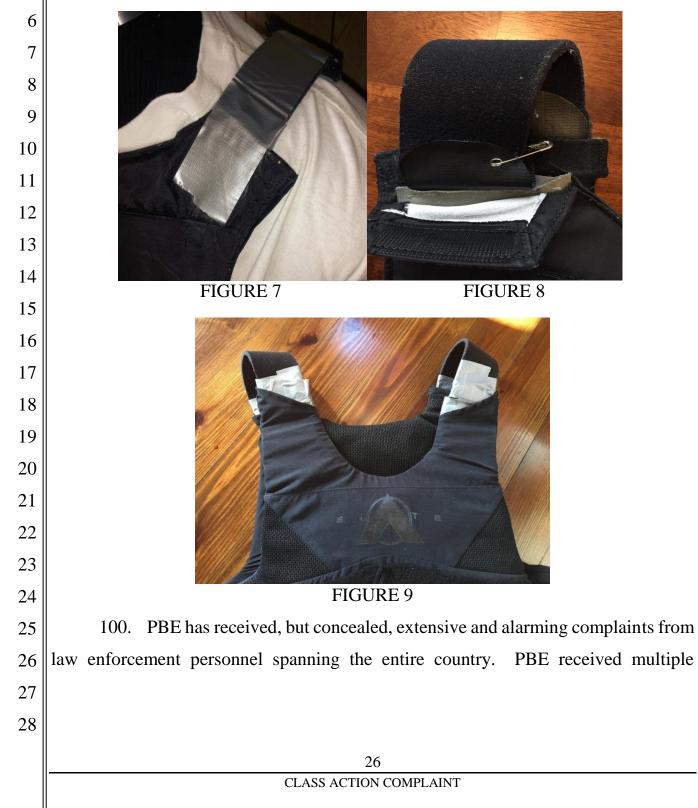
16 96. Compounding the problem, even where repairs are attempted (as opposed 17 to replacement as recommended by PBE, but which PBE refuses to honor), there is no method to repair a failed SSBS in the field or without returning the vest to PBE's 18 manufacturing facility. 19

20 97. Equally problematic and further highlighting the failure of essential 21 purpose and futility of attempted repairs, PBE's standard repair time is between two 22 weeks and one month.

23 98. However, the overwhelmingly majority of law enforcement agencies in 24 the United States (and all agencies that accept federal funds) have a mandatory wear policy and thus, officers may not go on a single shift without their vests, let alone weeks 25 26 on end.

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99. Consequently, the majority of purchasers experiencing failures of the
 SSBS in California and around the country turn to, and continue to be forced to turn to,
 self-help methods, including duct tape, electrical tape, safety pins, and other methods
 to hold their vests together and address the safety hazard from the SSBS failure.
 Figures 7, 8 and 9 below show a few examples.



complaints on a monthly basis<sup>7</sup> which expressly informed PBE of the exact same
 common defects raised by Plaintiff and notified PBE that users were concerned for
 their safety, that the failures continue to occur in the line of duty and as soon as within
 a year, and that replacement straps do not correct the problem. Examples of these
 complaints from law enforcement officers in California, Missouri, Nevada, New
 Jersey, New York, and West Virginia are below:

- August 4, 2017: "Hello, this is the second time I've tried contacting someone there. I am a State Trooper with the Nevada Highway Patrol. I currently wear the Point Blank Vision [v]est and have for about four years. I have been having problems with the shoulder Velcro straps not sticking, *causing the vest to literally fall apart while wearing it during my shift*, causing not only discomfort in the field but *an unsafe situation* with the vest falling down. It also takes me extra time before shift to try to get the strap to stick as it will fall apart as i don it, so i have to don it very carefully and not put weight on it ... I'm stuck in a tough situation now because my department will only purchase a new vest every five years and I can't afford to pay out of pocket, but this vest is unsafe to use as is..." (emphasis added)
  - September 12, 2017: "I am a police officer with the La Mesa Police Department ... (San Diego County) ... new point blank vest for less then 2 years and the Velcro straps are already not working. The Velcro straps are folded up, don't stick to the vest and are becoming unusable."
  - September 16, 2017: "About a year ago I made contact with someone with your company about shoulder straps not holding and had the Velcro replaced, I believe that the same issue is happening again, wondering what I could do?"
  - September 19, 2017: "I have an issue regarding the Velcro straps on my vest. The "clam shell" design that holds the straps in place seem to have failed completely. I have been forced to use duct tape and safety pins to keep it held together. I would like to have this fixed and did not want to take it to an outside source due to the fact that the Velcro is attached directly to the vest."
    - November 12, 2017: "I have a Elite vest I purchased about two years ago or more ... The Velcro on both panels are failing and the ballistic panel is tearing the corners of the vest carrier. I spent over \$1100.00 on this set up and I don't I should be seeing these problems so soon."
  - December 5, 2017: "Hi my name is Katherine, I am an officer for the NYPD and was issued a vest. However, I have under a year with the vest and already the velcro straps have broken."

 <sup>&</sup>lt;sup>7</sup> In addition to never informing Class Members about the defects, PBE did not formally maintain records of complaints until mid-2017. Once it began maintaining complaints, they came in on a monthly basis.

Case 2:19-cv-01542 Document 1 Filed 03/01/19 Page 29 of 63 Page ID #:29 April 22, 2018: "My name is [] and I am a Denver police officer. I have point blank body armor and the Velcro straps keep coming undone. 1 Several times a shift they fail. I was wondering if you have any remedy 2 for this problem. Several others I work with are having the same issue. 3 May 21, 2018: "Hello, my vest is was purchased roughly a year ago, my shoulder straps (neoprene velcro?) have lost the ability to adhere in the available velcro slots." 4 5 June 5, 2018: "Concealable Carrier's Shoulder Straps need to be more durable to hold onto velcro (hook portion)" 6 June 9, 2018: "Velcro straps stops holding after a few months." (emphasis 7 added) 8 101. None of this information was ever disclosed by PBE to Plaintiff or Class 9 10 Members and, as discussed herein, is information directly contrary to material misrepresentations PBE actually made about the known dangers of the SSBS Vests, as 11 well as facts PBE had a duty to disclose, but actively suppressed. Moreover, PBE 12 13 ignored these complaints and continued to manufacture and sell its SSBS Vests, misrepresenting the quality, characteristics, and efficacy. Additionally, PBE had 14 15 superior, indeed exclusive, knowledge of the latent defects in the SSBS, which were not known to Plaintiff and Class Members. 16

# 17 Laboratory Testing of New and Used SSBS Vests

18 102. Laboratory test data on new and used SSBS Vests performed at Clemson 19 University's Department of Materials Science and Engineering confirms that the SSBS 20 will not properly perform and maintain its integrity for its warranty period. The 21 laboratory test data results confirmed that if a new SSBS Vest is donned and doffed by 22 disconnecting the SSBS closure (regardless of whether by shearing or peeling), the 33 strapping system weakens to a point where the closure does not have sufficient strength 44 to securely support the weight of the vest when on an officer.

103. Furthermore, the laboratory test data, including the test data on used vests,
shows that the SSBS will prematurely deteriorate and is prone to fail within the
warranty period even if the SSBS closure is not engaged and disengaged daily to don
and doff the vests (*i.e.*, the vests are donned and doffed by lifting them overhead) and

only disengaged and engaged occasionally so that the carrier can be removed and
 laundered. Put differently, the normal constant and daily tension and tugging placed
 on the SSBS closure over the useful life of the vest can and will cause it to fail.

4 104. In fact, Sergeant Porras did not don or doff his vest by engaging and
5 disengaging the SSBS daily. Rather, he donned and doffed his vest over his heads
6 without disconnecting the SSBS, yet the SSBS in his vest still failed early within the
7 five-year warranty.

8 105. The raw data shows the problem is exacerbated by the presence of
9 moisture (simulated sweat solution) where the initial and subsequent strength results
10 are reduced significantly compared to ambient, dry conditions.

11 106. The unembellished raw test data also confirms a substantial drop-off in
12 performance over just 100 shear tests (5 months of donning and doffing using a
13 minimum of only once per day, five days a week) losing over 85% of initial shear
14 strength.

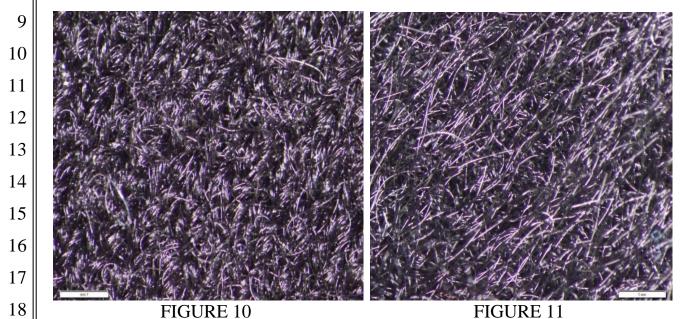
15 107. Given that the weight of SSBS Vests are approximately 5 pounds, once
16 the shear strength drops to this level, after approximately 75 shear tests, the closure is
17 at failure, will not support the weight of the vest and will not keep it from falling down
18 at the connection.

19 108. Similarly, the test data results confirm a substantial drop-off in
20 performance over just 50 peel tests per side of the SSBS closure system (approximately
21 2.5 months of donning and doffing by disconnecting the SSBS using a minimum of
22 only once per day, five days a week) losing approximately 50% of initial peel strength.

109. The laboratory data starkly contrasts with Defendant's advertisements,
representations, and warranties as to what the performance capability of the SSBS
should be – that purchasers should be able to cycle the SSBS connection twice daily
for easy "doffing and donning" for five years.

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110. One of the mechanisms of the failure is shown by the following 1 microphotographs in Figures 10 and 11. Upon repeated connecting and disconnecting 2 3 of the SSBS connections, the plastic-like hook material in the SSBS clamps pulls out one end of loop fibers from the strap matrix (far from being robust, there is only a very 4 thin layer of loop on an SSBS strap). In doing so, the loop is not available to engage 5 the hook, to prevent it from just sliding off one end, upon the next closure. As shown 6 below in Figure 11, the loops are generally broken from the strap matrix and visibly 7 8 appear straightened.



19 111. PBE has long known that the SSBS prematurely fails, with or without
20 repeated disengagement of the SSBS closure, and has concealed and ignored internal
21 documents showing same, including regular and consistent complaints from officers
22 all across the country.

112. PBE has also concealed from all purchasers internal documents detailing
the normal and expected cycling (repeat daily disconnecting and reconnecting) of the
SSBS the company expected during the five-year warranty period of the SSBS.

