

# EXHIBIT A



## Notice of Service of Process

Transmittal Number: 33655789  
Date Processed: 03/30/2026

**Primary Contact:** Michelle Bickell  
Post Holdings, Inc.  
2503 S Hanley Rd  
Saint Louis, MO 63144-2503

**Electronic copy provided to:** Beth Minogue  
Kiley Labrier  
Dallas Cupp

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**Entity:** Post Consumer Brands, LLC  
Entity ID Number 3875714

**Entity Served:** Post Consumer Brands, LLC

**Title of Action:** Veronica Panossian, individually and on behalf of All Others Similarly Situated vs. Post Consumer Brands, LLC

**Matter Name/ID:** Veronica Panossian vs. Post Consumer Brands, LLC (18984765)

**Document(s) Type:** Summons/Complaint

**Nature of Action:** Class Action

**Court/Agency:** Los Angeles County Superior Court, CA

**Case/Reference No:** 26STCV09672

**Jurisdiction Served:** California

**Date Served on CSC:** 03/26/2026

**Answer or Appearance Due:** 30 Days

**Originally Served On:** CSC

**How Served:** Personal Service

**Sender Information:** Stevens Lc  
213-270-1211

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Information contained on this transmittal form is for record keeping, notification and forwarding the attached document(s). It does not constitute a legal opinion. The recipient is responsible for interpreting the documents and taking appropriate action.

**To avoid potential delay, please do not send your response to CSC**

251 Little Falls Drive, Wilmington, Delaware 19808-1674 (888) 690-2882 | [sop@cscglobal.com](mailto:sop@cscglobal.com)

SUM-100

**SUMMONS  
(CITACION JUDICIAL)**

FOR COURT USE ONLY  
(SOLO PARA USO DE LA CORTE)

**NOTICE TO DEFENDANT:  
(AVISO AL DEMANDADO):**

POST CONSUMER BRANDS, LLC and DOES 1 through 10, inclusive

**YOU ARE BEING SUED BY PLAINTIFF:  
(LO ESTÁ DEMANDANDO EL DEMANDANTE):**

VERONICA PANOSSIAN, individually and on behalf of all others similarly situated

Electronically FILED by  
Superior Court of California,  
County of Los Angeles  
3/25/2026 5:57 PM  
David W. Slayton,  
Executive Officer/Clerk of Court,  
By M. Aguirre, Deputy Clerk

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), the California Courts Online Self-Help Center ([www.courtinfo.ca.gov/selfhelp](http://www.courtinfo.ca.gov/selfhelp)), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. **¡AVISO! Lo han demandado. Si no responde dentro de 30 días, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.**

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, ([www.lawhelpcalifornia.org](http://www.lawhelpcalifornia.org)), en el Centro de Ayuda de las Cortes de California, ([www.sucorte.ca.gov](http://www.sucorte.ca.gov)) o poniéndose en contacto con la corte o el colegio de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

The name and address of the court is:  
(El nombre y dirección de la corte es): Stanley Mosk Courthouse  
111 N. Hill St. Los Angeles, CA 90012

CASE NUMBER:  
(Número del Caso):  
26STCV09672

The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is:  
(El nombre, la dirección y el número de teléfono del abogado del demandante, o del demandante que no tiene abogado, es):  
Paul D. Stevens/Lauren Bochnerberg, STEVENS LC, 1855 Industrial St., Suite 518, Los Angeles, CA 90021, Tel: 213-270-1211

DATE: 03/25/2026  
(Fecha) Clerk, by David W. Slayton, Executive Officer/Clerk of Court, Deputy  
(Secretario) M. Aguirre (Adjunto)

(For proof of service of this summons, use Proof of Service of Summons (form POS-010).)  
(Para prueba de entrega de esta citación use el formulario Proof of Service of Summons, (POS-010)).



**NOTICE TO THE PERSON SERVED: You are served**

1.  as an individual defendant.
2.  as the person sued under the fictitious name of (specify):
3.  on behalf of (specify): POST CONSUMER BRANDS, LLC  
 under:  CCP 416.10 (corporation)  CCP 416.60 (minor)  
 CCP 416.20 (defunct corporation)  CCP 416.70 (conservatee)  
 CCP 416.40 (association or partnership)  CCP 416.90 (authorized person)  
 other (specify): Corp. Code 17701.16, LLC
4.  by personal delivery on (date):

CM-010

ATTORNEY OR PARTY WITHOUT ATTORNEY NAME: Paul D. Stevens (SBN 207107), Lauren A. Bochurberg (SBN 333629) FIRM NAME: STEVENS LC STREET ADDRESS: 1855 Industrial St., Suite 518 CITY: Los Angeles TELEPHONE NO.: 213-270-1215 EMAIL ADDRESS: pstevens@stevenslc.com; lbochurberg@stevenslc.com ATTORNEY FOR (name): Plaintiff, VERONICA PANOSSIAN	STATE BAR NUMBER:  STATE: CA ZIP CODE: 90021 FAX NO.:	FOR COURT USE ONLY  <b>Electronically FILED by                  Superior Court of California,                  County of Los Angeles                  3/24/2026 3:02 PM                  David W. Slayton,                  Executive Officer/Clerk of Court,                  By M. Aguirre, Deputy Clerk</b>
SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES STREET ADDRESS: 111 N. Hill St. MAILING ADDRESS: SAME CITY AND ZIP CODE: Los Angeles, CA 90012 BRANCH NAME: STANLEY MOSK		
CASE NAME: VERONICA PANOSSIAN v. POST CONSUMER BRANDS, LLC and DOES 1 through 10, inclusive		
<b>CIVIL CASE COVER SHEET</b> <input checked="" type="checkbox"/> <b>Unlimited</b> (Amount demanded exceeds \$35,000)	<input type="checkbox"/> <b>Limited</b> (Amount demanded is \$35,000 or less)	<b>Complex Case Designation</b> <input type="checkbox"/> Counter <input type="checkbox"/> Joinder Filed with first appearance by defendant (Cal. Rules of Court, rule 3.402)
		CASE NUMBER: <b>26STCV09672</b>  JUDGE: DEPT.:

Items 1–6 below must be completed (see instructions on page 2).

1. Check one box below for the case type that best describes this case:

<b>Auto Tort</b> <input type="checkbox"/> Auto (22) <input type="checkbox"/> Uninsured motorist (46)	<b>Contract</b> <input type="checkbox"/> Breach of contract/warranty (06) <input type="checkbox"/> Rule 3.740 collections (09) <input type="checkbox"/> Other collections (09) <input type="checkbox"/> Insurance coverage (18) <input type="checkbox"/> Other contract (37)	<b>Provisionally Complex Civil Litigation (Cal. Rules of Court, rules 3.400–3.404)</b> <input type="checkbox"/> Antitrust/Trade regulation (03) <input type="checkbox"/> Construction defect (10) <input type="checkbox"/> Mass tort (40) <input type="checkbox"/> Securities litigation (28) <input type="checkbox"/> Environmental/Toxic tort (30) <input type="checkbox"/> Comprehensive groundwater adjudication (47) <input type="checkbox"/> Insurance coverage claims arising from the above listed provisionally complex case types (41)
<b>Asbestos</b> <input type="checkbox"/> Asbestos (04)	<b>Real Property</b> <input type="checkbox"/> Eminent domain/Inverse condemnation (14) <input type="checkbox"/> Wrongful eviction (33) <input type="checkbox"/> Other real property (26)	<b>Enforcement of Judgment</b> <input type="checkbox"/> Enforcement of judgment (20)
<b>Other PI/PD/WD (Personal Injury/Property Damage/Wrongful Death) Tort</b> <input type="checkbox"/> Product liability (24) <input type="checkbox"/> Medical malpractice (45) <input type="checkbox"/> Other PI/PD/WD (23)	<b>Unlawful Detainer</b> <input type="checkbox"/> Commercial (31) <input type="checkbox"/> Residential (32) <input type="checkbox"/> Drugs (38)	<b>Miscellaneous Civil Complaint</b> <input type="checkbox"/> RICO (27) <input type="checkbox"/> Other complaint (not specified above) (42)
<b>Non-PI/PD/WD (Other) Tort</b> <input checked="" type="checkbox"/> Business tort/Unfair business practice (07) <input type="checkbox"/> Civil rights (08) <input type="checkbox"/> Defamation (13) <input type="checkbox"/> Fraud (16) <input type="checkbox"/> Intellectual property (19) <input type="checkbox"/> Professional negligence (25) <input type="checkbox"/> Other non-PI/PD/WD tort (35)	<b>Judicial Review</b> <input type="checkbox"/> Asset forfeiture (05) <input type="checkbox"/> Petition re arbitration award (11) <input type="checkbox"/> Writ of mandate (02) <input type="checkbox"/> Other judicial review (39)	<b>Miscellaneous Civil Petition</b> <input type="checkbox"/> Partnership and corporate governance (21) <input type="checkbox"/> Other petition (not specified above) (43)
<b>Employment</b> <input type="checkbox"/> Wrongful termination (36) <input type="checkbox"/> Other employment (15)	<b>Employment Development Department (EDD)</b> <input type="checkbox"/> EDD decision review (48)	



2. Is this case complex under rule 3.400 of the California Rules of Court?  Yes  No

If the case is complex, mark the factors requiring exceptional judicial management:

- a.  Large number of separately represented parties
- b.  Extensive motion practice raising difficult or novel issues that will be time-consuming to resolve
- c.  Substantial amount of documentary evidence
- d.  Large number of witnesses
- e.  Coordination with related actions pending in one or more courts in other counties, states, or countries, or in a federal court
- f.  Substantial postjudgment judicial supervision

3. Remedies sought (check all that apply):

- a.  monetary
- b.  nonmonetary; declaratory or injunctive relief
- c.  punitive

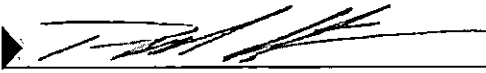
4. Number of causes of action (specify): 3: Violations of Cal. Prof Bus. Codes §17200, et seq., §17500, et seq., and CLRA §1750

5. Is this case a class action suit?  Yes  No

6. If there are any known related cases, file and serve a notice of related case. (You may use form CM-015.)

Date: March 24, 2026

Paul D. Stevens  
\_\_\_\_\_  
(TYPE OR PRINT NAME)

  
\_\_\_\_\_  
(SIGNATURE OF PARTY OR ATTORNEY FOR PARTY)

**NOTICE**

- Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result in sanctions.
- File this cover sheet in addition to any cover sheet required by local court rule.
- If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all other parties to the action or proceeding.
- Unless this is a collections case under rule 3.740 of the California Rules of Court or a complex case, this cover sheet will be used for statistical purposes only.

**INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET**

**To Plaintiffs and Others Filing First Papers.** If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on pages 1 and 2. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check **one** box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1, check the more specific one. If the case has multiple causes of action, check the box that best indicates the **primary** cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party, its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

**To Parties in Rule 3.740 Collections Cases.** A "collections case" under rule 3.740 of the California Rules of Court is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$35,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

**To Parties in Complex Cases.** In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex.

**SEE PAGE 3 FOR INFORMATION PURPOSES ONLY.**



## CASE TYPES AND EXAMPLES

**Auto Tort**

Auto (22)–Personal Injury/Property Damage/  
Wrongful Death  
Uninsured Motorist (46) *(if the case involves  
an uninsured motorist claim subject to  
arbitration, check this item instead of Auto)*

**Asbestos**

Asbestos (04)  
Asbestos Property Damage  
Asbestos Personal Injury/Wrongful Death

**Other PI/PD/WD (Personal Injury/  
Property Damage/Wrongful Death) Tort**

Product Liability *(not asbestos or toxic/  
environmental)* (24)  
Medical Malpractice (45)  
Medical Malpractice–Physicians &  
Surgeons  
Other Professional Health Care  
Malpractice  
Other PI/PD/WD (23)  
Premises Liability (e.g., slip and fall)  
Intentional Bodily Injury/PD/WD (e.g.,  
assault, vandalism)  
Intentional Infliction of Emotional Distress  
Negligent Infliction of Emotional Distress  
Other PI/PD/WD

**Non-PI/PD/WD (Other) Tort**

Business Tort/Unfair Business Practice (07)  
Civil Rights (e.g., discrimination, false arrest)  
*(not civil harassment)* (08)  
Defamation (e.g., slander, libel) (13)  
Fraud (16)  
Intellectual Property (19)  
Professional Negligence (25)  
Legal Malpractice  
Other Professional Malpractice *(not  
medical or legal)*  
Other Non-PI/PD/WD Tort (35)

**Employment**

Wrongful Termination (36)  
Other Employment (15)

**Contract**

Breach of Contract/Warranty (06)  
Breach of Rental/Lease Contract *(not  
unlawful detainer or wrongful eviction)*  
Contract/Warranty Breach–Seller Plaintiff  
*(not fraud or negligence)*  
Negligent Breach of Contract/Warranty  
Other Breach of Contract/Warranty  
Collections (e.g., money owed, open book  
accounts) (09)  
Collections Case–Seller Plaintiff  
Other Promissory Note/Collections Case  
Insurance Coverage *(not provisionally  
complex)* (18)  
Auto Subrogation  
Other Coverage  
Other Contract (37)  
Contractual Fraud  
Other Contract Dispute

**Real Property**

Eminent Domain/Inverse Condemnation (14)  
Wrongful Eviction (33)  
Other Real Property (e.g., quiet title) (26)  
Writ of Possession of Real Property  
Mortgage Foreclosure  
Quiet Title  
Other Real Property *(not eminent  
domain, landlord-tenant, or  
foreclosure)*  
**Unlawful Detainer**  
Commercial (31)  
Residential (32)  
Drugs (38) *(if the case involves illegal drugs,  
check this item; otherwise, report as  
Commercial or Residential)*

**Judicial Review**

Asset Forfeiture (05)  
Petition re Arbitration Award (11)  
Writ of Mandate (02)  
Writ–Administrative Mandamus  
Writ–Mandamus on Limited Court Case  
Matter  
Writ–Other Limited Court Case Review  
Other Judicial Review (39)  
Review of Health Officer Order  
Notice of Appeal–Labor Commissioner  
Appeals

**Employment Development Department (EDD)**

EDD Decision Review (48) *(if the case  
involves an Employment Development  
Department decision, check this item  
instead of Wrongful Termination or Other  
Employment)*

**Provisionally Complex Civil Litigation (Cal.  
Rules of Court, rules 3.400–3.403)**

Antitrust/Trade Regulation (03)  
Construction Defect (10)  
Claims Involving Mass Tort (40)  
Securities Litigation (28)  
Environmental/Toxic Tort (30)  
Comprehensive Groundwater Adjudication  
(47)  
Insurance Coverage Claims *(arising from  
provisionally complex case type listed  
above)* (41)

**Enforcement of Judgment**

Enforcement of Judgment (20)  
Abstract of Judgment (Out of County)  
Confession of Judgment *(non-domestic  
relations)*  
Sister-State Judgment  
Administrative Agency Award *(not unpaid  
taxes)*  
Petition/Certification of Entry of Judgment  
on Unpaid Taxes  
Other Enforcement of Judgment Case

**Miscellaneous Civil Complaint**

RICO (27)  
Other Complaint *(not specified above)* (42)  
Declaratory Relief Only Injunctive Relief  
Only *(non-harassment)*  
Mechanic's Lien  
Other Commercial Complaint Case *(non-  
tort/non-complex)*  
Other Civil Complaint *(non-tort/non-  
complex)*

**Miscellaneous Civil Petition**

Partnership and Corporate Governance (21)  
Other Petition *(not specified above)* (43)  
Civil Harassment  
Workplace Violence  
Elder/Dependent Adult Abuse  
Election Contest  
Petition for Name Change  
Petition for Relief From Late Claim  
Other Civil Petition

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER 26STCV09672
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**CIVIL CASE COVER SHEET ADDENDUM AND STATEMENT OF LOCATION**  
(CERTIFICATE OF GROUNDS FOR ASSIGNMENT TO COURTHOUSE LOCATION)

**This form is required pursuant to Local Rule 2.3 in all new civil case filings in the Los Angeles Superior Court**

**Step 1:** After completing the Civil Case Cover Sheet (Judicial Council form CM-010), find the exact case type in Column A that corresponds to the case type indicated in the Civil Case Cover Sheet.

**Step 2:** In Column B, check the box for the type of action that best describes the nature of the case.

**Step 3:** In Column C, circle the number which explains the reason for the court filing location you have chosen.

Applicable Reasons for Choosing Courthouse Location (Column C)	
1. Class Actions must be filed in the Stanley Mosk Courthouse, Central District.	7. Location where petitioner resides.
2. Permissive filing in Central District.	8. Location wherein defendant/respondent functions wholly.
3. Location where cause of action arose.	9. Location where one or more of the parties reside.
4. Location where bodily injury, death or damage occurred.	10. Location of Labor Commissioner Office.
5. Location where performance required, or defendant resides.	11. Mandatory filing location (Hub Cases – unlawful detainer, limited non-collection, limited collection).
6. Location of property or permanently garaged vehicle.	

	A Civil Case Cover Sheet Case Type	B Type of Action (check only one)	C Applicable Reasons (see Step 3 above)
Auto Tort	Auto (22)	<input type="checkbox"/> 2201 Motor Vehicle – Personal Injury/Property Damage/Wrongful Death	1, 4
	Uninsured Motorist (46)	<input type="checkbox"/> 4601 Uninsured Motorist – Personal Injury/Property Damage/Wrongful Death	1, 4
Other Personal Injury/ Property Damage/ Wrongful Death	Other Personal Injury/ Property Damage/ Wrongful Death (23)	<input type="checkbox"/> 2301 Premise Liability (e.g., dangerous conditions of property, slip/trip and fall, dog attack, etc.)	1, 4
		<input type="checkbox"/> 2302 Intentional Bodily Injury/Property Damage/Wrongful Death (e.g., assault, battery, vandalism, etc.)	1, 4
		<input type="checkbox"/> 2303 Intentional Infliction of Emotional Distress	1, 4
		<input type="checkbox"/> 2304 Other Personal Injury/Property Damage/Wrongful Death	1, 4
		<input type="checkbox"/> 2305 Elder/Dependent Adult Abuse/Claims Against Skilled Nursing Facility	1, 4
		<input type="checkbox"/> 2306 Intentional Conduct – Sexual Abuse Case (in any form)	1, 4

SHORT TITLE <b>PANOSSIAN v. POST CONSUMER BRANDS, LLC</b>	CASE NUMBER
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	<b>A</b>	<b>B</b>	<b>C</b>
	Civil Case Cover Sheet Case Type	Type of Action (check only one)	Applicable Reasons (see Step 3 above)
<b>Other Personal Injury/ Property Damage/ Wrongful Death</b>		<input type="checkbox"/> 2307 Construction Accidents	1, 4
		<input type="checkbox"/> 2308 Landlord – Tenant Habitability (e.g., bed bugs, mold, etc.)	1, 4
	Product Liability (24)	<input type="checkbox"/> 2401 Product Liability (not asbestos or toxic/ environmental)	1, 4
		<input type="checkbox"/> 2402 Product Liability – Song-Beverly Consumer Warranty Act (CA Civil Code §§1790-1795.8) (Lemon Law)	1, 3, 5
	Medical Malpractice (45)	<input type="checkbox"/> 4501 Medical Malpractice – Physicians & Surgeons	1, 4
<input type="checkbox"/> 4502 Other Professional Health Care Malpractice		1, 4	
<b>Non-Personal Injury/Property Damage/Wrongful Death Tort</b>	Business Tort (07)	<input checked="" type="checkbox"/> 0701 Other Commercial/Business Tort (not fraud or breach of contract)	1, 2, 3
	Civil Rights (08)	<input type="checkbox"/> 0801 Civil Rights/Discrimination	1, 2, 3
	Defamation (13)	<input type="checkbox"/> 1301 Defamation (slander/libel)	1, 2, 3
	Fraud (16)	<input type="checkbox"/> 1601 Fraud (no contract)	1, 2, 3
	Professional Negligence (25)	<input type="checkbox"/> 2501 Legal Malpractice	1, 2, 3
		<input type="checkbox"/> 2502 Other Professional Malpractice (not medical or legal)	1, 2, 3
Other (35)	<input type="checkbox"/> 3501 Other Non-Personal Injury/Property Damage Tort	1, 2, 3	
<b>Employment</b>	Wrongful Termination (36)	<input type="checkbox"/> 3601 Wrongful Termination	1, 2, 3
	Other Employment (15)	<input type="checkbox"/> 1501 Other Employment Complaint Case	1, 2, 3
		<input type="checkbox"/> 1502 Labor Commissioner Appeals	10
<b>Contract</b>	Breach of Contract / Warranty (06) (not insurance)	<input type="checkbox"/> 0601 Breach of Rental/Lease Contract (not unlawful detainer or wrongful eviction)	2, 5
		<input type="checkbox"/> 0602 Contract/Warranty Breach – Seller Plaintiff (no fraud/negligence)	2, 5
		<input type="checkbox"/> 0603 Negligent Breach of Contract/Warranty (no fraud)	1, 2, 5
		<input type="checkbox"/> 0604 Other Breach of Contract/Warranty (no fraud/ negligence)	1, 2, 5
		<input type="checkbox"/> 0605 Breach of Rental/Lease Contract (COVID-19 Rental Debt)	2, 5
	Collections (09)	<input type="checkbox"/> 0901 Collections Case – Seller Plaintiff	5, 6, 11
		<input type="checkbox"/> 0902 Other Promissory Note/Collections Case	5, 11
		<input type="checkbox"/> 0903 Collections Case – Purchased Debt (charged off consumer debt purchased on or after January 1, 2014)	5, 6, 11
		<input type="checkbox"/> 0904 Collections Case – COVID-19 Rental Debt	5, 11
Insurance Coverage (18)	<input type="checkbox"/> 1801 Insurance Coverage (not complex)	1, 2, 5, 8	

SHORT TITLE <b>PANOSSIAN v. POST CONSUMER BRANDS, LLC</b>	CASE NUMBER
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	<b>A</b> Civil Case Cover Sheet Case Type	<b>B</b> Type of Action (check only one)	<b>C</b> Applicable Reasons (see Step 3 above)
<b>Contract</b> (Continued)	Other Contract (37)	<input type="checkbox"/> 3701 Contractual Fraud	1, 2, 3, 5
		<input type="checkbox"/> 3702 Tortious Interference	1, 2, 3, 5
		<input type="checkbox"/> 3703 Other Contract Dispute (not breach/insurance/fraud/negligence)	1, 2, 3, 8, 9
<b>Real Property</b>	Eminent Domain/Inverse Condemnation (14)	<input type="checkbox"/> 1401 Eminent Domain/Condemnation Number of Parcels _____	2, 6
	Wrongful Eviction (33)	<input type="checkbox"/> 3301 Wrongful Eviction Case	2, 6
	Other Real Property (26)	<input type="checkbox"/> 2601 Mortgage Foreclosure	2, 6
		<input type="checkbox"/> 2602 Quiet Title	2, 6
	<input type="checkbox"/> 2603 Other Real Property (not eminent domain, landlord/tenant, foreclosure)	2, 6	
<b>Unlawful Detainer</b>	Unlawful Detainer – Commercial (31)	<input type="checkbox"/> 3101 Unlawful Detainer – Commercial (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer – Residential (32)	<input type="checkbox"/> 3201 Unlawful Detainer – Residential (not drugs or wrongful eviction)	6, 11
	Unlawful Detainer – Post Foreclosure (34)	<input type="checkbox"/> 3401 Unlawful Detainer – Post Foreclosure	2, 6, 11
	Unlawful Detainer – Drugs (38)	<input type="checkbox"/> 3801 Unlawful Detainer – Drugs	2, 6, 11
<b>Judicial Review</b>	Asset Forfeiture (05)	<input type="checkbox"/> 0501 Asset Forfeiture Case	2, 3, 6
	Petition re Arbitration (11)	<input type="checkbox"/> 1101 Petition to Compel/Confirm/Vacate Arbitration	2, 5
	Writ of Mandate (02)	<input type="checkbox"/> 0201 Writ – Administrative Mandamus	2, 8
		<input type="checkbox"/> 0202 Writ – Mandamus on Limited Court Case Matter	2
		<input type="checkbox"/> 0203 Writ – Other Limited Court Case Review	2
	Other Judicial Review (39)	<input type="checkbox"/> 3901 Other Writ/Judicial Review	2, 8
		<input type="checkbox"/> 3902 Administrative Hearing	2, 8
<input type="checkbox"/> 3903 Parking Appeal		2, 8	
<b>Provisionally Complex Litigation</b>	Antitrust/Trade Regulation (03)	<input type="checkbox"/> 0301 Antitrust/Trade Regulation	1, 2, 8
	Asbestos (04)	<input type="checkbox"/> 0401 Asbestos Property Damage	1, 11
		<input type="checkbox"/> 0402 Asbestos Personal Injury/Wrongful Death	1, 11

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER
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	A Civil Case Cover Sheet Case Type	B Type of Action (check only one)	C Applicable Reasons (see Step 3 above)
Provisionally Complex Litigation (Continued)	Construction Defect (10)	<input type="checkbox"/> 1001 Construction Defect	1, 2, 3
	Claims Involving Mass Tort (40)	<input type="checkbox"/> 4001 Claims Involving Mass Tort	1, 2, 8
	Securities Litigation (28)	<input type="checkbox"/> 2801 Securities Litigation Case	1, 2, 8
	Toxic Tort Environmental (30)	<input type="checkbox"/> 3001 Toxic Tort/Environmental	1, 2, 3, 8
	Insurance Coverage Claims from Complex Case (41)	<input type="checkbox"/> 4101 Insurance Coverage/Subrogation (complex case only)	1, 2, 5, 8
Enforcement of Judgment	Enforcement of Judgment (20)	<input type="checkbox"/> 2001 Sister State Judgment	2, 5, 11
		<input type="checkbox"/> 2002 Abstract of Judgment	2, 6
		<input type="checkbox"/> 2004 Administrative Agency Award (not unpaid taxes)	2, 8
		<input type="checkbox"/> 2005 Petition/Certificate for Entry of Judgment Unpaid Tax	2, 8
		<input type="checkbox"/> 2006 Other Enforcement of Judgment Case	2, 8, 9
Miscellaneous Civil Complaints	RICO (27)	<input type="checkbox"/> 2701 Racketeering (RICO) Case	1, 2, 8
	Other Complaints (not specified above) (42)	<input type="checkbox"/> 4201 Declaratory Relief Only	1, 2, 8
		<input type="checkbox"/> 4202 Injunctive Relief Only (not domestic/harassment)	2, 8
		<input type="checkbox"/> 4203 Other Commercial Complaint Case (non-tort/noncomplex)	1, 2, 8
<input type="checkbox"/> 4204 Other Civil Complaint (non-tort/non-complex)	1, 2, 8		
Miscellaneous Civil Petitions	Partnership Corporation Governance (21)	<input type="checkbox"/> 2101 Partnership and Corporation Governance Case	2, 8
	Other Petitions (not specified above) (43)	<input type="checkbox"/> 4301 Civil Harassment with Damages	2, 3, 9
		<input type="checkbox"/> 4302 Workplace Harassment with Damages	2, 3, 9
		<input type="checkbox"/> 4303 Elder/Dependent Adult Abuse Case with Damages	2, 3, 9
		<input type="checkbox"/> 4304 Election Contest	2
		<input type="checkbox"/> 4305 Petition for Change of Name/Change of Gender	2, 7
		<input type="checkbox"/> 4306 Petition for Relief from Late Claim Law	2, 3, 8
<input type="checkbox"/> 4307 Other Civil Petition	2, 9		

SHORT TITLE PANOSSIAN v. POST CONSUMER BRANDS, LLC	CASE NUMBER
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**Step 4: Statement of Reason and Address:** Check the appropriate boxes for the numbers shown under Column C for the type of action that you have selected. Enter the address, which is the basis for the filing location including zip code. (No address required for class action cases.)

REASON: <input checked="" type="checkbox"/> 1. <input checked="" type="checkbox"/> 2. <input checked="" type="checkbox"/> 3. <input type="checkbox"/> 4. <input type="checkbox"/> 5. <input type="checkbox"/> 6. <input type="checkbox"/> 7. <input type="checkbox"/> 8. <input type="checkbox"/> 9. <input type="checkbox"/> 10. <input type="checkbox"/> 11	ADDRESS:
CITY:	STATE:
ZIP CODE:	

**Step 5: Certification of Assignment:** I certify that this case is properly filed in the CENTRAL District of the Superior Court of California, County of Los Angeles [Code of Civ. Proc., 392 et seq., and LASC Local Rule 2.3(a)(1)(E)]

Dated: 03/24/2026

  
 \_\_\_\_\_  
 (SIGNATURE OF ATTORNEY/FILING PARTY)

**PLEASE HAVE THE FOLLOWING ITEMS COMPLETED AND READY TO BE FILED IN ORDER TO PROPERLY COMMENCE YOUR NEW COURT CASE:**

1. Original Complaint or Petition.
2. If filing a Complaint, a completed Summons form for issuance by the Clerk.
3. Civil Case Cover Sheet Judicial Council form CM-010.
4. Civil Case Cover Sheet Addendum and Statement of Location form LASC CIV 109 (01/23).
5. Payment in full of the filing fee, unless there is a court order for waiver, partial or schedule payments.
6. A signed order appointing a Guardian ad Litem, Judicial Council form CIV-010, if the plaintiff or petitioner is a minor under 18 years of age will be required by Court to issue a Summons.
7. Additional copies of documents to be conformed by the Clerk. Copies of the cover sheet and this addendum must be served along with the Summons and Complaint, or other initiating pleading in the case.

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County of Los Angeles  
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Executive Officer/Clerk of Court,  
By M. Aguirre, Deputy Clerk

10 *Attorneys for Plaintiff and the Proposed Class*

11 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**  
12 **COUNTY OF LOS ANGELES**

13 VERONICA PANOSSIAN, individually and on  
14 behalf of all others similarly situated,

15 Plaintiffs,

16 v.

17 POST CONSUMER BRANDS, LLC and DOES  
18 1 through 10, inclusive,

19 Defendants.

Case No. **26STCV09672**

**CLASS ACTION COMPLAINT**

1. VIOLATION OF CALIFORNIA FALSE ADVERTISING LAW, BUSINESS AND PROFESSIONS CODE § 17500, et. seq.
2. VIOLATION OF CALIFORNIA UNFAIR COMPETITION LAW, BUSINESS AND PROFESSIONS CODE § 17200, et seq.
3. VIOLATION OF CALIFORNIA CONSUMERS LEGAL REMEDIES ACT, CIVIL CODE § 1750, et seq.

