I	Case 3:23-cv-04026 Document 1	Filed 08/09/23 Page 1 of 30					
1 2	BLOOD HURST & O'REARDON, LLP TIMOTHY G. BLOOD (149343) PAULA R. BROWN (254142)						
3	JAMES M. DAVIS (301636) 501 West Broadway, Suite 1490						
4	San Diego, CA 92101 Tel: 619/338-1100						
5	619/338-1101 (fax) tblood@bholaw.com toreardon@bholaw.com						
6	jdavis@bholaw.com						
7	Atlanta, GA 30350 Tel: 404/205-8400 404/205-8395 (fax)						
8 9							
9 10							
11							
12	Attorneys for Plaintiff						
13	UNITED STATES DISTRICT COURT NORTHERN DISTRICT OF CALIFORNIA – SAN FRANCISCO DIVISION						
14	JEAN-RÉMI MASSERY, individually and on	Case No. 23-cv-04026					
15	behalf of all others similarly situated,	CLASS ACTION COMPLAINT					
16	Plaintiff,	CLASS ACTION					
17	v.						
18	COINBASE GLOBAL, INC.; COINBASE, INC.,						
19 20	Defendants.						
20 21		JURY TRIAL DEMANDED					
22							
23							
24							
25							
26							
27							
28							
	CI ASS ACTI	ON COMPLAINT					
ļ							

Plaintiff Jean-Rémi Massery files this Class Action Complaint against Coinbase Global, Inc.
and Coinbase, Inc. (collectively, "Coinbase") for damages, injunctive relief, and other equitable
relief. Plaintiff brings this action based upon personal knowledge of the facts pertaining to him, and
on information and belief as to all other matters, by and through the investigation of undersigned
counsel.

6

7

8

9

10

11

12

13

14

INTRODUCTION

1. This class action is on behalf of all European Union resident Coinbase "wallet" and account holders who have had their wallets or accounts hacked by third parties and/or frozen by Coinbase.

2. Coinbase is the largest cryptocurrency exchange in the United States. According to Coinbase, it has "built [its] reputation on the premise that [it] offers customers a secure way to purchase, store, and transact in crypto assets." In its words, what "sets [Coinbase] apart" from competitors is its "customer technology[,] [which is] built to deal with the real-time, global, and 24/7/365 nature of the crypto asset markets."

15 3. Yet Coinbase's wallet and account services were not "secure." As demonstrated by 16 the widespread successful hacking and fraud perpetrated against Coinbase users, Coinbase lacked 17 adequate security to prevent its users' funds from being drained by scammers and hackers; it lacked, 18 or failed to follow, adequate policies, practices, and procedures to protect the safety and security of 19 Plaintiff's and Class Members' assets; it lacked adequate warning and notification systems and 20 processes to warn its customers of specific risks of theft and fraud associated with certain third party 21 websites that Coinbase allowed its customers to unwittingly connect to, and it lacked adequate staffing to carry out its policies, practices, and procedures to the extent they were designed to protect 22 23 its customers wallets and accounts.

4. Moreover, when Coinbase users reported fraudulent activity in their account (or
simply at random in the absence of suspected fraud), Coinbase improperly and unreasonably locked
out its consumers from accessing their accounts and funds, either for unnecessarily lengthy periods
of time or even permanently. Because of the extreme volatility of cryptocurrencies' value – with
freefalls of 40% within 24 hours not unheard of – the inability to access an account to sell, buy, or

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 3 of 30

trade cryptocurrency leads to severe financial loss. Making matters worse, Coinbase failed to timely
respond to customer pleas for support and help, and also failed to preserve and safeguard customer
funds as it promises. Coinbase's failures have prevented Plaintiff and Class Members from having
"full control of your crypto" and from being able to "invest, spend, save, earn, and use," or withdraw
their funds as Coinbase promises.

5. As a result of Coinbase's conduct, Plaintiff and Class Members have been damaged
through the theft of their funds and investments in their Coinbase wallets and accounts, lost
investment opportunities, and the fees they paid to Coinbase for the fraudulent transactions in their
wallets and accounts. Accordingly, Plaintiff seeks damages and equitable relief on behalf of
themselves and those similarly situated.

11

THE PARTIES

12 6. Plaintiff Jean-Rémi Massery is a resident of France. Relying on Coinbase's 13 representations about the security of an account and wallet, his funds, and his cryptocurrency, 14 Plaintiff Massery opened an account and a wallet with Coinbase through which he deposited funds 15 and traded cryptocurrency. Consistent with Coinbase's representations, Plaintiff Massery had a 16 reasonable expectation that his funds and cryptocurrency would be safe, that he would be able to 17 access his account and wallet whenever he wanted, that he could utilize the wallet platform without 18 fear of fraud, and that his funds and cryptocurrency would not be stolen. Mr. Massery's wallet and 19 account, however, were accessed by an unauthorized third party, and his funds and cryptocurrency 20 were stolen. As a result of Defendants' acts and inaction, Plaintiff Massery and the similarly situated 21 putative class members he seeks to represent have suffered injury in fact and lost money or property 22 when their funds and cryptocurrency were stolen.

7. Defendant Coinbase Global, Inc. is a publicly traded Delaware company that is
involved in the business of cryptocurrency exchange, among other interrelated businesses.
Defendant Coinbase Global operates worldwide on a virtual platform and claims not to have a
formal physical headquarters since it is a "remote first" company. Coinbase Global in fact currently
maintains its executive offices in San Francisco, California, and maintained such offices at times

28

2 CLASS ACTION COMPLAINT relevant to this litigation. Among its subsidiaries, Coinbase Global owns defendant Coinbase, Inc.
 and Coinbase Custody Trust Company, LLC.

3 8. Defendant Coinbase, Inc., a California company, is a wholly owned subsidiary of 4 Coinbase Global, Inc. Defendant Coinbase, Inc. also currently maintains its executive offices in San 5 Francisco, California, and maintained such offices at times relevant to this litigation. Among its 6 subsidiaries, Coinbase, Inc. owns and operates Toshi Holdings Pte Ltd (d/b/a Coinbase Wallet). 7 Coinbase owns the cryptocurrency trading platform and was licensed in January 2017 by the New 8 York State Department of Finance to operate both a virtual currency business, through a BitLicense 9 (or the Department's Limited Purpose Trust Charter) and money transmitter business in the State of 10 New York. As a condition of its licenses, Coinbase, Inc. was required to comply with a variety of New York laws and regulations governing virtual currency companies, money transmitters and 11

12 cybersecurity including, for example:

- Section 200.15(h) of Title 23 of the New York Codes, Rules, and Regulations requiring virtual currency licensees to maintain a customer identification program, and must, at a minimum, verify the customer's identity, to the extent reasonable and practicable, maintain records of the information used to verify such identity, including name, physical address, and other identifying information;
- Section 200.15(e)(3) further requires that licensees shall monitor for transactions that might signify money laundering, tax evasion, or other illegal or criminal activity and shall file Suspicious Activity Reports ("SARs") in accordance with applicable federal laws, rules, and regulations;
- Section 200.15(b) also requires that licensees shall conduct an initial risk assessment that will consider legal, compliance, financial, and reputational risks associated with the licensee's activities, services, customers, counterparties, and geographic location;
- Section 417.2(a) of Title 3 of the New York Codes, Rules, and Regulations also requires money transmitter licensees to incorporate policies, procedures, and internal controls reasonably designed to assure compliance application Federal law including verifying customer identification, filing reports; creating and retaining records; and
- Section 500.17 of the Superintendent's Regulations requires that each covered entity shall notify the Department as promptly as possible but in no event later than 72 hours from a determination that a cybersecurity event has occurred where either notice is required to be provided to any government body, self-regulatory agency or any other supervisory body, or where the event has a reasonable likelihood of materially harming any material part of the normal operation(s) of the covered entity.