26 113. Prior to the purchase of all vests at issue in this litigation, PBE knowingly
27 failed to disclose the fact that its SSBS Vests suffer from serious latent manufacturing,
28 material, and workmanship defects, namely that the SSBS connection holding the vest

in place fails prematurely and unexpectedly, rendering the vests unwearable. Instead,
 PBE warrants the SSBS to be "highly-effective," as providing optimal protective
 coverage, as preventing the rolling or sagging of the ballistic panels inside the carrier
 and as "maintaining the coverage of the ballistic panels," all for a duration of
 "throughout the life of the vest," which is at minimum, five years.

# 6 The Reported Failure Rate Exceeds 10%

7 114. Given that a ballistic vest is a safety product, Defendant's consultant
8 indicated that a failure rate of 10% would be an obvious "red flag."

9 115. All SSBS Vests have the same uniform latent defects that are 10 manufactured into and manifest in every vest (start ticking so to speak) at the manufacturing line. Purchasers have reported failure rates in the line of duty in excess 11 of 10% within their agency and as high as 60%. By way of specific example, in 12 13 August 2018, the Ohio State Troopers Association reported that in excess of 10% of overall members who purchased SSBS Vests (and 60% of respondents to a letter 14 requesting whether they had experienced failures of the SSBS in the line of duty) 15 reported failures. 16

17 116. There is no adequate fix for the latent material, manufacturing,
18 workmanship, and design defects that exist in PBE's SSBS Vests.

19 117. PBE's Care and Maintenance Manual warns, "DO NOT attempt to repair
20 the garment yourself." Similarly, NIJ standards and guidelines warn end users to
21 "[n]ever attempt to repair armor panels under any circumstances" and that "the covers
22 of the armor panels should not be opened for any reason."

118. Providing additional sets of shoulder straps does not fix the defects in the
SSBS Vests, nor does replacing the c-clamps with the same defective material.
Laboratory test data demonstrates that new straps placed in a used clamp will either not
work properly from the start or exhibit an even more severe degradation than a new
strap/new clamp combination. Put differently, laboratory testing confirms that
replacing a defective strap with another defective strap is not an adequate remedy. PBE

knew that lab testing of a new strap in a used vest reveals this accelerated deterioration
 but affirmatively concealed this information from all purchasers and continued selling
 its defective SSBS Vests.

4 119. Because the SSBS is a component of, and incorporated into, the ballistic
5 panel system, when it wears out or otherwise fails (as is happening as soon as within a
6 few months) PBE has no non-destructive permanent fix for purchasers to implement in
7 the field.

120. Furthermore, while PBE's warranties are not limited to repair or 8 replacement, a purported remedy of "repair" fails of its essential purpose and is 9 10 unconscionable because: (i) the defects in the SSBS Vests are latent and not discoverable on reasonable inspection; (ii) Defendant was aware of the problems with 11 the vests; (iii) there is no indication that Defendant can repair the latent defects; (iv) the 12 13 length of time Defendant admits it takes to attempt a repair (two weeks to a month) coupled with mandatory wear policies governing officers, effectively prevent 14 15 attempted repair from being a true remedy or option - officers cannot go on duty without their vests for one shift let alone weeks; and (v) Defendant's repeated efforts 16 17 to stop the SSBS failures, have been unsuccessful; thus, they deprive Class Members of the substantial value of their bargain, leaving them without a remedy. 18

19 Warranties

20 121. PBE made express representations and warranties regarding the SSBS
21 Vests to Plaintiff and Class Members that were part of the basis of the bargain.

122. Defendant made certain express warranties regarding the qualities and
performance characteristics of all SSBS Vests.

123. Defendant provided an express warranty to Plaintiff and all Class
Members on the labels on the face of the ballistic panels of which the SSBS is a part
(directly integrated/sewn into) that warrants, "Warranty Period: 5 Years." Two
photographic examples of this express warranty are below:

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Case 2:19-cv-01542 Document 1 Filed 03/01/19 Page 34 of 63 Page ID #:34 Date of Issue : 12/2012 1 Location of Manufacture: Pompano Beach FL 2 Date of Manufacture: 12/11/2012 3 Warranty Period: 5 Years Date of Issue: 03/2015 4 Location of Manufacture: Pompano Boach FL 5 Date of Manufacture: 03/09/2015 Warranty Period:5 Year 6 7 8 This express warranty is not ambiguous. It does not have *any* limitations, conditions, 9 precedent, or exclusions. It does not have *any* strings attached. It does not limit the 10 warranty to repair or replacement or to only some fractional portion of the ballistic system to which it is affixed. It does not require *any* inspection by Defendant *or* return 11 of the product to Defendant. It does not state that use of duct tape, electrical tape, or 12 13 safety pins voids the warranty. Rather, *it is a straightforward unconditional warranty* 14 for 5 years. 15 124. Additionally, after every sale, all SSBS Vests came with a Care and Maintenance Manual containing terms of certain additional express warranties 16 provided by PBE directly to Plaintiff and Class Members, and a Warranty and 17 Customer Response Card from PBE which Class Members were asked to return 18 19 directly to PBE. A copy of the Care and Maintenance Manual is attached as **Exhibit C** hereto.<sup>8</sup> 2021 125. The express five-year warranty in the Care and Maintenance Manual 2.2 further provides: Point Blank Enterprises warrants the ballistic panels for a period of five 23 (5) years against manufacturing defects. 24 25 <sup>8</sup> PBE otherwise instructed all purchasers to directly interact with it. For example, another provision of the warranty (for tears in the ballistic panel cover) instructs purchasers to return their vests to Defendant - "Should the soft body armor ballistic panel cover be compromised (cut, torn or frayed); it should not be worn and immediately 26 27

returned to the manufacturer for inspection and repair." 28

The SSBS is a component of the soft ballistic panel system of an SSBS Vest and is not
in any way part of the outer carrier system. The above warranty is not limited to part
of the ballistic panel, it is not limited to the ballistic panel cover, the ballistic fibers, the
stitching, or any other component. It is an unambiguous warranty covering the entirety
of the ballistic panels, including the SSBS connectors sewn directly into the ballistic
panels and tethered to the ballistic fabric.

7 126. The five-year warranty in the Care and Maintenance Manual goes further
8 and makes clear that the warranty covers all "components" of the ballistic system. As
9 discussed above, the SSBS is a "self-suspending *ballistic system*." PBE expressly
10 warrants all components of the ballistic panel system of its SSBS Vests for a five-year
11 period:

12

13 14 During the warranty period, *any* soft ballistic *component* having a manufacturing or material defect, as determined through inspection by an authorized Point Blank representative, will be repaired or replaced at no cost to the customer.

(emphasis added). PBE's internal manufacturing schematics and instructions plainly
refer to the SSBS clamp sewn into the ballistic panel as a component of the ballistic
system and the "ballistic tab" or the "ballistic bird's mouth."

18 127. PBE's express warranties in its Care and Maintenance Manual for all
19 SSBS Vests are uniform, regardless of the particular model of SSBS Vest purchased
20 and regardless of the purchaser.

128. PBE made yet additional express representations and warranties regarding
the SSBS Vests to Plaintiff and Class Members through its website advertisements and
PBE's other sales and marketing materials. In all of these materials, PBE consistently
represented that the SSBS is a Self-Suspending *Ballistic* System (not a *carrier* system),
warranted not only for the five-year period for "components" of the "ballistic system"
but also warranted to "keep[] the ballistic panels completely suspended ... throughout
the life of the vest," which is at minimum the five-year warranty.

129. More specifically, at all relevant times, Defendant warranted and represented on its website, in product catalogues and in other materials advertised throughout California and the country including to Plaintiff and all Class Members: <sup>9</sup>

## Self-Suspending Ballistic System (SSBS)

.F-SUSPENDING

BALLISTIC SYSTE

This patented, low profile ballistic suspension

firm placement inside the carrier. By keeping the ballistics completely suspended, this

highly effective strapping feature prevents the ballistic panels from rolling, sagging and bunching. It also helps maintain the original

shape and coverage of the ballistic panels

throughout the life of the vest.

system features stretch Breathe-O-Prene®

shoulder straps which directly connects to the front and back ballistic panels, ensuring

**ISSBS** 

This low profile ballistic suspension system features stretch Breathe-O-Prene<sup>®</sup> shoulder straps which directly connects to the front and back ballistic panels, ensuring firm placement inside the carrier. By keeping the ballistics completely suspended, this

highly effective strapping feature prevents the ballistic panels from rolling, sagging and bunching. It also helps maintain the original shape and coverage of the ballistic panels throughout the life of the vest.

# Self-Suspending Ballistic System (SSBS)

This patented, low profile ballistic suspension system features stretch Breathe-O-Prene<sup>®</sup> shoulder straps which directly connects to the front and back ballistic panels, ensuring firm placement inside the carrier. By keeping the ballistics completely suspended, this highly effective strapping feature prevents the ballistic panels from rolling, sagging and bunching. It also helps maintain the original shape and coverage of the ballistic panels throughout the life of the vest.

<sup>9</sup> As set forth herein, these advertisements are false. PBE ceased using Breathe-O-Prene years ago. Even when it did use Breathe-O-Prene, laboratory data demonstrates that it too was inappropriate for use, defective in material and workmanship and rapidly fails. Recognizing the true effectiveness and durability of Breathe-O-Prene, Medicare authorizes payment for new Breathe-O-Prene straps for CPAP masks every 90 days.
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1 130. Defendant also warranted and represented to Plaintiff and all Class
 2 Members that the SSBS Vests (and all components thereof) would be free from defects
 3 in materials and workmanship and were merchantable and fit for their ordinary use.

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131. There are undisclaimed implied warranties that the SSBS Vests are
merchantable and fit for the ordinary use for which they are sold. Any purported
language of disclaimer is not conspicuous, set apart, and otherwise does not legally
exclude the implied warranties.

8 132. Plaintiff and Class Members purchased their SSBS Vests either directly
9 from Defendant or from one of Defendant's authorized representatives or distributors.
10 Defendant's authorized representatives and distributors were not intended to be the
11 ultimate consumers of the SSBS Vests. Rather, Plaintiff and Class Members were also
12 the intended third-party beneficiaries of the warranties associated with the SSBS Vests.

13 133. Defendant has breached express and implied warranties in that, among
other things, the SSBS Vests do not pass without objection in the trade, are unsuitable
for the ordinary and intended uses for which they were sold and are not merchantable.
The fact that they have been barred for sale in certain states is further indication that
they are not merchantable.

18 134. Defendant breached its express warranties by not providing a product with
19 the benefits described in the labels and advertising and that is not free of defects in
20 material and workmanship. As a result of Defendant's breaches of its contracts and
21 warranties, Plaintiff and Class Members have been damaged in the amount of the
22 purchase price of their SSBS Vests.

135. Any disclaimers of warranties due to alteration and modification of a vest
are of no legal effect here. Any such language in the Care and Maintenance Manual
was not provided until after the sale of every SSBS Vest and until after the SSBS Vests
were received.