1 Plaintiff Veronica Panossian (“Plaintiff”), individually and on behalf of all other similarly  
2 situated purchasers (the “Class” and “Class Members”), brings this class action lawsuit against  
3 POST CONSUMER BRANDS, LLC dba Nature’s Recipe (“Defendant”), and alleges as follows:

4 **I. NATURE OF THE ACTION**

5 1. Plaintiff brings this consumer protection action against Defendant for its false,  
6 misleading, and deceptive marketing and sale of pet food products branded, labeled and advertised  
7 as “natural,” when in fact the Products contain numerous synthetic ingredients.

8 2. Throughout the Class Period, Defendant engaged in a uniform and pervasive  
9 marketing campaign designed to capitalize on consumers’ preference for natural products.  
10 Defendant prominently labeled its products as “natural dog food” and marketed them under the  
11 brand name “Nature’s Recipe,” while simultaneously employing green color schemes, nature-based  
12 imagery, and depictions of wholesome ingredients and outdoor environments. These representations  
13 were intended to—and did—communicate to reasonable consumers that the Products were  
14 composed exclusively of natural ingredients.

15 3. In reality, however, the Products contain multiple ingredients that are synthetic and  
16 otherwise inconsistent with how reasonable consumers understand the term “natural.” These  
17 ingredients are not readily identifiable by consumers, who lack specialized knowledge of chemistry  
18 or nutrition and instead reasonably rely on Defendant’s front-label representations.

19 4. Defendant’s marketing creates a clear and consistent net impression that the Products  
20 are entirely natural, an impression that is false and misleading. By making and reinforcing these  
21 representations, Defendant has induced consumers, including Plaintiff, to purchase the Products and  
22 to pay a price premium for what they believed were natural pet food products.

23 5. Plaintiff and other consumers would not have purchased the Products, or would have  
24 paid less for them, had they known the true nature of the Products’ ingredients. Defendant’s conduct  
25 has caused economic injury to Plaintiff and the proposed Class and has allowed Defendant to obtain  
26 an unfair competitive advantage in the marketplace.

27 6. Accordingly, Plaintiff brings this action on behalf of herself and all others similarly  
28 situated to seek relief under California’s Consumers Legal Remedies Act, Cal. Civ. Code § 1750,

1 et seq.; Unfair Competition Law, Cal. Bus. & Prof. Code § 17200, et seq.; and False Advertising  
2 Law, Cal. Bus. & Prof. Code § 17500, et seq.

3 7. The products at issue are the following products as identified by product name on the  
4 front label of each product:

- 5 (1) Nature's Recipe Freeze Dried Blend – Chicken, Barley & Brown Rice Recipe  
6 with Freeze Dried Chicken Bites
- 7 (2) Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe
- 8 (3) Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe
- 9 (4) Nature's Recipe Grain Free Lamb, Sweet Potato & Pumpkin Recipe
- 10 (5) Nature's Recipe Grain Free Puppy Chicken, Sweet Potato & Pumpkin Recipe
- 11 (6) Nature's Recipe Puppy Lamb & Rice Recipe
- 12 (7) Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato & Pumpkin  
13 Recipe
- 14 (8) Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin  
15 Recipe
- 16 (9) Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe
- 17 (10) Nature's Recipe Lamb, Barley & Brown Rice Recipe
- 18 (11) Nature's Recipe Chicken, Barley & Brown Rice Recipe
- 19 (12) Nature's Recipe Mature Lamb & Brown Rice Recipe
- 20 (13) Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe
- 21 (14) Nature's Recipe Grain Free Beef, Sweet Potato & Pumpkin Recipe
- 22 (15) Nature's Recipe Grain Free Chicken Recipe in Savory Broth
- 23 (16) Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth
- 24 (17) Nature's Recipe Grain Free Chicken & Duck Recipe in Savory Broth
- 25 (18) Nature's Recipe Grain Free Chicken & Beef Recipe in Savory Broth
- 26 (19) Nature's Recipe Grain Free Chicken & Turkey Recipe in Savory Broth
- 27 (20) Nature's Recipe Grain Free Chicken & Lamb Recipe in Savory Broth
- 28 (21) Nature's Recipe Chicken & Brown Rice Recipe

1 (22) Nature’s Recipe Chicken, Barley & Turkey Recipe in Savory Broth

2 (23) Nature’s Recipe Chicken, Wild Salmon & Brown Rice Recipe in Savory Broth  
3 (hereinafter referred to collectively as the “Products”).

4 8. The Products are offered for sale through various channels, including directly on the  
5 “Nature’s Recipe” brand’s website, and through third party retail outlets and internet websites.

6 **II. THE CHALLENGED MARKETING AND ADVERTISING**

7 **A. The Products and the “Natural” Marketing**

8 9. During the Class Period—defined herein as the four (4) years preceding the filing of  
9 this Complaint—Defendant, through an extensive, uniform, and nationwide marketing campaign,  
10 promoted the Nature’s Recipe brand and the Products as “natural.” This campaign included  
11 marketing materials created by Defendant and disseminated through third-party retailers and online  
12 platforms. Defendant’s marketing and advertising prominently featured the following statements  
13 and representations (collectively, the “Natural Claims”):

- 14 (1) “Nature’s Recipe”
- 15 (2) “Natural Ingredients”
- 16 (3) “Natural wet dog food recipe”
- 17 (4) “Inspired by nature”
- 18 (5) “Natural Dog Food with added Vitamins, Minerals and Nutrients”
- 19 (6) “Nature’s Recipe dog food includes natural ingredients with added vitamins,  
20 minerals and nutrients”
- 21 (7) “It’s simply a tasty, natural dog food with added vitamins, minerals, and  
22 nutrients.”
- 23 (8) “A natural recipe with added vitamins, minerals and nutrients”
- 24 (9) “... using wholesome, natural ingredients with added vitamins, minerals and  
25 nutrients.”

26 (hereafter collectively referred to as the “the Natural Claims”).

27  
28

1           10. In addition to these express claims, Defendant’s packaging and website prominently  
2 feature images of raw ingredients and imagery and design elements evocative of nature, including  
3 green color schemes, depictions of outdoor landscapes, and animals in natural settings (the “Green  
4 Branding Claims”).

5           11. The Natural Claims and the Green Branding Claims are collectively referred to herein  
6 as the “Challenged Representations” and are set forth additionally in Exhibit 1 attached hereto.

7           **B. The Products Contain Ingredients That Are Not Natural but Instead Synthetic**

8           12. Contrary to Challenged Representations, the Products contain multiple ingredients  
9 that are unnatural and synthetic. Each of the Products contain a combination of at least two of the  
10 following unnatural and synthetic ingredients:

- 11                   (1) Ascorbic Acid
- 12                   (2) Beta-Carotene
- 13                   (3) Biotin
- 14                   (4) Calcium Iodate
- 15                   (5) Calcium Sulfate
- 16                   (6) Choline Chloride
- 17                   (7) Copper Amino Acid Complex
- 18                   (8) Copper Proteinate
- 19                   (9) Copper Sulfate
- 20                   (10) d-Calcium Pantothenate
- 21                   (11) dl-Methionine
- 22                   (12) Ferrous Glycine Complex
- 23                   (13) Ferrous Sulfate (Iron)
- 24                   (14) Folic Acid
- 25                   (15) Iron Proteinate
- 26                   (16) L-Ascorbyl-2-Polyphosphate
- 27                   (17) L-Threonine
- 28                   (18) Lactic Acid

- 1 (19) Magnesium Sulfate
- 2 (20) Manganese Amino Acid Complex
- 3 (21) Manganese Proteinate
- 4 (22) Manganese Sulfate
- 5 (23) Manganese Sulfate Monohydrate
- 6 (24) Menadione Sodium Bisulfate Complex
- 7 (25) Niacin
- 8 (26) Nicotinic Acid
- 9 (27) Pantothenic Acid
- 10 (28) Potassium Iodide
- 11 (29) Pyridoxine Hydrochloride
- 12 (30) Reduced Iron
- 13 (31) Riboflavin
- 14 (32) Riboflavin Supplement
- 15 (33) Sodium Selenite
- 16 (34) Taurine
- 17 (35) Thiamine Mononitrate
- 18 (36) Tricalcium Phosphate
- 19 (37) Vitamin A Supplement
- 20 (38) Vitamin B12
- 21 (39) Vitamin B12 Supplement
- 22 (40) Vitamin D3 Supplement
- 23 (41) Vitamin E Supplement
- 24 (42) Zinc Amino Acid Complex
- 25 (43) Zinc Oxide
- 26 (44) Zinc Proteinate
- 27 (45) Zinc Sulfate
- 28 (Collectively referred to as the Synthetic Ingredients).

1 13. Accordingly, the Challenged Representations are false, misleading, and deceptive,  
2 and therefore unlawful.

3 **C. Reasonable Consumer Interpretation**

4 14. The Net Impression conveyed by Defendant’s marketing is clear and unambiguous:  
5 that the Products are composed exclusively of natural ingredients and do not contain synthetic  
6 substances (the “Net Impression of the Challenged Representations” or “Net Impression”).

7 15. Reasonable consumers lack specialized knowledge of chemistry or ingredient  
8 nomenclature and cannot be expected to understand whether ingredients such as d-Calcium  
9 Pantothenate, L-Ascorbyl-2-Polyphosphate, or Menadione Sodium Bisulfate Complex are  
10 synthetic.

11 16. The brand name “Nature’s Recipe,” as used prominently on the Products’ packaging  
12 and in marketing materials, communicates to reasonable consumers that the Products are derived  
13 from nature and formulated using natural ingredients. The brand name phrase “Nature’s Recipe” is  
14 not merely a brand identifier but an affirmative representation about the Products’ nature and  
15 composition. Reasonable consumers interpret this phrase to mean that the Products are made  
16 according to a “recipe” derived from nature—i.e., consisting of natural, non-synthetic ingredients.

17 17. The phrase “natural dog food” when used in connection with the Products, conveys  
18 to reasonable consumers that the Products are composed exclusively of ingredients derived from  
19 natural sources and are free from synthetic substances. Consumers understand this representation to  
20 mean that the Products do not contain ingredients that are synthetic.

21 18. Together, the use of the term “Natural Dog Food” and the brand name “Nature’s  
22 Recipe” create a consistent and reinforcing message that the Products are wholly natural. These  
23 representations, when presented alongside Defendant’s nature-based imagery, green color schemes,  
24 and depictions of outdoor environments and raw ingredients, conveys to reasonable consumers that  
25 the Products are composed exclusively of ingredients derived from nature and are free from  
26 synthetic, artificial, or chemically altered substances. The accompanying visual elements reinforce  
27 and amplify this message by signaling purity, natural sourcing, and minimal processing. Indeed,  
28 marketing research demonstrates that visual elements—including color and imagery—significantly

1 influence consumer perception and purchasing decisions.<sup>1</sup> Studies indicate that approximately 93  
2 percent of consumers focus on visual appearance when making purchasing decisions, and  
3 approximately 85 percent identify color as a primary influencing factor.<sup>2</sup> For many consumers, the  
4 color green and nature-based imagery signal naturalness and environmental purity.<sup>3</sup>

5 19. Therefore, a significant portion of the general consuming public, including targeted  
6 consumers, acting reasonably under the circumstances, understands Defendant's brand name  
7 "Nature's Recipe," together with use of the phrase "natural dog food" and use of green color  
8 schemes, nature-based imagery, depictions of outdoor environments, and images of raw ingredients  
9 (i.e. the Challenged Representations), to convey a clear and unified message that the Products are  
10 composed exclusively of natural ingredients and are free from synthetic substances.

11 20. Defendant's Challenged Representations are therefore likely to deceive a reasonable  
12 consumer.

13 **D. Materiality**

14 21. The Challenged Representations are material.

15 22. The Challenged Representations are material to reasonable consumers because claims  
16 regarding ingredient naturalness are important to a significant portion of purchasers of pet food  
17 products.

18 23. A significant portion of reasonable consumers actively seek out, and are willing to  
19 pay a premium for, pet food products marketed as "natural," due to the perceived health, safety, and  
20 quality benefits of feeding pets foods made exclusively with natural ingredients and avoiding  
21 exposure to synthetic, artificial, or highly processed substances. As a result, the chemical  
22 composition of the Products is a material factor in consumers' purchasing decisions.

23 24. Though its false, misleading, and deceptive packaging, labeling, and marketing,  
24 Defendant sought to capitalize on consumers' preference for natural pet food and thereby gained an  
25 unfair competitive advantage over other market participants.

27 <sup>1</sup> <https://brandminds.com/color-psychology-in-marketing-and-its-importance-in-driving-sales/>

28 <sup>2</sup> *Id.*

<sup>3</sup> <https://www.verywellmind.com/color-psychology-green-2795817>

1           25. Defendant's marketing and advertising campaign enabled it to sell the Products to  
2 thousands of consumers throughout California. The Products are sold at prices ranging from  
3 approximately \$1.24 to \$49.98 per unit.

4           26. In reliance on the Challenged Representations, Plaintiff and other California  
5 consumers purchased Products they otherwise would not have purchased, or paid more for the  
6 Products than they otherwise would have paid. Had they known the true nature of the Products, they  
7 would not have purchased them or would have paid less.

8           27. As a result, result of Defendant's conduct, Plaintiff and other California consumers  
9 suffered economic injury, including paying a price premium and/or purchasing products they  
10 otherwise would not have purchased.

11           28. For the foregoing reasons, Defendant's Challenged Representations are false and  
12 misleading, and are likely to deceive reasonable consumers.

13           29. Accordingly, Defendant has engaged in conduct that violates California Business and  
14 Professions Code sections 17200 and 17500, as well as the Consumers Legal Remedies Act, Civil  
15 Code section 1750, et seq., including section 1770(a)(5) and (a)(7).

16                           **III. SUMMARY OF NOTICE OF VIOLATIONS OF LAW**

17           30. On September 16, 2025, Defendant was served by Plaintiff with written notices  
18 pursuant to Civil Code section 1750, et seq., which set forth Plaintiff's contentions. Plaintiff's letter  
19 was sent via certified mail with electronic return receipt to Defendant who acknowledged receipt.  
20 Defendant rejected Plaintiff's attempts to address the concerns stated herein and instead has allowed  
21 the Products to continue to be sold with full knowledge of the alleged claims.

22           31. Wherefore, unless and until enjoined by order of this Court, the false, misleading, and  
23 deceptive marketing and advertising of the Products by Defendant (i.e., the Challenged  
24 Representations) will continue and cause great and irreparable injury to Plaintiff, the Members of  
25 the Class, and other California consumers.

26           32. Therefore, Plaintiff brings this action challenging Defendant's claims relating to the  
27 Products on behalf of herself and all others similarly situated under Civil Code section 17500, et  
28

1 seq., Business and Professions Code sections 17200, et seq. and Civil Code section 1770,  
2 subdivisions (a)(5) and (a)(7).

3 33. Wherefore, Plaintiff seeks an order in equity compelling Defendant to discontinue the  
4 conduct alleged herein.

5 34. Plaintiff further seeks an order in equity compelling restitution of the monetary  
6 amounts by which Plaintiff and the Class did not receive the value of the Products they paid for and  
7 by which Defendant has been unjustly enriched.

8 35. Plaintiff further seeks actual and punitive damages, pre- and post-judgment interest,  
9 attorney's fees, and costs.

10 **IV. THE PARTIES**

11 **A. Defendant**

12 36. Defendant POST CONSUMER BRANDS, LLC dba Nature's Recipe is the owner  
13 and distributor of the Products and is the company that created and/or authorized the false,  
14 misleading, and deceptive advertisements and labeling for the Products alleged herein.

15 37. Plaintiff is further informed and believes and based thereon alleges that DOES 1  
16 through 10 were and/or are, in some manner or way, responsible for and liable to Plaintiff for the  
17 events, happenings, and damages hereinafter set forth below. The true names and capacities,  
18 whether individual, corporate, associate or otherwise of certain manufacturers, distributors, and/or  
19 their alter egos sued herein as DOES 1 through 10 inclusive are presently unknown to Plaintiff who  
20 therefore sue this Defendant by fictitious names. Plaintiff will seek leave of this Court to amend  
21 the Complaint to show their true names and capacities when the same have been ascertained.  
22 Plaintiff is informed and believes and based thereon alleges that DOES 1 through 10 were authorized  
23 to do and did business in Los Angeles, California.

24 **B. Plaintiff**

25 38. Plaintiff Veronica Panossian, and at all times relevant hereto was, a citizen of the state  
26 of California.

27 39. Plaintiff purchased the Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin  
28 Recipe Adult Dry Dog Food.





1 All natural persons who were citizens of the State of California at the time of  
2 purchase and who purchased the Products in the State of California while  
3 physically located in California or for delivery to a California address, during the  
four (4) years preceding the filing of this action through the present (Referred to  
herein as “the Class” or “Class Members”).

4 Said definition may be further defined or amended by additional pleadings, evidentiary  
5 hearings, a class certification hearing, and orders of this Court.

6 51. Numerosity: although the exact number of Class Members is uncertain and can only  
7 be ascertained through appropriate discovery, the number is great enough such that joinder is  
8 impracticable.

9 52. Adequacy: Plaintiff is an adequate representative of the Class because Plaintiff’s  
10 interests are the same as the Class in that Plaintiff and the Class Members were subjected to the  
11 same representations by Defendant as set forth herein; Plaintiff intends to prosecute this action  
12 vigorously and completely on behalf of herself and the Class Members; Plaintiff has retained  
13 competent counsel experienced in prosecuting class actions; and Plaintiff’s interests do not conflict  
14 with the interests of the Members of the Class. Based thereon, the interests of the Class Members  
15 will be fairly and adequately protected by Plaintiff and Plaintiff’s counsel.

16 53. Commonality and Predominance of Common Issues: Defendant has acted on grounds  
17 common and applicable to the entire Class and therefore, numerous questions of law and fact are  
18 common to Plaintiff and the Class Members that predominate over any question affecting only  
19 individual Class Members thereby making relief appropriate with respect to the Class as a whole.  
20 Common and predominate factual and legal issues include but are not limited to:

21 a. Common facts include but are not limited to:

22 i. The Products that were and are currently being manufactured, marketed,  
23 advertised and sold by Defendant over the proposed class period as set forth  
24 herein, each individually have the same composition of ingredients. Therefore,  
25 Plaintiff and the Class Members were exposed to the same Products during the  
26 class period.

1                   ii. Each of the Products are each respectively packaged and labeled the same over  
2                   the proposed class period. Therefore, Plaintiff and the Class Members were  
3                   exposed to the same packaging and labeling and packaging.

4                   iii. The Products manufactured, marketed, advertised, and sold by Defendant  
5                   during the Class Period, including the Product purchased by Plaintiff, are  
6                   substantially similar and bear the same challenged representations as alleged  
7                   herein.

8                   b. Common issues of law include but are not limited to:

9                   i. Whether the Challenged Representations by Defendant, as alleged herein,  
10                  were and are material to Plaintiff and the Class Members.

11                  ii. Whether the Challenged Representations by Defendant, as alleged herein,  
12                  were and are false, deceptive and/or misleading in violation of Business and  
13                  Professions Code sections 17200, et seq. and 17500, et seq. and California  
14                  Civil Code 1750, et. seq.

15                  54. Accordingly, the determination of Defendant’s liability under each of the causes of  
16                  action presents legal issues that are common to Plaintiff and the class as a whole.

17                  55. Typicality: Plaintiff’s claims are co-extensive with those of the Class Members as  
18                  Plaintiff and the Class Members’ injuries and claims arise from the same course of conduct by  
19                  Defendant as alleged herein.

20                  56. The Class is identifiable and ascertainable. Plaintiff has precisely defined the Class  
21                  based on objective criteria whereby Class Members would be able to know whether they are a  
22                  member of the prospective Class, specifically, “[A]ll natural persons who were citizens of the State  
23                  of California at the time of purchase and who purchased the Products in the State of California,  
24                  including purchases made while physically located in California or for delivery to a California  
25                  address, during the four (4) years preceding the filing of this action through the present.”

26                  57. Notice can be provided to such purchasers using techniques and a form of notice  
27                  customarily used in class actions, including direct notice by email to the Class Members from  
28

1 Defendant's and third-party retailers' records, internet publication, radio, newspapers, magazines,  
2 and other social media platforms such as YouTube, Instagram, TikTok, and Facebook.

3 58. Superiority: A class action is superior to other available methods for the fair and  
4 efficient adjudication of this controversy. Plaintiff and Class Members have all suffered and will  
5 continue to suffer harm and damages as a result of Defendant's unlawful and wrongful conduct.  
6 The expense and burden of individual litigation would make it impracticable and impossible for  
7 proposed Class Members to afford to seek legal redress for the wrongs complained of herein and  
8 prosecute their claims individually. Therefore, absent a class or representative action, the Class  
9 Members will continue to suffer losses and Defendant will be allowed to continue these violations  
10 of law and to retain the proceeds of its wrongdoing. Class treatment of common questions of law  
11 and fact would also be a superior method to multiple individual actions or piecemeal litigation in  
12 that class treatment will conserve the resources of the courts and the litigants and will promote  
13 consistency and efficiency of adjudication. Finally, trial on a representative and class basis would  
14 be manageable. Liability may be determined by facts and law common to the Class Representative  
15 and the Class Members and monetary damages or restitution may be determined by proven and  
16 approved methods on a class wide basis.

17 **VIII. CAUSES OF ACTION**

18 **FIRST CAUSE OF ACTION**

19 **VIOLATION OF BUSINESS & PROFESSIONS CODE SECTION 17500, et seq.**

20 **(False and Misleading Advertising)**

21 59. Plaintiff repeats and realleges the allegations set forth in the preceding paragraphs and  
22 incorporates the same as if set forth herein.

23 60. This cause of action is brought pursuant to Business and Professions Code section  
24 17500, et seq., on behalf of Plaintiff and the Class.

25 61. As alleged in the preceding paragraphs, the Challenged Representations detailed  
26 herein constitute unfair, unlawful, and fraudulent business practices within the meaning of Business  
27 and Professions Code section 17500, et seq.

28 62. Defendant intended the Challenged Representations as detailed herein.

1           63. Defendant publicly disseminated and advertised the Challenged Representations set  
2 forth herein which Defendant knew, or should have known in the exercise of reasonable care, was  
3 untrue or misleading via advertising mediums that include but are not limited to, the Products'  
4 labeling and website, as set forth herein.

5           64. The Challenged Representations were material to Plaintiff and the Members of the  
6 Class and played a substantial part, and were a substantial factor, in influencing Plaintiff's and other  
7 California consumers decisions to purchase the Products.

8           65. Plaintiff and the Members of the Class relied on Defendant's false, deceptive, and  
9 misleading representations and would not have purchased the Products if not for the false, deceptive,  
10 and misleading representations and marketing of the Challenged Representations by Defendant set  
11 forth herein.

12           66. Plaintiff and the Members of the Class have suffered injury in fact and have lost  
13 money or property as a result of Defendant's false, deceptive, and misleading representations and  
14 marketing of the Challenged Representations set forth herein.

15           67. The Products as purchased by Plaintiff and the Members of the Class were and are  
16 unsatisfactory and worth less than the amount paid for them.

17           68. All of Defendant's conduct alleged herein occurs and continues to occur in  
18 Defendant's business.

19           69. Wherefore, Plaintiff, the Members of the Class, and other California consumers have,  
20 among other things, no adequate remedy at law for the injuries that are currently being suffered and  
21 that will be suffered in the future in that, unless and until enjoined by order of this Court, the  
22 Challenged Representations will continue and cause great and irreparable injury to Plaintiff, the  
23 Members of the Class, and other California consumers.

24           70. Therefore, pursuant to Business and Professions Code section 17535, Plaintiff seeks  
25 an order in equity from this Court enjoining Defendant from engaging in the above-described  
26 wrongful acts and practices, including, but not limited to, an order enjoining Defendant from  
27 continuing to disseminate and/or including the Challenged Representations detailed herein in the  
28 marketing, advertising, website pages, packaging, and labeling of the Products.

1           71. In addition, Plaintiff seeks an order awarding Plaintiff and the Members of the Class  
2 restitution of the monetary amounts by which Plaintiff and the Members of the Class did not receive  
3 the value of the Products they paid for and by which Defendant was unjustly enriched.

4   **SECOND CAUSE OF ACTION**

5           **VIOLATION OF CALIFORNIA BUSINESS & PROFESSIONS CODE § 17200, et seq.**  
6 **(Unlawful, Unfair, and Fraudulent Business Acts or Practices and Unfair, Deceptive, Untrue**  
7 **or Misleading Advertising)**

8           72. Plaintiff repeats and realleges the allegations set forth above and incorporates the  
9 same as if set forth herein at length.

10          73. Plaintiff brings this cause of action pursuant to Business and Professions Code section  
11 17200, et seq., on her own behalf and on behalf of all other persons similarly situated.

12          74. The UCL prohibits “any unlawful, unfair... or fraudulent business act or practice.”  
13 (Bus. & Prof. Code, § 17200, et seq.) Defendant’s Challenged Representations as set forth herein  
14 violates each of these provisions.

15   **A. “Unfair” Prong**

16          75. Under California’s Unfair Competition Law (Bus. & Prof. Code, § 17200, et seq.), a  
17 challenged activity is “unfair” when “any injury it causes outweighs any benefits provided to  
18 consumers and the injury is one that the consumers themselves could not reasonably avoid.”  
19 (*Camacho v. Auto Club of Southern California* (2006) 142 Cal.App.4th 1394, 1403.)

20          76. Defendant’s Challenged Representations in the marketing, advertising, packaging,  
21 and labeling of the Products are false.

22          77. Defendant’s Challenged Representations falsely advertising the status of the Products  
23 caused injuries Plaintiff and the Members of the Class, who did not receive what they were  
24 promised.

25          78. Defendant’s Challenged Representations stifles competition in the marketplace.

26          79. Consumers cannot avoid any of the injuries caused by Defendant’s false and  
27 misleading advertising of the Products.

28

1 80. Defendant's conduct of marketing, advertising, packaging, and labeling the Products  
2 with the Challenged Representations detailed herein results in financial harm to consumers. Thus,  
3 the utility of Defendant's conduct is vastly outweighed by the gravity of its harm.

4 81. Defendant's marketing, advertising, packaging, and labeling of the Products with the  
5 Challenged Representations detailed herein is false, deceptive, misleading, and unreasonable, and  
6 constitutes unfair conduct.

7 82. Defendant knew or should have known of its unfair conduct.

8 83. As alleged in the preceding paragraphs, the Challenged Representations by Defendant  
9 detailed above constitute an unfair business practice within the meaning of Business and Professions  
10 Code section 17200, et seq.

11 84. There were reasonably available alternatives to further Defendant's business interests  
12 other than the conduct described herein. Defendant could have marketed, advertised, packaged, and  
13 labeled the Product without making the Challenged Representations detailed herein.

14 85. All of the conduct alleged herein occurs and continues to occur in Defendant's  
15 business. Defendant's wrongful conduct is part of a pattern or generalized course of conduct  
16 repeated on thousands of occasions daily.

17 **B. "Fraudulent" Prong**

18 86. Defendant's marketing, advertising, packaging, and labeling of the Products with the  
19 Challenged Representations detailed herein is likely to deceive members of the public.

20 87. Defendant's advertising and labeling of the Products with the Challenged  
21 Representations detailed herein is false, deceptive, misleading, and unreasonable, and constitutes  
22 fraudulent conduct.

23 88. Defendant knew or should have known of its fraudulent conduct.

24 89. As alleged in the preceding paragraphs, the material Challenged Representations by  
25 Defendant detailed above constitute a fraudulent business practice in violation of Business and  
26 Professions Code section 17200, et seq.



1 97. The Products as purchased by the Plaintiff and the Class were and are unsatisfactory  
2 and worth less than the amounts paid for.

3 98. All of the conduct alleged herein occurs and continues to occur in Defendant's  
4 business.

5 99. All of the conduct alleged herein occurred and continues to occur in Defendant's  
6 business. Defendant's wrongful conduct is part of a pattern or generalized course of conduct  
7 repeated on thousands of occasions daily.

8 100. Wherefore, Plaintiff and the Members of the Class, and other California consumers  
9 have, among other things, no adequate remedy at law for the injuries that are currently being suffered  
10 and that will be suffered in the future in that, unless and until enjoined by order of this Court, the  
11 Challenged Representations by Defendant will continue and cause great and irreparable injury to  
12 Plaintiff, the Members of the Class, and other California consumers.

13 101. Therefore, pursuant to Business and Professions Code section 17203, Plaintiff seeks  
14 an order in equity from this Court enjoining Defendant from engaging in the above-described  
15 wrongful acts and practices, including, but not limited to, an order enjoining Defendant from  
16 continuing to disseminate and/or including the Challenged Representations detailed herein in the  
17 marketing, advertising, website pages, packaging, and labeling of the Products.

18 102. In addition, Plaintiff seeks an order awarding Plaintiff and the Members of the Class  
19 restitution of the monetary amounts by which Plaintiff and the Members of the Class did not receive  
20 the value of the Products they paid for, and by which Defendant was unjustly enriched.

21 **THIRD CAUSE OF ACTION**

22 **VIOLATION OF CALIFORNIA CIVIL CODE § 1750, et seq.**

23 **(Consumer Legal Remedies Act)**

24 103. Plaintiff repeats and realleges the allegations set forth in the preceding paragraphs and  
25 incorporates the same as if set forth herein.

26 104. This cause of action is brought pursuant to Civil Code section 1750, et seq., the  
27 Consumers Legal Remedies Act, on behalf of Plaintiff and a Class pursuant to Civil Code section  
28 1781 consisting of the Class defined above.

1 105. The Class consists of thousands of persons, the joinder of whom is impracticable.

2 106. There are questions of law and fact common to the Class, which questions are  
3 substantially similar and predominate over questions affecting the individual members, including  
4 but not limited to:

5 a. Common facts include but are not limited to:

6 i. The Products that were and are currently being manufactured, marketed,  
7 advertised and sold by Defendant over the proposed class period as set forth  
8 herein, each individually have the same composition of ingredients. Therefore,  
9 Plaintiff and the Class Members were exposed to the same Products during the  
10 class period.

11 ii. Each of the Products are each respectively packaged and labeled the same over  
12 the proposed class period. Therefore, Plaintiff and the Class Members were  
13 exposed to the same packaging and labeling and packaging.

14 iii. The Products manufactured, marketed, advertised, and sold by Defendant  
15 during the Class Period, including the Product purchased by Plaintiff, are  
16 substantially similar and bear the same challenged representations as alleged  
17 herein.

18 b. Common issues of law include but are not limited to:

19 i. Whether the Challenged Representations by Defendant, as alleged herein,  
20 were and are material to Plaintiff and the Class Members.

21 ii. Whether the Challenged Representations by Defendant, as alleged herein,  
22 were and are false, deceptive and/or misleading in violation of Business and  
23 Professions Code sections 17200, et seq. and 17500, et seq. and California  
24 Civil Code 1750, et. seq.

