1 2 3 4 5 6 7	STEPTOE & JOHNSON LLP STEPHANIE A. SHERIDAN, State B ssheridan@steptoe.com ANTHONY J. ANSCOMBE, State Ba aanscombe@steptoe.com MEEGAN B. BROOKS, State Bar No mbrooks@steptoe.com One Market Street Steuart Tower, Suite 1800 San Francisco, CA 94105	nr No. 135883			
8	Telephone: 415.365.6700 Facsimile: 415.365.6699				
10 11	Attorneys for Defendant SWAROVSKI NORTH AMERICA LIMITED				
12	UNITED STATES DISTRICT COURT				
13	SOUTHERN DISTRICT OF CALIFORNIA				
14					
15	ANNA LERMAN, on behalf of herself and all others similarly	CASE NO. '19CV0638 LAB BLM			
16	situated,	NOTICE OF REMOVAL			
17 18	Plaintiff, v.	[Originally San Diego County Superior Court Case No. 37-2019-00011559-CU-BT-CTL]			
19 20 21 22 23	SWAROVSKI NORTH AMERICA LIMITED, SWAROVSKI RETAIL VENTURES LIMITED, SWAROVSKI DIGITAL BUSINESS USA INC. and DOES 1- 100, inclusive, Defendants.				
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NOTICE OF REMOVAL

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TO THE JUDGES OF THE UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF CALIFORNIA, AND TO THE CLERK OF THAT COURT:

PLEASE TAKE NOTICE that Defendant Swarovski North America Limited ("Swarovski"), pursuant to 28 U.S.C. §§ 1332, 1441, 1446, and 1453, hereby removes the above-captioned action from the Superior Court of California, County of San Diego to the United States District Court for the Southern District of California.

### I. <u>INTRODUCTION</u>

1. This Action is properly removed to this Court pursuant to 28 U.S.C. § 1441 because this Court has jurisdiction under the Class Action Fairness Act, 28 U.S.C. § 1332(d) ("CAFA"), in that this Action is a civil action in which the alleged amount in controversy exceeds the sum of \$5,000,000 exclusive of costs and interest, has more than 100 members in the proposed putative class, and is between citizens of different states.

# II. <u>BACKGROUND</u>

- 2. On March 1, 2019, Plaintiff Anna Lerman, purportedly on behalf of herself and all others similarly situated, filed a civil action in the San Diego Superior Court entitled *Anna Lerman v. Swarovski North America Limited*, San Diego County Superior Court, Case No. 37-2019-00011559-CU-BT-CTL. (*See* Exhibit A, which includes the summons, Complaint and all of the documents served on Swarovski.) Swarovski has not been served with any other process or pleading, nor is it aware of the filing of any other process or pleading.
- 3. The Complaint, which is styled as a class action, purports to bring claims under California's Invasion of Privacy Act ("CIPA"), Penal Code §§ 630, et seq. (Complaint ¶ 2.) Plaintiff's Complaint arises from two purported telephone calls with Swarovski's toll-free customer service while Plaintiff was a resident of California, in San Diego County. *Id.* ¶ 8.

1 2 who, while located in California at any time during the one-year period of time preceding the filing of the original Complaint and until said practice is terminated 3 4 ('Class Period'), called Defendants' toll-free customer service number 1-800-426-5 3088 while one or both parties were using a cellular or cordless telephone and whose calls were recorded by Defendants without warning or disclosure at the call 6 7 outset." (Complaint ¶ 24.) 8

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Plaintiff served the Complaint upon Swarovski by personal service on 5. March 6, 2019. See Exhibit A, page 1.

The proposed putative class consists of "[a]ll California residents

Nothing in this Notice of Removal should be interpreted as a concession of liability, the appropriateness of venue, the appropriateness of class treatment, Plaintiff's class definition, or the validity of Plaintiff's claim for relief. Swarovski reserves the right to supplement and amend this Notice of Removal.

#### III. REQUIREMENTS FOR REMOVAL UNDER CAFA

7. This Court has original jurisdiction over this action under the Class Action Fairness Act of 2005 ("CAFA"), codified in part at 28 U.S.C. §§ 1332 and 1453. Under CAFA, a district court shall have original jurisdiction over any putative civil class action in which: (1) there are at least 100 members in all proposed plaintiff classes; (2) "the matter in controversy exceeds the sum or value of \$5,000,000, exclusive of interest and costs"; and (3) "any member of a class of plaintiffs is a citizen of a state different from any defendant." 28 U.S.C. § 1332(d)(2, 5). Because this action meets each of CAFA's requirements, it may be removed to federal court. 28 U.S.C. § 1441(a) ("[A]ny civil action brought in a State Court of which the district courts of the United States have original jurisdiction, may be removed by the defendant.").