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1 136. The same applies to any attempt to use language in the Care and
 2 Maintenance Manual to disclaim warranties because of how purchasers cared for and
 3 stored their vests.

4 137. Defendant's attempted disclaimers were provided to Plaintiff and class
5 members for the first time after the sale, and as a result, they are not binding.

6 138. Additionally, use of self-help measures such as duct tape, safety pins, or similar efforts to support the SSBS connection is not an "alteration" or "modification" 7 of the vest, but rather a "band-aid" or "stop-gap" measure. Merriam-Webster's 8 Unabridged Dictionary defines "alter" as "to make different in some particular, as size, 9 style, course, or the like; modify." "Modify" is defined as "to change somewhat the 10 form or qualities of." The form, size, style, and qualities are not in any way changed 11 by such self-help measures. The defective qualities remain what they are. 12 The definition of "band-aid" is "a makeshift, limited or temporary aid or solution." 13 Similarly, the definition is "stop-gap" is "temporary substitute, makeshift." 14

## 15 Damages

16 Sergeant Porras purchased a SSBS Vest that is defective and poses a safety 139. 17 hazard in that it has repeatedly failed, fallen apart, and cannot be safely used for 18 protection. Plaintiff and all Class Members have incurred a common injury, loss in value, and have not received the benefit of the bargain. The SSBS prematurely fails 19 20resulting in the ballistic panels detaching from the shoulder straps. This has occurred 21 while he was on duty in the field. Plaintiff purchased a SSBS Vest that fell apart within its warranty period and does not comply with the warranties because, among other 22 things, the vest contains defects in materials and workmanship, is not suitable for its 23 24 intended life-critical purposes and is not merchantable. The vest physically could not be worn without duct tape, safety pins, or similar measures. 25

26 140. Plaintiff's damages and the damages of all Class Members is the purchase
27 price of the vest.

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#### CLASS ACTION COMPLAINT

141. Plaintiff and Class Members purchased SSBS Vests that do not provide
 the represented and warranted characteristics, are unsuitable for their ordinary use, are
 not merchantable, and present a significant safety hazard.

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4 142. Plaintiff and Class Members, as reasonable consumers, would not have
5 purchased SSBS Vests had they known of the latent manifest defects in the SSBS in
6 their vests that result in accelerated degradation and premature failure as described
7 herein.

8 143. Defendant's actions caused and continues to cause substantial injury to
9 Plaintiff and other Class Members. Plaintiff has suffered injury-in-fact and lost money
10 as a result of Defendant's actions.

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## TOLLING OF STATUTE OF LIMITATIONS

144. On October 19, 2017 an action was filed by two of the nation's largest 12 police unions and certain individual law enforcement personnel against Defendant in 13 the Southern District of Florida. Ohio State Troopers Association, Inc., et al. v. Point 14 Blank Enterprises, Inc., Case No. 17-cv-62051 (S.D. Fla. 2017), sought to certify 15 classes against Defendant for breaches of express and implied warranties (including on 16 behalf of citizens of California), violation of consumer protection laws for unfair and 17 deceptive trade practices (including on behalf of citizens of California), and injunctive 18 relief. For technical reasons that did not reach the substance or merits of the claims, 19 20on October 29, 2018, the court in that action denied the motion for class certification 21 without prejudice and dismissed the action without prejudice for lack of subject matter jurisdiction over the individual plaintiffs' claims. That action was re-filed on 22 December 25, 2018 addressing the court's subject matter jurisdiction concerns and is 23 24 currently pending. The re-filed action does not assert any claims on behalf of citizens 25 or consumers in California.

145. The filing of that prior action tolled the statute of limitations for all claims
by Plaintiff and all putative Class Members asserted here for the one year and ten days
that action was pending.

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## **Fraudulent Concealment Tolling**

146. Defendant has known of the defects in the SSBS Vests prior to when Plaintiff and all Class Members purchased their SSBS Vests, and yet has concealed from or failed to notify Plaintiff, Class Members, and the public of the full and complete nature of the defects in the SSBS Vests, even when purchasers have directly confronted Defendant about the failure of their vests in communications with Defendant, Defendant's customer service, and its sale representatives. Defendant continues to actively conceal the defects to this day. *See also*, ¶ 222 – 235, *infra*.

9 147. As a result of Defendant's active concealment of vital information
10 concerning the defects in the SSBS Vests, neither Plaintiff nor other Class Members
11 could have discovered the defects and other problems with the Vests, even upon
12 reasonable exercise of diligence.

13 148. Despite its knowledge of the defects, Defendant failed to disclose and
14 concealed, and continues to conceal, critical information from Plaintiff and the other
15 Class Members, even though, at any point in time, it could have done so through
16 individual correspondence, media release, or by other means.

17 149. Any applicable statute of limitation has therefore been suspended or
18 otherwise tolled by Defendant's knowledge, active concealment, and denial of the facts
19 alleged herein, which behavior is ongoing.

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## Estoppel

150. Defendant was and is under a continuous duty to disclose to Plaintiff and
Class Members the true character, quality, and nature of the SSBS Vests. Defendant
actively concealed – and continues to conceal – the true character, quality, and nature
of the SSBS Vests and knowingly made misrepresentations about the industry-leading
quality, sophistication, state-of-the-art safety, and reliability of the SSBS Vests.
Plaintiff and Class Members reasonably relied upon Defendant's knowing
misrepresentations and active concealment of these facts. Based on the foregoing,

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#### CLASS ACTION COMPLAINT

Defendant is estopped from relying on any statutes of limitation in defense of this
 action. See also, ¶¶ 222 - 235, *infra*.

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## **UNJUST ENRICHMENT**

4 151. Plaintiff and the Class have conferred substantial benefits on the
5 Defendant by purchasing defective vests that pose a safety hazard, and PBE has
6 consciously and willingly accepted and enjoyed these benefits.

7 152. Defendant knew or should have known that consumers' payments for its
8 defective and harmful SSBS Vests were given and received with the expectation that
9 the SSBS Vests were not defective, would not prematurely fall apart during the five10 year useful life of the vests, and did not present a danger and safety hazard to them.

11 153. Because of the fraudulent misrepresentations, concealments, and other
12 wrongful activities described herein, Defendant has been unjustly enriched by its
13 wrongful receipt of Plaintiff and Class Members' monies.

14 154. As a direct and proximate result of Defendant's wrongful conduct and
15 unjust enrichment, Plaintiff and Class Members have incurred damages in an amount
16 to be determined at trial.

17 155. Defendant should be required to account for and disgorge all monies,
18 profits, and gains which they have obtained or will unjustly obtain in the future at the
19 expense of consumers.

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## **CLASS ACTION ALLEGATIONS**

156. Plaintiff brings this lawsuit as a class action on behalf of himself and all
other Class Members similarly situated pursuant to Federal Rules of Civil
Procedure 23(a) and (b)(3), (b)(2), and/or (c)(4). This action satisfies the numerosity,
commonality, typicality, adequacy, predominance, and superiority requirements of
those provisions.

26 157. Plaintiff brings this class action, including all causes of action stated
27 below, on behalf of himself and all other similarly situated members of the proposed
28 Class defined as follows:

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All individuals and entities in California that purchased a new SSBS Vest from Defendant or one of its sales representations or authorized distributors.

3 For purposes of Plaintiff's warranty claims in Counts I-II, the relevant class period is from February 20, 2013 up to the date a Class is certified by this Court. For purposes 4 of Plaintiff's Unfair Competition Law and False Advertising Law claim in Counts III-5 IV, the relevant class period is from February 20, 2014 up to the date a Class is certified 6 by this Court.<sup>10</sup> 7

8 158. Specifically excluded from the proposed Class are Defendant, its affiliates, parents and subsidiaries, all directors, officers, agents, and employees of 9 10 Defendant, its distributors, joint ventures and entities controlled by Defendant, its heirs, successors, assigns or other persons or entities related to, or affiliated with, Defendant, 11 and the Judge(s) assigned to this action, and any member of their immediate families. 12

13 159. Subject to additional information obtained through further investigation and discovery, the foregoing definition of the Class may be expanded or narrowed by 14 15 amendment, amended complaint, or at the class certification proceedings.

16 160. The prerequisites to class certification under Fed. R. Civ. P. 23(a) are met 17 in that:

18 A. **Numerosity**: The members of the Class are so numerous that joinder of 19 all members is impractical. There are thousands of Class Members. The precise 20number of Class Members, their identities, the organization or entity (where 21 applicable) to which each purchaser is associated, the date of purchase, the 22 location of purchase, the model SSBS Vest purchased, the serial numbers of the 23 ballistic panels, the date of manufacture, the dates of issuance and invoicing,

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28 ten days prior to this filing.

<sup>&</sup>lt;sup>10</sup> As set forth in paragraph 145 above, the statute of limitations for Plaintiff and all Class Members' claims was tolled for 1 year and 10 days. Accordingly, the class period for the UCL and FAL claims herein commence 5 years and ten days prior to this filing, and the warranty class on Defendant's five-year warranties commence six years and 26 27

where Defendant shipped each vest, the exact price Defendant received for each vest and more is all readily shown in Defendant's sales databases.

B. **Existence and Predominance of Common Questions**: Plaintiff's claims raise questions of law and fact common to all Class Members, and all of which can be answered with common proof. Among the questions of law and fact common to the Class are the following:

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i. Whether the SSBS Vests are defective;

ii. Whether the SSBS Vests fail to comply with the express and implied warranties provided by PBE;

iii. Whether PBE knew or should have known about the SSBS defects,and, if so, how long PBE knew or should have known of the defects;

iv. Whether PBE misled and continues to mislead purchasers in California regarding the qualities, characteristics, and performance of the SSBS;

v. Whether PBE concealed the defective nature of its SSBS Vests from the Class Members;

vi. Whether PBE represented, through its words and conduct, that the
SSBS Vests and SSBS had characteristics, uses, or benefits that it did not
actually have, in violation of the UCL and FAL;

vii. Whether PBE represented, through its words and conduct, that the
SSBS Vests and SSBS were of a particular standard, quality, or grade
when they were of another, in violation of the UCL and FAL;

- viii. Whether PBE's affirmative misrepresentations about the true
  defective nature of the SSBS Vests were likely to create confusion or
  misunderstanding in violation of the UCL and FAL;
- ix. Whether PBE's affirmative misrepresentations about the true
  defective nature of the SSBS Vests were and are false, misleading or
  reasonably likely to deceive, in violation of the UCL and FAL;

1	x. Whether PBE has otherwise engaged in unfair and deceptive
2	conduct in connection with the manufacture, marketing and sale of SSBS
3	Vests, including failing to act honestly and in good faith and fair dealing;
4	xi. Whether the SSBS Vests were unfit for the ordinary purposes for
5	which they were used, in violation of the implied warranty of
6	merchantability;
7	xii. Whether PBE effectively disclaimed its implied warranties in the
8	Care and Maintenance Manual delivered to purchasers of SSBS Vests
9	after the sale for the first time;
10	xiii. Whether taping or pinning the failed SSBS together constitutes an
11	alteration that voids the express warranties;
12	xiv. Whether purchasers of SSBS Vests are third party beneficiaries of
13	PBE's express and implied warranties;
14	xv. What is the measure and amount of damages incurred by Plaintiff
15	and Class Members;
16	xvi. Whether Defendant's actions proximately caused damages to
17	Plaintiff and the Class Members;
18	xvii. Whether Defendant is liable for punitive or exemplary damages;
19	xviii. Whether Plaintiff and the Class Members are entitled injunctive or
20	declaratory relief; and
21	xix. Whether Defendant was unjustly enriched by the conduct
22	complained of herein;
23	C. <b>Typicality</b> : Plaintiff's claims are typical of, if not identical, to the claims
24	of each member of the Class because he and all Class Members purchased SSBS
25	Vests which all suffer from the same latent defects in the SSBS, PBE's conduct
26	in its marketing and sale of its SSBS Vests was uniform, including its failure to
27	disclose the defects in the SSBS Vests, and all class member claims are grounded
28	in the same warranties, as well as uniform deceptive and unfair acts and
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CLASS ACTION COMPLAINT

omissions by Defendant. Plaintiff and the other Class Members seek identical remedies under identical legal theories, and there is no antagonism or material factual variation between Plaintiff's claims and those of other Class Members.
The application of legal principals and proof will essentially be the same for all Class Members.