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

9. 1 Through operating a cryptocurrency exchange, Coinbase is and was at all relevant 2 times a "money transmitter" as defined by the Bank Secrecy Act and its implementing regulations. 3 As such, Coinbase is and was at all relevant times required to comply with BSA regulations 4 applicable to money services businesses, including strict compliance obligations under the BSA to 5 monitor customer transactions and report any suspicious activities to law enforcement authorities. 6 See generally 31 C.F.R. § 1022 (Rules for Money Services Businesses).

7 Coinbase is and at all relevant times was a "financial institution" with compliance 10. 8 obligations under the Electronic Funds Transfer Act, 15 U.S.C. § 1693, et seq., including the 9 EFTA's error resolution provisions, 15 U.S.C. § 1693f.

10

11

JURISDICTION AND VENUE

11. This Court has subject matter jurisdiction pursuant to the Class Action Fairness Act, 12 28 U.S.C. § 1332(d)(2). The amount-in-controversy, exclusive of costs and interests, exceeds the 13 sum of \$5,000,000.00, in the aggregate, as there are well over 100 members of the Class who are 14 known to exist, and this is a class action in which Plaintiff is from a different country than the 15 Defendants. Moreover, the Coinbase Wallet Terms of Service agreements Plaintiff and putative 16 Class Members signed when they opened their Coinbase accounts and wallets provided for the 17 exclusive jurisdiction of all disputes in the Northern District of California and pursuant to California 18 law without regard to its conflict of law provisions.

19 12. Venue is proper in this District pursuant to 28 U.S.C. § 1391(b). Defendants reside 20 in this district, their principal executive office is located here, a substantial part of the events or 21 omissions giving rise to the claims occurred here and/or a substantial part of property that is the 22 subject of the action is situated here.

23 13. Assignment is proper to the San Francisco Division of the Northern District of 24 California under Civil L.R. 3-2(c) and (d) because a substantial part of the events or omissions that 25 gave rise to Plaintiff's claims occurred in San Francisco County and because the Coinbase Wallet 26 Terms of Service Plaintiff and putative class members signed when they opened their Coinbase 27 accounts and wallets provided for the exclusive jurisdiction of all disputes in the Northern District of California. 28

FACTUAL ALLEGATIONS

Background

14. Coinbase is an online exchange platform for cryptocurrency transactions. It currently boasts \$145 billion in crypto assets traded quarterly, \$130 billion in assets maintained on its platform, and approximately 98 million customers located in over 100 countries that trade in custodial fiat currencies and cryptocurrencies.

7 15. Coinbase holds itself out as providing the primary financial account for the crypto 8 economy - a safe, trusted, and easy-to-use platform to invest, store, spend, earn, and use crypto 9 assets. For example, Coinbase stated it is "the easiest place to buy and sell cryptocurrency" and is "The most trusted cryptocurrency platform."¹ Likewise, Coinbase represented on its website—as 10 the reason to use its hosted wallet service-that customers are able to be "in full control of your 11 crypto" and that its hosted wallet "is the easiest solution" for users to "buy, sell, send and receive 12 crypto."² It also represented that it offers "a more fair, accessible, efficient, and transparent financial 13 system enabled by crypto."³ Coinbase claimed on its website that, as part of its "Security for Your 14 15 Peace of Mind," it undertakes "careful measures to ensure that [Coinbase users'] bitcoin is as safe as possible" and that "98% of customer funds are stored offline."⁴ Coinbase further claimed that it 16 17 followed "industry best practices" regarding account security.⁵

18 16. Plaintiff and the other members of the Class reasonably believed that Coinbase would
19 provide the safe, secure, and easy-to-access platform it promised.

17. Plaintiff, like the other Class Members he seeks to represent, opened wallets
(accounts) hosted by Coinbase that purportedly enable him to conduct transactions in
cryptocurrency 24 hours a day, 7 days a week and 365 days a year. Each Coinbase customer's
account and wallet reflects those transactions and permits access to their cash, crypto assets (*e.g.*,
cryptocurrencies) and other investment funds. Accordingly, Plaintiff, and each wallet or account

- ¹ https://www.coinbase.com/
- ² https://www.coinbase.com/learn/tips-and-tutorials/how-to-set-up-a-crypto-wallet
- 27 3 https://www.coinbase.com/about
- 28 4 https://www.coinbase.com/security
 - ⁵ https://www.coinbase.com/

25

26

BLOOD HURST & O' REARDON, LLP

1

2

3

4

5

holder, are entitled to, reasonably expect, and must have access to their accounts, wallets and the
 funds and cryptocurrencies held therein at all times.

18. Coinbase operates an online cryptocurrency trading platform on which its account
and wallet holder customers can buy, sell, spend, and trade cryptocurrency, such as Bitcoin,
Ethereum, and Litecoin. Coinbase's platform also facilitates access to account holders'
cryptocurrencies and funds through a digital "wallet," including customer proceeds for the purchase,
and from the sale, of cryptocurrencies.

8 19. Coinbase represented to its customers that it is a fully compliant, regulated entity,
9 registered as a Money Services Business with FinCEN, the United States Department of the
10 Treasury's Financial Crimes Enforcement Network.

20. Coinbase earned the vast majority of its revenue, approximately \$3 billion in 2022, through fees generated from its individual customers' retail trade transactions in cryptocurrency. It also earns money on funds held in customer accounts through its deposits and investments.

Coinbase recognized the responsibilities, risks, and liabilities it undertakes holding
Plaintiff's, Class Members' and its other customers' valuable financial assets. For example,
Coinbase made the following statement in its Supplement No. 1 to its April 1, 2021, prospectus filed
with the Securities and Exchange Commission:

The Company has committed to securely store all crypto assets it holds on behalf of users. As such, the Company may be liable to its users for losses arising from theft or loss of user private keys.

In connection with that representation, Coinbase indicated that "it accounts for and continually
 verifies the amount of crypto assets within its control, and ... has established security around
 custodial private keys to minimize the risk of theft or loss."

23 22. Coinbase also made the following statement in its Supplement No.1: "Our business
24 involves the collection, storage, processing, and transmission of confidential information, customer,
25 employee, service provider, and other personal data, as well as information required to access
26 customer assets. We have built our reputation on the premise that our platform offers customers a
27 secure way to purchase, store, and transact in crypto assets.

BLOOD HURST & O'REARDON, LLP

11

12

13

18

1 23. Coinbase represented that its security measures "will provide absolute security or 2 prevent breaches and attacks," and "we have developed systems and processes designed to protect 3 the data we manage, prevent data loss and other security breaches, effectively respond to known and 4 potential risks, and expect to continue to expend significant resources to bolster these 5 protections...."

6 24. Based at least in part on its representations about the safety of its customers' 7 transactions, and assets held in customer accounts and wallets, Coinbase experienced tremendous 8 growth. For example, Coinbase verified users grew from a total of approximately 13 million in 9 September 2017 to approximately 98 million as of the end of 2022. Similarly, Coinbase grew from 10 only 199 employees at the end of 2017 to 1,717 employees as of March 31, 2021, approximately 11 40% of which then worked in engineering, product and design teams. Coinbase represents on its 12 website that it has over 3,500 employees today, nearly doubling over the last two years, many of 13 which presumably were hired as a result of facts at issue in this litigation, among other lawsuits and investigations. 14

25. Coinbase users, such as Plaintiff and Class Members, are subject to the Coinbase Wallet Terms of Service in effect when they opened their account and wallet with Coinbase.

