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**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA**

Caroline Levens and Gisell Cordova
Regis, on behalf of themselves and
all others similarly situated,

Plaintiffs,

v.

Dexcom, Inc. and Does 1-10,

Defendants.

CASE NO. '25CV2565 BEN BLM

CLASS ACTION COMPLAINT

DEMAND FOR JURY TRIAL

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1 On behalf of themselves and all others similarly situated, Plaintiffs Caroline
2 Levens and Gisell Cordova Regis (“Plaintiffs”) sue Defendants, Dexcom, Inc. and
3 Does 1-10 (“Defendants”) and in support thereof, state as to their own personal
4 knowledge of facts relevant to them personally, and upon information and belief as
5 to the remainder of the allegations, based on publicly available information, the
6 following:

7 **I.**

8 **SUMMARY OF THE CASE**

9 1. This lawsuit involves the manufacture, marketing and sale by
10 Defendants of Dexcom G6 and G7 continuous glucose monitors (“G6 and G7” or
11 “Products”) that Defendants marketed and advertised to the public as being
12 effective in monitoring consumers’ blood glucose levels and warning consumers if
13 their glucose levels were too low or too high. Defendants represented to consumers
14 that the Products used scientifically proven FDA cleared technology to effectively
15 and accurately measure these levels and provide continuous monitoring of their
16 blood glucose levels. However, these representations were false, deceptive and
17 inaccurate. As such, Defendants’ actions violated the Magnuson Moss Warranty
18 Act (“MMWA”), breached express warranties made by Defendant, breached
19 implied contractual warranties imposed by law, and Defendants further violated
20 numerous state consumer protection statutes and common laws. This lawsuit is
21 brought by Plaintiffs on behalf of themselves and the members of the Class and
22 Subclasses to seek redress for these violations and breaches.

23 **II.**

24 **PARTIES**

25 2. Plaintiff Caroline Levens is a citizen and resident of Santa Clara
26 County, California. Plaintiff purchased Dexcom G6 and G7 devices and sensors
27 beginning in 2018 and paid in part or in whole for such devices and sensors.
28 Plaintiffs’ insurance company, a third-party payor, also paid in part or in whole for

1 such devices and sensors. Prior to purchasing such device and sensors, Plaintiff
2 saw commercials regarding the device wherein she saw representations and
3 warranties regarding the device and sensors. Plaintiff also visited the Dexcom
4 website, wherein she saw representations and warranties regarding the device and
5 sensors. Defendants' G6 and G7 devices did not work as advertised and warranted
6 because Plaintiff experienced incorrect readings from the Dexcom G6 and G7
7 devices and sensors when she would compare them to manually taken blood sugar
8 readings.

9 3. Plaintiff Giselle Cordova Regis is a citizen and resident of Riverside
10 County, California. Plaintiff purchased Dexcom G7 devices and sensors beginning
11 in July 2024 and paid in part or in whole for such devices and sensors. Plaintiffs'
12 insurance company, a third-party payor, also paid in part or in whole for such
13 devices and sensors. Prior to purchasing such device and sensors, Plaintiff saw
14 commercials regarding the device wherein she saw representations and warranties
15 regarding the device and sensors. Plaintiff also visited the Dexcom website,
16 wherein she saw representations and warranties regarding the device and sensors.
17 Defendants' G7 device did not work as advertised and warranted because Plaintiff
18 experienced incorrect readings from the Dexcom G7 device and sensors when she
19 would compare them to manually taken blood sugar readings.

20 4. Defendant, Dexcom, Inc., according to its latest Form 8-K filed with
21 the Securities and Exchange Commission, is a Delaware corporation with its
22 principal place of business at 6340 Sequence Drive, San Diego, California 92121.
23 Dexcom, Inc. does business in California and throughout the United States.