25 107. Accordingly, the determination of Defendant's liability under each of the causes of  
26 action presents legal issues that are common to Plaintiff and the class as a whole.

27 108. As set forth in detail herein, Defendant publicly disseminated the Challenged  
28 Representations.

1           109. The policies, acts, and practices described herein were intended to result in the sale of  
2 the Products to the consuming public and violated and continue to violate Civil Code section 1770,  
3 subdivision (a)(5) of the Act by making representations that the Products have characteristics and  
4 benefits which they do not have as represented, and violate Civil Code section 1770, subdivision  
5 (a)(7) by representing that the Products are of a particular standard, quality, grade and style when  
6 they are of another.

7           110. In doing so, Defendant intentionally misrepresented material facts.

8           111. Defendant's Challenged Representations about the Products led Plaintiff and the  
9 Members of the Class to believe that the Products have characteristics, ingredients, and benefits  
10 which they do not have and are of a particular standard, quality, grade, and style when they are of  
11 another.

12           112. Defendant knew that the Challenged Representations concerning the Products'  
13 purported attributes and qualities were false and/or misleading and material to the Plaintiff and the  
14 Class Members' purchase decisions.

15           113. Defendant's actions as described hereinabove were done with a conscious disregard  
16 of Plaintiff's, the Class Members' and other California consumers' rights.

17           114. Defendant's Challenged Representations were material to Plaintiff and the Class  
18 Members and played a substantial part, and were a substantial factor, in influencing Plaintiff's and  
19 the Class Members' decisions to purchase the Products.

20           115. Plaintiff and the Class Members relied on Defendant's Challenged Representations  
21 and would not have purchased the Products if not for the Challenged Representations by Defendant  
22 set forth herein.

23           116. Plaintiff and the Class Members have suffered injury in fact and have lost money or  
24 property as a result of Defendant's false, deceptive, and misleading Challenged Representations set  
25 forth herein.

26           117. The Products as purchased by Plaintiff and the Class Members were and are  
27 unsatisfactory and worth less than the amount paid for them.

28

1 118. On September 16, 2025, Defendant was served by Plaintiff with written pre lawsuit  
2 notice pursuant to Civil Code section 1750, et seq., which set forth Plaintiff's contentions.  
3 Plaintiff's letter was sent via certified mail with electronic return receipt to Defendant who  
4 acknowledged receipt. Defendant rejected Plaintiff's attempts to address the concerns stated herein  
5 and instead has allowed the Products to continue to be sold with full knowledge of the alleged  
6 claims.

7 119. All of Defendant's conduct alleged herein occurs and continues to occur in  
8 Defendant's business.

9 120. Wherefore, Plaintiff, the Members of the Class, and other California consumers have,  
10 among other things, no adequate remedy at law for the injuries that are currently being suffered and  
11 that will be suffered in the future in that, unless and until enjoined by order of this Court, the  
12 Challenged Representations by Defendant will continue and cause great and irreparable injury to  
13 Plaintiff, the Members of the Class and other California consumers.

14 121. Therefore, pursuant to Civil Code section 1780, subdivision (a)(2), Plaintiff seeks an  
15 order in equity from this Court enjoining Defendant from engaging in the above-described wrongful  
16 acts and practices, including, but not limited to, an order enjoining Defendant from continuing to  
17 disseminate and/or including the Challenged Representations detailed herein in the marketing,  
18 advertising, website pages, packaging, and labeling of the Products.

19 122. In addition, Plaintiff seeks an order awarding Plaintiff and the Class Members  
20 restitution of the monetary amounts by which Plaintiff and the Class Members did not receive the  
21 value of the Products they paid for and by which Defendant was unjustly enriched and/or damages.

22 **IX. PRAYER FOR RELIEF**

23 WHEREFORE, Plaintiff, individually and on behalf of all others similarly situated, prays  
24 for judgment and relief on all Causes of Action as follows:

25 **FIRST AND SECOND CAUSES OF ACTION**

- 26 1. An order enjoining Defendant from pursuing the practices complained of herein;  
27 2. An order certifying that the action may be maintained as a Class Action;  
28 3. For an award of restitution in an amount according to proof at trial;

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4. For an award of attorney fees pursuant to Civil Code section 1021.5.

**THIRD CAUSE OF ACTION**

- 1. An order enjoining Defendant from pursuing the practices complained of pursuant to Civil Code section 1780, subdivision (a)(2);
- 2. An order certifying that the action may be maintained as a Class Action pursuant to Civil Code section 1781;
- 3. For an award of restitution in an amount according to proof at trial pursuant to Civil Code section 1780, subdivision (a)(3);
- 4. For an award of damages.
- 5. For an award of punitive damages pursuant to Civil Code section 1780, subdivision (a)(4);
- 6. For an award of costs of this suit pursuant to Civil Code section 1780, subdivision (e);
- 7. For an award of attorney’s fees pursuant to Civil Code sections 1780, subdivision (e) and/or 1021.5.

**FURTHER RELIEF**

Plaintiff further seeks punitive damages pursuant to Civil Code section 3294, pre- and post-judgment interest and such other and further relief as the Court may deem appropriate.

**JURY TRIAL DEMANDED**

Plaintiff demands a jury trial on all triable issues.

DATED: March 24, 2026

**STEVENS, L.C.**



Paul D. Stevens  
Attorneys for Plaintiff and the Class

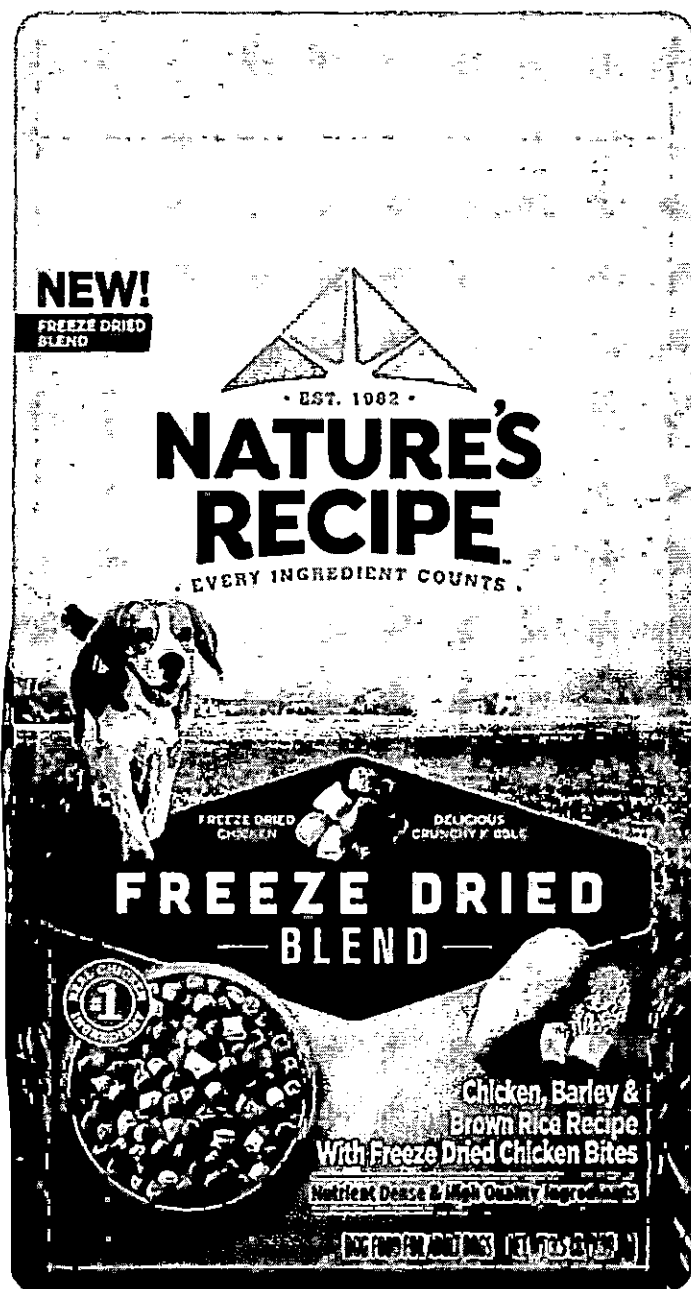
# EXHIBIT 1

**Exhibit 1**

**Products Packaging, Labeling and Website Pages:**

***Product 1: Nature's Recipe Freeze Dried Blend – Chicken, Barley & Brown Rice Recipe with Freeze Dried Chicken Bites***

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

**NATURE'S RECIPE**  
A GREAT TASTE OF NATURE

## FREEZE DRIED BLEND

A blend of freeze dried chicken and tasty kibble for  
flavor dogs love and nutrients they need

**CRUNCHY KIBBLE**

- Completely Real Balance & Nutrition
- With Fiber and Protein To Help Keep Digestion Healthy
- With Omega-3 Fatty Acids For Healthy Skin & Coat

**FREEZE DRIED CHICKEN BITES**

- Taste Your Dog Will Crave
- Freeze Dried To Protect Taste and Nutrients
- Single Ingredient

**NO ADDED CORN, WHEAT OR SOY INGREDIENTS** | **NO ARTIFICIAL PRESERVATIVES, COLORS OR FLAVORS, AND NO POULTRY BY-PRODUCTS**

REAL CHICKEN  
#1  
INGREDIENT

**READY TO FEED** Natural Dog Food with Added Vitamins, Minerals and Nutrients

**QUALITY ASSURANCE**

**Weight of Adult Dog (lb.) • Cups per bag**

8 - 16 lbs. • 1 1/2 - 2

17 - 25 lbs. • 2 - 3 1/2

26 - 35 lbs. • 3 1/2 - 4 1/2

36 - 45 lbs. • 4 1/2 - 5 1/2

Over 45 lbs. • \$1.75 per cup for every 12 lbs. of bag

100% Natural Dog Food

**GUARANTEED ANALYSIS**

Crude Protein (min)	24.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%	Crude Ash (max)	8.0%
Moisture (max)	10.0%	Calcium (min)	0.8%
Phosphorus (min)	0.6%	Iron (min)	50 ppm
Sulfur (min)	0.1%	Zinc (min)	50 ppm
Chlorine (min)	0.1%	Copper (min)	5 ppm
Selenium (min)	0.1%	Magnesium (min)	0.05%
Calcium (min)	0.8%	Phosphorus (min)	0.6%
Iron (min)	50 ppm	Zinc (min)	50 ppm
Zinc (min)	50 ppm	Copper (min)	5 ppm
Copper (min)	5 ppm	Magnesium (min)	0.05%
Magnesium (min)	0.05%	Selenium (min)	0.1%
Selenium (min)	0.1%	Chlorine (min)	0.1%
Chlorine (min)	0.1%	Sulfur (min)	0.1%
Sulfur (min)	0.1%	Moisture (max)	10.0%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients

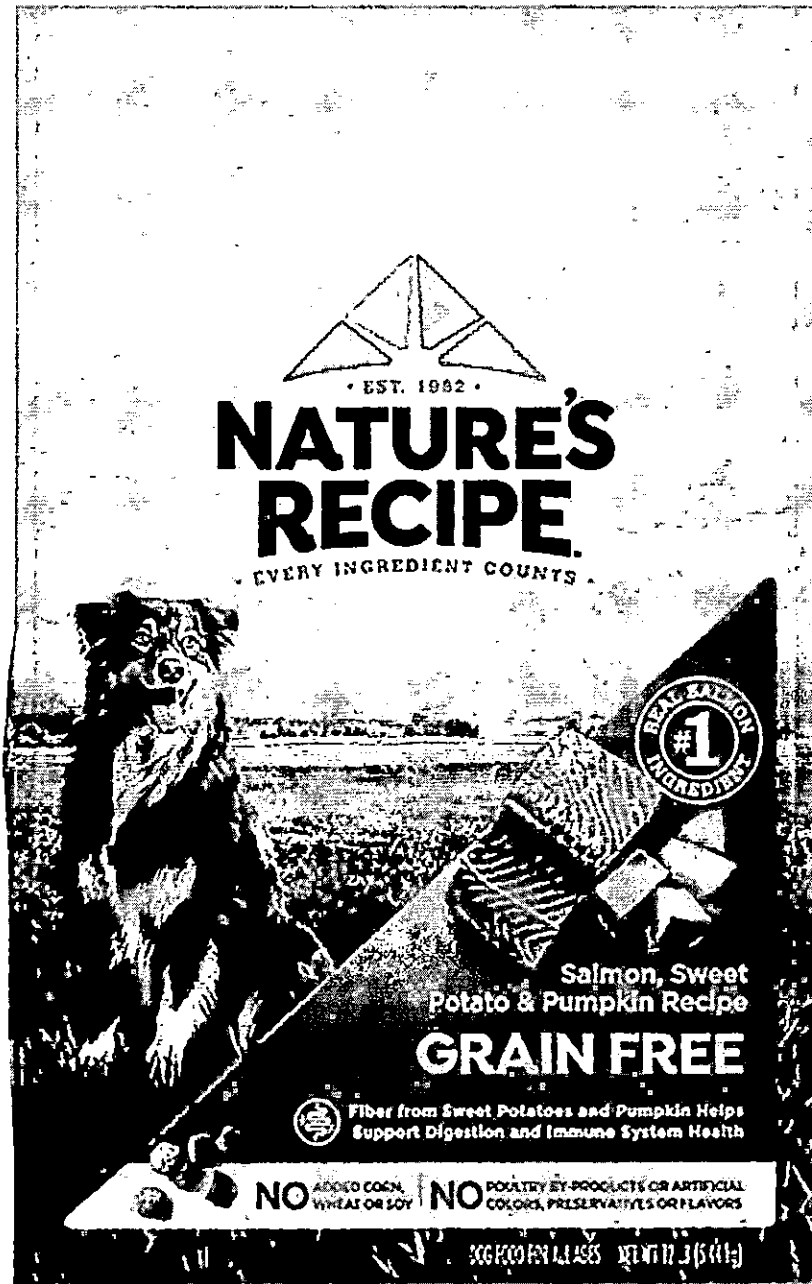
**b. Product Website Page**



- **Inspired by nature**  
<https://www.naturesrecipe.com/product/natures-recipe-freeze-dried-blend-chicken-barley-brown-rice-recipe-dry-dog-food/>

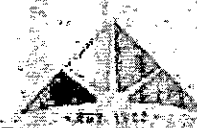
**2: Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



# NATURE'S RECIPE

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.  
Questions? Please ask: 1-800-237-3856, Monday through Friday.

### HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Natural probiotics and prebiotics help support intestinal health and overall wellness.

**Strong Bones**  
Essential nutrients support healthy bone structure and joint function.

**Healthy Coats**  
Natural oils and vitamins promote a shiny, healthy coat and reduce shedding.

**Strong Teeth**  
Natural tartarum and dental care ingredients help maintain strong teeth and fresh breath.


**Brain Health**  
Natural antioxidants and nutrients support cognitive function and overall brain health.

**Immune System**  
Natural vitamins and minerals help strengthen your dog's immune system and reduce the risk of illness.

**Healthy Heart**  
Natural heart-healthy ingredients support cardiovascular health and overall well-being.

**NO ADDED CHICKEN, WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS**



**DAILY FEEDING GUIDELINES**

Weight	6 Months	9-12 Months	Adults > 12 Months
1-5 lbs	1/2 cup	3/4 cup	1 cup
6-10 lbs	3/4 cup	1 cup	1 1/4 cups
11-15 lbs	1 cup	1 1/4 cups	1 3/4 cups
16-20 lbs	1 1/4 cups	1 3/4 cups	2 cups
21-25 lbs	1 3/4 cups	2 cups	2 1/4 cups
26-30 lbs	2 cups	2 1/4 cups	2 3/4 cups
31-35 lbs	2 1/4 cups	2 3/4 cups	3 cups
36-40 lbs	2 3/4 cups	3 cups	3 1/4 cups
41-45 lbs	3 cups	3 1/4 cups	3 3/4 cups
46-50 lbs	3 1/4 cups	3 3/4 cups	4 cups

**GUARANTEE ANALYSIS**

Ingredient	Guaranteed Analysis	Actual Analysis
Crude Protein (min)	18.0%	18.5%
Crude Fat (min)	12.0%	12.5%
Crude Fiber (max)	3.0%	2.8%
Moisture (max)	10.0%	9.8%
Calcium (min)	0.8%	0.85%
Phosphorus (min)	0.6%	0.65%
Sulfur (min)	0.1%	0.12%
Iron (min)	0.05%	0.06%
Zinc (min)	0.02%	0.03%
Copper (min)	0.005%	0.006%
Selenium (min)	0.001%	0.0012%
Sodium (min)	0.1%	0.11%
Potassium (min)	0.2%	0.22%
Magnesium (min)	0.01%	0.012%
Chlorine (min)	0.01%	0.012%
Phosphorus (min)	0.01%	0.012%
Sulfur (min)	0.01%	0.012%
Iron (min)	0.01%	0.012%
Zinc (min)	0.01%	0.012%
Copper (min)	0.01%	0.012%
Selenium (min)	0.01%	0.012%
Sodium (min)	0.01%	0.012%
Potassium (min)	0.01%	0.012%
Magnesium (min)	0.01%	0.012%
Chlorine (min)	0.01%	0.012%

- **Nature's Recipe**
- **Natural Dog Food with added Vitamins, Minerals and Nutrients**
- **Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients**
- **Help your dog live life to the fullest with purposeful nutrition.**

**b. Product Website Page**

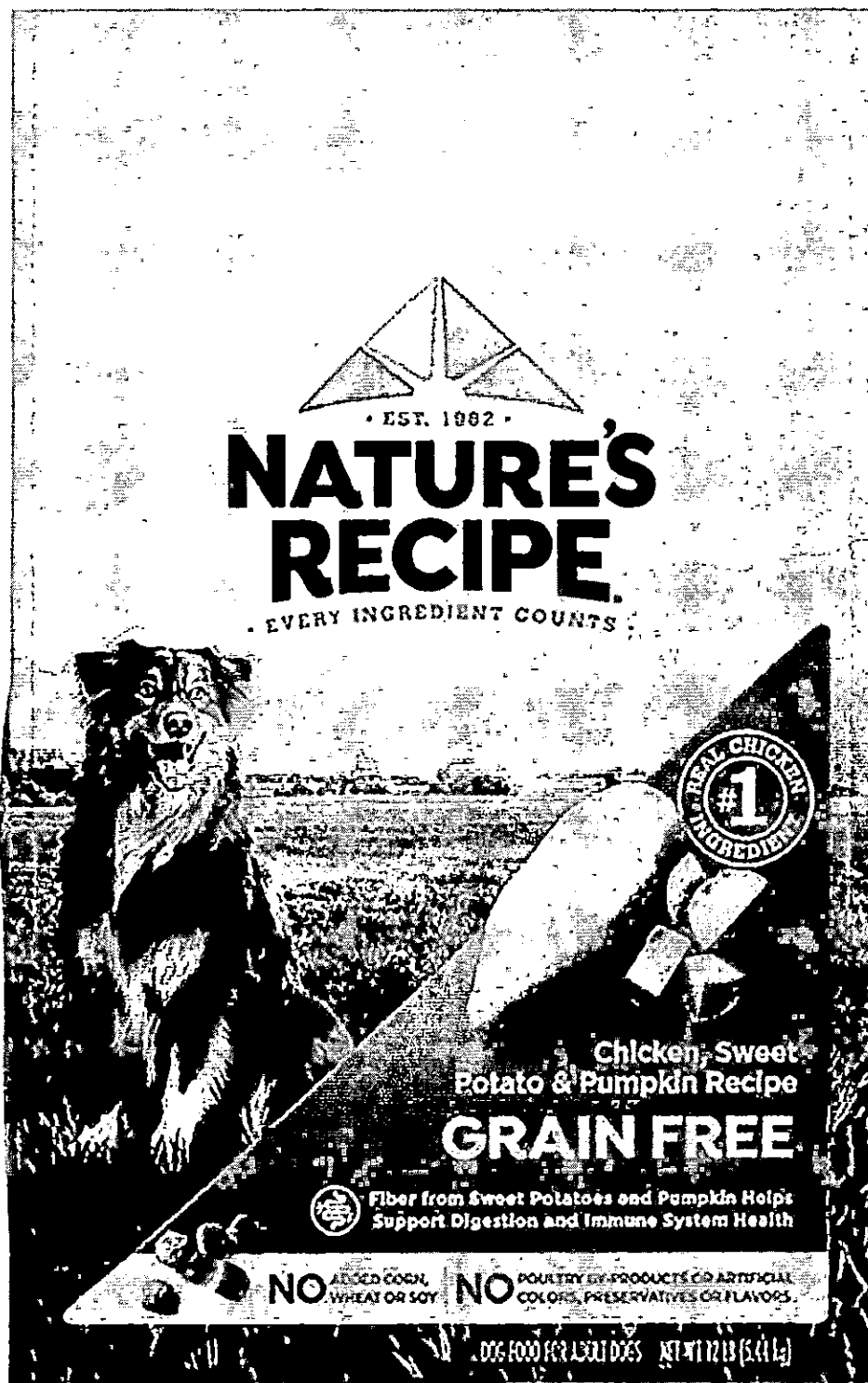
**Benefits**

				
Real salmon is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

- **Natural dog food with added vitamins, minerals and nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-salmon-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 3: Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**








- Nature's Recipe



**b. Product Website Page**

**Benefits**

 Real salmon is the #1 Ingredient	 Natural dog food with added vitamins, minerals and nutrients	 No added corn, wheat or soy ingredients	 No poultry by-products	 No artificial colors, preservatives, or flavors
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- **Natural dog food** with added vitamins, minerals and nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

# Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe Dry Dog Food

☆☆☆☆☆ 314 Reviews

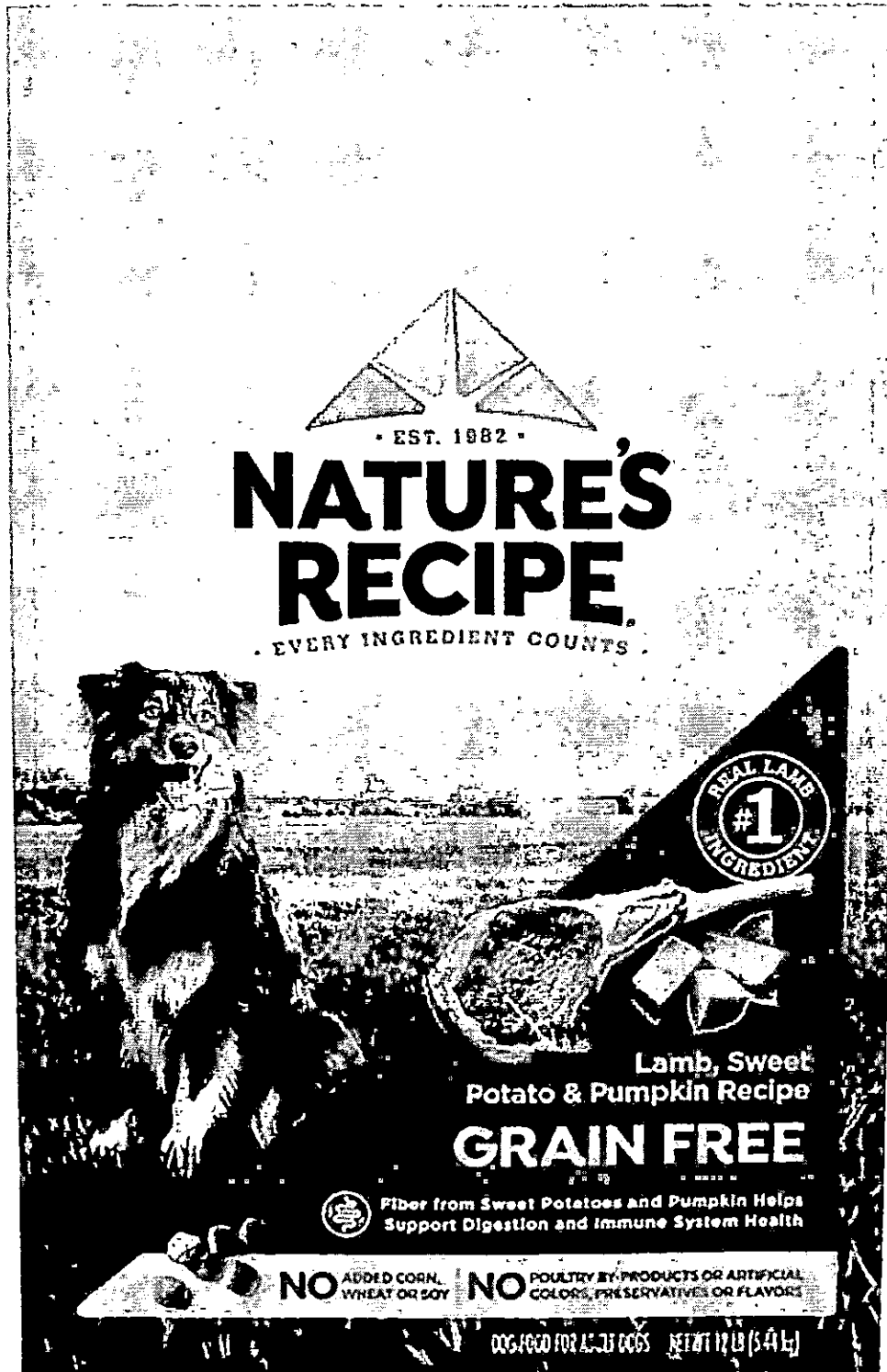
**93%** of respondents would recommend this to a friend

Our Grain Free Chicken, Sweet Potato & Pumpkin Recipe is carefully crafted with real chicken as the number one ingredient, providing the nutrition needed to fuel your dog's big life. Natural ingredients, such as sweet potato and pumpkin, plus added vitamins, minerals and nutrients, make this a premium dry-food recipe. Designed to be gentle on the stomach, and formulated without corn, wheat or soy.

- **Nature's Recipe**
- **Natural Ingredients**, such as sweet potato and pumpkin, plus added vitamins, minerals and nutrients, make this a premium dry-food-recipe.  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 4: Nature's Recipe Grain Free Lamb, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

# NATURE'S RECIPE

GREAT INGREDIENT DOGS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.

Questions? Please ask 1-800-237-3856, Monday through Friday.

## HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Fiber from oat, potatoes, and pumpkin seeds support healthy digestion.

**Strong Bones**  
Calcium and chitosan, essential minerals, help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin (from animal meal skin, vitamins) help support healthy joints.

**Strong Teeth**  
Calcium and phosphorus, essential minerals, help support strong teeth.

**Strong Muscles**  
Lamb is a quality protein source that helps maintain optimal muscle strength.

**Healthy Skin & Coat**  
Omega-3 fatty acids from fish help support skin and coat health.

**Strong Immune System**  
Antioxidants zinc and vitamins E help support a healthy immune system.

**Healthy Heart**  
Taurine helps support a healthy heart.

NO

ADDED CORN, WHEAT OR SOY

NO

POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS

REAL LAMB

#1

INGREDIENT

**GARY FEEDING GUIDELINES**

**Adult Dogs - 12 Months:**  
 Weight of Dog 5 - 10 lbs = 1/4 - 1/2 cup per day  
 Weight of Dog 10 - 25 lbs = 1/2 - 1 1/2 cups per day  
 Weight of Dog 25 - 50 lbs = 1 1/2 - 2 cups per day  
 Weight of Dog 50 - 100 lbs = 2 - 3 cups per day  
 Over 100 lbs = Add 1/2 cup per every 10 lbs of body weight over 100 lbs.

**GUARANTEED ANALYSIS**

Crude Protein (min)	18.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	4.0%	Moisture (max)	10.0%
Calcium (min)	0.8%	Phosphorus (min)	0.5%
Zinc (min)	0.05%	Copper (min)	0.005%
Iron (min)	0.02%	Selenium (min)	0.001%
Cholesterol (max)	100 mg/lb		

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

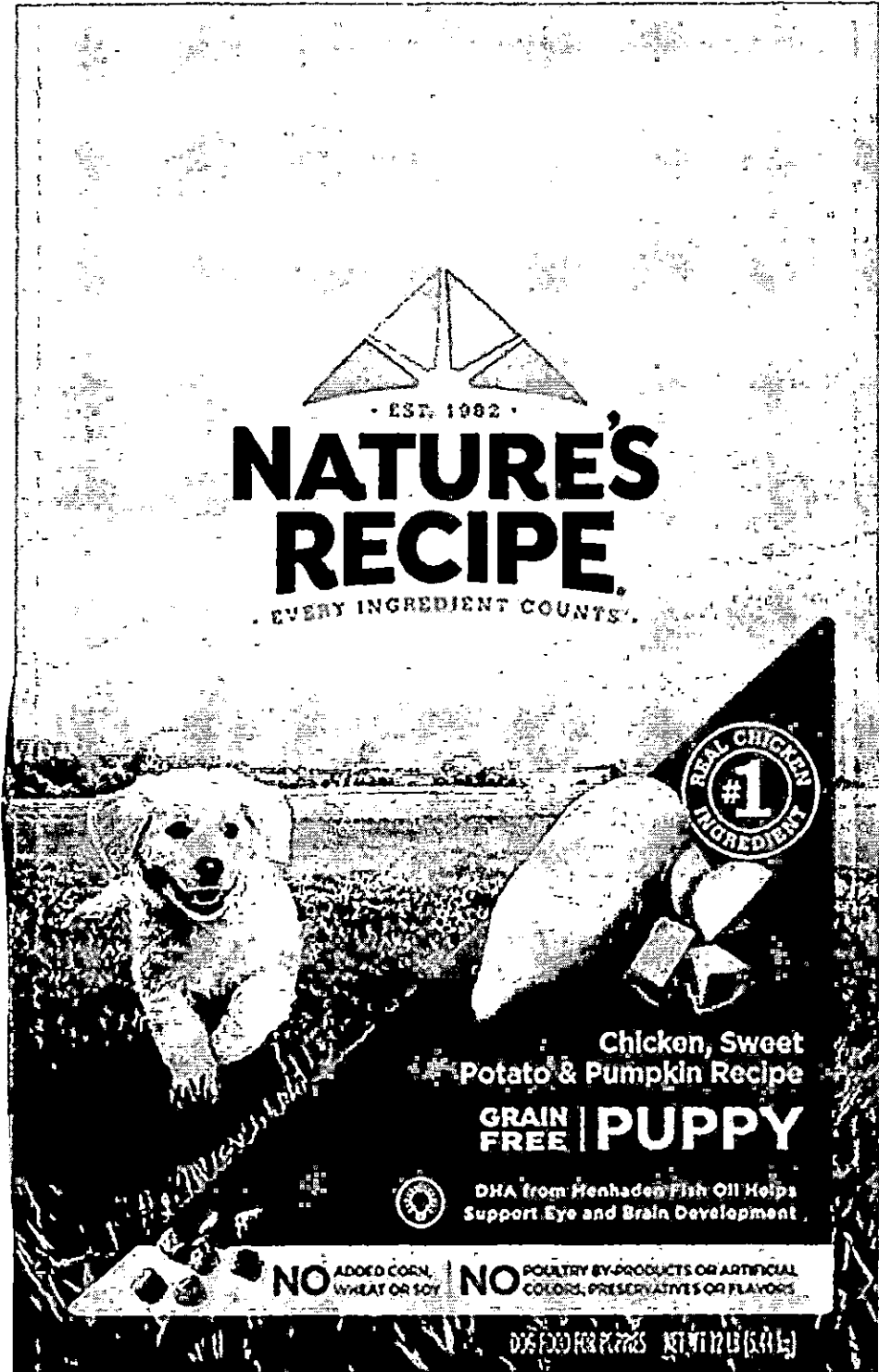


No artificial colors, preservatives, or flavors

- **Natural dog food with added vitamins, minerals and nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-lamb-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 5: Nature's Recipe Grain Free Puppy Chicken, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

**NATURE'S RECIPE**

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is packed with a purpose. To instill a truly healthy habit with a taste your dog will love. Questions? Please call 1-800-237-1266, Monday through Friday.

**HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.**

**Healthy Digestion**  
Fiber from sweet potatoes and pumpkin helps support healthy digestion.

**Strong Bones**  
Calcium and copper, essential minerals help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin (from chicken meal) can help support healthy joints.

**Strong Teeth**  
Calcium and phosphorus, essential minerals help support strong teeth.

**Strong Muscles**  
Chicken is a high-quality protein source that helps develop strong muscles.

**Healthy Skin & Coat**  
Omega fatty acids from chicken skin help support skin and help support coat health.

**Strong Immune System**  
Antioxidants give and support a healthy immune system.

**Healthy Heart**  
Taurine, L-carnitine & potassium.

**NO** ADDED CORN, WHEAT OR SOY

**NO** POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS

**DAILY FEEDING GUIDELINES**

Feed your dog a portion of the amount listed below based on their weight. For puppies, feed 1/2 cup per 10 lbs of body weight. For adult dogs, feed 1/2 cup per 20 lbs of body weight. Always consult your veterinarian for specific feeding instructions. Feed your dog a portion of the amount listed below based on their weight. For puppies, feed 1/2 cup per 10 lbs of body weight. For adult dogs, feed 1/2 cup per 20 lbs of body weight. Always consult your veterinarian for specific feeding instructions. Feed your dog a portion of the amount listed below based on their weight. For puppies, feed 1/2 cup per 10 lbs of body weight. For adult dogs, feed 1/2 cup per 20 lbs of body weight. Always consult your veterinarian for specific feeding instructions.

Weight (lbs)	4 Months	6-12 Months	Adults (12 Months)
1-5	1/2	3/4	1
6-10	3/4	1 1/4	1 1/2
11-15	1	1 1/2	1 3/4
16-20	1 1/4	1 3/4	2
21-25	1 1/2	2	2 1/4
26-30	1 3/4	2 1/4	2 1/2
31-35	2	2 1/2	2 3/4
36-40	2 1/4	2 3/4	3
41-45	2 1/2	3	3 1/4
46-50	2 3/4	3 1/4	3 1/2

**GUARANTEED ANALYSIS**

Crude Protein (min) 22.0%  
Crude Fat (min) 12.0%  
Crude Fiber (max) 3.0%  
Moisture (max) 10.0%







**NUTRITIONAL STATEMENTS**

Contains 100% natural ingredients. No artificial colors, flavors or preservatives. No poultry by-products. No corn, wheat or soy. No added sugar. No added salt. No added preservatives. No added artificial ingredients. No added synthetic ingredients. No added chemical ingredients. No added pharmaceutical ingredients. No added toxic ingredients. No added harmful ingredients. No added dangerous ingredients. No added deadly ingredients. No added lethal ingredients. No added fatal ingredients. No added poisonous ingredients. No added toxic ingredients. No added harmful ingredients. No added dangerous ingredients. No added deadly ingredients. No added lethal ingredients. No added fatal ingredients. No added poisonous ingredients.

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

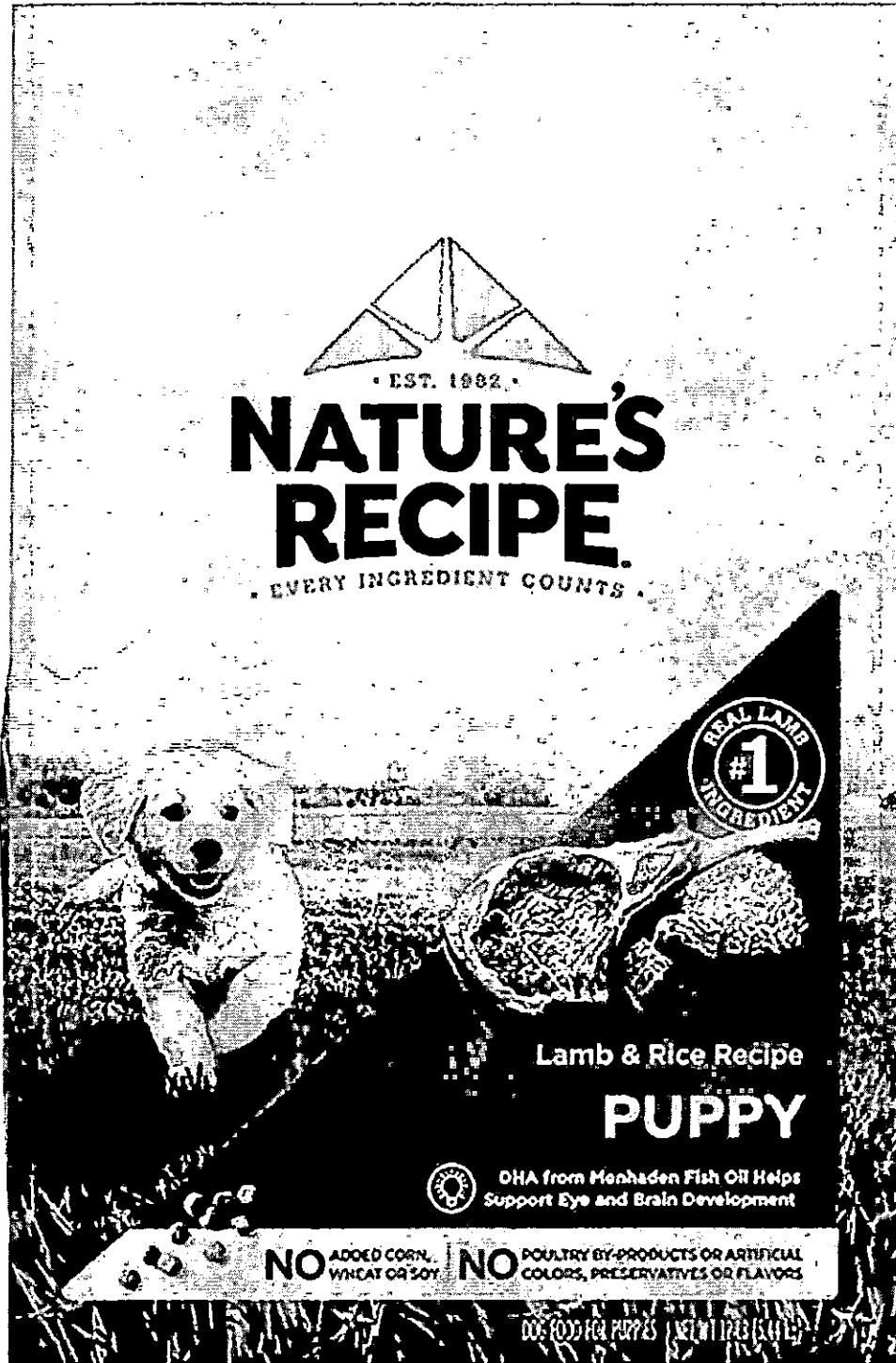
**Benefits**

					
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	Specially crafted for puppies

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-puppy-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 6: Nature's Recipe Puppy Lamb & Rice Recipe**

**a. Product Packaging and Labeling**



- **Nature's Recipe**

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

# NATURE'S RECIPE

EVERY INGREDIENT COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.

Questions? Please ask: 1-800-237-3956, Monday through Friday.

## HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Fiber from whole grains like barley and support healthy digestion.

**Strong Bones**  
Calcium and copper, essential minerals, help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin plus vitamins B1 and B12 support healthy joints.

**Strong Teeth**  
Calcium and phosphorus, essential minerals, help support strong teeth.

**Strong Muscles**  
Lamb is a quality protein source that helps develop strong muscles.

**Healthy Skin & Coat**  
Omega-3 fatty acids from chicken fat and taurine help support skin and coat health.

**Strong Immune System**  
Antioxidants, zinc and vitamin E help support a healthy immune system.

**Healthy Heart**  
Taurine helps support a healthy heart.

**NO ADDED CORN,  
WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL  
COLORS, PRESERVATIVES OR FLAVORS.**

**DAILY FEEDING GUIDELINES**  
 Daily feeding amounts are based on your dog's weight. For dogs over 25 lbs, feed 1/2 cup per 25 lbs of body weight. For dogs under 25 lbs, feed 1/4 cup per 25 lbs of body weight. Always consult your veterinarian for specific feeding recommendations.







**NUTRITIONAL STATEMENT**  
 Analysis of Nature's Recipe Dog Food, Lamb & Chicken Recipe, 15% Protein, 12% Fat, 1.5% Moisture.

Weight (lbs)	0-6 Months Cups per Day	6-12 Months Cups per Day	Adults > 12 Months Cups per Day
1-10 lbs	1/2	3/4	1
10-20 lbs	1	1 1/4	1 3/4
20-30 lbs	1 1/2	2 1/4	3
30-40 lbs	2	3	4

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**

					
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	Specially crafted for puppies

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-puppy-lamb-rice-recipe-dry-dog-food/>

# Nature's Recipe Puppy Lamb & Rice Recipe Dry Dog Food

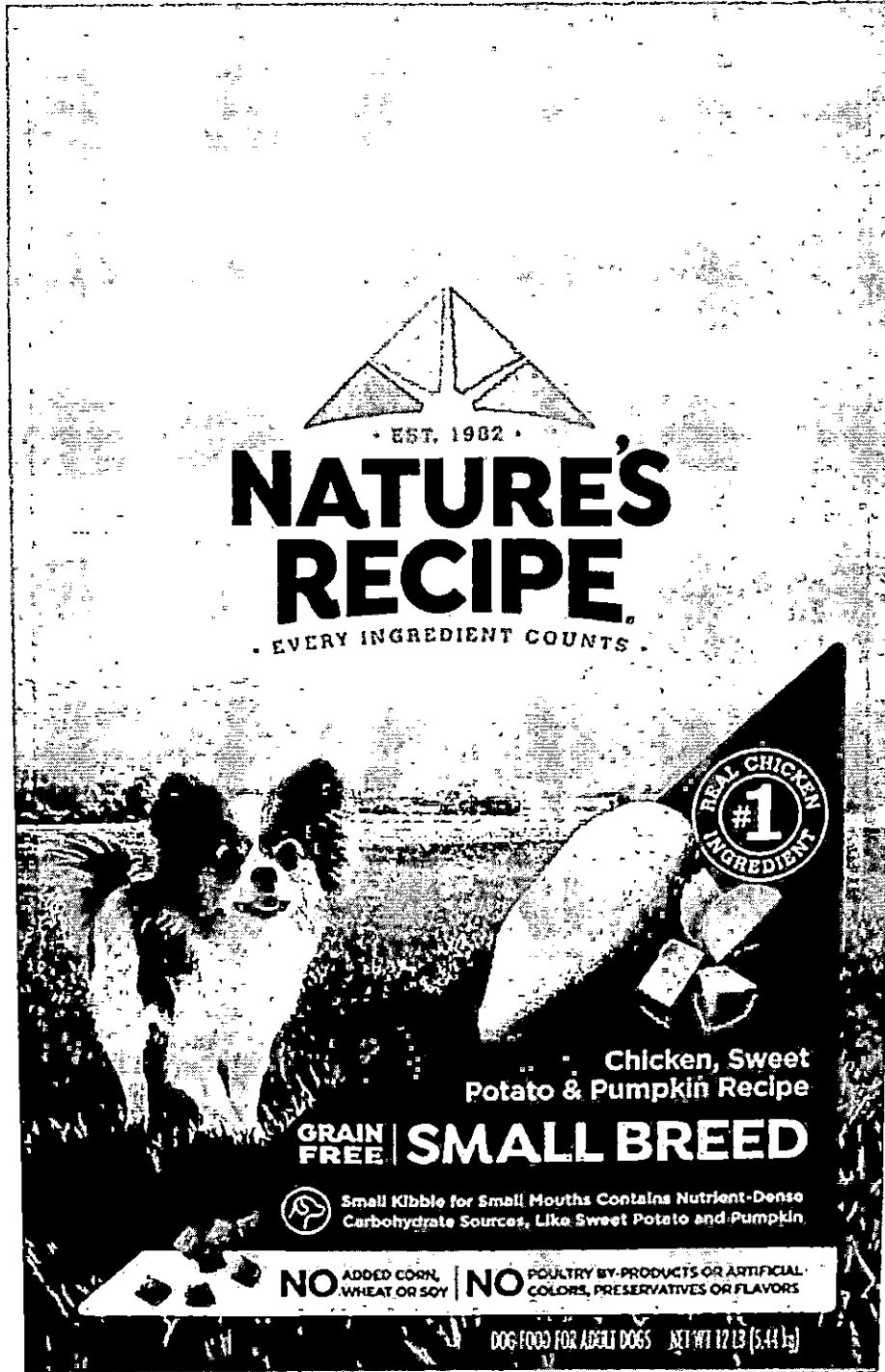
☆☆☆☆☆ 156 Reviews

Nature's Recipe Puppy food is a delicious and nutritious way to help keep your growing puppy happy and healthy. This tasty dog food is specially crafted with the nutritional needs of puppies in mind, including DHA, which helps support eye and brain development. It also features real, protein-rich lamb as the number one ingredient to help support muscle development, and nutrient-dense whole grains, such as rice, oatmeal, and barley, contain fiber to help support healthy digestion. What you won't find in Nature's Recipe Puppy Food are added corn, wheat, or soy ingredients, or artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your pup live his or her life to the fullest.

- **Nature's Recipe**
- It's simply a tasty, **natural dog food** with added vitamins. Minerals and nutrients.  
<https://www.naturesrecipe.com/product/natures-recipe-puppy-lamb-rice-recipe-dry-dog-food/>

**Product 7: Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- **Nature's Recipe**

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

**NATURE'S RECIPE**  
EVERY INGREDIENT COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy fuel with a taste your dog will love.  
Questions? Please ask: 1-800-237-3856, Monday through Friday.

**HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.**

**Healthy Digestion**  
Fiber from sweet potatoes and pumpkin help support healthy digestion.

**Strong Bones**  
Calcium and copper, essential minerals, help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin from chicken meat plus vitamin B help support healthy joints.

**Strong Teeth**  
Calcium and phosphorus, essential minerals, help support strong teeth.

**Strong Muscles**  
Chicken is a high-quality protein source that helps maintain optimal muscle strength.

**Healthy Skin & Coat**  
Omega-6 fatty acids from Chicken and Chicken fat help support skin and coat health.

**Strong Immune System**  
Antioxidants zinc and vitamin E help support a healthy immune system.

**Healthy Heart**  
Taurine helps support a healthy heart.

**NO ADDED CORN, WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS**

**DAILY FEEDING GUIDELINES**

DOGS: Feed 1/2 cup per 10 lbs of body weight. PUPPIES: Feed 1/4 cup per 5 lbs of body weight. Always consult your veterinarian for specific feeding instructions.

**Adult Dogs - 12 Months:**  
 Weight of Dog 5 - 8 lbs = 1/4 - 1/2 cup per day  
 Weight of Dog 9 - 12 lbs = 3/4 - 1 cup per day  
 Weight of Dog 13 - 17 lbs = 1 - 1 1/4 cups per day  
 Weight of Dog 18 - 25 lbs = 1 1/4 - 1 3/4 cups per day  
 Weight of Dog 26 - 30 lbs = 1 3/4 - 2 cups per day

**CHICKEN RECIPE**  
12.5 LBS (5.7 KG)

**GUARANTEED ANALYSIS**

Crude Protein (min) 12.5%  
 Crude Fat (min) 12.5%  
 Crude Fiber (max) 2.5%  
 Moisture (max) 10.0%

- Nature's Recipe
  - Natural Dog Food with added Vitamins, Minerals and Nutrients
  - Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- <https://www.naturesrecipe.com/product/natures-recipe-grain-free-small-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

**b. Product Website Page**

## Benefits



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

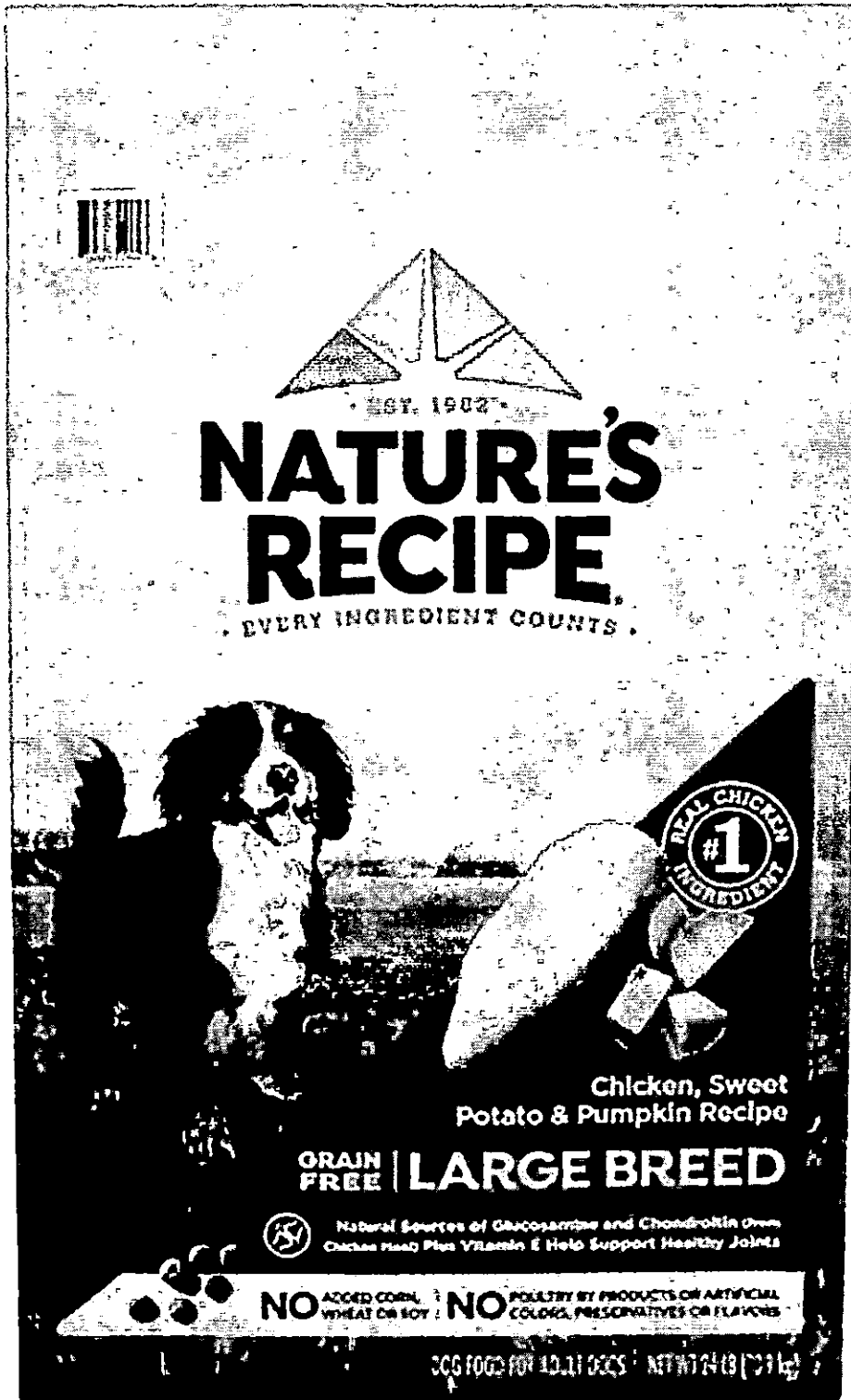


Small kibble for small mouths

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-small-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 8: Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



NATURE'S RECIPE

# NATURE'S RECIPE

HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

- Healthy Digestion** - Natural ingredients support your dog's digestive health and help prevent constipation and diarrhea.
- Healthy Skin & Coat** - Omega fatty acids help keep your dog's skin and coat healthy.
- Healthy Joints** - Natural ingredients support your dog's joints and help prevent arthritis.
- Healthy Teeth** - Natural ingredients help prevent plaque and tartar buildup.
- Healthy Eyes** - Natural ingredients help support your dog's eye health.
- Healthy Heart** - Natural ingredients help support your dog's heart health.

**NO** ARTIFICIAL FLAVORS, COLORS, OR PRESERVATIVES  
**NO** MEAT OR BONE MEAL BY-PRODUCTS  
**NO** FEEDING GRADES OR ARTIFICIAL PRESERVATIVES

**#1**

**100% GUARANTEED**

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**

					
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	Formulated for adult dogs over 50 pounds

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-large-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

# Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe Dry Dog Food

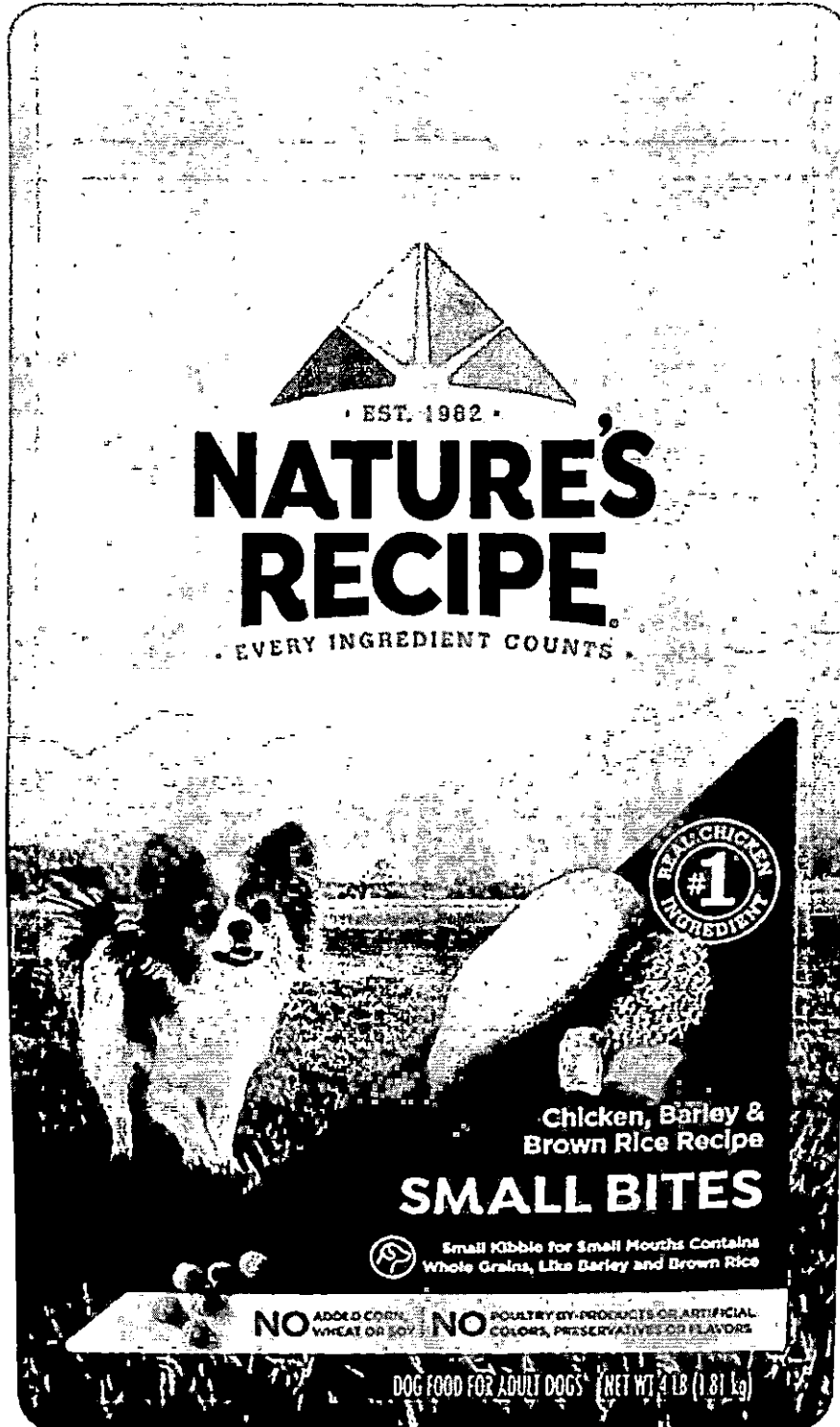
☆☆☆☆☆ 29 Reviews

Our Grain Free Large Breed Chicken, Sweet Potato & Pumpkin Recipe is carefully crafted with real chicken as the number one ingredient and formulated without grain, providing the nutrition needed to fuel your big dog's big life. Natural ingredients, such as sweet potato and pumpkin with added vitamins, minerals and nutrients make this a premium, dry-food recipe. Designed to be gentle on the stomach, and formulated without corn, wheat or soy.

- **Nature's Recipe**
- **Natural Ingredients**, such as sweet potato and pumpkin with added vitamins, minerals and nutrients make this a premium, dry-food recipe.  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-large-breed-chicken-sweet-potato-pumpkin-recipe-dry-dog-food/>

**Product 9: Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS

# NATURE'S RECIPE

EVERY INGREDIENT COUNTS

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe® dog food includes natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is picked with a purpose. The result is truly healthy food with a taste your dog will love.  
Questions? Please ask: 1-800-237-3856, Monday through Friday.

### HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Fiber from whole grains, fish oil and probiotics help support healthy digestion.

**Strong Bones**  
Calcium and supportive essential vitamins help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin from chicken plus Vitamin B help support healthy joints.

**Strong Teeth**  
Calcium and phosphorus, essential vitamins, help support strong teeth.

**Strong Muscles**  
Chicken is a high-quality protein source that helps maintain optimal muscle strength.

**Healthy Skin & Coat**  
Omega-6 fatty acids from chicken and zinc help support skin and coat health.

**Strong Immune System**  
Antioxidants like Vitamin E help maintain a healthy immune system.

**Healthy Heart**  
Taurine helps support a healthy heart.

**NO ADDED CORN, WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS**

**DAILY FEEDING GUIDELINES**

Always consult your veterinarian for feeding advice. Adult dogs should be fed 1/2 cup per 10 lbs of body weight. Puppies should be fed 1/4 cup per 10 lbs of body weight. Always consult your veterinarian for feeding advice.

**Adult Dogs & 12 Months:**

Weight of Dog 2 - 4 lbs = 1/4 - 1/2 Cup per Day

Weight of Dog 4 - 8 lbs = 1/2 - 3/4 Cup per Day

Weight of Dog 8 - 12 lbs = 3/4 - 1 Cup per Day

Weight of Dog 12 - 16 lbs = 1 - 1 1/4 Cup per Day

Weight of Dog 16 - 24 lbs = 1 1/2 - 2 Cup per Day

Weight of Dog 24 - 30 lbs = 2 - 2 1/4 Cup per Day

Based on a standard 16 ounce container.

**NUTRITIONAL STATEMENT**

Nature's Recipe® is a natural dog food. Every ingredient is carefully selected to provide the best nutrition for your dog. All ingredients are sourced from the highest quality suppliers.

**60745001**

Manufactured by: Nature's Recipe, LLC, P.O. Box 100, USA. © 2026 Nature's Recipe, LLC. All rights reserved.

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**



Real chicken is the #1  
ingredient



Natural dog food with  
added vitamins,  
minerals and nutrients



No added corn, wheat  
or soy ingredients



No poultry by-  
products



No artificial colors,  
preservatives, or  
flavors

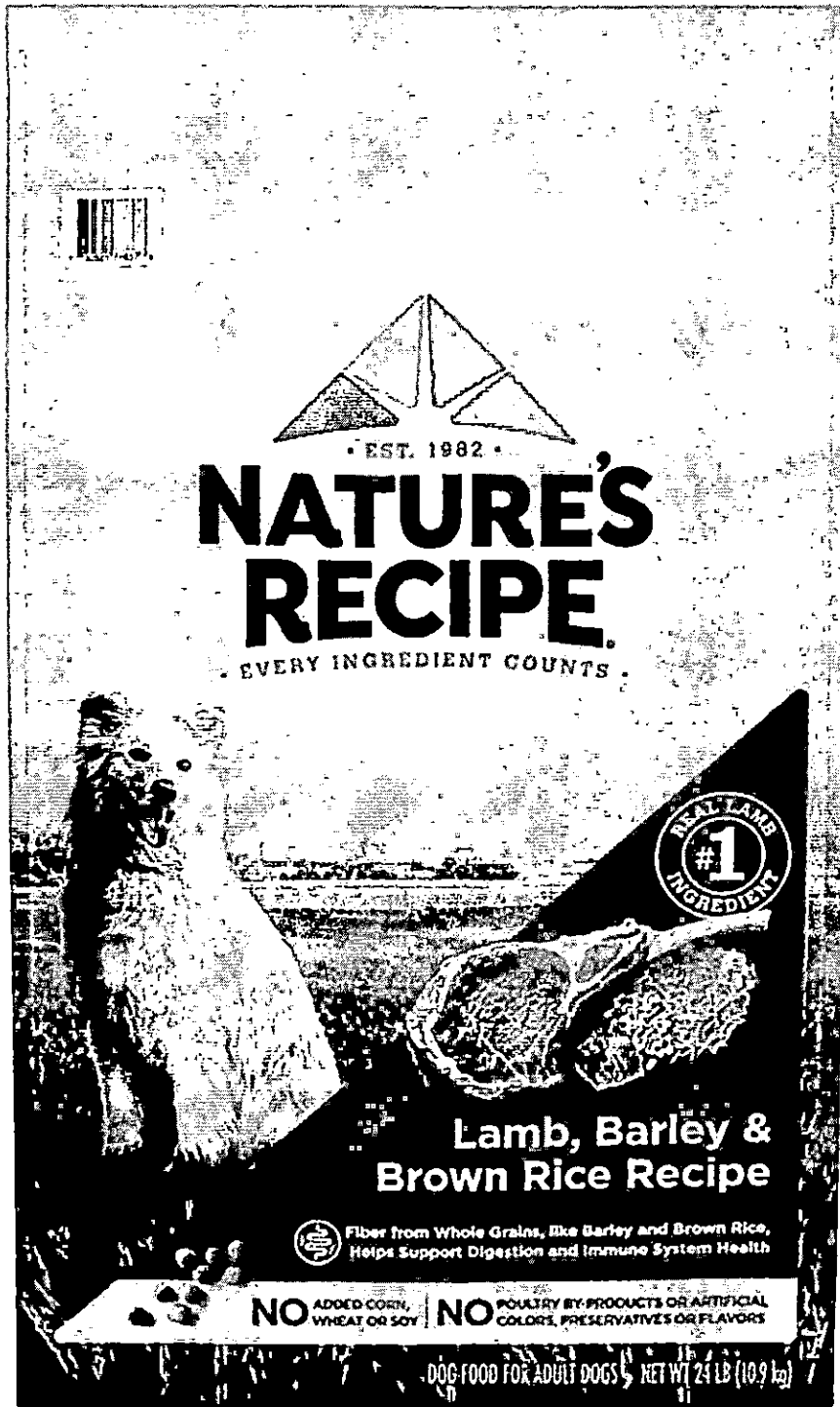


Small kibble for small  
mouths

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-small-bites-chicken-barley-brown-rice-recipe-dry-dog-food/>


**Product 10: Nature's Recipe Lamb, Barley & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
WITH ADDED VITAMINS, MINERALS AND NUTRIENTS



# NATURE'S RECIPE

WITH GREAT INGREDIENTS COMES

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food features natural ingredients with added vitamins, minerals and nutrients. Every product is formulated by expert pet nutritionists, and every single ingredient is packed with goodness. The result is truly healthy food with a taste your dog will love.  
 Questions? Please call 1-800-237-3856, Monday through Friday.

### HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Keep your dog's system healthy and strong with natural ingredients that support healthy digestion.

**Strong Bones**  
Keep your dog's bones strong and healthy with natural ingredients that support strong bones.

**Healthy Joints**  
Keep your dog's joints healthy and strong with natural ingredients that support healthy joints.


**Strong Teeth**  
Keep your dog's teeth strong and healthy with natural ingredients that support strong teeth.

**Strong Muscles**  
Keep your dog's muscles strong and healthy with natural ingredients that support strong muscles.

**Healthy Skin & Coat**  
Keep your dog's skin and coat healthy and strong with natural ingredients that support healthy skin and coat.


**Support Immune System**  
Keep your dog's immune system strong and healthy with natural ingredients that support a healthy immune system.

**Healthy Heart**  
Keep your dog's heart strong and healthy with natural ingredients that support a healthy heart.




**NO ADDED CORN,  
WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL  
COLORS, PRESERVATIVES OR FLAVORS**



**DAIRY FREE AND CORN FREE**  
This product is formulated with natural ingredients that support healthy digestion and strong bones. It is free of dairy and corn, and contains no artificial colors, preservatives, or flavors.

**Adult Dogs - 25 Months:**  
 Weight of Dog 11-20 lbs = 1.2-1.5 cups per day  
 Weight of Dog 21-30 lbs = 1.5-2.0 cups per day  
 Weight of Dog 31-40 lbs = 2.0-2.5 cups per day  
 Weight of Dog 41-50 lbs = 2.5-3.0 cups per day  
 Weight of Dog 51-60 lbs = 3.0-3.5 cups per day  
 Weight of Dog 61-70 lbs = 3.5-4.0 cups per day  
 Weight of Dog 71-80 lbs = 4.0-4.5 cups per day  
 Weight of Dog 81-90 lbs = 4.5-5.0 cups per day  
 Weight of Dog 91-100 lbs = 5.0-5.5 cups per day



**UPC 8 50000 12345 67890**

**GUARANTEED ANALYSIS**

Crude Protein (min)	18.0%	Crude Fat (min)	12.0%
Crude Fiber (max)	3.0%	Crude Ash (max)	8.0%
Moisture (max)	10.0%	Calcium (min)	0.10%
Phosphorus (min)	0.08%	Iron (min)	50 ppm
Sulfur (min)	0.05%	Copper (min)	5 ppm
Zinc (min)	50 ppm	Manganese (min)	5 ppm
Selenium (min)	1 ppm	Chlorine (min)	0.10%
Sodium (min)	0.10%	Potassium (min)	0.10%
Calcium (min)	0.10%	Phosphorus (min)	0.08%
Iron (min)	50 ppm	Copper (min)	5 ppm
Zinc (min)	50 ppm	Manganese (min)	5 ppm
Selenium (min)	1 ppm	Chlorine (min)	0.10%
Sodium (min)	0.10%	Potassium (min)	0.10%

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-lamb-barley-brown-rice-recipe-dry-dog-food/>

# Nature's Recipe Small Bites Chicken, Barley & Brown Rice Recipe Dry Dog Food

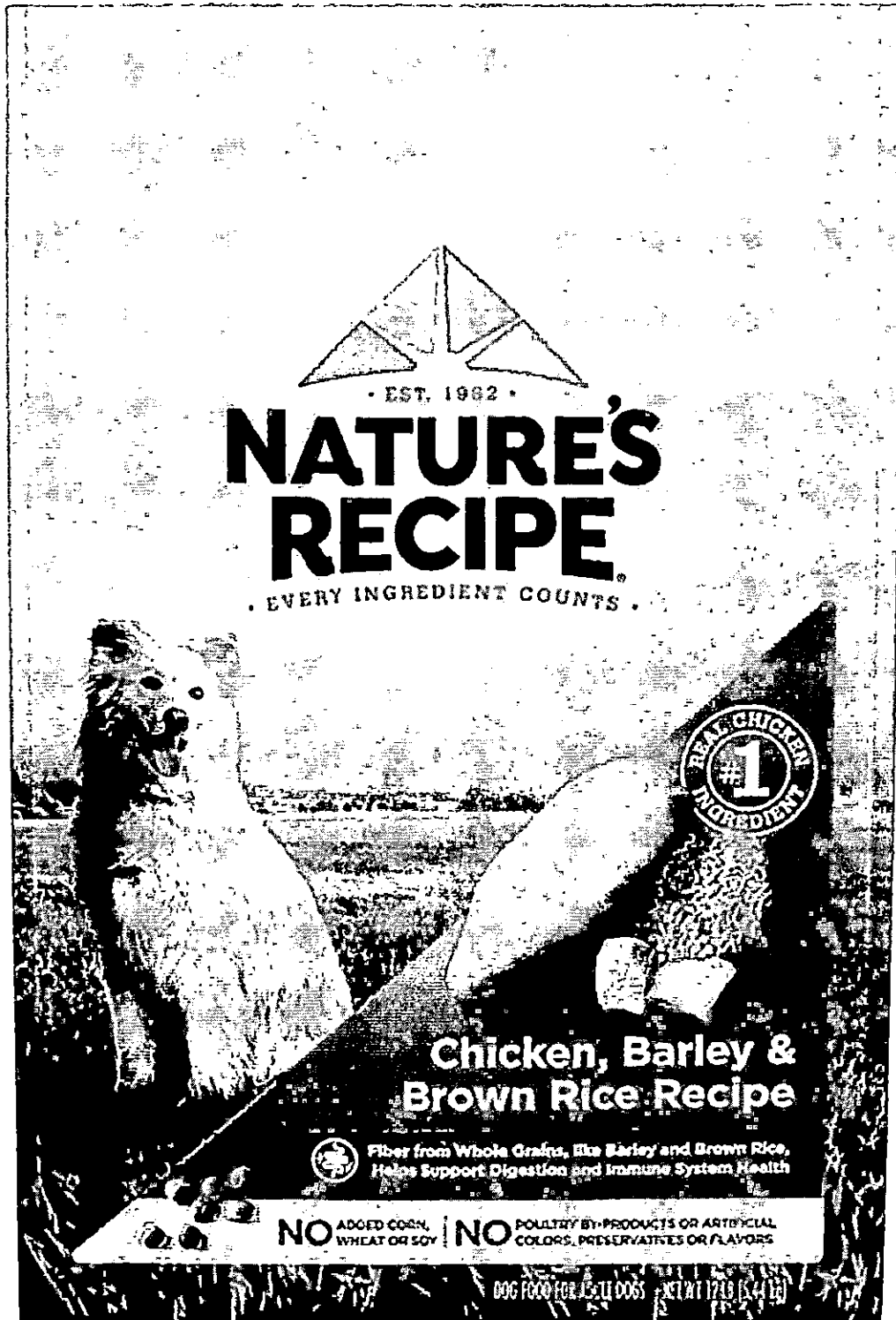
☆☆☆☆☆ 235 Reviews

Nature's Recipe Small Bites dry dog food is a delicious and nutritious way to help keep your small dog happy and healthy. The kibble is sized for little mouths to help your little buddy enjoy every bite. The chicken and rice recipe features real, protein-rich chicken as the number one ingredient to help support strong muscles. This wholesome dog food is made with no added corn, wheat, or soy ingredients, and no artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your small adult dog live his or her life to the fullest.

- It's simply a tasty, **natural dog food** with added vitamins, minerals and nutrients.  
<https://www.naturesrecipe.com/product/natures-recipe-lamb-barley-brown-rice-recipe-dry-dog-food/>


**Product II: Nature's Recipe Chicken, Barley & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe


**NATURAL DOG FOOD**  
FORMULA WITH VITAMINS, MINERALS & NUTRIENTS



# NATURE'S RECIPE


BEST INGREDIENT CHOICE

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food is formulated with natural ingredients, vitamins and nutrients. Every product is formulated by expert nutritionists, plus over 100 ingredients are packed with purpose. It's the only truly healthy food for a lifetime. Dog food. Questions? Please call 1-800-237-2656, Monday through Friday.



**NO ADDED CORN,  
WHEAT OR SOY**

**NO POULTRY BY-PRODUCTS OR ARTIFICIAL  
COLORS, PRESERVATIVES OR FLAVORS**



**GUARANTEED ANALYSIS**

Guaranteed Analysis: Minimum 22% Protein, Minimum 12% Fat, Minimum 1.5% Fiber, Minimum 0.5% Ash, Minimum 0.5% Moisture. Guaranteed Analysis: Minimum 22% Protein, Minimum 12% Fat, Minimum 1.5% Fiber, Minimum 0.5% Ash, Minimum 0.5% Moisture.

**GUARANTEED ANALYSIS**

Guaranteed Analysis: Minimum 22% Protein, Minimum 12% Fat, Minimum 1.5% Fiber, Minimum 0.5% Ash, Minimum 0.5% Moisture. Guaranteed Analysis: Minimum 22% Protein, Minimum 12% Fat, Minimum 1.5% Fiber, Minimum 0.5% Ash, Minimum 0.5% Moisture.

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**



Real salmon is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

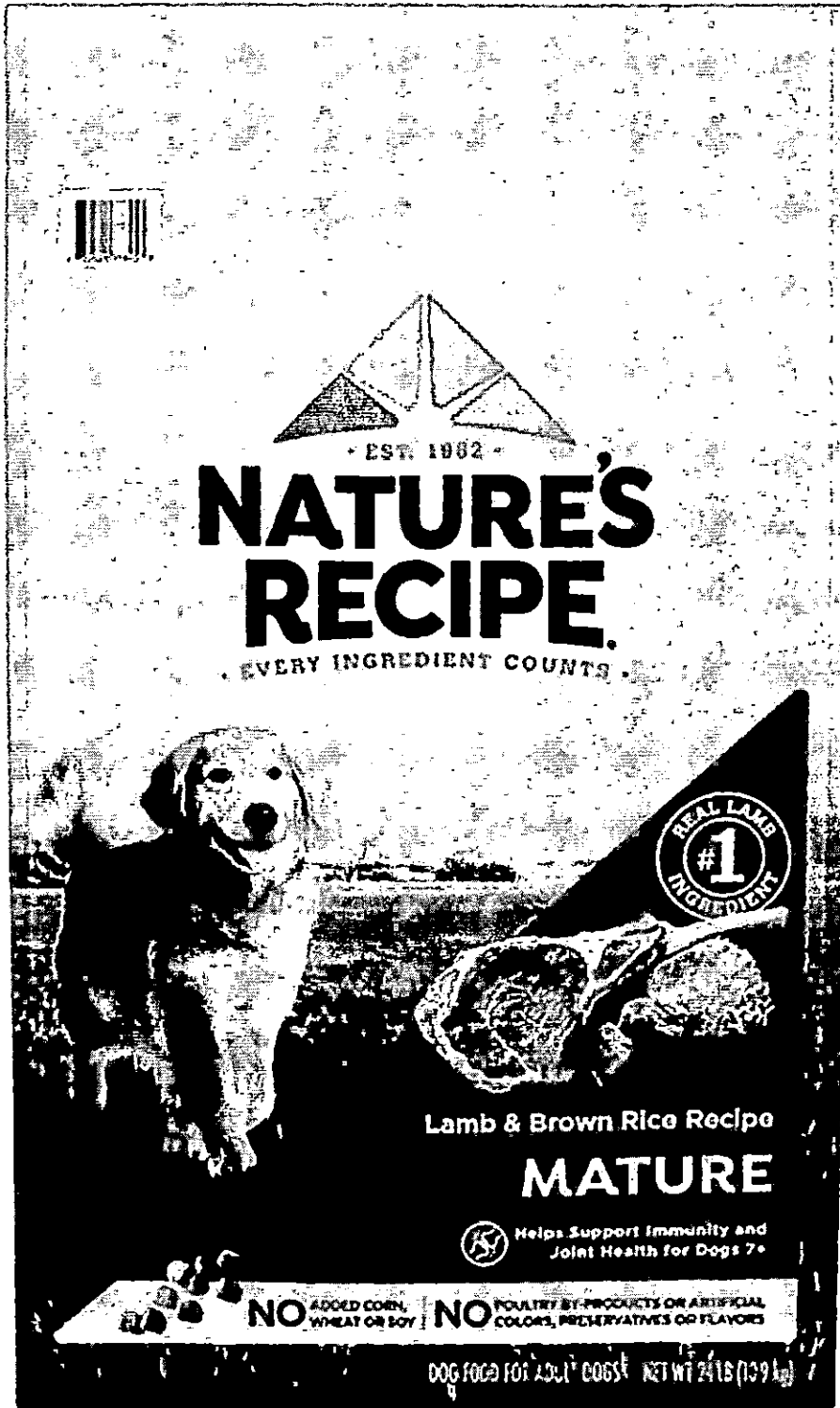


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-brown-rice-recipe-dry-dog-food/>

**Product 12: Nature's Recipe Mature Lamb & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**

EST. 1977

# NATURE'S RECIPE

100% Natural Dog Food with added Vitamins, Minerals and Nutrients

Helps your dog live life to the fullest with added Vitamins, Minerals and Nutrients. Live, healthy, and active dogs are the goal. And every dog deserves to live with a purpose.

Your dog is busy being a dog with a little extra help. Get it.

Call or visit [www.naturesrecipe.com](http://www.naturesrecipe.com) 1-800-337-3034, Monday through Friday.

### HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
Clean, fresh whole animal protein, fiber, and probiotics help support healthy digestion.

**Strong Bones**  
Calcium and Vitamin D help support strong bones.

**Healthy Joints**  
Natural sources of glucosamine and chondroitin help support healthy joints.

**Strong Teeth**  
Calcium and phosphorus help support strong teeth.

**Strong Muscles**  
Lean animal protein helps support healthy muscles.

**Healthy Skin & Coat**  
Omega fatty acids help support healthy skin and coat.

**Strong Immune System**  
Vitamins and minerals help support a healthy immune system.

**Healthy Heart**  
Omega fatty acids help support a healthy heart.



**NO ADDED CORN, WHEAT OR SOY** | **NO POLYESTER PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS**

**IDENTIFYING CODE LINE**

Call 1-800-337-3034 for more information. All trademarks are the property of their respective owners. © 2014 Nature's Recipe, Inc. All rights reserved.

**Net Weight:** 5.00 lb (2.27 kg)

**Best By Date:** 09/15/14

**Lot Number:** 140901

**Manufactured in:** USA









**WHOLESALE CONTACT:**

For more information, please contact your local distributor or visit [www.naturesrecipe.com](http://www.naturesrecipe.com).

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**

					
Real lamb is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors	For dogs aged 7+.

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-mature-lamb-brown-rice-recipe-dry-dog-food/>

# Nature's Recipe Mature Lamb & Brown Rice Recipe Dry Dog Food

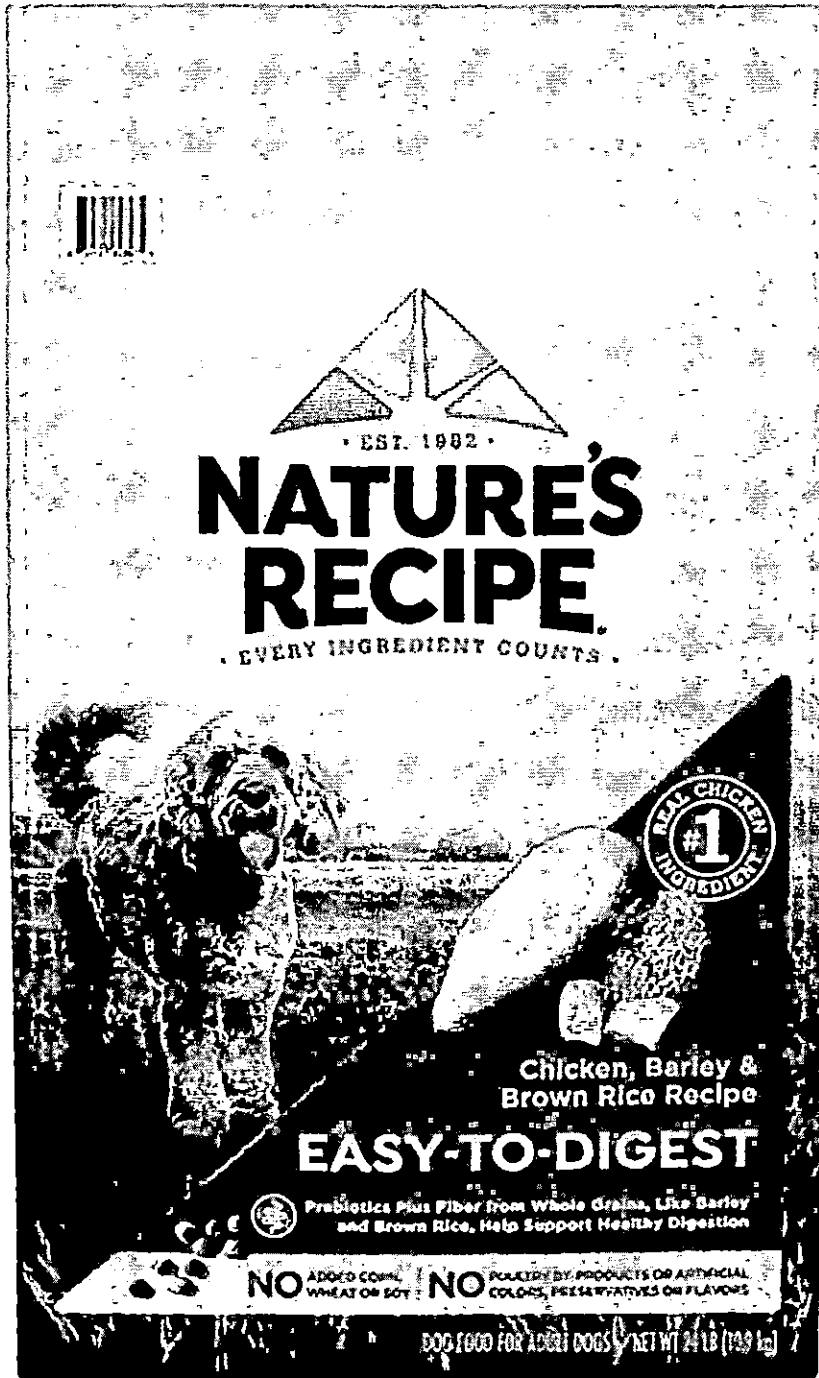
☆☆☆☆☆ 359 Reviews

Nature's Recipe Mature dog food is a delicious and nutritious way to help keep your senior dog happy and healthy. This tasty dog food is specially crafted with the nutritional needs of older dogs (ages 7+) in mind, including real, protein-rich lamb as the number one ingredient to help support strong muscles. It also includes nutrient-dense whole grains, such as rice, oatmeal, and barley, contain fiber to help support healthy digestion. What you won't find in Nature's Recipe Mature dog food are added corn, wheat, or soy ingredients, or artificial flavors, colors, or preservatives. It's simply a tasty, natural dog food with added vitamins, minerals, and nutrients. Order today to help your senior dog live his or her life to the fullest.

- It's simply a tasty, **natural dog food** with added vitamins, minerals, and nutrients.  
<https://www.naturesrecipe.com/product/natures-recipe-mature-lamb-brown-rice-recipe-dry-dog-food/>


**Product 13: Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**NATURAL DOG FOOD**  
www.naturesrecipe.com



EST. 1987

# NATURE'S RECIPE

LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION

Help your dog live life to the fullest with purposeful nutrition. Nature's Recipe dog food features natural ingredients — including vitamins, minerals and nutrients. Every ingredient is formulated by experts for optimum health, and every single ingredient is chosen with a purpose. **It's time to let your healthy pup live with a tastier pup who will love.**

Questions? Please call 1-800-237-2554, Monday through Friday.

### HELP YOUR DOG LIVE LIFE TO THE FULLEST WITH PURPOSEFUL NUTRITION.

**Healthy Digestion**  
 Protein that they love helps break down food and keeps their digestive systems healthy.

**Strong Blood**  
 Natural sources of essential amino acids support strong blood.

**Healthy Aging**  
 Natural sources of antioxidants help combat oxidative stress and support healthy aging.


**Strong Teeth**  
 Calcium and phosphorus support strong teeth.

**Strong Muscles**  
 Chicken is a high-quality protein source that helps maintain optimal muscle strength.

**Healthy Skin & Coat**  
 Omega-3 fatty acids help maintain skin and coat health.


**Strong Immune System**  
 Antioxidants help support a healthy immune system.

**Healthy Heart**  
 Taurine helps support a healthy heart.



**NO** ADDED CORN, WHEAT OR SOY

**NO** POULTRY BY-PRODUCTS OR ARTIFICIAL COLORS, PRESERVATIVES OR FLAVORS



**FEEDING GUIDELINES**

Always consult your veterinarian for feeding recommendations. Feeding amounts may vary based on your dog's age, weight, and activity level. For more information, please visit our website at [www.naturesrecipe.com](http://www.naturesrecipe.com).

**Adult Dogs 4-10 months**

10 lbs (4.5 kg) - 1/2 cup per day  
 15 lbs (6.8 kg) - 3/4 cup per day  
 20 lbs (9.1 kg) - 1 cup per day  
 25 lbs (11.3 kg) - 1 1/4 cups per day  
 30 lbs (13.6 kg) - 1 3/4 cups per day  
 35 lbs (15.9 kg) - 2 cups per day  
 40 lbs (18.2 kg) - 2 1/4 cups per day  
 45 lbs (20.5 kg) - 2 3/4 cups per day  
 50 lbs (22.7 kg) - 3 cups per day

**ANALYZED GUARANTEED ANALYSIS**

Crude Protein (min) 22.0%

Crude Fat (min) 12.0%

Crude Fiber (max) 3.0%

Moisture (max) 10.0%

Calcium (min) 0.10%

Phosphorus (min) 0.08%

Sulfur (min) 0.02%

Sodium (min) 0.01%

Potassium (min) 0.01%

Iron (min) 0.005%

Zinc (min) 0.005%

Copper (min) 0.001%

Magnesium (min) 0.001%

Chlorine (min) 0.001%

Fluorine (min) 0.001%

Antioxidant (min) 100 IU Vitamin E

- Nature's Recipe
- Natural Dog Food with added Vitamins, Minerals and Nutrients
- Nature's Recipe dog food includes natural ingredients with added vitamins, minerals and nutrients
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-easy-to-digest-chicken-barley-brown-rice-recipe-dry-dog-food/>

# Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe Dry Dog Food

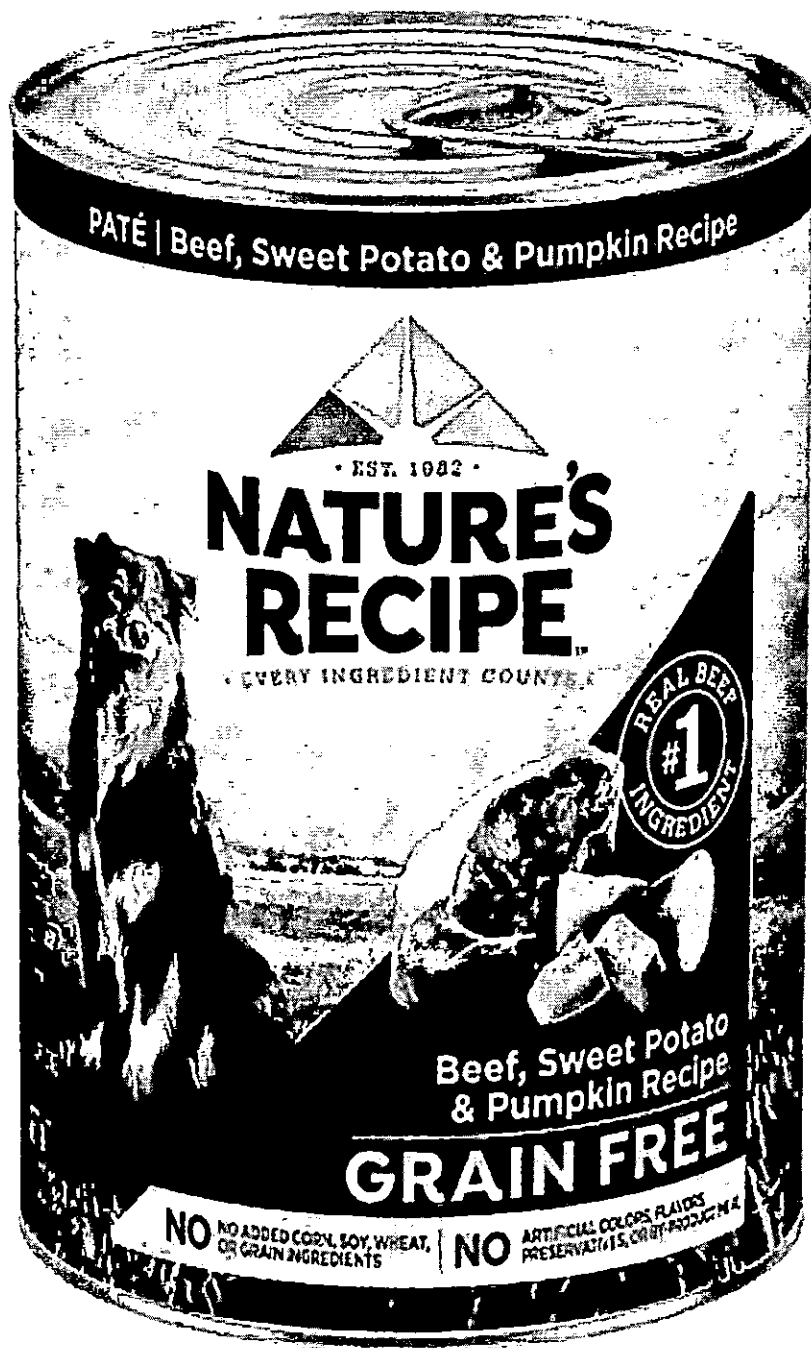
☆☆☆☆☆ 13 Reviews

Nature's Recipe Easy-to-Digest Chicken, Barley & Brown Rice Recipe features quality chicken meal to help support lean muscle mass, as well as prebiotics and a blend of natural fibers to help support your dog's digestive health. Featuring no added corn, wheat or soy ingredients, this natural recipe with added vitamins, minerals and nutrients is thoughtfully crafted with brown rice and barley. So it's easy on your dog's stomach while helping provide energy to fuel your dog's big life.

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-easy-to-digest-chicken-barley-brown-rice-recipe-dry-dog-food/>

**Product 14: Nature's Recipe Grain Free Beef, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- **Nature's Recipe**



- No Artificial Colors, Flavors, Preservatives, or By-Product Meal
- Help your dog live life to the fullest with purposeful nutrition.