Adequacy: Plaintiff will fairly and adequately protect the interests of all 6 D. Sergeant Porras has retained competent counsel who are 7 class members. experienced in complex litigation, including class action litigation involving 8 defective body armor against this same Defendant, and who will prosecute this 9 10 action vigorously. Sergeant Porras will fairly and adequately assert and protect the interests of the Class. He does not have any interests antagonistic to or in 11 conflict with the Class; his interests are antagonistic to the interests of the 12 13 Defendant; and he will vigorously pursue the claims of the Class. Sergeant Porras has adequate financial resources to vigorously pursue this action, 14 15 including an agreement by his counsel to prosecute this action on a contingent basis and to advance the reasonable and necessary costs and expenses of 16 17 litigation.

18 161. Counts I through V of this action may be maintained as a class action
19 under Fed. R. Civ. P. 23(b)(3) because the questions of law or fact common to the Class
20 Members predominate over any questions affecting only individual members, and a
21 class action is superior to other available methods for fairly and efficiently adjudicating
22 the controversy. The pertinent factors under Rule 23(b)(3) that demonstrate that a class
23 action is a superior method of litigating this controversy include:

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A. <u>The Class Members' interests in individually controlling the prosecution</u> <u>or defense of separate actions</u>: In view of the complexity of the issues and expense of litigation, it is impractical for Class Members to bring separate actions, and there is no reason to believe that Class Members desire to proceed

### CLASS ACTION COMPLAINT

separately. This is particularly so given that separate claims of individual Class Members are insufficient in amount to support separate actions;

B. <u>The nature and extent of any litigation concerning the controversy already</u>
<u>begun by or against Class Members</u>: To Plaintiff's knowledge, no other case is
pending against PBE concerning the claims of Class Members in California and thus, certification is appropriate here on the grounds of judicial economy;

C. <u>The desirability or undesirability of concentrating the litigation of the claims in this forum</u>: This District is a desirable and appropriate forum for litigation of the claims of the Class Members in California. Indeed, the class is limited to claims solely on behalf purchasers of SSBS Vests from California. They and other witnesses and evidence relevant to their claims are located in this forum and their claims will be decided under California law, including certain consumer law claims only applicable to citizens of California.

D. <u>The likely difficulties in managing a class action</u>: This case presents no unusual management difficulties, and to the contrary, is ideally suited to class treatment. The claims involve issues based on the uniform warranties, uniform law (California), uniform latent defects, the same vest problems, and the size of the Class is too large for individual litigation, but not so large as to present an obstacle to manageability as a class action. The damages or other financial detriment suffered by Plaintiff and the Class Members are relatively small compared to the burden and expense that would be required to individually litigate their claims against Defendant, so it would be impracticable for class members to individually seek redress for Defendant's wrongful conduct. Even if Class Members could afford litigation, the court system could not. Individualized litigation creates a potential for inconsistent or contradictory judgments and increases the delay and expense to all parties and the court system. By contrast, the class action device presents far fewer management

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difficulties and provides the benefits of single adjudication, economies of scale, and comprehensive supervision by a single court.

## **CLAIMS FOR RELIEF**

## FIRST CAUSE OF ACTION (Breach of Warranty in Warranty Statements)

6 162. Plaintiff incorporates and realleges the above allegations, as if fully set7 forth herein.

8 163. All SSBS Vests sold by PBE included express warranties that the vests
9 were free of defects in materials and workmanship and conformed to certain
10 performance standards as set forth above. Plaintiff and the other Class Members were
11 exposed to these express warranties and reasonably relied upon such promises and
12 affirmations of facts contained therein.

13 breached its 164. Defendant has warranties regarding express the characteristics of the SSBS Vests as contained in the warranties provided by Defendant. 14 The degradation and sudden failure (as soon as within one year) of the SSBS breaches 15 the warranty against defects in materials and workmanship. Additionally, the SSBS is 16 not "highly-effective" and does not in fact last "throughout the life of the vest." Nor 17 does it "keep[] the ballistics completely suspended . . . throughout the life of the vest." 18 Similarly, the SSBS is not "robust enough to handle different wear and climate 19 conditions." 20

165. Defendant has breached its express warranties regarding its obligations to
repair or replace the defective SSBS Vests at no cost to all purchasers. And, as set
forth above, Defendant's express warranties fail of their essential purpose and are
unconscionable.

166. As a direct and proximate result of these breaches of warranty, Plaintiff
and the other class members were injured and damaged in the amount of the purchase
prices of their vests and have not received the benefit of the bargain.

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## CLASS ACTION COMPLAINT

167. All conditions precedent to Defendant's liability under this claim have 1 2 been performed by Plaintiff. As discussed herein, Plaintiff has complied with all 3 applicable notice requirements.

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## SECOND CAUSE OF ACTION (Breach of Implied Warranty of Merchantability)

168. Plaintiff incorporates and realleges the above allegations, as if fully set forth herein. 7

169. Defendant, 8 through its agents, employees and/or subsidiaries. manufactured, marketed, sold, or distributed SSBS Vests. When Defendant placed the 9 10 SSBS Vests into the stream of commerce, it impliedly warranted that the Vests were of merchantable quality, and fit for use as safe and effective body armor. 11

170. All SSBS Vests sold by PBE, by operation of law, came with an implied 12 warranty that they were merchantable. 13

171. Plaintiff and the other class members reasonably relied upon the skill, 14 superior knowledge, and judgment of Defendant as to whether the SSBS Vest was of 15 merchantable quality and fit and safe for its intended and ordinary use. Plaintiff and 16 17 all Class Members were and are foreseeable users of the SSBS Vests, and they 18 purchased such vests for their ordinary and intended purpose.

19 The SSBS Vests were defective when transferred from PBE, the 172. 20warrantor. Among other things, the degradation and sudden failure (as soon as less 21 than one year) of the SSBS breaches the implied warranty of merchantability. In fact, when the SSBS fails, the SSBS Vest is no longer able to perform as a vest, as the SSBS 22 23 is what holds the vest together and allows it to be worn as a vest.

24 173. Due to Defendant's wrongful conduct, as alleged herein, Plaintiff and other Class Members could not have known about the latent defects, problems and risks 25 associated with the SSBS Vests. 26

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1 174. As a direct and proximate result of these breaches of the implied warranty
 2 of merchantability, Plaintiff and Class Members have been damaged in the amount of
 3 the purchase price of their vests.

4 175. All conditions precedent to Defendant's liability under this claim have
5 been performed by Plaintiff. As detailed above, Plaintiff has complied with all
6 applicable notice requirements.

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### THIRD CAUSE OF ACTION (Violations of California Business & Professions Code §§ 17500, et seq.)

9 176. Plaintiff incorporates and realleges the above allegations, as if fully set10 forth herein.

11 177. This cause of action is brought pursuant to the False Advertising Law at
12 Business & Professions Code §§ 17500, *et seq.* which states in relevant part:

It is unlawful for any . . . corporation . . . with intent directly or indirectly to dispose of real or personal property . . . to induce the public to enter into any obligation relating thereto, to make or disseminate or cause to be made or disseminated before the public in this state, or to make or disseminate or cause to be made or disseminated from this state before the public in any state, in any newspaper or other publication, or any advertising device, or . . . any other manner or means whatever, including over the Internet, any statement . . . which is untrue or misleading, and which is known, or which by the exercise of reasonable care should be known, to be untrue or misleading, . . . or . . . not to sell that personal property . . . as so advertised.

19 178. Defendant's acts and practices, as described herein, have deceived and/or
20 are likely to continue to deceive class members and the public. As described above,
21 and throughout this Complaint, Defendant misrepresented the characteristics, uses, and
22 benefits of the SSBS Vest, while affirmatively concealing the vests' defects.

179. Defendant disseminated uniform advertising to the public in California
that: (a) contained statements that were untrue or misleading; (b) Defendant knew, or
in the exercise of reasonable care should have known, were untrue or misleading;
(c) concerned the nature and characteristics of goods or services intended for sale to
California consumers, including Sergeant Porras and the Class; and (d) were likely to
mislead or deceive a reasonable consumer. The advertising was, by its very nature,

unfair, deceptive, untrue, and misleading within the meaning of Cal. Bus. & Prof.
 Code §§ 17500, *et seq*. Such advertisements were intended to and likely did deceive
 the consuming public for the reasons detailed herein.

4 180. Defendant has engaged in the advertising and marketing set forth herein
5 with an intent to directly or indirectly induce consumers to purchase SSBS Vests.

6 181. Defendant's representations regarding the characteristics, uses and
7 benefits of the SSBS Vests were false, misleading, and deceptive.

8 182. The false and misleading representations were intended to, and did,
9 deceive reasonable consumers, including Sergeant Porras and the Class.

10 183. The false and misleading misrepresentations and omissions were each
11 material and a substantial factor in influencing Sergeant Porras and Class Members'
12 decisions to purchase SSBS Vests.

13 184. Sergeant Porras and the Class relied on the false and misleading
14 representations and omissions regarding the characteristic, performance, uses, benefits
15 of SSBS Vests; each was exposed to Defendant's false representations and was the
16 intended target of such false representations. The false advertisements played a
17 substantial part in influencing Sergeant Porras and Class Members' decisions to
18 purchase SSBS Vests.

19 185. Sergeant Porras and the Class lost money or property as a result of
20 Defendant's false advertising insofar as he and the Class Members would not have
21 purchased SSBS Vests if they had reason to know that Defendant had and has been
22 engaging in false advertising.

