	Case 3:19-cv-02666-CRB Document 1 Filed 05/16/19 Page 1 of 26
1 2 3 4 5 6 7 8 9 10 11 12	Eric H. Gibbs (SBN 178658) GIBBS LAW GROUP LLP 505 14th Street, Suite 1110 Oakland, CA 94612 (510) 350-9700 (tel.) (510) 350-9701 (fax) ehg@classlawgroup.com Norman E. Siegel (<i>pro hac vice</i> forthcoming) STUEVE SIEGEL HANSON LLP 460 Nichols Road, Suite 200 Kansas City, MO 64112 (816) 714-7100 (tel.) (816) 714-7101 (fax.) siegel@stuevesiegel.com [Additional Counsel on Signature Page]
12	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA
14	
15 16	LAURA NICHOLS, individually and on behalf of all others similarly situated, Case No. 19-cv-2666
17	Plaintiff, v. Plaintiff,
 18 19 20 21 22 	INTUIT INC.,1.Breach of ContractDefendant.2.Unjust Enrichment3.Violation of California's Consumer Legal Remedies ActRemedies Act4.Violation of California's Unfair Competition Law
23 24	
25 26	
20	
28	
	CLASS ACTION COMPLAINT CASE NO. 19-CV-2666

Plaintiff Laura Nichols, individually and on behalf of the classes defined below, makes the following allegations based upon information and belief, except as to allegations specifically pertaining to her, which are based on personal knowledge.

INTRODUCTION

1. TurboTax is a tax preparation software, owned and manufactured by Intuit, that is utilized to file more than 35 million tax returns for American taxpayers every year when filing their income tax returns with both the United States Internal Revenue Service ("IRS") and individual states. One of the main benefits of using TurboTax is the ability to electronically file tax returns. This not only results in convenience at the time of filing, but refunds for electronic filings are processed more quickly than for hard copy filings.

2. Pursuant to an agreement with the IRS, TurboTax and 11 other tax preparation providers are required to cumulatively offer 70% of U.S. taxpayers the option to file their taxes for free. For the 2018 tax season, all active military members whose adjusted gross income is \$66,000 or less were eligible to file their tax returns for free using TurboTax.

3. Although TurboTax specifically marketed to members of the active military on its website and in blog posts, TurboTax violated its agreement with the IRS by intentionally diverting qualified military personnel away from its "free filing" program in favor of its paid product offerings. It did this by segregating its "free file" webpage from its primary website and then altering the website's code in order to keep it hidden from search engines like Google so that it would not be easily accessible to qualified taxpayers.

4. TurboTax also marketed its paid offerings as "Free Guaranteed"—so that qualified military personnel believed they were filing their taxes pursuant to the free-filing program, only to be hit with unexpected charges after they already spent hours entering information and were getting ready to file. Indeed, TurboTax's website and blog posts directed to military members failed to even mention that the IRS Free Filing Program or provide a link to TurboTax's actual free filing product.

5. As a result of this scheme, TurboTax breached its agreement with the government, took advantage of the U.S. public and in particular active military personnel, and generated millions of dollars of ill-gotten gains from persons who least can afford it.

PARTIES

6. Plaintiff Laura Nichols is a current member of the Marine Corp Reserve and a resident and citizen of Nebraska who paid TurboTax to file her 2017 and 2018 tax returns, despite qualifying for the IRS free filing program.

7. Defendant Intuit Inc. ("Intuit" or "TurboTax") is headquartered in Mountain View, California, and incorporated under the laws of the State of Delaware. Intuit markets, sells and operates TurboTax, a tax preparation and filing software product and service.

JURISDICTION AND VENUE

8. This Court has subject matter jurisdiction over this action under 28 U.S.C. § 1332 of the Class Action Fairness Act of 2005 because: (i) there are 100 or more class members, (ii) there is an aggregate amount in controversy exceeding \$5,000,000, exclusive of interest and costs, and (iii) there is minimal diversity because at least one plaintiff and one defendant are citizens of different States. This court has supplemental jurisdiction over the state law claims pursuant to 28 U.S.C. § 1367.

9. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b) because Defendant resides in this District, transacts business in this District, and its principal place of business is located in this District. Likewise, Defendant's terms of service contain a venue provision stating that "you and Intuit agree to the exclusive jurisdiction of state courts in Santa Clara County, California U.S.A. or federal court for the Northern District of California."

10. This court has personal jurisdiction over Defendant because it has conducted substantial business in this District, and intentionally and purposefully placed its tax preparation software into the stream of commerce within the Districts of California and throughout the United States. Additionally, Defendant's corporate headquarters are located within this District in Mountain View, California.

INTRADISTRICT ASSIGNMENT

11. Assignment is proper to the San Jose division of this District under Local Rule 3-2(c)-(e) as a substantial part of the events or omissions which give rise this claim occurred in Santa Clara County.

ALLEGATIONS

12. Intuit Inc. is a business and financial software company that develops and sells financial, accounting, and tax preparation software including TurboTax, QuickBooks, and Mint. Its flagship

1

2

3

4

5

6

7

product, TurboTax, is a leading tax preparation software that provides step-by-step guidance for filling out state and federal tax returns and permits users to electronically file their tax returns using a computer or other mobile device. Intuit had revenues of more than \$6.2 billion for the 12-month period ending on January 31, 2019.

13. In October 2002, a consortium of tax preparation providers led by TurboTax known as the "Free File Alliance" entered into a three-year agreement with the IRS to offer free online tax preparation and filing services to taxpayers "least able to afford the electronic filing of their tax returns."

14. That agreement was entered into for the express benefit of low-income taxpayers. It has been extended multiple times through the years, most recently in October 2018. It is entitled the "Eighth Memorandum of Understanding on Service Standards and Disputes between the Internal Revenue Service and Free File, Incorporated" and extends the parties' agreement through October 31, 2021 (the "IRS Free-Filing Agreement").¹

15. In exchange for a commitment to provide free filing options "to economically disadvantaged and underserved populations"—the federal government "pledged to not enter the tax preparation software and e-filing services marketplace." This commitment from the government protects the viability of the commercial tax preparers' business model by ensuring they can always charge a significant portion of the U.S. population fees for their services.

16. In fact, TurboTax and its competitors have spent millions of dollars lobbying *against* the IRS creating its own free tax filing system, as well as pushing Congress to codify the IRS Free-Filing Agreement to ensure that a free government-sponsored program cannot ever threaten the industry's profits.

17. The IRS Free-Filing Agreement provides that members of the Free File Alliance² must cumulatively offer 70% of U.S. taxpayers – or approximately 100 million people – the option to file

¹ *IRS Free-Filing Agreement*, <u>https://www.irs.gov/pub/irs-utl/Eight%20Free%20File%20MOU.pdf</u> (last accessed May 15, 2019).