24 5. Plaintiffs do not know the true names or capacities of the persons or
25 entities sued herein as DOES 1-10, inclusive, and therefore sues such Defendants
26 by fictitious names. Plaintiffs Caroline Levens and Gisell Cordova Regis
27 ("California Plaintiffs") are informed and believe, and upon such information and
28 belief allege, that each of the DOE Defendants is in some manner legally

1 responsible for the damages suffered by Plaintiffs and the members of the class as
2 alleged herein. Plaintiff will amend this complaint to set forth the true names and
3 capacities of these Defendants when they have been ascertained, along with
4 appropriate charging allegations, as may be necessary.

5 **III.**

6 **JURISDICTION AND VENUE**

7 14. This Court has jurisdiction over this matter pursuant to 28 U.S.C.
8 §1332(d)(2) (the Class Action Fairness Act), as the individual Plaintiffs are citizens
9 of California and the other members of the putative Class are citizens of all of the
10 other United States, which renders the majority of class member diverse from the
11 Defendants, the putative Class comprises of greater than 100 persons, and the
12 aggregate amount in controversy exceeds the jurisdictional amount of \$5,000,000.

13 15. Venue is appropriate in this District because Defendant Dexcom, Inc.
14 is a resident of the District, because the acts and occurrences that are the subject
15 matter of their claims and of many other Class members occurred in whole or
16 substantial part in the District, and Defendant Dexcom, Inc. extensively sold
17 Dexcom branded goods within the District.

18 16. This Court has personal jurisdiction over Defendant Dexcom, Inc.
19 because Dexcom is headquartered in San Diego, California.

20 **IV.**

21 **STATEMENT OF FACTS**

22 ***A. GENERAL***

23 17. This is a consumer class action lawsuit brought pursuant to Federal
24 Rules of Civil Procedure 23(a) and (b).

25 18. Defendants are designers, manufacturers, and sellers of, amongst
26 other products, continuous glucose monitoring devices (“CGM”).

27 19. CGMs are used by consumers to monitor their blood glucose on a
28 continuous basis.

1 20. Dexcom's G6 CGM was cleared by the FDA in March 2018, and first
2 available in the United States market in June 2018.

3 21. Dexcom's G7 CGM was cleared by the FDA in December 2022, and
4 first available in the United States market in February 2023.

5 22. Dexcom markets its G6 CGM claiming that:

6 The Dexcom G6 Continuous Glucose Monitoring (CGM) System sends
7 real-time glucose readings automatically to a compatible smart device
8 or Dexcom receiver. No fingersticks, no scanning. It is proven to lower
9 A1C, and features a 10-day sensor that is easy to use.

10 23. In a press release issued on December 8, 2022 announcing the
11 FDA's clearance of the G7, Dexcom claimed:

12 With an overall MARD of 8.2%, Dexcom G7 is the most accurate
13 CGM cleared by the FDA, building on the trusted performance of
14 Dexcom CGM, which is clinically proven to lower A1C, reduce hyper-
15 and hypoglycemia and increase time in range.

16 24. Dexcom further claimed in the same press release:

17 The system features a predictive low alert that provides a 20-minute
18 advance warning of potentially dangerous low glucose levels so users
19 can act quickly to avoid a hypoglycemic event. This critical feature
20 continues to be at the forefront of the Dexcom experience, with more
21 than 52 million Urgent Low Soon alerts acknowledged – more than 11
22 million of those in the middle of the night.

23 25. Dexcom marketing information on its website, during the relevant
24 time frame, claimed the following about the G7:

25 The Dexcom G7 Continuous Glucose Monitoring (CGM) System is
26 powerful, easy to use,¹ and made to work for you. CGM is a way to
27 track your glucose 24/7 using a wearable sensor. Dexcom CGM
28 Systems send your glucose numbers to a smart device or handheld

1 receiver in real time, without the hassle of fingersticks or scanning.
2 Having easy access to real-time CGM data helps you make better food,
3 activity, and medication decisions in the moment so you can better
4 manage your glucose and achieve results like lower A1C and more time
5 in range.

6 26. Dexcom's marketing information on its website during the relevant
7 time frame further claimed, under the heading "Dexcom G7 offers industry-leading
8 accuracy":

9 One way CGM accuracy is measured is by MARD (mean absolute
10 relative difference). The smaller the MARD number, the higher the
11 accuracy. With a MARD of 8.2%, Dexcom G7 is the most accurate
12 CGM system available.