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# IV. THE REQUIREMENTS FOR REMOVAL UNDER CAFA ARE SATISFIED

## A. The Number of Proposed Class Members Exceeds 100

- 8. The Complaint alleges that members of the putative class are "so numerous that joinder of all members is impracticable," but does not identify the number of class members. (Complaint ¶ 28.)
- 9. According to Plaintiff's Complaint, the putative class is "[a]ll California residents who, while located in California at any time during the one-year period of time preceding the filing of the original Complaint and until said practice is terminated ("Class Period"), called Defendants' toll-free customer service number 1-800-426-3088 while one or both parties were using a cellular or cordless telephone and whose calls were recorded by Defendants without warning or disclosure at the call outset." (Complaint ¶ 24.) Plaintiff alleges that all customer service calls are recorded. (See, e.g. Complaint ¶ 21 "Plaintiff is further informed and believes and thereon alleges, that during the Class Period, Defendants intentionally utilized certain computer hardware and software technology ('Call Recording Technology') to execute a company-wide policy and practice of recording inbound telephone communications with callers, including California callers.")
- 10. The Complaint clearly pleads that more than 100 individuals from the State of California called Defendants' toll-free customer service number 1-800-426-3088 during the putative class period. Swarovski's toll-free customer service number is available Monday Sunday 8:00am 1:00am EST. Thus, if the customer service number received less than two customer calls a day during the one-year class period, the class size requirement would be satisfied. The size of the putative class thus well exceeds 100 members.

## B. The Amount in Controversy Exceeds \$5 Million

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- appropriateness of class treatment, and that Plaintiff is entitled to any of the relief sought in her Complaint, and does not waive any defense with respect to any of Plaintiff's claims. Nonetheless, the amount in controversy is determined by accepting Plaintiff's allegations as true. See *Cain v. Hartford Life & Accident Ins. Co.*, 890 F. Supp. 2d 1246, 1249 (C.D. Cal. 2012) ("In measuring the amount in controversy, a court must assume that the allegations of the complaint are true and assume that a jury will return a verdict for the plaintiff on all claims made in the complaint."). Here, taking Plaintiff's allegations as true, the amount in controversy in this action (including attorney's fees) exceeds \$5,000,000.
- 12. Case law is clear that "the amount-in-controversy allegation of a defendant seeking federal-court adjudication should be accepted when not contested by the plaintiff or questioned by the court." Dart Cherokee Basin Operating Co., LLC v. Owens, 135 S. Ct. 547, 549-50, (2014) (citations omitted); see also Schwarzer, Tashima, et al., California Practice Guide: Federal Civil Procedure Before Trial (2016) § 2:2395, at 2D-30 ("[D]efendant may simply allege in its notice of removal that the jurisdictional threshold has been met and discovery may be taken with regard to that question."); id. § 2:3435, at 2D-172 – 173 ("Defendant's notice of removal 'need include only a plausible allegation that the amount in controversy exceeds the jurisdictional threshold.""). Further, CAFA's legislative history indicates that even if the Court "is uncertain about whether all matters in controversy in a purported class action do not in the aggregate exceed the sum or value of \$5,000,000, the court should err in favor of exercising jurisdiction over the case." Senate Report on the Class Action Fairness Act of 2005 Dates of Consideration and Passage, S. Rep. 109-14.
- 13. Plaintiff seeks an order awarding Plaintiff and each member of the Class statutory damages of five thousand dollars (\$5,000) per violation under

California Penal Code § 637.2(a)(1). (Prayer for Relief ¶ 3.) This means that the \$5,000,000 amount in controversy requirement would be satisfied if the class contains just 1,000 members, or just over three callers per day.

- 14. Moreover, Plaintiff also seeks an award of attorney's fees. (Prayer for Relief ¶ 5.) This amount should also be included in connection with the amount in controversy. *See Guglielmino v. McKee Foods Corp.*, 506 F.3d 696, 700 (9th Cir. 2007). Although Defendant denies Plaintiff's claim for attorneys' fees, for purposes of removal, the Ninth Circuit uses a benchmark rate of twenty-five percent of the potential damages as the amount of attorneys' fees. *In re Quintus Sec. Litig.*, 148 F. Supp. 2d 967, 973 (N.D. Cal. 2001) (benchmark for attorneys' fees is 25% of 10 the common fund). Assuming the amount in controversy is \$5,000,000, an award of 25% attorneys' fees based upon such amount would be an additional \$1,250,000.
- with a request for injunctive relief may be considered when calculating the amount put in controversy under CAFA. *Tompkins v. Basic Research LLC*, No. 5-08-244, 2008 WL 71808316, at \*4 & n9 (E.D. Cal. Apr. 22, 2008) (noting that under CAFA, the amount put in controversy includes defendants' potential cost of compliance with a request for injunctive relief); *see also* James Wm. Moore et al., Moore's Federal Practice's 102.26(c)(iii) (3d ed. 2010) ("The amount in controversy in CAFA cases may be determined on the basis of the aggregate value to either the plaintiff class members or to the defendants"). The costs to comply with an injunction could potentially be significant and Plaintiff's request for injunctive relief further takes the amount in controversy over the statutory threshold. *See* 28 U.S.C. § 1332(d)(2).
- 16. While Plaintiff's claim for damages, in itself, puts the amount in controversy above \$5,000,000, the actual, punitive and statutory damages;

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attorney's fees; and injunctive relief requested by Plaintiff make clear that this requirement is satisfied.