# Nature's Recipe Grain Free Beef, Sweet Potato, and Pumpkin Recipe Wet Dog Food

☆☆☆☆☆ 135 Reviews

**96%** of respondents would  
recommend this to a friend

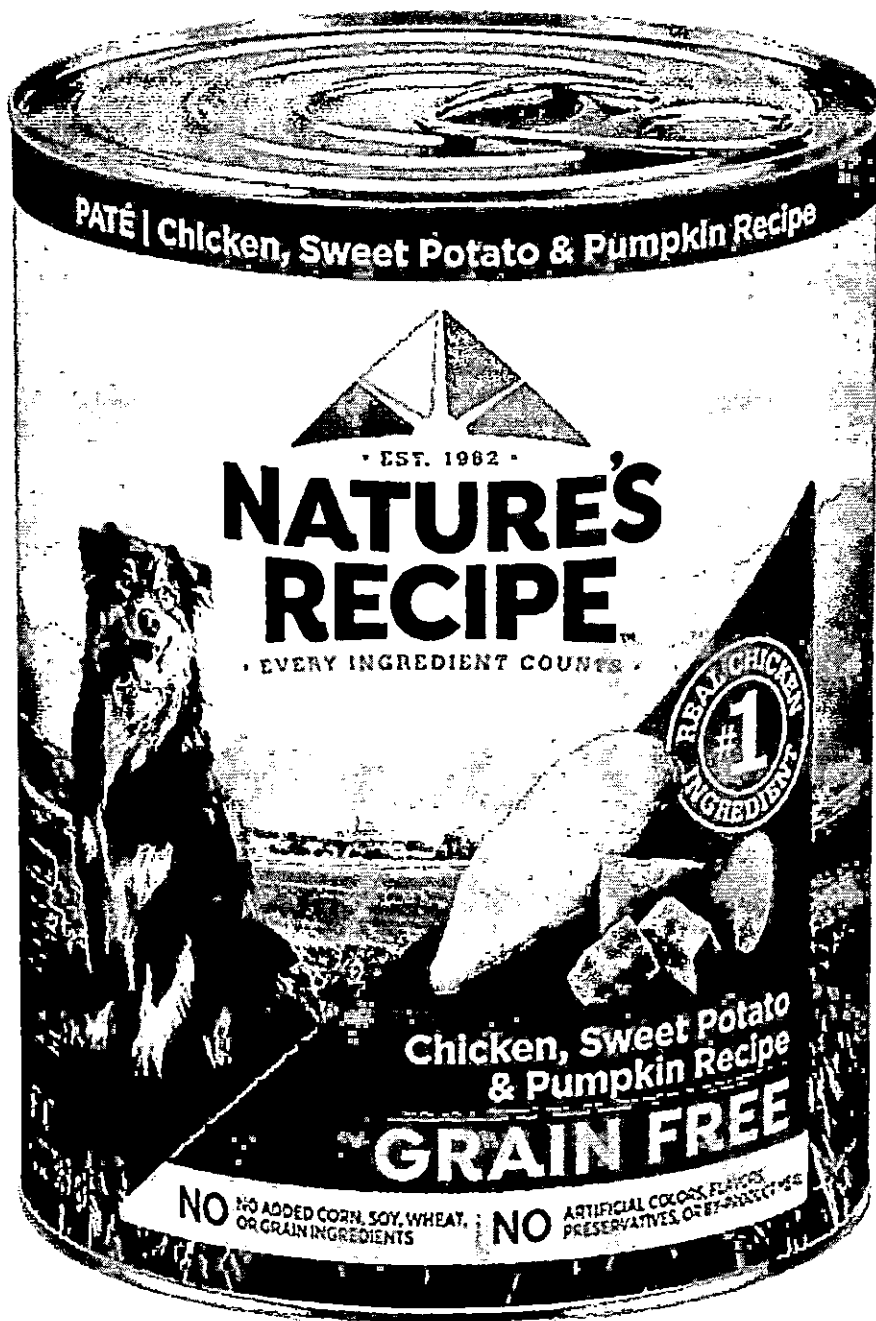
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Beef, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with beef as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with beef as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato**

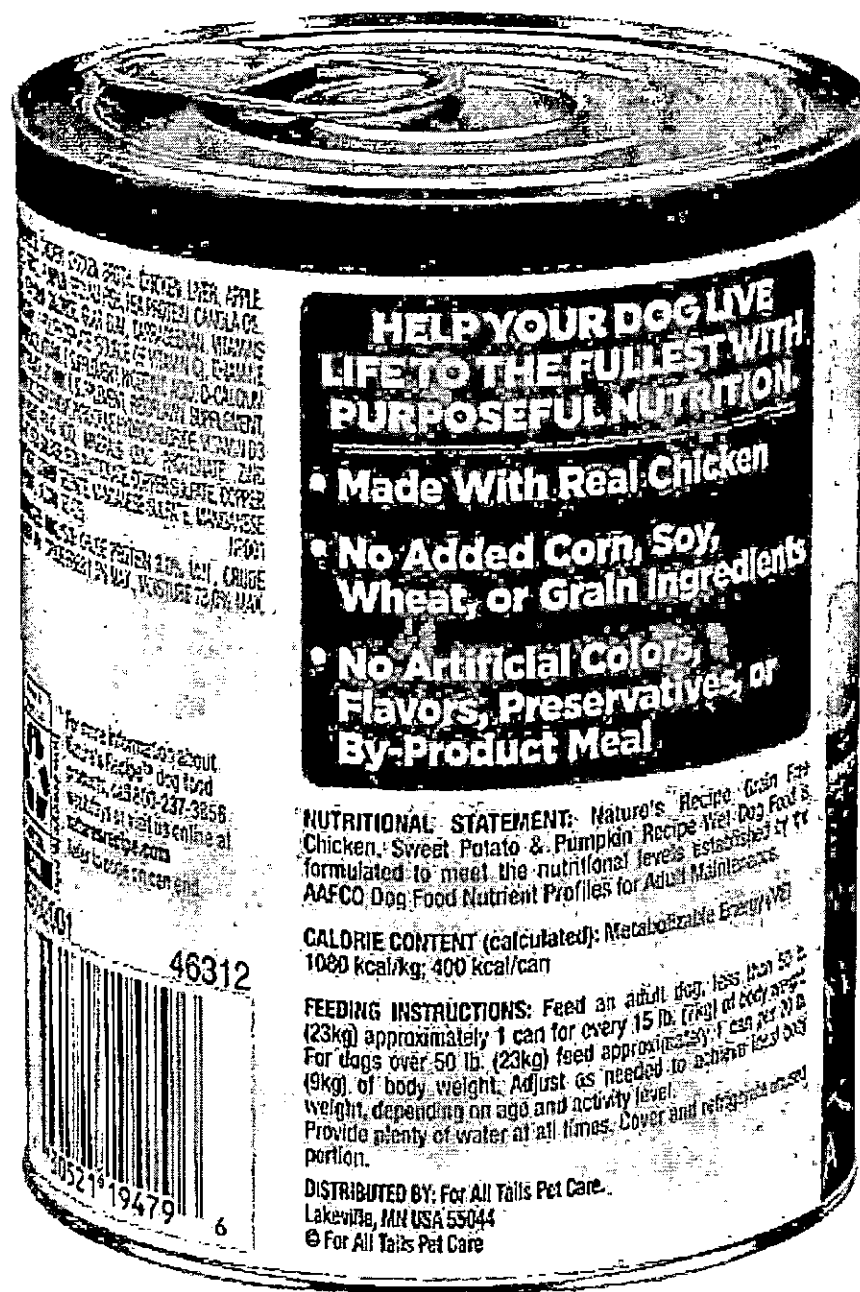
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-beef-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

**Product 15: Nature's Recipe Grain Free Chicken, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe



- Nature's Recipe
- Help your dog live life to the fullest with purposeful nutrition.

**b. Product Website Page**

# **Nature's Recipe Grain Free Chicken, Sweet Potato, and Pumpkin Recipe Wet Dog Food**

☆☆☆☆☆ 134 Reviews

**94%** of respondents would recommend this to a friend

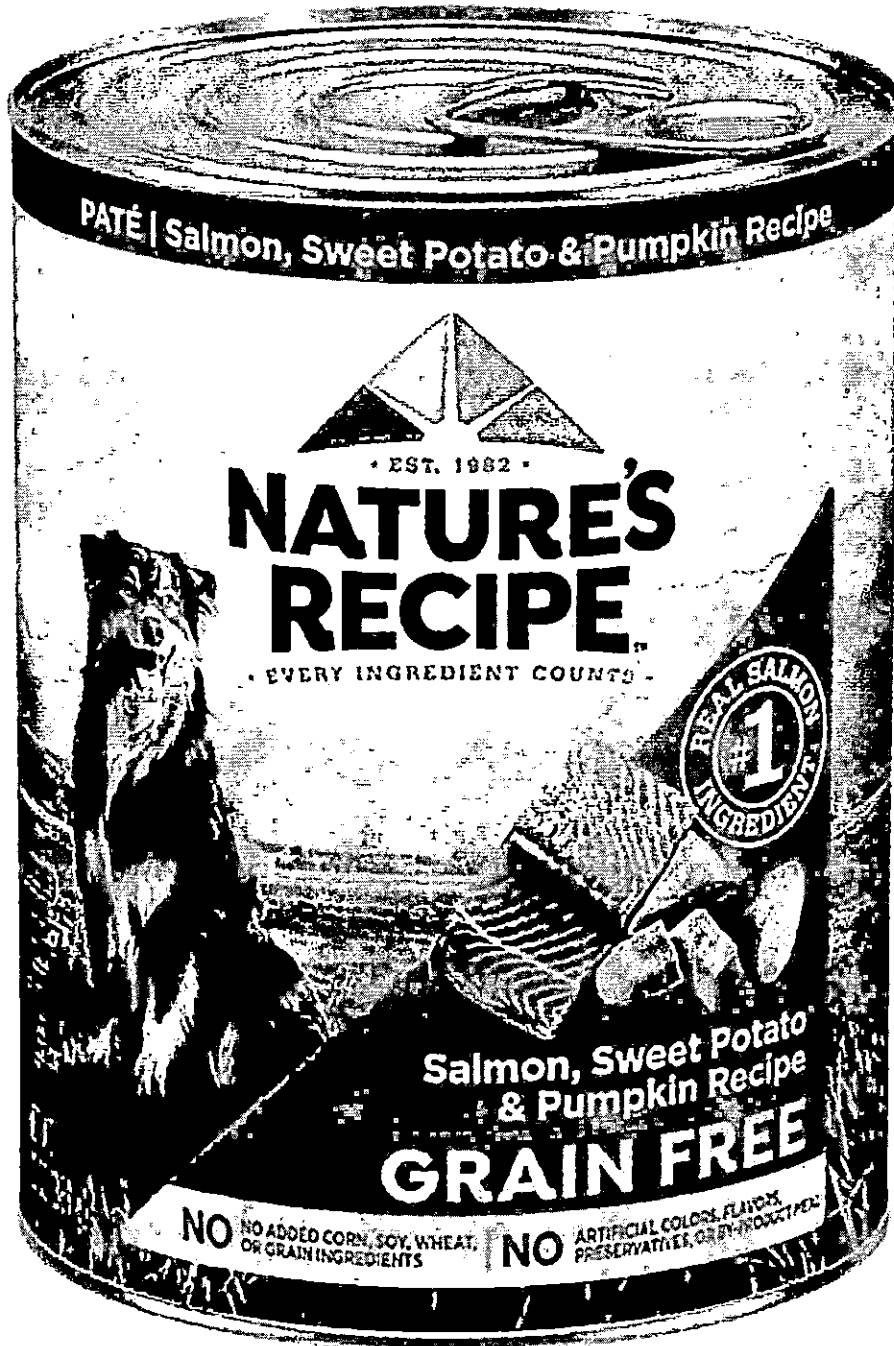
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Chicken, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with chicken as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with chicken as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato.**

<https://www.naturesrecipe.com/product/natures-recipe-grain-free-beef-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

**Product 16: Nature's Recipe Grain Free Salmon, Sweet Potato & Pumpkin Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe



**b. Product Website Page**

# **Nature's Recipe Grain Free Salmon, Sweet Potato, and Pumpkin Recipe Wet Dog Food**

☆☆☆☆☆ 140 Reviews

**96%** of respondents would  
recommend this to a friend

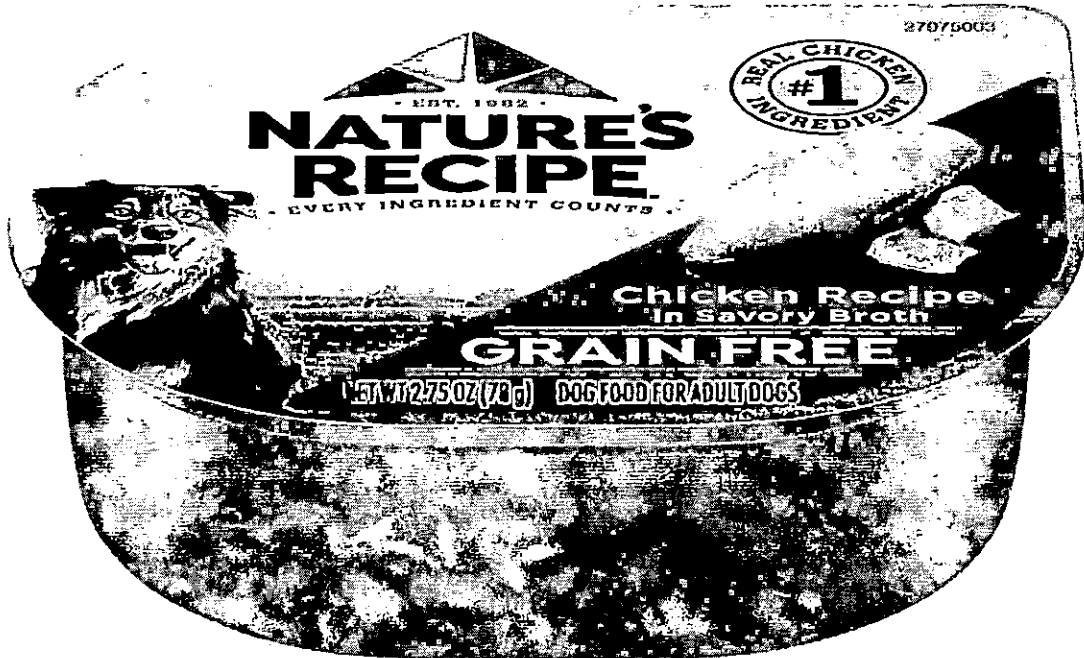
Fuel the Wag® with a taste your dog will love! Nature's Recipe Grain Free Salmon, Sweet Potato, and Pumpkin Recipe Pate wet dog food is crafted with salmon as the 1st ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato. It delivers all the essential vitamins and nutrients your dog needs and nothing they don't – no added grains, corn, or wheat ingredients, no poultry by-product meal, and no artificial preservatives or flavors.

- **crafted with salmon as the first ingredient for a high-quality source of protein and other nutrient-rich natural ingredients like pumpkin and sweet potato.**

<https://www.naturesrecipe.com/product/natures-recipe-grain-free-salmon-sweet-potato-and-pumpkin-recipe-wet-dog-food/>

**Product 17: Nature's Recipe Grain Free Chicken Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

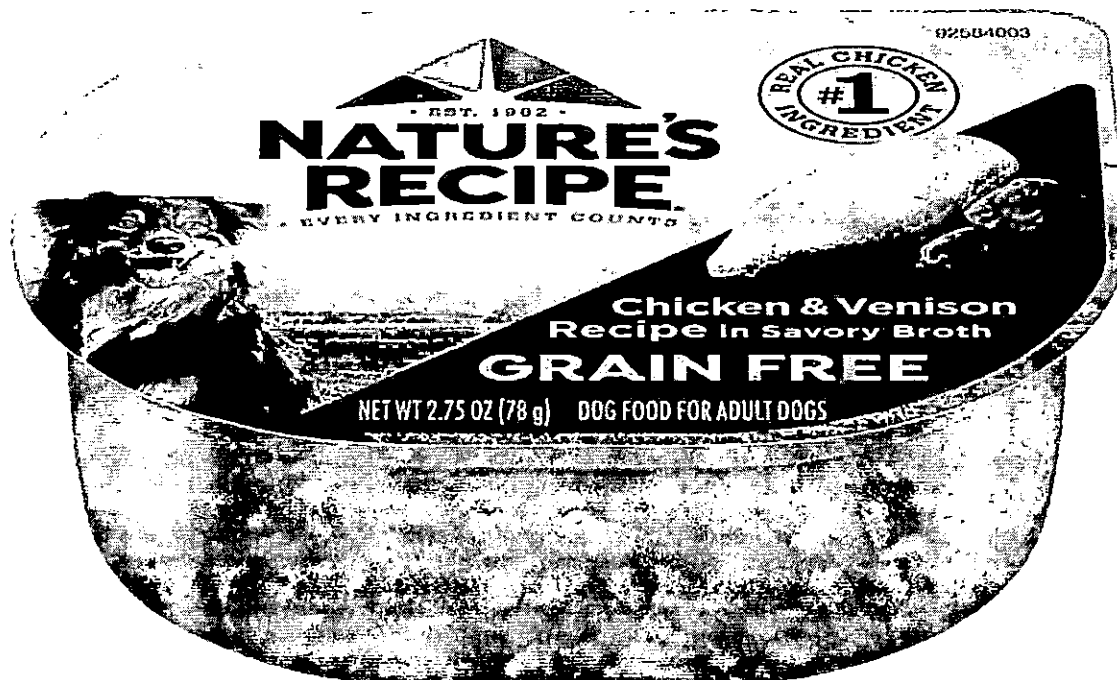


No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-recipe-in-savory-broth-wet-dog-food/>

**Product 18: Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- **Nature's Recipe**

**b. Product Website Page**

**Benefits**

				
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

# **Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth Wet Dog Food**

☆☆☆☆☆ 116 Reviews

Nature's Recipe Grain Free Chicken & Venison Recipe in Savory Broth is a high protein, premium wet dog food with real chicken as our number one ingredient. This recipe is crafted with other high-quality protein sources, including real venison, to help maintain lean muscles, while tasty sweet potato serves as a grain free source of carbohydrate for energy to fuel a dog's big life. Best of all, it offers your dog delicious flavor along with natural ingredients and added vitamins, minerals and nutrients.

- **natural ingredients and added vitamins, minerals and nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

**Product 19: Nature's Recipe Grain Free Chicken & Duck Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

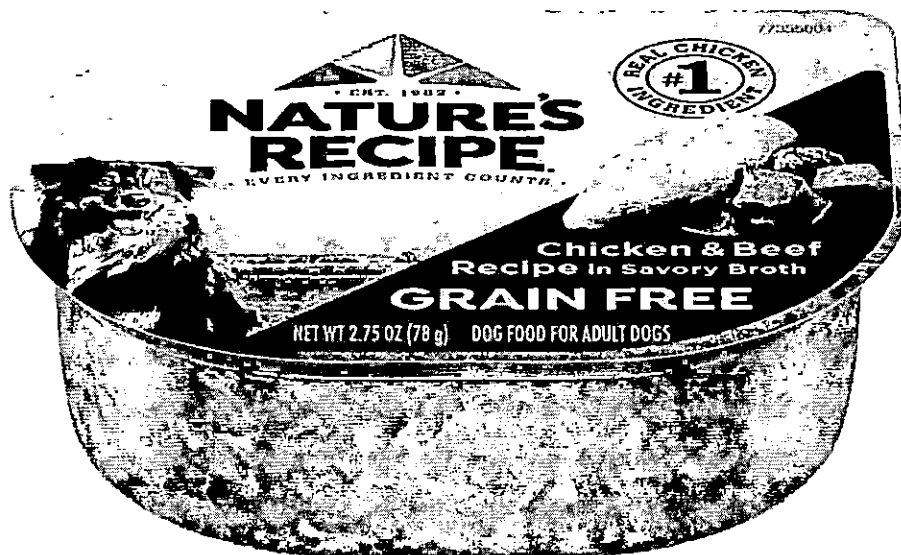


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-venison-recipe-in-savory-broth-wet-dog-food/>

**Product 20: Nature's Recipe Grain Free Chicken & Beef Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

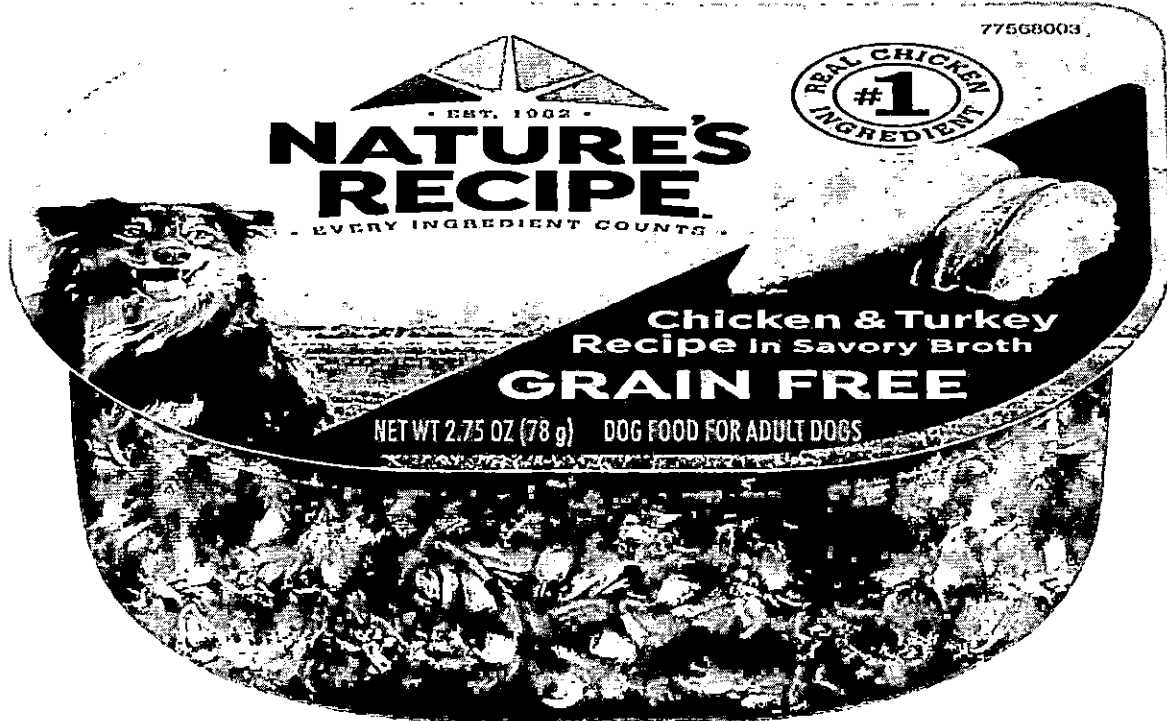


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-beef-recipe-in-savory-broth-wet-dog-food/>

**Product 21: Nature's Recipe Grain Free Chicken & Turkey Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

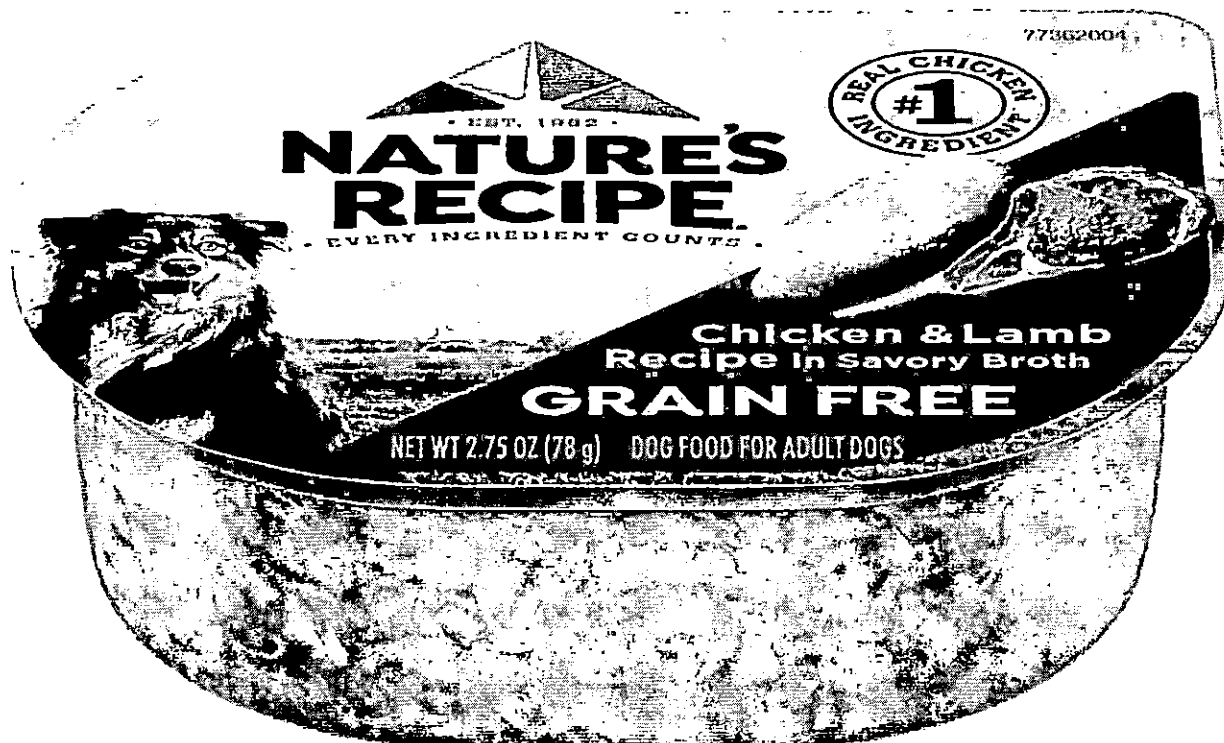


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-turkey-recipe-in-savory-broth-wet-dog-food/>

**Product 22: Nature's Recipe Grain Free Chicken & Lamb Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products

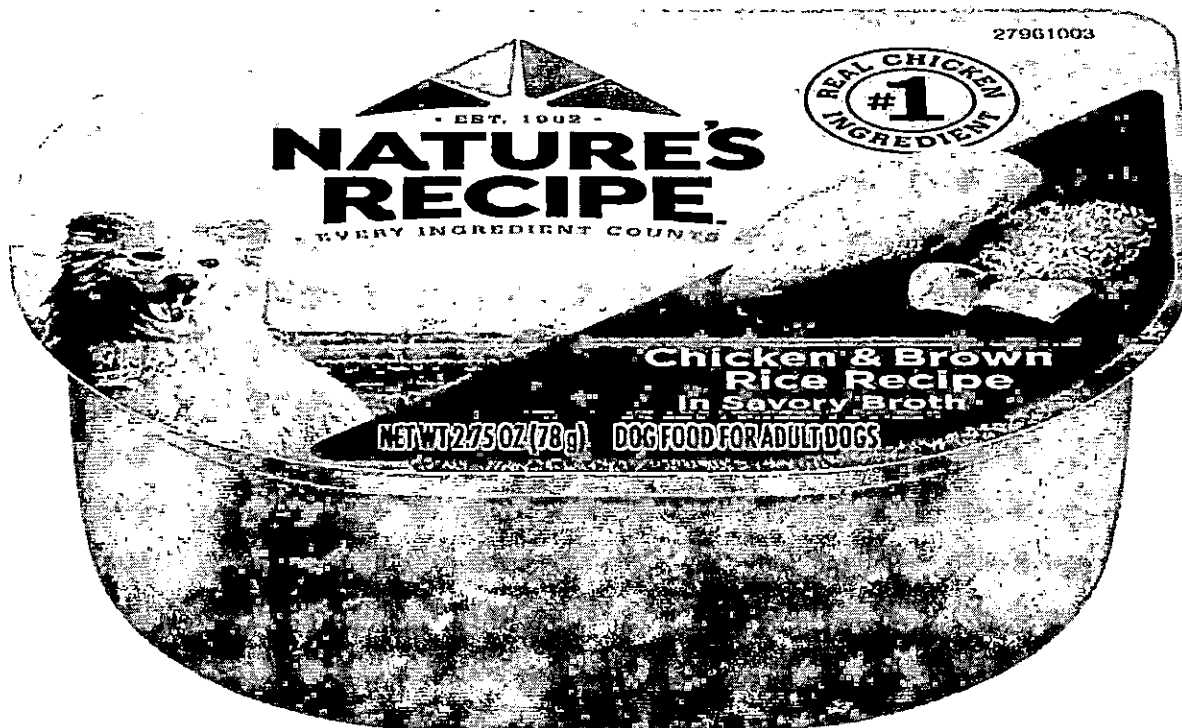


No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-grain-free-chicken-lamb-recipe-in-savory-broth-wet-dog-food/>

**Product 23: Nature's Recipe Chicken & Brown Rice Recipe**

**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-brown-rice-recipe-in-savory-broth-wet-dog-food/>

# Nature's Recipe Chicken & Brown Rice Recipe in Savory Broth Wet Dog Food

☆☆☆☆☆ 121 Reviews

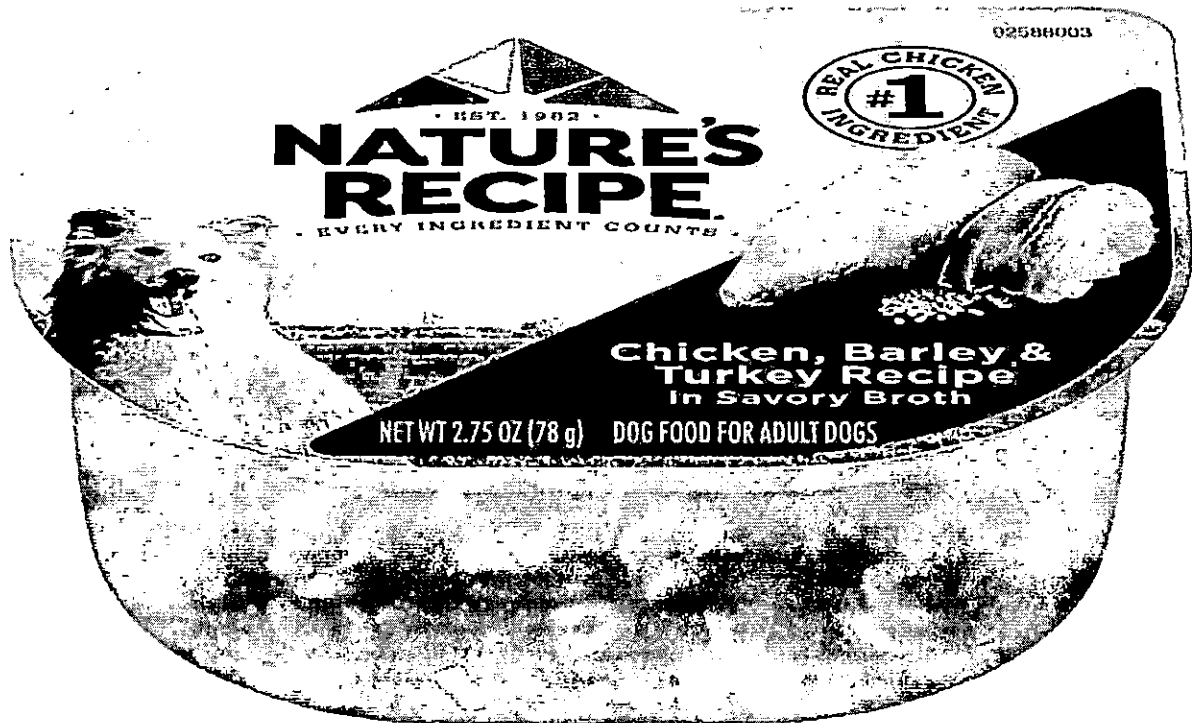
**100%** of respondents would  
recommend this to a friend

Our Chicken & Brown Rice Recipe in Savory Broth is a natural wet dog food recipe with added vitamins, minerals and nutrients. Real chicken is the number one ingredient, prepared in a savory broth dogs love. Full of flavor and nutrition, this premium recipe is sure to help fuel your adult dog's happy, healthy life.

- **Natural wet dog food recipe**  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-brown-rice-recipe-in-savory-broth-wet-dog-food/>

**Product 24: Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth**

**a. Product Packaging and Labeling**



- **Nature's Recipe**

**b. Product Website Page**

**Benefits**



Real chicken is the #1 ingredient



Natural dog food with added vitamins, minerals and nutrients



No added corn, wheat or soy ingredients



No poultry by-products



No artificial colors, preservatives, or flavors

- **Natural Dog Food with added Vitamins, Minerals and Nutrients**  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

# **Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth Wet Dog Food**

☆☆☆☆☆ 116 Reviews

Nature's Recipe Chicken, Barley & Turkey Recipe in Savory Broth has real chicken as the number one ingredient, delivering the quality you want and the flavor dogs love. And it doesn't stop there: High-quality turkey supplies protein to help maintain lean muscles, while barley supply carbohydrates to help provide energy. A natural recipe with added vitamins, minerals and nutrients, this delicious wet dog food is packed with tasty goodness to help fuel your dog's big life.

