

EXHIBIT A



Notice of Service of Process

Transmittal Number: 33655789
Date Processed: 03/30/2026

null / ALL

Primary Contact: Michelle Bickell
Post Holdings, Inc.
2503 S Hanley Rd
Saint Louis, MO 63144-2503

Electronic copy provided to: Beth Minogue
Kiley Labrier
Dallas Cupp

Entity: Post Consumer Brands, LLC
Entity ID Number 3875714

Entity Served: Post Consumer Brands, LLC

Title of Action: Veronica Panossian, individually and on behalf of All Others Similarly Situated vs. Post Consumer Brands, LLC

Matter Name/ID: Veronica Panossian vs. Post Consumer Brands, LLC (18984765)

Document(s) Type: Summons/Complaint

Nature of Action: Class Action

Court/Agency: Los Angeles County Superior Court, CA

Case/Reference No: 26STCV09672

Jurisdiction Served: California

Date Served on CSC: 03/26/2026

Answer or Appearance Due: 30 Days

Originally Served On: CSC

How Served: Personal Service

Sender Information: Stevens Lc
213-270-1211

Information contained on this transmittal form is for record keeping, notification and forwarding the attached document(s). It does not constitute a legal opinion. The recipient is responsible for interpreting the documents and taking appropriate action.

To avoid potential delay, please do not send your response to CSC

251 Little Falls Drive, Wilmington, Delaware 19808-1674 (888) 690-2882 | sop@cscglobal.com

SUM-100

**SUMMONS
(CITACION JUDICIAL)**

FOR COURT USE ONLY
(SOLO PARA USO DE LA CORTE)

**NOTICE TO DEFENDANT:
(AVISO AL DEMANDADO):**

POST CONSUMER BRANDS, LLC and DOES 1 through 10, inclusive

**YOU ARE BEING SUED BY PLAINTIFF:
(LO ESTÁ DEMANDANDO EL DEMANDANTE):**

VERONICA PANOSSIAN, individually and on behalf of all others similarly situated

Electronically FILED by
Superior Court of California,
County of Los Angeles
3/25/2026 5:57 PM
David W. Slayton,
Executive Officer/Clerk of Court,
By M. Aguirre, Deputy Clerk

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. **¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.**

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.ca.gov) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is:
(El nombre y dirección de la corte es): Stanley Mosk Courthouse
111 N. Hill St. Los Angeles, CA 90012

CASE NUMBER:
(Número del Caso):
26STCV09672

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is:
(El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):
Paul D. Stevens/Lauren Bochnerberg, STEVENS LC, 1855 Industrial St., Suite 518, Los Angeles, CA 90021, Tel: 213-270-1211

DATE: 03/25/2026
(Fecha)

Clerk, by David W. Slayton, Executive Officer/Clerk of Court, Deputy
(Secretario) M. Aguirre (Adjunto)

(For proof of service of this summons, use Proof of Service of Summons (form POS-010).)
(Para prueba de entrega de esta citación use el formulario Proof of Service of Summons, (POS-010)).



NOTICE TO THE PERSON SERVED: You are served

1. as an individual defendant.
2. as the person sued under the fictitious name of (specify):
3. on behalf of (specify): POST CONSUMER BRANDS, LLC
 under: CCP 416.10 (corporation) CCP 416.60 (minor)
 CCP 416.20 (defunct corporation) CCP 416.70 (conservatee)
 CCP 416.40 (association or partnership) CCP 416.90 (authorized person)
 other (specify): Corp. Code 17701.16, LLC
4. by personal delivery on (date):

CM-010

ATTORNEY OR PARTY WITHOUT ATTORNEY NAME: Paul D. Stevens (SBN 207107), Lauren A. Bochurberg (SBN 333629) FIRM NAME: STEVENS LC STREET ADDRESS: 1855 Industrial St., Suite 518 CITY: Los Angeles TELEPHONE NO.: 213-270-1215 EMAIL ADDRESS: pstevens@stevenslc.com; lbochurberg@stevenslc.com ATTORNEY FOR (name): Plaintiff, VERONICA PANOSSIAN STATE BAR NUMBER: STATE: CA ZIP CODE: 90021 FAX NO.:	FOR COURT USE ONLY Electronically FILED by Superior Court of California, County of Los Angeles 3/24/2026 3:02 PM David W. Slayton, Executive Officer/Clerk of Court, By M. Aguirre, Deputy Clerk	
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES STREET ADDRESS: 111 N. Hill St. MAILING ADDRESS: SAME CITY AND ZIP CODE: Los Angeles, CA 90012 BRANCH NAME: STANLEY MOSK		
CASE NAME: VERONICA PANOSSIAN v. POST CONSUMER BRANDS, LLC and DOES 1 through 10, inclusive		
CIVIL CASE COVER SHEET <input checked="" type="checkbox"/> Unlimited (Amount demanded exceeds \$35,000) <input type="checkbox"/> Limited (Amount demanded is \$35,000 or less)	Complex Case Designation <input type="checkbox"/> Counter <input type="checkbox"/> Joinder Filed with first appearance by defendant (Cal. Rules of Court, rule 3.402)	CASE NUMBER: 26STCV09672 JUDGE: DEPT.:

Items 1–6 below must be completed (see instructions on page 2).

1. Check one box below for the case type that best describes this case:

Auto Tort <input type="checkbox"/> Auto (22) <input type="checkbox"/> Uninsured motorist (46) Asbestos <input type="checkbox"/> Asbestos (04) Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort <input type="checkbox"/> Product liability (24) <input type="checkbox"/> Medical malpractice (45) <input type="checkbox"/> Other PI/PD/WD (23) Non-PI/PD/WD (Other) Tort <input checked="" type="checkbox"/> Business tort/Unfair business practice (07) <input type="checkbox"/> Civil rights (08) <input type="checkbox"/> Defamation (13) <input type="checkbox"/> Fraud (16) <input type="checkbox"/> Intellectual property (19) <input type="checkbox"/> Professional negligence (25) <input type="checkbox"/> Other non-PI/PD/WD tort (35) Employment <input type="checkbox"/> Wrongful termination (36) <input type="checkbox"/> Other employment (15)	Contract <input type="checkbox"/> Breach of contract/warranty (06) <input type="checkbox"/> Rule 3.740 collections (09) <input type="checkbox"/> Other collections (09) <input type="checkbox"/> Insurance coverage (18) <input type="checkbox"/> Other contract (37) Real Property <input type="checkbox"/> Eminent domain/Inverse condemnation (14) <input type="checkbox"/> Wrongful eviction (33) <input type="checkbox"/> Other real property (26) Unlawful Detainer <input type="checkbox"/> Commercial (31) <input type="checkbox"/> Residential (32) <input type="checkbox"/> Drugs (38) Judicial Review <input type="checkbox"/> Asset forfeiture (05) <input type="checkbox"/> Petition re arbitration award (11) <input type="checkbox"/> Writ of mandate (02) <input type="checkbox"/> Other judicial review (39) Employment Development Department (EDD) <input type="checkbox"/> EDD decision review (48)	Provisionally Complex Civil Litigation (Cal. Rules of Court, rules 3.400–3.404) <input type="checkbox"/> Antitrust/Trade regulation (03) <input type="checkbox"/> Construction defect (10) <input type="checkbox"/> Mass tort (40) <input type="checkbox"/> Securities litigation (28) <input type="checkbox"/> Environmental/Toxic tort (30) <input type="checkbox"/> Comprehensive groundwater adjudication (47) <input type="checkbox"/> Insurance coverage claims arising from the above listed provisionally complex case types (41) Enforcement of Judgment <input type="checkbox"/> Enforcement of judgment (20) Miscellaneous Civil Complaint <input type="checkbox"/> RICO (27) <input type="checkbox"/> Other complaint (not specified above) (42) Miscellaneous Civil Petition <input type="checkbox"/> Partnership and corporate governance (21) <input type="checkbox"/> Other petition (not specified above) (43)
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2. Is this case complex under rule 3.400 of the California Rules of Court? Yes No

If the case is complex, mark the factors requiring exceptional judicial management:

- a. Large number of separately represented parties
- b. Extensive motion practice raising difficult or novel issues that will be time-consuming to resolve
- c. Substantial amount of documentary evidence
- d. Large number of witnesses
- e. Coordination with related actions pending in one or more courts in other counties, states, or countries, or in a federal court
- f. Substantial postjudgment judicial supervision

3. Remedies sought (check all that apply):

- a. monetary
- b. nonmonetary; declaratory or injunctive relief
- c. punitive

4. Number of causes of action (specify): 3: Violations of Cal. Prof Bus. Codes §17200, et seq., §17500, et seq., and CLRA §1750

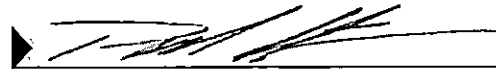
5. Is this case a class action suit? Yes No

6. If there are any known related cases, file and serve a notice of related case. (You may use form CM-015.)

Date: March 24, 2026

Paul D. Stevens

(TYPE OR PRINT NAME)



(SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)

NOTICE

- Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result in sanctions.
- File this cover sheet in addition to any cover sheet required by local court rule.
- If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all other parties to the action or proceeding.
- Unless this is a collections case under rule 3.740 of the California Rules of Court or a complex case, this cover sheet will be used for statistical purposes only.

INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

To Plaintiffs and Others Filing First Papers. If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on pages 1 and 2. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check **one** box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the **primary** cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

To Parties in Rule 3.740 Collections Cases. A "collections case" under rule 3.740 of the California Rules of Court is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$35,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

To Parties in Complex Cases. In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex.

SEE PAGE 3 FOR INFORMATION PURPOSES ONLY.



CASE TYPES AND EXAMPLES

Auto Tort

Auto (22)—Personal Injury/Property Damage/
Wrongful Death
Uninsured Motorist (46) *(if the case involves
an uninsured motorist claim subject to
arbitration, check this item instead of Auto)*

Asbestos

Asbestos (04)
Asbestos Property Damage
Asbestos Personal Injury/Wrongful Death

**Other PI/PD/WD (Personal Injury/
Property Damage/Wrongful Death) Tort**

Product Liability *(not asbestos or toxic/
environmental)* (24)
Medical Malpractice (45)
Medical Malpractice—Physicians &
Surgeons
Other Professional Health Care
Malpractice
Other PI/PD/WD (23)
Premises Liability (e.g., slip and fall)
Intentional Bodily Injury/PD/WD (e.g.,
assault, vandalism)
Intentional Infliction of Emotional Distress
Negligent Infliction of Emotional Distress
Other PI/PD/WD

Non-PI/PD/WD (Other) Tort

Business Tort/Unfair Business Practice (07)
Civil Rights (e.g., discrimination, false arrest)
(not civil harassment) (08)
Defamation (e.g., slander, libel) (13)
Fraud (16)
Intellectual Property (19)
Professional Negligence (25)
Legal Malpractice
Other Professional Malpractice *(not
medical or legal)*
Other Non-PI/PD/WD Tort (35)

Employment

Wrongful Termination (36)
Other Employment (15)

Contract

Breach of Contract/Warranty (06)
Breach of Rental/Lease Contract *(not
unlawful detainer or wrongful eviction)*
Contract/Warranty Breach—Seller Plaintiff
(not fraud or negligence)
Negligent Breach of Contract/Warranty
Other Breach of Contract/Warranty
Collections (e.g., money owed, open book
accounts) (09)
Collections Case—Seller Plaintiff
Other Promissory Note/Collections Case
Insurance Coverage *(not provisionally
complex)* (18)
Auto Subrogation
Other Coverage
Other Contract (37)
Contractual Fraud
Other Contract Dispute

Real Property

Eminent Domain/Inverse Condemnation (14)
Wrongful Eviction (33)
Other Real Property (e.g., quiet title) (26)
Writ of Possession of Real Property
Mortgage Foreclosure
Quiet Title
Other Real Property *(not eminent
domain, landlord-tenant, or
foreclosure)*
Unlawful Detainer
Commercial (31)
Residential (32)
Drugs (38) *(if the case involves illegal drugs,
check this item; otherwise, report as
Commercial or Residential)*

Judicial Review

Asset Forfeiture (05)
Petition re Arbitration Award (11)
Writ of Mandate (02)
Writ—Administrative Mandamus
Writ—Mandamus on Limited Court Case
Matter
Writ—Other Limited Court Case Review
Other Judicial Review (39)
Review of Health Officer Order
Notice of Appeal—Labor Commissioner
Appeals

Employment Development Department (EDD)

EDD Decision Review (48) *(if the case
involves an Employment Development
Department decision, check this item
instead of Wrongful Termination or Other
Employment)*

**Provisionally Complex Civil Litigation (Cal.
Rules of Court, rules 3.400–3.403)**

Antitrust/Trade Regulation (03)
Construction Defect (10)
Claims Involving Mass Tort (40)
Securities Litigation (28)
Environmental/Toxic Tort (30)
Comprehensive Groundwater Adjudication
(47)
Insurance Coverage Claims *(arising from
provisionally complex case type listed
above)* (41)

Enforcement of Judgment

Enforcement of Judgment (20)
Abstract of Judgment (Out of County)
Confession of Judgment *(non-domestic
relations)*
Sister-State Judgment
Administrative Agency Award *(not unpaid
taxes)*
Petition/Certification of Entry of Judgment
on Unpaid Taxes
Other Enforcement of Judgment Case

Miscellaneous Civil Complaint

RICO (27)
Other Complaint *(not specified above)* (42)
Declaratory Relief Only Injunctive Relief
Only *(non-harassment)*
Mechanic's Lien
Other Commercial Complaint Case *(non-
tort/non-complex)*
Other Civil Complaint *(non-tort/non-
complex)*

Miscellaneous Civil Petition

Partnership and Corporate Governance (21)
Other Petition *(not specified above)* (43)
Civil Harassment
Workplace Violence
Elder/Dependent Adult Abuse
Election Contest
Petition for Name Change
Petition for Relief From Late Claim
Other Civil Petition

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER 26STCV09672
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CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION
(CERTIFICATE OF GROUNDS FOR ASSIGNMENT TO COURTHOUSE LOCATION)

This form is required pursuant to Local Rule 2.3 in all new civil case filings in the Los Angeles Superior Court

Step 1: After completing the Civil Case Cover Sheet (Judicial Council form CM-010), find the exact case type in Column A that corresponds to the case type indicated in the Civil Case Cover Sheet.

Step 2: In Column B, check the box for the type of action that best describes the nature of the case.

Step 3: In Column C, circle the number which explains the reason for the court filing location you have chosen.

Applicable Reasons for Choosing Courthouse Location (Column C)	
1. Class Actions must be filed in the Stanley Mosk Courthouse, Central District.	7. Location where petitioner resides.
2. Permissive filing in Central District.	8. Location wherein defendant/respondent functions wholly.
3. Location where cause of action arose.	9. Location where one or more of the parties reside.
4. Location where bodily injury, death or damage occurred.	10. Location of Labor Commissioner Office.
5. Location where performance required, or defendant resides.	11. Mandatory filing location (Hub Cases – unlawful detainer, limited non-collection, limited collection).
6. Location of property or permanently garaged vehicle.	

	A Civil Case Cover Sheet Case Type	B Type of Action (check only one)	C Applicable Reasons (see Step 3 above)
Auto Tort	Auto (22)	<input type="checkbox"/> 2201 Motor Vehicle – Personal Injury/Property Damage/Wrongful Death	1, 4
	Uninsured Motorist (46)	<input type="checkbox"/> 4601 Uninsured Motorist – Personal Injury/Property Damage/Wrongful Death	1, 4
Other Personal Injury/ Property Damage/ Wrongful Death	Other Personal Injury/ Property Damage/ Wrongful Death (23)	<input type="checkbox"/> 2301 Premise Liability (e.g., dangerous conditions of property, slip/trip and fall, dog attack, etc.)	1, 4
		<input type="checkbox"/> 2302 Intentional Bodily Injury/Property Damage/Wrongful Death (e.g., assault, battery, vandalism, etc.)	1, 4
		<input type="checkbox"/> 2303 Intentional Infliction of Emotional Distress	1, 4
		<input type="checkbox"/> 2304 Other Personal Injury/Property Damage/Wrongful Death	1, 4
		<input type="checkbox"/> 2305 Elder/Dependent Adult Abuse/Claims Against Skilled Nursing Facility	1, 4
		<input type="checkbox"/> 2306 Intentional Conduct – Sexual Abuse Case (in any form)	1, 4

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER
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	A	B	C
	Civil Case Cover Sheet Case Type	Type of Action (check only one)	Applicable Reasons (see Step 3 above)
Other Personal Injury/ Property Damage/ Wrongful Death		<input type="checkbox"/> 2307 Construction Accidents	1, 4
		<input type="checkbox"/> 2308 Landlord – Tenant Habitability (e.g., bed bugs, mold, etc.)	1, 4
	Product Liability (24)	<input type="checkbox"/> 2401 Product Liability (not asbestos or toxic/ environmental)	1, 4
		<input type="checkbox"/> 2402 Product Liability – Song-Beverly Consumer Warranty Act (CA Civil Code §§1790-1795.8) (Lemon Law)	1, 3, 5
	Medical Malpractice (45)	<input type="checkbox"/> 4501 Medical Malpractice – Physicians & Surgeons	1, 4
<input type="checkbox"/> 4502 Other Professional Health Care Malpractice		1, 4	
Non-Personal Injury/Property Damage/Wrongful Death Tort	Business Tort (07)	<input checked="" type="checkbox"/> 0701 Other Commercial/Business Tort (not fraud or breach of contract)	1, 2, 3
	Civil Rights (08)	<input type="checkbox"/> 0801 Civil Rights/Discrimination	1, 2, 3
	Defamation (13)	<input type="checkbox"/> 1301 Defamation (slander/libel)	1, 2, 3
	Fraud (16)	<input type="checkbox"/> 1601 Fraud (no contract)	1, 2, 3
	Professional Negligence (25)	<input type="checkbox"/> 2501 Legal Malpractice	1, 2, 3
		<input type="checkbox"/> 2502 Other Professional Malpractice (not medical or legal)	1, 2, 3
Other (35)	<input type="checkbox"/> 3501 Other Non-Personal Injury/Property Damage Tort	1, 2, 3	
Employment	Wrongful Termination (36)	<input type="checkbox"/> 3601 Wrongful Termination	1, 2, 3
	Other Employment (15)	<input type="checkbox"/> 1501 Other Employment Complaint Case	1, 2, 3
		<input type="checkbox"/> 1502 Labor Commissioner Appeals	10
Contract	Breach of Contract / Warranty (06) (not insurance)	<input type="checkbox"/> 0601 Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction)	2, 5
		<input type="checkbox"/> 0602 Contract/Warranty Breach – Seller Plaintiff (no fraud/negligence)	2, 5
		<input type="checkbox"/> 0603 Negligent Breach of Contract/Warranty (no fraud)	1, 2, 5
		<input type="checkbox"/> 0604 Other Breach of Contract/Warranty (no fraud/ negligence)	1, 2, 5
		<input type="checkbox"/> 0605 Breach of Rental/Lease Contract (COVID-19 Rental Debt)	2, 5
	Collections (09)	<input type="checkbox"/> 0901 Collections Case – Seller Plaintiff	5, 6, 11
		<input type="checkbox"/> 0902 Other Promissory Note/Collections Case	5, 11
		<input type="checkbox"/> 0903 Collections Case – Purchased Debt (charged off consumer debt purchased on or after January 1, 2014)	5, 6, 11
		<input type="checkbox"/> 0904 Collections Case – COVID-19 Rental Debt	5, 11
Insurance Coverage (18)	<input type="checkbox"/> 1801 Insurance Coverage (not complex)	1, 2, 5, 8	

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER
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	A Civil Case Cover Sheet Case Type	B Type of Action (check only one)	C Applicable Reasons (see Step 3 above)
Contract (Continued)	Other Contract (37)	<input type="checkbox"/> 3701 Contractual Fraud	1, 2, 3, 5
		<input type="checkbox"/> 3702 Tortious Interference	1, 2, 3, 5
		<input type="checkbox"/> 3703 Other Contract Dispute (not breach/insurance/fraud/negligence)	1, 2, 3, 8, 9
Real Property	Eminent Domain/Inverse Condemnation (14)	<input type="checkbox"/> 1401 Eminent Domain/Condemnation Number of Parcels _____	2, 6
	Wrongful Eviction (33)	<input type="checkbox"/> 3301 Wrongful Eviction Case	2, 6
	Other Real Property (26)	<input type="checkbox"/> 2601 Mortgage Foreclosure	2, 6
		<input type="checkbox"/> 2602 Quiet Title	2, 6
	<input type="checkbox"/> 2603 Other Real Property (not eminent domain, landlord/tenant, foreclosure)	2, 6	
Unlawful Detainer	Unlawful Detainer – Commercial (31)	<input type="checkbox"/> 3101 Unlawful Detainer – Commercial (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer – Residential (32)	<input type="checkbox"/> 3201 Unlawful Detainer – Residential (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer – Post Foreclosure (34)	<input type="checkbox"/> 3401 Unlawful Detainer – Post Foreclosure	2, 6, 11
	Unlawful Detainer – Drugs (38)	<input type="checkbox"/> 3801 Unlawful Detainer – Drugs	2, 6, 11
Judicial Review	Asset Forfeiture (05)	<input type="checkbox"/> 0501 Asset Forfeiture Case	2, 3, 6
	Petition re Arbitration (11)	<input type="checkbox"/> 1101 Petition to Compel/Confirm/Vacate Arbitration	2, 5
	Writ of Mandate (02)	<input type="checkbox"/> 0201 Writ – Administrative Mandamus	2, 8
		<input type="checkbox"/> 0202 Writ – Mandamus on Limited Court Case Matter	2
		<input type="checkbox"/> 0203 Writ – Other Limited Court Case Review	2
	Other Judicial Review (39)	<input type="checkbox"/> 3901 Other Writ/Judicial Review	2, 8
		<input type="checkbox"/> 3902 Administrative Hearing	2, 8
<input type="checkbox"/> 3903 Parking Appeal		2, 8	
Provisionally Complex Litigation	Antitrust/Trade Regulation (03)	<input type="checkbox"/> 0301 Antitrust/Trade Regulation	1, 2, 8
	Asbestos (04)	<input type="checkbox"/> 0401 Asbestos Property Damage	1, 11
		<input type="checkbox"/> 0402 Asbestos Personal Injury/Wrongful Death	1, 11

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC		CASE NUMBER	
	A Civil Case Cover Sheet Case Type	B Type of Action (check only one)	C Applicable Reasons (see Step 3 above)
Provisionally Complex Litigation (Continued)	Construction Defect (10)	<input type="checkbox"/> 1001 Construction Defect	1, 2, 3
	Claims Involving Mass Tort (40)	<input type="checkbox"/> 4001 Claims Involving Mass Tort	1, 2, 8
	Securities Litigation (28)	<input type="checkbox"/> 2801 Securities Litigation Case	1, 2, 8
	Toxic Tort Environmental (30)	<input type="checkbox"/> 3001 Toxic Tort/Environmental	1, 2, 3, 8
	Insurance Coverage Claims from Complex Case (41)	<input type="checkbox"/> 4101 Insurance Coverage/Subrogation (complex case only)	1, 2, 5, 8
Enforcement of Judgment	Enforcement of Judgment (20)	<input type="checkbox"/> 2001 Sister State Judgment	2, 5, 11
		<input type="checkbox"/> 2002 Abstract of Judgment	2, 6
		<input type="checkbox"/> 2004 Administrative Agency Award (not unpaid taxes)	2, 8
		<input type="checkbox"/> 2005 Petition/Certificate for Entry of Judgment Unpaid Tax	2, 8
		<input type="checkbox"/> 2006 Other Enforcement of Judgment Case	2, 8, 9
Miscellaneous Civil Complaints	RICO (27)	<input type="checkbox"/> 2701 Racketeering (RICO) Case	1, 2, 8
	Other Complaints (not specified above) (42)	<input type="checkbox"/> 4201 Declaratory Relief Only	1, 2, 8
		<input type="checkbox"/> 4202 Injunctive Relief Only (not domestic/harassment)	2, 8
		<input type="checkbox"/> 4203 Other Commercial Complaint Case (non-tort/noncomplex)	1, 2, 8
<input type="checkbox"/> 4204 Other Civil Complaint (non-tort/non-complex)	1, 2, 8		
Miscellaneous Civil Petitions	Partnership Corporation Governance (21)	<input type="checkbox"/> 2101 Partnership and Corporation Governance Case	2, 8
	Other Petitions (not specified above) (43)	<input type="checkbox"/> 4301 Civil Harassment with Damages	2, 3, 9
		<input type="checkbox"/> 4302 Workplace Harassment with Damages	2, 3, 9
		<input type="checkbox"/> 4303 Elder/Dependent Adult Abuse Case with Damages	2, 3, 9
		<input type="checkbox"/> 4304 Election Contest	2
		<input type="checkbox"/> 4305 Petition for Change of Name/Change of Gender	2, 7
		<input type="checkbox"/> 4306 Petition for Relief from Late Claim Law	2, 3, 8
<input type="checkbox"/> 4307 Other Civil Petition	2, 9		

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER
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Step 4: Statement of Reason and Address: Check the appropriate boxes for the numbers shown under Column C for the type of action that you have selected. Enter the address, which is the basis for the filing location including zip code. (No address required for class action cases.)

REASON: <input checked="" type="checkbox"/> 1. <input checked="" type="checkbox"/> 2. <input checked="" type="checkbox"/> 3. <input type="checkbox"/> 4. <input type="checkbox"/> 5. <input type="checkbox"/> 6. <input type="checkbox"/> 7. <input type="checkbox"/> 8. <input type="checkbox"/> 9. <input type="checkbox"/> 10. <input type="checkbox"/> 11	ADDRESS:			
<table style="width:100%; border-collapse: collapse;"> <tr> <td style="width:33%; border-right: 1px solid black; padding: 2px;">CITY:</td> <td style="width:33%; border-right: 1px solid black; padding: 2px;">STATE:</td> <td style="padding: 2px;">ZIP CODE:</td> </tr> </table>	CITY:	STATE:	ZIP CODE:	
CITY:	STATE:	ZIP CODE:		

Step 5: Certification of Assignment: I certify that this case is properly filed in the CENTRAL District of the Superior Court of California, County of Los Angeles [Code of Civ. Proc., 392 et seq., and LASC Local Rule 2.3(a)(1)(E)]

Dated: 03/24/2026



 (SIGNATURE OF ATTORNEY/FILING PARTY)

PLEASE HAVE THE FOLLOWING ITEMS COMPLETED AND READY TO BE FILED IN ORDER TO PROPERLY COMMENCE YOUR NEW COURT CASE:

1. Original Complaint or Petition.
2. If filing a Complaint, a completed Summons form for issuance by the Clerk.
3. Civil Case Cover Sheet Judicial Council form CM-010.
4. Civil Case Cover Sheet Addendum and Statement of Location form LASC CIV 109 (01/23).
5. Payment in full of the filing fee, unless there is a court order for waiver, partial or schedule payments.
6. A signed order appointing a Guardian ad Litem, Judicial Council form CIV-010, if the plaintiff or petitioner is a minor under 18 years of age will be required by Court to issue a Summons.
7. Additional copies of documents to be conformed by the Clerk. Copies of the cover sheet and this addendum must be served along with the Summons and Complaint, or other initiating pleading in the case.

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Executive Officer/Clerk of Court,
By M. Aguirre, Deputy Clerk

10 *Attorneys for Plaintiff and the Proposed Class*

11 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
12 **COUNTY OF LOS ANGELES**

13 VERONICA PANOSSIAN, individually and on
14 behalf of all others similarly situated,

15 Plaintiffs,

16 v.

17 POST CONSUMER BRANDS, LLC and DOES
18 1 through 10, inclusive,

19 Defendants.

Case No. **26STCV09672**

CLASS ACTION COMPLAINT

1. VIOLATION OF CALIFORNIA FALSE ADVERTISING LAW, BUSINESS AND PROFESSIONS CODE § 17500, et. seq.
2. VIOLATION OF CALIFORNIA UNFAIR COMPETITION LAW, BUSINESS AND PROFESSIONS CODE § 17200, et seq.
3. VIOLATION OF CALIFORNIA CONSUMERS LEGAL REMEDIES ACT, CIVIL CODE § 1750, et seq.

1 Plaintiff Veronica Panossian (“Plaintiff”), individually and on behalf of all other similarly
2 situated purchasers (the “Class” and “Class Members”), brings this class action lawsuit against
3 POST CONSUMER BRANDS, LLC dba Nature’s Recipe (“Defendant”), and alleges as follows:

4 **I. NATURE OF THE ACTION**

5 1. Plaintiff brings this consumer protection action against Defendant for its false,
6 misleading, and deceptive marketing and sale of pet food products branded, labeled and advertised
7 as “natural,” when in fact the Products contain numerous synthetic ingredients.

8 2. Throughout the Class Period, Defendant engaged in a uniform and pervasive
9 marketing campaign designed to capitalize on consumers’ preference for natural products.
10 Defendant prominently labeled its products as “natural dog food” and marketed them under the
11 brand name “Nature’s Recipe,” while simultaneously employing green color schemes, nature-based
12 imagery, and depictions of wholesome ingredients and outdoor environments. These representations
13 were intended to—and did—communicate to reasonable consumers that the Products were
14 composed exclusively of natural ingredients.

15 3. In reality, however, the Products contain multiple ingredients that are synthetic and
16 otherwise inconsistent with how reasonable consumers understand the term “natural.” These
17 ingredients are not readily identifiable by consumers, who lack specialized knowledge of chemistry
18 or nutrition and instead reasonably rely on Defendant’s front-label representations.

19 4. Defendant’s marketing creates a clear and consistent net impression that the Products
20 are entirely natural, an impression that is false and misleading. By making and reinforcing these
21 representations, Defendant has induced consumers, including Plaintiff, to purchase the Products and
22 to pay a price premium for what they believed were natural pet food products.

23 5. Plaintiff and other consumers would not have purchased the Products, or would have
24 paid less for them, had they known the true nature of the Products’ ingredients. Defendant’s conduct
25 has caused economic injury to Plaintiff and the proposed Class and has allowed Defendant to obtain
26 an unfair competitive advantage in the marketplace.

27 6. Accordingly, Plaintiff brings this action on behalf of herself and all others similarly
28 situated to seek relief under California’s Consumers Legal Remedies Act, Cal. Civ. Code § 1750,

1 et seq.; Unfair Competition Law, Cal. Bus. & Prof. Code § 17200, et seq.; and False Advertising
2 Law, Cal. Bus. & Prof. Code § 17500, et seq.