23 186. Sergeant Porras, individually and on behalf of the Class, seeks restitution,
24 disgorgement, injunctive relief, and all other relief provided under §§ 17500, *et seq*.

187. As set forth herein, Plaintiff and Class Members have been aggrieved and
suffered damages by Defendant's deceptive, unfair, and/or unconscionable acts and
practices such that they are entitled to affirmative injunctive relief requiring Defendant
to cease selling the defective SSBS Vests and to notify all Class Members of the defects

in the vests and the safety hazard associated with continued use, including the sudden
 and unexpected failure of the SSBS while in the line of duty causing the ballistic panels
 to detach from the shoulder straps.

- 188. Plaintiff has a substantial likelihood of success on the merits. Indeed, 4 prior problems and unfair and deceptive conduct with various of Defendant's brand 5 vests spawned multiple class actions, a nation-wide safety notice, cessation of sale, and 6 7 the recall and replacements of tens of thousands of vests. See footnotes 1, 6, supra (list of prior actions against Defendant's subsidiaries and prior unfair and deceptive 8 conduct). Here, the acute safety issue and injury to Class Members outweighs whatever 9 10 damage the requested injunction may cause Defendant. Furthermore, the requested injunction, if issued, will be in the best interest of California's law enforcement 11 12 community and the public interest as opposed to being adverse to the public interest.
- 13 189. If the injunctive relief is not provided, then irreparable injury to some
  14 users, *i.e.*, bodily injury, may result. The requested injunctive relief is therefore
  15 necessary to prevent Defendant from continuing to engage in the unlawful conduct
  16 alleged herein, which, if left unabated, will cause future injury to the public. Monetary
  17 damages and restitution, alone, are not sufficient to address Defendant's ongoing
  18 wrongful conduct and the present and future harm caused thereby.
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## FOURTH CAUSE OF ACTION (Violations of California Business & Professions Code § 17200, et seq.)

21 190. Plaintiff incorporates and realleges the above allegations, as if fully set
22 forth herein.

191. Sergeant Porras and Defendant are "person[s]" as defined by California
Business & Professions Code § 17201. California Business & Professions
Code § 17204 authorizes a private right of action on both an individual and
representative basis.

27 192. "Unfair competition" is defined by Business & Professions Code § 17200
28 as encompassing several types of business "wrongs," including, but not limited to:

1 (1) an "unlawful" business act or practice, (2) an "unfair" business act or practice, and
2 (3) "unfair, deceptive, untrue or misleading advertising." The definitions in § 17200
3 are drafted in the disjunctive, meaning that each of these "wrongs" operates
4 independently from the others.

5 193. At all relevant times hereto, Defendant's actions in advertising,
6 marketing, soliciting, offering, promoting, distributing, and selling SSBS Vests in
7 California constituted "trade or commerce"

8 194. Within the five-year period prior to the filing of the Complaint and
9 continuing to the present, PBE, in the course of trade and commerce, engaged in
10 unconscionable, unfair, and/or deceptive acts or practices harming the Plaintiff and
11 Class Members as described herein.

12 195. By and through Defendant's conduct alleged herein, Defendant engaged
13 in conduct which constitutes unlawful and/or unfair business practices, and unfair,
14 deceptive, untrue, or misleading advertising prohibited by Business & Professions
15 Code §§ 17200, *et seq*.

16 196. During all relevant times through the filing of this action, Defendant
17 committed acts of unfair competition, including those described above, by engaging in
18 a pattern of "unlawful" business practices, within the meaning of Cal. Bus. & Prof.
19 Code § 17200 by engaging in conduct described hereinabove that violates Cal. Bus.
20 and Prof. Code §§ 17500, *et seq.* and Cal. Civil Code §§ 1750, *et seq.*, and California
21 common law.

197. Defendant violated § 17200's prohibition against engaging in unlawful
acts and practices by engaging in false and misleading advertising and by omitting
material facts from purchasers of its SSBS Vests. As alleged more fully herein,
Defendants' marketing and sale of SSBS Vests, and more specifically its failure to
inform Plaintiff and other Class Members of the serious defects inherent in the Vests,
violated California statutory and common law. Plaintiff reserves the right to allege

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## CLASS ACTION COMPLAINT

other violations of the law, which constitute other unlawful business acts and practices.
 Defendant's conduct is ongoing and continues to this date.

198. During all relevant times through the filing of this action, Defendant
committed acts of unfair competition that are prohibited by Business & Professions
Code §§ 17200, *et seq*. Defendant engaged in a pattern of "unfair" business practices
as illustrated with specific examples below.

199. Alternatively, and as described below, Defendant engaged in a pattern of
"unfair" business practices that violate the wording and intent of the aforementioned
statutes by engaging in practices that are immoral, unethical, oppressive, or
unscrupulous, the utility of such conduct, if any, being far outweighed by the harm
done to consumers and against public policy by advertising, offering and selling SSBS
Vests to Sergeant Porras and the Class with qualities, characteristics, benefits, and uses
that they did not actually have.

200. Alternatively, and as described below, Defendant engaged in a pattern of
"unfair" business practices that violate the wording and intent of the abovementioned
statutes by engaging in practices, including providing false warranties, advertising false
benefits, characteristics, and qualities of SSBS Vests wherein: (1) the injury to the
consumer was substantial; (2) the injury was not outweighed by any countervailing
benefits to consumers or competition; and (3) the injury was not of the kind that
consumers themselves could not have reasonably avoided.

21 201. Defendant's advertising is unfair, deceptive, untrue, or misleading in that consumers are led to believe that the SSBS Vests have characteristics and qualities they 22 23 do not have and that the vests would provide benefits and uses that they will not. At 24 the time Sergeant Porras purchased his SSBS Vest, Defendant knew that it had latent 25 defects in manufacturing, material, workmanship, and design and would deteriorate and fall apart rapidly (and did deteriorate and fall apart in the line of duty well within 26the stated warranty period and useful life of the vest). Defendant concealed that 27 28 information and continued to falsely advertise otherwise so to obtain/generate from Sergeant Porras and members of the Class (and that did generate) millions of dollars of
 revenue. Defendant has continued to falsely advertise and sell SSBS Vests up through
 the filing of this action, by, among other things, failing to disclose, actively concealing
 the latent defects in the vests and by both concealing and affirmatively misrepresenting
 the true quality, characteristics, uses, and benefits of the SSBS.

6 202. Defendant engaged in the wrongful conduct alleged herein to gain an
7 unfair commercial advantage over its competitors, seeking to avoid public knowledge
8 of the inherent defects in its SSBS Vests to avoid damage to its sales or reputation. It
9 withheld critical and material information from Plaintiff and Class Members,
10 competitors, and the marketplace, all to its unfair competitive advantage

203. Defendant's business acts and practices are fraudulent within the meaning 11 of the California Business & Professions Code §§ 17200, et seq. Defendant engaged 12 in misleading, deceptive, fraudulent, and unfair conduct in the marketing and sale of 13 its SSBS Vests - a defective product which presents a public hazard, and which places 14 15 the lives of law enforcement officers at unjustifiably heightened risk. Defendant continues to engage in misleading, deceptive, fraudulent, and unfair acts and practices 16 in trade and commerce with respect to the sale of SSBS Vests. This conduct includes, 17 among other things: (i) representing that its SSBS Vests have characteristics and 18 benefits they do not have; (ii) representing that its SSBS Vests are of a particular 19 standard or quality when they are not; (iii) knowingly issuing deceptive and misleading 2021 information regarding the durability, effectiveness, and performance of the SSBS system in California released as recently as January 19, 2018; (iv) representing that the 22 latent defects and resulting failures of the SSBS are a result of purported misuse by not 23 24 disconnecting the SSBS in some gentle, special, and impractical manner never disclosed to Class Members; and (v) failing to disclose material facts regarding the 25 premature failure of the SSBS rendering the SSBS Vests worthless to officers. 26

27 204. Defendant further engaged in misleading, deceptive, fraudulent, and
28 unfair conduct including but not limited to: (i) failing to notify Plaintiff and the Class

of the defects in the SSBS Vests and that the vests are prone to unexpectedly falling 1 2 apart in the line of duty; (ii) selling SSBS Vests (or permitting them to be sold either 3 directly or through its distribution channels), that are represented to be new but in fact have ballistic panels with manufacture and issue dates up to four and a half years old; 4 (iii) informing Class Members that replacement SSBS straps will correct the failures 5 and charging Class Members for replacement SSBS straps if their vests are more than 6 two years old; and (iv) failing to honor its warranties and recall and replace the 7 defective SSBS Vests. These actions constitute misleading, deceptive, fraudulent, and 8 unfair acts or practices in the conduct of trade or commerce in violation of the 9 10 California Business & Professions Code §§ 17200, et seq.

205. By way of additional specific examples, Defendant, an entity with 11 exclusive knowledge regarding the latent defects and true qualities, true characteristics, 12 true origin of materials and components, and true benefits of the SSBS Vests, had a 13 duty to disclose material facts regarding the SSBS; namely, that the latent defects result 14 in severe and accelerated deterioration of the SSBS under normal use, thus creating a 15 safety risk for purchasers. Sergeant Porras and the Class reasonably expected that 16 17 Defendant would disclose any material facts that a reasonable consumer would 18 consider important in deciding whether to purchase SSBS Vests. Sergeant Porras and the Class also reasonably expected that Defendant would not sell SSBS Vests claiming, 19 among other things, that they are "highly-effective," that they will last "throughout the 2021 life of the vest," that they will "keep[] the ballistics completely suspended . . . throughout the life of the vest," that the SSBS is "robust enough to 22 handle different wear and climate conditions," and that Defendant rigorously tested the 23 24 SSBS, when in fact the statements were not true. In truth, Defendant knew that the SSBS had latent and defects it was unable to fix which cause the SSBS to deteriorate 25 rapidly and severely at alarmingly-high rates. By failing and refusing to disclose this 26material information regarding the SSBS Vests, Defendant has engaged in actionable, 27

28

fraudulent conduct within the meaning of the California Business & Professions
 Code §§ 17200, *et seq*.

206. Sergeant Porras and Class Members were exposed to Defendant's
multimedia marketing campaign touting the supposed durability, quality, and
performance of its SSBS Vest and purchasers justifiably made their decisions to
purchase SSBS Vest as a result of Defendant's misleading marketing and concealment
of the true, defective nature of the SSBS.

8 207. Sergeant Porras, a reasonable consumer, the Class, and the public are
9 likely to be, and, in fact were, deceived and mislead by Defendant's unfair business
10 practices.

208. Defendant engaged in these unlawful and unfair business practices
motivated solely by self-interest with the primary purpose of collecting unlawful and
unauthorized monies from Sergeant Porras and the Class, thereby unjustly enriching
Defendant.