13 The more accurate your CGM readings, the clearer the picture you get
14 of what's happening in your body. Having accurate readings is
15 extremely important when you depend on readings to make diabetes
16 management decisions. Dexcom G7 is highly accurate when your
17 glucose is low or high, and when it's changing quickly,¹¹ giving you
18 the confidence to make decisions when it's most important.

19 27. However, in an FDA Warning Letter sent to Dexcom on March 4,
20 2025, the FDA told Dexcom that a change in the material used to make part of the
21 G6 and G7 sensors was made without the appropriate pre-market clearance
22 required by the FDA and resulted in the G6 and G7 sensors made with that material
23 to be adulterated.

24 28. Further, the change in materials caused the G6 and G7 sensors to have
25 considerably greater variability than the readings from the sensors made with the
26 approved material and resulted in higher risks for consumers who used the sensors
27 made with the new material.

28 29. In relevant part, the FDA Warning Letter dated March 4, 2025 stated

1 the following (redaction of terms replaced with “(b)(4)” in original):

2 Our inspection revealed that the G6 and G7 Continuous Glucose
3 Monitoring Systems are adulterated under section 501(f) (1)(8) of the
4 Act, 21 U.S.C. § 351(f)(1)(8), because your firm does not have
5 approved applications for premarket approval (PMA) in effect pursuant
6 to section 515(a) of the Act, 21 U.S.C. § 360e(a), or approved
7 applications for an investigational device exemption under section
8 520(9) of the Act, 21 U.S.C. § 360j(g). The devices are also misbranded
9 under section 502(0) the Act, 21 U.S.C. § 352(0), because your firm
10 introduced or delivered for introduction into interstate commerce for
11 commercial distribution these devices with major changes or
12 modifications to the devices without submitting a new premarket
13 notification to FDA, as required by section 510(k) of the Act, 21 U.S.C.
14 § 360(k), and 21 CFR 807.81(a)(3). Specifically, your firm modified
15 the G6 and G7 sensors by replacing the (b)(4) with (b)(4) used in the
16 (b)(4). The G6 device was originally cleared under K182041 and the
17 G7 device was originally cleared under K213919. The pivotal clinical
18 studies submitted in the original 510(k) submissions for these devices
19 used exclusively (b)(4) sensors. The (b)(4) is a critical component in
20 G6 and G7 sensors. Your firm also conducted two clinical studies
21 which demonstrated that performance of sensors constructed with
22 (b)(4) had significantly greater variability than that of sensors
23 constructed with (b)(4). Additionally, as discussed in item 4 above,
24 your December 3, 2024, response includes the Sensor Level
25 Performance Equivalency of (b)(4) and (b)(4), which shows a
26 significant difference in the standard deviation (SD) of glucose
27 sensitivities between sensors built with (b)(4) and (b)(4). This
28 difference in SD indicates greater clinical performance variation for

1 sensors with (b)(4). The larger inaccuracies in (b)(4)-coated sensors
2 cause higher risks for users who rely on the sensors to dose insulin or
3 make other diabetes treatment decisions. Therefore, we do not agree
4 your firm has shown equivalency between (b)(4) and (b)(4) to justify
5 that such a change does not require a new premarket submission. The
6 variability differences could significantly affect the safety or
7 effectiveness of the device within the meaning of 21 CFR 807.81(a)(3).
8 Accordingly, your firm was required to submit a new premarket
9 notification submission under section 510(k) of the Act, 21 U.S.C. §
10 360(k), to FDA at least 90 days before you proposed to begin the
11 introduction or delivery for introduction into interstate commerce for
12 commercial distribution of the modified G6 and G7 sensors.
13 Additionally, your response commits to ceasing distribution of the G7
14 sensors with (b)(4) until additional testing is completed; however, it
15 does not address the G6 sensors with (b)(4). Your response also does
16 not commit to submitting a new premarket submission for the change
17 to (b)(4) for either the G6 or G7 devices.