3 7. The products at issue are the following products as identified by product name on the
4 front label of each product:

- 5 (1) Nature's Recipe Freeze Dried Blend – Chicken, Barley & Brown Rice Recipe
6 with Freeze Dried Chicken Bites
- 7 (2) Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe
- 8 (3) Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe
- 9 (4) Nature's Recipe Grain Free Lamb, Sweet Potato & Pumpkin Recipe
- 10 (5) Nature's Recipe Grain Free Puppy Chicken, Sweet Potato & Pumpkin Recipe
- 11 (6) Nature's Recipe Puppy Lamb & Rice Recipe
- 12 (7) Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato & Pumpkin
13 Recipe
- 14 (8) Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin
15 Recipe
- 16 (9) Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe
- 17 (10) Nature's Recipe Lamb, Barley & Brown Rice Recipe
- 18 (11) Nature's Recipe Chicken, Barley & Brown Rice Recipe
- 19 (12) Nature's Recipe Mature Lamb & Brown Rice Recipe
- 20 (13) Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe
- 21 (14) Nature's Recipe Grain Free Beef, Sweet Potato & Pumpkin Recipe
- 22 (15) Nature's Recipe Grain Free Chicken Recipe in Savory Broth
- 23 (16) Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth
- 24 (17) Nature's Recipe Grain Free Chicken & Duck Recipe in Savory Broth
- 25 (18) Nature's Recipe Grain Free Chicken & Beef Recipe in Savory Broth
- 26 (19) Nature's Recipe Grain Free Chicken & Turkey Recipe in Savory Broth
- 27 (20) Nature's Recipe Grain Free Chicken & Lamb Recipe in Savory Broth
- 28 (21) Nature's Recipe Chicken & Brown Rice Recipe

1 (22) Nature’s Recipe Chicken, Barley & Turkey Recipe in Savory Broth

2 (23) Nature’s Recipe Chicken, Wild Salmon & Brown Rice Recipe in Savory Broth
3 (hereinafter referred to collectively as the “Products”).

4 8. The Products are offered for sale through various channels, including directly on the
5 “Nature’s Recipe” brand’s website, and through third party retail outlets and internet websites.

6 **II. THE CHALLENGED MARKETING AND ADVERTISING**

7 **A. The Products and the “Natural” Marketing**

8 9. During the Class Period—defined herein as the four (4) years preceding the filing of
9 this Complaint—Defendant, through an extensive, uniform, and nationwide marketing campaign,
10 promoted the Nature’s Recipe brand and the Products as “natural.” This campaign included
11 marketing materials created by Defendant and disseminated through third-party retailers and online
12 platforms. Defendant’s marketing and advertising prominently featured the following statements
13 and representations (collectively, the “Natural Claims”):

- 14 (1) “Nature’s Recipe”
- 15 (2) “Natural Ingredients”
- 16 (3) “Natural wet dog food recipe”
- 17 (4) “Inspired by nature”
- 18 (5) “Natural Dog Food with added Vitamins, Minerals and Nutrients”
- 19 (6) “Nature’s Recipe dog food includes natural ingredients with added vitamins,
20 minerals and nutrients”
- 21 (7) “It’s simply a tasty, natural dog food with added vitamins, minerals, and
22 nutrients.”
- 23 (8) “A natural recipe with added vitamins, minerals and nutrients”
- 24 (9) “... using wholesome, natural ingredients with added vitamins, minerals and
25 nutrients.”

26 (hereafter collectively referred to as the “the Natural Claims”).

27
28

1 10. In addition to these express claims, Defendant’s packaging and website prominently
2 feature images of raw ingredients and imagery and design elements evocative of nature, including
3 green color schemes, depictions of outdoor landscapes, and animals in natural settings (the “Green
4 Branding Claims”).

5 11. The Natural Claims and the Green Branding Claims are collectively referred to herein
6 as the “Challenged Representations” and are set forth additionally in Exhibit 1 attached hereto.

7 **B. The Products Contain Ingredients That Are Not Natural but Instead Synthetic**

8 12. Contrary to Challenged Representations, the Products contain multiple ingredients
9 that are unnatural and synthetic. Each of the Products contain a combination of at least two of the
10 following unnatural and synthetic ingredients:

- 11 (1) Ascorbic Acid
- 12 (2) Beta-Carotene
- 13 (3) Biotin
- 14 (4) Calcium Iodate
- 15 (5) Calcium Sulfate
- 16 (6) Choline Chloride
- 17 (7) Copper Amino Acid Complex
- 18 (8) Copper Proteinate
- 19 (9) Copper Sulfate
- 20 (10) d-Calcium Pantothenate
- 21 (11) dl-Methionine
- 22 (12) Ferrous Glycine Complex
- 23 (13) Ferrous Sulfate (Iron)
- 24 (14) Folic Acid
- 25 (15) Iron Proteinate
- 26 (16) L-Ascorbyl-2-Polyphosphate
- 27 (17) L-Threonine
- 28 (18) Lactic Acid

- 1 (19) Magnesium Sulfate
- 2 (20) Manganese Amino Acid Complex
- 3 (21) Manganese Proteinate
- 4 (22) Manganese Sulfate
- 5 (23) Manganese Sulfate Monohydrate
- 6 (24) Menadione Sodium Bisulfate Complex
- 7 (25) Niacin
- 8 (26) Nicotinic Acid
- 9 (27) Pantothenic Acid
- 10 (28) Potassium Iodide
- 11 (29) Pyridoxine Hydrochloride
- 12 (30) Reduced Iron
- 13 (31) Riboflavin
- 14 (32) Riboflavin Supplement
- 15 (33) Sodium Selenite
- 16 (34) Taurine
- 17 (35) Thiamine Mononitrate
- 18 (36) Tricalcium Phosphate
- 19 (37) Vitamin A Supplement
- 20 (38) Vitamin B12
- 21 (39) Vitamin B12 Supplement
- 22 (40) Vitamin D3 Supplement
- 23 (41) Vitamin E Supplement
- 24 (42) Zinc Amino Acid Complex
- 25 (43) Zinc Oxide
- 26 (44) Zinc Proteinate
- 27 (45) Zinc Sulfate
- 28 (Collectively referred to as the Synthetic Ingredients).

1 13. Accordingly, the Challenged Representations are false, misleading, and deceptive,
2 and therefore unlawful.

3 **C. Reasonable Consumer Interpretation**

4 14. The Net Impression conveyed by Defendant’s marketing is clear and unambiguous:
5 that the Products are composed exclusively of natural ingredients and do not contain synthetic
6 substances (the “Net Impression of the Challenged Representations” or “Net Impression”).

7 15. Reasonable consumers lack specialized knowledge of chemistry or ingredient
8 nomenclature and cannot be expected to understand whether ingredients such as d-Calcium
9 Pantothenate, L-Ascorbyl-2-Polyphosphate, or Menadione Sodium Bisulfate Complex are
10 synthetic.

11 16. The brand name “Nature’s Recipe,” as used prominently on the Products’ packaging
12 and in marketing materials, communicates to reasonable consumers that the Products are derived
13 from nature and formulated using natural ingredients. The brand name phrase “Nature’s Recipe” is
14 not merely a brand identifier but an affirmative representation about the Products’ nature and
15 composition. Reasonable consumers interpret this phrase to mean that the Products are made
16 according to a “recipe” derived from nature—i.e., consisting of natural, non-synthetic ingredients.

17 17. The phrase “natural dog food” when used in connection with the Products, conveys
18 to reasonable consumers that the Products are composed exclusively of ingredients derived from
19 natural sources and are free from synthetic substances. Consumers understand this representation to
20 mean that the Products do not contain ingredients that are synthetic.

21 18. Together, the use of the term “Natural Dog Food” and the brand name “Nature’s
22 Recipe” create a consistent and reinforcing message that the Products are wholly natural. These
23 representations, when presented alongside Defendant’s nature-based imagery, green color schemes,
24 and depictions of outdoor environments and raw ingredients, conveys to reasonable consumers that
25 the Products are composed exclusively of ingredients derived from nature and are free from
26 synthetic, artificial, or chemically altered substances. The accompanying visual elements reinforce
27 and amplify this message by signaling purity, natural sourcing, and minimal processing. Indeed,
28 marketing research demonstrates that visual elements—including color and imagery—significantly

1 influence consumer perception and purchasing decisions.¹ Studies indicate that approximately 93
2 percent of consumers focus on visual appearance when making purchasing decisions, and
3 approximately 85 percent identify color as a primary influencing factor.² For many consumers, the
4 color green and nature-based imagery signal naturalness and environmental purity.³

5 19. Therefore, a significant portion of the general consuming public, including targeted
6 consumers, acting reasonably under the circumstances, understands Defendant's brand name
7 "Nature's Recipe," together with use of the phrase "natural dog food" and use of green color
8 schemes, nature-based imagery, depictions of outdoor environments, and images of raw ingredients
9 (i.e. the Challenged Representations), to convey a clear and unified message that the Products are
10 composed exclusively of natural ingredients and are free from synthetic substances.

11 20. Defendant's Challenged Representations are therefore likely to deceive a reasonable
12 consumer.

13 **D. Materiality**

14 21. The Challenged Representations are material.

15 22. The Challenged Representations are material to reasonable consumers because claims
16 regarding ingredient naturalness are important to a significant portion of purchasers of pet food
17 products.

18 23. A significant portion of reasonable consumers actively seek out, and are willing to
19 pay a premium for, pet food products marketed as "natural," due to the perceived health, safety, and
20 quality benefits of feeding pets foods made exclusively with natural ingredients and avoiding
21 exposure to synthetic, artificial, or highly processed substances. As a result, the chemical
22 composition of the Products is a material factor in consumers' purchasing decisions.

23 24. Though its false, misleading, and deceptive packaging, labeling, and marketing,
24 Defendant sought to capitalize on consumers' preference for natural pet food and thereby gained an
25 unfair competitive advantage over other market participants.

27 ¹ <https://brandminds.com/color-psychology-in-marketing-and-its-importance-in-driving-sales/>

28 ² *Id.*

³ <https://www.verywellmind.com/color-psychology-green-2795817>

1 25. Defendant's marketing and advertising campaign enabled it to sell the Products to
2 thousands of consumers throughout California. The Products are sold at prices ranging from
3 approximately \$1.24 to \$49.98 per unit.

4 26. In reliance on the Challenged Representations, Plaintiff and other California
5 consumers purchased Products they otherwise would not have purchased, or paid more for the
6 Products than they otherwise would have paid. Had they known the true nature of the Products, they
7 would not have purchased them or would have paid less.

8 27. As a result, result of Defendant's conduct, Plaintiff and other California consumers
9 suffered economic injury, including paying a price premium and/or purchasing products they
10 otherwise would not have purchased.

11 28. For the foregoing reasons, Defendant's Challenged Representations are false and
12 misleading, and are likely to deceive reasonable consumers.

13 29. Accordingly, Defendant has engaged in conduct that violates California Business and
14 Professions Code sections 17200 and 17500, as well as the Consumers Legal Remedies Act, Civil
15 Code section 1750, et seq., including section 1770(a)(5) and (a)(7).

16 **III. SUMMARY OF NOTICE OF VIOLATIONS OF LAW**

17 30. On September 16, 2025, Defendant was served by Plaintiff with written notices
18 pursuant to Civil Code section 1750, et seq., which set forth Plaintiff's contentions. Plaintiff's letter
19 was sent via certified mail with electronic return receipt to Defendant who acknowledged receipt.
20 Defendant rejected Plaintiff's attempts to address the concerns stated herein and instead has allowed
21 the Products to continue to be sold with full knowledge of the alleged claims.

22 31. Wherefore, unless and until enjoined by order of this Court, the false, misleading, and
23 deceptive marketing and advertising of the Products by Defendant (i.e., the Challenged
24 Representations) will continue and cause great and irreparable injury to Plaintiff, the Members of
25 the Class, and other California consumers.

26 32. Therefore, Plaintiff brings this action challenging Defendant's claims relating to the
27 Products on behalf of herself and all others similarly situated under Civil Code section 17500, et
28

1 seq., Business and Professions Code sections 17200, et seq. and Civil Code section 1770,
2 subdivisions (a)(5) and (a)(7).

3 33. Wherefore, Plaintiff seeks an order in equity compelling Defendant to discontinue the
4 conduct alleged herein.

5 34. Plaintiff further seeks an order in equity compelling restitution of the monetary
6 amounts by which Plaintiff and the Class did not receive the value of the Products they paid for and
7 by which Defendant has been unjustly enriched.

8 35. Plaintiff further seeks actual and punitive damages, pre- and post-judgment interest,
9 attorney's fees, and costs.

10 **IV. THE PARTIES**

11 **A. Defendant**

12 36. Defendant POST CONSUMER BRANDS, LLC dba Nature's Recipe is the owner
13 and distributor of the Products and is the company that created and/or authorized the false,
14 misleading, and deceptive advertisements and labeling for the Products alleged herein.

15 37. Plaintiff is further informed and believes and based thereon alleges that DOES 1
16 through 10 were and/or are, in some manner or way, responsible for and liable to Plaintiff for the
17 events, happenings, and damages hereinafter set forth below. The true names and capacities,
18 whether individual, corporate, associate or otherwise of certain manufacturers, distributors, and/or
19 their alter egos sued herein as DOES 1 through 10 inclusive are presently unknown to Plaintiff who
20 therefore sue this Defendant by fictitious names. Plaintiff will seek leave of this Court to amend
21 the Complaint to show their true names and capacities when the same have been ascertained.
22 Plaintiff is informed and believes and based thereon alleges that DOES 1 through 10 were authorized
23 to do and did business in Los Angeles, California.

24 **B. Plaintiff**

25 38. Plaintiff Veronica Panossian, and at all times relevant hereto was, a citizen of the state
26 of California.

27 39. Plaintiff purchased the Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin
28 Recipe Adult Dry Dog Food.

1 All natural persons who were citizens of the State of California at the time of
2 purchase and who purchased the Products in the State of California while
3 physically located in California or for delivery to a California address, during the
four (4) years preceding the filing of this action through the present (Referred to
herein as “the Class” or “Class Members”).

4 Said definition may be further defined or amended by additional pleadings, evidentiary
5 hearings, a class certification hearing, and orders of this Court.

6 51. Numerosity: although the exact number of Class Members is uncertain and can only
7 be ascertained through appropriate discovery, the number is great enough such that joinder is
8 impracticable.

9 52. Adequacy: Plaintiff is an adequate representative of the Class because Plaintiff's
10 interests are the same as the Class in that Plaintiff and the Class Members were subjected to the
11 same representations by Defendant as set forth herein; Plaintiff intends to prosecute this action
12 vigorously and completely on behalf of herself and the Class Members; Plaintiff has retained
13 competent counsel experienced in prosecuting class actions; and Plaintiff's interests do not conflict
14 with the interests of the Members of the Class. Based thereon, the interests of the Class Members
15 will be fairly and adequately protected by Plaintiff and Plaintiff's counsel.

16 53. Commonality and Predominance of Common Issues: Defendant has acted on grounds
17 common and applicable to the entire Class and therefore, numerous questions of law and fact are
18 common to Plaintiff and the Class Members that predominate over any question affecting only
19 individual Class Members thereby making relief appropriate with respect to the Class as a whole.
20 Common and predominate factual and legal issues include but are not limited to:

21 a. Common facts include but are not limited to:

22 i. The Products that were and are currently being manufactured, marketed,
23 advertised and sold by Defendant over the proposed class period as set forth
24 herein, each individually have the same composition of ingredients. Therefore,
25 Plaintiff and the Class Members were exposed to the same Products during the
26 class period.

1 ii. Each of the Products are each respectively packaged and labeled the same over
2 the proposed class period. Therefore, Plaintiff and the Class Members were
3 exposed to the same packaging and labeling and packaging.

4 iii. The Products manufactured, marketed, advertised, and sold by Defendant
5 during the Class Period, including the Product purchased by Plaintiff, are
6 substantially similar and bear the same challenged representations as alleged
7 herein.

8 b. Common issues of law include but are not limited to:

9 i. Whether the Challenged Representations by Defendant, as alleged herein,
10 were and are material to Plaintiff and the Class Members.

11 ii. Whether the Challenged Representations by Defendant, as alleged herein,
12 were and are false, deceptive and/or misleading in violation of Business and
13 Professions Code sections 17200, et seq. and 17500, et seq. and California
14 Civil Code 1750, et. seq.

15 54. Accordingly, the determination of Defendant’s liability under each of the causes of
16 action presents legal issues that are common to Plaintiff and the class as a whole.

17 55. Typicality: Plaintiff’s claims are co-extensive with those of the Class Members as
18 Plaintiff and the Class Members’ injuries and claims arise from the same course of conduct by
19 Defendant as alleged herein.

20 56. The Class is identifiable and ascertainable. Plaintiff has precisely defined the Class
21 based on objective criteria whereby Class Members would be able to know whether they are a
22 member of the prospective Class, specifically, “[A]ll natural persons who were citizens of the State
23 of California at the time of purchase and who purchased the Products in the State of California,
24 including purchases made while physically located in California or for delivery to a California
25 address, during the four (4) years preceding the filing of this action through the present.”

26 57. Notice can be provided to such purchasers using techniques and a form of notice
27 customarily used in class actions, including direct notice by email to the Class Members from
28

1 Defendant's and third-party retailers' records, internet publication, radio, newspapers, magazines,
2 and other social media platforms such as YouTube, Instagram, TikTok, and Facebook.

3 58. Superiority: A class action is superior to other available methods for the fair and
4 efficient adjudication of this controversy. Plaintiff and Class Members have all suffered and will
5 continue to suffer harm and damages as a result of Defendant's unlawful and wrongful conduct.
6 The expense and burden of individual litigation would make it impracticable and impossible for
7 proposed Class Members to afford to seek legal redress for the wrongs complained of herein and
8 prosecute their claims individually. Therefore, absent a class or representative action, the Class
9 Members will continue to suffer losses and Defendant will be allowed to continue these violations
10 of law and to retain the proceeds of its wrongdoing. Class treatment of common questions of law
11 and fact would also be a superior method to multiple individual actions or piecemeal litigation in
12 that class treatment will conserve the resources of the courts and the litigants and will promote
13 consistency and efficiency of adjudication. Finally, trial on a representative and class basis would
14 be manageable. Liability may be determined by facts and law common to the Class Representative
15 and the Class Members and monetary damages or restitution may be determined by proven and
16 approved methods on a class wide basis.

17 **VIII. CAUSES OF ACTION**

18 **FIRST CAUSE OF ACTION**

19 **VIOLATION OF BUSINESS & PROFESSIONS CODE SECTION 17500, et seq.**

20 **(False and Misleading Advertising)**

21 59. Plaintiff repeats and realleges the allegations set forth in the preceding paragraphs and
22 incorporates the same as if set forth herein.

23 60. This cause of action is brought pursuant to Business and Professions Code section
24 17500, et seq., on behalf of Plaintiff and the Class.

25 61. As alleged in the preceding paragraphs, the Challenged Representations detailed
26 herein constitute unfair, unlawful, and fraudulent business practices within the meaning of Business
27 and Professions Code section 17500, et seq.

28 62. Defendant intended the Challenged Representations as detailed herein.

1 63. Defendant publicly disseminated and advertised the Challenged Representations set
2 forth herein which Defendant knew, or should have known in the exercise of reasonable care, was
3 untrue or misleading via advertising mediums that include but are not limited to, the Products'
4 labeling and website, as set forth herein.

5 64. The Challenged Representations were material to Plaintiff and the Members of the
6 Class and played a substantial part, and were a substantial factor, in influencing Plaintiff's and other
7 California consumers decisions to purchase the Products.

8 65. Plaintiff and the Members of the Class relied on Defendant's false, deceptive, and
9 misleading representations and would not have purchased the Products if not for the false, deceptive,
10 and misleading representations and marketing of the Challenged Representations by Defendant set
11 forth herein.

12 66. Plaintiff and the Members of the Class have suffered injury in fact and have lost
13 money or property as a result of Defendant's false, deceptive, and misleading representations and
14 marketing of the Challenged Representations set forth herein.

15 67. The Products as purchased by Plaintiff and the Members of the Class were and are
16 unsatisfactory and worth less than the amount paid for them.

17 68. All of Defendant's conduct alleged herein occurs and continues to occur in
18 Defendant's business.

19 69. Wherefore, Plaintiff, the Members of the Class, and other California consumers have,
20 among other things, no adequate remedy at law for the injuries that are currently being suffered and
21 that will be suffered in the future in that, unless and until enjoined by order of this Court, the
22 Challenged Representations will continue and cause great and irreparable injury to Plaintiff, the
23 Members of the Class, and other California consumers.

24 70. Therefore, pursuant to Business and Professions Code section 17535, Plaintiff seeks
25 an order in equity from this Court enjoining Defendant from engaging in the above-described
26 wrongful acts and practices, including, but not limited to, an order enjoining Defendant from
27 continuing to disseminate and/or including the Challenged Representations detailed herein in the
28 marketing, advertising, website pages, packaging, and labeling of the Products.

1 97. The Products as purchased by the Plaintiff and the Class were and are unsatisfactory
2 and worth less than the amounts paid for.

3 98. All of the conduct alleged herein occurs and continues to occur in Defendant's
4 business.

5 99. All of the conduct alleged herein occurred and continues to occur in Defendant's
6 business. Defendant's wrongful conduct is part of a pattern or generalized course of conduct
7 repeated on thousands of occasions daily.

8 100. Wherefore, Plaintiff and the Members of the Class, and other California consumers
9 have, among other things, no adequate remedy at law for the injuries that are currently being suffered
10 and that will be suffered in the future in that, unless and until enjoined by order of this Court, the
11 Challenged Representations by Defendant will continue and cause great and irreparable injury to
12 Plaintiff, the Members of the Class, and other California consumers.

13 101. Therefore, pursuant to Business and Professions Code section 17203, Plaintiff seeks
14 an order in equity from this Court enjoining Defendant from engaging in the above-described
15 wrongful acts and practices, including, but not limited to, an order enjoining Defendant from
16 continuing to disseminate and/or including the Challenged Representations detailed herein in the
17 marketing, advertising, website pages, packaging, and labeling of the Products.

18 102. In addition, Plaintiff seeks an order awarding Plaintiff and the Members of the Class
19 restitution of the monetary amounts by which Plaintiff and the Members of the Class did not receive
20 the value of the Products they paid for, and by which Defendant was unjustly enriched.

21 **THIRD CAUSE OF ACTION**

22 **VIOLATION OF CALIFORNIA CIVIL CODE § 1750, et seq.**

23 **(Consumer Legal Remedies Act)**

24 103. Plaintiff repeats and realleges the allegations set forth in the preceding paragraphs and
25 incorporates the same as if set forth herein.

26 104. This cause of action is brought pursuant to Civil Code section 1750, et seq., the
27 Consumers Legal Remedies Act, on behalf of Plaintiff and a Class pursuant to Civil Code section
28 1781 consisting of the Class defined above.

1 105. The Class consists of thousands of persons, the joinder of whom is impracticable.

2 106. There are questions of law and fact common to the Class, which questions are
3 substantially similar and predominate over questions affecting the individual members, including
4 but not limited to:

5 a. Common facts include but are not limited to:

6 i. The Products that were and are currently being manufactured, marketed,
7 advertised and sold by Defendant over the proposed class period as set forth
8 herein, each individually have the same composition of ingredients. Therefore,
9 Plaintiff and the Class Members were exposed to the same Products during the
10 class period.

11 ii. Each of the Products are each respectively packaged and labeled the same over
12 the proposed class period. Therefore, Plaintiff and the Class Members were
13 exposed to the same packaging and labeling and packaging.

14 iii. The Products manufactured, marketed, advertised, and sold by Defendant
15 during the Class Period, including the Product purchased by Plaintiff, are
16 substantially similar and bear the same challenged representations as alleged
17 herein.

18 b. Common issues of law include but are not limited to:

19 i. Whether the Challenged Representations by Defendant, as alleged herein,
20 were and are material to Plaintiff and the Class Members.

21 ii. Whether the Challenged Representations by Defendant, as alleged herein,
22 were and are false, deceptive and/or misleading in violation of Business and
23 Professions Code sections 17200, et seq. and 17500, et seq. and California
24 Civil Code 1750, et. seq.

25 107. Accordingly, the determination of Defendant's liability under each of the causes of
26 action presents legal issues that are common to Plaintiff and the class as a whole.

27 108. As set forth in detail herein, Defendant publicly disseminated the Challenged
28 Representations.

1 109. The policies, acts, and practices described herein were intended to result in the sale of
2 the Products to the consuming public and violated and continue to violate Civil Code section 1770,
3 subdivision (a)(5) of the Act by making representations that the Products have characteristics and
4 benefits which they do not have as represented, and violate Civil Code section 1770, subdivision
5 (a)(7) by representing that the Products are of a particular standard, quality, grade and style when
6 they are of another.

7 110. In doing so, Defendant intentionally misrepresented material facts.

8 111. Defendant's Challenged Representations about the Products led Plaintiff and the
9 Members of the Class to believe that the Products have characteristics, ingredients, and benefits
10 which they do not have and are of a particular standard, quality, grade, and style when they are of
11 another.

12 112. Defendant knew that the Challenged Representations concerning the Products'
13 purported attributes and qualities were false and/or misleading and material to the Plaintiff and the
14 Class Members' purchase decisions.

15 113. Defendant's actions as described hereinabove were done with a conscious disregard
16 of Plaintiff's, the Class Members' and other California consumers' rights.

17 114. Defendant's Challenged Representations were material to Plaintiff and the Class
18 Members and played a substantial part, and were a substantial factor, in influencing Plaintiff's and
19 the Class Members' decisions to purchase the Products.

20 115. Plaintiff and the Class Members relied on Defendant's Challenged Representations
21 and would not have purchased the Products if not for the Challenged Representations by Defendant
22 set forth herein.

23 116. Plaintiff and the Class Members have suffered injury in fact and have lost money or
24 property as a result of Defendant's false, deceptive, and misleading Challenged Representations set
25 forth herein.

26 117. The Products as purchased by Plaintiff and the Class Members were and are
27 unsatisfactory and worth less than the amount paid for them.

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1 118. On September 16, 2025, Defendant was served by Plaintiff with written pre lawsuit
2 notice pursuant to Civil Code section 1750, et seq., which set forth Plaintiff's contentions.
3 Plaintiff's letter was sent via certified mail with electronic return receipt to Defendant who
4 acknowledged receipt. Defendant rejected Plaintiff's attempts to address the concerns stated herein
5 and instead has allowed the Products to continue to be sold with full knowledge of the alleged
6 claims.

7 119. All of Defendant's conduct alleged herein occurs and continues to occur in
8 Defendant's business.

9 120. Wherefore, Plaintiff, the Members of the Class, and other California consumers have,
10 among other things, no adequate remedy at law for the injuries that are currently being suffered and
11 that will be suffered in the future in that, unless and until enjoined by order of this Court, the
12 Challenged Representations by Defendant will continue and cause great and irreparable injury to
13 Plaintiff, the Members of the Class and other California consumers.

14 121. Therefore, pursuant to Civil Code section 1780, subdivision (a)(2), Plaintiff seeks an
15 order in equity from this Court enjoining Defendant from engaging in the above-described wrongful
16 acts and practices, including, but not limited to, an order enjoining Defendant from continuing to
17 disseminate and/or including the Challenged Representations detailed herein in the marketing,
18 advertising, website pages, packaging, and labeling of the Products.

19 122. In addition, Plaintiff seeks an order awarding Plaintiff and the Class Members
20 restitution of the monetary amounts by which Plaintiff and the Class Members did not receive the
21 value of the Products they paid for and by which Defendant was unjustly enriched and/or damages.

22 **IX. PRAYER FOR RELIEF**

23 WHEREFORE, Plaintiff, individually and on behalf of all others similarly situated, prays
24 for judgment and relief on all Causes of Action as follows:

25 **FIRST AND SECOND CAUSES OF ACTION**

- 26 1. An order enjoining Defendant from pursuing the practices complained of herein;
27 2. An order certifying that the action may be maintained as a Class Action;
28 3. For an award of restitution in an amount according to proof at trial;

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4. For an award of attorney fees pursuant to Civil Code section 1021.5.

THIRD CAUSE OF ACTION

- 1. An order enjoining Defendant from pursuing the practices complained of pursuant to Civil Code section 1780, subdivision (a)(2);
- 2. An order certifying that the action may be maintained as a Class Action pursuant to Civil Code section 1781;
- 3. For an award of restitution in an amount according to proof at trial pursuant to Civil Code section 1780, subdivision (a)(3);
- 4. For an award of damages.
- 5. For an award of punitive damages pursuant to Civil Code section 1780, subdivision (a)(4);
- 6. For an award of costs of this suit pursuant to Civil Code section 1780, subdivision (e);
- 7. For an award of attorney’s fees pursuant to Civil Code sections 1780, subdivision (e) and/or 1021.5.

FURTHER RELIEF

Plaintiff further seeks punitive damages pursuant to Civil Code section 3294, pre- and post-judgment interest and such other and further relief as the Court may deem appropriate.

JURY TRIAL DEMANDED

Plaintiff demands a jury trial on all triable issues.

DATED: March 24, 2026

STEVENS, L.C.