17 26. However, as residents of members states of the European Union, Plaintiff and Class
18 Members are not subject to any arbitration provision because such provisions in consumer
19 agreements are not enforceable throughout the European Union and Coinbase's Terms of Service
20 do not contain one.

21 27. Moreover, the Terms of Service provided that all disputes "will be governed by the
22 laws of the state of California in the United States, without regard to its conflict of laws provisions"
23 and that all disputes will be resolved "exclusively in the state courts located in the City and County
24 of San Francisco, California, or federal court for the Northern District of California."

25 28. Coinbase knew, or should have known, that when Plaintiff and Class Members
26 opened their accounts and wallets, and placed their financial and crypto assets into those accounts
27 and wallets, Coinbase would not be able to provide adequate security to prevent Plaintiff's and Class
28 Members' accounts from being hacked or hijacked by fraudulent third parties and their assets stolen.

15

16

7 CLASS ACTION COMPLAINT

1

29. Coinbase knew, or should have known, that when Plaintiff and Class Members opened their accounts and wallets, Coinbase did not have adequate policies, practices and procedures in place to protect the safety and security of Plaintiff's and Class Members' assets.

30. Coinbase knew, or should have known, that when Plaintiff and Class Members
opened their accounts and wallets, Coinbase did not have adequate staffing in place to protect the
safety and security of Plaintiff's and Class Members' assets.

31. Accordingly, at the time when Plaintiff and Class Members opened their accounts
and wallets, Coinbase misrepresented to Plaintiff and Class Members that their assets in trust with
Coinbase were safe and secure.

10

BLOOD HURST & O' REARDON, LLP

New York State Dept. of Financial Services Issues Consent Order Against Coinbase

32. 11 Beginning in May 2020, the New York State Department of Financial Services (the 12 "Department") conducted a supervisory examination for the time period July 1, 2018, through 13 December 31, 2019 (the "Examination") of Coinbase's compliance function across multiple areas. The Department's Report of Examination, detailing the results of that examination, was transmitted 14 15 to Coinbase's leadership in September 2020, and found that "Coinbase's compliance system failed 16 to keep up with the dramatic and unexpected growth of Coinbase's business, and, by the end of 17 2021, was overwhelmed with a substantial backlog of unreviewed transaction monitoring alerts, 18 exposing its platform to risk of exploitation by criminals and other bad actors."

33. Among other things, the Department's Examination found significant deficiencies
across Coinbase's compliance program, including its Know-Your-Customer/Customer Due
Diligence ("KYC/CDD") procedures, its Transaction Monitoring System ("TMS"), and its Office
of Foreign Assets Control screening program ("OFAC"), and that Coinbase had not provided
evidence of a validation review of its TMS system, as required by 23 NYCRR 504.3(a). The
Department's investigation further uncovered substantial lapses in Coinbase's KYC/CDD program
and its TMS, as well as issues concerning Coinbase's retention of books and records.

- 26
- 34. According to the Department:
- Over the course of 2021, it became clear that Coinbase's compliance system was inadequate to handle the growing volume of Coinbase's business, a situation that was exacerbated by tremendous growth in its customer base....

Indeed, during the course of the Department's investigation, the compliance situation inside Coinbase reached a critical stage. By the end of 2021, Coinbase had a backlog of unreviewed transaction monitoring alerts grew to more than 100,000 (many of which were months old), and the backlog of customers requiring enhanced due diligence ("EDD") exceeded 14,000.

These backlogs were exacerbated by business and operational growth occurring in 2020 through 2021. For example, Coinbase customer sign ups in May 2021 were fifteen times January 2020 levels, and monthly transactions in November 2021 were twenty-five times January 2020 levels.

At that time, Coinbase lacked sufficient personnel, resources, and tools needed to keep up with these alerts, and backlogs rapidly grew to unmanageable levels. This was compounded by Coinbase's reliance in 2019 through November 2021 on an inadequate case management system for dispositioning alerts and filing.

January 4, 2023, Consent Order between Coinbase and the Department (the "Consent Order").⁶

- The most serious noncompliance concerns Coinbase's ML/TF compliance program, specifically in its customer onboarding and transaction monitoring obligations. Coinbase has acknowledged its failures in this respect to the Department. Furthermore, certain of these issues have been known to Coinbase since at least 2018, flagged through both internal assessments and external reviews, including examinations conducted by the Department.
- The foundation of an adequate ML/TF compliance system is the maintenance of robust KYC/CDD policies, procedures, and processes tailored to the specific risks posed by the entity's business activities. KYC/CDD requirements protect financial systems by ensuring that financial services providers truly "know" their customers by understanding the nature and purpose of the customer's business, the source of the customer's funds, and the customer's true identity or ownership.

During much of the relevant period, Coinbase's KYC/CDD program, both as written and as implemented, was immature and inadequate. Coinbase treated customer onboarding requirements as a simple check-the-box exercise and failed to conduct appropriate due diligence. Examples of Coinbase's customer due diligence failures during much of this timeframe include:

- a. Prior to December 2020, Coinbase often failed to assign an informed "risk rating" to individual retail customers at the time of onboarding, and no quality assurance process was in place concerning risk rating until September 2021;
- b. Coinbase's customer due diligence file from its retail customers historically consisted of little more than a copy of a photo ID;

In the Matter of: Coinbase, Inc., Consent Order (January 2023), available at 28 https://www.dfs.ny.gov/system/files/documents/2023/01/ea20230104_coinbase.pdf.

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

CLASS ACTION COMPLAINT

- c. Coinbase historically did the bare minimum to verify customer due diligence information for customers, relying on self-reported social media profiles while overlooking information that was, on its face, clearly inaccurate, and/or incomplete;
- d. Prior to July 2021, Coinbase allowed customers to open accounts without supplying essential information such as annual expected activity, and account purpose;
- Coinbase's lack of knowledge about its customers exposed the Company and the financial system to increased ML/TF risk. Appropriately, Coinbase's compliance program is "riskbased," that is, the amount of scrutiny an account or transaction is given depends upon the risk rating assigned to the account. Such a risk-based system, however, is only effective if the risk rating is conducted rationally, and that simply did not happen at Coinbase (and in many cases still has not happened) for accounts opened prior to December 2020.
- Another bedrock ML/TF requirement is the maintenance of a transaction monitoring system ("TMS") sufficient to monitor customers' transactions, and to track, timely investigate, and appropriately address, any suspicious activity occurring on the institution's platform. Pursuant to Part 504 of the Superintendent's Regulations, Department licensees are required to have a system in place for monitoring transactions after their execution for potential ML/TF violations and suspicious activity reporting.
- Generally, transaction monitoring systems are programmed to trigger an alert on certain elements of potentially suspicious transactions, which are then reviewed by specially trained compliance professionals who analyze the transaction involved in the alert. For example, TMS systems are commonly programmed to alert compliance personnel when a customer who normally transacts in low quantities suddenly begins transacting in much higher quantities. Other relevant factors include risk ratings, which in turn could impact certain triggering "thresholds" of the system. ...
- As previously discussed, Coinbase's business and customer base have grown exponentially since it was licensed by the Department, but Coinbase was unable to keep pace with the growth in the volume of alerts generated by its TMS. By late 2021, Coinbase's failure to keep pace with its alerts resulted in a significant and growing backlog of over 100,000 unreviewed transaction monitoring alerts.
 - The TMS alert backlog was caused, in substantial part, by Coinbase's inability to predict or manage the growing alert volume and a lack of adequate compliance staff.
- Coinbase's efforts to remediate this backlog encountered numerous challenges.... Coinbase provided insufficient oversight over the third-party contractors it hired, and a substantial portion of the alerts reviewed by third parties was rife with errors.
- Because the TMS deficiencies prevented Coinbase from properly monitoring the activity of its customers, Coinbase faced an increased risk of abuse by bad actors....