18 30. By selling these adulterated G6 and G7 devices to Plaintiffs and the
19 putative class, Defendants sold them a product that should not have been available
20 for sale in the market as an FDA cleared device, which was inferior in quality to
21 the product as warranted, advertised and marketed by Defendants, and which did
22 not perform as warranted, advertised, marketed by Defendants.

23 31. In other words, Plaintiffs and Class members did not get the benefit of
24 their bargains. Plaintiffs and Class members were misled into purchasing Products
25 that did not meet their expectations. The Products are not as valuable as the prices
26 Plaintiffs and Class members paid for them.

27 32. Therefore, Plaintiffs and Class members suffered actual damages as a
28 result of Defendants' actions. Plaintiffs and the other Class members seek either

1 full refund of the purchase prices of the Products or recovery of the difference
2 between the prices paid for the Products and the prices that the Products would
3 have commanded in the marketplace if they had been marketed truthfully.

4 ***B. DEFENDANTS AND THEIR WARRANTIES***

5 33. Defendants explicitly warranted in their advertising, packaging, and
6 labeling that their Products were FDA cleared;

7 34. Defendants explicitly warranted in their advertising, packaging, and
8 labeling that their Products were capable of providing accurate continuous blood
9 glucose monitoring;

10 35. Defendants impliedly warranted, by explicitly stating that their
11 product was FDA cleared, that it was made according to the specifications and
12 processes approved by the FDA;

13 36. Defendants impliedly warranted that the Products, as sold, were of
14 the same quality as those cleared by the FDA.

15 **V.**

16 **CLASS ACTION ALLEGATIONS**

17 37. Pursuant to Fed. R. Civ. P. 23(a) and 23(b)(3) Plaintiffs bring this action
18 on behalf of themselves, and all others similarly situated, as representatives of the
19 following class (the “Class”):
20

21 All residents (individuals, corporations, partnerships and all legal
22 entities) of the United States (the fifty states, the District of Columbia,
23 Puerto Rico and the U.S. Virgin Islands) who, within the applicable
24 statute of limitations purchased a Dexcom G6 and/or G7 continuous
25 glucose monitoring device and/or sensor that was made using sensor
26 materials different than that approved by the FDA.

27 38. Plaintiffs Caroline Levens and Gisell Cordova Regis also seek to
28 represent a subclass of all Class members who are residents of California and who

1 purchased the Products primarily for personal, household or family use (the
2 “California Subclass”).

3 39. Excluded from the Class are Defendants as well as the Judge and
4 Magistrate Judge assigned to the matter.

5 40. The requirements of Fed. R. Civ. P. 23(a) and (b)(3) are met in this case.
6 The Class and the Subclasses are each so numerous that joinder of all members is
7 impracticable. Although discovery will be necessary to establish the exact sizes of
8 the Class and Subclasses, it is likely, based on the nature of Defendants’ business,
9 that the Class numbers in the tens of thousands or millions, and that each Subclass
10 numbers in the hundreds or tens of thousands.

11 41. There are questions of fact and law common to the Class that
12 predominate over any questions affecting only individual members. The common
13 questions include:

- 14 a. Whether Defendants expressly warranted in writing that the
15 Products were FDA approved;
- 16 b. Whether Dexcom expressly warranted in writing that the Products
17 were capable of accurately measuring blood glucose levels on a
18 continuous basis;
- 19 c. Whether Defendants breached these express written warranties;
- 20 d. Whether Defendants breached the implied warranty of
21 merchantability for a particular purpose and/or for its ordinary
22 purpose;
- 23 e. Whether Defendants’ breaches of warranties damaged Plaintiffs
24 and the Class; and
- 25 f. The appropriate measure of damages to be received by Plaintiffs
26 and the Class.

27 42. California Plaintiffs and the members of the California Subclass have
28 questions of fact and law common to them that predominate over any questions

1 affecting only individual members of the California Subclass. These common
2 questions include:

- 3 a. Whether Defendants violated CLRA § 1750, *et seq.*;
- 4 b. Whether Defendants violated Business and Professions Code
5 § 17200, *et seq.*;
- 6 c. Whether Defendants violated the Song-Beverly Consumer
7 Warranty Act;
- 8 d. Whether Defendants violated California Civil Code § 17500, and
- 9 e. The appropriate measure of damages to be received by Plaintiffs
10 and the California Subclass.