⁷ ² The tax preparation companies currently participating in the Free File Alliance and bound by the IRS Free-Filing Agreement include: TurboTax, H&R Block, TaxAct, eSmart, 1040NOW.net,

⁸ FileYourTax.com, FreeTaxReturns.com, FreeTaxUSA, OLT.com, TaxSlayer, exTaxReturn.com, and 1040.com.

their taxes for free. For the 2018 tax season, any taxpayer whose adjusted gross income is \$66,000 or less is eligible to use tax preparation software from one of these providers to prepare and file tax forms for free, although each provider sets its own eligibility requirements.

18. Because TurboTax is the market leader and has more volume than its competitors, its eligibility requirements are more stringent. Accordingly, TurboTax permits free state and federal filings for any U.S. taxpayer who (a) has an adjusted gross income under \$34,000; (b) is eligible for the Earned Income Tax Credit; or (c) is an active military member with an adjusted gross income of \$66,000 or less.³

19. But while 70% of U.S. taxpayers are eligible to file for free, *less than 2.5% of eligible taxpayers actually utilize the program*. The reason for this stark discrepancy is due in no small part to an array of deceptive practices employed by TurboTax (and its competitors) to prevent lower-income taxpayers from utilizing the program in favor of its paid product offerings.

20. For example, TurboTax's actual free product is referred to as TurboTax "Freedom Edition" – which enables users eligible to complete and e-file their federal tax returns for free in accordance with the IRS Free File program, no matter how many state or federal forms are required to file. Yet – and as but one example of TurboTax's deceptive practices – TurboTax also offers a different "free" online tax product bearing a similar name: TurboTax "Free Edition." Despite being heavily marketed, the TurboTax Free Edition is not associated with the IRS Free File program and is a basic software offering that supports only the simplest of tax returns, wherein most users (who would otherwise be eligible for free filing under the IRS Free-Filing Agreement) are forced to pay to file their returns.

21. On April 22, 2019, *ProPublica*, a non-profit organization focused on investigative journalism, released its first in a series of articles about the effect of TurboTax's deceptive business practices entitled "*Here's How TurboTax Just Tricked You Into Paying to File Your Taxes*."⁴

³ IRS Free File Software Offers, <u>https://apps.irs.gov/app/freeFile/</u> (last accessed May 15, 2019). ⁴ Justin Elliott and Lucas Waldron, *Here's How TurboTax Just Tricked You Into Paying to File Your*

Taxes, PROPUBLICA (April 22, 2019), <u>https://www.propublica.org/article/turbotax-just-tricked-you-into-paying-to-file-your-taxes</u> (last accessed May 15, 2019).

1

2

22. The authors first searched "irs free file taxes" on Google and the first four hits directed them to websites operated by members of the Free File Alliance.

3	Google	irs free file taxes	Q
4		All News Images Shopping Videos More Settings	Tools
5		About 38,500,000 results (0.58 seconds)	
6		TurboTax® Free Free IRS Fed Filing Online	
7		(Ad) turbotax.intuit.com/free ▼ ★★★★ ★ Rating for turbotax.intuit.com: 4.1 - 52,482 reviews Our Simple Researchized Questions Hale You Property Your US Taxes With Confidence Maximum	
8		Our Simple Personalized Questions Help You Prepare Your IRS Taxes With Confidence. Maximum Refund Guarantee. Finish and File Today. Free Edition. Maximize Your Deductions. E-File Your Taxes Today · Last Chance to File · Free Tax Calculator · Download TurboTax® App	
9		H&R Block® Official Site Free Federal Tax Filing HRBlock.com	
10		(Ad) www.hrblock.com/ ▼ Prepare And File Your Federal Tax Return For Free With H&R Block® & Get Your Max Refund! All C	Df The
11		Care And Expertise, No Surprises Or Hidden Fees. Start Your Tax Return Today. Maximum Refund Guarantee. Virtual Tax Preparation. 100% Accuracy Guarantee. Ask A Tax Pro! Match With A Tax I V New York · 20 locations nearby	
12		IRS E-File is Fast & Easy Free IRS Tax Returns File Online Today	
13		(Ad) www.1040.com/IRS-taxes/free-filing ▼ E-File Your Federal & State Taxes Online with Our Easy Step-by-Step Filing Process. File Today & C	Get
14		Free IRS Form Filing 10 hours Left to File Taxes TaxAct.com	
15		Free IRS form 1040EZ filing with TaxAct® for quick, easy tax filing. Start your taxes now! Stress-	free
16		Free File: Do Your Federal Taxes for Free Internal Revenue Service https://www.irs.gov/filing/free-file-do-your-federal-taxes-for-free *	
17		Free File is a fast, safe, and free way to do your federal tax return online. Prepare and e-file your r to the IRS with free tax software or fillable forms. Choose	return
18	23. The very first	t link was an ad paid for by TurboTax that used the	word "free" five times
19	and linked to TurboTax's h	omepage where TurboTax represented that customer	s' filings would be free
20	guaranteed: "\$0 Fed. \$0 St	ate. \$0 To File. Easily and accurately file your simple	e tax returns for FREE."
21		Maine and Massachusetts residents: Taxes are due 4/17. File now!	
22	🕑 turt	otax. Products & Pricing Tools & Tips After You File Help Security Tax Reform	
23		intuit.	
24		FREE Or account. Everything Intuit.	
25		Guaranteed. 50 Fed. \$0 State. \$0 To File.	
26		assily and accurately file your simple ax returns for FREE. See why it's free NCC BEFUND	
27		* ** ******	
28		Forget user ID or password? [Create an account Maximum refund, guaranteed	
_0			
		5	
		CLASS ACTION COMPLAINT CASE NO. 19-CV-2666	

24. The authors then clicked on the link and began the process of filing returns for U.S. taxpayers who made under \$34,000 and would have otherwise qualified for the IRS free filing program and satisfied TurboTax's eligibility requirements.⁵

25. For example, the authors created a profile for a house cleaner who made \$29,000. After entering information and answering more than a dozen questions about her finances, the house cleaner was informed that he would have to pay \$119.99 to file because his income was derived as an independent contractor.⁶

Wages & Income	Deductions & Credits	Health Insurance	Other Tax Situa	ations Federal
		ntely report t Il need to up		
BENEFITS		Free Edition	Deluxe	Self-Employed
Report W-2 inco	me	0	•	•
	Sources of income— SC, 1099–K, and more.		•	•
answers to your pr	-get customized roduct and support TurboTax specialist.		۲	٩
	tions—claim tipenses such as vehicle, and more (Schedule C).			•
		Keep Free	Upgrade	Upgrade
		\$0	\$59.99 State additional	\$119.99 State additional

26. The authors then attempted a second scenario whereby they returned to TurboTax.com and clicked on "Free Guaranteed"—again going through the process as a pharmacy cashier without health insurance. After entering sensitive personal information, the cashier was informed that he would have to pay \$59.99 to file his taxes because there is an extra form if the taxpayer does not have health insurance.

