

From:
To:
Re: Legal Notice of Class Action Settlement

Class Member ID: <<RefNum>>

NOTICE OF PROPOSED CLASS ACTION SETTLEMENT
Minano v. Ideal Image Development Corporation, Case No. 25-CA-014439
(Circuit Court for the 13th Judicial Circuit in and for Hillsborough County, Florida)

Our records indicate you may have used idealimage.com to schedule a consultation for services between January 1, 2023 to January 26, 2026, and you may be entitled to a payment from a class action settlement.

A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

This notice is to inform you that a settlement has been reached in a class action lawsuit accusing Defendant Ideal Image Development Corporation of disclosing website users' personally identifiable information ("PII") without consent to Facebook through use of tracking technologies without consent in violation of state and federal law. Defendant denies that it violated any law but has agreed to the settlement to avoid the risks, uncertainties, and expenses associated with continuing the case.

Am I a Settlement Class Member? Our records indicate you may be a Settlement Class Member. Class Members are all persons who used www.idealimage.com to schedule a consultation for services from January 1, 2023 to January 26, 2026 and had PII shared with a third party without consent.

What can I get? If approved by the Court, Defendant will establish a Settlement Fund of \$3,500,000 to pay all valid claims submitted by the Settlement Class, together with Notice and Settlement Administration Expenses, reasonable Attorneys' Fees and Costs, and Incentive Awards. Under the terms of the settlement, you are entitled to file a claim for an award of up to \$17. The Settlement also requires Defendant to suspend the use of tracking technologies that disclose PII of website users to third parties without consent.

How do I get a payment? You must submit a timely and complete Claim Form **no later than April 27, 2026**. You can file a claim by visiting the Settlement Website at www.IdealImageSettlement.com. You may elect to receive an Electronic Payment. Cash Payments will come by check.

What are my other options? You may exclude yourself from the Settlement Class by sending a letter to the Settlement Administrator **no later than April 27, 2026**. If you exclude yourself, you cannot get a Cash Payment, but you keep any rights you may have to sue the Defendant over the legal issues in the lawsuit. You and/or your lawyer have the right to appear before the Court and/or object to the proposed settlement. Your written objection must be filed **no later than April 27,**

2026. Specific instructions about how to object to, or exclude yourself from, the Settlement are available at www.IdealImageSettlement.com. If you file a claim or do nothing, and the Court approves the settlement, you will be bound by all of the Court's orders and judgments. In addition, your claims relating to the alleged disclosure of PII by Defendant will be released.

Who represents me? The Court has appointed Sarah Westcot and Alec Leslie of Bursor & Fisher, P.A. to represent the Settlement Class. These attorneys are called Class Counsel. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your expense.

When will the Court consider the proposed settlement? The Court will hold the Final Approval Hearing at 9:30 a.m. on **June 17, 2026** via Zoom. At that hearing, the Court will: hear any objections concerning the fairness of the settlement; determine the fairness of the settlement; decide whether to approve Class Counsel's request for attorneys' fees and costs; and decide whether to award the Class Representative \$5,000 from the Settlement Fund for her service in helping to bring and settle this case. Defendant has agreed to pay Class Counsel reasonable attorneys' fees in an amount to be determined by the Court. Class Counsel is entitled to seek attorneys' fees of no more than one-third of the Settlement Fund, but any amount awarded will be in the Court's discretion and subject to Court approval.

How do I get more information? For more information, including the full Notice, Claim Form, and Settlement Agreement go to www.IdealImageSettlement.com, contact the Settlement Administrator at (833) 319-5886 or **Gayle Minano v. Ideal Image Development Corporation, c/o Kroll Settlement Administration LLC, P.O. Box 225391, New York, NY 10150-5391**, or email Class Counsel at info@bursor.com.