1

2

3

4

5

6

7

8

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

26

27

- As with the customer due diligence deficiencies, this risk is not merely theoretical. Although the full extent of activity that was contained in Coinbase's TMS backlog has not been fully determined, the Department has identified troubling examples of suspicious conduct that should have been identified, stopped, and (in some instances) reported to authorities but was not, at least initially, due to the backlog....
- One of the primary reasons for requiring a TMS is so that a financial institution can identify and prevent future suspicious transactions so that bad actors are not allowed to use a financial institution to facilitate illegal activity. Simply put, because of the backlogs, Coinbase's TMS system failed to sufficiently accomplish that goal.
- Financial institutions have the obligation to timely investigate and report to the Federal government any suspicious activity in the form of a SAR within 30 days of detection. Another consequence of Coinbase's failed TMS discussed above is that, as uninvestigated TMS alerts languished for months in the backlog, Coinbase routinely failed to timely investigate and report suspicious activity as required by law.
- The Department's investigation found numerous examples of SARs filed months, some more than six months, after the suspicious activity was first known to Coinbase.
- Furthermore, the Department found that Coinbase's record keeping of suspicious activity investigations and reporting was insufficient. For example, Coinbase was unable to meaningfully respond to the Department's request for data related to suspicious activity identification, tracking, and reporting that took place in 2018 and 2019 because it did not adequately track or retain that information.
- Coinbase allows its users to access its sites while using Virtual Private Networks ("VPNs") or The Onion Router ("TOR"). VPNs are a means of using a proxy web address as an interface between a user and a website. TOR disseminates web traffic across a distributed and anonymous network, such that the exit nodes for the network appear to be the user's web address. Both methods allow a user to appear to be located in a jurisdiction other than that of the user's actual, physical location.
- Notably, Coinbase has never promulgated a risk-based policy (for instance, instituting a rule that use of such tools raises the level of risk from medium to high, or from low to medium) for those users it detects using such tools. Instead, Coinbase allows its investigators to consider such activity as a factor in investigations.
- In sum, Coinbase knows there is technology widely available to circumvent geographic restrictions, knows that some of its customers use that technology, and has not structured its compliance program to fully account for the use of that technology, even if Coinbase does include certain mitigating controls addressing VPNs.
- In 2021 approximately 6,000 Coinbase customers appear to have been the victims of a phishing scam unrelated to Coinbase that ultimately led to unauthorized access of those customers' Coinbase accounts. Approximately \$1.5 million was stolen from Coinbase's New York customers. Coinbase also reimbursed all customers who lost funds and worked closely with law enforcement to help hold accountable those who orchestrated this scam.

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 13 of 30

However, although Coinbase was required by 23 NYCRR § 500.17 to report this event to the Department within 72 hours of its being discovered (and indeed reported the same event to the United States Secret Service on May 19, 2021), Coinbase did not report this event to the Department until September 17, 2021, five months after the event occurred. Coinbase has since updated its internal procedures to ensure timely notification of incidents are made to the Department.

Coinbase conducted business in an unsafe and unsound manner, in violation of New York Banking Law § 44.

See Consent Order.

36. Pursuant to the Consent Order, Coinbase agreed to adopt a remediation plan to enhance its compliance program, agreed to pay a \$50 million civil monetary penalty, agreed to retain an Independent Monitor to review Coinbase's compliance shortcomings and to assist the company to address those shortcomings," and agreed to "spend no less than fifty million U.S. dollars (\$50,000,000.00) on further improvements and enhancements to its compliance program."

13

14

17

18

19

20

1

2

3

4

5

6

7

8

9

10

11

12

Coinbase's BSA/AML Obligations

37. Through operating as a cryptocurrency exchange, Coinbase is a "money transmitter" as defined by the Bank Secrecy Act ("BSA") and its implementing regulations. See 31 C.F.R. 15 § 1010.100(ff). As such, Coinbase is required to comply with BSA regulations applicable to money 16 services businesses. See generally 31 C.F.R. § 1022 (Rules for Money Services Businesses).

38. As a money services business, Coinbase has strict compliance obligations under the BSA to monitor customer transactions and report any suspicious activities to law enforcement authorities. See 31 U.S.C. § 5311; 31 U.S.C. § 1010.100(ff)(5).

39. Coinbase is required to "develop, implement, and maintain an effective anti-money 21 laundering program." 31 C.F.R § 1022.210(a). 22

40. Coinbase's anti-money laundering program ("AML") must be "commensurate with 23 the risks posed by the location and size of, and the nature and volume of the financial services 24 provided by, the money services business." 31 C.F.R § 1022.210(b). 25

41. Coinbase's AML program must "be in writing" and "available for inspection to the 26 Department of the Treasury upon request." 31 C.F.R § 1022.210(c). 27

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 14 of 30

L	42.	Coinbase's anti-money	laundering	program	must	meet	minimum	requirement	s,
2	including:								

- Incorporate policies, procedures, and internal controls reasonably designed to assure compliance with this chapter.⁷
- Those policies, procedures, and internal controls developed under 31 C.F.R. 0 § 1022.210 must have provisions for complying with this chapter including..."(A) Verifying customer identification...; (B) Filing Reports; (C) Creating and retaining records; and (D) Responding to law enforcement requests."
- Designate a person to assure day to day compliance with the program and this chapter.
- Provide education and/or training of appropriate personnel concerning their responsibilities under the program, including training in the detection of suspicious transactions to the extent that the money services business is required to report such transactions under this chapter.
 - Provide for independent review to monitor and maintain an adequate program.
- 31 C.F.R § 1022.210(d).

43. As is clear from the Consent Order, described *supra*, Coinbase failed to comply with laws and regulations concerning its BSA and AML obligations.

17

19

20

BLOOD HURST & O' REARDON, LLP

3

4

5

6

7

8

9

10

11

12

13

14

15

16

Coinbase's Electronic Funds Transfer Act (EFTA) Obligations

44. 18 The EFTA and its corresponding regulations implemented by the Consumer Financial Protection Bureau ("CFPB"), 12 C.F.R. § 1005.1, et seq., were designed with the "primary objective" of "the provision of individual consumer rights. 15 U.S.C. § 1693; 12 C.F.R. § 1005.1(b).

45. 21 Coinbase is a "financial institution" under the EFTA, which includes banks, credit 22 unions, but also "any other person who, directly or indirectly, holds an account belonging to a 23 consumer." 15 U.S.C. § 1693a(9). A "person" includes "a natural person or an organization, 24 including a corporation..." 12 C.F.R. § 1005.2(j).

26

25

[&]quot;Chapter" refers to 31 C.F.R., Subtitle B, Chapter X (Financial Crimes Enforcement 28 Network, Department of the Treasury).

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 15 of 30

An "account" includes any consumer asset account held directly or indirectly by a 1 46. 2 financial institution and established primarily for personal, family, or household purposes. 15 U.S.C. 3 § 1693a(2); see also 12 C.F.R. § 1005.2(j).

4

5

6

11

47. A "consumer" is defined as a "natural person." 15 U.S.C. § 1693a(6).

48. An "error" includes, inter alia, an "unauthorized electronic fund transfer." 15 § 1693f(f)(1); 12 C.F.R. § 1005.11(a)(vii).

7 49. An "unauthorized electronic fund transfer" is defined as "an electronic fund transfer 8 from a consumer's account initiated by a person other than the consumer without actual authority 9 to initiate such transfer and from which the consumer receives no benefit." 15 U.S.C. § 1693(a)(12); 10 see also 15 C.F.R. § 1005(m). The CFPB (as well as the Board of Governors of the Federal Reserve System) have specifically stated that "[a]n unauthorized [electronic funds transfer] includes a 12 transfer initiated by a person who obtained the access device from the consumer through fraud or 13 robbery." See 12 C.F.R. § 205, Supp. I at 2(m) (Board of Governors' Official Interpretation of 14 § 205.2(m)); 12 C.F.R. § 1005, Supp. I at 2(m) (CFPB's Official Interpretation of § 1005.2(m)); see 15 also Green v. Capital One, N.A., 557 F.Supp.3d 441, 447 (S.D.N.Y. 2021).

