

NOTICE OF DATA EVENT

July 29, 2025 – Mid Florida Primary Care, PA (“Mid-Florida”) is providing notice of a data event that may affect the privacy of certain individuals’ information. Mid-Florida is a specialized Internal Medicine practice. Mid-Florida takes this data event very seriously and is providing information about the data event, our response to it, and resources available to individuals to help protect their information, should they feel it appropriate to do so.

What Happened? On or around January 23, 2025, Mid-Florida became aware of suspicious activity within its network environment. Upon becoming aware, Mid-Florida promptly began an investigation into the scope and nature of the suspicious activity, retained legal counsel and third-party forensic specialists to investigate the suspicious activity. The investigation revealed that certain information was accessed and copied without authorization between November 29, 2024, and December 11, 2024. Mid-Florida then began a comprehensive review of the data set to determine what sensitive and/or personal information was potentially impacted and to whom it potentially related. On June 19, 2025, Mid-Florida finished its review of the potentially impacted information.

What Information Was Involved? The following data may have been copied without authorization: Name and Address; Date Of Birth; Email Address; Social Security Number; Driver's License Number; Health Insurance Information; Medical Information Medicare Number; Medicaid Number; Health Insurance Plan/Policy Number Diagnosis and/or Treatment Information; Medical History; Allergies; Prescription Information; Test Results; and Treatment Location.

What We Are Doing. Mid-Florida is committed to ensuring the security and privacy of all personal information in its control. Upon discovery of the Event, Mid-Florida moved quickly to investigate and respond to the Event. Specifically, Mid-Florida informed its law firm and began identifying the affected individuals in preparation for notice.

Mid-Florida offered at least 12 months of complimentary credit monitoring and identity theft restoration services through Identity Defense to all individuals to help protect their identity. Additionally, Mid-Florida provided guidance on how to better protect against identity theft and fraud, including providing information on how to place a fraud alert and security freeze on one’s credit file, the contact details for the national consumer reporting agencies, information on how to obtain a free credit report, a reminder to remain vigilant for incidents of fraud and identity theft by reviewing account statements and monitoring free credit reports, and the contact details for the Federal Trade Commission.

How Will Individuals Know If They Are Affected By This Data Event? Mid-Florida is mailing a notice letter to individuals whose information was determined to be in the affected files, for whom a valid mailing address is available. If an individual does not receive a letter but would like to know if they are affected, they may call Mid-Florida’s dedicated assistance line at 877-580-5596 between the hours of 9:00 a.m. to 6:00 p.m. Eastern Time, Monday through Friday. This excludes all major U.S. holidays.

What You Can Do. We encourage individuals to remain vigilant against incidents of identity theft and fraud by reviewing your account statements, explanation of benefits forms, and monitoring your free credit reports for suspicious activity and to detect errors. Under U.S. law individuals are entitled to one free credit report annually from each of the three major credit reporting bureaus. To order a free credit report, visit www.annualcreditreport.com or call, toll-free, 1-877-322-8228. Individuals may also contact the three major credit bureaus directly to request a free copy of their credit report, place a fraud alert, or a security freeze. Contact information for the credit bureaus is below.

Consumers have the right to place an initial or extended “fraud alert” on a credit file at no cost. An initial fraud alert is a 1-year alert that is placed on a consumer’s credit file. Upon seeing a fraud alert display on a consumer’s credit file, a business is required to take steps to verify the consumer’s identity before extending new credit. If you are a victim of identity theft, you are entitled to an extended fraud alert, which is a fraud alert lasting seven years. Should you wish to place a fraud alert, please contact any one of the three major credit reporting bureaus listed below.

As an alternative to a fraud alert, consumers have the right to place a “credit freeze” on a credit report, which will prohibit a credit bureau from releasing information in the credit report without the consumer’s express authorization. The credit freeze is designed to prevent credit, loans, and services from being approved in your name without your consent. However,

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you should be aware that using a credit freeze to take control over who gets access to the personal and financial information in your credit report may delay, interfere with, or prohibit the timely approval of any subsequent request or application you make regarding a new loan, credit, mortgage, or any other account involving the extension of credit. Pursuant to federal law, you cannot be charged to place or lift a credit freeze on your credit report. To request a security freeze, you may need to provide the following information, depending on whether the request is made online, by phone, or by mail:

1. Full name (including middle initial as well as Jr., Sr., II, III, etc.);
2. Social Security number;
3. Date of birth;
4. Addresses for the prior two to five years;
5. Proof of current address, such as a current utility bill or telephone bill;
6. A legible photocopy of a government-issued identification card (state driver's license or ID card, etc.); and
7. A copy of either the police report, investigative report, or complaint to a law enforcement agency concerning identity theft if you are a victim of identity theft.

Should you wish to place a fraud alert or a credit freeze, please contact the three major credit reporting bureaus listed below:

Equifax	Experian	TransUnion
https://www.equifax.com/personal/credit-report-services/	https://www.experian.com/help/	https://www.transunion.com/credit-help
1-888-298-0045	1-888-397-3742	1-800-916-8800
Equifax Fraud Alert, P.O. Box 105069 Atlanta, GA 30348-5069	Experian Fraud Alert, P.O. Box 9554, Allen, TX 75013	TransUnion Fraud Alert, P.O. Box 2000, Chester, PA 19016
Equifax Credit Freeze, P.O. Box 105788 Atlanta, GA 30348-5788	Experian Credit Freeze, P.O. Box 9554, Allen, TX 75013	TransUnion Credit Freeze, P.O. Box 160, Woodlyn, PA 19094

Additional Information

You may further educate yourself regarding identity theft, fraud alerts, credit freezes, and the steps you can take to protect your personal information by contacting the consumer reporting bureaus, the Federal Trade Commission, or your state Attorney General. The Federal Trade Commission may be reached at: 600 Pennsylvania Avenue NW, Washington, DC 20580; www.identitytheft.gov; 1-877-ID-THEFT (1-877-438-4338); and TTY: 1-866-653-4261. The Federal Trade Commission also encourages those who discover that their information has been misused to file a complaint with them. You can obtain further information on how to file such a complaint by way of the contact information listed above. You have the right to file a police report if you ever experience identity theft or fraud. Please note that in order to file a report with law enforcement for identity theft, you will likely need to provide some proof that you have been a victim. Instances of known or suspected identity theft should also be reported to law enforcement and your state Attorney General. This notice has not been delayed by law enforcement.