 $\begin{array}{c|c} 28 & 5 & Id. \\ & 6 & Id. \end{array}$

To accurately complete your taxes, you need to upgrade to **TurboTax Deluxe**

Why do I need to upgrade?

You have Schedule 4, Other Taxes, and that's just one of the reasons the IRS requires you to file Form 1040.

TurboTax Free Edition does not cover this situation

27. As recognized by the authors, the IRS Free-Filing Agreement does not parse qualifying participants based on what forms they have to submit, meaning these taxpayers should not have been charged anything to complete the process.

28. In further examining this issue, the authors noted: "So how did we end up with a product that would make us pay? We took a close look at the source code of the TurboTax website and noticed something strange. Even though we clicked on the 'FREE Guaranteed' option and met all the requirements to file for free, the company had tagged us as a potential paying customer. In the source code, TurboTax had branded us as 'NONFFA.' That stands for 'Non Free File Alliance.' In other words, we were not on track to file for free after all. Here's what it looks like behind the curtain"⁷:

ch: /personal-taxes/online/
cc: USD
c2: 2019-04-12T17:44:20.316Z
c5: NONFFA
c6: TT.com
c7: TTCamp
c9: 582c1659-f678-4316-a059-29ee9324cf4c
c14: performance domComplete

⁷ Id.

29. Consequently, even though TurboTax knew these taxpayers qualified for free filing, they were never on track to file for free. The reason for this is that TurboTax's actual free filing version (the "Freedom Edition") *is not even available* through its primary website – a fact TurboTax itself admits (highlighting added):

🗸 TurboTax FAQ	Last modified 3 months ago
🖒 830 people found this useful	
What is the TurboTax Free	File program?
We're proud to offer the TurboTax Free File program to families who meet the 2018 IRS eligibility requirements.	9
The TurboTax Free File program is exclusively available website at taxfreedom.com. It is not accessible from the	
To qualify for free 2018 federal and state tax returns through you just need to meet one of these requirements:	ough the TurboTax Free File program,
 Your 2018 household AGI is \$34,000 or less; You qualify for the Earned Income Tax Credit (EITC) In 2018, you served as active duty military (including maximum AGI of \$66,000, and you have a military-indicated and the second sec	g Reservists and National Guard) with a

30. Indeed, on TurboTax's main website, under its "Products & Pricing Page," only "Free Edition," "Deluxe," "Premier," and "Self-Employed" products are listed,⁸ but "Freedom Edition" is nowhere to be found.

31. Following publication of the initial article, *ProPublica* published a follow-up article entitled "*Here Are Your Stories of Being Tricked Into Paying by TurboTax. You Often Need the Money*" describing the stories of dozens of individuals who could not file their taxes for free via TurboTax even though they were eligible to do so.⁹

 https://www.propublica.org/article/here-are-your-stories-of-being-tricked-into-paying-by-turbotax-youoften-need-the-money (last accessed May 15, 2019).

⁸ Intuit TurboTax Products and Pricing, <u>https://turbotax.intuit.com/personal-taxes/online/</u> (last accessed May 15, 2019).

 ²⁵ ⁹ Ariana Tobin, Justin Elliott and Meg Marco, *Here Are Your Stories of Being Tricked Into Paying by TurboTax. You Often Need the Money*, PROPUBLICA (April 26, 2019),

32. For example, one taxpayer was unemployed and recovering from chemotherapy, while her husband was diagnosed with Parkinson's disease and only works part time. She was charged almost \$200 by TurboTax while earning less than \$33,000—money that could have helped pay the rent. Numerous others had similar stories.¹⁰

33. On April 26, 2019, *ProPublica* published an additional article entitled "*TurboTax Deliberately Hid Its Free File Page From Search Engines*" that walked through how TurboTax deliberately hid its truly free "Freedom Edition" product from search engine results.¹¹ Specifically, Intuit altered the code on its website to tell search engines like Google not to list its free filing webpage.

34. From at least January through April 27, 2019, TurboTax's Free File site included in its coding the phrase "noindex,nofollow" which instructed the website not to show up in search engine results.

ne="msapplication-config" content="https: ne="description" content="Use TurboTax Fr ne="slurp" content="noydir" /> ne="robots" content="noindex,nofollow,noc L="canonical" href="https://turbotax.intu

35. By contrast, the website with TurboTax's paid offerings, TurboTax.com, included the coding "index,follow" – ensuring it *would* be picked up by search engines like Google.

```
hame="author" content="TurboTax - Taxes,
hame="description" content="TurboTax® is
hame="keywords" content="Turbotax, turbo
hame="robots" content="index,follow,noodp
hame="slurp" content="noydir" />
property="fb:page id" content="7511533723
```

¹⁰ See id.

¹¹ Justin Elliott, *TurboTax Deliberately Hid Its Free File Page From Search Engines*, PROPUBLICA (April 26, 2019), <u>https://www.propublica.org/article/turbotax-deliberately-hides-its-free-file-page-from-search-engines</u> (last accessed May 15, 2019).

28

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

36. TurboTax also specifically advertises "free filing" for military members on its website and blogs. For example, in a blog post posted on its primary website dated January 23, 2019, TurboTax touted its free filing for certain military members:¹²

TurboTax Offers Free Filing for Military E1- E5

TURBOTAX NEWS

January 23, 2019 / TurboTaxBlogTeam English / NEW Español



Continuing this tax season, TurboTax will still be offering the expansive military discount to all US active duty military and reservists.

For service members in ranks E-1 to E-5, you can file both your federal and state taxes for **FREE** with the TurboTax Online Free Edition or Online Deluxe offerings. For guidance around investments, rental properties or self-employment income and deductions, TurboTax is also offering a \$5 off discount for online TurboTax Premier, TurboTax Self-Employed federal products, and our TurboTax Live product, where you can connect live via one-way video to a CPA or Enrolled Agent to get answers to your tax questions from the comfort of your couch. The TurboTax Live tax expert can even review, sign, and file your tax return.

Senior enlisted personnel ranks E-6 and above also are included in the discount and will receive \$5 off or more on all 2018 TurboTax online federal products.

¹² *TurboTax Offers Free Filing for Military E1- E5*, <u>https://blog.turbotax.intuit.com/turbotax-news/turbotax-offers-free-filing-for-military-e1-e5-18831/</u> (last accessed May 15, 2019).

37. Likewise, TurboTax also maintains a dedicated webpage on its primary website advertising the "TurboTax military discount."¹³

TurboTax / TurboTax Online Products / TurboTax Military

TurboTax military discount

Enjoy TurboTax for free or at a reduced rate.

E1 – E5

- Free federal and state filing with Free Edition or Deluxe
- \$5 off discount or more for Premier, Self-Employed, and TurboTax Live federal products

E6 and above

• \$5 off discount or more on all TurboTax federal products

Simply use your military W-2 to verify rank and your discount will be applied when you file.

Valid for TurboTax Online only. Special discount offers may not be valid for mobile in-app purchases. Discounts are not reflected in price below.