15 209. Such acts and omissions by Defendant are unlawful and/or unfair and
16 constitute a violation of California Business & Professions Code §§ 17200, *et seq.*17 Sergeant Porras reserves the right to identify additional violations by Defendant as may
18 be established through discovery.

19 210. As a direct and proximate result of the aforementioned acts and
20 representations described above and herein, Defendant received and continues to
21 receive unearned commercial benefits at the expense of the Class and the public.

22 211. As a direct and proximate result of Defendant's unlawful, unfair, and
23 fraudulent conduct described herein, Defendant has unlawfully benefitted by the
24 receipt of ill-gotten gains from customers, including Sergeant Porras and all members
25 of the Class who unwittingly provided money to Defendant based on Defendant's
26 actual and implied representations when Defendant's advertised representations were
27 false, artificial, illusory, and unlawful.

28

212. Sergeant Porras suffered an "injury in fact" because his money was taken
 by Defendant as a result of Defendant's unfair, unlawful, deceptive business practices
 and false advertising.

4 213. As a direct and proximate result of Defendant's practices in violation of
5 the California Business & Professions Code §§ 17200, *et seq.*, Sergeant Porras and
6 members of the Class have incurred actual damages in the amount of the purchase price
7 of their vests.

8 214. Tens of thousands of SSBS Vests have been purchased by Class Members
9 including law enforcement personnel within the relevant time period.

10 215. Tens of thousands of Class Members, including law enforcement
11 personnel and others who use the SSBS Vests and continue to purchase the SSBS Vests
12 are unaware of the defects in the vests.

13 216. In prosecuting this action for the enforcement of important rights affecting
14 the public interest, Sergeant Porras seeks the recovery of attorneys' fees, which is
15 available to a prevailing plaintiff in class action cases such as this matter.

16 217. Defendant's misrepresentations and omissions alleged herein caused
17 Sergeant Porras and the Class to purchase defective SSBS Vests. Absent those
18 misrepresentations and omissions, Sergeant Porras and the Class would not have
19 purchased defective SSBS Vests.

20 218. Pursuant to Business & Professions Code § 17203, Sergeant Porras and
21 the California Class seek from Defendant restitution and the disgorgement of all
22 earnings, profits, compensation, benefits, and other ill-gotten gains obtained by
23 Defendant as provided in Business & Professions Code § 17203 as a result of its
24 conduct in violation of Business & Professions Code §§ 17200, *et seq.*

25 219. As set forth herein, Plaintiff and Class Members are persons have been
26 aggrieved and suffered damages as a result of Defendant's deceptive, unfair, and/or
27 unconscionable acts and practices such that they are entitled to affirmative injunctive
28 relief requiring Defendant to cease selling the defective SSBS Vests and to notify all

Class Members of the defects in the vests and the safety hazard associated with
 continued use, including the sudden and unexpected failure of the SSBS while in the
 line of duty causing the ballistic panels to detach from the shoulder straps.

220. Plaintiff has a substantial likelihood of success on the merits. Indeed, 4 prior problems and unfair and deceptive conduct with various of Defendant's brand 5 vests spawned multiple class actions, a nation-wide safety notice, cessation of sale and 6 7 the recall and replacements of tens of thousands of vests. See footnotes 1, 6, supra (list of prior actions against Defendant's subsidiaries and prior unfair and deceptive 8 9 conduct). Here, the acute safety issue and injury to Class Members outweighs whatever 10 damage the requested injunction may cause Defendant. Furthermore, the requested injunction, if issued, will be in the best interest of California's law enforcement 11 12 community and the public interest as opposed to being adverse to the public interest.

13 221. If the injunctive relief is not provided, then irreparable injury to some
14 users, *i.e.*, bodily injury, may result. The requested injunctive relief is therefore
15 necessary to prevent Defendant from continuing to engage in the unlawful conduct
16 alleged herein, which, if left unabated, will cause future injury to the public. Monetary
17 damages and restitution, alone, are not sufficient to address Defendant's ongoing
18 wrongful conduct and the present and future harm caused thereby.

- 19
- 20

## FIFTH CAUSE OF ACTION (Fraudulent Concealment)

21 222. Plaintiff incorporates and realleges the above allegations, as if fully set
22 forth herein.

23 223. Plaintiff brings this cause of action for himself and on behalf of Class24 Members.

25 224. Defendant concealed and suppressed material facts concerning the true
26 quality, characteristics, durability, and performance of the SSBS in the SSBS Vests to
27 induce Plaintiff and Class Members to purchase SSBS Vests, and did induce Plaintiff
28 and Class Members to purchase their SSBS Vests.

225. Defendant concealed and suppressed material facts concerning the serious 1 2 and latent defects causing the SSBS to prematurely fail and fall apart on Class Members 3 wearing the life-critical vests.

226. Defendant knew that Plaintiff and Class Members would not be able to 4 detect the defects prior to purchasing their SSBS Vests. Defendant furthered and relied 5 upon this lack of disclosure to promote payments for temporary "fixes" and 6 7 replacement straps (additional sets of the same defective straps) it marked up over 10,000%, and, Defendant has wrongfully accused (without any testing or supporting 8 information whatsoever) purchasers of causing the problem themselves – all the while 9 10 concealing the true nature and cause and the defects from Plaintiff and Class Members. Defendant further (and repeatedly) denied the very existence of the defects when 11 12 purchasers complained of the defects.

13 227. Defendant concealed and suppressed these material facts that it knew about well prior to the purchase of all SSBS Vests at issue in this matter and instead 14 pushed supposed "fixes" like additional defective straps and replacing other material 15 or stitching with the same defective material or stitching. 16

17 228. Defendant did so in order to boost confidence in the SSBS Vests and to 18 falsely assure purchasers that the vests were durable, reliable, "highly effective," "revolutionary," unsurpassed, used "zero compromises," and have the "world's finest 19 performance" in order to prevent harm to Defendant and its products' reputations in 2021 the marketplace and to prevent consumers from learning of the defective nature of the SSBS Vests prior to their purchase. These false representations and omissions were 22 23 material to consumers, both because they concerned the quality of the SSBS Vests and 24 because the representations and omissions played a significant role in their decisions to purchase the vests. 25

26 229. Defendant had a duty to disclose the latent defects in the SSBS Vests because the defects were known and/or accessible only to Defendant; Defendant had 27 28 superior knowledge and access to the facts; and Defendant knew the facts were not

known to or reasonably discoverable by Plaintiff and Class Members. Defendant also 1 had a duty to disclose because it made many general affirmative representations about 2 3 the quality, characteristics, durability, and performance of the SSBS and lack of defects in the SSBS Vests as set forth above, which were misleading, deceptive, and/or 4 incomplete without the disclosure of the additional facts set forth above regarding their 5 actual quality, characteristics, durability, performance, and usability. Even when faced 6 7 with complaints from Class Members and other purchasers across the country regarding the defects, Defendant misled and concealed the true cause of the problems 8 9 complained of. As a result, Class Members were misled as to the true condition of the 10 SSBS Vests at least once at the time of purchase and again if complained about to The omitted and concealed facts were material because they directly 11 Defendant. impact the value, appeal, and usability of the SSBS Vests purchased by Plaintiff and 12 13 Class Members. Whether a manufacturer's products are as stated by the manufacturer, backed by the manufacturer, and usable for the purpose for which they were purchased, 14 15 are material concerns to a consumer, in particular consumers of life-critical safety products. Defendant's management has acknowledged and testified that the failure of 16 the SSBS Vests experienced by purchasers are serious issues involving life-critical 17 products and not nuisances. "[Q.] I mean we can agree that the issue here is not 18 nuisance but a lifesaving product; correct? [A.] Yes, it's a lifesaving product." 19

20 230. Defendant actively concealed and/or suppressed these material facts, in
21 whole or in part, to protect its reputation, sustain its marketing strategy, and avoid
22 recalls that would hurt the brand's image and cost money, and it did so at the expense
23 of Plaintiff and Class Members.

24 231. Defendant has still not made full and adequate disclosure and continues
25 to defraud Plaintiff and Class Members and conceal material information regarding
26 defects that exist in the SSBS Vests.

27 232. Plaintiff and Class Members were unaware of these omitted material facts28 and would not have acted as they did if they had known of the concealed and/or

suppressed facts, in that they would not have purchased their SSBS Vests or chosen 1 different models not known to have the defects. Plaintiff and Class Members' actions 2 3 were justified. Defendant was in exclusive control of the material facts and such facts were not known to the public, Plaintiff, or Class Members. 4

5

233. Because of the concealment and/or suppression of the facts, Plaintiff and Class Members sustained damages because they negotiated and paid value for the 6 SSBS Vests not considerate of the defects that Defendant failed to disclose. Had they 7 been aware of the concealed defects that exist in the SSBS Vests, Plaintiff and Class 8 9 Members would not have purchased them at all.

10 234. Accordingly, Defendant is liable to Plaintiff and Class Members for the purchase price of their vests and such other and further damages in an amount to be 11 proven at trial. 12

13 235. Defendant's acts were done maliciously, oppressively, deliberately, with intent to defraud, and in reckless disregard of Plaintiff's and Class Members' rights and 14 well-being to enrich Defendant. Defendant's conduct warrants an assessment of 15 punitive damages in an amount sufficient to deter such conduct in the future, which 16 amount is to be determined according to proof. 17

18

## **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff on behalf of himself and members of the Class defined 19 herein, prays for judgement and relief as follows: 20

21

22 23

An order certifying that this action may be maintained as a class action as (a) defined above and appointing Plaintiff as class representative and undersigned counsel as class counsel;

24 An award of actual, statutory, punitive, and/or other damages and losses (b) in the maximum amount permitted by applicable law; 25

Restitution and disgorgement of the unlawful profits collected by 26 (c) Defendant: 27

28

#### CLASS ACTION COMPLAINT

1	(d) An order providing for injunctive relief in favor of Plaintiff and the Class					
2	against Defendant requiring Defendant to cease selling SSBS Vests and to notify					
3	all class members of the defects and life-threatening safety problems with the					
4	vests;					
5	(e) An award of prejudgment and post-judgment interest at the maximum					
6	legal rate be entered in favor of Sergeant Porras and the Class on their damages;					
7	(f) Plaintiff's attorneys' fees and costs of suit, under Cal. Code Civ.					
8	Proc. § 1021.5, and as otherwise allowed by law;					
9	(g) Leave to amend this Complaint to conform to the evidence produced at					
10	trial; and					
11	(h) Such other and further relief as may be just and appropriate.					
12	DEMAND FOR JURY					
13	Pursuant to Federal Rule of Civil Procedure 38, Plaintiff hereby respectfully					
14	demands a Jury Trial in this matter on all issues so triable.					
15	Respectfully submitted,					
16	DATED: March 1, 2019 JOHNSON FISTEL, LLP FRANK J. JOHNSON					
17	/s/ Phong L. Tran					
18	PHONG L. TRAN					
19	655 West Broadway, Suite 1400 San Diego, CA, 92101					
20	San Diego, CA 92101 Telephone: (619) 230-0063 Facsimile: (619) 255-1856					
21	FrankJ@johnsonfistel.com PhongT@johnsonfistel.com					
22	Liaison Counsel for Plaintiff Miguel Porras					
23	COMPLEX LAW GROUP, LLC					
24	David M. Cohen, Esq. Ga. Bar No. 173503					
25	dcohen@complexlaw.com					
26	40 Powder Springs Street Marietta, Georgia 30064 Telephone: (770) 200-3100 Facsimile: (770) 200-3101					
27	Facsimile: (770) 200-3101 Pro Hac Vice to be filed					
28						
	61					
	CLASS ACTION COMPLAINT					