11 43. Plaintiffs' claims are typical of the claims of the other members of the
12 Class and of their respective Subclasses because they arise under the same legal
13 theories and out of the same consistent practices of Defendants. Plaintiffs can and
14 will fairly and adequately represent and protect the interests of the Class and their
15 respective Subclasses and have no interests that conflict with the interests of the
16 Class and their respective Subclasses. This is so because:

- 17 a. All of the questions of law and fact regarding the liability of the
18 Defendants are common to the Class and Subclasses and
19 predominate over any individual issues that may exist, such that by
20 prevailing on their own claims, Plaintiffs will necessarily establish
21 the liability of the Defendants to all Class and Subclass members;
- 22 b. Plaintiffs and their counsel have no interests different from or in
23 conflict with the interests of the other members of the Class and
24 the Subclasses;
- 25 c. Plaintiffs have retained competent attorneys who are experienced
26 in the conduct of class actions. Plaintiffs and their counsel have the
27 necessary resources to adequately and vigorously litigate this class
28 action, and Plaintiffs and their counsel are aware of their fiduciary

1 responsibility to the Class members and are determined to
2 diligently discharge those duties to obtain the best possible
3 recovery for the Class

4 44. Defendants' actions have affected numerous consumers in a similar
5 way. This class action is superior to any other method for remedying Defendants'
6 actions given that common questions of fact and law predominate and that without
7 the representation provided by Plaintiffs, it is unlikely that any class members
8 would receive legal representation to obtain the remedies specified by relevant
9 statutes and the common law. Class treatment is also superior because no unusual
10 difficulties will be experienced in managing this case as a class action and doing
11 so will limit the great expense and drain on judicial resources associated with
12 thousands of individual claims and suits.

13 **VI.**

14 **CAUSES OF ACTION**

15 **Pre-Suit Notices**

16 45. With respect to all causes of action asserted below, on one or more
17 occasions, each Plaintiff has given to Defendants one or more of all pre-suit and
18 pre-claim notices required by law.

19 **COUNT I – Plaintiffs and the National Class Against Defendants –**

20 **Magnuson Moss Warranty Act**

21 46. Plaintiffs and the Class incorporate herein by reference each
22 preceding and succeeding paragraph as if fully set forth here verbatim.

23 47. The Products are consumer products as defined in 15 U.S.C. §
24 2301(1).

25 48. Plaintiffs and all the members of the Class are consumers as defined
26 in 15 U.S.C. § 2301(3).

27 49. Defendants are suppliers and warrantors as defined in 15 U.S.C. §
28 2301(4) & (5).

1 50. In connection with their sale of the Products, Defendants issued
2 written warranties as defined in 15 U.S.C. § 2301(6) via their written
3 advertisements, product labeling and package inserts, which warranted that the
4 Products were FDA approved and were capable of accurately measuring blood
5 glucose levels on a continuous basis.

6 51. In connection with their sale of the Products, Defendants gave to all
7 the putative Class Members who purchased one or more of the Products an implied
8 warranty as defined in 15 U.S.C. § 2301(7); namely, the implied warranty of
9 merchantability. Specifically, Defendants warranted that the Products were fit for
10 their ordinary purpose as continuous glucose monitors, would pass without
11 objection in the trade, and would conform to the promises and affirmations of fact
12 made on their containers or labels.

13 52. Defendants are liable to Plaintiffs and the Class pursuant to 15 U.S.C.
14 § 2310(d)(1), because the Products failed to comply with their written warranties
15 and the implied warranty of merchantability. Specifically, the Products were not,
16 in fact, manufactured according the specifications approved by the FDA, nor were
17 they capable of accurately and continuously monitoring blood glucose levels.
18 Further, because of this, the Products are not fit for their ordinary use as continuous
19 glucose monitors because they do not in fact continuously and accurately measure
20 blood glucose levels. Further, the Products do not pass without objection in the
21 trade because they are incapable of performing and so do not in fact perform the
22 functions that they were claimed to perform because they do not in fact
23 continuously and accurately measure blood glucose levels.