Paul D. Stevens
Attorneys for Plaintiff and the Class

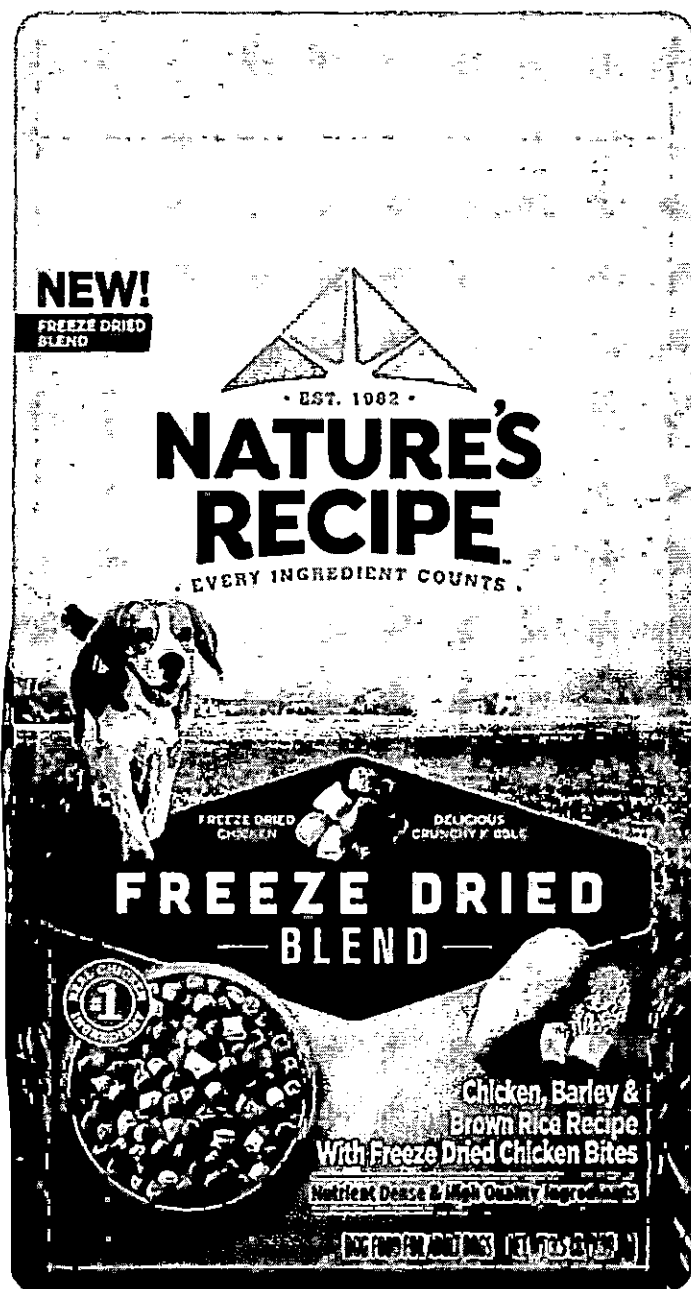
EXHIBIT 1

Exhibit 1

Products Packaging, Labeling and Website Pages:

Product 1: Nature's Recipe Freeze Dried Blend – Chicken, Barley & Brown Rice Recipe with Freeze Dried Chicken Bites

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

NATURE'S RECIPE

FREEZE DRIED BLEND

A blend of freeze dried chicken and tasty kibble for flavor dogs love and nutrients they need

CRUNCHY KIBBLE

- Completely Real Balance & Nutrition
- With Fiber and Protein To Help Keep Digestion Healthy
- With Omega-3 Fatty Acids For Healthy Skin & Coat

FREEZE DRIED CHICKEN BITES

- Taste Your Dog Will Crave
- Freeze Dried To Protect Taste and Nutrients
- Single Ingredients

NO ADDED CORN, WHEAT OR SOY INGREDIENTS | **NO ARTIFICIAL PRESERVATIVES, COLORS OR FLAVORS, AND NO POULTRY BY-PRODUCTS**

REAL CHICKEN
#1
INGREDIENT

READY TO FEED Natural Dog Food with Added Vitamins, Minerals and Nutrients

DIETARY GUIDELINES

Weight of Adult Dog (lb.) • Cups per day

8 - 16 lbs. • 1/2 - 1

17 - 25 lbs. • 3/4 - 1 1/2

26 - 35 lbs. • 1 - 1 1/2

36 - 45 lbs. • 1 1/2 - 2

Over 45 lbs. • 2 - 3 cups per day

GUARANTEED ANALYSIS

As Fed	Crude Protein (min)	Crude Fat (min)	Crude Fiber (max)	Moisture (max)
12.0%	18.0%	12.0%	2.0%	10.0%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients

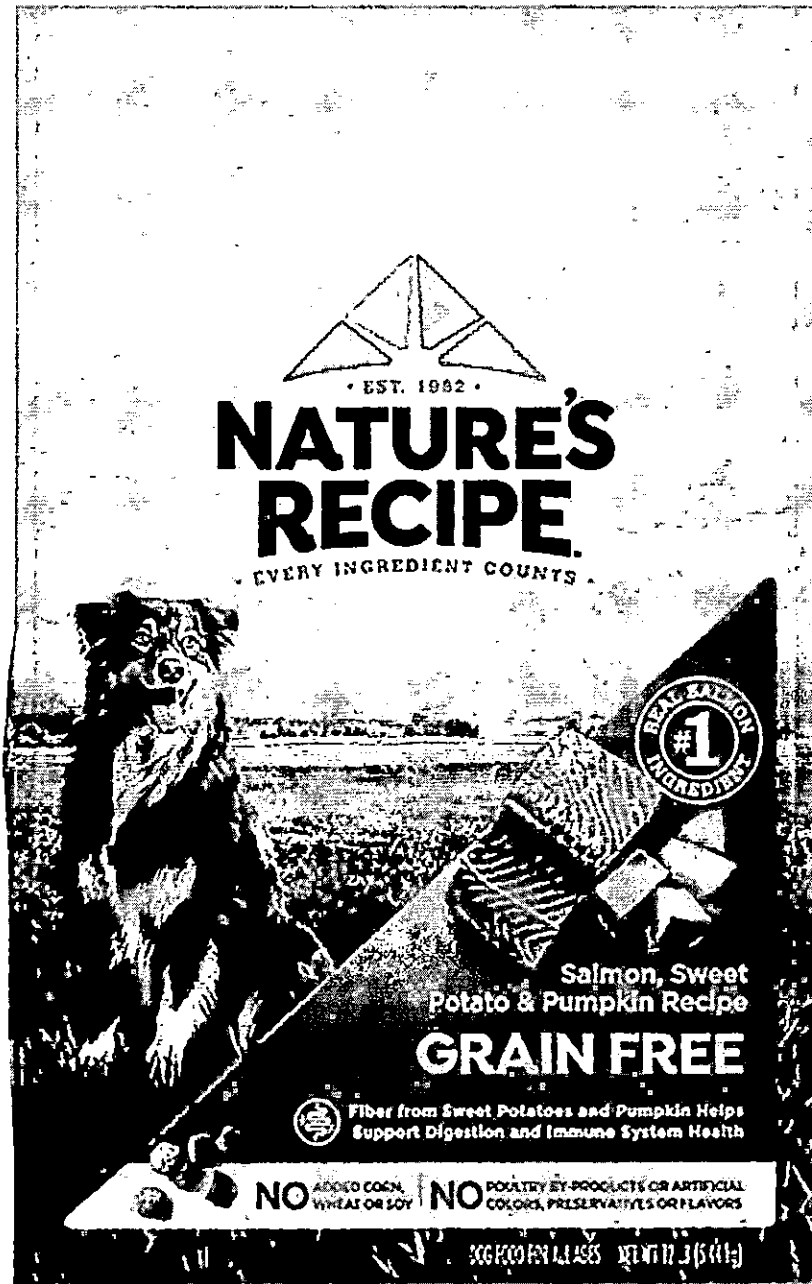
b. Product Website Page



- **Inspired by nature**
<https://www.naturesrecipe.com/product/natures-recipe-freeze-dried-blend-chicken-barley-brown-rice-recipe-dry-dog-food/>

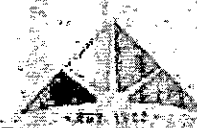
2: Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



NATURE'S RECIPE

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.

Questions? Please ask: 1-800-237-3856, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Natural probiotics and prebiotics help support intestinal health and overall well-being.

Strong Bones
Essential nutrients support healthy bone structure and joint function.

Healthy Coats
Natural oils and vitamins promote a shiny, healthy coat and reduce shedding.

Strong Teeth
Natural tartar-fighting ingredients help maintain healthy teeth and gums.


Brain Health
Natural antioxidants and nutrients support cognitive function and mental clarity.

Immune System
Natural vitamins and minerals help strengthen your dog's immune system.

Healthy Heart
Natural ingredients support cardiovascular health and overall vitality.

NO ADDED CHICKEN, WHEAT OR SOY

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



REAL SALMON #1 INGREDIENT

Weight	6 Months	9-12 Months	Adults & 12 Months
10-15 lbs	1.25	1.75	2.25
15-20 lbs	1.75	2.25	2.75
20-30 lbs	2.25	2.75	3.25
30-40 lbs	2.75	3.25	3.75
40-50 lbs	3.25	3.75	4.25
50-60 lbs	3.75	4.25	4.75
60-70 lbs	4.25	4.75	5.25
70-80 lbs	4.75	5.25	5.75
80-90 lbs	5.25	5.75	6.25
90-100 lbs	5.75	6.25	6.75

- **Nature's Recipe**
- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
- **Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients**
- **Help your dog live life to the fullest with purposeful nutrition.**

b. Product Website Page

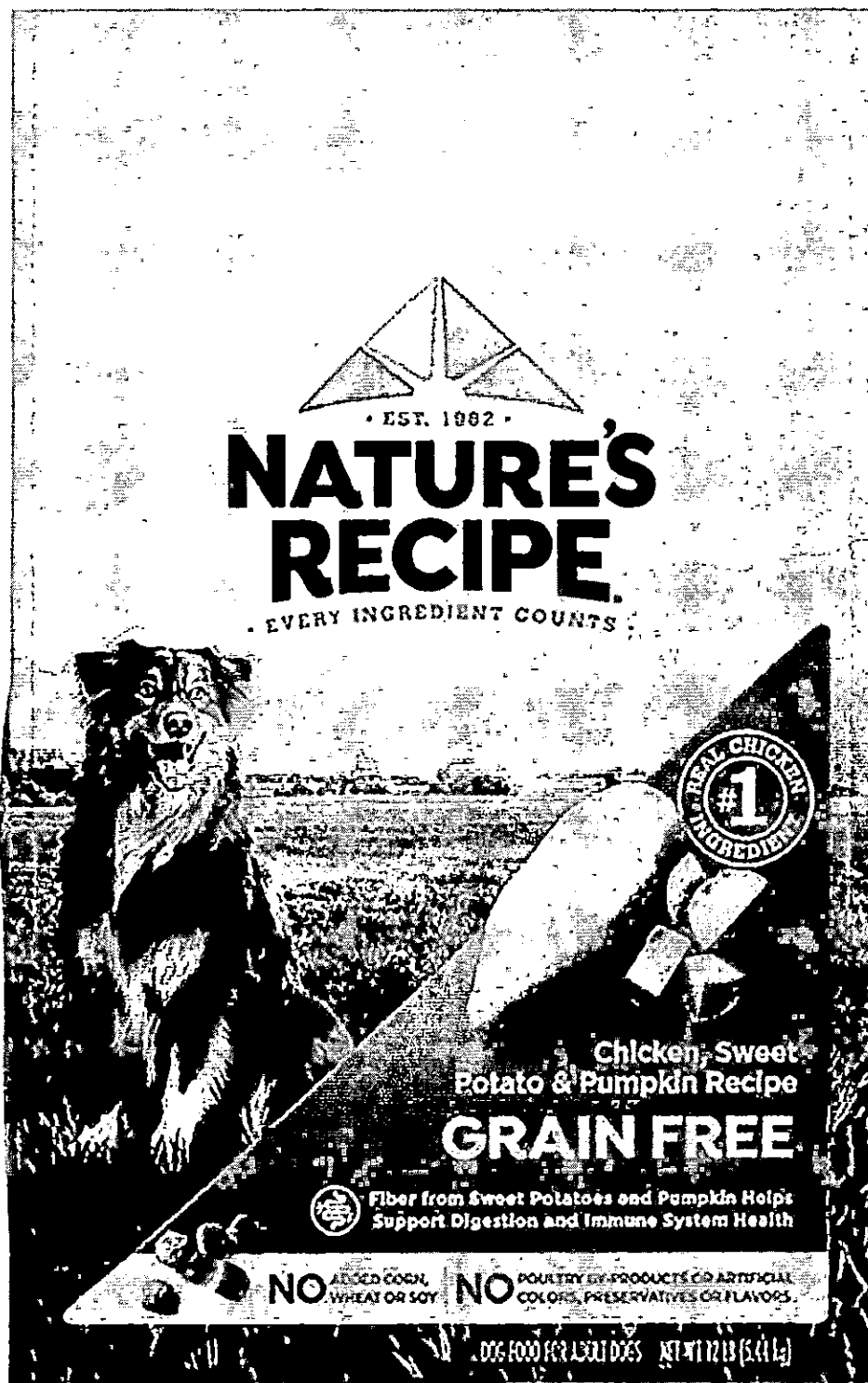
Benefits

				
Real salmon is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

- **Natural dog food with added vitamins, minerals and nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-salmon-sweet-potato-pumpkin-recipe-dry-dog-food/>


Product 3: Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



NATURE'S RECIPE

EVERY INGREDIENT COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. This food is truly healthy fuel with a taste your dog will love.
Questions? Please ask: 1-800-237-3656, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Fiber from sweet potatoes and pumpkin help support healthy digestion.

Strong Bones
Calcium and essential minerals help support strong bones.

Healthy Joints
Natural ingredients like glucosamine and chondroitin (from chicken meniscus) support healthy joints.


Strong Teeth
Calcium and phosphorus, essential minerals, help support strong teeth.

Strong Muscles
Chicken is a high-quality protein source that helps maintain optimal muscle strength.

Healthy Skin & Coat
Omega-3 fatty acids from fish oil help support healthy skin and coat.


Strong Immune System
Probiotics help support a healthy immune system.

Healthy Heart
Healthy heart support for a healthy dog.



NO ADDED CORN, WHEAT OR SOY.

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS.



DAILY FEEDING GUIDELINES

Always consult your veterinarian for feeding recommendations. Feed to satiety. Do not overfeed. Do not feed to other animals. Do not feed to children or pets. Do not feed to birds. Do not feed to aquatic animals. Do not feed to reptiles. Do not feed to small mammals. Do not feed to wild birds. Do not feed to wild mammals. Do not feed to wild reptiles. Do not feed to wild amphibians. Do not feed to wild fish. Do not feed to wild invertebrates. Do not feed to wild plants. Do not feed to wild fungi. Do not feed to wild bacteria. Do not feed to wild viruses. Do not feed to wild parasites. Do not feed to wild predators. Do not feed to wild scavengers. Do not feed to wild omnivores. Do not feed to wild herbivores. Do not feed to wild carnivores. Do not feed to wild omnivores. Do not feed to wild herbivores. Do not feed to wild carnivores.

Adult Dogs - 12 Months:
 Weight of Dog 8 - 20 lbs = 1/4 - 1/2 cup per day
 Weight of Dog 20 - 30 lbs = 1/2 - 3/4 cup per day
 Weight of Dog 30 - 50 lbs = 3/4 - 1 cup per day
 Weight of Dog 50 - 100 lbs = 1 - 1 1/2 cups per day
 Over 100 lbs = Add 1/2 cup to every 10 lbs of body weight over 100 lbs.

GUARANTEED ANALYSIS

Crude Protein (min)	22.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%	Moisture (max)	10.0%
Calcium (min)	1.0%	Phosphorus (min)	0.8%
Sulfur (min)	0.1%	Iron (min)	0.05%
Zinc (min)	0.05%	Copper (min)	0.005%
Magnesium (min)	0.02%	Selenium (min)	0.001%
Sodium (min)	0.1%	Potassium (min)	0.2%
Chlorine (min)	0.1%	Calcium Phosphorus (min)	0.05%
Phosphorus (min)	0.8%	Iron (min)	0.05%
Sulfur (min)	0.1%	Copper (min)	0.005%
Magnesium (min)	0.02%	Selenium (min)	0.001%
Sodium (min)	0.1%	Potassium (min)	0.2%
Chlorine (min)	0.1%	Calcium Phosphorus (min)	0.05%






NUTRITIONAL STATEMENT

Contains 100% natural ingredients. No artificial colors, flavors or preservatives. No by-products. No animal by-products. No animal derivatives. No animal products. No animal parts. No animal organs. No animal tissues. No animal bones. No animal skin. No animal hair. No animal fur. No animal feathers. No animal hooves. No animal horns. No animal antlers. No animal teeth. No animal claws. No animal nails. No animal hooves. No animal horns. No animal antlers. No animal teeth. No animal claws. No animal nails.

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits

 Real salmon is the #1 Ingredient	 Natural dog food with added vitamins, minerals and nutrients	 No added corn, wheat or soy ingredients	 No poultry by-products	 No artificial colors, preservatives, or flavors
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- **Natural dog food** with added vitamins, minerals and nutrients
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe Dry Dog Food

☆☆☆☆☆ 314 Reviews

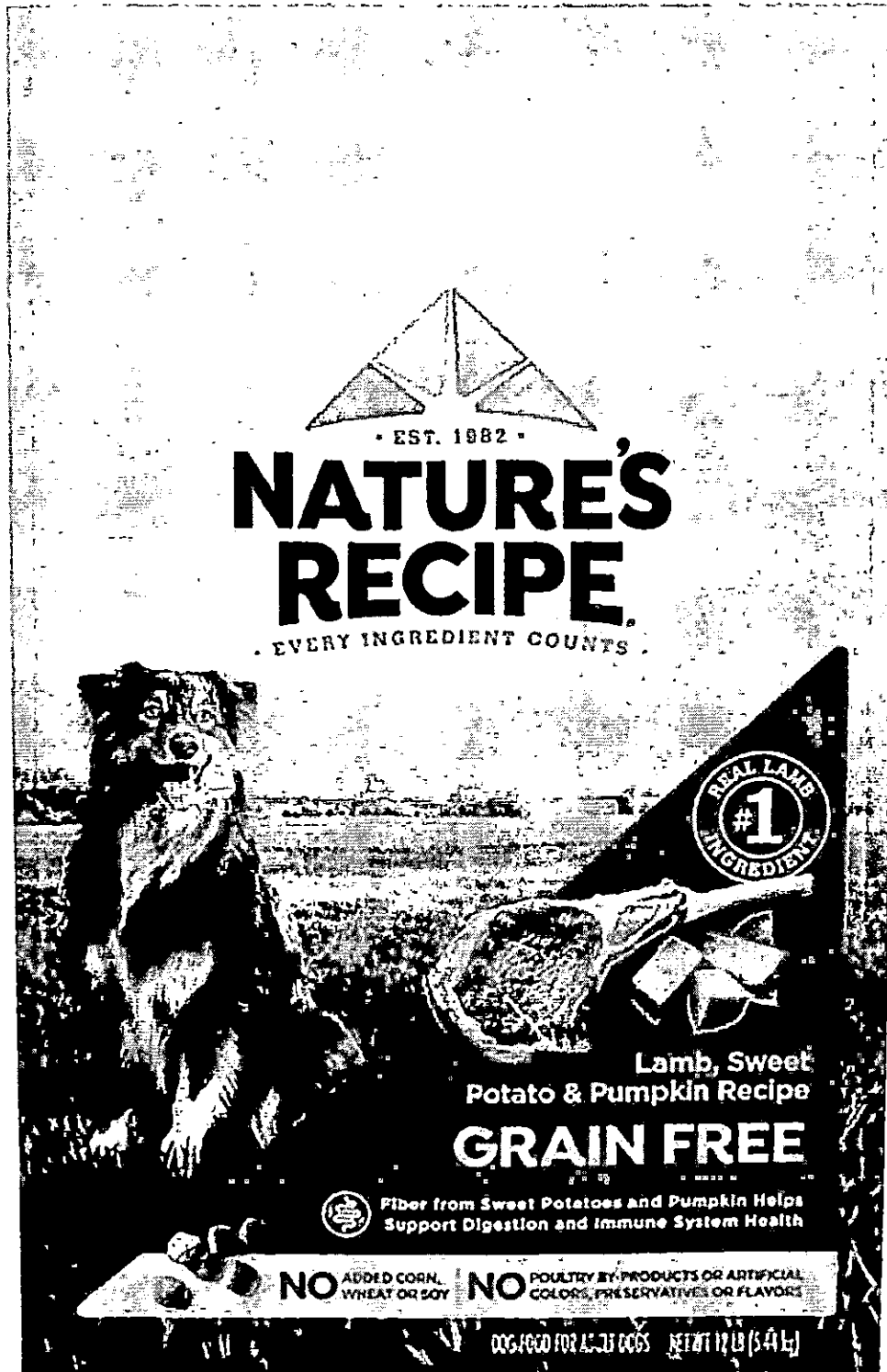
93% of respondents would recommend this to a friend

Our Grain Free Chicken, Sweet Potato & Pumpkin Recipe is carefully crafted with real chicken as the number one ingredient, providing the nutrition needed to fuel your dog's big life. Natural ingredients, such as sweet potato and pumpkin, plus added vitamins, minerals and nutrients, make this a premium dry-food recipe. Designed to be gentle on the stomach, and formulated without corn, wheat or soy.

- **Nature's Recipe**
- **Natural Ingredients**, such as sweet potato and pumpkin, plus added vitamins, minerals and nutrients, make this a premium dry-food-recipe.
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

Product 4: Nature's Recipe Grain Free Lamb, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

EST. 1982
NATURE'S RECIPE
GREAT INGREDIENT DOGS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.
Questions? Please ask 1-800-237-3856, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Fiber from oat, potatoes, and pumpkin seeds support healthy digestion.

Strong Bones
Calcium and chitosan, essential minerals, help support strong bones.

Healthy Joints
Natural sources of glucosamine and chondroitin (from animal meal skin, vitamins) help support healthy joints.

Strong Teeth
Calcium and phosphorus, essential minerals, help support strong teeth.

Strong Muscles
Lamb is a quality protein source that helps maintain optimal muscle strength.

Healthy Skin & Coat
Omega-6 fatty acids from fish help support skin and coat health.

Strong Immune System
Antioxidants zinc and vitamins E help support a healthy immune system.

Healthy Heart
Taurine helps support a healthy heart.

NO ADDED CORN, WHEAT OR SOY

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS

REAL LAMB
#1
INGREDIENT

GARY FEEDING GUIDELINES

Adult Dogs - 12 Months:
 Weight of Dog 5 - 10 lbs = 1/4 - 1/2 cup daily
 Weight of Dog 10 - 25 lbs = 1/2 - 1 1/2 cups daily
 Weight of Dog 25 - 50 lbs = 1 1/2 - 2 cups daily
 Weight of Dog 50 - 100 lbs = 2 - 3 cups daily
 Over 100 lbs = Add 1/2 cup per every 10 lbs of body weight over 100 lbs.

GUARANTEED ANALYSIS

Crude Protein (min)	18.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%	Crude Ash (max)	8.0%
Moisture (max)	10.0%	Calcium (min)	0.8%
Phosphorus (min)	0.5%	Iron (min)	50 ppm
Zinc (min)	50 ppm	Copper (min)	5 ppm
Magnesium (min)	50 ppm	Selenium (min)	0.5 ppm
Sulfur (min)	0.1%	Chlorine (min)	0.1%
Sodium (min)	0.1%	Fluorine (min)	0.05%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

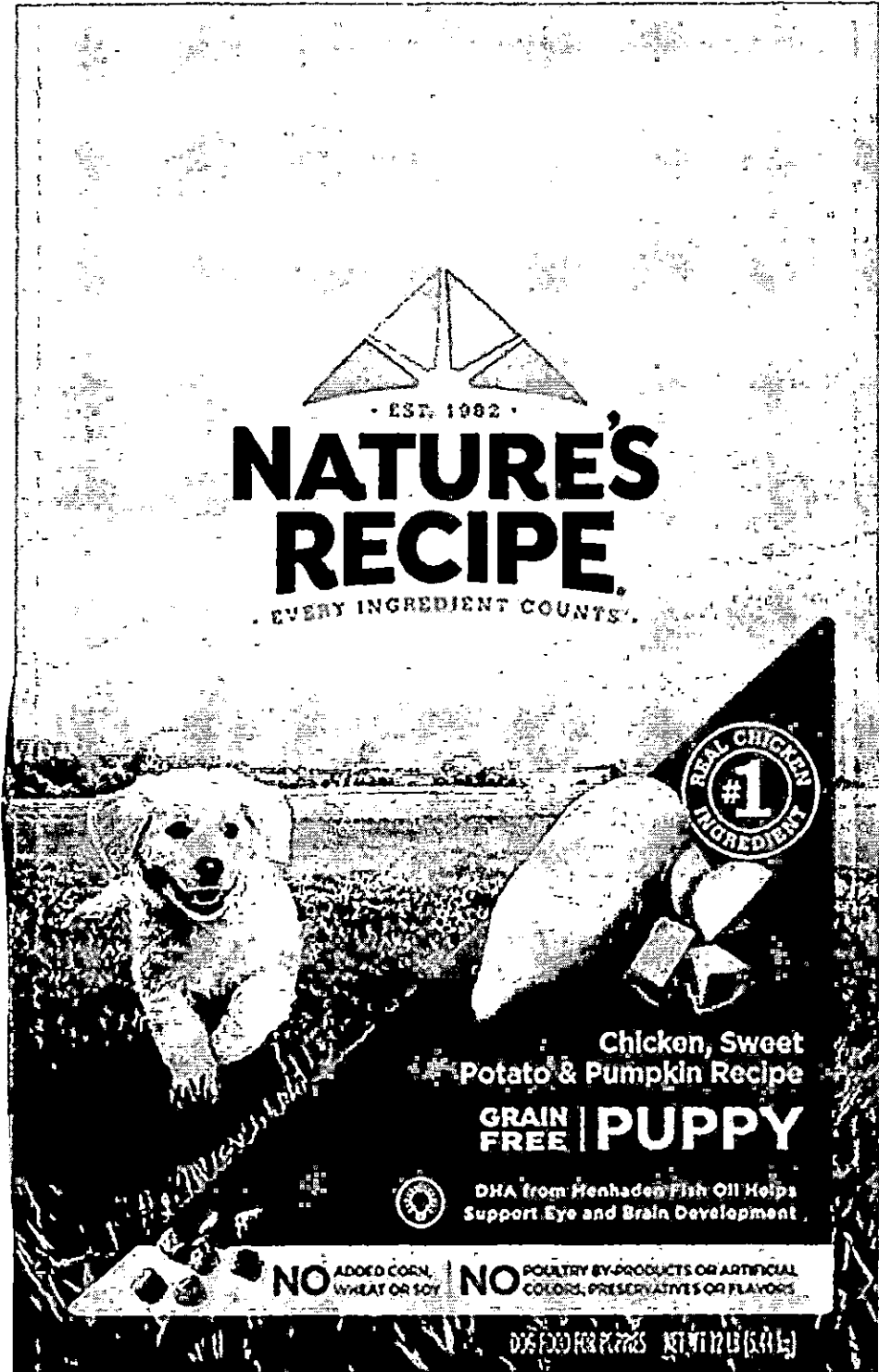


No artificial colors, preservatives, or flavors

- **Natural dog food with added vitamins, minerals and nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-lamb-sweet-potato-pumpkin-recipe-dry-dog-food/>

Product 5: Nature's Recipe Grain Free Puppy Chicken, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

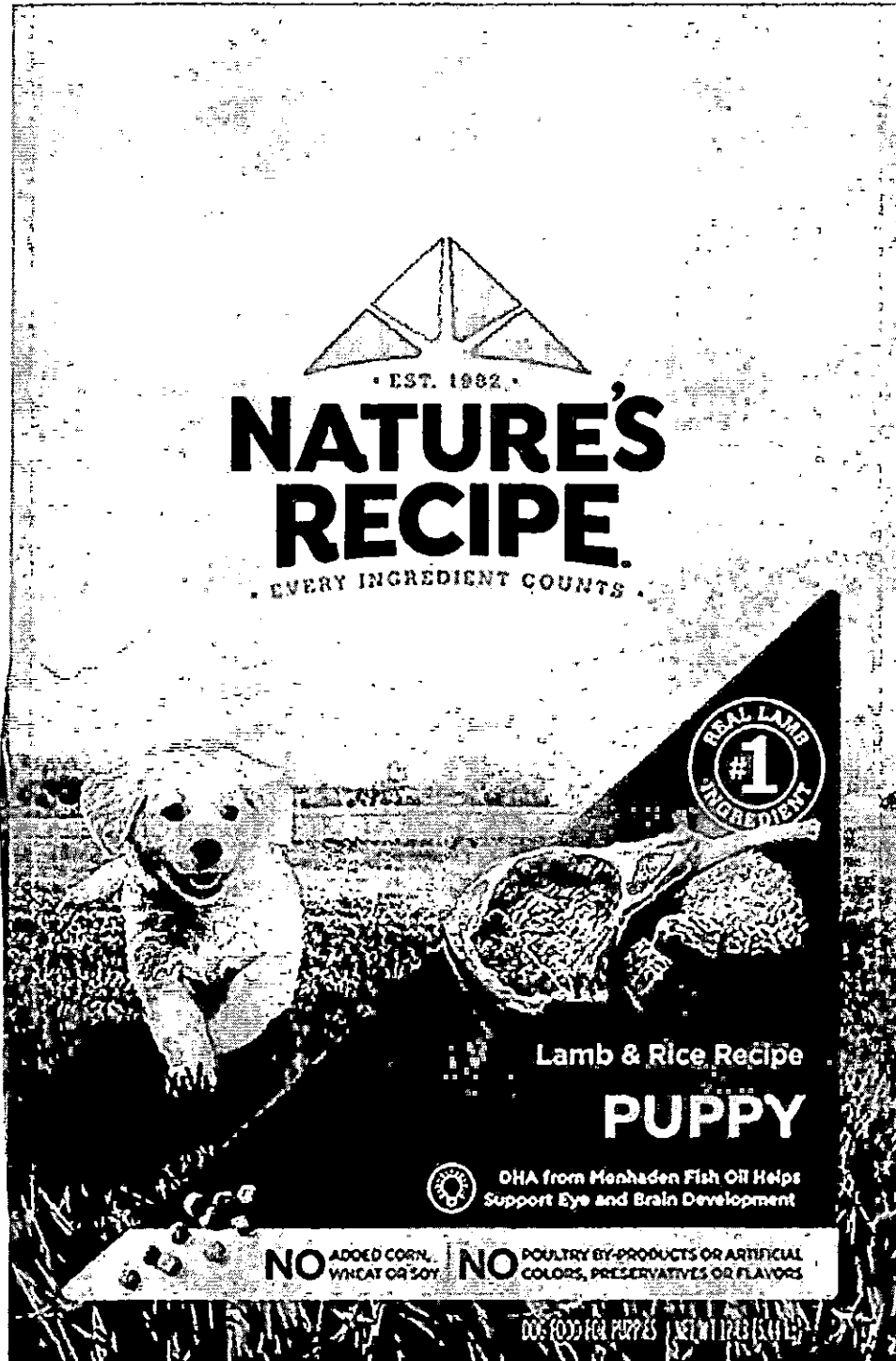


Specially crafted for puppies

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-puppy-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

Product 6: Nature's Recipe Puppy Lamb & Rice Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

**NATURE'S
RECIPE**
EVERY INGREDIENT COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.
Questions? Please ask: 1-800-237-3956, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Fiber from whole grains like barley and flaxseed help healthy digestion.

Strong Bones
Calcium and copper, essential minerals, help support strong bones.

Healthy Joints
Natural sources of glucosamine and chondroitin, plus vitamins B1 and B6 support healthy joints.