16 50. An "electronic fund transfer" includes any transfer of funds initiated through a 17 computer. While the definition does not include any transfer of funds the primary purpose of which 18 is the purchase or sale of a security or commodity, if the security or commodity is regulated by the 19 Securities and Exchange Commission ("SEC") or the Commodity Futures Trading Commission 20 ("CFTC") or is purchased or sole through a broker-dealer regulated by the SEC or through a future 21 commission merchant regulated by the CFTC, the "primary purpose" of the transfers of funds at 22 issue in this action is not the purchase or sale of a security or commodity, but rather outright theft. 23 The CFPB has made clear that this "Securities Exemption" applies to, for example, a transfer 24 initiated by a telephone order to a stockbroker to buy or sell securities or to exercise a margin call, but not a transfer involving an access device that accesses a securities or commodities account that 25 26 a consumer uses for purchasing goods or services or for obtaining cash (*i.e.*, a Coinbase account). 27 12 C.F.R. § 1005, Supp. I at 3(c)(4).

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 16 of 30

BLOOD HURST & O'REARDON, LLP

1 51. The error resolution subpart of the EFTA provides, in relevant part, that if a financial 2 institution, within sixty days after having transmitted to a consumer notice of an electronic funds 3 transfer, receives oral or written notice in which the consumer (1) sets forth or otherwise enables 4 the financial institution to identify the name and account number of the consumer; (2) indicates the 5 consumer's belief that the documentation, contains an error and the amount of such error; and 6 (3) sets forth the reasons for the consumer's belief that an error has occurred, the financial institution 7 must investigate the alleged error, determine whether an error has occurred, and report or mail the 8 results of such investigation and determination to the consumer within ten business days. 15 U.S. 9 Code § 1693f(a)(3); see also 12 C.F.R § 205.11; see also Supp. I to § 205 at 11(b)(1) (a notice of 10 error is effective so long as the financial institution is able to identify the account in question); 12 C.F.R. § 1005, Supp. I at 11(b)(1)(1) (same). Notice may be constructive "when the institution 11 12 becomes aware of circumstances leading to the reasonable belief that an unauthorized transfer to or 13 from the consumer's account has been or may be made." 12 C.F.R. § 1005.6(b)(5)(iii).

14 52. If the financial institution determines that an error did occur, it has the option to either 15 (1) timely correct the error, including the crediting of interest where applicable; or (2) timely 16 provisionally recredit the consumer's account for the amount alleged to be in error pending the 17 conclusion of the institution's investigation of the error within ten business days of being notified 18 of the error. 15 U.S.C. § 1693f(c); see also 12 C.F.R. § 1005.11. In no circumstance can an 19 investigation be concluded more than forty-five days after receipt of the notice of error, and during 20 the pendency of the investigation, the consumer must be allowed full use of funds provisionally recredited. Id. 21

53. Where a financial institution (1) fails to provisionally recredit a consumer's account within the ten-day period specified above, and the financial institution (a) did not make a good faith investigation of the alleged error, or (b) did not have a reasonable basis for believing that the consumer's account was not in error; or (2) knowingly and willfully concludes that a consumer's account was not in error when such conclusion could not reasonably have been drawn from the evidence available to the financial institution at the time of its investigation, then the consumer shall be entitled to treble damages determined under section 1693m(a)(1).

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 17 of 30

54. As described herein, the electronic fund transfers at issue have been "unauthorized electronic fund transfers" because they have been initiated by either (i) an unauthorized person without actual authority to initiate such transfers or (ii) by a third person who fraudulently obtained authorization by Class Members, and from which Class Members have received no benefit. The primary purpose of such transfers have not been the purchase or sale of a security or commodity, but rather for the purpose of stealing Class Members' securities or commodities.

55. Plaintiff and Class Members provided timely actual and/or constructive notice to Coinbase of the unauthorized electronic transfers from their accounts. Indeed, Coinbase knew or 9 should have known of the repeated and widespread breaches of its security and subsequent theft of customer funds and cryptocurrencies through a wide variety of readily identifiable, high volume, scamming operations, as well as repeated and widespread notifications to Coinbase from numerous Class Members of wallet and account thefts, fraud and scamming operations, such that it should have been aware of the need to implement adequate security and notification measures and monitor users' wallets and accounts for the additional of links to known scamming operations.

15 56. Coinbase failed to timely and in good faith investigate the unauthorized electronic 16 transfers from Class Members' accounts as required by 15 U.S.C. § 1693f(a)(3) and 15 U.S.C. 17 § 1693f(d) by failing to conduct a timely and reasonable review of its own records. See 12 C.F.R. 18 205.11(c)(4); see also Supp. I to 205 at 11(c)(4)–5. Adequate and timely investigations would have easily led Coinbase to the conclusion that widespread fraud had occurred, and was continually 20 occurring, given that Class Members had either not authorized the transfers at issue or had granted access to their wallets and accounts to third party scamming operations, and that large numbers of 22 Coinbase's customers had complained of unauthorized transfers in their accounts or wallets or that 23 their accounts and wallets had been utilized by scammers to seal customer funds and Crypto assets 24 such that Coinbase had locked those accounts, preventing customer access to them.

25 57. Further, Coinbase failed to timely correct the "errors" (as noted above, statutorily 26 defined to include "unauthorized electronic fund transfers") when notified of them, or to correct the 27 "errors" at all, in Class Members' accounts by timely crediting or provisionally recrediting Class

BLOOD HURST & O' REARDON, LLP

1

2

3

4

5

6

7

8

10

11

12

13

14

19

Members' accounts, or crediting or provisionally recrediting Class Members' accounts at all, after
 they had been breached and drained of funds. 15 U.S.C. § 1693f(b)-(c).

3 4

5

6

Plaintiff's Coinbase Transactions

58. Assured by Coinbase's representations of safety and security regarding his assets and transactions, Plaintiff Massery opened his account with Coinbase in late April or early May of 2020. The account was subject to Coinbase's Terms of Service.

7 59. After opening his account, Plaintiff Massery deposited personal funds into his 8 account and began making crypto currency transactions. On or about August 10, 2021, an 9 unauthorized person hacked his Coinbase wallet account, sold his crypto currency, opened a credit 10 card, and removed all of his cash, for a loss totaling approximately €11,000 (Euro). Plaintiff Massery notified Coinbase by email on August 12, 2021, identified his account, his belief that the transactions 11 12 at issue were fraudulent and the reasons for that belief, and the amounts and dates of the fraudulent 13 transactions. Plaintiff Massery was immediately locked out of his account, was granted 24 hours of 14 access and then was locked out again.

15 60. During its communications with Plaintiff Massery, Coinbase asked him for a copy
16 of his passport and photo ID, something that Coinbase had never before requested of Plaintiff
17 Massery. Coinbase claimed that the third-party hacker had used two-factor identification, but this
18 was not possible because Plaintiff Massery received no such two-factor identification request from
19 Coinbase for access to the account.