38. But while these posts direct military members to TurboTax's paid products like TurboTax Online Free Edition, Online Deluxe Offerings, and TurboTax Live products, they fail to provide a link to TurboTax's "Freedom" Edition or even mention that *all* active military members with an adjusted gross income of \$66,000 are eligible to file for free under the IRS Free Filing Program.

39. The *ProPublica* authors also discovered that TurboTax's primary competitor, H&R Block, engaged in similar tactics to hide its free filing website from search engines,¹⁴ and published internal guidance from H&R Block explicitly instructing its customer service staff to direct customers to its paid

 ¹³ TurboTax Military Discount, <u>https://turbotax.intuit.com/personal-taxes/online/military-edition.jsp</u>
 (last accessed May 15, 2019).
 ¹⁴ Id.

offerings, regardless of whether they qualify for the free filing program. "Do not send clients to this Web Site unless they are specifically calling about the Free File program," the guidance states, referring to the website with H&R Block's free option. "We want to send users to our paid products before the free product, if at all possible."¹⁵

40. As a result of these deceptive tactics by industry participants, only a tiny fraction of eligible taxpayers have taken advantage of the IRS Free File program. While more than 100 million taxpayers were eligible to file for free through the Free File program in fiscal year 2018, fewer than 2.5 million—less than 2.5% of eligible taxpayers—actually did so. Given this abysmal participation rate, the national taxpayer advocate recently said that the IRS free filing program "is failing to achieve its objectives and should be substantially improved or eliminated."¹⁶

41. Equally troubling, TurboTax has refused to take responsibility for its actions. On May 9, 2019, *ProPublica* published another follow-up article entitled "*Listen to TurboTax Lie to Get Out of Refunding Overcharged Customers*" tracking how 16 qualified free-file taxpayers sought refunds from TurboTax but were told by TurboTax representatives that the truly free version – Freedom Edition – is a government product that is not run by TurboTax.¹⁷ Ten other people reported being told by TurboTax representatives that *ProPublica's* stories were inaccurate, or that its coverage is "fake news" or "fictitious."

42. TurboTax's representations are completely inconsistent with its obligations under the IRS Free-Filing Agreement. Section 2 of the Agreement states that "the IRS and FFI (previously Free File Alliance or Alliance) agree that to serve the greater good and ensure the long-term stability of FFI, the scope of this program is focused on covering the taxpayers least able to afford e-filing their returns on

¹⁵ Justin Elliott and Paul Kiel, *TurboTax and H&R Block Saw Free Tax Filing as a Threat — and Gutted It*, PROPUBLICA (May 2, 2019), <u>https://www.propublica.org/article/intuit-turbotax-h-r-block-gutted-free-tax-filing-internal-memo</u> (last accessed May 15, 2019).

¹⁶ Justin Elliott and Lucas Waldron, *Here's How TurboTax Just Tricked You Into Paying to File Your Taxes*, PROPUBLICA (April 22, 2019), <u>https://www.propublica.org/article/turbotax-just-tricked-you-into-paying-to-file-your-taxes</u> (last accessed May 15, 2019).

 ¹⁷ Justin Elliott and Meg Marco, *Listen to TurboTax Lie to Get Out of Refunding Overcharged Customers*, PROPUBLICA (May 9, 2019), <u>https://www.propublica.org/article/listen-to-turbotax-lie-to-get-out-of-refunding-overcharged-customers</u> (last accessed May 15, 2019).

their own." It further provides that "the federal government has pledged to not enter the tax preparation software and e-filing services marketplace" in consideration for the FFI's agreement to "cover[] the taxpayers least able to afford e-filing their returns on their own."

43. Pursuant to the IRS Free-Filing Agreement, TurboTax had numerous obligations in furtherance of its duties, a selection of which include:

§ 2. [Free File] Members shall work in concert with the IRS to increase electronic filing of tax returns, which includes extending the benefits of online federal tax preparation and electronic filing to economically disadvantaged and underserved populations at no cost to either the individual user or to the public treasury. Further, the IRS and FFI (previously Free File Alliance or Alliance) agree that to serve the greater good and ensure the long-term stability of FFI, the scope of this program is focused on covering the taxpayers least able to afford e-filing their returns on their own. In recognition of this commitment, the federal government has pledged to not enter the tax preparation software and e-filing services marketplace. Members shall also:

§ 2.1. Make tax return preparation easier and reduce the burden on individual taxpayers, particularly the economically disadvantaged and underserved populations[.]

[...]

§ 2.3. Provide greater service and access to the Services to taxpayers[.]

§ 4.15.14. [Free File] Members must clearly list their free customer service options. This disclosure must be available on the Member's Free File Landing Page (or such page must have a clear and prominent link to such disclosures directly from this page). [Free File] Members must provide taxpayers a free electronic method to obtain a copy and learn the status of their electronically filed tax return.

§ 4.19.2. Ineligibility Notification. Free File Member programs must unequivocally inform taxpayers who are ineligible for the free offer at the earliest feasible point:

- (i) That they are ineligible for the Free File offer, and
- (ii) The reason that they are not eligible for the offer, and
- (iii) The taxpayer shall be directed back to the IRS Free File Landing Page as the first and most prominent alternative action so that they may immediately consider other Free File offers available from the Free File Program, and
- (iv) The disqualification practice of each Member must adhere to the standard messaging, language and formatting guidance to be provided by FFI in consultation with the IRS.

- (v) The taxpayer next may be offered a free alternative for completion of their return, provided that the taxpayer is covered by the Program limit of being among the lowest 70 percent of taxpayers.
- (vi) The taxpayer would next be offered the option to continue on the Free File Member's site and pay a fee which is fully disclosed to file their federal and/or state return.

44. TurboTax breached these provisions and others by engaging in the deceptive and misleading practices described herein. Indeed, TurboTax has gone to great lengths to protect the viability of its business by eliminating the threat of a free government-sponsored program that would drastically threaten the industry's profits, while at the same time actively disclaiming its obligations under the IRS Free-Filing Agreement in order to maximize its own profits at the expense of the country's most vulnerable citizens.

FACTS AS TO PLAINTIFF

45. Plaintiff Laura Nichols is currently a member of the U.S. Marine Corps Reserve and was on active status from November 2017 to May 2018. She used TurboTax to file her returns while she was undergoing Military Occupation Specialty training in North Carolina. She had a 2018 adjusted gross income of less than \$36,000 and therefore qualified for the IRS free file program and is an intended beneficiary of the IRS Free-Filing Agreement. After preparing her taxes using a purportedly free version of TurboTax, it turned out that the service was not free, but required that she pay in order to file her tax returns. She was only notified that the service was not free at the end of the tax filing process, after she'd already entered a significant amount of sensitive personal information. TurboTax automatically deducted funds from her tax refund to pay for its services.