- **A natural recipe with added vitamins, minerals and nutrients, this delicious wet dog food is packed with tasty goodness to help fuel your dog's big life.**  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

**Product 25: Nature's Recipe Chicken, Wild Salmon & Brown Rice Recipe in Savory Broth**


**a. Product Packaging and Labeling**



- Nature's Recipe

**b. Product Website Page**

**Benefits**

				
Real chicken is the #1 ingredient	Natural dog food with added vitamins, minerals and nutrients	No added corn, wheat or soy ingredients	No poultry by-products	No artificial colors, preservatives, or flavors

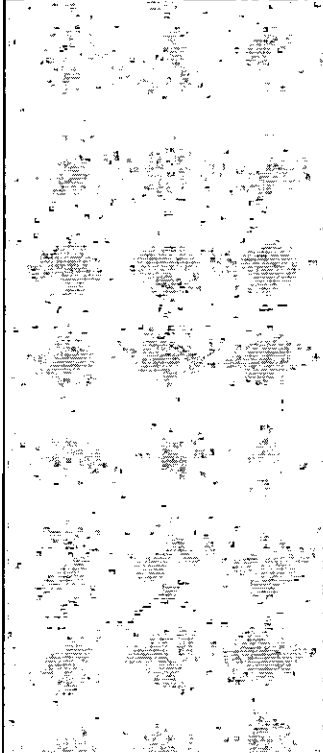
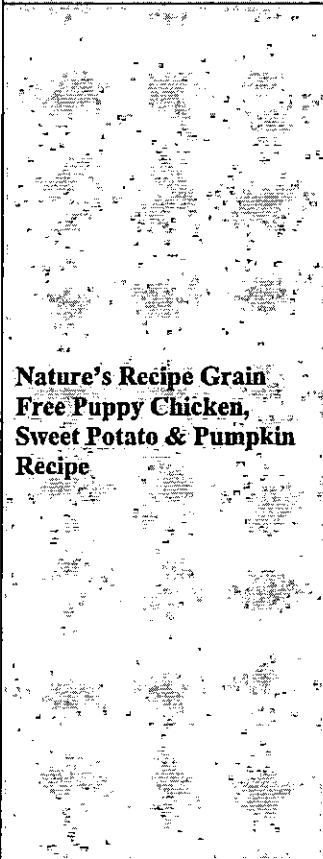
- **Natural Dog Food** with added Vitamins, Minerals and Nutrients  
<https://www.naturesrecipe.com/product/natures-recipe-chicken-barley-turkey-recipe-in-savory-broth-wet-dog-food/>

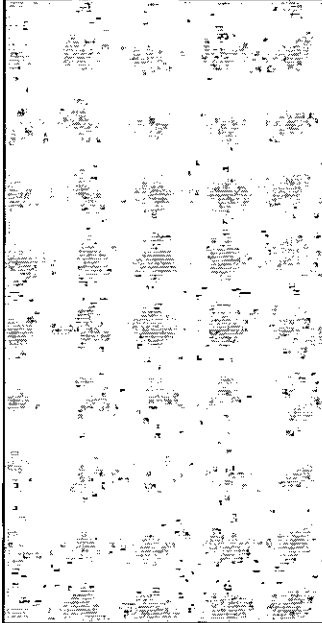
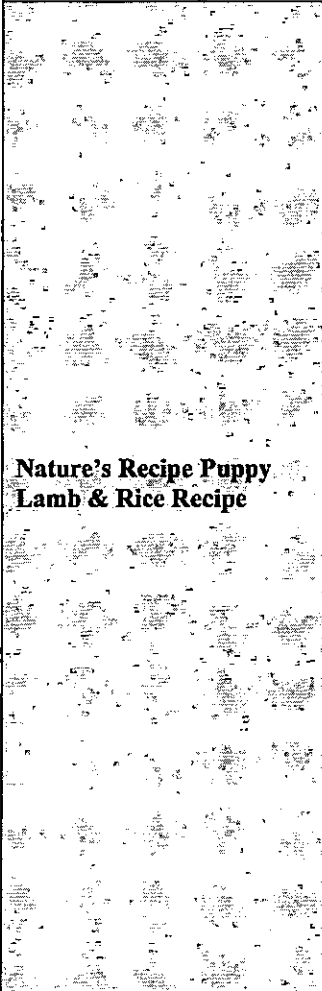
# EXHIBIT 2

**Exhibit 2**

Product Name	Synthetic Ingredients
<p><b>Nature's Recipe Freeze Dried Blend – Chicken, Barley &amp; Brown Rice Recipe With Freeze Dried Chicken Bites</b></p>	<p><b>dl-Methionine</b></p> <p><b>Choline Chloride</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>d-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin.</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Niacin</b></p>
<p><b>Nature's Recipe Grain Free Salmon, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>dl-Methionine</b></p> <p><b>L-threonine</b></p> <p><b>Choline Chloride</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>d-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p>

	<p>Niacin</p> <p>Menadione Sodium Bisulfate Complex</p>
<p><b>Nature's Recipe Grain Free Chicken, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p>dl-Methionine</p> <p>Taurine</p> <p>Vitamin E Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Vitamin A Supplement</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin Supplement</p> <p>Pyridoxine Hydrochloride</p> <p>Vitamin B12 Supplement</p> <p>Folic Acid</p> <p>Biotin</p> <p>Vitamin D3 Supplement</p> <p>Choline Chloride</p>
<p><b>Nature's Recipe Grain Free Lamb, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p>Vitamin E Supplement</p> <p>Vitamin A Supplement</p> <p>Vitamin D3 Supplement</p> <p>Ascorbic Acid</p> <p>Niacin</p> <p>Thiamine Mononitrate</p> <p>D-Calcium Pantothenate</p> <p>Riboflavin</p> <p>Pyridoxine Hydrochloride</p>

	<p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Ferrous Sulfate (Iron)</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p> <p><b>Choline Chloride</b></p> <p><b>DL-Methionine</b></p> <p><b>Taurine</b></p>
<p><b>Nature's Recipe Grain Free Puppy Chicken, Sweet Potato &amp; Pumpkin Recipe</b></p> 	<p><b>DL-Methionine</b></p> <p><b>L-Threonine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p>

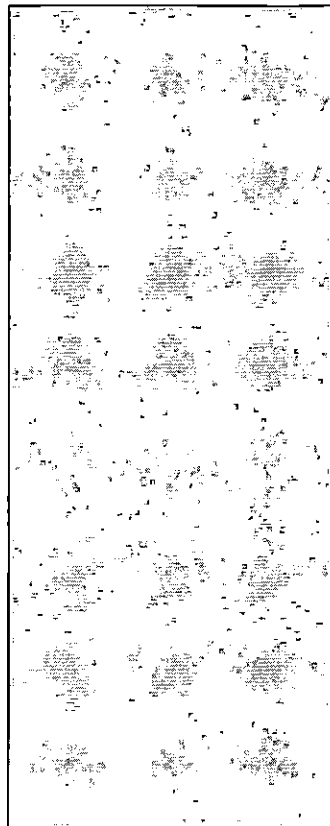
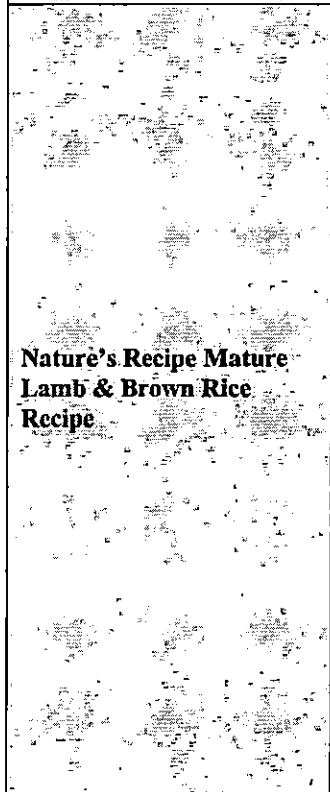
	<p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Lactic Acid</b></p> <p><b>Ferrous Sulphate</b></p> <p><b>Zinc Sulphate</b></p> <p><b>Copper Sulphate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulphate</b></p> <p><b>Calcium Iodate</b></p>	
	<p><b>Nature's Recipe Puppy Lamb &amp; Rice Recipe</b></p> 	<p><b>dl-Methionine</b></p> <p><b>L-Threonine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>d-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p>

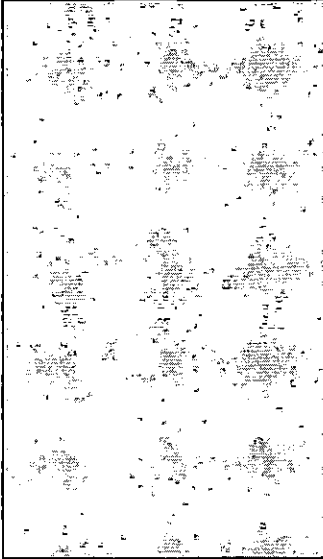
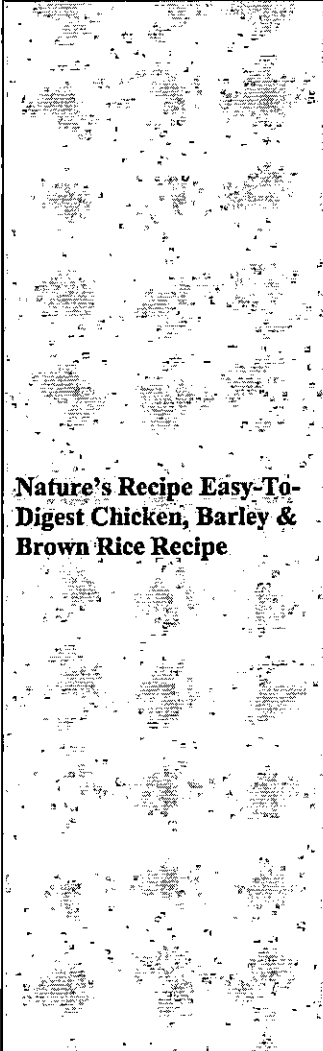
	<p><b>Choline Chloride</b></p> <p><b>Lactic Acid</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Grain Free Small Breed Chicken, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>DL-Methionine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p>

	<p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Grain Free Large Breed Chicken, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>DL-Methionine</b></p> <p><b>Taurine L-Carnitine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>

<p><b>Nature's Recipe Small Bites Chicken, Barley &amp; Brown Rice Recipe</b></p>	<p><b>DL-Methionine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Lamb, Barley &amp; Brown Rice Recipe</b></p>	<p><b>DL-Methionine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Niacin</b></p>

	<p><b>Ascorbic Acid</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>Pantothenic Acid</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Chicken, Barley &amp; Brown Rice Recipe</b></p>	<p><b>DL-Methionine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Niacin</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>Pantothenic Acid</b></p> <p><b>Vitamin A Supplement</b></p>

	<p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p> <p><b>DL-Methionine</b></p>
<p><b>Nature's Recipe Mature Lamb &amp; Brown Rice Recipe</b></p> 	<p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid (Vitamin C)</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p>

	<p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Easy-To-Digest Chicken, Barley &amp; Brown Rice Recipe</b></p> 	<p><b>DL-Methionine</b></p> <p><b>Taurine</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Ascorbic Acid</b></p> <p><b>Niacin</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Choline Chloride</b></p> <p><b>Ferrous Sulfate</b></p>

	<p><b>Zinc Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p>
<p><b>Nature's Recipe Grain Free Beef, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>L-Ascorbyl-2-Polyphosphate</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>Nicotinic Acid</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Iron Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Zinc Proteinate</b></p> <p><b>Iron Proteinate</b></p> <p><b>Copper Proteinate</b></p> <p><b>Manganese Proteinate</b></p>

<p><b>Nature's Recipe Grain Free Chicken, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>L-Ascorbyl-2-Polyphosphate</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Nicotinic Acid</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Iron Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Zinc Proteinate</b></p> <p><b>Iron Proteinate</b></p> <p><b>Copper Proteinate</b></p> <p><b>Manganese Proteinate</b></p>
<p><b>Nature's Recipe Grain Free Salmon, Sweet Potato &amp; Pumpkin Recipe</b></p>	<p><b>Thiamine Mononitrate</b></p> <p><b>L-Ascorbyl-2-Polyphosphate</b></p> <p><b>Vitamin E Supplement</b></p> <p><b>Nicotinic Acid</b></p> <p><b>D-Calcium Pantothenate</b></p>

	<p><b>Vitamin A Supplement</b></p> <p><b>Riboflavin Supplement</b></p> <p><b>Vitamin B12 Supplement</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Folic Acid</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Iron Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Sodium Selenite,</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Calcium Iodate</b></p> <p><b>Zinc Proteinate</b></p> <p><b>Iron Proteinate</b></p> <p><b>Copper Proteinate</b></p> <p><b>Manganese Proteinate</b></p>
<p><b>Nature's Recipe Grain Free Chicken Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p>

	<p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Sodium Selenite</b></p> <p><b>Potassium Iodide</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p> <p><b>Magnesium Sulfate</b></p> <p><b>Choline Chloride</b></p>
<p><b>Nature's Recipe Grain Free Chicken &amp; Venison Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p>

	<p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Magnesium Sulfate</b></p>
<p><b>Nature's Recipe Grain Free Chicken &amp; Duck Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p>

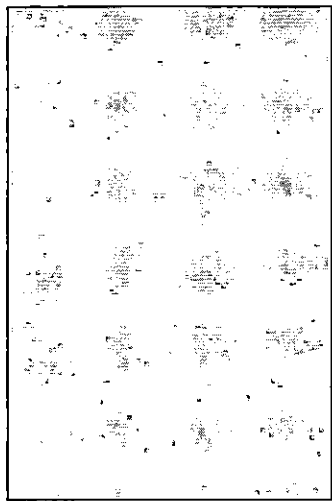
	<p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p> <p><b>Magnesium Sulfate</b></p>
<p><b>Nature's Recipe Grain Free Chicken &amp; Beef Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Reduced Iron</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p>

<p><b>Nature's Recipe Grain Free Chicken &amp; Turkey Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Oxide</b></p> <p><b>Reduced Iron</b></p> <p><b>Sodium Selenite</b></p> <p><b>Manganese Sulfate Monohydrate</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p>
<p><b>Nature's Recipe Grain Free Chicken &amp; Lamb Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p>

	<p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Sulfate</b></p> <p><b>Reduced Iron</b></p> <p><b>Manganese Sulfate</b></p> <p><b>Copper Sulfate</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p>
<p><b>Nature's Recipe Chicken &amp; Brown Rice Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p>

	<p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p> <p><b>Magnesium Sulfate</b></p>
<p><b>Nature's Recipe Chicken, Barley &amp; Turkey Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p>

	<p><b>Beta-Carotene</b></p> <p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p> <p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p> <p><b>Magnesium Sulfate</b></p>
<p><b>Nature's Recipe Chicken, Wild Salmon &amp; Brown Rice Recipe in Savory Broth</b></p>	<p><b>Vitamin E Supplement</b></p> <p><b>Vitamin A Supplement</b></p> <p><b>Vitamin D3 Supplement</b></p> <p><b>Niacin</b></p> <p><b>Thiamine Mononitrate</b></p> <p><b>D-Calcium Pantothenate</b></p> <p><b>Riboflavin</b></p> <p><b>Pyridoxine Hydrochloride</b></p> <p><b>Vitamin B12</b></p> <p><b>Folic Acid</b></p> <p><b>Biotin</b></p> <p><b>Beta-Carotene</b></p> <p><b>Zinc Amino Acid Complex</b></p> <p><b>Ferrous Glycine Complex</b></p>

	<p><b>Copper Amino Acid Complex</b></p> <p><b>Manganese Amino Acid Complex</b></p> <p><b>Potassium Iodide</b></p> <p><b>Sodium Selenite</b></p> <p><b>Choline Chloride</b></p> <p><b>Tricalcium Phosphate</b></p> <p><b>Calcium Sulfate</b></p> <p><b>Magnesium Sulfate</b></p>
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By M. Aguirre, Deputy Clerk

*Attorneys for Plaintiff and the Proposed Class*

**SUPERIOR COURT OF THE STATE OF CALIFORNIA**  
**COUNTY OF LOS ANGELES**

VERONICA PANOSSIAN , individually  
and on behalf of all others similarly situated,

Plaintiffs,

v.

POST CONSUMER BRANDS, LLC and  
DOES 1 through 10, inclusive,

Defendants.

Case No. **26STCV09672**

CLASS ACTION

**DECLARATION OF PAUL D.  
STEVENS, ESQ. RE: VENUE  
PURSUANT TO CAL. CIV. CODE §  
1780 (d)**

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**DECLARATION OF PAUL D. STEVENS, ESQ.**

I, Paul D. Stevens, declare as follows:

1. I am an attorney admitted and licensed to practice in the state of California and before all of the United States District Courts in the State of California as well as the Ninth Circuit Court of Appeals and United States Supreme Court. I am a member in good standing and have never been subject to discipline by any court.

2. I am the owner/principal attorney of the law firm of Stevens, LC, counsel for Plaintiff and the putative Class in this action. I have personal knowledge of the matters stated herein. If called as a witness, I could and would testify truthfully and competently thereto under oath.

3. I submit this declaration pursuant to California Civil Code § 1780(d) in support of showing that the action has been commenced in a county described in § 1780(d) as a proper place for the trial of the action.

4. This Court is proper for trial of this action because Defendant is doing business in Los Angeles County..

5. I declare and state under penalty of perjury pursuant to the laws of the State of California that the foregoing is true and correct, and that this Declaration was executed this 24<sup>th</sup> day of March 2026 in Los Angeles, California.

Dated: March 24, 2026

STEVENS, L.C.



By: \_\_\_\_\_  
Paul D. Stevens  
Attorneys for Plaintiff and class

<p><b>SUPERIOR COURT OF CALIFORNIA</b> <b>COUNTY OF LOS ANGELES</b></p>	<p style="font-size: small;">Reserved for Clerk's File Stamp</p> <p><b>FILED</b> Superior Court of California County of Los Angeles <b>03/24/2026</b> David W. Slayton, Executive Officer / Clerk of Court By: <u>          M. Aguirre          </u> Deputy</p>
<p>COURTHOUSE ADDRESS: Spring Street Courthouse 312 North Spring Street, Los Angeles, CA 90012</p>	
<p><b>NOTICE OF CASE ASSIGNMENT</b> <b>UNLIMITED CIVIL CASE</b></p>	
<p>Your case is assigned for all purposes to the judicial officer indicated below.</p>	<p>CASE NUMBER: <b>26STCV09672</b></p>

**THIS FORM IS TO BE SERVED WITH THE SUMMONS AND COMPLAINT**

	ASSIGNED JUDGE	DEPT	ROOM		ASSIGNED JUDGE	DEPT	ROOM
✓	Elaine Lu	9					

Given to the Plaintiff/Cross-Complainant/Attorney of Record David W. Slayton, Executive Officer / Clerk of Court  
 on 03/25/2026 (Date) By M. Aguirre, Deputy Clerk

## **INSTRUCTIONS FOR HANDLING UNLIMITED CIVIL CASES**

The following critical provisions of the California Rules of Court, Title 3, Division 7, as applicable in the Superior Court, are summarized for your assistance.

### **APPLICATION**

The Division 7 Rules were effective January 1, 2007. They apply to all general civil cases.

### **PRIORITY OVER OTHER RULES**

The Division 7 Rules shall have priority over all other Local Rules to the extent the others are inconsistent.

### **CHALLENGE TO ASSIGNED JUDGE**

A challenge under Code of Civil Procedure Section 170.6 must be made within 15 days after notice of assignment for all purposes to a judge, or if a party has not yet appeared, within 15 days of the first appearance.

### **TIME STANDARDS**

Cases assigned to the Independent Calendaring Courts will be subject to processing under the following time standards:

### **COMPLAINTS**

All complaints shall be served within 60 days of filing and proof of service shall be filed within 90 days.

### **CROSS-COMPLAINTS**

Without leave of court first being obtained, no cross-complaint may be filed by any party after their answer is filed. Cross-complaints shall be served within 30 days of the filing date and a proof of service filed within 60 days of the filing date.

### **STATUS CONFERENCE**

A status conference will be scheduled by the assigned Independent Calendar Judge no later than 270 days after the filing of the complaint. Counsel must be fully prepared to discuss the following issues: alternative dispute resolution, bifurcation, settlement, trial date, and expert witnesses.

### **FINAL STATUS CONFERENCE**

The Court will require the parties to attend a final status conference not more than 10 days before the scheduled trial date. All parties shall have motions in limine, bifurcation motions, statements of major evidentiary issues, dispositive motions, requested form jury instructions, special jury instructions, and special jury verdicts timely filed and served prior to the conference. These matters may be heard and resolved at this conference. At least five days before this conference, counsel must also have exchanged lists of exhibits and witnesses, and have submitted to the court a brief statement of the case to be read to the jury panel as required by Chapter Three of the Los Angeles Superior Court Rules.

### **SANCTIONS**

The court will impose appropriate sanctions for the failure or refusal to comply with Chapter Three Rules, orders made by the Court, and time standards or deadlines established by the Court or by the Chapter Three Rules. Such sanctions may be on a party, or if appropriate, on counsel for a party.

**This is not a complete delineation of the Division 7 or Chapter Three Rules, and adherence only to the above provisions is therefore not a guarantee against the imposition of sanctions under Trial Court Delay Reduction. Careful reading and compliance with the actual Chapter Rules is imperative.**

### **Class Actions**

Pursuant to Local Rule 2.3, all class actions shall be filed at the Stanley Mosk Courthouse and are randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be a class action it will be returned to an Independent Calendar Courtroom for all purposes.

### **\*Provisionally Complex Cases**

Cases filed as provisionally complex are initially assigned to the Supervising Judge of complex litigation for determination of complex status. If the case is deemed to be complex within the meaning of California Rules of Court 3.400 et seq., it will be randomly assigned to a complex judge at the designated complex courthouse. If the case is found not to be complex, it will be returned to an Independent Calendar Courtroom for all purposes.



## Superior Court of California, County of Los Angeles

### **ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION PACKAGE**

**THE PLAINTIFF MUST SERVE THIS ADR INFORMATION PACKAGE ON EACH PARTY WITH THE COMPLAINT.**

**CROSS-COMPLAINANTS** must serve this ADR Information Package on any new parties named to the action with the cross-complaint.

#### **What is ADR?**

ADR helps people find solutions to their legal disputes without going to trial. The main types of ADR are negotiation, mediation, arbitration, and settlement conferences. When ADR is done by phone, videoconference or computer, it may be called Online Dispute Resolution (ODR). These alternatives to litigation and trial are described below.

#### **Advantages of ADR**

- **Saves Time:** ADR is faster than going to trial.
- **Saves Money:** Parties can save on court costs, attorney's fees, and witness fees.
- **Keeps Control (with the parties):** Parties choose their ADR process and provider for voluntary ADR.
- **Reduces Stress/Protects Privacy:** ADR is done outside the courtroom, in private offices, by phone or online.

#### **Disadvantages of ADR**

- **Costs:** If the parties do not resolve their dispute, they may have to pay for ADR, litigation, and trial.
- **No Public Trial:** ADR does not provide a public trial or a decision by a judge or jury.

#### **Main Types of ADR**

1. **Negotiation:** Parties often talk with each other in person, or by phone or online about resolving their case with a settlement agreement instead of a trial. If the parties have lawyers, they will negotiate for their clients.
2. **Mediation:** In mediation, a neutral mediator listens to each person's concerns, helps them evaluate the strengths and weaknesses of their case, and works with them to try to create a settlement agreement that is acceptable to all. Mediators do not decide the outcome. Parties may go to trial if they decide not to settle.

#### **Mediation may be appropriate when the parties**

- want to work out a solution but need help from a neutral person.
- have communication problems or strong emotions that interfere with resolution.

#### **Mediation may not be appropriate when the parties**

- want a public trial and want a judge or jury to decide the outcome.
- lack equal bargaining power or have a history of physical/emotional abuse.

## How to Arrange Mediation in Los Angeles County

Mediation for **civil cases** is voluntary and parties may select any mediator they wish. Options include:

a. **The Civil Mediation Vendor Resource List**

If all parties in an active civil case agree to mediation, they may contact these organizations to request a "Resource List Mediation" for mediation at reduced cost or no cost (for selected cases).

- **ADR Services, Inc.** Case Manager Elizabeth Sanchez, [elizabeth@adrservices.com](mailto:elizabeth@adrservices.com)  
(949) 863-9800
- **Mediation Center of Los Angeles** Program Manager [info@mediationLA.org](mailto:info@mediationLA.org)  
(833) 476-9145

**These organizations cannot accept every case and they may decline cases at their discretion.** They may offer online mediation by video conference for cases they accept. Before contacting these organizations, review important information and FAQs at [www.lacourt.org/ADR.Res.List](http://www.lacourt.org/ADR.Res.List)

**NOTE: The Civil Mediation Vendor Resource List program does not accept family law, probate or small claims cases.**

b. **Los Angeles County Dispute Resolution Programs**

<https://hrc.lacounty.gov/wp-content/uploads/2020/05/DRP-Fact-Sheet-23October19-Current-as-of-October-2019-1.pdf>

Day of trial mediation programs have been paused until further notice.

**Online Dispute Resolution (ODR).** Parties in small claims and unlawful detainer (eviction) cases should carefully review the Notice and other information they may receive about (ODR) requirements for their case.

c. Mediators and ADR and Bar organizations that provide mediation may be found on the internet.

**3. Arbitration:** Arbitration is less formal than trial, but like trial, the parties present evidence and arguments to the person who decides the outcome. In "binding" arbitration, the arbitrator's decision is final; there is no right to trial. In "nonbinding" arbitration, any party can request a trial after the arbitrator's decision. For more information about arbitration, visit <http://www.courts.ca.gov/programs-adr.htm>

**4. Mandatory Settlement Conferences (MSC):** MSCs are ordered by the Court and are often held close to the trial date or on the day of trial. The parties and their attorneys meet with a judge or settlement officer who does not make a decision but who instead assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. For information about the Court's MSC programs for civil cases, visit <http://www.lacourt.org/division/civil/C10047.aspx>

Los Angeles Superior Court ADR website: <http://www.lacourt.org/division/civil/C10109.aspx>  
For general information and videos about ADR, visit <http://www.courts.ca.gov/programs-adr.htm>

## VOLUNTARY EFFICIENT LITIGATION STIPULATIONS

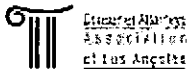


Superior Court of California  
County of Los Angeles

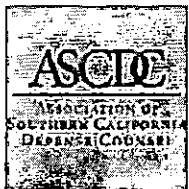


Los Angeles County  
Bar Association  
Litigation Section

Los Angeles County  
Bar Association Labor and  
Employment Law Section



Consumer Attorneys  
Association of Los Angeles



Southern California  
Defense Counsel



Association of  
Business Trial Lawyers



California Employment  
Lawyers Association

The Early Organizational Meeting Stipulation, Discovery Resolution Stipulation, and Motions in Limine Stipulation are voluntary stipulations entered into by the parties. The parties may enter into one, two, or all three of the stipulations; however, they may not alter the stipulations as written, because the Court wants to ensure uniformity of application. These stipulations are meant to encourage cooperation between the parties and to assist in resolving issues in a manner that promotes economic case resolution and judicial efficiency.