20

61. Coinbase never credited or provisionally credited Plaintiff Massery's stolen funds.

21 62. In short, Coinbase permitted, or failed to prevent, Plaintiff's and Class Members' 22 Coinbase wallet accounts to be accessed by unauthorized third-party entities or linked to by third 23 parties that had defrauded Plaintiff and Class Members. In those instances, the third parties had 24 engaged in repeated activities across multiple Coinbase wallet account holders utilizing the functionality of their wallet accounts to steal Plaintiff's and Class Members' funds and 25 26 cryptocurrency assets. Coinbase knew or should have known that the third-party entities were 27 fraudulent because Coinbase knew the web addresses used to link to those entities through the 28 Coinbase wallets and could have run basic scans and account monitoring to identity potential threats,

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 19 of 30

warn account holders and prevent access to such third-party sites through the wallet account 1 2 functionality.

3 63. With proper monitoring of accounts for fraud, all of these transactions involving 4 Plaintiff should have been flagged as suspicious.

5 64. Coinbase neither identified, prevented nor blocked those links, and did not provide any warning to Plaintiff or Class Members of the risks associated with those specific entities or links 6 7 to their website address.

8 65. As a result of Defendants' acts and inaction, Plaintiff and the similarly situated 9 putative class members they seek to represent have suffered injury in fact and lost money or property 10 when their funds and cryptocurrency were stolen. Plaintiff and Class Members have all had assets stolen from their Coinbase wallet accounts and have been denied access to their accounts by 11 12 Coinbase after reporting fraudulent transactions in their accounts.

13 66. To make matters worse, Coinbase received transaction fees of at least \$3 from Plaintiff and Class Members for each fraudulent transfer and for each funding transaction Plaintiff 14 15 and Class Members made to fund their accounts enabling such fraudulent transfers.

16 67. As a result, Plaintiff and Class Members have been further damaged by the transaction fees they paid to fund their Coinbase accounts with currency or crypto currency and to complete the fraudulent transactions resulting in the theft of their funds and assets.

19

21

22

23

24

25

26

17

18

CLASS ALLEGATIONS

20 68. This action is brought and may properly proceed as a class action pursuant to the provisions of Federal Rule of Civil Procedure 23.

69. Plaintiff seeks certification of a Class which is composed of and defined as follows:

All current and former individual European Union Coinbase wallet account holders at any time on or after the day four years prior to the date on which this Complaint is filed, who transacted or maintained funds and/or cryptocurrency in their Coinbase wallet accounts, and who had such funds and/or cryptocurrency stolen as a result of Defendants' actions and/or failure to act to implement adequate security measures to protect account holder assets.

70. Excluded from the Class are Defendants' officers and directors, current or former 27 employees, as well as their immediate family members, as well as any judge, justice, or judicial 28

CLASS ACTION COMPLAINT

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 20 of 30

1 officer presiding over this matter and members of their immediate families and judicial staff. 2 71. The members of the Class for whose benefit this action is brought are so numerous 3 that joinder of all members is impracticable. 72. There are questions of law and fact common to the members of the Class that 4 5 predominate over questions affecting only individuals. These common questions include, but are 6 not limited to: 7 a. Whether Defendants owed duties to Plaintiff and the Class, the scope of those 8 duties, and whether Defendants breached those duties; 9 b. Whether Defendants' conduct was unfair, unlawful or fraudulent; 10 c. Whether Defendants engaged in deceptive conduct; d. Whether Plaintiff and the Class are entitled to damages as a result of Defendants' 11 12 wrongful conduct; and 13 e. Whether injunctive relief is appropriate. 14 73. Plaintiff's claims are typical of the claims of the members of the Class which they 15 seek to represent. All such claims arise out of the same policies, practices, procedures and other 16 actions by Defendants, and the same or similar documents used by Defendants in their dealings with 17 Plaintiff and Class Members. 74. 18 Plaintiff has no interests antagonistic to those of the Class. 19 75. The Class, of which Plaintiff is a member, is readily identifiable. 20 76. Plaintiff will fairly and adequately protect the interests of the Class and have retained 21 competent counsel experienced in the prosecution of consumer litigation. Class Counsel has 22 investigated and identified potential claims in the action. Class Counsel has extensive experience in 23 handling class actions, other complex litigation, and claims of consumers. 24 77. A class action is superior to other available methods for the fair and efficient 25 adjudication of this controversy since joinder of all members is impracticable. While the economic 26 damages suffered by the individual members of the Class are significant, the amount is modest 27 compared to the expense and burden of individual litigation. 28

78. The questions of law or fact common to the members of the Class predominate over
 any questions affecting only individual members.

79. The prosecution of separate actions by individual members of the Class would run the risk of inconsistent or varying adjudications, which would establish incompatible standards of conduct for the Defendants in this action, or the prosecution of separate actions by individual members of the Class would create the risk that adjudications with respect to individual members of the Class would as a practical matter be dispositive of the interests of the other members not parties to the adjudications, or substantially impair or impede their ability to protect their interests.

10 80. Defendants have acted, or refused to act, on grounds generally applicable to Plaintiff
11 and Class Members, thereby making appropriate final injunctive relief or corresponding declaratory
12 relief with respect to the Class as a whole.

81. A class action will cause an orderly and expeditious administration of the claims of the Class, and will foster economies of time, effort and expense.

82. Plaintiff does not anticipate any difficulty in the management of this litigation.

CAUSES OF ACTION

FIRST CAUSE OF ACTION

(Violation of the California Unfair Competition Law, Cal. Bus. & Prof. Code § 17200, et seq.)
 45. Plaintiff incorporates by reference and reallege each and every allegation contained
 above, as though fully set forth herein.

46. Defendants' user agreement, and associated Terms of Service, provides that "the
laws of the State of California in the United States, without regard to its conflict of laws provisions,"
govern the Terms of Service and "any action related thereto."

24 47. Plaintiff, on behalf of themselves and the Class, brings this cause of action for
25 violations of the "unlawful," "unfair," and "fraudulent" prongs of the Unfair Competition Law, Cal.
26 Bus. & Prof. Code § 17200, *et seq.* ("UCL").

48. Plaintiff and Defendants are "persons" within the meaning of the UCL. Bus. & Prof.
Code § 17201.

13

14

15

16

49. The UCL prohibits unfair competition in the form of any unlawful, unfair, or
 fraudulent business acts or practices.

3 50. Section 17204 allows "any person who has suffered injury in fact and has lost money
4 or property as a result of such unfair competition" to prosecute a civil action for violation of the
5 UCL.

6 7

8

51. Coinbase's conduct was unlawful because it violated BSA and AML regulations applicable to money services business as set forth in 31 C.F.R. § 1022.210; the EFTA's error resolution provisions, 15 U.S.C. § 1693f; and because it violated the CLRA and the common law.

9 52. Plaintiff reserves the right to allege other violations of law, which constitute other
10 unlawful business acts or practices. Such conduct is ongoing and continues to this date.

11 53. Defendants' acts and practices as alleged herein also constitute "unfair" business acts 12 and practices within the meaning of the UCL. In the course of conducting business, Defendants have 13 violated the UCL's proscription against unfair business practices by, among other things: 14 (1) improperly and unreasonably representing that Plaintiff's and Class Members' wallet accounts, 15 transactions within those accounts, and the assets held in those accounts were safe and secure; 16 (2) failing to implement reasonable policies and procedures to preserve and safeguard customer 17 funds as represented; (3) preventing Plaintiff and Class Members from accessing their accounts and 18 funds, either for extended periods of time or permanently; (4) failing to timely respond to requests 19 for support; (5) not compensating Plaintiff and Class Members for Defendants' wrongdoing and 20 their losses; and/or (6) collecting transaction fees from Plaintiff and Class Members on fraud and theft related transactions. 21

54. Defendants' unfair business conduct is substantially injurious to consumers, offends legislatively-declared public policy as announced by the violations of the laws alleged, and is immoral, unethical, oppressive, and unscrupulous. The gravity of Defendants' wrongful conduct outweighs any alleged benefits attributable to such conduct. There were reasonably available alternatives to further Defendants' legitimate business interests other than engaging in the abovedescribed wrongful conduct.