CLASS ACTION ALLEGATIONS

46. <u>Description of the Class</u>: Plaintiff brings this class action on behalf of herself and other similarly situated individuals. Pursuant to Federal Rules of Civil Procedure 23(b)(2), (b)(3) and (c)(4), as applicable, Plaintiff seeks certification of the following classes of individuals:

All active military members who qualified to file their taxes for free pursuant to the IRS Free-Filing Program and satisfied TurboTax's eligibility requirements but nevertheless were charged by TurboTax a sum of money to file their tax returns (the "Class"). 47. Excluded from the classes are Defendant's officers, directors, affiliates, legal representatives, employees, successors, subsidiaries, and assigns. Also excluded from the classes are any judge, justice or judicial officer presiding over this matter and the members of their immediate families and judicial staff.

48. <u>Numerosity</u>: The proposed classes are so numerous that individual joinder of all members is impracticable.

49. <u>Common Questions of Law and Fact Predominate</u>: There are many questions of law and fact common to Plaintiff and members of the classes, and those questions substantially predominate over any questions that may affect individual class members. Common questions of law and fact include:

- a. Whether Plaintiff and members of the classes are third party beneficiaries to the IRS Free-Filing Agreement;
 - b. Whether TurboTax breached its obligations under the IRS Free-Filing Agreement;
 - c. Whether Plaintiff and members of the classes suffered injury, including ascertainable losses, as a result of TurboTax's breach of the IRS Free-Filing Agreement;
- d. Whether TurboTax's conduct constituted unfair and deceptive trade practices actionable under applicable consumer protection laws;
 - e. Whether Plaintiff and members of the classes are entitled to recover actual damages and/or statutory damages; and
 - f. Whether Plaintiff and members of the classes are entitled to equitable relief, including injunctive relief and restitution.

50. All members of the proposed classes are ascertainable by objective criteria. TurboTax has access to addresses and other contact information for members of the classes, which can be used for providing notice to many class members.

51. <u>Typicality</u>: Plaintiff's claims are typical of the claims of the members of the proposed classes. Plaintiff and all members of the classes have been similarly affected by the actions of Defendant.

52. <u>Adequacy of Representation</u>: Plaintiff will fairly and adequately represent and protect the interests of members of the classes. Plaintiff has retained counsel with substantial experience in

Case 3:19-cv-02666-CRB Document 1 Filed 05/16/19 Page 17 of 26

prosecuting complex and class action litigation. Plaintiff and counsel are committed to vigorously prosecuting this action on behalf of class members, and have the financial resources to do so.

53. <u>Superiority of Class Action</u>: Plaintiff and the members of the classes suffered, and will continue to suffer, harm as a result of Defendant's conduct. A class action is superior to other available methods for the fair and efficient adjudication of the present controversy. Individual joinder of all members of the classes is impractical. Even if individual class members had the resources to pursue individual litigation, it would be unduly burdensome to the courts in which the individual litigation would proceed. Individual litigation magnifies the delay and expense to all parties in the court system of resolving the controversies engendered by Defendant's common course of conduct. The class action device allows a single court to provide the benefits of unitary adjudication, judicial economy, and the fair and equitable handling of all class members' claims in a single forum. The conduct of this action as a class action conserves the resources of the parties and of the judicial system, and protects the rights of the class members.

CHOICE OF LAW ALLEGATIONS

54. Under either a contractual choice-of-law or governmental interests analysis, California law applies to the claims of the Class.

55. Defendant's terms of service include a contractual choice-of-law provision stating that: "California state law governs this Agreement without regard to its conflicts of law provisions." Although such terms of service also include an arbitration provision and class action waiver provision, TurboTax's enforcement of such provisions is against public policy as it would prohibit thousands of U.S. taxpayers from seeking relief they are entitled to as third-party beneficiaries of the IRS Free Filing Agreement.

56. Additionally, the State of California has sufficient contacts to the conduct alleged herein that California law may be uniformly applied to the claims of the proposed Class.

57. Defendant does substantial business in California; its headquarters is located in California; and a significant portion of the proposed Class is located in California.

58. In addition, the conduct that forms the basis for each and every Class Member's claims against Defendant emanated from Defendant's U.S. headquarters in Mountain View, California,

Case 3:19-cv-02666-CRB Document 1 Filed 05/16/19 Page 18 of 26

where—on information and belief—Defendant received customer complaints, planned its communications with Class Members, and set its compliance policies and practices.

59. The State of California also has the greatest interest in applying its law to Class Members' claims. Its governmental interests include not only an interest in compensating resident consumers under its consumer protection laws, but also what the State has characterized as a "compelling" interest in using its laws to regulate a resident corporation and preserve a business climate free of fraud and deceptive practices. *Diamond Multimedia Sys. v. Sup. Ct.*, 19 Cal. 4th 1036, 1064 (1999).

60. If other states' laws were applied to class members' claims, California's interest in discouraging resident corporations from engaging in the sort of unfair and deceptive practices alleged in this complaint would be significantly impaired. California could not effectively regulate a company like Defendant, which does business throughout the United States, if it can only ensure that consumers from one of the fifty states affected by conduct that runs afoul of its laws are compensated.

<u>COUNT I</u>

Breach of Contract

(On Behalf of Plaintiff and the Class)

61. Plaintiff incorporates the foregoing paragraphs as if set forth fully herein.

62. Plaintiff brings this cause of action on behalf of herself and the Class.

63. The IRS Free-Filing Agreement is an agreement between the IRS and the FFI, of which TurboTax is a member.

64. The IRS Free-Filing Agreement was entered into for the express benefit of low-income taxpayers.

65. Plaintiff and members of the Class are third-party beneficiaries to the IRS Free-Filing Agreement.

66. TurboTax breached its agreement with the IRS and its duties and obligations to Plaintiff and members of the Class as third-party beneficiaries by:

Failing to comply with Section 2.1, which requires TurboTax to "[m]ake tax return preparation easier and reduce the burden on individual taxpayers, particularly the economically disadvantaged and underserved populations;"

1		b. Failing to comply with Section 2.3, which requires TurboTax to "[p]rovide greater
2		service and access to the Services to taxpayers," with "Services" being defined in
3		Section 1.13 as "free, online tax return preparation and Filing of Federal individual
4		income tax returns;"
5		c. Failing to comply with Section 4.15.14 of the Agreement, which requires
6		TurboTax to "clearly list [its] free customer service options;" and
7		d. Failing to comply with Section 4.19.2 of the Agreement, which requires TurboTax
8		to "unequivocally inform taxpayers who are ineligible for the free offer at the
9		earliest feasible point" and that the "taxpayer shall be directed back to the IRS Free
10		File Landing Page as the first and most prominent alternative action so that they
11		may immediately consider other Free File offers available from the Free File
12		Program."
13	67.	Plaintiff and members of the Class have been damaged by TurboTax's breach of its
14	contractual	obligations because they qualified for free filing under the IRS Free-Filing Agreement but
15	were require	ed by TurboTax to pay to file their returns.
16	68.	Plaintiff, individually and on behalf of the Class seeks recovery for damages, equitable
17	relief, and in	njunctive relief requiring TurboTax to comply with its contractual obligations.
18		<u>COUNT II</u>
19		Unjust Enrichment
20		(On Behalf of Plaintiff and the Class)
21	69.	Plaintiff incorporates the foregoing paragraphs as if set forth fully herein.
22	70.	Plaintiff brings this cause of action on behalf of herself and the Class.
23	71.	Defendant has received and retained unjust benefits from Plaintiff and members of the
24	Class and in	nequity has resulted.
25	72.	Defendant has engaged in unfair, fraudulent, and unjust conduct including, but not limited
26	to:	
27		
28		
		18
		CLASS ACTION COMPLAINT
		CASE NO. 19-CV-2666