Strong Teeth
Calcium and phosphorus, essential minerals, help support strong teeth.

Strong Muscles
Lamb is a quality protein source that helps develop strong muscles.

Healthy Skin & Coat
Omega-3 fatty acids from chicken fat and tando help support skin and coat health.

Strong Immune System
Antioxidants like Vitamin E help support a healthy immune system.

Healthy Heart
Taurine helps support a healthy heart.

NO ADDED CORN, WHEAT OR SOY **NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS.**

DAILY FEEDING GUIDELINES
This dog food is formulated to meet the nutritional needs of your dog. For best results, feed your dog this food as the sole source of nutrition. Feed your dog the amount listed on the label for their weight and age. For dogs with special dietary needs, consult your veterinarian. Daily feeding recommendations should be adjusted for dogs of various breeds and sizes. Always consult your veterinarian for more information on your dog's feeding needs and to ensure your dog is receiving the best nutrition possible.

BEST IF USED BY

Weight (lbs)	0-6 Months (Cups per Day)	6-12 Months (Cups per Day)	Adults > 12 Months (Cups per Day)
1-10 lbs	1/2 - 1	1 1/2 - 2 1/2	2 1/2 - 3
10-20 lbs	1 - 2	2 1/2 - 3 1/2	3 1/2 - 4 1/2
20-30 lbs	1 1/2 - 2 1/2	3 1/2 - 4 1/2	4 1/2 - 5 1/2
30-50 lbs	2 1/2 - 3 1/2	4 1/2 - 5 1/2	5 1/2 - 6 1/2
50-75 lbs	3 1/2 - 4 1/2	5 1/2 - 6 1/2	6 1/2 - 7 1/2
75-100 lbs	4 1/2 - 5 1/2	6 1/2 - 7 1/2	7 1/2 - 8 1/2







NUTRITIONAL STATEMENT
Nature's Recipe Dog Food is formulated to meet the nutritional needs of your dog. The following table provides information on the nutrient levels of this food. For more information on your dog's feeding needs, consult your veterinarian.

Ingredient	Amount
Real Lamb	100%
Chicken Fat	10%
Glucosamine	5%
Chondroitin	5%
Vitamin E	1%
Taurine	1%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits

					
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	Specially crafted for puppies

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-puppy-lamb-rice-recipe-dry-dog-food/>

Nature's Recipe Puppy Lamb & Rice Recipe Dry Dog Food

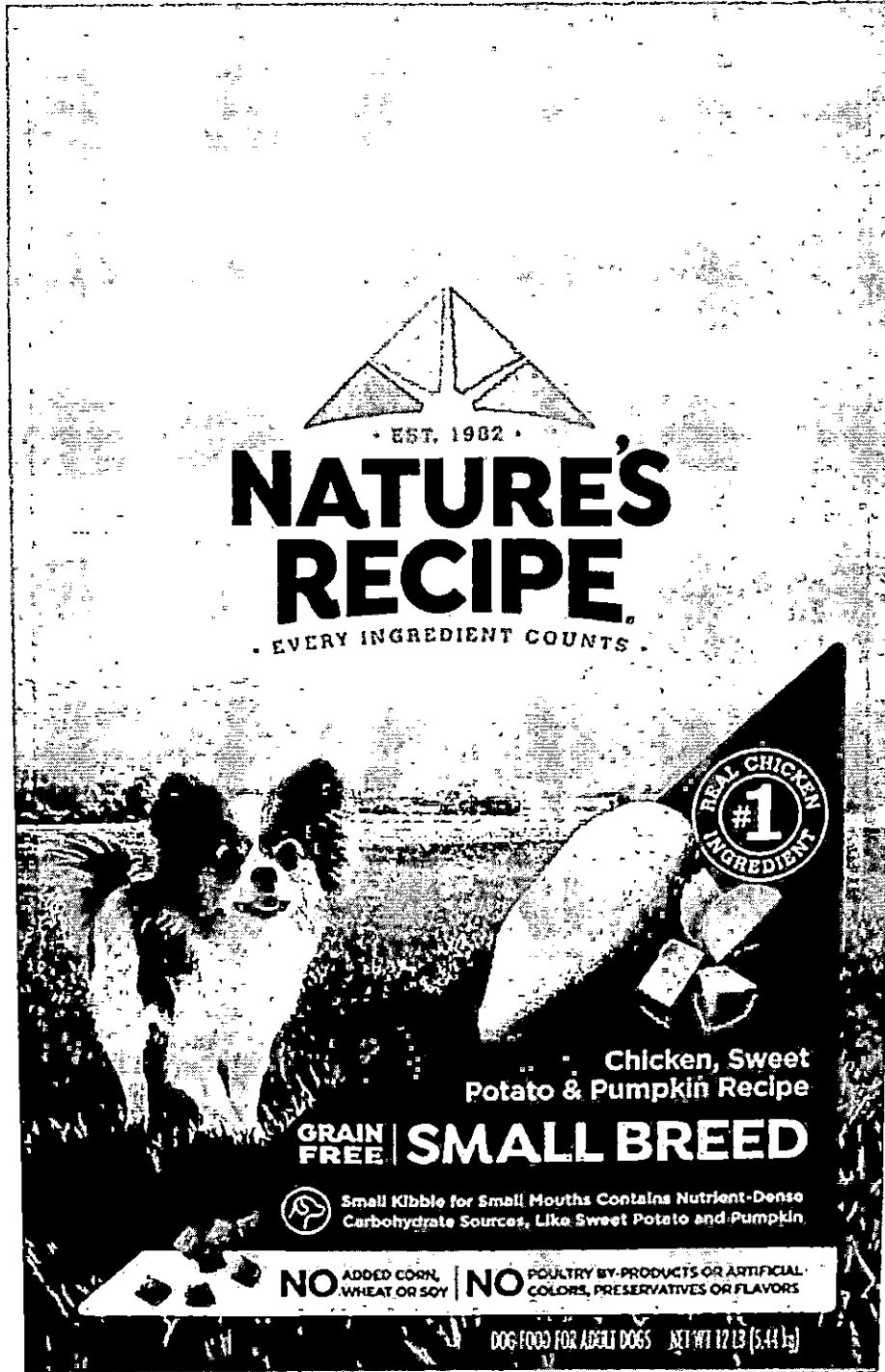
☆☆☆☆☆ 156 Reviews

Nature's Recipe Puppy food is a delicious and nutritious way to help keep your growing puppy happy and healthy. This tasty dog food is specially crafted with the nutritional needs of puppies in mind, including DHA, which helps support eye and brain development. It also features real, protein-rich lamb as the number one ingredient to help support muscle development, and nutrient-dense whole grains, such as rice, oatmeal, and barley, contain fiber to help support healthy digestion. What you won't find in Nature's Recipe Puppy Food are added corn, wheat, or soy ingredients, or artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your pup live his or her life to the fullest.

- **Nature's Recipe**
- It's simply a tasty, **natural dog food** with added vitamins. Minerals and nutrients.
<https://www.naturesrecipe.com/product/natures-recipe-puppy-lamb-rice-recipe-dry-dog-food/>


Product 7: Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



**NATURE'S
RECIPE**
EVERY INGREDIENT COUNTS.

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy fuel with a taste your dog will love.
Questions? Please ask: 1-800-237-3856, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Fiber from sweet potatoes and pumpkin help support healthy digestion.

Strong Bones
Calcium and copper, essential minerals, help support strong bones.

Healthy Joints
Natural sources of glucosamine and chondroitin from chicken meat plus vitamin B help support healthy joints.


Strong Teeth
Calcium and phosphorus, essential minerals, help support strong teeth.

Strong Muscles
Chicken is a high-quality protein source that helps maintain optimal muscle strength.

Healthy Skin & Coat
Omega-6 fatty acids from Chicken and Chicken fat help support skin and coat health.


Strong Immune System
Antioxidants zinc and vitamin E help support a healthy immune system.

Healthy Heart
Taurine helps support a healthy heart.



NO ADDED CORN, WHEAT OR SOY


NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



DAILY FEEDING GUIDELINES

DOGS: Feed 1/2 cup to 1 cup per day, depending on weight. For optimal results, feed 1/2 cup to 1 cup per day. For puppies, feed 1/4 cup to 1/2 cup per day. For senior dogs, feed 1/2 cup to 1 cup per day. For dogs with health issues, consult your veterinarian for feeding recommendations.

Adult Dogs - 12 Months:
 Weight of Dog 2 - 8 lbs = 1/4 - 1/2 cup per day
 Weight of Dog 5 - 8 lbs = 1/2 - 3/4 cup per day
 Weight of Dog 9 - 12 lbs = 3/4 - 1 cup per day
 Weight of Dog 12 - 17 lbs = 1 - 1 1/4 cup per day
 Weight of Dog 18 - 25 lbs = 1 1/4 - 1 3/4 cup per day
 Weight of Dog 28 - 30 lbs = 1 3/4 - 2 cup per day
 *Based on a standard 8 month old puppy.



CHICKEN RECIPE
NET WT 5 LBS (2.27 kg)

GUARANTEED ANALYSIS

Crude Protein (min)	22.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%	Moisture (max)	10.0%
Calcium (min)	0.8%	Phosphorus (min)	0.5%
Iron (min)	0.02%	Zinc (min)	0.02%
Copper (min)	0.005%	Selenium (min)	0.001%
Magnesium (min)	0.02%	Choline (min)	0.1%
Sulfur (min)	0.05%	Omega-6 Fatty Acids (min)	1.0%
Omega-3 Fatty Acids (min)	0.1%	Antioxidants (min)	0.01%

NOTIFICATION STATEMENT
 This product is formulated to meet the nutritional requirements of dogs. It is not intended for use as a sole source of nutrition. Consult your veterinarian for feeding recommendations.

- Nature's Recipe
 - Natural Dog Food with added Vitamins, Minerals and Nutrients
 - Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- <https://www.naturesrecipe.com/product/natures-recipe-grain-free-small-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

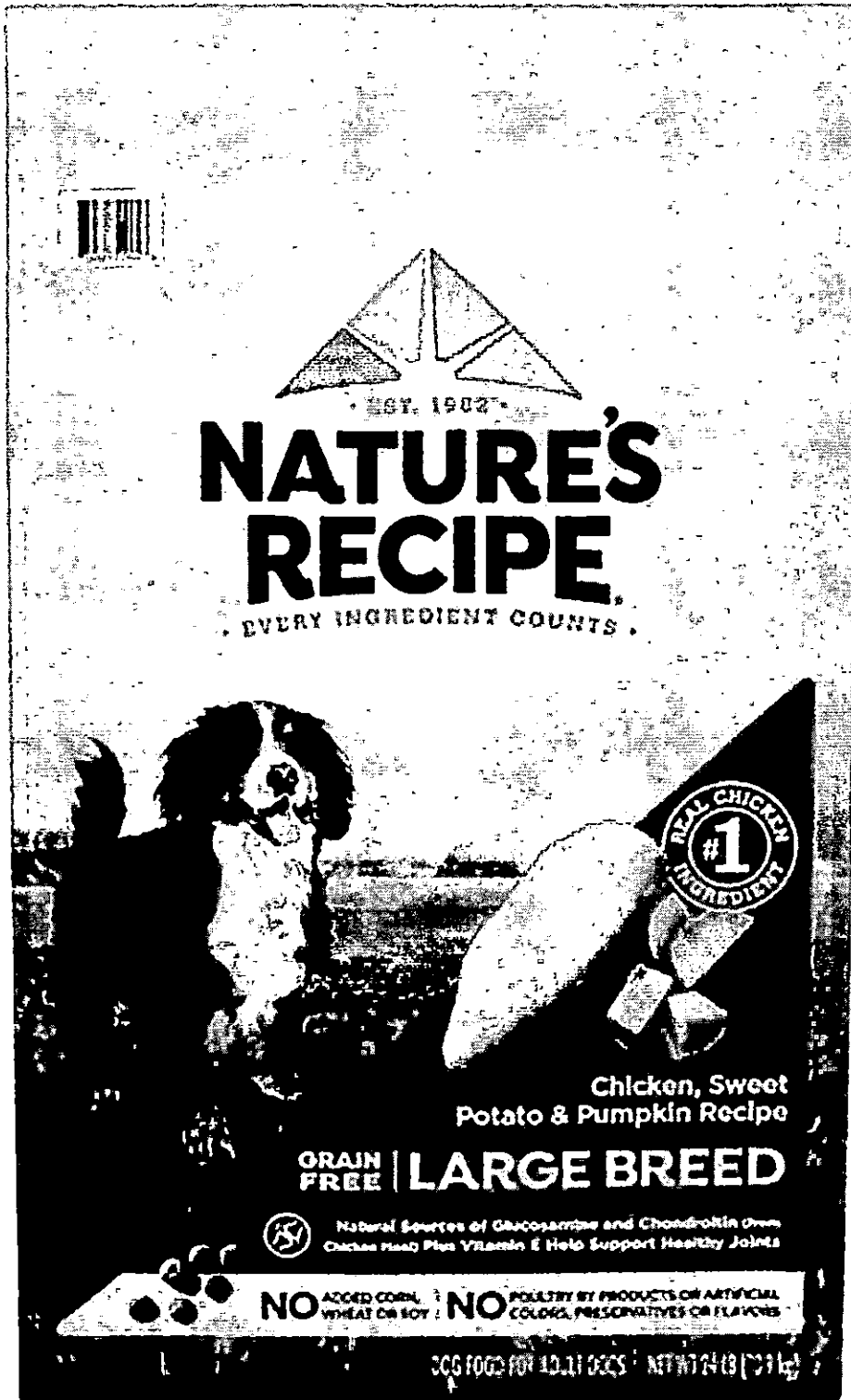


Small kibble for small mouths

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-small-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

Product 8: Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



NATURE'S RECIPE

NATURE'S RECIPE

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Natural probiotics and prebiotics support healthy digestion.

Healthy Bones
Natural calcium and phosphorus support healthy bones.

Healthy Joints
Natural glucosamine and chondroitin support healthy joints.

Healthy Teeth
Natural tartar control and breath fresheners support healthy teeth.

Healthy Skin
Natural omega-3 fatty acids support healthy skin.

Healthy Eyes
Natural antioxidants support healthy eyes.

Healthy Heart
Natural L-carnitine supports healthy heart.

NO WHEAT OR CORN. NO ARTIFICIAL COLORS, FLAVORS OR PRESERVATIVES.







#1

NATURE'S RECIPE

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits

					
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	Formulated for adult dogs over 50 pounds

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-large-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe Dry Dog Food

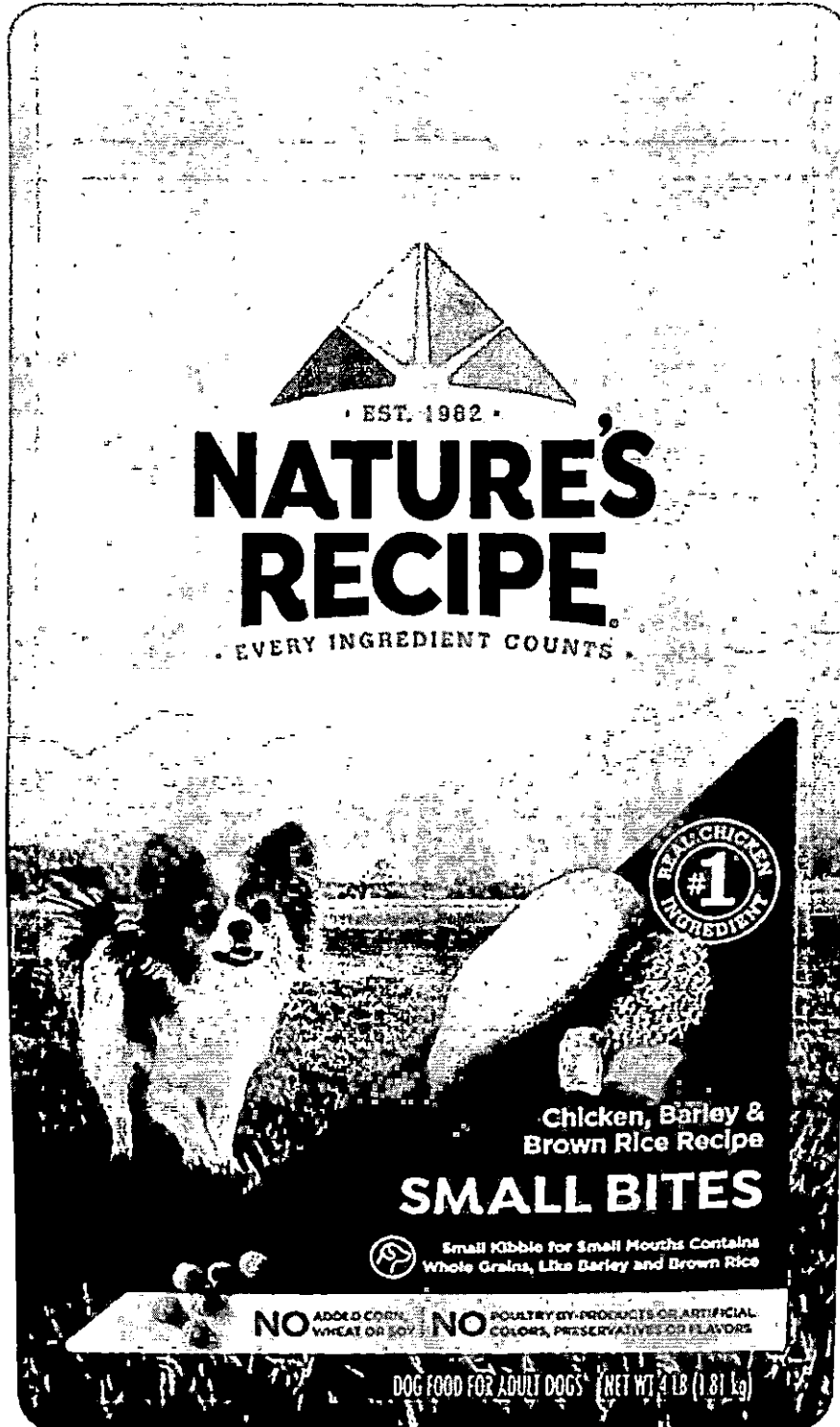
☆☆☆☆☆ 29 Reviews

Our Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe is carefully crafted with real chicken as the number one ingredient and formulated without grain, providing the nutrition needed to fuel your big dog's big life. Natural ingredients, such as sweet potato and pumpkin with added vitamins, minerals and nutrients make this a premium, dry-food recipe. Designed to be gentle on the stomach, and formulated without corn, wheat or soy.

- **Nature's Recipe**
- **Natural Ingredients**, such as sweet potato and pumpkin with added vitamins, minerals and nutrients make this a premium, dry-food recipe.
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-large-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>


Product 9: Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



EST. 1903


NATURE'S RECIPE

EVERY INGREDIENT COUNTS


Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.
 Questions? Please ask 1-800-237-3856, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

<p>Healthy Digestion Fiber from whole grains, fish oil and beet pulp help support healthy digestion.</p> <p>Strong Bones Calcium and copper, essential vitamins, help support strong bones.</p> <p>Healthy Joints Natural sources of glucosamine and chondroitin from chicken plus Vitamin B help support healthy joints.</p> <p>Strong Teeth Calcium and phosphorus, essential vitamins, help support strong teeth.</p>	<p>Strong Muscles Chicken is a high-quality protein source that helps maintain optimal muscle strength.</p> <p>Healthy Skin & Coat Omega-6 fatty acids from chicken and zinc help support skin and coat health.</p> <p>Strong Immune System Antioxidant vitamins and Vitamin E help maintain a healthy immune system.</p> <p>Healthy Heart Turbine helps support a healthy heart.</p>
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NO ADDED CORN, WHEAT OR SOY | **NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS**



DAILY FEEDING GUIDELINES
Always consult your veterinarian for feeding advice. Feed the amount listed on the label. Do not feed more than the amount listed on the label. Do not feed less than the amount listed on the label. Do not feed more than the amount listed on the label. Do not feed more than the amount listed on the label.

Adult Dogs & Puppies:

Weight of Dog 2 - 4 lbs = 1/4 - 1/2 Cup per Day
 Weight of Dog 4 - 8 lbs = 1/2 - 3/4 Cup per Day
 Weight of Dog 8 - 12 lbs = 3/4 - 1 Cup per Day
 Weight of Dog 12 - 18 lbs = 1 - 1 1/4 Cup per Day
 Weight of Dog 18 - 24 lbs = 1 1/2 - 2 Cup per Day
 Weight of Dog 24 - 30 lbs = 2 - 2 1/4 Cup per Day
Based on a standard 16 ounce container.

NUTRITIONAL STATEMENT
Nature's Recipe® is a complete and balanced diet for your dog. It contains all the nutrients your dog needs to live a healthy life. It is formulated to meet the nutritional requirements of your dog. It is a complete and balanced diet for your dog. It contains all the nutrients your dog needs to live a healthy life. It is formulated to meet the nutritional requirements of your dog.

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 All rights reserved. USA
 100% Natural Dog Food

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

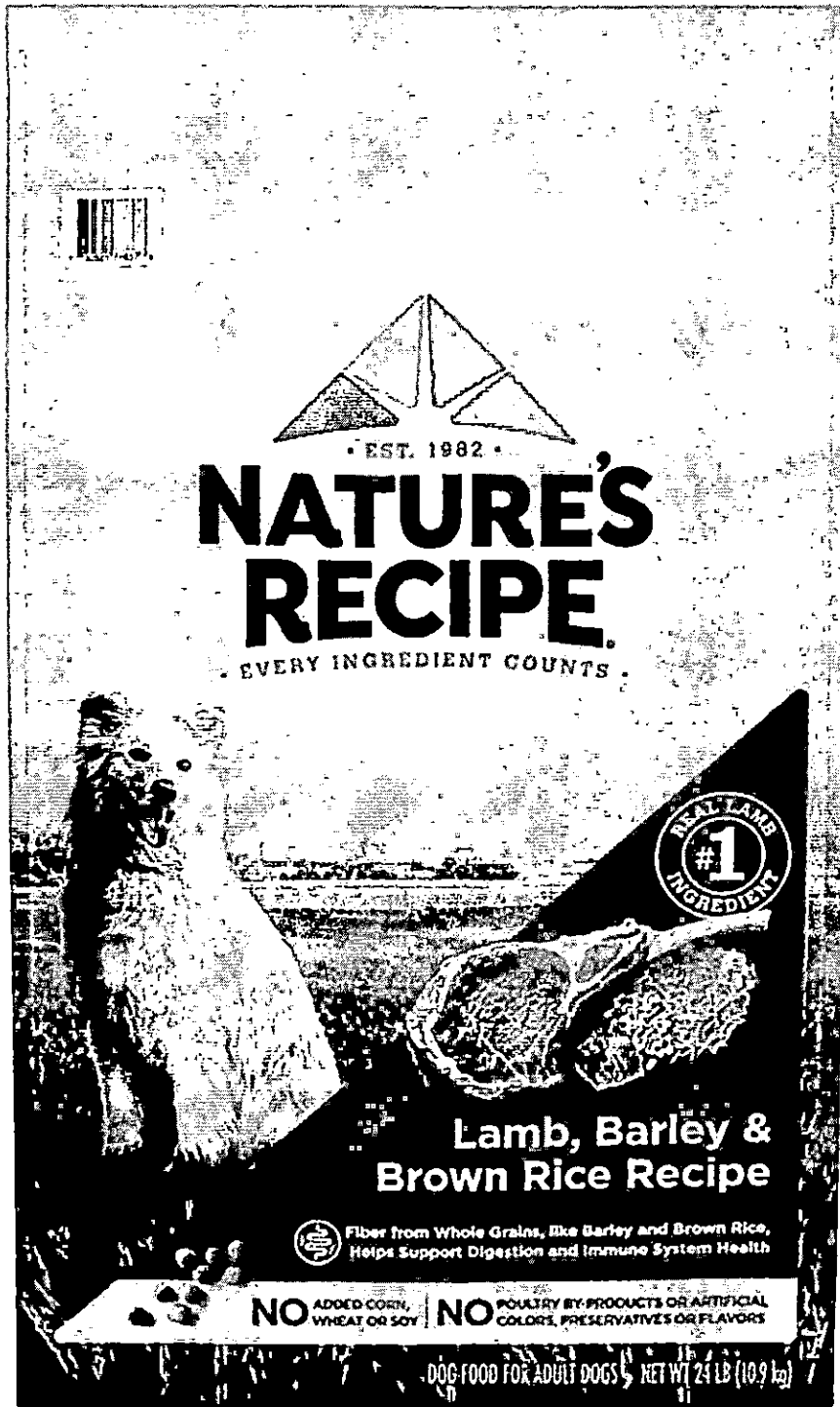


Small kibble for small mouths

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-small-bites-chicken-barley-brown-rice-recipe-dry-dog-food/>


Product 10: Nature's Recipe Lamb, Barley & Brown Rice Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



NATURE'S RECIPE

WHAT INGREDIENTS COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food features natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is packed with goodness. The result is truly healthy food with a taste your dog will love.
 Questions? Please call 1-800-237-3856, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
Keep your dog's system healthy and strong with natural ingredients that support healthy digestion.

Strong Bones
Support your dog's skeletal structure with natural ingredients that support strong bones.

Healthy Joints
Support your dog's joints with natural ingredients that support healthy joints.


Strong Teeth
Keep your dog's teeth strong and healthy with natural ingredients that support strong teeth.

Strong Muscles
Keep your dog's muscles strong and healthy with natural ingredients that support healthy muscles.

Healthy Skin & Coat
Support your dog's skin and coat with natural ingredients that support healthy skin and coat.


Support Immune System
Support your dog's immune system with natural ingredients that support a healthy immune system.

Healthy Heart
Support your dog's heart with natural ingredients that support a healthy heart.




**NO ADDED CORN,
WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL
COLORS, PRESERVATIVES OR FLAVORS**



DAIRY FREE AND CORN FREE
This product is formulated with natural ingredients that support healthy digestion and strong bones. It is free of dairy and corn. For more information, please visit our website at www.naturesrecipe.com.

Adult Dogs - 25 Months
 Weight of Dog 11-20 lbs = 1.2-1.5 cups per day
 Weight of Dog 21-30 lbs = 1.5-2 cups per day
 Weight of Dog 31-40 lbs = 2-2.5 cups per day
 Weight of Dog 41-50 lbs = 2.5-3 cups per day
 Weight of Dog 51-60 lbs = 3-3.5 cups per day
 Weight of Dog 61-70 lbs = 3.5-4 cups per day
 Weight of Dog 71-80 lbs = 4-4.5 cups per day
 Weight of Dog 81-90 lbs = 4.5-5 cups per day
 Weight of Dog 91-100 lbs = 5-5.5 cups per day



Lot # 123456789

Best Before Date: 12/31/2025

Manufactured by: Nature's Recipe, Inc.

100% Natural Dog Food

GUARANTEED ANALYSIS

As Fed	Crude Protein (min)	Crude Fat (min)	Crude Fiber (max)	Moisture (max)
11.0%	18.0%	12.0%	3.0%	10.0%
11.5%	18.5%	12.5%	3.0%	10.0%
12.0%	19.0%	13.0%	3.0%	10.0%
12.5%	19.5%	13.5%	3.0%	10.0%
13.0%	20.0%	14.0%	3.0%	10.0%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-lamb-barley-brown-rice-recipe-dry-dog-food/>

Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe Dry Dog Food

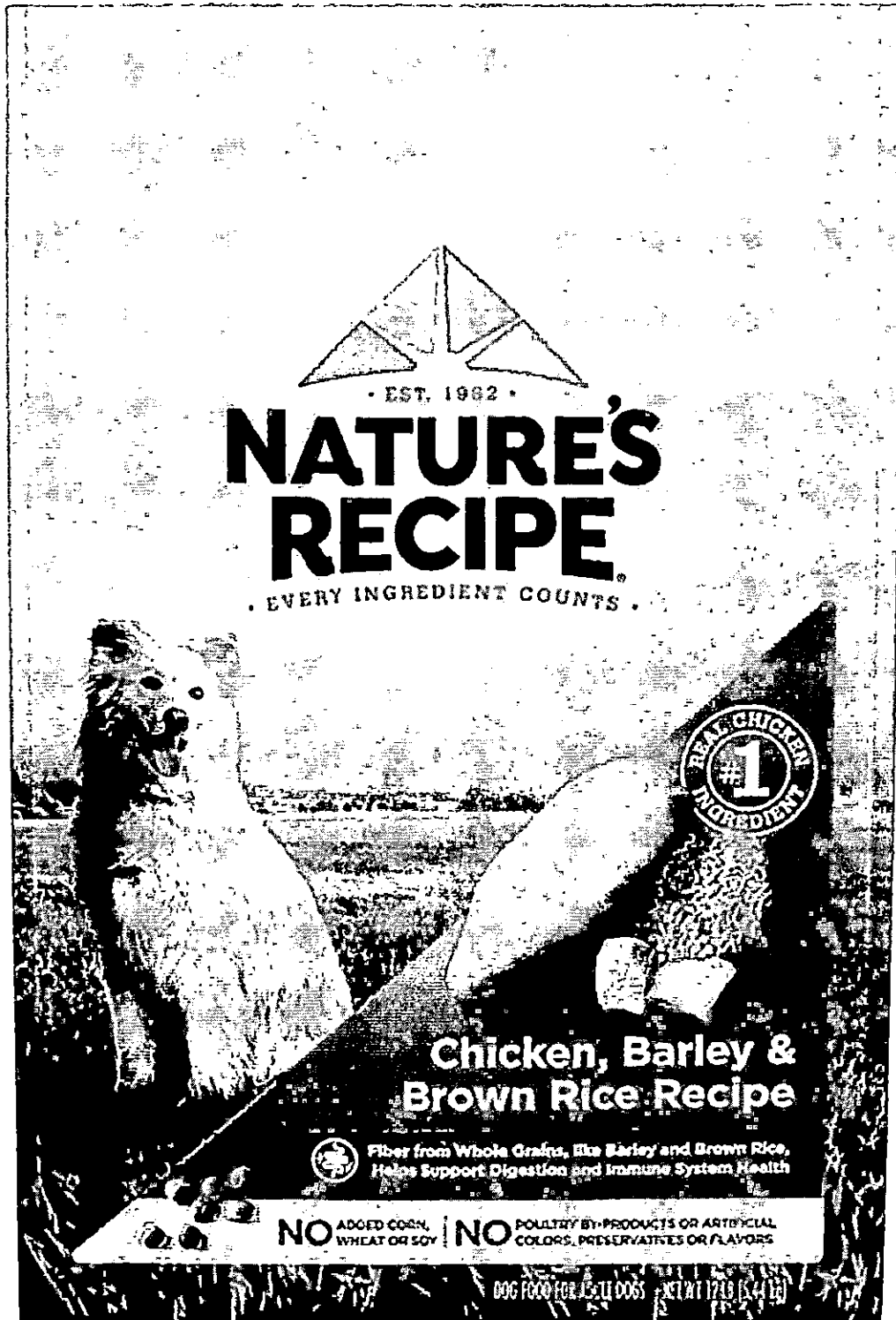
☆☆☆☆☆ 235 Reviews

Nature's Recipe Small Bites dry dog food is a delicious and nutritious way to help keep your small dog happy and healthy. The kibble is sized for little mouths to help your little buddy enjoy every bite. The chicken and rice recipe features real, protein-rich chicken as the number one ingredient to help support strong muscles. This wholesome dog food is made with no added corn, wheat, or soy ingredients, and no artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your small adult dog live his or her life to the fullest.