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 23 of 30

55. As a result of these actions and inaction, Defendants unfairly compete with other comparable companies in violation of Business and Professions Code sections 17000, et seq. and 17200, et seq. Due to these unlawful, unfair, and/or fraudulent business practices, Defendants have gained a competitive advantage over other comparable companies.

56. The UCL also prohibits any "fraudulent business act or practice." In the course of conducting business, Defendants committed "fraudulent business act[s] or practices" by among other things, failing to disclose to Plaintiff and other members of the Class that it would not adequately protect and secure Plaintiff's and Class Members' wallet accounts, the transactions 9 within those accounts, and the assets held in those accounts; failing to disclose to Plaintiff and other members of the Class that it lacked adequate staffing to adequately protect Plaintiff's and Class Members' wallet accounts, the transactions within those accounts, and the assets held in those accounts; and failing to disclose to Plaintiff and Class Members that it could improperly and unreasonably restrict access to their wallets and accounts, and thereby prevent Plaintiff and other members of the Class from trading, withdrawing, or otherwise accessing their funds and cryptocurrency. These misrepresentations and omissions are contrary to what Coinbase represents is the entire supposed premise of its business -a safe, trusted, and easy-to-use platform to invest, store, spend, earn, and use crypto assets.

18 57. Plaintiff and Class Members have, in fact, been deceived as a result of their reliance 19 on Defendants' material representations and omissions, which are described above.

20 58. The victims of Defendants' unlawful, unfair, and/or fraudulent business practices 21 include, but are not limited to, Plaintiff and Class Members, competing cryptocurrency exchange 22 platforms providing similar services as Defendants, and the general public. Plaintiff is informed and 23 believe, and based thereon alleges, that Defendants performed the alleged acts with the intent of 24 gaining an unfair competitive advantage and thereby injuring Plaintiff and Class Members, other competitors, and the general public. 25

59. 26 Plaintiff's success in this action will enforce important rights affecting the public 27 interest and public policy. In this regard, Plaintiff sues on behalf of himself and the public.

28

1

2

3

4

5

6

7

8

10

11

12

13

14

15

16

Case 3:23-cv-04026 Document 1 Filed 08/09/23 Page 24 of 30

60. 1 Business and Professions Code section 17203 provides that a court may make such 2 orders or judgments as may be necessary to prevent the use or employment by any person of any 3 practice which constitutes unfair competition. Injunctive relief is necessary and appropriate to 4 prevent Defendants from repeating their unlawful, unfair, and fraudulent business acts and business 5 practices alleged.

6 61. Business and Professions Code section 17203 provides that the Court may restore to 7 any person in interest, any money or property that may have been acquired by means of such unfair 8 competition.

9 62. Plaintiff and Class Members have suffered injury in fact and have lost money and 10 property as a result of Defendants' unfair conduct. Plaintiff and Class Members are entitled to restitution pursuant to Business and Professions Code section 17203 for their account funds and 11 12 cryptocurrency assets deposited into their Coinbase accounts that have been unlawfully withheld, 13 the losses incurred as a result of Plaintiff and Class Members being unable to trade in their accounts, 14 the money paid to Coinbase for the implementation of reasonable policies and procedures that would 15 protect Plaintiff's and Class Members' accounts, and the fair value of other losses alleged herein, 16 during the four-year period prior to the filing of this complaint. All remedies are cumulative pursuant 17 to Business and Professions Code section 17205.

18 63. Plaintiff and Class Members request injunctive relief pursuant to Business and 19 Professions Code section 17203 to enjoin Defendants from continuing the unfair/unlawful business 20 practices alleged herein.

21

BLOOD HURST & O' REARDON, LLP

64. Plaintiff and Class Members have no adequate remedy at law.

22 65. Plaintiff herein takes upon enforcement of these laws and lawful claims. There is a 23 financial burden involved in pursuing this action. The action is seeking to vindicate a public right, 24 and it would be against the interests of justice to penalize Plaintiff by forcing Plaintiff to pay 25 attorneys' fees from the recovery in this action. Attorneys' fees are appropriate, including pursuant to Code of Civil Procedure section 1021.5. 26

- 27
- 28

SECOND CAUSE OF ACTION

(Violations of the Consumers Legal Remedies Act, Cal. Civ. Code § 1750, et seq.)

66. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.

67. Defendants' user agreement, and associated Terms of Service, provides that "the laws of the State of California in the United States, without regard to its conflict of laws provisions," govern the Terms of Service and "any action related thereto."

68. Defendants' acts and omissions as alleged herein were intended to deceive Plaintiff and Class Members, and have resulted in harm to Plaintiff and Class Members.

10 69. Defendants' actions as alleged herein violated, and continue to violate, California 11 Civil Code section 1750, *et seq.* also known as the Consumer Legal Remedies Act ("CLRA") 12 including section 1770(a)(5) for making representations that their services have characteristics, uses, 13 or benefits which they do not, section 1770(a)(7) for making representations that their services are 14 of a particular quality, which they are not, and section 1770(a)(9) for advertising services with intent 15 not to sell them as advertised.

Pursuant to California Civil Code section 1782, attached herein as "Exhibit A" is a
true and correct copy of Plaintiff's Notice of Violation of the California Consumer Legal Remedies
Act (California Civil Code section 1750 *et seq.*) sent to Defendants on August 9, 2023. Once the
time period set forth in California Civil Code section 1782(a) has expired after providing Notice and
Demand to Defendant, Plaintiff will amend this cause of action to seek recovery of damages
pursuant to California Civil Code section 1782(d).

71. Defendants' actions and omissions occurred in the County of San Francisco and
Defendants maintains its principal place of business in the County of San Francisco. This action is
brought in the California Northern District Court which presides over matters in the County of San
Francisco. Attached hereto as "Exhibit B" is an affidavit setting forth facts showing this district is
the proper place for trial pursuant to California Civil Code section 1780(d).

27 72. Pursuant to California Civil Code section 1780(a), Plaintiff and Class Members also
28 are entitled to an order enjoining Defendants' wrongful acts alleged herein, an order awarding the

1 payment of costs and attorneys' fees pursuant to California Civil Code section 1780(e), and for such 2 other relief that this Court deems just and proper.

3

4

5

6

7

8

10

11

THIRD CAUSE OF ACTION

(Breach of Contract and the Implied Covenant of Good Faith and Fair Dealing)

73. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.

74. Plaintiff and Class Members each entered into a written contract, via their user agreement and associated Terms of Service, with Defendants upon their registration for a Coinbase 9 wallet account. Plaintiff and Class Members were presented with the user agreement on a take-itor-leave it basis and had no opportunity to negotiate any of the specific terms or provisions thereunder.

12 75. Every contract, including the user agreement, contains an implied duty of good faith 13 and fair dealing. Defendants entered into and are bound by the user agreements with Plaintiff and 14 Class Members, which are valid and enforceable contracts that contain an implied duty of good faith 15 and fair dealing.

16 76. Defendants breached the user agreements and the implied covenant of good faith and 17 fair dealing by, among other things, failing to discharge their obligations and provide the services 18 they promised in exchange for the transaction fees they charged Plaintiff and Class Members for 19 each transaction in their account and for the monies they earned on the funds within Plaintiff's and 20 Class Members' accounts.

21 77. Specifically, Defendants breached the user agreements and the implied covenant of 22 good faith and fair dealing by failing to protect the assets and transactions of Plaintiff and Class 23 Members and failing to enable Plaintiff and Class Members to have immediate access to their 24 accounts, the funds and cryptocurrency assets within those accounts, and to process only the 25 respective customer's transactions within those accounts.