1

2

3

4

5

6

7

10

11

17

21

23

27

Adding code to its TurboTax Free File Website that prevents it from appearing in a. online search results, rendering the site non-discoverable by consumers searching on Google or other search engines; b. Upon information and belief, associating its Google Search Ads for its paid products with keywords likely to be used by consumers searching for the IRS Free File program; Not providing an option for users to navigate directly from the TurboTax Main C. 8 Website to the TurboTax Free File Website; 9 d. Deliberately choosing not to inform TurboTax customers of Intuit's Free File product, TurboTax "Freedom Edition," even after customers share information with Intuit indicating their eligibility for it; 12 Intentionally obscuring and failing to disclose the differences between TurboTax e. 13 "Free Edition" and Intuit's Free File product, TurboTax "Freedom Edition," knowing that reasonable consumers are likely to confuse these two products with 14 15 nearly identical names; f. 16 Misrepresenting to consumers that TurboTax "Free Edition," "Deluxe," "Premiere," and "Self-Employed" are the only TurboTax online products, when in 18 fact TurboTax "Freedom Edition" is a fifth product offering; 19 Misrepresenting to Free File-eligible consumers that a particular paid product is g. 20 the best product for them; Misrepresenting to free file-eligible consumers who enter tax information h 22 unsupported by TurboTax "Free Edition" that they will need to upgrade to complete and file their return; 24 i. Advertising "FREE Guaranteed" tax filing services when in fact only a small 25 percentage of consumers are able to complete their tax returns for free on the 26 TurboTax primary website; j. Heavily marketing TurboTax "Free Edition" in a manner that makes it likely to be confused with TurboTax's "Freedom Edition;" and 28 19 CLASS ACTION COMPLAINT CASE NO. 19-CV-2666

1	k. Requiring consumers to invest substantial time and effort inputting their tax return
2	information through the TurboTax "Free Edition" software before alerting them
3	that they cannot complete their returns using "Free Edition," and then manipulating
4	them into paying for various product upgrades.
5	73. By its deceptive, misleading, and improper conduct alleged herein, Defendant obtained
6	money from, and was unjustly enriched at the expense of, Plaintiff and class members.
7	74. It would be inequitable and unconscionable for Defendant to retain the profits, benefits,
8	and other compensation it obtained through its deceptive, misleading, and improper conduct.
9	75. Plaintiff and class members are entitled to restitution or disgorgement of, or the imposition
10	of a constructive trust upon, all profits, benefits, and other compensation obtained by Defendant through
11	its deceptive, misleading, and improper conduct.
12	<u>COUNT III</u>
13	California Consumers Legal Remedies Act, Cal. Civ. Code §§ 1750, <i>et seq</i> .
14	(On Behalf of Plaintiff and the Class)
15	76. Plaintiff incorporates the foregoing paragraphs as if set forth fully herein.
16	77. Plaintiff brings this cause of action on behalf of herself and the Class.
17	78. The Consumers Legal Remedies Act, Cal. Civ. Code §§ 1750, et seq. ("CLRA") is a
18	comprehensive statutory scheme that is to be liberally construed to protect consumers against unfair and
19	deceptive business practices in connection with the conduct of businesses providing goods, property or
20	services to consumers primarily for personal, family, or household use.
21	79. Defendant is a "person" as defined by Civil Code §§ 1761(c) and 1770, and has provided
22	"services" as defined by Civil Code §§ 1761(b) and 1770.
23	80. Plaintiff and members of the Class are "consumers" as defined by Civil Code §§ 1761(d)
24	and 1770, and have engaged in a "transaction" as defined by Civil Code §§ 1761(e) and 1770.
25	81. Defendant's acts and practices were intended to and did result in the sales of products and
26	services to Plaintiff and members of the Class in violation of Civil Code § 1770, including:
27	a. Representing that goods or services have characteristics that they do not have;
28	
	20

- b. Representing that goods or services are of a particular standard, quality, or grade when they are not; and

c.

Advertising goods or services with intent not to sell them as advertised.

82. Defendant's representations and omissions were material because they were likely to deceive reasonable consumers who were eligible for Free File into using and paying for TurboTax's paid products.

83. Had Defendant not misled Plaintiff and members of the Class, they would not have paid to use TurboTax products.

84. As a direct and proximate result of Defendant's violations of California Civil Code § 1770, Plaintiff and members of the Class have suffered injury and ascertainable losses of money or property through payment for TurboTax's products when, in fact, they were eligible for Free File.

85. Plaintiff and members of the Class seek an order enjoining the acts and practices described above and reasonable attorneys' fees and costs under the CLRA.

COUNT IV

California Unfair Competition Law, Cal. Bus. & Prof. Code §§ 17200, et seq.

(On Behalf of Plaintiff and the Class)

86. Plaintiff incorporates the foregoing paragraphs as if set forth fully herein.

87. Plaintiff brings this cause of action on behalf of herself and the Class.

88. Defendant is a "person" as defined by Cal. Bus. & Prof. Code § 17201.

89. Defendant violated Cal. Bus. & Prof. Code §§ 17200, et seq. ("UCL") by engaging in unfair and deceptive business acts and practices.

90. Through the actions alleged herein, Defendant has engaged, and continues to engage, in unfair, fraudulent, and deceptive business practices in violation of the UCL.

91. Defendant has engaged in unfair business acts and practices by taking actions to reduce public awareness of and access to TurboTax "Freedom Edition." As alleged, the gravity of harm to Plaintiff and the proposed Class from Defendant's acts and practices far outweighs any legitimate utility of that conduct; Defendant's conduct is immoral, unethical, oppressive, unscrupulous, or substantially injurious to Plaintiff and the members of the proposed Class; and Defendant's conduct undermines or

violates the stated policies underlying the Consumers Legal Remedies Act—to protect consumers against unfair and sharp business practices and to promote a basic level of honesty and reliability in the marketplace.

92. Defendant has also engaged in fraudulent and deceptive acts and practices by making misrepresentations likely to deceive reasonable consumers, including employing deceptive and manipulative marketing and product design schemes. These actions violate the terms and spirit of the IRS Free-Filing Agreement and undermine the public policy goals of the free file program, to the detriment of low-income taxpayers, the third-party beneficiaries to the Agreement.