- It's simply a tasty, **natural dog food** with added vitamins, minerals and nutrients.
<https://www.naturesrecipe.com/product/natures-recipe-lamb-barley-brown-rice-recipe-dry-dog-food/>


Product II: Nature's Recipe Chicken, Barley & Brown Rice Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
FORMULA WITH VITAMINS, MINERALS & NUTRIENTS




NATURE'S RECIPE

BEST INGREDIENT CHOICE

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food is formulated with natural ingredients, vitamins and minerals. Every product is formulated by expert nutritionists, plus over 100 ingredients are packed with purpose. It's time to help your healthy dog live life to the fullest with Nature's Recipe.
Questions? Please call 1-800-237-2656, Monday through Friday.


HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

<p>Protein - Provides essential amino acids for muscle development and maintenance.</p> <p>Fat - Provides energy and essential fatty acids for skin and coat health.</p> <p>Carbohydrates - Provide energy and fiber for digestive health.</p> <p>Cellulose - Provides fiber for digestive health.</p> <p>Calcium - Provides essential mineral for bone health.</p> <p>Phosphorus - Provides essential mineral for bone health.</p>	<p>Omega-3 Fatty Acids - Provide essential fatty acids for skin and coat health.</p> <p>Omega-6 Fatty Acids - Provide essential fatty acids for skin and coat health.</p> <p>Vitamins - Provide essential nutrients for overall health.</p> <p>Minerals - Provide essential nutrients for overall health.</p> <p>Nutrients - Provide essential nutrients for overall health.</p>
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NO ADDED CORN, WHEAT OR SOY

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



GUARANTEED ANALYSIS

Crude Protein (min) 22.0%

Crude Fat (min) 12.0%

Crude Fiber (max) 3.0%

Crude Ash (max) 8.0%

Moisture (max) 10.0%

GUARANTEED ANALYSIS

Crude Protein (min) 22.0%

Crude Fat (min) 12.0%

Crude Fiber (max) 3.0%

Crude Ash (max) 8.0%

Moisture (max) 10.0%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

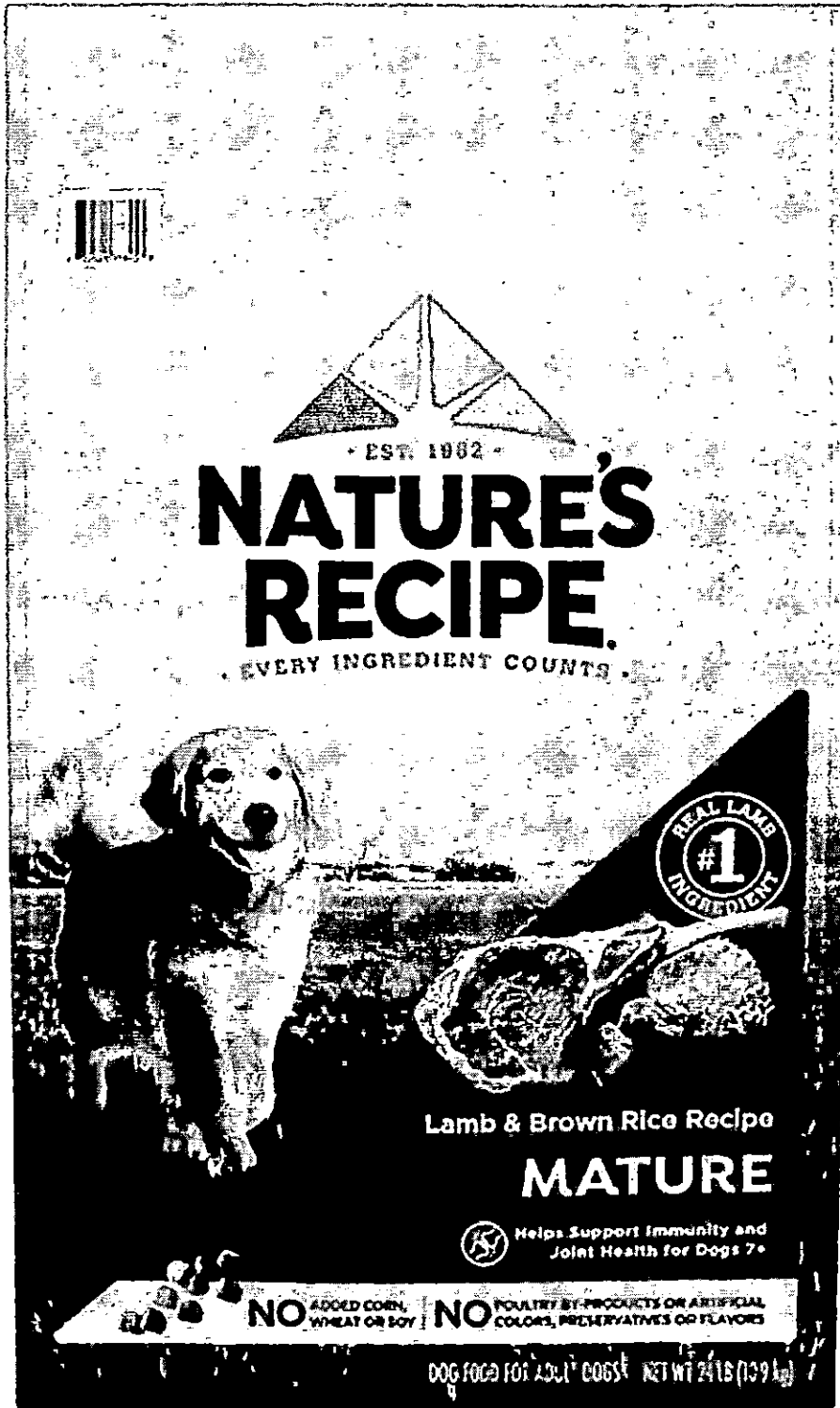


No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-brown-rice-recipe-dry-dog-food/>

Product 12: Nature's Recipe Mature Lamb & Brown Rice Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD

EST. 1979

NATURE'S RECIPE

100% COMPLETE AND BALANCED

100% Natural Dog Food with added Vitamins, Minerals and Nutrients. Includes 100% Natural Ingredients with added Vitamins, Minerals and Nutrients. Live, Healthy & Active. Guaranteed to Help Your Dog Live Life to the Fullest with Purposeful Nutrition.

Your dog is busy being a dog with a little extra help. Get yours today.

Call 1-800-333-3333, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
 Chewy kibble with fiber, probiotics and healthy fats support healthy digestion.

Strong Bones
 Calcium and Vitamin D support strong bones.

Healthy Joints
 Natural glucosamine, chondroitin and MSM support healthy joints.


Strong Teeth
 Calcium and phosphorus support strong teeth.

Strong Muscles
 Lean protein and essential amino acids support healthy muscles.

Healthy Skin & Coat
 Omega-3 fatty acids support healthy skin and coat.


Strong Immune System
 Vitamins and minerals support a healthy immune system.

Healthy Heart
 Omega-3 fatty acids support a healthy heart.



NO ADDED CORN, WHEAT OR SOY

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



IDENTIFYING CODE LINE

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WHOLESALE DISTRIBUTOR

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- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits

					
Real lamb is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	For dogs aged 7+.

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-mature-lamb-brown-rice-recipe-dry-dog-food/>

Nature's Recipe Mature Lamb & Brown Rice Recipe Dry Dog Food

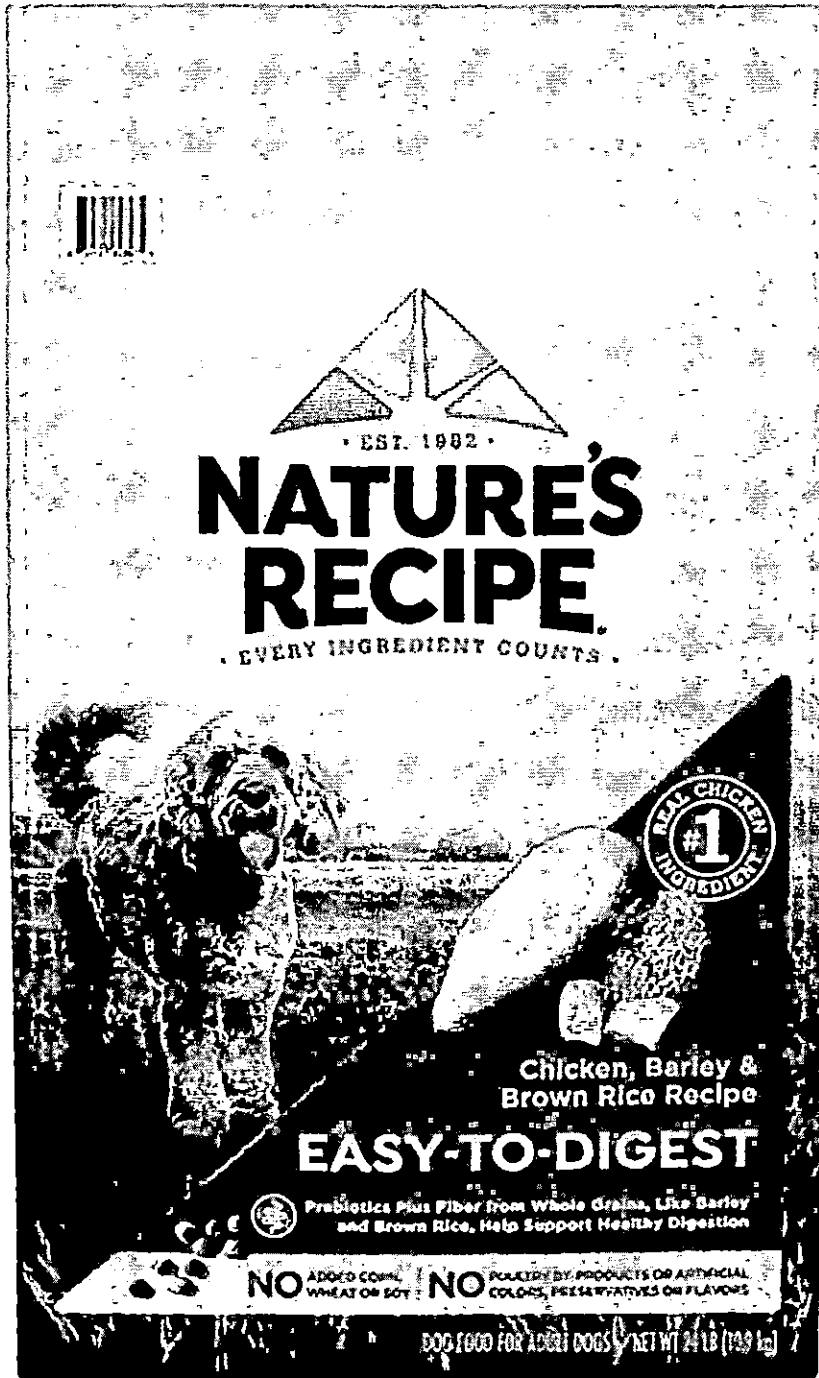
☆☆☆☆☆ 359 Reviews

Nature's Recipe Mature dog food is a delicious and nutritious way to help keep your senior dog happy and healthy. This tasty dog food is specially crafted with the nutritional needs of older dogs (ages 7+) in mind, including real, protein-rich lamb as the number one ingredient to help support strong muscles. It also includes nutrient-dense whole grains, such as rice, oatmeal, and barley, contain fiber to help support healthy digestion. What you won't find in Nature's Recipe Mature dog food are added corn, wheat, or soy ingredients, or artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your senior dog live his or her life to the fullest.

- It's simply a tasty, **natural dog food** with added vitamins, minerals, and nutrients.
<https://www.naturesrecipe.com/product/natures-recipe-mature-lamb-brown-rice-recipe-dry-dog-food/>


Product 13: Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe

a. Product Packaging and Labeling



- Nature's Recipe

NATURAL DOG FOOD
www.naturesrecipe.com



EST. 1987

NATURE'S RECIPE

100% COMPLETE AND BALANCED

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food features natural ingredients — including vitamins, minerals and nutrients. Every ingredient is formulated by experts for optimum health, and every single ingredient is chosen with a purpose. **It's time for your healthy pup to taste the best dog food ever.**

Questions? Please call 1-800-237-3554, Monday through Friday.

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

Healthy Digestion
 Protein that they love helps break down food and keeps their digestive systems healthy.

Strong Blood
 Natural sources of essential amino acids support strong blood.

Healthy Aging
 Natural sources of antioxidants help combat oxidative stress and support healthy aging.


Strong Teeth
 Calcium and phosphorus support strong teeth.

Strong Muscles
 Chicken is a high-quality protein source that helps maintain optimal muscle strength.

Healthy Skin & Coat
 Omega-3 fatty acids help maintain skin and coat health.


Strong Immune System
 Antioxidants help support a healthy immune system.

Healthy Heart
 Taurine helps support a healthy heart.



NO ADDED CORN, WHEAT OR SOY

NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



FEEDING GUIDELINES

Always consult your veterinarian for feeding recommendations. Feeding amounts may vary based on your dog's individual needs and activity level. For more information, please visit our website at www.naturesrecipe.com.

Adult Dogs 4-10 months

Weight of 10-15 lbs: 1/2 cup per day
 Weight of 16-25 lbs: 3/4 cup per day
 Weight of 26-35 lbs: 1 cup per day
 Weight of 36-45 lbs: 1 1/4 cups per day
 Weight of 46-55 lbs: 1 3/4 cups per day
 Weight of 56-65 lbs: 2 cups per day
 Weight of 66-75 lbs: 2 1/4 cups per day
 Weight of 76-85 lbs: 2 3/4 cups per day
 Weight of 86-95 lbs: 3 cups per day
 Weight of 96-105 lbs: 3 1/4 cups per day
 Weight of 106-115 lbs: 3 3/4 cups per day
 Weight of 116-125 lbs: 4 cups per day
 Weight of 126-135 lbs: 4 1/4 cups per day
 Weight of 136-145 lbs: 4 3/4 cups per day
 Weight of 146-155 lbs: 5 cups per day
 Weight of 156-165 lbs: 5 1/4 cups per day
 Weight of 166-175 lbs: 5 3/4 cups per day
 Weight of 176-185 lbs: 6 cups per day
 Weight of 186-195 lbs: 6 1/4 cups per day
 Weight of 196-205 lbs: 6 3/4 cups per day
 Weight of 206-215 lbs: 7 cups per day
 Weight of 216-225 lbs: 7 1/4 cups per day
 Weight of 226-235 lbs: 7 3/4 cups per day
 Weight of 236-245 lbs: 8 cups per day
 Weight of 246-255 lbs: 8 1/4 cups per day
 Weight of 256-265 lbs: 8 3/4 cups per day
 Weight of 266-275 lbs: 9 cups per day
 Weight of 276-285 lbs: 9 1/4 cups per day
 Weight of 286-295 lbs: 9 3/4 cups per day
 Weight of 296-305 lbs: 10 cups per day
 Weight of 306-315 lbs: 10 1/4 cups per day
 Weight of 316-325 lbs: 10 3/4 cups per day
 Weight of 326-335 lbs: 11 cups per day
 Weight of 336-345 lbs: 11 1/4 cups per day
 Weight of 346-355 lbs: 11 3/4 cups per day
 Weight of 356-365 lbs: 12 cups per day
 Weight of 366-375 lbs: 12 1/4 cups per day
 Weight of 376-385 lbs: 12 3/4 cups per day
 Weight of 386-395 lbs: 13 cups per day
 Weight of 396-405 lbs: 13 1/4 cups per day
 Weight of 406-415 lbs: 13 3/4 cups per day
 Weight of 416-425 lbs: 14 cups per day
 Weight of 426-435 lbs: 14 1/4 cups per day
 Weight of 436-445 lbs: 14 3/4 cups per day
 Weight of 446-455 lbs: 15 cups per day
 Weight of 456-465 lbs: 15 1/4 cups per day
 Weight of 466-475 lbs: 15 3/4 cups per day
 Weight of 476-485 lbs: 16 cups per day
 Weight of 486-495 lbs: 16 1/4 cups per day
 Weight of 496-505 lbs: 16 3/4 cups per day
 Weight of 506-515 lbs: 17 cups per day
 Weight of 516-525 lbs: 17 1/4 cups per day
 Weight of 526-535 lbs: 17 3/4 cups per day
 Weight of 536-545 lbs: 18 cups per day
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 Weight of 596-605 lbs: 20 cups per day
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 Weight of 636-645 lbs: 21 1/4 cups per day
 Weight of 646-655 lbs: 21 3/4 cups per day
 Weight of 656-665 lbs: 22 cups per day
 Weight of 666-675 lbs: 22 1/4 cups per day
 Weight of 676-685 lbs: 22 3/4 cups per day
 Weight of 686-695 lbs: 23 cups per day
 Weight of 696-705 lbs: 23 1/4 cups per day
 Weight of 706-715 lbs: 23 3/4 cups per day
 Weight of 716-725 lbs: 24 cups per day
 Weight of 726-735 lbs: 24 1/4 cups per day
 Weight of 736-745 lbs: 24 3/4 cups per day
 Weight of 746-755 lbs: 25 cups per day
 Weight of 756-765 lbs: 25 1/4 cups per day
 Weight of 766-775 lbs: 25 3/4 cups per day
 Weight of 776-785 lbs: 26 cups per day
 Weight of 786-795 lbs: 26 1/4 cups per day
 Weight of 796-805 lbs: 26 3/4 cups per day
 Weight of 806-815 lbs: 27 cups per day
 Weight of 816-825 lbs: 27 1/4 cups per day
 Weight of 826-835 lbs: 27 3/4 cups per day
 Weight of 836-845 lbs: 28 cups per day
 Weight of 846-855 lbs: 28 1/4 cups per day
 Weight of 856-865 lbs: 28 3/4 cups per day
 Weight of 866-875 lbs: 29 cups per day
 Weight of 876-885 lbs: 29 1/4 cups per day
 Weight of 886-895 lbs: 29 3/4 cups per day
 Weight of 896-905 lbs: 30 cups per day
 Weight of 906-915 lbs: 30 1/4 cups per day
 Weight of 916-925 lbs: 30 3/4 cups per day
 Weight of 926-935 lbs: 31 cups per day
 Weight of 936-945 lbs: 31 1/4 cups per day
 Weight of 946-955 lbs: 31 3/4 cups per day
 Weight of 956-965 lbs: 32 cups per day
 Weight of 966-975 lbs: 32 1/4 cups per day
 Weight of 976-985 lbs: 32 3/4 cups per day
 Weight of 986-995 lbs: 33 cups per day
 Weight of 996-1005 lbs: 33 1/4 cups per day
 Weight of 1006-1015 lbs: 33 3/4 cups per day
 Weight of 1016-1025 lbs: 34 cups per day
 Weight of 1026-1035 lbs: 34 1/4 cups per day
 Weight of 1036-1045 lbs: 34 3/4 cups per day
 Weight of 1046-1055 lbs: 35 cups per day
 Weight of 1056-1065 lbs: 35 1/4 cups per day
 Weight of 1066-1075 lbs: 35 3/4 cups per day
 Weight of 1076-1085 lbs: 36 cups per day
 Weight of 1086-1095 lbs: 36 1/4 cups per day
 Weight of 1096-1105 lbs: 36 3/4 cups per day
 Weight of 1106-1115 lbs: 37 cups per day
 Weight of 1116-1125 lbs: 37 1/4 cups per day
 Weight of 1126-1135 lbs: 37 3/4 cups per day
 Weight of 1136-1145 lbs: 38 cups per day
 Weight of 1146-1155 lbs: 38 1/4 cups per day
 Weight of 1156-1165 lbs: 38 3/4 cups per day
 Weight of 1166-1175 lbs: 39 cups per day
 Weight of 1176-1185 lbs: 39 1/4 cups per day
 Weight of 1186-1195 lbs: 39 3/4 cups per day
 Weight of 1196-1205 lbs: 40 cups per day
 Weight of 1206-1215 lbs: 40 1/4 cups per day
 Weight of 1216-1225 lbs: 40 3/4 cups per day
 Weight of 1226-1235 lbs: 41 cups per day
 Weight of 1236-1245 lbs: 41 1/4 cups per day
 Weight of 1246-1255 lbs: 41 3/4 cups per day
 Weight of 1256-1265 lbs: 42 cups per day
 Weight of 1266-1275 lbs: 42 1/4 cups per day
 Weight of 1276-1285 lbs: 42 3/4 cups per day
 Weight of 1286-1295 lbs: 43 cups per day
 Weight of 1296-1305 lbs: 43 1/4 cups per day
 Weight of 1306-1315 lbs: 43 3/4 cups per day
 Weight of 1316-1325 lbs: 44 cups per day
 Weight of 1326-1335 lbs: 44 1/4 cups per day
 Weight of 1336-1345 lbs: 44 3/4 cups per day
 Weight of 1346-1355 lbs: 45 cups per day
 Weight of 1356-1365 lbs: 45 1/4 cups per day
 Weight of 1366-1375 lbs: 45 3/4 cups per day
 Weight of 1376-1385 lbs: 46 cups per day
 Weight of 1386-1395 lbs: 46 1/4 cups per day
 Weight of 1396-1405 lbs: 46 3/4 cups per day
 Weight of 1406-1415 lbs: 47 cups per day
 Weight of 1416-1425 lbs: 47 1/4 cups per day
 Weight of 1426-1435 lbs: 47 3/4 cups per day
 Weight of 1436-1445 lbs: 48 cups per day
 Weight of 1446-1455 lbs: 48 1/4 cups per day
 Weight of 1456-1465 lbs: 48 3/4 cups per day
 Weight of 1466-1475 lbs: 49 cups per day
 Weight of 1476-1485 lbs: 49 1/4 cups per day
 Weight of 1486-1495 lbs: 49 3/4 cups per day
 Weight of 1496-1505 lbs: 50 cups per day
 Weight of 1506-1515 lbs: 50 1/4 cups per day
 Weight of 1516-1525 lbs: 50 3/4 cups per day
 Weight of 1526-1535 lbs: 51 cups per day
 Weight of 1536-1545 lbs: 51 1/4 cups per day
 Weight of 1546-1555 lbs: 51 3/4 cups per day
 Weight of 1556-1565 lbs: 52 cups per day
 Weight of 1566-1575 lbs: 52 1/4 cups per day
 Weight of 1576-1585 lbs: 52 3/4 cups per day
 Weight of 1586-1595 lbs: 53 cups per day
 Weight of 1596-1605 lbs: 53 1/4 cups per day
 Weight of 1606-1615 lbs: 53 3/4 cups per day
 Weight of 1616-1625 lbs: 54 cups per day
 Weight of 1626-1635 lbs: 54 1/4 cups per day
 Weight of 1636-1645 lbs: 54 3/4 cups per day
 Weight of 1646-1655 lbs: 55 cups per day
 Weight of 1656-1665 lbs: 55 1/4 cups per day
 Weight of 1666-1675 lbs: 55 3/4 cups per day
 Weight of 1676-1685 lbs: 56 cups per day
 Weight of 1686-1695 lbs: 56 1/4 cups per day
 Weight of 1696-1705 lbs: 56 3/4 cups per day
 Weight of 1706-1715 lbs: 57 cups per day
 Weight of 1716-1725 lbs: 57 1/4 cups per day
 Weight of 1726-1735 lbs: 57 3/4 cups per day
 Weight of 1736-1745 lbs: 58 cups per day
 Weight of 1746-1755 lbs: 58 1/4 cups per day
 Weight of 1756-1765 lbs: 58 3/4 cups per day
 Weight of 1766-1775 lbs: 59 cups per day
 Weight of 1776-1785 lbs: 59 1/4 cups per day
 Weight of 1786-1795 lbs: 59 3/4 cups per day
 Weight of 1796-1805 lbs: 60 cups per day
 Weight of 1806-1815 lbs: 60 1/4 cups per day
 Weight of 1816-1825 lbs: 60 3/4 cups per day
 Weight of 1826-1835 lbs: 61 cups per day
 Weight of 1836-1845 lbs: 61 1/4 cups per day
 Weight of 1846-1855 lbs: 61 3/4 cups per day
 Weight of 1856-1865 lbs: 62 cups per day
 Weight of 1866-1875 lbs: 62 1/4 cups per day
 Weight of 1876-1885 lbs: 62 3/4 cups per day
 Weight of 1886-1895 lbs: 63 cups per day
 Weight of 1896-1905 lbs: 63 1/4 cups per day
 Weight of 1906-1915 lbs: 63 3/4 cups per day
 Weight of 1916-1925 lbs: 64 cups per day
 Weight of 1926-1935 lbs: 64 1/4 cups per day
 Weight of 1936-1945 lbs: 64 3/4 cups per day
 Weight of 1946-1955 lbs: 65 cups per day
 Weight of 1956-1965 lbs: 65 1/4 cups per day
 Weight of 1966-1975 lbs: 65 3/4 cups per day
 Weight of 1976-1985 lbs: 66 cups per day
 Weight of 1986-1995 lbs: 66 1/4 cups per day
 Weight of 1996-2005 lbs: 66 3/4 cups per day
 Weight of 2006-2015 lbs: 67 cups per day
 Weight of 2016-2025 lbs: 67 1/4 cups per day
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 Weight of 2096-2105 lbs: 70 cups per day
 Weight of 2106-2115 lbs: 70 1/4 cups per day
 Weight of 2116-2125 lbs: 70 3/4 cups per day
 Weight of 2126-2135 lbs: 71 cups per day
 Weight of 2136-2145 lbs: 71 1/4 cups per day
 Weight of 2146-2155 lbs: 71 3/4 cups per day
 Weight of 2156-2165 lbs: 72 cups per day
 Weight of 2166-2175 lbs: 72 1/4 cups per day
 Weight of 2176-2185 lbs: 72 3/4 cups per day
 Weight of 2186-2195 lbs: 73 cups per day
 Weight of 2196-2205 lbs: 73 1/4 cups per day
 Weight of 2206-2215 lbs: 73 3/4 cups per day
 Weight of 2216-2225 lbs: 74 cups per day
 Weight of 2226-2235 lbs: 74 1/4 cups per day
 Weight of 2236-2245 lbs: 74 3/4 cups per day
 Weight of 2246-2255 lbs: 75 cups per day
 Weight of 2256-2265 lbs: 75 1/4 cups per day
 Weight of 2266-2275 lbs: 75 3/4 cups per day
 Weight of 2276-2285 lbs: 76 cups per day
 Weight of 2286-2295 lbs: 76 1/4 cups per day
 Weight of 2296-2305 lbs: 76 3/4 cups per day
 Weight of 2306-2315 lbs: 77 cups per day
 Weight of 2316-2325 lbs: 77 1/4 cups per day
 Weight of 2326-2335 lbs: 77 3/4 cups per day
 Weight of 2336-2345 lbs: 78 cups per day
 Weight of 2346-2355 lbs: 78 1/4 cups per day
 Weight of 2356-2365 lbs: 78 3/4 cups per day
 Weight of 2366-2375 lbs: 79 cups per day
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 Weight of 2586-2595 lbs: 86 1/4 cups per day
 Weight of 2596-2605 lbs: 86 3/4 cups per day
 Weight of 2606-2615 lbs: 87 cups per day
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 Weight of 2656-2665 lbs: 88 3/4 cups per day
 Weight of 2666-2675 lbs: 89 cups per day
 Weight of 2676-2685 lbs: 89 1/4 cups per day
 Weight of 2686-2695 lbs: 89 3/4 cups per day
 Weight of 2696-2705 lbs: 90 cups per day
 Weight of 2706-2715 lbs: 90 1/4 cups per day
 Weight of 2716-2725 lbs: 90 3/4 cups per day
 Weight of 2726-2735 lbs: 91 cups per day
 Weight of 2736-2745 lbs: 91 1/4 cups per day
 Weight of 2746-2755 lbs: 91 3/4 cups per day
 Weight of 2756-2765 lbs: 92 cups per day
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 Weight of 2776-2785 lbs: 92 3/4 cups per day
 Weight of 2786-2795 lbs: 93 cups per day
 Weight of 2796-2805 lbs: 93 1/4 cups per day
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 Weight of 2866-2875 lbs: 95 3/4 cups per day
 Weight of 2876-2885 lbs: 96 cups per day
 Weight of 2886-2895 lbs: 96 1/4 cups per day
 Weight of 2896-2905 lbs: 96 3/4 cups per day
 Weight of 2906-2915 lbs: 97 cups per day
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 Weight of 2926-2935 lbs: 97 3/4 cups per day
 Weight of 2936-2945 lbs: 98 cups per day
 Weight of 2946-2955 lbs: 98 1/4 cups per day
 Weight of 2956-2965 lbs: 98 3/4 cups per day
 Weight of 2966-2975 lbs: 99 cups per day
 Weight of 2976-2985 lbs: 99 1/4 cups per day
 Weight of 2986-2995 lbs: 99 3/4 cups per day
 Weight of 2996-3005 lbs: 100 cups per day

ANALYZED ANALYSIS

Guaranteed Analysis

Crude Protein (min)	22.0%
Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%
Moisture (max)	10.0%
Calcium (min)	0.8%
Phosphorus (min)	0.6%
Sulfur (min)	0.1%
Sodium (min)	0.1%
Potassium (min)	0.2%
Magnesium (min)	0.05%
Zinc (min)	0.05%
Copper (min)	0.005%
Iron (min)	0.005%
Manganese (min)	0.005%
Selenium (min)	0.005%
Chlorine (min)	0.1%
Fluorine (min)	0.005%
Iodine (min)	0.005%
Antioxidants (min)	100 IU Vitamin E, 100 IU Vitamin C

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-easy-to-digest-chicken-barley-brown-rice-recipe-dry-dog-food/>

Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe Dry Dog Food

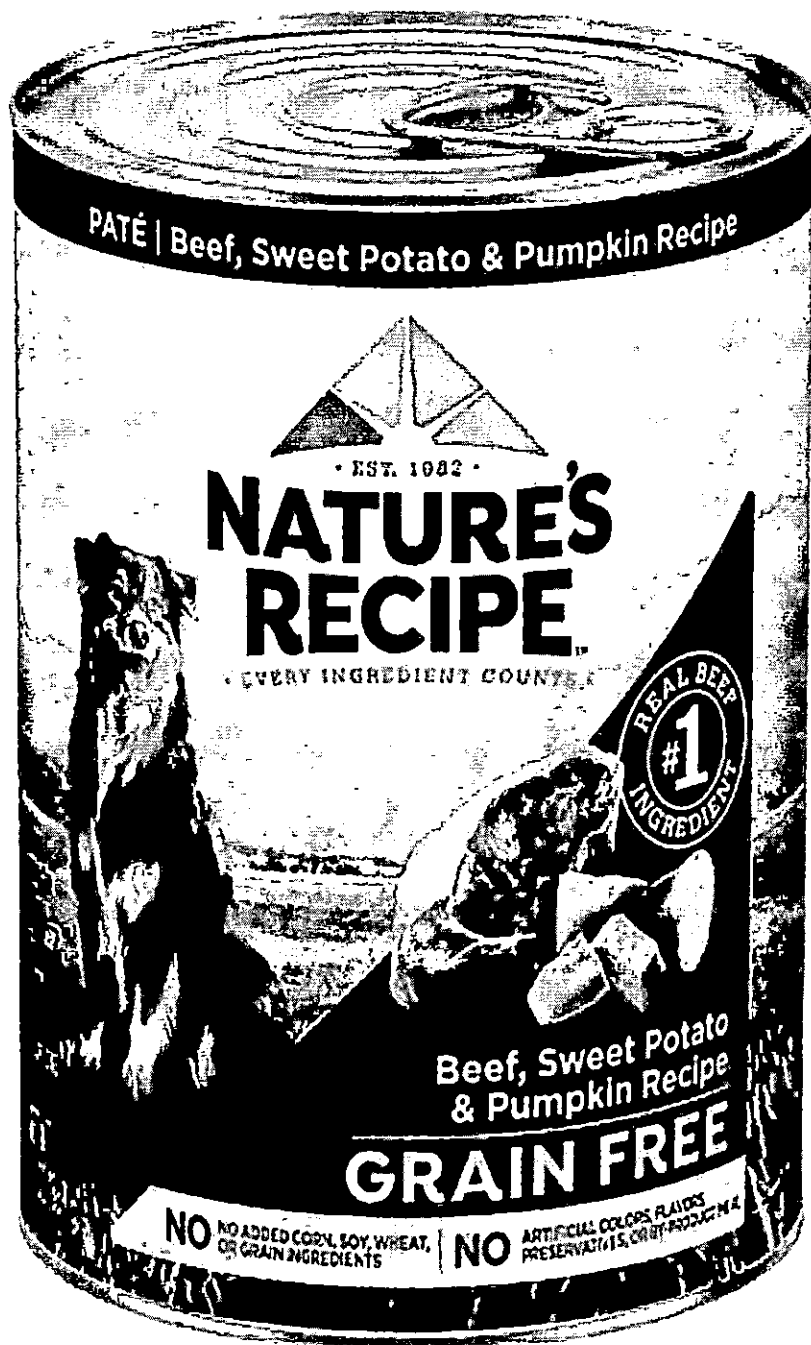
☆☆☆☆☆ 13 Reviews

Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe features quality chicken meal to help support lean muscle mass, as well as prebiotics and a blend of natural fibers to help support your dog's digestive health. Featuring no added corn, wheat or soy ingredients, this natural recipe with added vitamins, minerals and nutrients is thoughtfully crafted with brown rice and barley. So it's easy on your dog's stomach while helping provide energy to fuel your dog's big life.