24 53. Pursuant to 15 U.S.C. § 2310(d)(1), Plaintiffs and the Class are
25 entitled to recover the damages caused to them by Defendants' breaches of written
26 and implied warranties, which damages either constitute the full purchase prices of
27 the Products or the difference in value between the Products as warranted and the
28 Products as actually sold. In addition, pursuant to 15 U.S.C. § 2310(d)(2), Plaintiffs

1 and the Class are entitled to recover a sum equal to the aggregate amount of costs
2 and expenses (including attorneys' fees based on actual time expended) determined
3 by the Court to have been reasonably incurred by Plaintiffs and the Class for and
4 in connection with the commencement and prosecution of this action.

5 **COUNT II – Plaintiffs and the National Class Against Defendants –**
6 **Breach of Express Warranties**

7 54. Plaintiffs and the Class incorporate herein by reference each preceding
8 and succeeding paragraph as if fully set forth verbatim.

9 55. Defendants' affirmations of fact and promises made to Plaintiffs and
10 the Class regarding the Products and their descriptions of the Products as contained
11 in Defendants' advertisements, product packaging and labeling and package inserts
12 became part of the basis of the bargain between Defendants and Plaintiffs and the
13 Class, thereby creating express warranties that the Products would conform to those
14 affirmations of fact, promises and descriptions as described above Defendants
15 breached those express warranties because the Products do not perform as
16 warranted.

17 56. As a proximate result of Defendants' breaches of express warranties,
18 Plaintiffs and the Class have been damaged either in the full amount of the purchase
19 prices of the Products or in the difference in value between the Products as
20 warranted and the Products as actually sold.

21 **COUNT III – Plaintiffs and Vast Majority of the National Class Against**
22 **Defendants –**

23 **Breach of the UCC Implied Warranty of Merchantability**

24 57. Plaintiffs and those members of the Class who purchased one or more
25 of the Products directly from Defendants, and those who purchased from
26 franchisees or authorized dealers who reside in non-privity UCC states (states
27 which have abolished, either by statute or case law, the vertical privity requirement
28

1 for consumer transactions) for purposes of the implied warranty of merchantability¹
2 incorporate herein by reference each preceding and succeeding paragraph as if fully
3 set forth verbatim.

4 58. Defendants are “merchants” as to the Products within the meaning of
5 the Uniform Commercial Code (“UCC”). Defendants manufactured, distributed
6 and marketed the Products, which are “goods” within the meaning of the UCC.
7 Consequently, it impliedly warranted that the Products were merchantable,
8 including that they could pass without objection in the trade under the contract
9 description, that they were fit for the ordinary purposes for which such goods are
10 used, and that they would conform to the promises or affirmation of fact made on
11 their containers or labels.

12 59. Defendants breached the implied warranties of merchantability
13 because the Products would not pass without objection in the trade, in that they
14 were incapable of performing the functions they were claimed to perform as
15 described above.

16 60. Defendants further breached implied warranties of merchantability
17 because the Products were not fit for the ordinary continuous glucose monitoring
18 purposes for which they are used.

19 61. Defendants further breached implied warranties of merchantability
20 because the Products did not conform to the promises or affirmations of fact made
21 on their packaging, product labels, and package inserts, as described above

22 62. As a proximate result of Defendants’ breaches of the implied warranty
23

24 ¹ Alaska, Arkansas, Colorado, Delaware, District of Columbia, Hawaii, Indiana,
25 Kansas, Louisiana, Maine, Maryland, Massachusetts, Minnesota, Mississippi,
26 Missouri, Montana, Nebraska, Nevada, New Hampshire, New Jersey, North
27 Dakota, Oklahoma, Pennsylvania, Rhode Island, South Carolina, South Dakota,
28 Texas, Utah, West Virginia and Wyoming.