26 78. Defendants breached the user agreements and the implied covenant of good faith and 27 fair dealing by failing to protect Plaintiff's and Class Members' accounts, their transactions relating 28 to those accounts, and their funds and cryptocurrency assets within those accounts.

79. 1 Defendants breached the user agreements and the implied covenant of good faith and 2 fair dealing by failing to timely respond to and resolve Plaintiff's and Class Members' complaints 3 regarding security threats, hacking, and technological issues that precluded Plaintiff's and Class 4 Members' access to their accounts, account transactions and account funds and cryptocurrency 5 assets.

80. Defendants breached the user agreements and the implied covenant of good faith and fair dealing by failing to timely notify Plaintiff and Class Members of any security threats, hacking, 8 and technological issues that prevent Plaintiff's and Class Members' access to their accounts, 9 account transactions and account funds and cryptocurrency assets.

10 81. Defendants breached the user agreements and the implied covenant of good faith and fair dealing by failing to meet their obligation of good faith and fair dealing to timely and properly 12 resolve Plaintiff's and Class Members' complaints about their inability to access their accounts, 13 account transactions and account funds and cryptocurrency assets.

14 82. Defendants breached the user agreements and the implied covenant of good faith and 15 fair dealing by failing to meet their obligation to ensure that Plaintiff's and Class Members' could 16 access their accounts, account transactions and account funds and cryptocurrency assets.

17 83. Defendants breached the user agreements and the implied covenant of good faith and 18 fair dealing by failing to return Plaintiff's and Class Members' account funds and cryptocurrency 19 assets.

20 84. As a result of Defendants' breach of their contractual duties, obligations and/or 21 promises arising under the user agreement and the implied covenant of good faith and fair dealing, 22 Plaintiff and Class Members were damaged by, including but not limited to, their payment of 23 transaction fees, the loss of use of their accounts, the inability to access the funds and cryptocurrency 24 assets in their accounts and the loss of value of those assets, all in an amount to be proven at trial.

25 85. In addition to Plaintiff's and Class Members' actual contract damages, Plaintiff and 26 Class Members seek recovery of their attorney's fees, costs to the extent provided by the User 27 Agreement and pre-judgment interest.

28

6

7

11

2

3

4

5

6

7

8

1

FOURTH CAUSE OF ACTION

(Unjust Enrichment)

86. Plaintiff incorporates by reference and realleges each and every allegation contained above, as though fully set forth herein.

87. Plaintiff and Class Members conferred a benefit upon Defendants by depositing their currency funds and cryptocurrency assets into their wallet accounts maintained by Defendants and maintained such assets in those accounts, and engaging in crypto transactions in those accounts, which enabled Defendants to profit from the investment and trading of such assets.

9 88. Plaintiff and Class Members conferred a benefit upon Defendants by paying fees to
10 Defendants in order to conduct transactions in their accounts, maintain their accounts and have
11 access to those accounts.

12 89. As a result of Defendants' actions and omissions alleged herein, Defendants have
13 been unjustly enriched at the expense of Plaintiff and Class Members. Under principles of equity
14 and good conscience, Defendants should not be permitted to retain the transaction fees paid by
15 Plaintiff and Class Members or the assets held within Plaintiff's and Class Members' accounts.

90. Plaintiff and Class Members are entitled to restitution of, disgorgement of, and/or the
imposition of a constructive trust upon all fee revenue, income, profits, and other benefits obtained
by Defendants at the expense of Plaintiff and Class Members resulting from Defendants' actions
and/or omissions alleged herein, all in an amount to be proven at trial. Plaintiff and Class Members
also are entitled to attorney's fees, costs and prejudgment interest, along with any relief that this
Court deems just and proper.

22

23

24

91. Plaintiff and the Class have no adequate remedy at law.

FIFTH CAUSE OF ACTION

(Conversion)

25 92. Plaintiff incorporates by reference and realleges each and every allegation contained
above, as though fully set forth herein.

27 93. Defendants have asserted, and improperly maintained, dominion and control over
28 Plaintiff's and Class Members' accounts, account funds and cryptocurrency assets by preventing

Plaintiff and Class Members to access their accounts and take possession of their account funds and
 cryptocurrency assets.

3 94. Defendants have allowed Plaintiff's and Class Members' funds and cryptocurrency
4 assets to be depleted and Defendants have benefited thereby by improperly retaining such funds and
5 cryptocurrency assets or by transaction fees paid by others that have taken Plaintiff's and Class
6 Members' funds and cryptocurrency assets without their authorization.

95. Plaintiff and Class Members are entitled to restitution of, disgorgement of, and/or the
imposition of a constructive trust upon all fee revenue, income, profits, and other benefits obtained
by Defendants at the expense of Plaintiff and Class Members resulting from Defendants' actions
and/or omissions alleged herein, all in an amount to be proven at trial. Plaintiff and Class Members
also are entitled to attorney's fees, costs and prejudgment interest, along with any relief that this
Court deems just and proper.

13

14

15

19

20

21

22

BLOOD HURST & O' REARDON, LLP

PRAYER FOR RELIEF

WHEREFORE, Plaintiff, on behalf of himself, and all others similarly situated, respectfully prays for relief as follows:

A. An order certifying the Class for declaratory and injunctive relief and for money
damages under Federal Rules of Civil Procedure Rule 23 and California Civil Code section 1781(a),
appointing Plaintiff as Class Representative, and appointing their attorneys as Class Counsel;

- B. A judgment for actual damages;
- C. A judgment for compensatory damages;
- D. A judgment for restitution;
 - E. A judgment for disgorgement of transaction fees, income and other profits;
- 23
- F. A declaratory judgment that Defendants violated the UCL and CLRA;

G. A judgment for injunctive relief enjoining Defendants from engaging in future
unlawful activities complained of herein, including violations of the UCL and CLRA;

H. An order that Defendants shall engage in corrective actions so that customer
accounts, funds and cryptocurrency assets can be secured, accessed and transacted;

28

1	I.	I. An accounting of all amounts that Defendants unjustly received, retained, and/or						
2	collected as	collected as a result of their unlawful acts and omissions;						
3	J.	Pre-judgment and post-judgment interest;						
4	K.	A judgment for reasonable attorney fees and costs of this suit, pursuant to contract,						
5	the UCL, California Civil Code Section 1780(e), California Civil Code section 1021.5, and any							
6	other applica	her applicable statute; and						
7	L.	L. A judgment for all such other and further relief as the Court deems equitable and just.						
8		Respectfully submitted,						
9	Dated: Augu	tted: August 9, 2023 BLOOD HURST & O'REARDON, LLP TIMOTHY G. BLOOD (149343)						
10		PAULA R. BROWN (254142) JAMES M. DAVIS (301636)						
11								
12		By: s/ Timothy G. Blood TIMOTHY G. BLOOD						
13								
14		501 West Broadway, Suite 1490 San Diego, CA 92101 Tal: 610/238 1100						
15		Tel: 619/338-1100 619/338-1101 (fax) tblood@bholaw.com						
16	pbrown@bholaw.com jdavis@bholaw.com							
17		EVANGELISTA WORLEY, LLC						
18		James M. Evangelista (<i>pro hac vice forthcoming</i>) 500 Sugar Mill Road, Suite 245A						
19	Atlanta, GA 30350 Tel: 404/205-8400							
20		404/205-8395 (fax) jim@ewlawllc.com						
21		Attorneys for Plaintiff						
22								
23								
24								
25								
26								
27								
28		20						
		29 CLASS ACTION COMPLAINT						

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Class Action Alleges Coinbase Failed to</u> <u>Protect EU Customer Accounts from Hackers, Improperly Locked Users out of</u> <u>Wallets</u>