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-easy-to-digest-chicken-barley-brown-rice-recipe-dry-dog-food/>

Product 14: Nature's Recipe Grain Free Beef, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**



- No Artificial Colors, Flavors, Preservatives, or By-Product Meal
- Help your dog live life to the fullest with purposeful nutrition.

Nature's Recipe Grain Free Beef, Sweet Potato, and Pumpkin Recipe Wet Dog Food

☆☆☆☆☆ 135 Reviews

96% of respondents would recommend this to a friend

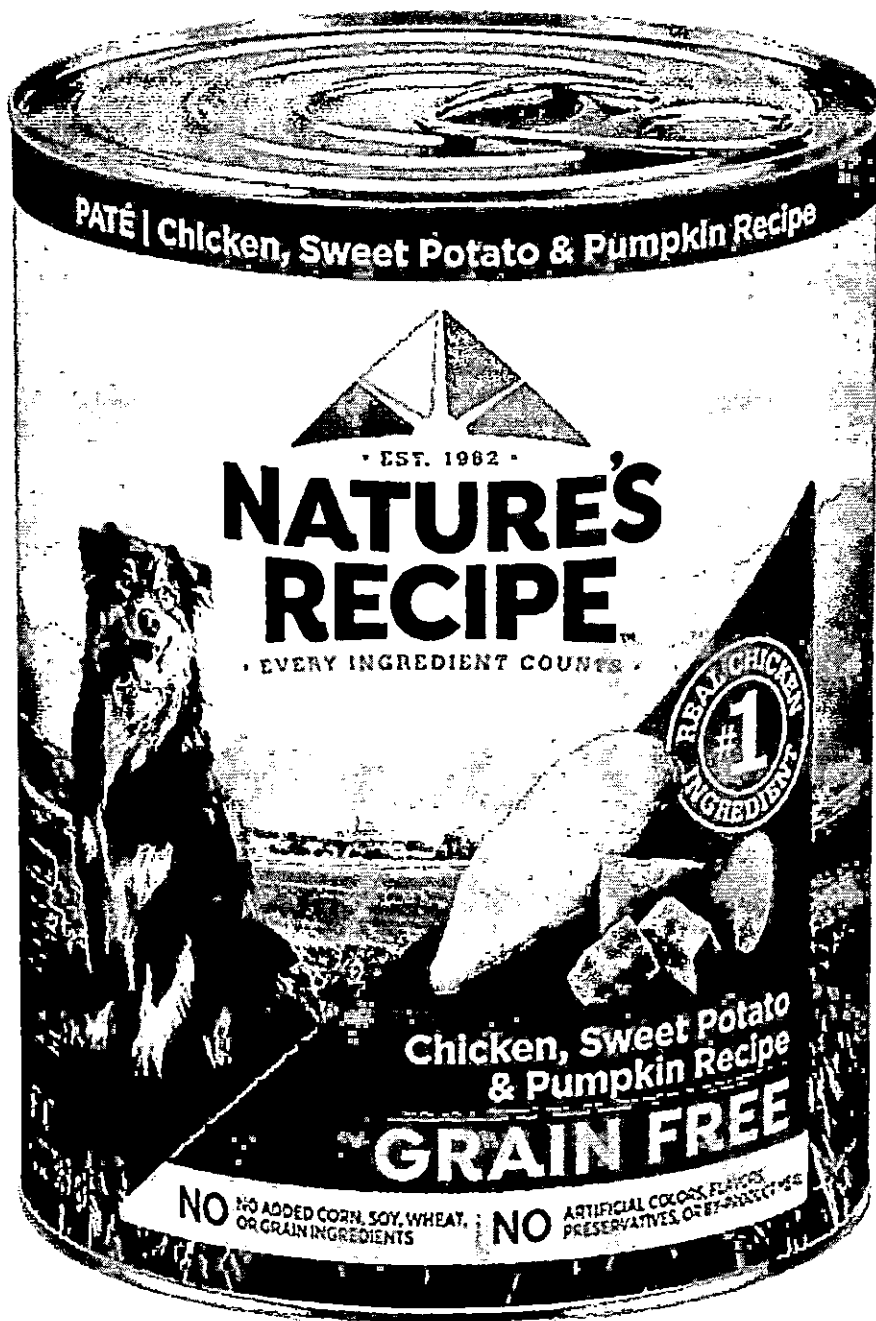
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Beef, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with beef as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with beef as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato**

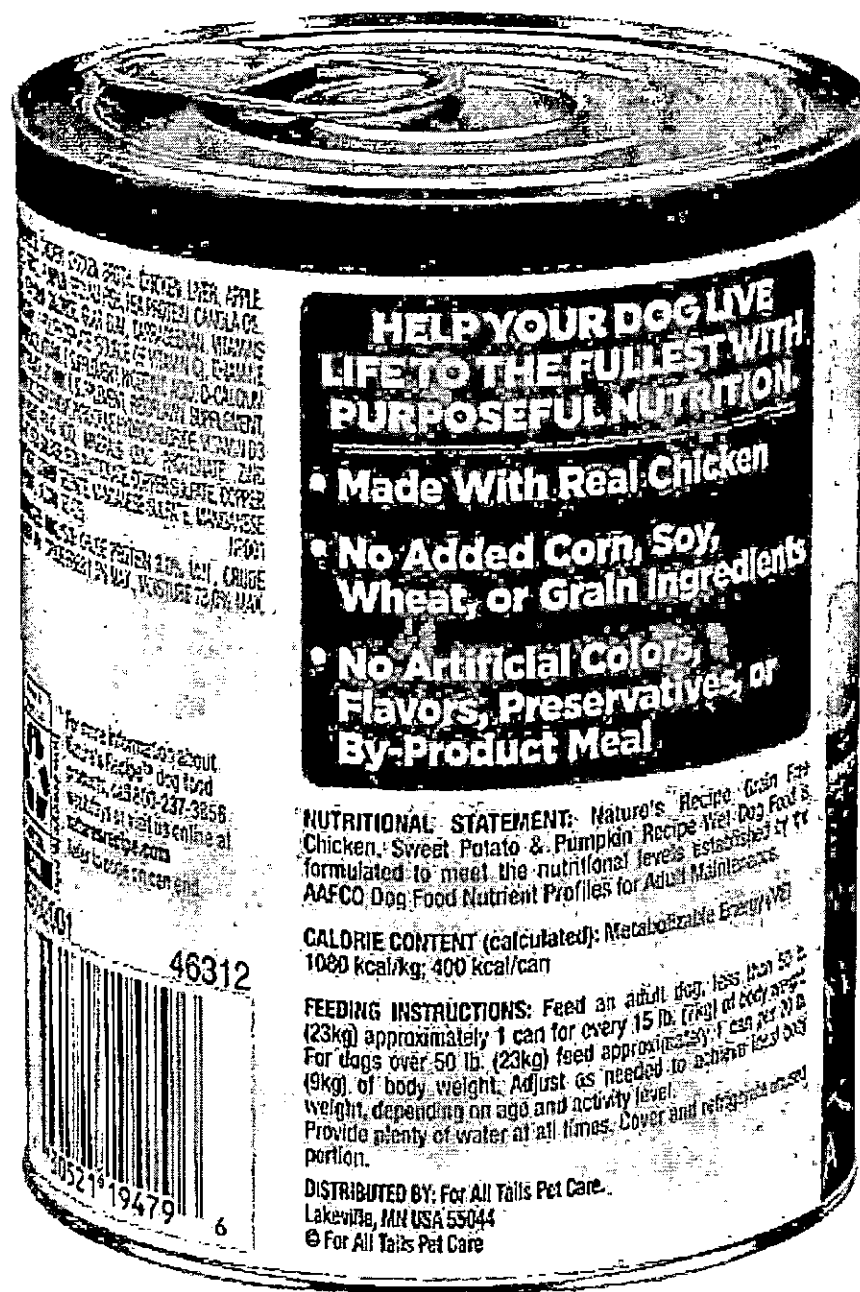
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-beef-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

Product 15: Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- Nature's Recipe



- Nature's Recipe
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Nature's Recipe Grain Free Chicken, Sweet Potato, and Pumpkin Recipe Wet Dog Food

☆☆☆☆☆ 134 Reviews

94% of respondents would recommend this to a friend

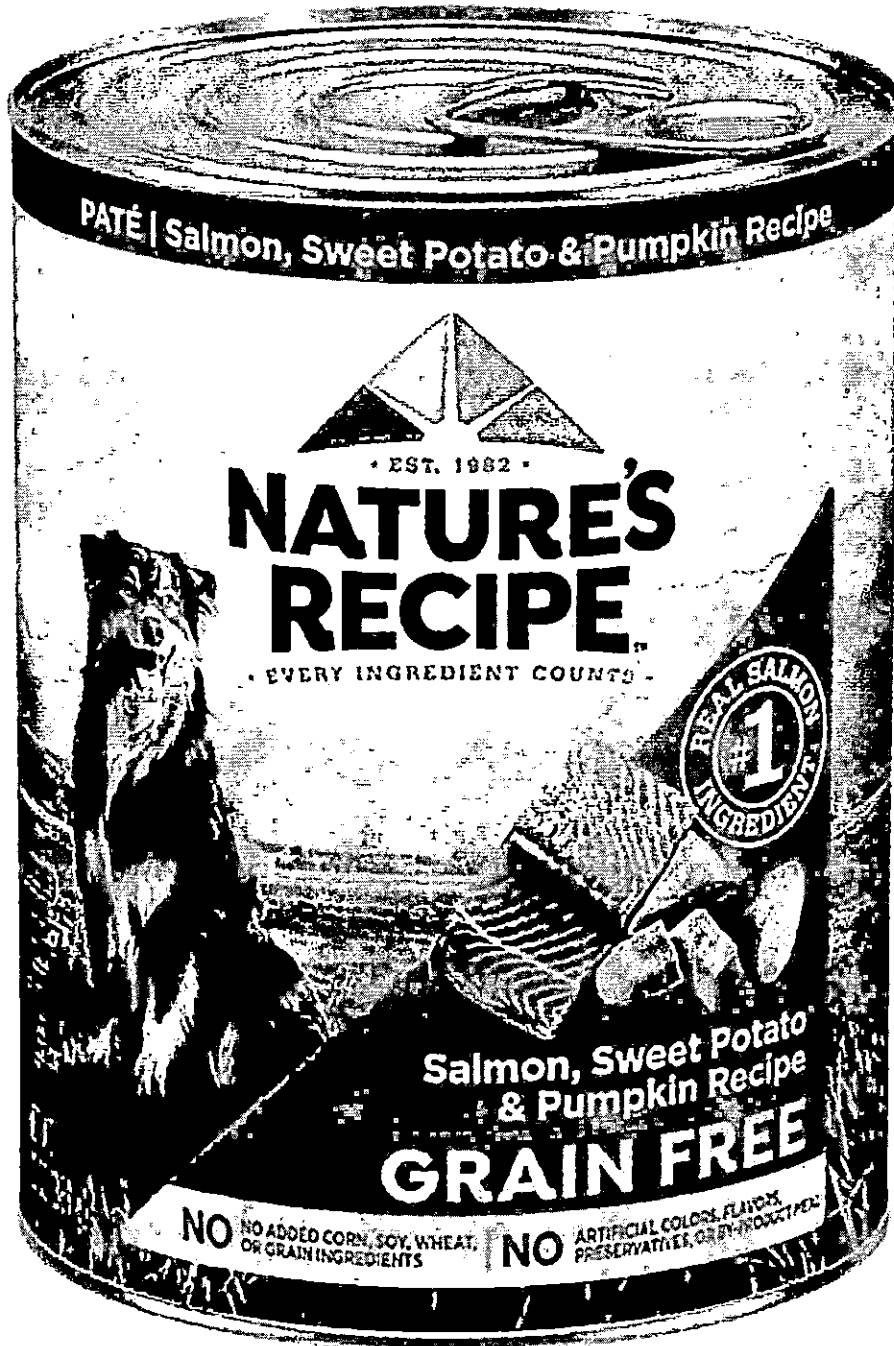
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Chicken, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with chicken as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with chicken as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato.**

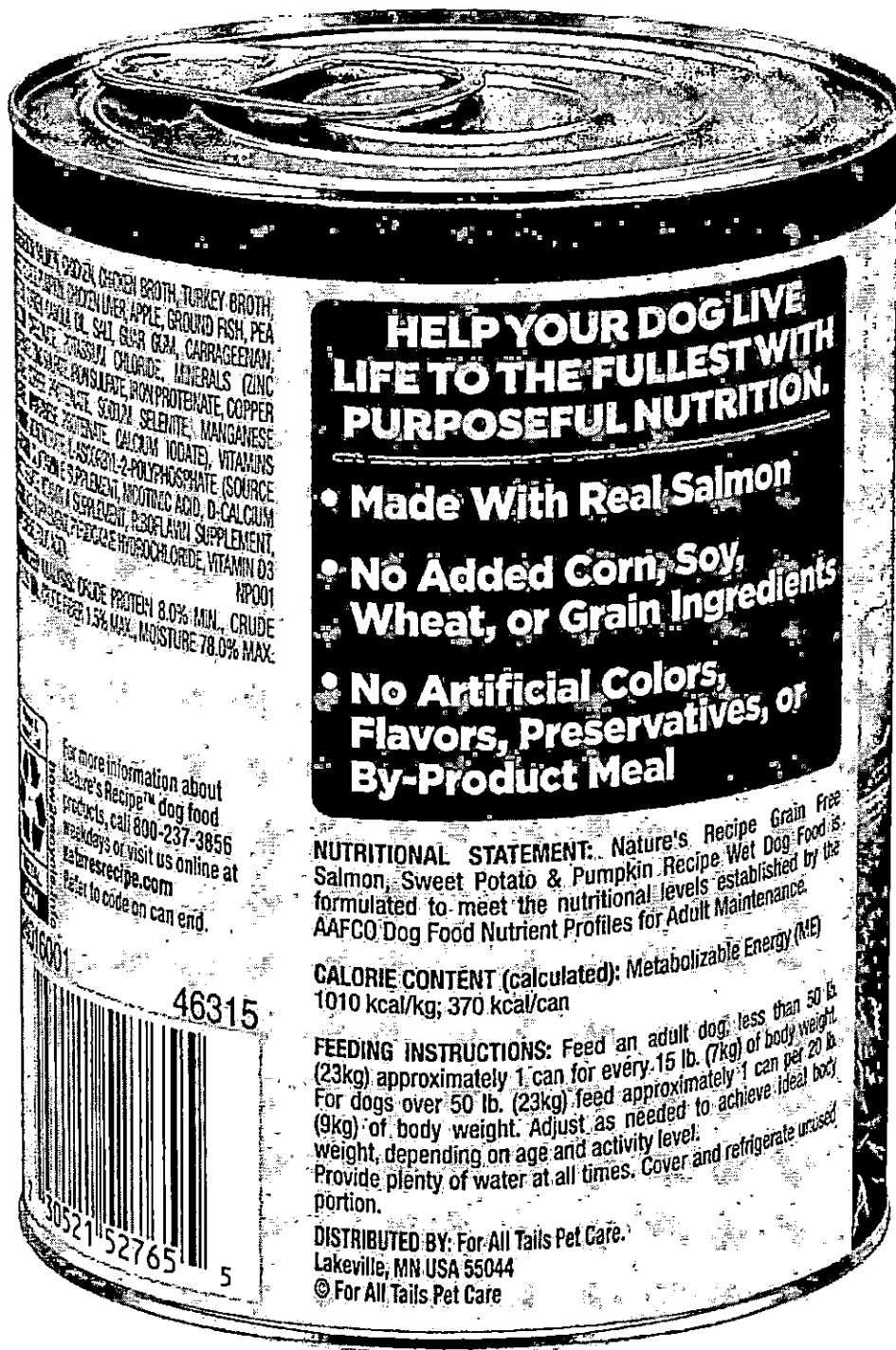
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-beef-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

Product 16: Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe

a. Product Packaging and Labeling



- Nature's Recipe



- Nature's Recipe
- Help your dog live life to the fullest with purposeful nutrition.

b. Product Website Page

Nature's Recipe Grain Free Salmon, Sweet Potato, and Pumpkin Recipe Wet Dog Food

☆☆☆☆☆ 140 Reviews

96% of respondents would
recommend this to a friend

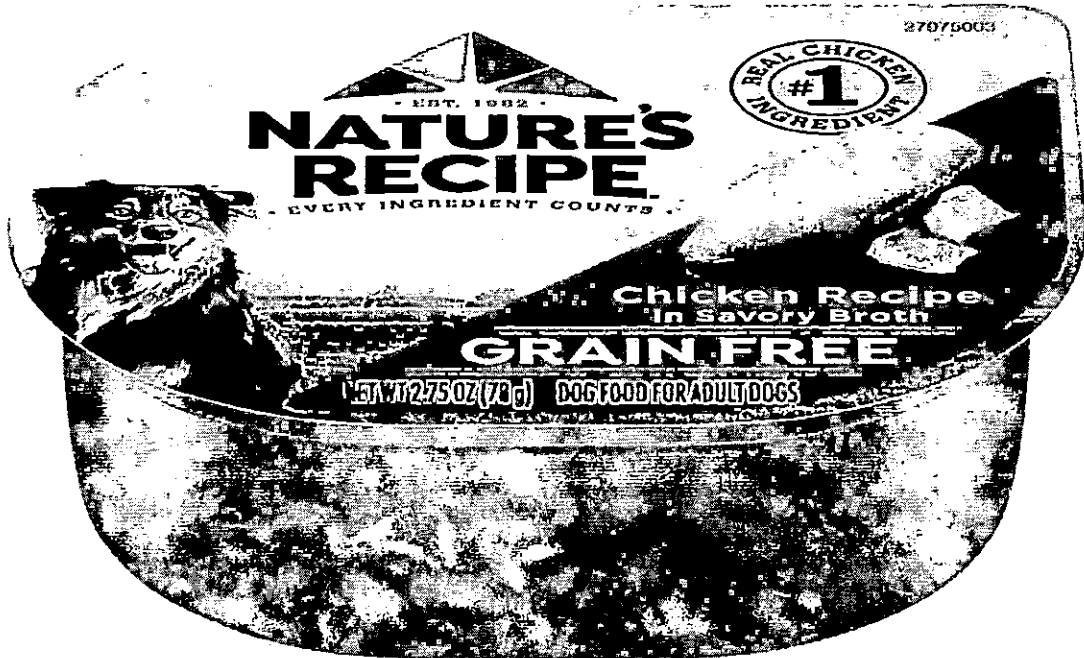
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Salmon, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with salmon as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with salmon as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato.**

<https://www.naturesrecipe.com/product/natures-recipe-grain-free-salmon-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

Product 17: Nature's Recipe Grain Free Chicken Recipe in Savory Broth

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

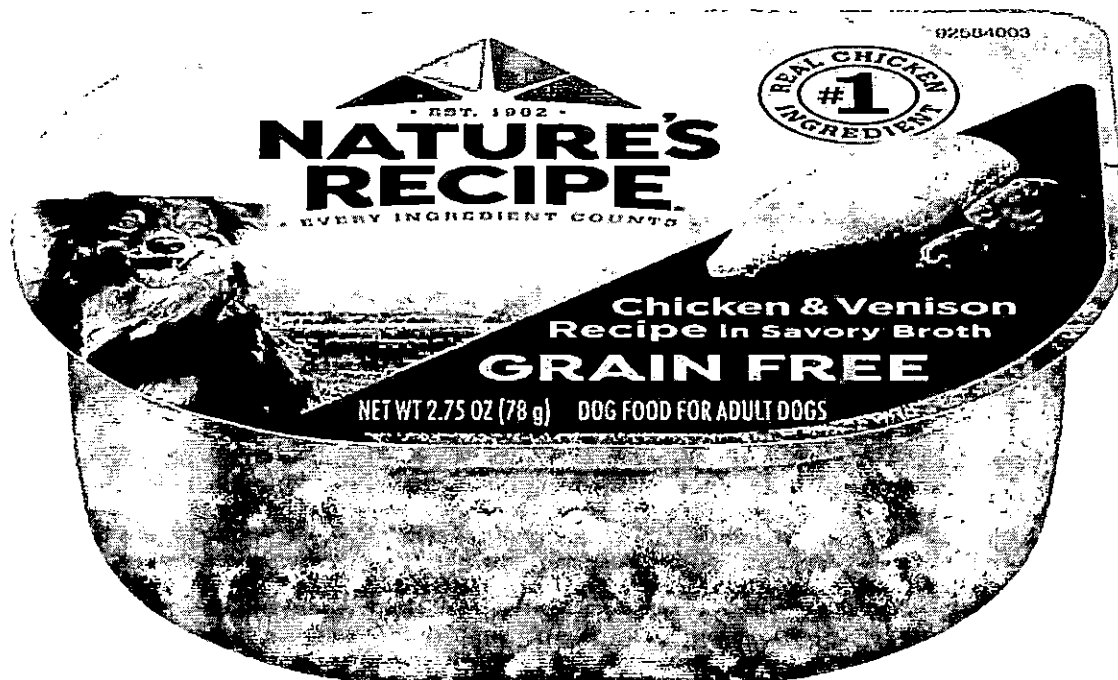


No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-recipe-in-savory-broth-wet-dog-food/>

Product 18: Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth

a. Product Packaging and Labeling



- **Nature's Recipe**

b. Product Website Page

Benefits

				
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth Wet Dog Food

☆☆☆☆☆ 116 Reviews

Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth is a high protein, premium wet dog food with real chicken as our number one ingredient. This recipe is crafted with other high-quality protein sources, including real venison, to help maintain lean muscles, while tasty sweet potato serves as a grain free source of carbohydrate for energy to fuel a dog's big life. Best of all, it offers your dog delicious flavor along with natural ingredients and added vitamins, minerals and nutrients.

- **natural ingredients and added vitamins, minerals and nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

Product 19: Nature's Recipe Grain Free Chicken & Duck Recipe in Savory Broth

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

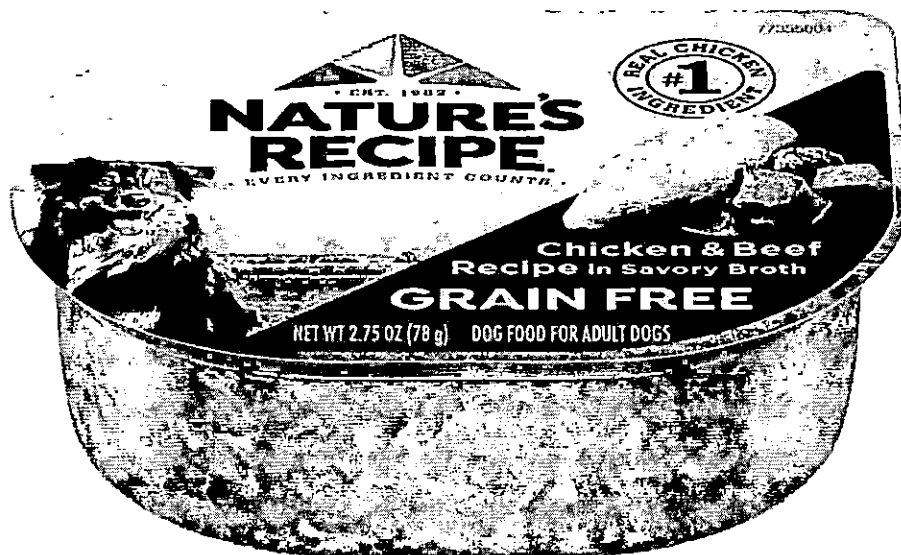


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

Product 20: Nature's Recipe Grain Free Chicken & Beef Recipe in Savory Broth

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

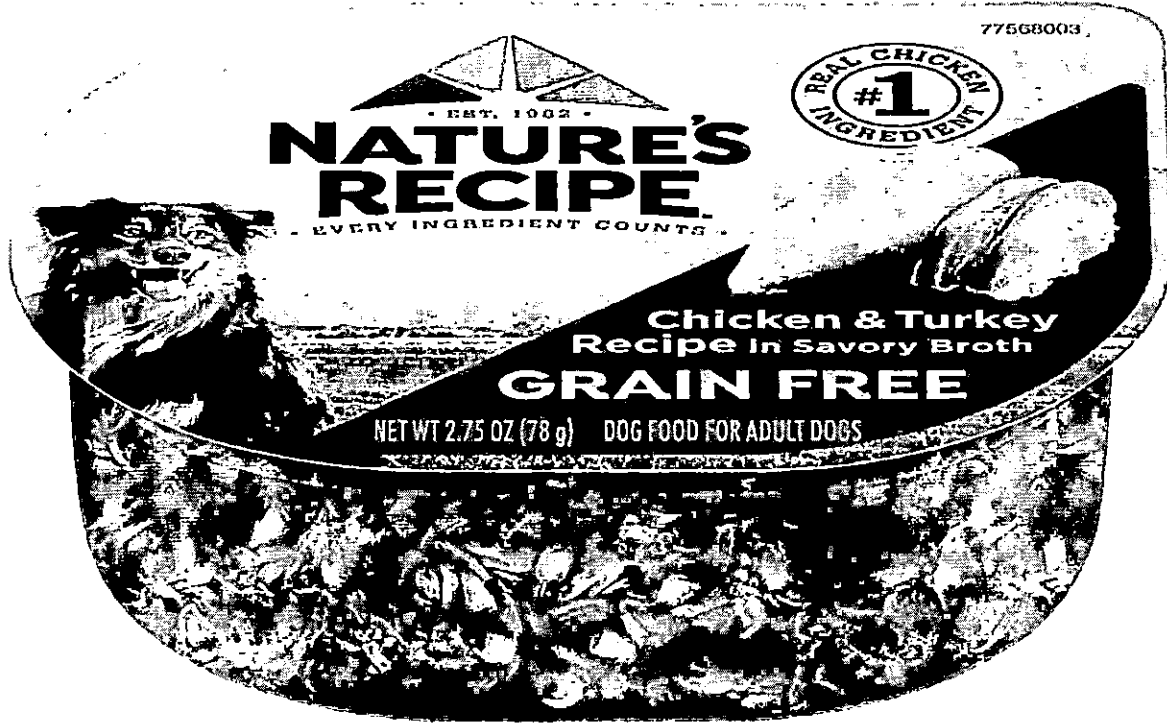


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-beef-recipe-in-savory-broth-wet-dog-food/>