1 of merchantability, Plaintiffs and Class members who purchased directly from
2 Defendants or who live in non-privity UCC states for purposes of implied
3 warranties of merchantability were damaged either in the amount of the full
4 purchase prices they paid for the Products or the difference in value between the
5 Products as warranted and the Products as actually sold.

6 **COUNT IV – California Plaintiffs and the California Subclass Against**
7 **Defendants – Consumer Legal Remedies Act, Cal. Civ. Code § 1750, et seq.**

8 63. California Plaintiffs and the California Subclass incorporate herein
9 by reference all preceding and subsequent paragraphs as if fully set forth here
10 verbatim.

11 64. In violation of Civil Code section 1750, *et seq.* (the “CLRA”),
12 Defendants have engaged in unfair and deceptive acts and practices in the course
13 of transactions with California Plaintiffs and the California Subclass, and such
14 transactions were intended to and did result in the sales of goods or services to
15 California Plaintiffs and the California Subclass. California Plaintiffs and the
16 California Subclass members are “consumers” as that term is used in the CLRA
17 because they sought or acquired Defendants’ goods and services for personal,
18 family, or household purposes. Defendants’ past acts and practices include, but are
19 not limited to:

- 20 a. Defendants’ representations that the Products had characteristics,
21 uses, and benefits that they did not have, in violation of Civil Code
22 § 1770(a)(5) as described above; and
23 b. Defendants’ representations that the Products were of a particular
24 standard, quality and grade when they were of another, in violation
25 of Civil Code § 1770(a)(7) as described above.

26 65. Defendants’ violations of Civil Code § 1770 have proximately caused
27 damage to California Plaintiffs and the other California Subclass members in the
28 amounts of the full purchase price of the Products or, alternatively, in the difference

1 in values between the Products as represented and the Products as actually sold. At
2 this time, Plaintiffs and the California Subclass do not request award of those
3 damages, but do request injunctive relief enjoining Defendants from engaging in
4 further deceptive acts and practices in relation to the advertising, promotion, and
5 sale of the Product as well as ordering that Defendants conduct appropriate
6 corrective notification and advertising.

7 66. Plaintiffs have notified Defendants in writing, by letter to Defendant's
8 principal place of business as well as their agent for service of process, on
9 September 25, 2025, pursuant to California Civil Code Section 1782, of the
10 particular violations of Civil Code Section 1770 and demanded that Defendants
11 rectify the problems associated with their behavior detailed above, which acts and
12 practices are in violation of Civil Code Section 1770.

13 67. If Defendants fail to respond adequately to Plaintiffs' above described
14 demand within thirty (30) days of Plaintiffs' notice, pursuant to Civil Code Section
15 1782(b), Plaintiffs will amend the complaint to request damages and other relief,
16 as permitted by Civil Code Section 1780.

17 **COUNT V – California Plaintiffs and the California Subclass Against**
18 **Defendants – Unfair Competition Law, Cal. Bus. & Prof. Code § 17200**

19 68. California Plaintiffs and the California Subclass incorporate herein by
20 reference the preceding and subsequent paragraphs as if fully set forth here
21 verbatim.

22 69. In violation of California Business and Professions Code § 17200, *et*
23 *seq.*, Defendants' conduct in this regard has been unfair, unlawful and fraudulent.

24 70. By engaging in the above-described acts and practices, Defendants
25 have committed one or more acts of unfair competition within the meaning of the
26 UCL and, as a result, California Plaintiffs and the California Subclass have suffered
27 injury-in-fact and have lost money and or property.

28 71. Defendants' business acts and practices are unlawful, in part, because

1 they violate California Business and Professions Code § 17500, *et seq.*, which
2 prohibits false advertising. Defendants engaged in false advertising by making
3 untrue and misleading statements relating to the Products, as detailed in Section
4 IV(C) above, including those made in the infomercials and commercials, and
5 written advertising.

6 72. Defendants’ business acts and practices are also unlawful in that they
7 violate the California Consumer Legal Remedies Act. Defendants are therefore in
8 violation of the “unlawful” prong of the UCL.