93. Defendant's unfair, fraudulent, and deceptive business acts and practices include, but are not limited to:

- Adding code to its TurboTax Free File Website that prevents it from appearing in online search results, rendering the site non-discoverable by consumers searching on Google or other search engines;
- b. Upon information and belief, associating its Google Search Ads for its paid products with keywords likely to be used by consumers searching for the IRS Free File program;
- c. Not providing an option for users to navigate directly from the TurboTax Main Website to the TurboTax Free File Website;
- d. Deliberately choosing not to inform TurboTax customers of Intuit's Free File product, TurboTax "Freedom Edition," even after customers share information with Intuit indicating their eligibility for it;
 - e. Intentionally obscuring and failing to disclose the differences between TurboTax "Free Edition" and Intuit's Free File product, TurboTax "Freedom Edition," knowing that reasonable consumers are likely to confuse these two products with nearly identical names;
 - f. Misrepresenting to consumers that TurboTax "Free Edition," "Deluxe," "Premiere," and "Self-Employed" are the only TurboTax online products, when in fact TurboTax "Freedom Edition" is a fifth product offering;

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

28

Misrepresenting to Free File-eligible consumers that a particular paid product is the best g. product for them; h. Misrepresenting to free file-eligible consumers who enter tax information unsupported by TurboTax "Free Edition" that they will need to upgrade to complete and file their return; i. Advertising "FREE Guaranteed" tax filing services when in fact only a small percentage of consumers are able to complete their tax returns for free on the TurboTax primary website; Heavily marketing TurboTax "Free Edition" in a manner that makes it likely to be j. confused with TurboTax's "Freedom Edition;" and k. Requiring consumers to invest substantial time and effort inputting their tax return information through the TurboTax "Free Edition" software before alerting them that they cannot complete their returns using "Free Edition," and then manipulating them into paying for various product upgrades. 94. Defendant's representations and omissions were material because they were likely to deceive reasonable consumers who were eligible for Free File into using and paying for TurboTax's paid products. 95. As a direct and proximate result of Defendant's unfair and fraudulent acts and practices, Plaintiff and members of the Class were injured and lost money or property, including the amounts paid to TurboTax or deducted from their returns as part of the filing process. 96. Defendant acted intentionally, knowingly, and maliciously to violate California's Unfair Competition Law, and recklessly disregarded the rights of Plaintiff and members of the Class. 97. Plaintiff and members of the Class seek all monetary and non-monetary relief allowed by law, including restitution of all profits stemming from Intuit's unfair and fraudulent business practices; declaratory relief; reasonable attorneys' fees and costs under California Code of Civil Procedure § 1021.5; injunctive relief; and other appropriate equitable relief. **PRAYER FOR RELIEF** WHEREFORE, Plaintiff, on behalf of herself and the proposed classes, respectfully requests that this Court: 23

1	a.	Certify this action as a class action pursuant to Federal Rule of Civil Procedure 23(b)(2),						
2		(b)(3), and/or (c)(4);						
3	b.	Appoint Plaintiff as Class Representatives and her counsel as Class Counsel pursuant to						
4		Federal Rule of Civil Procedure 23(g);						
5	с.	Find Defendant's conduct was unlawful as alleged herein;						
6	d.	Enjoin Defendant from engaging in further unlawful conduct as alleged herein;						
7	e.	Award Plaintiff and the class members nominal, actual, compensatory, consequential, and						
8		punitive damages, except that no monetary relief is presently sought for violations of the						
9		Consumers Legal Remedies Act;						
10	f.	Award Plaintiff and class members statutory damages and penalties, as allowed by law;						
11	g.	Award Plaintiff and class members pre-judgment and post-judgment interest;						
12	h.	Award Plaintiff and class members reasonable attorneys' fees, costs, and expenses; and						
13	i.	Grant such other relief as the Court deems just and proper.						
14		DEMAND FOR JURY TRIAL						
15	Plain	tiff and members of the proposed classes demand a trial by jury.						
16								
17	Dated: May	16, 2019Respectfully submitted,						
18		By: <u>/s/ Eric H. Gibbs</u>						
19		Eric H. Gibbs (SBN 178658)						
20		Aaron Blumenthal (SBN 310605)						
		GIBBS LAW GROUP LLP						
21		505 14th Street, Suite 1110						
22		Oakland, CA 94612						
23	(510) 350-9700 (tel.) (510) 350-9701 (fax)							
		ehg@classlawgroup.com						
24	ab@classlawgroup.com							
25								
26		Norman E. Siegel (<i>pro hac vice</i> forthcoming)						
26		J. Austin Moore (<i>pro hac vice</i> forthcoming) Jillian R. Dent (<i>pro hac vice</i> forthcoming)						
27		STUEVE SIEGEL HANSON LLP						
28		460 Nichols Road, Suite 200						
_0		Kansas City, MO 64112						
		24						
		CLASS ACTION COMPLAINT						
		CASE NO. 19-CV-2666						

(816) 714-7100 (tel.) (816) 714-7101 (fax.) siegel@stuevesiegel.com moore@stuevesiegel.com dent@stuevesiegel.com Attorneys for Plaintiff and the Class CLASS ACTION COMPLAINT CASE NO. 19-CV-2666

Case 3:19-cv-02666-CEP Pocument 1-1 Filed 05/16/19 Page 1 of 2 JS-CAND 44 (Rev. 06/17)