Product 21: Nature's Recipe Grain Free Chicken & Turkey Recipe in Savory Broth

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

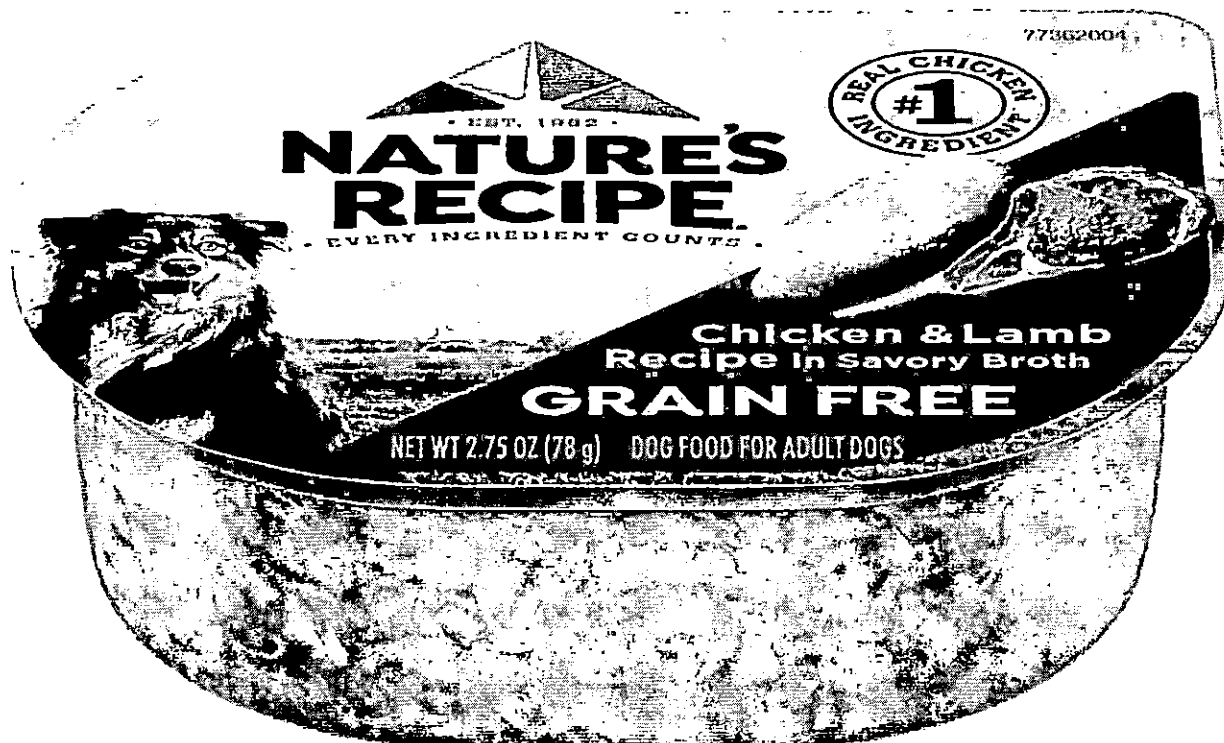


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-turkey-recipe-in-savory-broth-wet-dog-food/>

Product 22: Nature's Recipe Grain Free Chicken & Lamb Recipe in Savory Broth

a. Product Packaging and Labeling



- Nature's Recipe

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

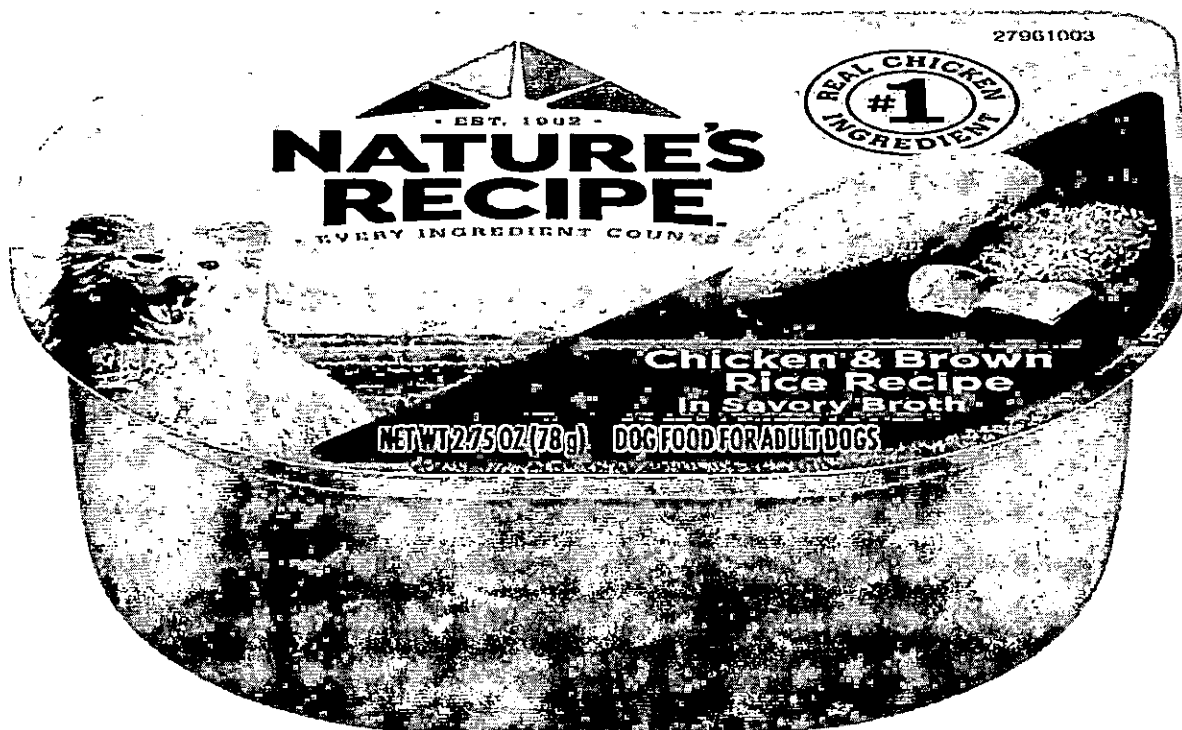


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-lamb-recipe-in-savory-broth-wet-dog-food/>

Product 23: Nature's Recipe Chicken & Brown Rice Recipe

a. Product Packaging and Labeling



- **Nature's Recipe**

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-brown-rice-recipe-in-savory-broth-wet-dog-food/>

Nature's Recipe Chicken & Brown Rice Recipe in Savory Broth Wet Dog Food

☆☆☆☆☆ 121 Reviews

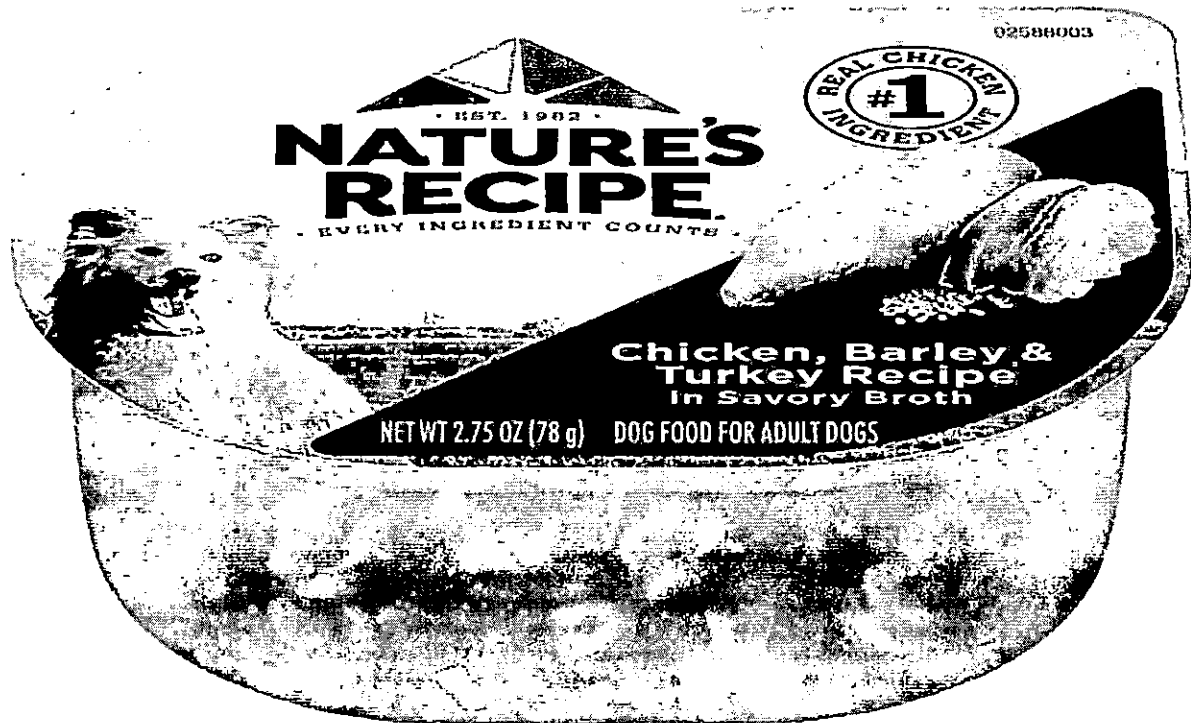
100% of respondents would
recommend this to a friend

Our Chicken & Brown Rice Recipe in Savory Broth is a natural wet dog food recipe with added vitamins, minerals and nutrients. Real chicken is the number one ingredient, prepared in a savory broth dogs love. Full of flavor and nutrition, this premium recipe is sure to help fuel your adult dog's happy, healthy life.

- **Natural wet dog food recipe**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-brown-rice-recipe-in-savory-broth-wet-dog-food/>

Product 24: Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth

a. Product Packaging and Labeling



- **Nature's Recipe**

b. Product Website Page

Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth Wet Dog Food

☆☆☆☆☆ 116 Reviews

Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth has real chicken as the number one ingredient, delivering the quality you want and the flavor dogs love. And it doesn't stop there: High-quality turkey supplies protein to help maintain lean muscles, while barley supply carbohydrates to help provide energy. A natural recipe with added vitamins, minerals and nutrients, this delicious wet dog food is packed with tasty goodness to help fuel your dog's big life.

- **A natural recipe with added vitamins, minerals and nutrients, this delicious wet dog food is packed with tasty goodness to help fuel your dog's big life.**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

Product 25: Nature's Recipe Chicken, Wild Salmon & Brown Rice Recipe in Savory Broth


a. Product Packaging and Labeling



- **Nature's Recipe**

b. Product Website Page

Benefits

				
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

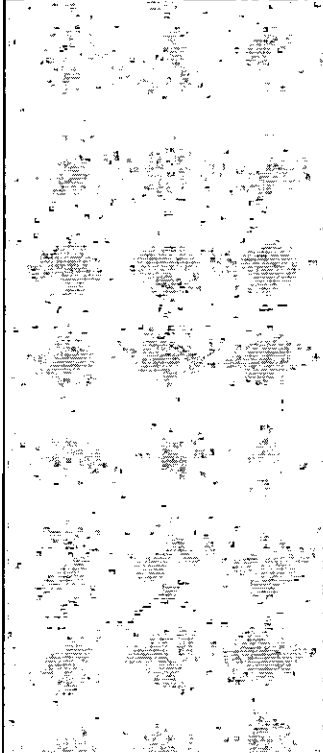
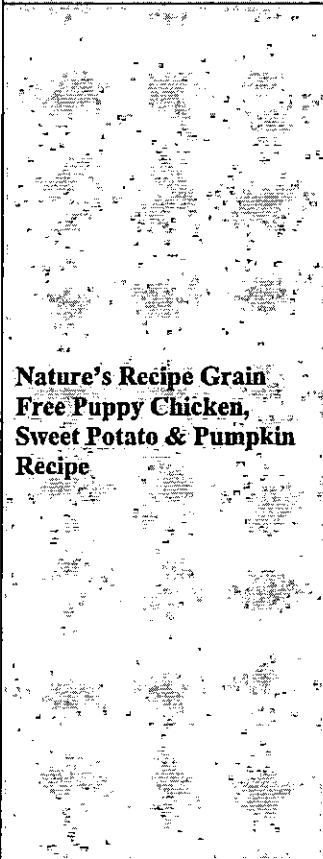
- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

EXHIBIT 2

Exhibit 2

Product Name	Synthetic Ingredients
<p>Nature's Recipe Freeze Dried Blend – Chicken, Barley & Brown Rice Recipe With Freeze Dried Chicken Bites</p>	<p>dl-Methionine</p> <p>Choline Chloride</p> <p>Ascorbic Acid</p> <p>Thiamine Mononitrate</p> <p>d-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin.</p> <p>Vitamin D3 Supplement</p> <p>Vitamin A Supplement</p> <p>Niacin</p>
<p>Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe</p>	<p>dl-Methionine</p> <p>L-threonine</p> <p>Choline Chloride</p> <p>Ascorbic Acid</p> <p>Thiamine Mononitrate</p> <p>d-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p>

	<p>Niacin</p> <p>Menadione Sodium Bisulfate Complex</p>
<p>Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe</p>	<p>dl-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p>
<p>Nature's Recipe Grain Free Lamb, Sweet Potato & Pumpkin Recipe</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p>

	<p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Ferrous Sulfate (Iron)</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p> <p>Choline Chloride</p> <p>DL-Methionine</p> <p>Taurine</p>
<p>Nature's Recipe Grain Free Puppy Chicken, Sweet Potato & Pumpkin Recipe</p> 	<p>DL-Methionine</p> <p>L-Threonine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p>

	<p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Lactic Acid</p> <p>Ferrous Sulphate</p> <p>Zinc Sulphate</p> <p>Copper Sulphate</p> <p>Sodium Selenite</p> <p>Manganese Sulphate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Puppy Lamb & Rice Recipe</p>	<p>dl-Methionine</p> <p>L-Threonine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>d-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p>

	<p>Choline Chloride</p> <p>Lactic Acid</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato & Pumpkin Recipe</p>	<p>DL-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p>

	<p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe</p>	<p>DL-Methionine</p> <p>Taurine L-Carnitine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>

<p>Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe</p>	<p>DL-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Lamb, Barley & Brown Rice Recipe</p>	<p>DL-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Niacin</p>

	<p>Ascorbic Acid</p> <p>Thiamine Mononitrate</p> <p>Pantothenic Acid</p> <p>Vitamin A Supplement</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin B12 Supplement</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Chicken, Barley & Brown Rice Recipe</p>	<p>DL-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Niacin</p> <p>Ascorbic Acid</p> <p>Thiamine Mononitrate</p> <p>Pantothenic Acid</p> <p>Vitamin A Supplement</p>

	<p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin B12 Supplement</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p> <p>DL-Methionine</p>
<p>Nature's Recipe Mature Lamb & Brown Rice Recipe</p>	<p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid (Vitamin C)</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p>

	<p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p> <p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Easy-To-Digest Chicken, Barley & Brown Rice Recipe</p>	<p>DL-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p> <p>Ferrous Sulfate</p>

	<p>Zinc Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p>
<p>Nature's Recipe Grain Free Beef, Sweet Potato & Pumpkin Recipe</p>	<p>L-Ascorbyl-2-Polyphosphate</p> <p>Vitamin E Supplement</p> <p>Thiamine Mononitrate</p> <p>Nicotinic Acid</p> <p>D-Calcium Pantothenate</p> <p>Vitamin A Supplement</p> <p>Riboflavin Supplement</p> <p>Vitamin B12 Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin D3 Supplement</p> <p>Folic Acid</p> <p>Zinc Sulfate</p> <p>Iron Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Zinc Proteinate</p> <p>Iron Proteinate</p> <p>Copper Proteinate</p> <p>Manganese Proteinate</p>

<p>Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe</p>	<p>L-Ascorbyl-2-Polyphosphate</p> <p>Thiamine Mononitrate</p> <p>Vitamin E Supplement</p> <p>Nicotinic Acid</p> <p>D-Calcium Pantothenate</p> <p>Vitamin A Supplement</p> <p>Riboflavin Supplement</p> <p>Vitamin B12 Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin D3 Supplement</p> <p>Folic Acid</p> <p>Zinc Sulfate</p> <p>Iron Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite</p> <p>Manganese Sulfate</p> <p>Zinc Proteinate</p> <p>Iron Proteinate</p> <p>Copper Proteinate</p> <p>Manganese Proteinate</p>
<p>Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe</p>	<p>Thiamine Mononitrate</p> <p>L-Ascorbyl-2-Polyphosphate</p> <p>Vitamin E Supplement</p> <p>Nicotinic Acid</p> <p>D-Calcium Pantothenate</p>

	<p>Vitamin A Supplement</p> <p>Riboflavin Supplement</p> <p>Vitamin B12 Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin D3 Supplement</p> <p>Folic Acid</p> <p>Zinc Sulfate</p> <p>Iron Sulfate</p> <p>Copper Sulfate</p> <p>Sodium Selenite,</p> <p>Manganese Sulfate</p> <p>Calcium Iodate</p> <p>Zinc Proteinate</p> <p>Iron Proteinate</p> <p>Copper Proteinate</p> <p>Manganese Proteinate</p>
<p>Nature's Recipe Grain Free Chicken Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p>

	<p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p> <p>Copper Amino Acid Complex</p> <p>Manganese Amino Acid Complex</p> <p>Sodium Selenite</p> <p>Potassium Iodide</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p> <p>Magnesium Sulfate</p> <p>Choline Chloride</p>
<p>Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p>

	<p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p> <p>Copper Amino Acid Complex</p> <p>Manganese Amino Acid Complex</p> <p>Potassium Iodide</p> <p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Magnesium Sulfate</p>
<p>Nature's Recipe Grain Free Chicken & Duck Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p> <p>Copper Amino Acid Complex</p> <p>Manganese Amino Acid Complex</p> <p>Potassium Iodide</p>

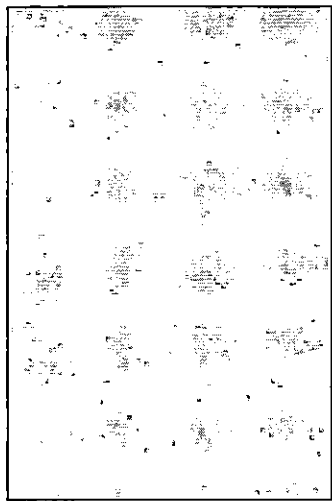
	<p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p> <p>Magnesium Sulfate</p>
<p>Nature's Recipe Grain Free Chicken & Beef Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Sulfate</p> <p>Reduced Iron</p> <p>Manganese Sulfate</p> <p>Copper Sulfate</p> <p>Potassium Iodide</p> <p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p>

<p>Nature's Recipe Grain Free Chicken & Turkey Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Oxide</p> <p>Reduced Iron</p> <p>Sodium Selenite</p> <p>Manganese Sulfate Monohydrate</p> <p>Copper Amino Acid Complex</p> <p>Potassium Iodide</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p>
<p>Nature's Recipe Grain Free Chicken & Lamb Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p>

	<p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Sulfate</p> <p>Reduced Iron</p> <p>Manganese Sulfate</p> <p>Copper Sulfate</p> <p>Potassium Iodide</p> <p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p>
<p>Nature's Recipe Chicken & Brown Rice Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p>

	<p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p> <p>Copper Amino Acid Complex</p> <p>Manganese Amino Acid Complex</p> <p>Potassium Iodide</p> <p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p> <p>Magnesium Sulfate</p>
<p>Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p>

	<p>Beta-Carotene</p> <p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p> <p>Copper Amino Acid Complex</p> <p>Manganese Amino Acid Complex</p> <p>Potassium Iodide</p> <p>Sodium Selenite</p> <p>Choline Chloride</p> <p>Tricalcium Phosphate</p> <p>Calcium Sulfate</p> <p>Magnesium Sulfate</p>
<p>Nature's Recipe Chicken, Wild Salmon & Brown Rice Recipe in Savory Broth</p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12</p> <p>Folic Acid</p> <p>Biotin</p> <p>Beta-Carotene</p> <p>Zinc Amino Acid Complex</p> <p>Ferrous Glycine Complex</p>

	Copper Amino Acid Complex
	Manganese Amino Acid Complex
	Potassium Iodide
	Sodium Selenite
	Choline Chloride
	Tricalcium Phosphate
	Calcium Sulfate
	Magnesium Sulfate

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County of Los Angeles
3/24/2026 3:02 PM
David W. Slayton,
Executive Officer/Clerk of Court,
By M. Aguirre, Deputy Clerk

9 *Attorneys for Plaintiff and the Proposed Class*

10 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**
11 **COUNTY OF LOS ANGELES**

12 VERONICA PANOSSIAN , individually
13 and on behalf of all others similarly situated,

14 Plaintiffs,

15 v.

16 POST CONSUMER BRANDS, LLC and
17 DOES 1 through 10, inclusive,

18 Defendants.

Case No. **26STCV09672**

CLASS ACTION

**DECLARATION OF PAUL D.
STEVENS, ESQ. RE: VENUE
PURSUANT TO CAL. CIV. CODE §
1780 (d)**

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DECLARATION OF PAUL D. STEVENS, ESQ.

I, Paul D. Stevens, declare as follows:

1. I am an attorney admitted and licensed to practice in the state of California and before all of the United States District Courts in the State of California as well as the Ninth Circuit Court of Appeals and United States Supreme Court. I am a member in good standing and have never been subject to discipline by any court.

2. I am the owner/principal attorney of the law firm of Stevens, LC, counsel for Plaintiff and the putative Class in this action. I have personal knowledge of the matters stated herein. If called as a witness, I could and would testify truthfully and competently thereto under oath.

3. I submit this declaration pursuant to California Civil Code § 1780(d) in support of showing that the action has been commenced in a county described in § 1780(d) as a proper place for the trial of the action.

4. This Court is proper for trial of this action because Defendant is doing business in Los Angeles County..

5. I declare and state under penalty of perjury pursuant to the laws of the State of California that the foregoing is true and correct, and that this Declaration was executed this 24th day of March 2026 in Los Angeles, California.

Dated: March 24, 2026

STEVENS, L.C.



By: _____
Paul D. Stevens
Attorneys for Plaintiff and class

<p>SUPERIOR COURT OF CALIFORNIA COUNTY OF LOS ANGELES</p>	<p style="font-size: small;">Reserved for Clerk's File Stamp</p> <p>FILED Superior Court of California County of Los Angeles 03/24/2026 David W. Slayton, Executive Officer / Clerk of Court By: <u> M. Aguirre </u> Deputy</p>
<p>COURTHOUSE ADDRESS: Spring Street Courthouse 312 North Spring Street, Los Angeles, CA 90012</p>	
<p>NOTICE OF CASE ASSIGNMENT UNLIMITED CIVIL CASE</p>	
<p>Your case is assigned for all purposes to the judicial officer indicated below.</p>	<p>CASE NUMBER: 26STCV09672</p>

THIS FORM IS TO BE SERVED WITH THE SUMMONS AND COMPLAINT

	ASSIGNED JUDGE	DEPT	ROOM		ASSIGNED JUDGE	DEPT	ROOM
✓	Elaine Lu	9					

Given to the Plaintiff/Cross-Complainant/Attorney of Record David W. Slayton, Executive Officer / Clerk of Court
 on 03/25/2026 (Date) By M. Aguirre, Deputy Clerk

INSTRUCTIONS FOR HANDLING UNLIMITED CIVIL CASES

The following critical provisions of the California Rules of Court, Title 3, Division 7, as applicable in the Superior Court, are summarized for your assistance.

APPLICATION

The Division 7 Rules were effective January 1, 2007. They apply to all general civil cases.

PRIORITY OVER OTHER RULES

The Division 7 Rules shall have priority over all other Local Rules to the extent the others are inconsistent.

CHALLENGE TO ASSIGNED JUDGE

A challenge under Code of Civil Procedure Section 170.6 must be made within 15 days after notice of assignment for all purposes to a judge, or if a party has not yet appeared, within 15 days of the first appearance.

TIME STANDARDS

Cases assigned to the Independent Calendaring Courts will be subject to processing under the following time standards:

COMPLAINTS

All complaints shall be served within 60 days of filing and proof of service shall be filed within 90 days.

CROSS-COMPLAINTS

Without leave of court first being obtained, no cross-complaint may be filed by any party after their answer is filed. Cross-complaints shall be served within 30 days of the filing date and a proof of service filed within 60 days of the filing date.

STATUS CONFERENCE

A status conference will be scheduled by the assigned Independent Calendar Judge no later than 270 days after the filing of the complaint. Counsel must be fully prepared to discuss the following issues: alternative dispute resolution, bifurcation, settlement, trial date, and expert witnesses.

FINAL STATUS CONFERENCE

The Court will require the parties to attend a final status conference not more than 10 days before the scheduled trial date. All parties shall have motions in limine, bifurcation motions, statements of major evidentiary issues, dispositive motions, requested form jury instructions, special jury instructions, and special jury verdicts timely filed and served prior to the conference. These matters may be heard and resolved at this conference. At least five days before this conference, counsel must also have exchanged lists of exhibits and witnesses, and have submitted to the court a brief statement of the case to be read to the jury panel as required by Chapter Three of the Los Angeles Superior Court Rules.

SANCTIONS

The court will impose appropriate sanctions for the failure or refusal to comply with Chapter Three Rules, orders made by the Court, and time standards or deadlines established by the Court or by the Chapter Three Rules. Such sanctions may be on a party, or if appropriate, on counsel for a party.

This is not a complete delineation of the Division 7 or Chapter Three Rules, and adherence only to the above provisions is therefore not a guarantee against the imposition of sanctions under Trial Court Delay Reduction. Careful reading and compliance with the actual Chapter Rules is imperative.

Class Actions

Pursuant to Local Rule 2.3, all class actions shall be filed at the Stanley Mosk Courthouse and are randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be a class action it will be returned to an Independent Calendar Courtroom for all purposes.

***Provisionally Complex Cases**

Cases filed as provisionally complex are initially assigned to the Supervising Judge of complex litigation for determination of complex status. If the case is deemed to be complex within the meaning of California Rules of Court 3.400 et seq., it will be randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be complex, it will be returned to an Independent Calendar Courtroom for all purposes.



Superior Court of California, County of Los Angeles

ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION PACKAGE

THE PLAINTIFF MUST SERVE THIS ADR INFORMATION PACKAGE ON EACH PARTY WITH THE COMPLAINT.

CROSS-COMPLAINANTS must serve this ADR Information Package on any new parties named to the action with the cross-complaint.

What is ADR?

ADR helps people find solutions to their legal disputes without going to trial. The main types of ADR are negotiation, mediation, arbitration, and settlement conferences. When ADR is done by phone, videoconference or computer, it may be called Online Dispute Resolution (ODR). These alternatives to litigation and trial are described below.

Advantages of ADR

- **Saves Time:** ADR is faster than going to trial.
- **Saves Money:** Parties can save on court costs, attorney's fees, and witness fees.
- **Keeps Control (with the parties):** Parties choose their ADR process and provider for voluntary ADR.
- **Reduces Stress/Protects Privacy:** ADR is done outside the courtroom, in private offices, by phone or online.

Disadvantages of ADR

- **Costs:** If the parties do not resolve their dispute, they may have to pay for ADR, litigation, and trial.
- **No Public Trial:** ADR does not provide a public trial or a decision by a judge or jury.

Main Types of ADR

1. **Negotiation:** Parties often talk with each other in person, or by phone or online about resolving their case with a settlement agreement instead of a trial. If the parties have lawyers, they will negotiate for their clients.
2. **Mediation:** In mediation, a neutral mediator listens to each person's concerns, helps them evaluate the strengths and weaknesses of their case, and works with them to try to create a settlement agreement that is acceptable to all. Mediators do not decide the outcome. Parties may go to trial if they decide not to settle.

Mediation may be appropriate when the parties

- want to work out a solution but need help from a neutral person.
- have communication problems or strong emotions that interfere with resolution.

Mediation may not be appropriate when the parties

- want a public trial and want a judge or jury to decide the outcome.
- lack equal bargaining power or have a history of physical/emotional abuse.

How to Arrange Mediation in Los Angeles County

Mediation for **civil cases** is voluntary and parties may select any mediator they wish. Options include:

a. **The Civil Mediation Vendor Resource List**

If all parties in an active civil case agree to mediation, they may contact these organizations to request a "Resource List Mediation" for mediation at reduced cost or no cost (for selected cases).

- **ADR Services, Inc.** Case Manager Elizabeth Sanchez, elizabeth@adrservices.com
(949) 863-9800
- **Mediation Center of Los Angeles** Program Manager info@mediationLA.org
(833) 476-9145

These organizations cannot accept every case and they may decline cases at their discretion. They may offer online mediation by video conference for cases they accept. Before contacting these organizations, review important information and FAQs at www.lacourt.org/ADR.Res.List

NOTE: The Civil Mediation Vendor Resource List program does not accept family law, probate or small claims cases.

b. **Los Angeles County Dispute Resolution Programs**

<https://hrc.lacounty.gov/wp-content/uploads/2020/05/DRP-Fact-Sheet-23October19-Current-as-of-October-2019-1.pdf>

Day of trial mediation programs have been paused until further notice.

Online Dispute Resolution (ODR). Parties in small claims and unlawful detainer (eviction) cases should carefully review the Notice and other information they may receive about (ODR) requirements for their case.

c. Mediators and ADR and Bar organizations that provide mediation may be found on the internet.

3. Arbitration: Arbitration is less formal than trial, but like trial, the parties present evidence and arguments to the person who decides the outcome. In "binding" arbitration, the arbitrator's decision is final; there is no right to trial. In "nonbinding" arbitration, any party can request a trial after the arbitrator's decision. For more information about arbitration, visit <http://www.courts.ca.gov/programs-adr.htm>

4. Mandatory Settlement Conferences (MSC): MSCs are ordered by the Court and are often held close to the trial date or on the day of trial. The parties and their attorneys meet with a judge or settlement officer who does not make a decision but who instead assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. For information about the Court's MSC programs for civil cases, visit <http://www.lacourt.org/division/civil/C10047.aspx>

Los Angeles Superior Court ADR website: <http://www.lacourt.org/division/civil/C10109.aspx>
For general information and videos about ADR, visit <http://www.courts.ca.gov/programs-adr.htm>

VOLUNTARY EFFICIENT LITIGATION STIPULATIONS

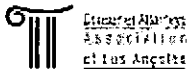


Superior Court of California
County of Los Angeles

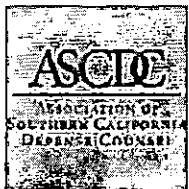


Los Angeles County
Bar Association
Litigation Section

Los Angeles County
Bar Association Labor and
Employment Law Section



Consumer Attorneys
Association of Los Angeles



Southern California
Defense Counsel



Association of
Business Trial Lawyers



California Employment
Lawyers Association

The Early Organizational Meeting Stipulation, Discovery Resolution Stipulation, and Motions in Limine Stipulation are voluntary stipulations entered into by the parties. The parties may enter into one, two, or all three of the stipulations; however, they may not alter the stipulations as written, because the Court wants to ensure uniformity of application. These stipulations are meant to encourage cooperation between the parties and to assist in resolving issues in a manner that promotes economic case resolution and judicial efficiency.