*The following organizations endorse the goal of promoting efficiency in litigation and ask that counsel consider using these stipulations as a voluntary way to promote communications and procedures among counsel and with the court to fairly resolve issues in their cases.*

◆ Los Angeles County Bar Association Litigation Section ◆

◆ Los Angeles County Bar Association  
Labor and Employment Law Section ◆

◆ Consumer Attorneys Association of Los Angeles ◆

◆ Southern California Defense Counsel ◆

◆ Association of Business Trial Lawyers ◆

◆ California Employment Lawyers Association ◆

NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:		STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.:		FAX NO. (Optional):	
E-MAIL ADDRESS (Optional):			
ATTORNEY FOR (Name):			
<b>SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES</b>			
COURTHOUSE ADDRESS:			
PLAINTIFF:			
DEFENDANT:			
<b>STIPULATION – EARLY ORGANIZATIONAL MEETING</b>			CASE NUMBER:

**This stipulation is intended to encourage cooperation among the parties at an early stage in the litigation and to assist the parties in efficient case resolution.**

**The parties agree that:**

1. The parties commit to conduct an initial conference (in-person or via teleconference or via videoconference) within 15 days from the date this stipulation is signed, *to discuss and consider whether there can be agreement on the following:*
  - a. Are motions to challenge the pleadings necessary? If the issue can be resolved by amendment as of right, or if the Court would allow leave to amend, could an amended complaint resolve most or all of the issues a demurrer might otherwise raise? If so, the parties agree to work through pleading issues so that a demurrer need only raise issues they cannot resolve. Is the issue that the defendant seeks to raise amenable to resolution on demurrer, or would some other type of motion be preferable? Could a voluntary targeted exchange of documents or information by any party cure an uncertainty in the pleadings?
  - b. Initial mutual exchanges of documents at the “core” of the litigation. (For example, in an employment case, the employment records, personnel file and documents relating to the conduct in question could be considered “core.” In a personal injury case, an incident or police report, medical records, and repair or maintenance records could be considered “core.”);
  - c. Exchange of names and contact information of witnesses;
  - d. Any insurance agreement that may be available to satisfy part or all of a judgment, or to indemnify or reimburse for payments made to satisfy a judgment;
  - e. Exchange of any other information that might be helpful to facilitate understanding, handling, or resolution of the case in a manner that preserves objections or privileges by agreement;
  - f. Controlling issues of law that, if resolved early, will promote efficiency and economy in other phases of the case. Also, when and how such issues can be presented to the Court;
  - g. Whether or when the case should be scheduled with a settlement officer, what discovery or court ruling on legal issues is reasonably required to make settlement discussions meaningful, and whether the parties wish to use a sitting judge or a private mediator or other options as

SHORT TITLE:	CASE NUMBER:
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- discussed in the "Alternative Dispute Resolution (ADR) Information Package" served with the complaint;
- h. Computation of damages, including documents, not privileged or protected from disclosure, on which such computation is based;
  - i. Whether the case is suitable for the Expedited Jury Trial procedures (see information at [www.lacourt.org](http://www.lacourt.org) under "Civil" and then under "General Information").
2. The time for a defending party to respond to a complaint or cross-complaint will be extended to \_\_\_\_\_ (INSERT DATE) for the complaint, and \_\_\_\_\_ (INSERT DATE) for the cross-complaint, which is comprised of the 30 days to respond under Government Code § 68616(b), and the 30 days permitted by Code of Civil Procedure section 1054(a), good cause having been found by the Civil Supervising Judge due to the case management benefits provided by this Stipulation. A copy of the General Order can be found at [www.lacourt.org](http://www.lacourt.org) under "Civil", click on "General Information", then click on "Voluntary Efficient Litigation Stipulations".
  3. The parties will prepare a joint report titled "Joint Status Report Pursuant to Initial Conference and Early Organizational Meeting Stipulation, and if desired, a proposed order summarizing results of their meet and confer and advising the Court of any way it may assist the parties' efficient conduct or resolution of the case. The parties shall attach the Joint Status Report to the Case Management Conference statement, and file the documents when the CMC statement is due.
  4. References to "days" mean calendar days, unless otherwise noted. If the date for performing any act pursuant to this stipulation falls on a Saturday, Sunday or Court holiday, then the time for performing that act shall be extended to the next Court day

The following parties stipulate:

Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR PLAINTIFF)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)

NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:	STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.: E-MAIL ADDRESS (Optional): ATTORNEY FOR (Name):	FAX NO. (Optional):	
<b>SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES</b>		
COURTHOUSE ADDRESS:		
PLAINTIFF:		
DEFENDANT:		
<b>STIPULATION – DISCOVERY RESOLUTION</b>		CASE NUMBER:

**This stipulation is intended to provide a fast and informal resolution of discovery issues through limited paperwork and an informal conference with the Court to aid in the resolution of the issues.**

**The parties agree that:**

1. Prior to the discovery cut-off in this action, no discovery motion shall be filed or heard unless the moving party first makes a written request for an Informal Discovery Conference pursuant to the terms of this stipulation.
2. At the Informal Discovery Conference the Court will consider the dispute presented by parties and determine whether it can be resolved informally. Nothing set forth herein will preclude a party from making a record at the conclusion of an Informal Discovery Conference, either orally or in writing.
3. Following a reasonable and good faith attempt at an informal resolution of each issue to be presented, a party may request an Informal Discovery Conference pursuant to the following procedures:
  - a. The party requesting the Informal Discovery Conference will:
    - i. File a Request for Informal Discovery Conference with the clerk's office on the approved form (copy attached) and deliver a courtesy, conformed copy to the assigned department;
    - ii. Include a brief summary of the dispute and specify the relief requested; and
    - iii. Serve the opposing party pursuant to any authorized or agreed method of service that ensures that the opposing party receives the Request for Informal Discovery Conference no later than the next court day following the filing.
  - b. Any Answer to a Request for Informal Discovery Conference must:
    - i. Also be filed on the approved form (copy attached);
    - ii. Include a brief summary of why the requested relief should be denied;

SHORT TITLE:	CASE NUMBER:
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- iii. Be filed within two (2) court days of receipt of the Request; and
  - iv. Be served on the opposing party pursuant to any authorized or agreed upon method of service that ensures that the opposing party receives the Answer no later than the next court day following the filing.
- c. No other pleadings, including but not limited to exhibits, declarations, or attachments, will be accepted.
- d. If the Court has not granted or denied the Request for Informal Discovery Conference within ten (10) days following the filing of the Request, then it shall be deemed to have been denied. If the Court acts on the Request, the parties will be notified whether the Request for Informal Discovery Conference has been granted or denied and, if granted, the date and time of the Informal Discovery Conference, which must be within twenty (20) days of the filing of the Request for Informal Discovery Conference.
- e. If the conference is not held within twenty (20) days of the filing of the Request for Informal Discovery Conference, unless extended by agreement of the parties and the Court, then the Request for the Informal Discovery Conference shall be deemed to have been denied at that time.
4. If (a) the Court has denied a conference or (b) one of the time deadlines above has expired without the Court having acted or (c) the Informal Discovery Conference is concluded without resolving the dispute, then a party may file a discovery motion to address unresolved issues.
5. The parties hereby further agree that the time for making a motion to compel or other discovery motion is tolled from the date of filing of the Request for Informal Discovery Conference until (a) the request is denied or deemed denied or (b) twenty (20) days after the filing of the Request for Informal Discovery Conference, whichever is earlier, unless extended by Order of the Court.
- It is the understanding and intent of the parties that this stipulation shall, for each discovery dispute to which it applies, constitute a writing memorializing a "specific later date to which the propounding [or demanding or requesting] party and the responding party have agreed in writing," within the meaning of Code Civil Procedure sections 2030.300(c), 2031.320(c), and 2033.290(c).
6. Nothing herein will preclude any party from applying *ex parte* for appropriate relief, including an order shortening time for a motion to be heard concerning discovery.
7. Any party may terminate this stipulation by giving twenty-one (21) days notice of intent to terminate the stipulation.
8. References to "days" mean calendar days, unless otherwise noted. If the date for performing any act pursuant to this stipulation falls on a Saturday, Sunday or Court holiday, then the time for performing that act shall be extended to the next Court day.

SHORT TITLE:	CASE NUMBER:
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**The following parties stipulate:**

Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR PLAINTIFF)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR DEFENDANT)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)
Date: _____ (TYPE OR PRINT NAME)	➤	_____ (ATTORNEY FOR _____)

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NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:	STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.: E-MAIL ADDRESS (Optional): ATTORNEY FOR (Name):	FAX NO. (Optional):	
<b>SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES</b>		
COURTHOUSE ADDRESS:		
PLAINTIFF:		
DEFENDANT:		
<b>INFORMAL DISCOVERY CONFERENCE</b> (pursuant to the Discovery Resolution Stipulation of the parties)		CASE NUMBER:

1. This document relates to:

- Request for Informal Discovery Conference
- Answer to Request for Informal Discovery Conference

2. Deadline for Court to decide on Request: \_\_\_\_\_ (insert date 10 calendar days following filing of the Request).

3. Deadline for Court to hold Informal Discovery Conference: \_\_\_\_\_ (insert date 20 calendar days following filing of the Request).

4. For a Request for Informal Discovery Conference, **briefly** describe the nature of the discovery dispute, including the facts and legal arguments at issue. For an Answer to Request for Informal Discovery Conference, **briefly** describe why the Court should deny the requested discovery, including the facts and legal arguments at issue.

NAME AND ADDRESS OF ATTORNEY OR PARTY WITHOUT ATTORNEY:		STATE BAR NUMBER	Reserved for Clerk's File Stamp
TELEPHONE NO.:		FAX NO. (Optional):	
E-MAIL ADDRESS (Optional):			
ATTORNEY FOR (Name):			
<b>SUPERIOR COURT OF CALIFORNIA, COUNTY OF LOS ANGELES</b>			
COURTHOUSE ADDRESS:			
PLAINTIFF:			
DEFENDANT:			
<b>STIPULATION AND ORDER – MOTIONS IN LIMINE</b>			CASE NUMBER:

**This stipulation is intended to provide fast and informal resolution of evidentiary issues through diligent efforts to define and discuss such issues and limit paperwork.**

**The parties agree that:**

1. At least \_\_\_\_ days before the final status conference, each party will provide all other parties with a list containing a one paragraph explanation of each proposed motion in limine. Each one paragraph explanation must identify the substance of a single proposed motion in limine and the grounds for the proposed motion.
2. The parties thereafter will meet and confer, either in person or via teleconference or videoconference, concerning all proposed motions in limine. In that meet and confer, the parties will determine:
  - a. Whether the parties can stipulate to any of the proposed motions. If the parties so stipulate, they may file a stipulation and proposed order with the Court.
  - b. Whether any of the proposed motions can be briefed and submitted by means of a short joint statement of issues. For each motion which can be addressed by a short joint statement of issues, a short joint statement of issues must be filed with the Court 10 days prior to the final status conference. Each side's portion of the short joint statement of issues may not exceed three pages. The parties will meet and confer to agree on a date and manner for exchanging the parties' respective portions of the short joint statement of issues and the process for filing the short joint statement of issues.
3. All proposed motions in limine that are not either the subject of a stipulation or briefed via a short joint statement of issues will be briefed and filed in accordance with the California Rules of Court and the Los Angeles Superior Court Rules.

SHORT TITLE:	CASE NUMBER:
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**The following parties stipulate:**

Date:

\_\_\_\_\_  
(TYPE OR PRINT NAME)

➤

\_\_\_\_\_  
(ATTORNEY FOR PLAINTIFF)

Date:

\_\_\_\_\_  
(TYPE OR PRINT NAME)

➤

\_\_\_\_\_  
(ATTORNEY FOR DEFENDANT)

Date:

\_\_\_\_\_  
(TYPE OR PRINT NAME)

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(ATTORNEY FOR DEFENDANT)

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\_\_\_\_\_  
(ATTORNEY FOR \_\_\_\_\_)

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\_\_\_\_\_  
(ATTORNEY FOR \_\_\_\_\_)

Date:

\_\_\_\_\_  
(TYPE OR PRINT NAME)

➤

\_\_\_\_\_  
(ATTORNEY FOR \_\_\_\_\_)

**THE COURT SO ORDERS.**

Date: \_\_\_\_\_

\_\_\_\_\_  
JUDICIAL OFFICER

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**FILED**  
LOS ANGELES SUPERIOR COURT

MAY 11 2011

JOHN A. CLARKE, CLERK  
*N. Navarro*  
BY NANCY NAVARRO, DEPUTY

**SUPERIOR COURT OF THE STATE OF CALIFORNIA  
FOR THE COUNTY OF LOS ANGELES**

General Order Re	)	ORDER PURSUANT TO CCP 1054(a),
Use of Voluntary Efficient Litigation	)	EXTENDING TIME TO RESPOND BY
Stipulations	)	30 DAYS WHEN PARTIES AGREE
	)	TO EARLY ORGANIZATIONAL
	)	MEETING STIPULATION

Whereas the Los Angeles Superior Court and the Executive Committee of the Litigation Section of the Los Angeles County Bar Association have cooperated in drafting "Voluntary Efficient Litigation Stipulations" and in proposing the stipulations for use in general jurisdiction civil litigation in Los Angeles County;

Whereas the Los Angeles County Bar Association Litigation Section; the Los Angeles County Bar Association Labor and Employment Law Section; the Consumer Attorneys Association of Los Angeles; the Association of Southern California Defense Counsel; the Association of Business Trial Lawyers of Los Angeles; and the California Employment Lawyers Association all "endorse the goal of promoting efficiency in litigation, and ask that counsel consider using these stipulations as a voluntary way to promote communications and procedures among counsel and with the court to fairly resolve issues in their cases;"

1           Whereas the Early Organizational Meeting Stipulation is intended to encourage  
2 cooperation among the parties at an early stage in litigation in order to achieve  
3 litigation efficiencies;

4           Whereas it is intended that use of the Early Organizational Meeting Stipulation  
5 will promote economic case resolution and judicial efficiency;

6           Whereas, in order to promote a meaningful discussion of pleading issues at the  
7 Early Organizational Meeting and potentially to reduce the need for motions to  
8 challenge the pleadings, it is necessary to allow additional time to conduct the Early  
9 Organizational Meeting before the time to respond to a complaint or cross complaint  
10 has expired;

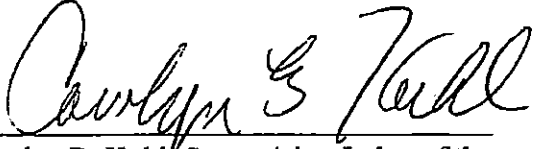
11           Whereas Code of Civil Procedure section 1054(a) allows a judge of the court in  
12 which an action is pending to extend for not more than 30 days the time to respond to  
13 a pleading "upon good cause shown";

14           Now, therefore, this Court hereby finds that there is good cause to extend for 30  
15 days the time to respond to a complaint or to a cross complaint in any action in which  
16 the parties have entered into the Early Organizational Meeting Stipulation. This finding  
17 of good cause is based on the anticipated judicial efficiency and benefits of economic  
18 case resolution that the Early Organizational Meeting Stipulation is intended to  
19 promote.

20           IT IS HEREBY ORDERED that, in any case in which the parties have entered  
21 into an Early Organizational Meeting Stipulation, the time for a defending party to  
22 respond to a complaint or cross complaint shall be extended by the 30 days permitted  
23  
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1 by Code of Civil Procedure section 1054(a) without further need of a specific court  
2 order.

3  
4 DATED: May 11, 2011

  
5 Carolyn B. Kuhl, Supervising Judge of the  
6 Civil Departments, Los Angeles Superior Court  
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**FILED**  
Superior Court of California  
County of Los Angeles

**MAY 03 2019**

Sherri R. Carter, Executive Officer/Clerk  
By Rizalinda Mina, Deputy  
Rizalinda Mina

SUPERIOR COURT OF THE STATE OF CALIFORNIA  
FOR THE COUNTY OF LOS ANGELES

IN RE LOS ANGELES SUPERIOR COURT ) FIRST AMENDED GENERAL ORDER  
— MANDATORY ELECTRONIC FILING )  
FOR CIVIL )

On December 3, 2018, the Los Angeles County Superior Court mandated electronic filing of all documents in Limited Civil cases by litigants represented by attorneys. On January 2, 2019, the Los Angeles County Superior Court mandated electronic filing of all documents filed in Non-Complex Unlimited Civil cases by litigants represented by attorneys. (California Rules of Court, rule 2.253(b).) All electronically filed documents in Limited and Non-Complex Unlimited cases are subject to the following:

1) DEFINITIONS

- a) **“Bookmark”** A bookmark is a PDF document navigational tool that allows the reader to quickly locate and navigate to a designated point of interest within a document.
- b) **“Efiling Portal”** The official court website includes a webpage, referred to as the efiling portal, that gives litigants access to the approved Electronic Filing Service Providers.
- c) **“Electronic Envelope”** A transaction through the electronic service provider for submission of documents to the Court for processing which may contain one or more PDF documents attached.
- d) **“Electronic Filing”** Electronic Filing (eFiling) is the electronic transmission to a Court of a document in electronic form. (California Rules of Court, rule 2.250(b)(7).)

1 e) **“Electronic Filing Service Provider”** An Electronic Filing Service Provider (EFSP) is a  
2 person or entity that receives an electronic filing from a party for retransmission to the Court.  
3 In the submission of filings, the EFSP does so on behalf of the electronic filer and not as an  
4 agent of the Court. (California Rules of Court, rule 2.250(b)(8).)

5 f) **“Electronic Signature”** For purposes of these local rules and in conformity with Code of  
6 Civil Procedure section 17, subdivision (b)(3), section 34, and section 1010.6, subdivision  
7 (b)(2), Government Code section 68150, subdivision (g), and California Rules of Court, rule  
8 2.257, the term “Electronic Signature” is generally defined as an electronic sound, symbol, or  
9 process attached to or logically associated with an electronic record and executed or adopted  
10 by a person with the intent to sign the electronic record.

11 g) **“Hyperlink”** An electronic link providing direct access from one distinctively marked place  
12 in a hypertext or hypermedia document to another in the same or different document.

13 h) **“Portable Document Format”** A digital document format that preserves all fonts,  
14 formatting, colors and graphics of the original source document, regardless of the application  
15 platform used.

16 2) MANDATORY ELECTRONIC FILING

17 a) Trial Court Records

18 Pursuant to Government Code section 68150, trial court records may be created, maintained,  
19 and preserved in electronic format. Any document that the Court receives electronically must  
20 be clerically processed and must satisfy all legal filing requirements in order to be filed as an  
21 official court record (California Rules of Court, rules 2.100, et seq. and 2.253(b)(6)).

22 b) Represented Litigants

23 Pursuant to California Rules of Court, rule 2.253(b), represented litigants are required to  
24 electronically file documents with the Court through an approved EFSP.

25 c) Public Notice

26 The Court has issued a Public Notice with effective dates the Court required parties to  
27 electronically file documents through one or more approved EFSPs. Public Notices containing  
28 effective dates and the list of EFSPs are available on the Court’s website, at [www.lacourt.org](http://www.lacourt.org).

1 d) Documents in Related Cases

2 Documents in related cases must be electronically filed in the eFiling portal for that case type if  
3 electronic filing has been implemented in that case type, regardless of whether the case has  
4 been related to a Civil case.

5 3) EXEMPT LITIGANTS

6 a) Pursuant to California Rules of Court, rule 2.253(b)(2), self-represented litigants are exempt  
7 from mandatory electronic filing requirements.

8 b) Pursuant to Code of Civil Procedure section 1010.6, subdivision (d)(3) and California Rules of  
9 Court, rule 2.253(b)(4), any party may make application to the Court requesting to be excused  
10 from filing documents electronically and be permitted to file documents by conventional  
11 means if the party shows undue hardship or significant prejudice.

12 4) EXEMPT FILINGS

13 a) The following documents shall not be filed electronically:

14 i) Peremptory Challenges or Challenges for Cause of a Judicial Officer pursuant to Code of  
15 Civil Procedure sections 170.6 or 170.3;

16 ii) Bonds/Undertaking documents;

17 iii) Trial and Evidentiary Hearing Exhibits

18 iv) Any ex parte application that is filed concurrently with a new complaint including those  
19 that will be handled by a Writs and Receivers department in the Mosk courthouse; and

20 v) Documents submitted conditionally under seal. The actual motion or application shall be  
21 electronically filed. A courtesy copy of the electronically filed motion or application to  
22 submit documents conditionally under seal must be provided with the documents  
23 submitted conditionally under seal.

24 b) Lodgments

25 Documents attached to a Notice of Lodgment shall be lodged and/or served conventionally in  
26 paper form. The actual document entitled, "Notice of Lodgment," shall be filed electronically.

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1 5) ELECTRONIC FILING SYSTEM WORKING PROCEDURES

2 Electronic filing service providers must obtain and manage registration information for persons  
3 and entities electronically filing with the court.

4 6) TECHNICAL REQUIREMENTS

5 a) Electronic documents must be electronically filed in PDF, text searchable format **when**  
6 technologically feasible without impairment of the document's image.

7 b) The table of contents for any filing must be bookmarked.

8 c) Electronic documents, including but not limited to, declarations, proofs of service, and  
9 exhibits, must be bookmarked within the document pursuant to California Rules of Court, rule  
10 3.1110(f)(4). Electronic bookmarks must include links to the first page of each bookmarked  
11 item (e.g. exhibits, declarations, deposition excerpts) and with bookmark titles that identify the  
12 bookedmarked item and briefly describe the item.

13 d) Attachments to primary documents must be bookmarked. Examples include, but are not  
14 limited to, the following:

15 i) Depositions;

16 ii) Declarations;

17 iii) Exhibits (including exhibits to declarations);

18 iv) Transcripts (including excerpts within transcripts);

19 v) Points and Authorities;

20 vi) Citations; and

21 vii) Supporting Briefs.

22 e) Use of hyperlinks within documents (including attachments and exhibits) is strongly  
23 encouraged.

24 f) Accompanying Documents

25 Each document accompanying a single pleading must be electronically filed as a **separate**  
26 digital PDF document.

27 g) Multiple Documents

28 Multiple documents relating to one case can be uploaded in one envelope transaction.

1 h) Writs and Abstracts

2 Writs and Abstracts must be submitted as a separate electronic envelope.

3 i) Sealed Documents

4 If and when a judicial officer orders documents to be filed under seal, those documents must be  
5 filed electronically (unless exempted under paragraph 4); the burden of accurately designating  
6 the documents as sealed at the time of electronic submission is the submitting party's  
7 responsibility.

8 j) Redaction

9 Pursuant to California Rules of Court, rule 1.201, it is the submitting party's responsibility to  
10 redact confidential information (such as using initials for names of minors, using the last four  
11 digits of a social security number, and using the year for date of birth) so that the information  
12 shall not be publicly displayed.

13 7) ELECTRONIC FILING SCHEDULE

14 a) Filed Date

15 i) Any document received electronically by the court between 12:00 am and 11:59:59 pm  
16 shall be deemed to have been effectively filed on that court day if accepted for filing. Any  
17 document received electronically on a non-court day, is deemed to have been effectively  
18 filed on the next court day if accepted. (California Rules of Court, rule 2.253(b)(6); Code  
19 Civ. Proc. § 1010.6(b)(3).)

20 ii) Notwithstanding any other provision of this order, if a digital document is not filed in due  
21 course because of: (1) an interruption in service; (2) a transmission error that is not the  
22 fault of the transmitter; or (3) a processing failure that occurs after receipt, the Court may  
23 order, either on its own motion or by noticed motion submitted with a declaration for Court  
24 consideration, that the document be deemed filed and/or that the document's filing date  
25 conform to the attempted transmission date.

26 8) EX PARTE APPLICATIONS

27 a) Ex parte applications and all documents in support thereof must be electronically filed no later  
28 than 10:00 a.m. the court day before the ex parte hearing.

1 b) Any written opposition to an ex parte application must be electronically filed by 8:30 a.m. the  
2 day of the ex parte hearing. A printed courtesy copy of any opposition to an ex parte  
3 application must be provided to the court the day of the ex parte hearing.

4 9) PRINTED COURTESY COPIES

5 a) For any filing electronically filed two or fewer days before the hearing, a courtesy copy must  
6 be delivered to the courtroom by 4:30 p.m. the same business day the document is efiled. If  
7 the efiled is submitted after 4:30 p.m., the courtesy copy must be delivered to the courtroom  
8 by 10:00 a.m. the next business day.

9 b) Regardless of the time of electronic filing, a printed courtesy copy (along with proof of  
10 electronic submission) is required for the following documents:

- 11 i) Any printed document required pursuant to a Standing or General Order;
- 12 ii) Pleadings and motions (including attachments such as declarations and exhibits) of 26  
13 pages or more;
- 14 iii) Pleadings and motions that include points and authorities;
- 15 iv) Demurrers;
- 16 v) Anti-SLAPP filings, pursuant to Code of Civil Procedure section 425.16;
- 17 vi) Motions for Summary Judgment/Adjudication; and
- 18 vii) Motions to Compel Further Discovery.

19 c) Nothing in this General Order precludes a Judicial Officer from requesting a courtesy copy of  
20 additional documents. Courtroom specific courtesy copy guidelines can be found at  
21 [www.lacourt.org](http://www.lacourt.org) on the Civil webpage under "Courtroom Information."

22 10) WAIVER OF FEES AND COSTS FOR ELECTRONICALLY FILED DOCUMENTS

23 a) Fees and costs associated with electronic filing must be waived for any litigant who has  
24 received a fee waiver. (California Rules of Court, rules 2.253(b)(1), 2.258(b), Code Civ. Proc. §  
25 1010.6(d)(2).)

26 b) Fee waiver applications for waiver of court fees and costs pursuant to Code of Civil Procedure  
27 section 1010.6, subdivision (b)(6), and California Rules of Court, rule 2.252(f), may be  
28 electronically filed in any authorized action or proceeding.

1 11) SIGNATURES ON ELECTRONIC FILING

2 For purposes of this General Order, all electronic filings must be in compliance with California  
3 Rules of Court, rule 2.257. This General Order applies to documents filed within the Civil  
4 Division of the Los Angeles County Superior Court.

5  
6 This First Amended General Order supersedes any previous order related to electronic filing,  
7 and is effective immediately, and is to remain in effect until otherwise ordered by the Civil  
8 Supervising Judge and/or Presiding Judge.

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10 DATED: May 3, 2019



11 *Kevin C. Brazile*  
12 KEVIN C. BRAZILE  
13 Presiding Judge  
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*Superior Court of California, County of Los Angeles*

**ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION PACKAGE**

**THE PLAINTIFF MUST SERVE THIS ADR INFORMATION PACKAGE ON EACH PARTY WITH THE COMPLAINT.  
CROSS-COMPLAINANTS MUST SERVE THIS ADR INFORMATION PACKAGE ON ANY NEW PARTIES NAMED TO THE ACTION WITH THE CROSS-COMPLAINT.**

**WHAT IS ADR?**

Alternative Dispute Resolution (ADR) helps people find solutions to their legal disputes without going to trial. The Court offers a variety of ADR resources and programs for various case types.

**TYPES OF ADR**

- **Negotiation.** Parties may talk with each other about resolving their case at any time. If the parties have attorneys, they will negotiate for their clients.
- **Mediation.** Mediation may be appropriate for parties who want to work out a solution but need help from a neutral third party. A mediator can help the parties reach a mutually acceptable resolution. Mediation may be appropriate when the parties have communication problems and/or strong emotions that interfere with resolution. Mediation may not be appropriate when the parties want a public trial, lack equal bargaining power, or have a history of physical or emotional abuse.
- **Arbitration.** Less formal than a trial, parties present evidence and arguments to an arbitrator who decides the outcome. In "binding" arbitration, the arbitrator's decision is final; there is no right to trial. In "nonbinding" arbitration, any party can request a trial after the arbitrator's decision.
- **Settlement Conferences.** A judge or qualified settlement officer assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. Mandatory settlement conferences may be ordered by a judicial officer. In some cases, voluntary settlement conferences may be requested by the parties.

**ADVANTAGES OF ADR**

- **Save time and money.** Utilizing ADR methods is often faster than going to trial and parties can save on court costs, attorney's fees, and other charges.
- **Reduce stress and protect privacy.** ADR is conducted outside of a courtroom setting and does not involve a public trial.
- **Help parties maintain control.** For many types of ADR, parties may choose their ADR process and provider.

**DISADVANTAGES OF ADR**

- **Costs.** If the parties do not resolve their dispute, they may have to pay for ADR, litigation, and trial.
- **No Public Trial.** ADR does not provide a public trial or decision by a judge or jury.

**WEBSITE RESOURCES FOR ADR**

- **Los Angeles Superior Court ADR website:** [www.lacourt.org/ADR](http://www.lacourt.org/ADR)
- **California Courts ADR website:** [www.courts.ca.gov/programs-adr.htm](http://www.courts.ca.gov/programs-adr.htm)

**Los Angeles Superior Court ADR Programs for Unlimited Civil (cases valued over \$35,000)**

Litigants should closely review the requirements for each program and the types of cases served.

- Civil Mediation Vendor Resource List.** Litigants in unlimited civil cases may use the Civil Mediation Vendor Resource List to arrange voluntary mediations without Court referral or involvement. The Resource List includes organizations that have been selected through a formal process that have agreed to provide a limited number of low-cost or no-cost mediation sessions with attorney mediators or retired judges. Organizations may accept or decline cases at their discretion. Mediations are scheduled directly with these organizations and are most often conducted through videoconferencing. The organizations on the Resource List target active civil cases valued between \$50,000-\$250,000, though cases outside this range may be considered. *For more information and to view the list of vendors and their contact information, download the Resource List Flyer and FAQ Sheet at [www.lacourt.org/ADR/programs.html](http://www.lacourt.org/ADR/programs.html).*

**RESOURCE LIST DISCLAIMER:** The Court provides this list as a public service. The Court does not endorse, recommend, or make any warranty as to the qualifications or competency of any provider on this list. Inclusion on this list is based on the representations of the provider. The Court assumes no responsibility or liability of any kind for any act or omission of any provider on this list.
- Mediation Volunteer Panel (MVP).** Unlimited civil cases referred by judicial officers to the Court's Mediation Volunteer Panel (MVP) are eligible for three hours of virtual mediation at no cost with a qualified mediator from the MVP. Through this program, mediators volunteer preparation time and three hours of mediation at no charge. If the parties agree to continue the mediation after three hours, the mediator may charge their market hourly rate. When a case is referred to the MVP, the Court's ADR Office will provide information and instructions to the parties. The Notice directs parties to meet and confer to select a mediator from the MVP or they may request that the ADR Office assign them a mediator. The assigned MVP mediator will coordinate the mediation with the parties. *For more information or to view MVP mediator profiles, visit the Court's ADR webpage at [www.lacourt.org/ADR](http://www.lacourt.org/ADR) or email [ADRCivil@lacourt.org](mailto:ADRCivil@lacourt.org).*
- Mediation Center of Los Angeles (MCLA) Referral Program.** The Court may refer unlimited civil cases to mediation through a formal contract with the Mediation Center of Los Angeles (MCLA), a nonprofit organization that manages a panel of highly qualified mediators. Cases must be referred by a judicial officer or the Court's ADR Office. The Court's ADR Office will provide the parties with information for submitting the case intake form for this program. MCLA will assign a mediator based on the type of case presented and the availability of the mediator to complete the mediation in an appropriate time frame. MCLA has a designated fee schedule for this program. *For more information, contact the Court's ADR Office at [ADRCivil@lacourt.org](mailto:ADRCivil@lacourt.org).*
- Resolve Law LA (RLLA) Virtual Mandatory Settlement Conferences (MSC).** Resolve Law LA provides three-hour virtual Mandatory Settlement Conferences at no cost for personal injury and non-complex employment cases. Cases must be ordered into the program by a judge pursuant to applicable Standing Orders issued by the Court and must complete the program's online registration process. The program leverages the talent of attorney mediators with at least 10 years of litigation experience who volunteer as settlement officers. Each MSC includes two settlement officers, one each from the plaintiff and defense bars. Resolve Law LA is a joint effort of the Court, Consumer Attorneys Association of Los Angeles County (CAALA), Association of Southern California Defense Counsel (ASDCD), Los Angeles Chapter of the American Board of Trial Advocates (LA-ABOTA), Beverly Hills Bar Foundation (BHBF), California Employment Lawyers Association (CELA), and Los Angeles County Bar Association (LACBA). *For more information, visit <https://resolvelawla.com>.*

- **Judicial Mandatory Settlement Conferences (MSCs).** Judicial MSCs are ordered by the Court for unlimited civil cases and may be held close to the trial date or on the day of trial. The parties and their attorneys meet with a judicial officer who does not make a decision, but who instead assists the parties in evaluating the strengths and weaknesses of the case and in negotiating a settlement. For more information, visit <https://www.lacourt.org/division/civil/CI0047.aspx>.

**Los Angeles Superior Court ADR Programs for Limited Civil (cases valued below \$35,000)**

Litigants should closely review the requirements for each program and the types of cases served.

- **Dispute Resolution Program Act (DRPA) Day-of-Hearing Mediation.** Through the Dispute Resolution Program Act (DRPA), the Court works with county-funded agencies, including the Los Angeles County Department of Consumer & Business Affairs (DCBA) and the Center for Conflict Resolution (CCR), to provide voluntary day-of-hearing mediation services for small claims, unlawful detainer, limited civil, and civil harassment matters. DCBA and CCR staff and trained volunteers serve as mediators, primarily for self-represented litigants. There is no charge to litigants. *For more information, visit <https://dcba.lacounty.gov/countywidedrp>.*
- **Temporary Judge Unlawful Detainer Mandatory Settlement Conference Pilot Program.** Temporary judges who have been trained as settlement officers are deployed by the Court to designated unlawful detainer court locations one day each week to facilitate settlement of unlawful detainer cases on the day of trial. For this program, cases may be ordered to participate in a Mandatory Settlement Conference (MSC) by judicial officers at Stanley Mosk, Long Beach, Compton, or Santa Monica. Settlement rooms and forms are available for use on the designated day at each courthouse location. There is no charge to litigants for the MSC. *For more information, contact the Court's ADR Office at [ADRCivil@lacourt.org](mailto:ADRCivil@lacourt.org).*

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