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law,

except as provided by local rul Court to initiate the civil docke	es of court. This form, approved sheet. (SEE INSTRUCTIONS C	ed in its original f IN NEXT PAGE OF	orm by the J THIS FORM.)	udicial Conference of	f the Unit	ed States in Se	ptember 1974, i	is required for the	e Clerk of	
I. (a) PLAINTIFFS Laura Nichols				DEFENDANT Intuit Inc.,	S					
(b) County of Residence o (EXCEPT IN U.S. PLAIN)	f First Listed Plaintiff TIFF CASES)				CASES O. CONDEN	NLY)	ES, USE THE LO	CATION OF		
	Address, and Telephone Number) Law Group LLP505 14 510) 350-9700	h Street, Suite	: 1110,	Attorneys (If Know	n)					
II. BASIS OF JURIS	DICTION (Place an "X" in	One Box Only)		IZENSHIP OF F Diversity Cases Only)	PRINCI	PAL PART		X" in One Box for I ox for Defendant)	Plaintiff	
1 U.S. Government Plaintiff	f Federal Question (U.S. Government No.	t a Party)		of This State	PTF	of E	prporated or Princ Business In This St	tate	× ⁴	
2 U.S. Government Defende	ant X 4 Diversity (Indicate Citizenship of	f Parties in Item III)	Citizen	of Another State or Subject of a n Country	× 2	of E	prorated and Prin Business In Anothe Beign Nation	•	5 6	
	JIT (Place an "X" in One Box									
CONTRACT	ТО	RTS		FORFEITURE/PEN			RUPTCY	OTHER ST		
110 Insurance120 Marine130 Miller Act140 Negotiable Instrument	PERSONAL INJURY PERSONAL I 310 Airplane 365 Personal Inju 315 Airplane Product Liability Liability 320 Assault, Libel & Slander 367 Health Care/			625 Drug Related Se Property 21 US 690 Other LABOR		422 Appeal 28 USC § 158 423 Withdrawal 28 USC § 157 PROPERTY RIGHTS		375 False Claims Act 376 Qui Tam (31 USC § 3729(a)) 400 State Reapportionment		
 150 Recovery of Overpayment Of Veteran's Benefits 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	 330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle 355 Motor Vehicle Product Liability 360 Other Personal Injury 362 Personal Injury -Medical Malpractice CIVIL RIGHTS 440 Other Civil Rights 441 Voting 442 Employment 443 Housing/ Accommodations 445 Amer. w/Disabilities- Employment 446 Amer. w/Disabilities- Other 448 Education	Pharmaceuti Injury Produ 368 Asbestos Per Product Liab PERSONAL PR 370 Other Fraud 371 Truth in Lend 380 Other Person Damage 385 Property Dar Liability PRISONER PE HABEAS CC 463 Alien Detain 510 Motions to V Sentence 530 General 535 Death Penalt OTHE 540 Mandamus & 550 Civil Rights 555 Prison Condi 560 Civil Detain Conditions to	et Liability sonal Injury ility OPERTY ding al Property nage Product TITIONS DRPUS ee 'acate y R c Other tion re— f	710 Fair Labor Standards Act 820 720 Labor/Management 830 Relations 835 740 Railway Labor Act 751 751 Family and Medical 840 Leave Act S 790 Other Labor Litigation 861 791 Employee Retirement 863 Income Security Act 863 462 Naturalization 865 465 Other Immigration FE Actions 870		820 Copyrigh 830 Patent 835 Patent—A Drug Ap 840 Trademan SOCIAL S 861 HIA (139 862 Black Lu 863 DIWC/D 864 SSID Titl 865 RSI (405 FEDERAL 870 Taxes (U Defendar	ts bbreviated New plication k ECURITY 5ff) ng (923) IWW (405(g)) e XVI (g)) TAX SUITS .S. Plaintiff or	 400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce 460 Deportation 470 Racketeer Influenced & Corrupt Organizations 480 Consumer Credit 490 Cable/Sat TV 850 Securities/Commodities Exchange 890 Other Statutory Actions 891 Agricultural Acts 893 Environmental Matters 895 Freedom of Information Act 896 Arbitration 899 Administrative Procedure Act/Review or Appeal o Agency Decision 950 Constitutionality of Sta Statutes 		
V. ORIGIN (Place an × 1 Original Proceeding 2	Removed from 3	Confinement Remanded from Appellate Court			ferred from her District		Multidistrict Litigation–Trans	8 Multidist sfer Litigation	rict Direct File	

VI.	CAUSE OF ACTION Cite the U.S. Civil Statute under which you are filing (Do not cite iurisdictional statutes unless diversity): Class Action Fairness Act, 28 U.S.C. § 1332(d); Cal. Civ. Code § 1750; Cal. Bus. & Prof. Code § 17200; Brief description of cause: Breach of contract; Violation of Consumers Legal Remedies Act, Unfair Competition Law, etc.						
VII.	REQUESTE COMPLAIN		K IF THIS IS A CLASS ACTION R RULE 23, Fed. R. Civ. P.	DEMAND \$	CHECK YES only if d JURY DEMAND:	emanded in complaint: X Yes No	
VIII.	RELATED C IF ANY (See	CASE(S), instructions):	JUDGE Breyer	DOCKET N	UMBER 19-cv-02546		
IX. (Place	DIVISIONA an "X" in One Bo		ENT (Civil Local Rule 3-2) SAN FRANCISCO/OAK 	LAND SA	N JOSE EUREK	A-MCKINLEYVILLE	

/s/ Eric H. Gibbs

SIGNATURE OF ATTORNEY OF RECORD

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS-CAND 44

Authority For Civil Cover Sheet. The JS-CAND 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved in its original form by the Judicial Conference of the United States in September 1974, is required for the Clerk of Court to initiate the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.** a) **Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)."
- **II. Jurisdiction.** The basis of jurisdiction is set forth under Federal Rule of Civil Procedure 8(a), which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.
 - (1) United States plaintiff. Jurisdiction based on 28 USC §§ 1345 and 1348. Suits by agencies and officers of the United States are included here.
 - (2) <u>United States defendant</u>. When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.
 - (3) <u>Federal question</u>. This refers to suits under 28 USC § 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.
 - (4) <u>Diversity of citizenship</u>. This refers to suits under 28 USC § 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; NOTE: federal question actions take precedence over diversity cases.)
- **III. Residence (citizenship) of Principal Parties.** This section of the JS-CAND 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- **IV.** Nature of Suit. Place an "X" in the appropriate box. If the nature of suit cannot be determined, be sure the cause of action, in Section VI below, is sufficient to enable the deputy clerk or the statistical clerk(s) in the Administrative Office to determine the nature of suit. If the cause fits more than one nature of suit, select the most definitive.
- V. Origin. Place an "X" in one of the six boxes.
 - (1) Original Proceedings. Cases originating in the United States district courts.
 - (2) <u>Removed from State Court</u>. Proceedings initiated in state courts may be removed to the district courts under Title 28 USC § 1441. When the petition for removal is granted, check this box.
 - (3) <u>Remanded from Appellate Court</u>. Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.
 - (4) <u>Reinstated or Reopened</u>. Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.
 - (5) <u>Transferred from Another District</u>. For cases transferred under Title 28 USC § 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.
 - (6) <u>Multidistrict Litigation Transfer</u>. Check this box when a multidistrict case is transferred into the district under authority of Title 28 USC § 1407. When this box is checked, do not check (5) above.
 - (8) <u>Multidistrict Litigation Direct File</u>. Check this box when a multidistrict litigation case is filed in the same district as the Master MDL docket.

<u>Please note that there is no Origin Code 7</u>. Origin Code 7 was used for historical records and is no longer relevant due to changes in statute.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC § 553. <u>Brief Description</u>: Unauthorized reception of cable service.
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Federal Rule of Civil Procedure 23.

Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

- VIII. Related Cases. This section of the JS-CAND 44 is used to identify related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.
- IX. Divisional Assignment. If the Nature of Suit is under Property Rights or Prisoner Petitions or the matter is a Securities Class Action, leave this section blank. For all other cases, identify the divisional venue according to Civil Local Rule 3-2: "the county in which a substantial part of the events or omissions which give rise to the claim occurred or in which a substantial part of the property that is the subject of the action is situated."

Date and Attorney Signature. Date and sign the civil cover sheet.

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>TurboTax Intentionally Diverted Qualified Military Personnel from Free Tax-Filing Program, Class Action Alleges</u>