9 73. Defendants’ acts and practices were fraudulent within the meaning of
10 the UCL because they were likely to mislead the members of the public to whom
11 they were directed because in advertisements, marketing materials, and product
12 labeling and packaging, Defendants claimed that the Products had properties and
13 benefits they did not have, as detailed above.

14 74. California Plaintiffs and the California Subclass have suffered injury
15 as a proximate result of Defendants’ actions and seek restitution in the full amount
16 of the purchase prices of the Products or, alternatively, the difference in value
17 between the Products as represented and the Products as sold.

18 **COUNT VI – California Plaintiffs and the California Subclass Against**
19 **Defendants – Song-Beverly Consumer Warranty Act**

20 75. California Plaintiffs and the California Subclass incorporate herein by
21 reference each preceding and succeeding paragraph as if fully set forth here
22 verbatim.

23 76. California Plaintiffs and the members of the California Subclass are
24 “retail buyers” within the meaning of Section 1791(b) of the California Civil
25 Code.

26 77. Defendants’ Products are “consumer goods” within the meaning of
27 Section 1791(a) of the California Civil Code.

28 78. Defendants are “manufacturers” of the Products pursuant to Section

1791(j) of the California Civil Code.

79. As set forth in more detail above, Defendants breached both express and implied warranties given to California Plaintiffs and the California Subclass. Such breaches proximately caused damages to California Plaintiffs and the California Subclass in the full amount of the purchase prices of the Products or, alternatively, the difference in value between the Products as warranted and the Products as sold. In addition, pursuant to California Civil Code § 1794(d), California Plaintiffs and the California Subclass are entitled to recover a sum equal to the aggregate amount of their costs and expenses, including attorneys' fees based on actual time expended, determined by the Court to be reasonably incurred by them in connection with their commencement and prosecution of this action.

COUNT VII – California Plaintiffs and the California Subclass against Defendants – False Advertising- Cal. Bus. & Prof. Code § 17500

80. California Plaintiffs and the California Subclass incorporate herein by reference the preceding and subsequent paragraphs as if fully set forth here verbatim.

81. Defendants' acts and practices were false and/or misleading within the meaning of the Section 17500 because they were likely to mislead the members of the public to whom they were directed as detailed above.

82. California Plaintiffs and the California Subclass have suffered injury as a proximate result of Defendants' actions and seek restitution in the full amount of the purchase prices of the Products or, alternatively, the difference in value between the Products as represented and the Products as sold.

VII.

REQUEST FOR RELIEF

WHEREFORE, Plaintiffs on behalf of themselves and the Class and the Subclasses, request the following relief:

- 1 A. An order certifying that this action is properly brought and may be
2 maintained as a class action under Rule 23 of the Federal Rules of
3 Civil Procedure, that Plaintiffs be appointed as Class Representatives
4 for the Class and Subclasses, and that Plaintiffs' counsel be appointed
5 Class Counsel;
- 6 C. An award of restitution and/or disgorgement as against all Defendants
7 except under the CLRA;
- 8 D. An award of damages as against all Defendants jointly and severally
9 except for damages under the CLRA;
- 10 E. Such civil penalties and additional damages as the law may allow
11 against all Defendants except for civil penalties and damages under
12 the CLRA;
- 13 E. Such injunctive relief as the law may allow against all Defendants;
- 14 F. An award of reasonable attorneys' fees and other costs, including
15 costs of Court, against all Defendants;
- 16 G. Pre-judgment and post-judgment interest at the maximum rates
17 permissible at law or in equity against all Defendants; and
- 18 H. As against all Defendants, such other relief at law or equity as the
19 Court may deem just and proper except for damages under the CLRA.

20 **VIII.**

21 **DEMAND FOR JURY TRIAL**

22 Plaintiffs hereby demand a trial by jury of all claims and causes of action in
23 this lawsuit.

24 Dated: September 29, 2025

Respectfully Submitted,
WISNER BAUM, LLP

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similarly situated*

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Class Action Case Alleges Dexcom Continuous Glucose Monitors Are 'Adulterated,' Sold Illegally](#)