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		CL	ASS ACTION COM	PLAINT	

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# EXHIBIT A



HILITE (FEMALE)







PYTHON (FEMALE)



SALES Sheet



PYTHON (MALE)











ELITE (MALE)

SALES Sheet

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SALES Sheet







STANDARD (FEMALE)

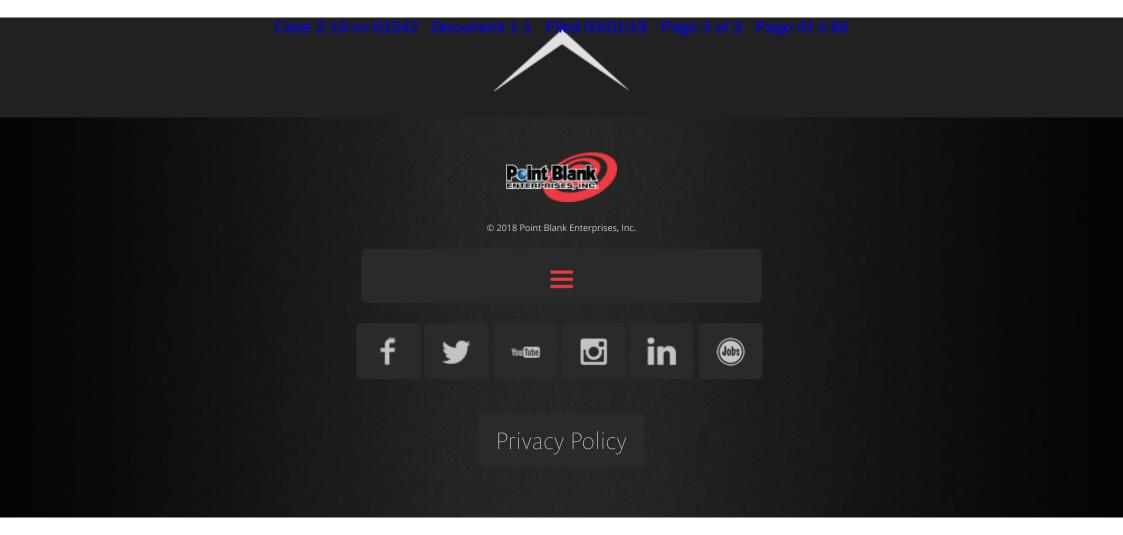


STANDARD (MALE)



EXECUTIVE





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## EXHIBIT B



THE STANDARD (MALE)





THE STANDARD (FEMALE)







BLUE STEEL (MALE)





BLUE STEEL (FEMALE)

SALES Sheet

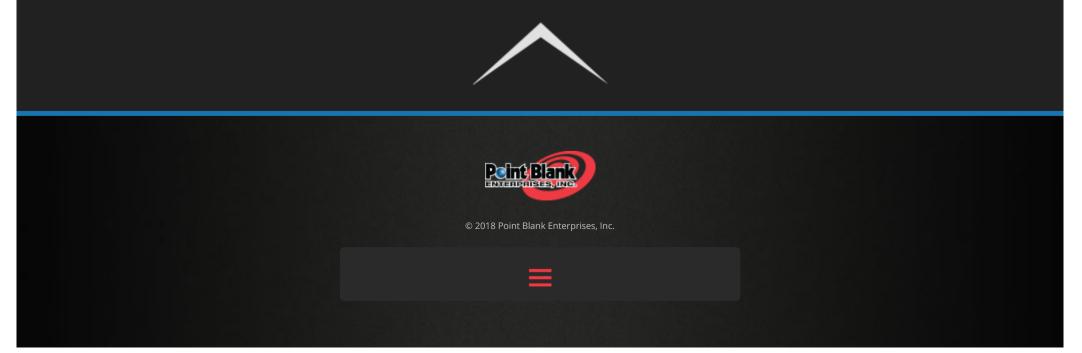






SALES Sheet





Case 2:19-cv-01542 Document 1-3 Filed 03/01/19 Page 1 of 2 Page ID #:69

# EXHIBIT C



THE STANDARD (MALE)





THE STANDARD (FEMALE)







BLUE STEEL (MALE)





BLUE STEEL (FEMALE)

SALES Sheet



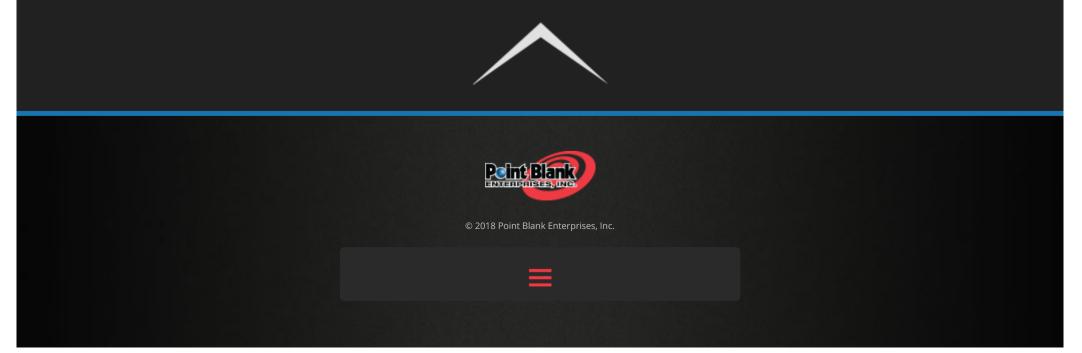
PERFORM-X (MALE)





SALES Sheet





Case 2:19-0)NDED STATES DISTRICT COURT, CENTRAD DISTRICT OF CALIFORNIA age ID #:71						
CIVIL COVER SHEET						
I. (a) PLAINTIFFS ( Check	box if you are representing yourself 🗌	)	DEFENDANTS	G (Check	box if you are representing yourself 🗌 )	
MIGUEL PORRAS, Individually and on Behalf of All Others Similarly Situated			POINT BLANK ENTERPRISES, INC.			
(b) County of Residence of	f First Listed Plaintiff Los Angeles C	ounty	County of Residence of First Listed Defendant			
(EXCEPT IN U.S. PLAINTIFF CASES)			(IN U.S. PLAINTIFF CASES ONLY)			
(c) Attorneys (Firm Name, Address and Telephone Number) If you are representing yourself, provide the same information.       Attorneys (Firm Name, Address and Telephone Number) If you are representing yourself, provide the same information.         Phong L. Tran (SBN 204961)       Johnson Fistel, LLP         655 W Broadway, Suite 1400, San Diego, CA 92101       619-230-0063						
II. BASIS OF JURISDICTION (Place an X in one box only.) III. CITIZENSHIP OF PRINCIPAL PARTIES-For Diversity Cases Only (Place an X in one box for plaintiff and one for defendant)				<b>PARTIES</b> -For Diversity Cases Only		
1. U.S. Government Plaintiff	3. Federal Question (U.S. Government Not a Party)	Citizen	of This State	PTF DEF	Incorporated or Principal Place of Business in this State Incorporated and Principal Place 5 × 5	
2. U.S. Government Defendant	A. Diversity (Indicate Citizenship of Parties in Item III)	ersity (Indicate Citizenship Citizen or Subject of a Grand State Gitizen State Gitizen or Subject of a Grand State Gitizen State Grand State Gr				
IV. ORIGIN (Place an X in one box only.) 1. Original Proceeding 2. Removed from Appellate Court 3. Remanded from Appellate Court 4. Reinstated or Reopened 5. Transferred from Another District (Specify) 6. Multidistrict Litigation - District (Specify) 6. Multidistrict Litigation - District File						
V. REQUESTED IN COMPLAINT: JURY DEMAND: X Yes No (Check "Yes" only if demanded in complaint.)						
CLASS ACTION under F.R.Cv.P. 23: X Yes No MONEY DEMANDED IN COMPLAINT: \$						
VI. CAUSE OF ACTION (Cit	te the U.S. Civil Statute under which you are fi	ling and	write a brief stater	nent of cause.	Do not cite jurisdictional statutes unless diversity.)	

Class Action Fairness Act of 2005, 28 U.S.C. § 1332(d)(2)

VII. NATURE OF SUIT (Place an X in one box only).							
OTHER STATUTES	CONTRACT	REAL PROPERTY CONT.	IMMIGRATION	PRISONER PETITIONS	PROPERTY RIGHTS		
375 False Claims Act	110 Insurance	240 Torts to Land	462 Naturalization	Habeas Corpus:	820 Copyrights		
376 Qui Tam (31 USC 3729(a))	120 Marine	<ul> <li>245 Tort Product Liability</li> <li>290 All Other Real</li> </ul>	465 Other Immigration Actions	<ul> <li>463 Alien Detainee</li> <li>510 Motions to Vacate</li> <li>Sentence</li> </ul>	830 Patent 835 Patent - Abbreviated		
400 State Reapportionment	140 Negotiable Instrument	Property TORTS	TORTS PERSONAL PROPERTY	<ul><li>530 General</li><li>535 Death Penalty</li></ul>	<ul> <li>New Drug Application</li> <li>840 Trademark</li> </ul>		
410 Antitrust	150 Recovery of	PERSONAL INJURY	I ≤ 370 Other Fraud	Other:	SOCIAL SECURITY		
430 Banks and Banking	Overpayment & Enforcement of	310 Airplane 315 Airplane	371 Truth in Lending	540 Mandamus/Other	861 HIA (1395ff)		
450 Commerce/ICC Rates/Etc.	Judgment	Product Liability	380 Other Personal	550 Civil Rights	862 Black Lung (923)		
460 Deportation	151 Medicare Act	320 Assault, Libel & Slander	Property Damage	555 Prison Condition	863 DIWC/DIWW (405 (g))		
470 Racketeer Influ- enced & Corrupt Org.	152 Recovery of Defaulted Student	330 Fed. Employers' Liability	385 Property Damage Product Liability	Conditions of	864 SSID Title XVI 865 RSI (405 (g))		
480 Consumer Credit	Loan (Excl. Vet.)	340 Marine	BANKRUPTCY	Confinement			
490 Cable/Sat TV	153 Recovery of Overpayment of	345 Marine Product	422 Appeal 28 USC 158	FORFEITURE/PENALTY 625 Drug Related	FEDERAL TAX SUITS		
850 Securities/Com- modities/Exchange	Vet. Benefits	Liability	423 Withdrawal 28	Seizure of Property 21	870 Taxes (U.S. Plaintiff or Defendant)		
890 Other Statutory Actions	160 Stockholders' Suits	355 Motor Vehicle Product Liability	USC 157	690 Other	871 IRS-Third Party 26 USC 7609		
891 Agricultural Acts	190 Other Contract	360 Other Personal	440 Other Civil Rights	LABOR 710 Fair Labor Standards			
893 Environmental Matters	195 Contract Product Liability	362 Personal Injury- Med Malpratice	442 Employment	Act			
□ 895 Freedom of Info. Act	196 Franchise	365 Personal Injury-	443 Housing/	Relations			
896 Arbitration	REAL PROPERTY	Product Liability 367 Health Care/	445 American with	740 Railway Labor Act 751 Family and Medical			
899 Admin. Procedures	210 Land Condemnation	Pharmaceutical Personal Injury	Disabilities- Employment	Leave Act			
Act/Review of Appeal of Agency Decision	220 Foreclosure	Product Liability 368 Asbestos	446 American with Disabilities-Other	790 Other Labor Litigation			
950 Constitutionality of State Statutes	230 Rent Lease & Ejectment	Personal Injury Product Liability	448 Education	791 Employee Ret. Inc. Security Act			