The following organizations endorse the goal of promoting efficiency in litigation and ask that counsel consider using these stipulations as a voluntary way to promote communications and procedures among counsel and with the court to fairly resolve issues in their cases.

◆ Los Angeles County Bar Association Litigation Section ◆

◆ Los Angeles County Bar Association
Labor and Employment Law Section ◆

◆ Consumer Attorneys Association of Los Angeles ◆

◆ Southern California Defense Counsel ◆

◆ Association of Business Trial Lawyers ◆

◆ California Employment Lawyers Association ◆

NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:		STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.:		FAX NO. (Optional):	
E-MAIL ADDRESS (Optional):			
ATTORNEY FOR (Name):			
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES			
COURTHOUSE ADDRESS:			
PLAINTIFF:			
DEFENDANT:			
STIPULATION – EARLY ORGANIZATIONAL MEETING			CASE NUMBER:

This stipulation is intended to encourage cooperation among the parties at an early stage in the litigation and to assist the parties in efficient case resolution.

The parties agree that:

1. The parties commit to conduct an initial conference (in-person or via teleconference or via videoconference) within 15 days from the date this stipulation is signed, *to discuss and consider whether there can be agreement on the following:*
 - a. Are motions to challenge the pleadings necessary? If the issue can be resolved by amendment as of right, or if the Court would allow leave to amend, could an amended complaint resolve most or all of the issues a demurrer might otherwise raise? If so, the parties agree to work through pleading issues so that a demurrer need only raise issues they cannot resolve. Is the issue that the defendant seeks to raise amenable to resolution on demurrer, or would some other type of motion be preferable? Could a voluntary targeted exchange of documents or information by any party cure an uncertainty in the pleadings?
 - b. Initial mutual exchanges of documents at the “core” of the litigation. (For example, in an employment case, the employment records, personnel file and documents relating to the conduct in question could be considered “core.” In a personal injury case, an incident or police report, medical records, and repair or maintenance records could be considered “core.”);
 - c. Exchange of names and contact information of witnesses;
 - d. Any insurance agreement that may be available to satisfy part or all of a judgment, or to indemnify or reimburse for payments made to satisfy a judgment;
 - e. Exchange of any other information that might be helpful to facilitate understanding, handling, or resolution of the case in a manner that preserves objections or privileges by agreement;
 - f. Controlling issues of law that, if resolved early, will promote efficiency and economy in other phases of the case. Also, when and how such issues can be presented to the Court;
 - g. Whether or when the case should be scheduled with a settlement officer, what discovery or court ruling on legal issues is reasonably required to make settlement discussions meaningful, and whether the parties wish to use a sitting judge or a private mediator or other options as

SHORT TITLE:	CASE NUMBER:
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- discussed in the "Alternative Dispute Resolution (ADR) Information Package" served with the complaint;
- h. Computation of damages, including documents, not privileged or protected from disclosure, on which such computation is based;
 - i. Whether the case is suitable for the Expedited Jury Trial procedures (see information at www.lacourt.org under "Civil" and then under "General Information").
2. The time for a defending party to respond to a complaint or cross-complaint will be extended to _____ (INSERT DATE) for the complaint, and _____ (INSERT DATE) for the cross-complaint, which is comprised of the 30 days to respond under Government Code § 68616(b), and the 30 days permitted by Code of Civil Procedure section 1054(a), good cause having been found by the Civil Supervising Judge due to the case management benefits provided by this Stipulation. A copy of the General Order can be found at www.lacourt.org under "Civil", click on "General Information", then click on "Voluntary Efficient Litigation Stipulations".
 3. The parties will prepare a joint report titled "Joint Status Report Pursuant to Initial Conference and Early Organizational Meeting Stipulation, and if desired, a proposed order summarizing results of their meet and confer and advising the Court of any way it may assist the parties' efficient conduct or resolution of the case. The parties shall attach the Joint Status Report to the Case Management Conference statement, and file the documents when the CMC statement is due.
 4. References to "days" mean calendar days, unless otherwise noted. If the date for performing any act pursuant to this stipulation falls on a Saturday, Sunday or Court holiday, then the time for performing that act shall be extended to the next Court day

The following parties stipulate:

Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR PLAINTIFF)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)

SHORT TITLE:	CASE NUMBER:
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- iii. Be filed within two (2) court days of receipt of the Request; and
 - iv. Be served on the opposing party pursuant to any authorized or agreed upon method of service that ensures that the opposing party receives the Answer no later than the next court day following the filing.
- c. No other pleadings, including but not limited to exhibits, declarations, or attachments, will be accepted.
- d. If the Court has not granted or denied the Request for Informal Discovery Conference within ten (10) days following the filing of the Request, then it shall be deemed to have been denied. If the Court acts on the Request, the parties will be notified whether the Request for Informal Discovery Conference has been granted or denied and, if granted, the date and time of the Informal Discovery Conference, which must be within twenty (20) days of the filing of the Request for Informal Discovery Conference.
- e. If the conference is not held within twenty (20) days of the filing of the Request for Informal Discovery Conference, unless extended by agreement of the parties and the Court, then the Request for the Informal Discovery Conference shall be deemed to have been denied at that time.
4. If (a) the Court has denied a conference or (b) one of the time deadlines above has expired without the Court having acted or (c) the Informal Discovery Conference is concluded without resolving the dispute, then a party may file a discovery motion to address unresolved issues.
5. The parties hereby further agree that the time for making a motion to compel or other discovery motion is tolled from the date of filing of the Request for Informal Discovery Conference until (a) the request is denied or deemed denied or (b) twenty (20) days after the filing of the Request for Informal Discovery Conference, whichever is earlier, unless extended by Order of the Court.
- It is the understanding and intent of the parties that this stipulation shall, for each discovery dispute to which it applies, constitute a writing memorializing a "specific later date to which the propounding [or demanding or requesting] party and the responding party have agreed in writing," within the meaning of Code Civil Procedure sections 2030.300(c), 2031.320(c), and 2033.290(c).
6. Nothing herein will preclude any party from applying *ex parte* for appropriate relief, including an order shortening time for a motion to be heard concerning discovery.
7. Any party may terminate this stipulation by giving twenty-one (21) days notice of intent to terminate the stipulation.
8. References to "days" mean calendar days, unless otherwise noted. If the date for performing any act pursuant to this stipulation falls on a Saturday, Sunday or Court holiday, then the time for performing that act shall be extended to the next Court day.

SHORT TITLE:	CASE NUMBER:
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The following parties stipulate:

Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR PLAINTIFF)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)

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NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:	STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.: E-MAIL ADDRESS (Optional): ATTORNEY FOR (Name):	FAX NO. (Optional):	
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES		
COURTHOUSE ADDRESS:		
PLAINTIFF:		
DEFENDANT:		
INFORMAL DISCOVERY CONFERENCE (pursuant to the Discovery Resolution Stipulation of the parties)		CASE NUMBER:

1. This document relates to:

- Request for Informal Discovery Conference
- Answer to Request for Informal Discovery Conference

2. Deadline for Court to decide on Request: _____ (insert date 10 calendar days following filing of the Request).

3. Deadline for Court to hold Informal Discovery Conference: _____ (insert date 20 calendar days following filing of the Request).

4. For a Request for Informal Discovery Conference, **briefly** describe the nature of the discovery dispute, including the facts and legal arguments at issue. For an Answer to Request for Informal Discovery Conference, **briefly** describe why the Court should deny the requested discovery, including the facts and legal arguments at issue.

NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:	STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.: _____ FAX NO. (Optional): _____ E-MAIL ADDRESS (Optional): _____ ATTORNEY FOR (Name): _____		
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES		
COURTHOUSE ADDRESS:		
PLAINTIFF:		
DEFENDANT:		
STIPULATION AND ORDER – MOTIONS IN LIMINE		CASE NUMBER:

This stipulation is intended to provide fast and informal resolution of evidentiary issues through diligent efforts to define and discuss such issues and limit paperwork.

The parties agree that:

1. At least ____ days before the final status conference, each party will provide all other parties with a list containing a one paragraph explanation of each proposed motion in limine. Each one paragraph explanation must identify the substance of a single proposed motion in limine and the grounds for the proposed motion.
2. The parties thereafter will meet and confer, either in person or via teleconference or videoconference, concerning all proposed motions in limine. In that meet and confer, the parties will determine:
 - a. Whether the parties can stipulate to any of the proposed motions. If the parties so stipulate, they may file a stipulation and proposed order with the Court.
 - b. Whether any of the proposed motions can be briefed and submitted by means of a short joint statement of issues. For each motion which can be addressed by a short joint statement of issues, a short joint statement of issues must be filed with the Court 10 days prior to the final status conference. Each side's portion of the short joint statement of issues may not exceed three pages. The parties will meet and confer to agree on a date and manner for exchanging the parties' respective portions of the short joint statement of issues and the process for filing the short joint statement of issues.
3. All proposed motions in limine that are not either the subject of a stipulation or briefed via a short joint statement of issues will be briefed and filed in accordance with the California Rules of Court and the Los Angeles Superior Court Rules.

SHORT TITLE:	CASE NUMBER:
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The following parties stipulate:

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR PLAINTIFF)

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR DEFENDANT)

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR DEFENDANT)

Date:

(TYPE OR PRINT NAME)

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(ATTORNEY FOR DEFENDANT)

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR _____)

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR _____)

Date:

(TYPE OR PRINT NAME)

➤

(ATTORNEY FOR _____)

THE COURT SO ORDERS.

Date: _____

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FILED
LOS ANGELES SUPERIOR COURT

MAY 11 2011

JOHN A. CLARKE, CLERK
N. Navarro
BY NANCY NAVARRO, DEPUTY

**SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF LOS ANGELES**

General Order Re)	ORDER PURSUANT TO CCP 1054(a),
Use of Voluntary Efficient Litigation)	EXTENDING TIME TO RESPOND BY
Stipulations)	30 DAYS WHEN PARTIES AGREE
)	TO EARLY ORGANIZATIONAL
)	MEETING STIPULATION

Whereas the Los Angeles Superior Court and the Executive Committee of the Litigation Section of the Los Angeles County Bar Association have cooperated in drafting "Voluntary Efficient Litigation Stipulations" and in proposing the stipulations for use in general jurisdiction civil litigation in Los Angeles County;

Whereas the Los Angeles County Bar Association Litigation Section; the Los Angeles County Bar Association Labor and Employment Law Section; the Consumer Attorneys Association of Los Angeles; the Association of Southern California Defense Counsel; the Association of Business Trial Lawyers of Los Angeles; and the California Employment Lawyers Association all "endorse the goal of promoting efficiency in litigation, and ask that counsel consider using these stipulations as a voluntary way to promote communications and procedures among counsel and with the court to fairly resolve issues in their cases;"

1 Whereas the Early Organizational Meeting Stipulation is intended to encourage
2 cooperation among the parties at an early stage in litigation in order to achieve
3 litigation efficiencies;

4 Whereas it is intended that use of the Early Organizational Meeting Stipulation
5 will promote economic case resolution and judicial efficiency;

6
7 Whereas, in order to promote a meaningful discussion of pleading issues at the
8 Early Organizational Meeting and potentially to reduce the need for motions to
9 challenge the pleadings, it is necessary to allow additional time to conduct the Early
10 Organizational Meeting before the time to respond to a complaint or cross complaint
11 has expired;

12
13 Whereas Code of Civil Procedure section 1054(a) allows a judge of the court in
14 which an action is pending to extend for not more than 30 days the time to respond to
15 a pleading "upon good cause shown";

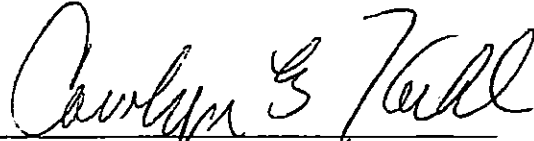
16 Now, therefore, this Court hereby finds that there is good cause to extend for 30
17 days the time to respond to a complaint or to a cross complaint in any action in which
18 the parties have entered into the Early Organizational Meeting Stipulation. This finding
19 of good cause is based on the anticipated judicial efficiency and benefits of economic
20 case resolution that the Early Organizational Meeting Stipulation is intended to
21 promote.
22

23
24 IT IS HEREBY ORDERED that, in any case in which the parties have entered
25 into an Early Organizational Meeting Stipulation, the time for a defending party to
26 respond to a complaint or cross complaint shall be extended by the 30 days permitted
27
28

1 by Code of Civil Procedure section 1054(a) without further need of a specific court
2 order.

3
4 DATED:

May 11, 2011



Carolyn B. Kuhl, Supervising Judge of the
Civil Departments, Los Angeles Superior Court

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FILED
Superior Court of California
County of Los Angeles

MAY 03 2019

Sherri R. Carter, Executive Officer/Clerk
By Rizalinda Mina, Deputy
Rizalinda Mina

SUPERIOR COURT OF THE STATE OF CALIFORNIA
FOR THE COUNTY OF LOS ANGELES

IN RE LOS ANGELES SUPERIOR COURT) FIRST AMENDED GENERAL ORDER
— MANDATORY ELECTRONIC FILING)
FOR CIVIL)

On December 3, 2018, the Los Angeles County Superior Court mandated electronic filing of all documents in Limited Civil cases by litigants represented by attorneys. On January 2, 2019, the Los Angeles County Superior Court mandated electronic filing of all documents filed in Non-Complex Unlimited Civil cases by litigants represented by attorneys. (California Rules of Court, rule 2.253(b).) All electronically filed documents in Limited and Non-Complex Unlimited cases are subject to the following:

1) DEFINITIONS

- a) **“Bookmark”** A bookmark is a PDF document navigational tool that allows the reader to quickly locate and navigate to a designated point of interest within a document.
- b) **“Efiling Portal”** The official court website includes a webpage, referred to as the efiling portal, that gives litigants access to the approved Electronic Filing Service Providers.
- c) **“Electronic Envelope”** A transaction through the electronic service provider for submission of documents to the Court for processing which may contain one or more PDF documents attached.
- d) **“Electronic Filing”** Electronic Filing (eFiling) is the electronic transmission to a Court of a document in electronic form. (California Rules of Court, rule 2.250(b)(7).)

- 1 e) **“Electronic Filing Service Provider”** An Electronic Filing Service Provider (EFSP) is a
2 person or entity that receives an electronic filing from a party for retransmission to the Court.
3 In the submission of filings, the EFSP does so on behalf of the electronic filer and not as an
4 agent of the Court. (California Rules of Court, rule 2.250(b)(8).)
- 5 f) **“Electronic Signature”** For purposes of these local rules and in conformity with Code of
6 Civil Procedure section 17, subdivision (b)(3), section 34, and section 1010.6, subdivision
7 (b)(2), Government Code section 68150, subdivision (g), and California Rules of Court, rule
8 2.257, the term “Electronic Signature” is generally defined as an electronic sound, symbol, or
9 process attached to or logically associated with an electronic record and executed or adopted
10 by a person with the intent to sign the electronic record.
- 11 g) **“Hyperlink”** An electronic link providing direct access from one distinctively marked place
12 in a hypertext or hypermedia document to another in the same or different document.
- 13 h) **“Portable Document Format”** A digital document format that preserves all fonts,
14 formatting, colors and graphics of the original source document, regardless of the application
15 platform used.

16 2) MANDATORY ELECTRONIC FILING

17 a) Trial Court Records

18 Pursuant to Government Code section 68150, trial court records may be created, maintained,
19 and preserved in electronic format. Any document that the Court receives electronically must
20 be clerically processed and must satisfy all legal filing requirements in order to be filed as an
21 official court record (California Rules of Court, rules 2.100, et seq. and 2.253(b)(6)).

22 b) Represented Litigants

23 Pursuant to California Rules of Court, rule 2.253(b), represented litigants are required to
24 electronically file documents with the Court through an approved EFSP.

25 c) Public Notice

26 The Court has issued a Public Notice with effective dates the Court required parties to
27 electronically file documents through one or more approved EFSPs. Public Notices containing
28 effective dates and the list of EFSPs are available on the Court’s website, at www.lacourt.org.

1 d) Documents in Related Cases

2 Documents in related cases must be electronically filed in the eFiling portal for that case type if
3 electronic filing has been implemented in that case type, regardless of whether the case has
4 been related to a Civil case.

5 3) EXEMPT LITIGANTS

6 a) Pursuant to California Rules of Court, rule 2.253(b)(2), self-represented litigants are exempt
7 from mandatory electronic filing requirements.

8 b) Pursuant to Code of Civil Procedure section 1010.6, subdivision (d)(3) and California Rules of
9 Court, rule 2.253(b)(4), any party may make application to the Court requesting to be excused
10 from filing documents electronically and be permitted to file documents by conventional
11 means if the party shows undue hardship or significant prejudice.

12 4) EXEMPT FILINGS

13 a) The following documents shall not be filed electronically:

14 i) Peremptory Challenges or Challenges for Cause of a Judicial Officer pursuant to Code of
15 Civil Procedure sections 170.6 or 170.3;

16 ii) Bonds/Undertaking documents;

17 iii) Trial and Evidentiary Hearing Exhibits

18 iv) Any ex parte application that is filed concurrently with a new complaint including those
19 that will be handled by a Writs and Receivers department in the Mosk courthouse; and

20 v) Documents submitted conditionally under seal. The actual motion or application shall be
21 electronically filed. A courtesy copy of the electronically filed motion or application to
22 submit documents conditionally under seal must be provided with the documents
23 submitted conditionally under seal.

24 b) Lodgments

25 Documents attached to a Notice of Lodgment shall be lodged and/or served conventionally in
26 paper form. The actual document entitled, "Notice of Lodgment," shall be filed electronically.

27 //

28 //

1 5) ELECTRONIC FILING SYSTEM WORKING PROCEDURES

2 Electronic filing service providers must obtain and manage registration information for persons
3 and entities electronically filing with the court.

4 6) TECHNICAL REQUIREMENTS

5 a) Electronic documents must be electronically filed in PDF, text searchable format **when**
6 technologically feasible without impairment of the document's image.

7 b) The table of contents for any filing must be bookmarked.

8 c) Electronic documents, including but not limited to, declarations, proofs of service, and
9 exhibits, must be bookmarked within the document pursuant to California Rules of Court, rule
10 3.1110(f)(4). Electronic bookmarks must include links to the first page of each bookmarked
11 item (e.g. exhibits, declarations, deposition excerpts) and with bookmark titles that identify the
12 bookedmarked item and briefly describe the item.

13 d) Attachments to primary documents must be bookmarked. Examples include, but are not
14 limited to, the following:

15 i) Depositions;

16 ii) Declarations;

17 iii) Exhibits (including exhibits to declarations);

18 iv) Transcripts (including excerpts within transcripts);

19 v) Points and Authorities;

20 vi) Citations; and

21 vii) Supporting Briefs.

22 e) Use of hyperlinks within documents (including attachments and exhibits) is strongly
23 encouraged.

24 f) Accompanying Documents

25 Each document accompanying a single pleading must be electronically filed as a **separate**
26 digital PDF document.

27 g) Multiple Documents

28 Multiple documents relating to one case can be uploaded in one envelope transaction.

1 h) Writs and Abstracts

2 Writs and Abstracts must be submitted as a separate electronic envelope.

3 i) Sealed Documents

4 If and when a judicial officer orders documents to be filed under seal, those documents must be
5 filed electronically (unless exempted under paragraph 4); the burden of accurately designating
6 the documents as sealed at the time of electronic submission is the submitting party's
7 responsibility.

8 j) Redaction

9 Pursuant to California Rules of Court, rule 1.201, it is the submitting party's responsibility to
10 redact confidential information (such as using initials for names of minors, using the last four
11 digits of a social security number, and using the year for date of birth) so that the information
12 shall not be publicly displayed.

13 7) ELECTRONIC FILING SCHEDULE

14 a) Filed Date

15 i) Any document received electronically by the court between 12:00 am and 11:59:59 pm
16 shall be deemed to have been effectively filed on that court day if accepted for filing. Any
17 document received electronically on a non-court day, is deemed to have been effectively
18 filed on the next court day if accepted. (California Rules of Court, rule 2.253(b)(6); Code
19 Civ. Proc. § 1010.6(b)(3).)

20 ii) Notwithstanding any other provision of this order, if a digital document is not filed in due
21 course because of: (1) an interruption in service; (2) a transmission error that is not the
22 fault of the transmitter; or (3) a processing failure that occurs after receipt, the Court may
23 order, either on its own motion or by noticed motion submitted with a declaration for Court
24 consideration, that the document be deemed filed and/or that the document's filing date
25 conform to the attempted transmission date.

26 8) EX PARTE APPLICATIONS

27 a) Ex parte applications and all documents in support thereof must be electronically filed no later
28 than 10:00 a.m. the court day before the ex parte hearing.

1 b) Any written opposition to an ex parte application must be electronically filed by 8:30 a.m. the
2 day of the ex parte hearing. A printed courtesy copy of any opposition to an ex parte
3 application must be provided to the court the day of the ex parte hearing.

4 9) PRINTED COURTESY COPIES

5 a) For any filing electronically filed two or fewer days before the hearing, a courtesy copy must
6 be delivered to the courtroom by 4:30 p.m. the same business day the document is efiled. If
7 the efiled is submitted after 4:30 p.m., the courtesy copy must be delivered to the courtroom
8 by 10:00 a.m. the next business day.

9 b) Regardless of the time of electronic filing, a printed courtesy copy (along with proof of
10 electronic submission) is required for the following documents:

- 11 i) Any printed document required pursuant to a Standing or General Order;
- 12 ii) Pleadings and motions (including attachments such as declarations and exhibits) of 26
13 pages or more;
- 14 iii) Pleadings and motions that include points and authorities;
- 15 iv) Demurrers;
- 16 v) Anti-SLAPP filings, pursuant to Code of Civil Procedure section 425.16;
- 17 vi) Motions for Summary Judgment/Adjudication; and
- 18 vii) Motions to Compel Further Discovery.

19 c) Nothing in this General Order precludes a Judicial Officer from requesting a courtesy copy of
20 additional documents. Courtroom specific courtesy copy guidelines can be found at
21 www.lacourt.org on the Civil webpage under "Courtroom Information."

22 10) WAIVER OF FEES AND COSTS FOR ELECTRONICALLY FILED DOCUMENTS

23 a) Fees and costs associated with electronic filing must be waived for any litigant who has
24 received a fee waiver. (California Rules of Court, rules 2.253(b)(1), 2.258(b), Code Civ. Proc. §
25 1010.6(d)(2).)

26 b) Fee waiver applications for waiver of court fees and costs pursuant to Code of Civil Procedure
27 section 1010.6, subdivision (b)(6), and California Rules of Court, rule 2.252(f), may be
28 electronically filed in any authorized action or proceeding.

1 11) SIGNATURES ON ELECTRONIC FILING

2 For purposes of this General Order, all electronic filings must be in compliance with California
3 Rules of Court, rule 2.257. This General Order applies to documents filed within the Civil
4 Division of the Los Angeles County Superior Court.

5
6 This First Amended General Order supersedes any previous order related to electronic filing,
7 and is effective immediately, and is to remain in effect until otherwise ordered by the Civil
8 Supervising Judge and/or Presiding Judge.

9
10 DATED: May 3, 2019



11 *Kevin C. Brazile*
12 KEVIN C. BRAZILE
13 Presiding Judge
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Superior Court of California, County of Los Angeles

ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION PACKAGE

**THE PLAINTIFF MUST SERVE THIS ADR INFORMATION PACKAGE ON EACH PARTY WITH THE COMPLAINT.
CROSS-COMPLAINANTS MUST SERVE THIS ADR INFORMATION PACKAGE ON ANY NEW PARTIES NAMED TO THE ACTION WITH THE CROSS-COMPLAINT.**

WHAT IS ADR?

Alternative Dispute Resolution (ADR) helps people find solutions to their legal disputes without going to trial. The Court offers a variety of ADR resources and programs for various case types.

TYPES OF ADR

- **Negotiation.** Parties may talk with each other about resolving their case at any time. If the parties have attorneys, they will negotiate for their clients.
- **Mediation.** Mediation may be appropriate for parties who want to work out a solution but need help from a neutral third party. A mediator can help the parties reach a mutually acceptable resolution. Mediation may be appropriate when the parties have communication problems and/or strong emotions that interfere with resolution. Mediation may not be appropriate when the parties want a public trial, lack equal bargaining power, or have a history of physical or emotional abuse.
- **Arbitration.** Less formal than a trial, parties present evidence and arguments to an arbitrator who decides the outcome. In "binding" arbitration, the arbitrator's decision is final; there is no right to trial. In "nonbinding" arbitration, any party can request a trial after the arbitrator's decision.
- **Settlement Conferences.** A judge or qualified settlement officer assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. Mandatory settlement conferences may be ordered by a judicial officer. In some cases, voluntary settlement conferences may be requested by the parties.

ADVANTAGES OF ADR

- **Save time and money.** Utilizing ADR methods is often faster than going to trial and parties can save on court costs, attorney's fees, and other charges.
- **Reduce stress and protect privacy.** ADR is conducted outside of a courtroom setting and does not involve a public trial.
- **Help parties maintain control.** For many types of ADR, parties may choose their ADR process and provider.

DISADVANTAGES OF ADR

- **Costs.** If the parties do not resolve their dispute, they may have to pay for ADR, litigation, and trial.
- **No Public Trial.** ADR does not provide a public trial or decision by a judge or jury.

WEBSITE RESOURCES FOR ADR

- **Los Angeles Superior Court ADR website:** www.lacourt.org/ADR
- **California Courts ADR website:** www.courts.ca.gov/programs-adr.htm

Los Angeles Superior Court ADR Programs for Unlimited Civil (cases valued over \$35,000)

Litigants should closely review the requirements for each program and the types of cases served.

- **Civil Mediation Vendor Resource List.** Litigants in unlimited civil cases may use the Civil Mediation Vendor Resource List to arrange voluntary mediations without Court referral or involvement. The Resource List includes organizations that have been selected through a formal process that have agreed to provide a limited number of low-cost or no-cost mediation sessions with attorney mediators or retired judges. Organizations may accept or decline cases at their discretion. Mediations are scheduled directly with these organizations and are most often conducted through videoconferencing. The organizations on the Resource List target active civil cases valued between \$50,000-\$250,000, though cases outside this range may be considered. *For more information and to view the list of vendors and their contact information, download the Resource List Flyer and FAQ Sheet at www.lacourt.org/ADR/programs.html.*
RESOURCE LIST DISCLAIMER: The Court provides this list as a public service. The Court does not endorse, recommend, or make any warranty as to the qualifications or competency of any provider on this list. Inclusion on this list is based on the representations of the provider. The Court assumes no responsibility or liability of any kind for any act or omission of any provider on this list.
- **Mediation Volunteer Panel (MVP).** Unlimited civil cases referred by judicial officers to the Court's Mediation Volunteer Panel (MVP) are eligible for three hours of virtual mediation at no cost with a qualified mediator from the MVP. Through this program, mediators volunteer preparation time and three hours of mediation at no charge. If the parties agree to continue the mediation after three hours, the mediator may charge their market hourly rate. When a case is referred to the MVP, the Court's ADR Office will provide information and instructions to the parties. The Notice directs parties to meet and confer to select a mediator from the MVP or they may request that the ADR Office assign them a mediator. The assigned MVP mediator will coordinate the mediation with the parties. *For more information or to view MVP mediator profiles, visit the Court's ADR webpage at www.lacourt.org/ADR or email ADRCivil@lacourt.org.*
- **Mediation Center of Los Angeles (MCLA) Referral Program.** The Court may refer unlimited civil cases to mediation through a formal contract with the Mediation Center of Los Angeles (MCLA), a nonprofit organization that manages a panel of highly qualified mediators. Cases must be referred by a judicial officer or the Court's ADR Office. The Court's ADR Office will provide the parties with information for submitting the case intake form for this program. MCLA will assign a mediator based on the type of case presented and the availability of the mediator to complete the mediation in an appropriate time frame. MCLA has a designated fee schedule for this program. *For more information, contact the Court's ADR Office at ADRCivil@lacourt.org.*
- **Resolve Law LA (RLLA) Virtual Mandatory Settlement Conferences (MSC).** Resolve Law LA provides three-hour virtual Mandatory Settlement Conferences at no cost for personal injury and non-complex employment cases. Cases must be ordered into the program by a judge pursuant to applicable Standing Orders issued by the Court and must complete the program's online registration process. The program leverages the talent of attorney mediators with at least 10 years of litigation experience who volunteer as settlement officers. Each MSC includes two settlement officers, one each from the plaintiff and defense bars. Resolve Law LA is a joint effort of the Court, Consumer Attorneys Association of Los Angeles County (CAALA), Association of Southern California Defense Counsel (ASDCD), Los Angeles Chapter of the American Board of Trial Advocates (LA-ABOTA), Beverly Hills Bar Foundation (BHBF), California Employment Lawyers Association (CELA), and Los Angeles County Bar Association (LACBA). *For more information, visit <https://resolvelawla.com>.*

- **Judicial Mandatory Settlement Conferences (MSCs).** Judicial MSCs are ordered by the Court for unlimited civil cases and may be held close to the trial date or on the day of trial. The parties and their attorneys meet with a judicial officer who does not make a decision, but who instead assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. For more information, visit <https://www.lacourt.org/division/civil/CI0047.aspx>.

Los Angeles Superior Court ADR Programs for Limited Civil (cases valued below \$35,000)

Litigants should closely review the requirements for each program and the types of cases served.

- **Dispute Resolution Program Act (DRPA) Day-of-Hearing Mediation.** Through the Dispute Resolution Program Act (DRPA), the Court works with county-funded agencies, including the Los Angeles County Department of Consumer & Business Affairs (DCBA) and the Center for Conflict Resolution (CCR), to provide voluntary day-of-hearing mediation services for small claims, unlawful detainer, limited civil, and civil harassment matters. DCBA and CCR staff and trained volunteers serve as mediators, primarily for self-represented litigants. There is no charge to litigants. *For more information, visit <https://dcba.lacounty.gov/countywidedrp>.*
- **Temporary Judge Unlawful Detainer Mandatory Settlement Conference Pilot Program.** Temporary judges who have been trained as settlement officers are deployed by the Court to designated unlawful detainer court locations one day each week to facilitate settlement of unlawful detainer cases on the day of trial. For this program, cases may be ordered to participate in a Mandatory Settlement Conference (MSC) by judicial officers at Stanley Mosk, Long Beach, Compton, or Santa Monica. Settlement rooms and forms are available for use on the designated day at each courthouse location. There is no charge to litigants for the MSC. *For more information, contact the Court's ADR Office at ADRCivil@lacourt.org.*

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Nature's Recipe 'Natural' Dog Foods Contain Synthetic Ingredients, Class Action Lawsuit Claims](#)