#### FOR OFFICE USE ONLY: CV-71 (05/17)

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VIII. VENUE: Your answers to the questions below will determine the division of the Court to which this case will be initially assigned. This initial assignment is subject to change, in accordance with the Court's General Orders, upon review by the Court of your Complaint or Notice of Removal.

QUESTION A: Was this case removed from state court?	STATE CASE WAS PENDING IN THE COUNTY OF:			INITIAL DIV	INITIAL DIVISION IN CACD IS:		
Yes X No	Los Angeles, Ventura, Santa Barbara, or San Luis Obispo			,	Western		
If "no, " skip to Question B. If "yes," check the box to the right that applies, enter the	Orange			2	outhern		
corresponding division in response to Question E, below, and continue from there.	Riverside or San Bernardino				Eastern		
QUESTION B: Is the United States, or one of its agencies or employees, a PLAINTIFF in this action?	<b>B.1.</b> Do 50% or more of the defendants who the district reside in Orange Co.? <i>check one of the boxes to the right</i>	YES. Your case will initially be assigned to the Southern Division. Enter "Southern" in response to Question E, below, and continue from there.					
Yes 🗙 No	[		NO. Continue to Question B.2.				
If "no, " skip to Question C. If "yes," answer Question B.1, at right.	<b>B.2.</b> Do 50% or more of the defendants who the district reside in Riverside and/or San Berr Counties? (Consider the two counties togeth	nardino			will initially be assigned to the Eastern Division. ' in response to Question E, below, and continue		
	check one of the boxes to the right $\longrightarrow$				se will initially be assigned to the Western Division. ern" in response to Question E, below, and continue		
QUESTION C: Is the United States, or one of its agencies or employees, a DEFENDANT in this action?	its agencies or employees, a district reside in Orange Co.?			YES. Your case will initially be assigned to the Southern Division.  Enter "Southern" in response to Question E, below, and continue from there.			
🗌 Yes 🔀 No			NO. Continue to Question C.2.				
If "no, " skip to Question D. If "yes," answer Question C.1, at right.	<b>C.2.</b> Do 50% or more of the plaintiffs who reside in the district reside in Riverside and/or San Bernardino Counties? (Consider the two counties together.)		YES. Your case will initially be assigned to the Eastern Division. Enter "Eastern" in response to Question E, below, and continue from there.				
	check one of the boxes to the right 🛛 🖚				will initially be assigned to the Western Division. " in response to Question E, below, and continue		
QUESTION D: Location of plaintiffs and defendants?		Oran	<b>A.</b> ge County	<b>B.</b> Riverside or San Bernardino County	<b>C.</b> Los Angeles, Ventura, Santa Barbara, or San Luis Obispo County		
Indicate the location(s) in which 50% or reside. (Check up to two boxes, or leave	more of <i>plaintiffs who reside in this district</i> blank if none of these choices apply.)				$\times$		
Indicate the location(s) in which 50% or <i>district</i> reside. (Check up to two boxes, or apply.)	more of <i>defendants who reside in this</i> r leave blank if none of these choices						
D.1. Is there at least one	answer in Column A?		D.2. Is there a	t least one answer in (	Column B?		
Yes	X No	Ves X No					
If "yes," your case will initia	Ily be assigned to the	If "yes," your case will initially be assigned to the					
SOUTHERN DIVISION.		EASTERN DIVISION.					
Enter "Southern" in response to Question E, below, and continue from there.		Enter "Eastern" in response to Question E, below.					
If "no," go to question D2 to the right.		If "no," your case will be assigned to the WESTERN DIVISION.					
Enter "Western" in response to Question E, below.					E, below.		
QUESTION E: Initial Division?		INITIAL DIVISION IN CACD					
Enter the initial division determined by C	Question A, B, C, or D above: 🛶			WESTERN			
QUESTION F: Northern Counties?							
Do 50% or more of plaintiffs or defendar	Do 50% or more of plaintiffs or defendants in this district reside in Ventura, Santa Barbara, or San Luis Obispo counties? 🛛 Yes 🔅 No						

### 

IX(a)	. IDENTICAL CASES: Has this action been previously filed in this court?	× NO	YES
	If yes, list case number(s):		
IX(b)	. RELATED CASES: Is this case related (as defined below) to any civil or criminal case(s) previously filed in	this court?	
		× NO	YES
	If yes, list case number(s):		
	Civil cases are related when they (check all that apply):		
	A. Arise from the same or a closely related transaction, happening, or event;		
	B. Call for determination of the same or substantially related or similar questions of law and fact;	or	
	C. For other reasons would entail substantial duplication of labor if heard by different judges.		
	Note: That cases may involve the same patent, trademark, or copyright is not, in itself, sufficient to deem ca	ases related.	
	A civil forfeiture case and a criminal case are related when they (check all that apply):		
	A. Arise from the same or a closely related transaction, happening, or event;		
	B. Call for determination of the same or substantially related or similar questions of law and fact;	or	
	C. Involve one or more defendants from the criminal case in common and would entail substant labor if heard by different judges.	ial duplication of	

## X. SIGNATURE OF ATTORNEY (OR SELF-REPRESENTED LITIGANT): /s/ Phong L. Tran DATE: 03/01/2019

**Notice to Counsel/Parties:** The submission of this Civil Cover Sheet is required by Local Rule 3-1. This Form CV-71 and the information contained herein neither replaces nor supplements the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. For more detailed instructions, see separate instruction sheet (CV-071A).

#### Key to Statistical codes relating to Social Security Cases:

Nature of Suit Code 861	<b>Abbreviation</b> HIA	Substantive Statement of Cause of Action All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405 (g))
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405 (g))

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SAO 440 (Rev. 8/01) Summons in a Civil Action

## UNITED STATES DISTRICT COURT

CENTRAL

District of

CALIFORNIA

MIGUEL PORRAS, Individually and on Behalf of All Others Similarly Situated

SUMMONS IN A CIVIL ACTION

V. POINT BLANK ENTERPRISES, INC.

#### CASE NUMBER: 2:19-CV-1542

TO: (Name and address of Defendant)

Point Blank Enterprises, Inc. 2102 Southwest 2nd Street Pompano Beach, FL 33069

YOU ARE HEREBY SUMMONED and required to serve on PLAINTIFF'S ATTORNEY (name and address)

Phong L. Tran (SBN 204961) Johnson Fistel, LLP 655 W Broadway, Suite 1400 San Diego, CA 92101 619-230-0063

an answer to the complaint which is served on you with this summons, within <u>60</u> days after service of this summons on you, exclusive of the day of service. If you fail to do so, judgment by default will be taken against you for the relief demanded in the complaint. Any answer that you serve on the parties to this action must be filed with the Clerk of this Court within a reasonable period of time after service.

CLERK

## Case 2:19-cv-01542 Document 1-5 Filed 03/01/19 Page 2 of 2 Page ID #:75

AO 440 (Rev. 8/01) Summons in a Civil Action							
R	ETURN OF SERVICE						
Service of the Summons and complaint was made by me <sup>(1)</sup>	DATE						
NAME OF SERVER <i>(PRINT)</i>	TITLE						
Check one box below to indicate appropriate method	l of service						
Served personally upon the defendant. Place where served:							
<ul> <li>Left copies thereof at the defendant's dwelling discretion then residing therein.</li> </ul>		uitable age and					
Name of person with whom the summons and	complaint were left:						
□ Returned unexecuted:							
□ Other (specify):							
	EMENT OF SERVICE FEES						
TRAVEL SERVICES		TOTAL <b>\$0.00</b>					
DE	CLARATION OF SERVER						
contained in the Return of Service and Statement	the laws of the United States of America that the of Service Fees is true and correct.	e foregoing information					
Executed on Date Sig	nature of Server						
Ad	dress of Server						

NAME, ADDRESS, AND TELEPHONE NUMBER OF ATTORNEY(S) OR OF PARTY APPEARING IN PRO PER Phong L. Tran (SBN 204961) Johnson Fistel, LLP 655 W Broadway, Suite 1400 San Diego, CA 92101 619-230-0063

ATTORNEY(S) FOR: Plaintiff

## UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

CASE NUMBER: 2:19-CV-1542

CERTIFICATION AND NOTICE

OF INTERESTED PARTIES (Local Rule 7.1-1)

**CONNECTION / INTEREST** 

MIGUEL PORRAS,	Individually and on	Behalf of
All Others Similarly	Situated	

Plaintiff(s),

POINT BLANK ENTERPRISES, INC.

Defendant(s)

#### TO: THE COURT AND ALL PARTIES OF RECORD:

v.

The undersigned, counsel of record for MIGUEL PORRAS or party appearing in pro per, certifies that the following listed party (or parties) may have a pecuniary interest in the outcome of this case. These representations are made to enable the Court to evaluate possible disqualification or recusal.

(List the names of all such parties and identify their connection and interest. Use additional sheet if necessary.)

NONE

NONE

03/01/2019

Date

/s/ Phong L. Tran

Signature

Attorney of record for (or name of party appearing in pro per):

MIGUEL PORRAS

PARTY

## **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Class Action Lawsuit Alleges Point Blank Enterprises Self-Suspending Ballistic System Bulletproof</u> <u>Vests are Defective</u>