#### **C**. **Minimum Diversity Exists**

- 17. The minimal diversity standard of CAFA is met as long as any one defendant is a citizen of a different state than any of the named plaintiffs. 28 U.S.C. § 1332(d)(2)(A). Plaintiff is a resident of California. (Complaint ¶ 8.)
- 18. For purposes of diversity, a corporation is deemed to be a citizen of (1) the state under whose laws it is organized; and (2) the state of its "principal place of business." 28 U.S.C. § 1332(c)(1). Swarovski is a Rhode Island corporation with its principal executive offices in Cranston, Rhode Island. (Complaint ¶ 10.) Thus, Swarovski is a citizen of Rhode Island, and no other state.
- Thus, minimal diversity is satisfied because Plaintiff is a citizen of a state (California) different from Swarovski (Rhode Island).

#### D. No CAFA Exceptions Apply

20. The Action does not fall within any of exclusion to removal jurisdiction recognized by 28 U.S.C. § 1332(d), and Plaintiff has the burden of proving otherwise. See Serrano v. 180 Connect, Inc., 478 F.3d 1018, 1021 (9th Cir. 2007) ("[T]he party seeking remand bears the burden to prove an exception to CAFA's jurisdiction").

### V. THE OTHER PROCEDURAL REQUISITES FOR REMOVAL ARE SATISFIED

- 21. Removal to this judicial district and division is proper under 28 U.S.C. §§ 1441(a), 1446(a), because the Superior Court of the State of California for the County of San Diego is located within the Southern District of California.
- 22. This Notice of Removal is timely because it was filed within thirty days of March 6, 2019, the date on which Swarovski was served with the Summons and Complaint. 28 U.S.C. § 1446(b).

# JS 44 (Rev. 06/17) Case 3:19-cv-00638-LAB-BLM Decument 1.1 SFIEL 04/03/19 Page CV0638 LAB-BLM

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

purpose of illitiating the civil do	Seket sheet. (SEE INSTRUC	IIONS ON NEXT FAGE O	T IIIIS FO	KWI.)			
I. (a) PLAINTIFFS				DEFENDANTS			
ANNA LERMAN, on behalf of herself and all others similarly situa			ted	SWAROVSKI NORTH AMERICA LIMITED, et al.			
(b) County of Residence of First Listed Plaintiff San Diego (EXCEPT IN U.S. PLAINTIFF CASES)				County of Residence of First Listed Defendant  (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.			
(c) Attorneys (Firm Name, 2	Address, and Telephone Number	r)		Attorneys (If Known)			
	•		al 1 O4la	Stephanie A. Sher			nbe, Meegan B. Brooks,
Zev B. Zysman Law Offic Floor Encino CA 91436	ces of Zev B. Zysman	15760 Ventura Bivo	a 16th	Francisco CA 941			uart Tower Ste 1800 San
II. BASIS OF JURISDI	CTION (Place an "X" in O	ne Box Only)			RINCIPA	L PARTIES	(Place an "X" in One Box for Plaintiff
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☐ 2 U.S. Government Defendant			Citize	Citizen of Another State			1
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<ul><li>□ 120 Marine</li><li>□ 130 Miller Act</li><li>□ 140 Negotiable Instrument</li></ul>	☐ 310 Airplane ☐ 315 Airplane Product Liability	☐ 365 Personal Injury - Product Liability ☐ 367 Health Care/		of Property 21 USC 881	□ 423 Witho 28 U	drawal SC 157	☐ 376 Qui Tam (31 USC 3729(a)) ☐ 400 State Reapportionment
<ul> <li>150 Recovery of Overpayment &amp; Enforcement of Judgment</li> </ul>	☐ 320 Assault, Libel & Slander	Pharmaceutical Personal Injury			PROPEI  ☐ 820 Copy	rights	☐ 410 Antitrust ☐ 430 Banks and Banking
<ul><li>☐ 151 Medicare Act</li><li>☐ 152 Recovery of Defaulted</li></ul>	☐ 330 Federal Employers' Liability	Product Liability ☐ 368 Asbestos Personal	1		☐ 830 Paten ☐ 835 Paten	t t - Abbreviated	☐ 450 Commerce ☐ 460 Deportation
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☐ 190 Other Contract	Product Liability	☐ 380 Other Personal	□ 72	0 Labor/Management	□ 863 DIW	C/DIWW (405(g))	Exchange
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	☐ 362 Personal Injury - Medical Malpractice	Product Liability	□ 75	1 Family and Medical Leave Act			☐ 893 Environmental Matters ☐ 895 Freedom of Information
REAL PROPERTY	CIVIL RIGHTS	PRISONER PETITION	_	0 Other Labor Litigation		AL TAX SUITS	Act
☐ 210 Land Condemnation ☐ 220 Foreclosure	☐ 440 Other Civil Rights ☐ 441 Voting	Habeas Corpus: ☐ 463 Alien Detainee	D 79	1 Employee Retirement Income Security Act		s (U.S. Plaintiff efendant)	☐ 896 Arbitration ☐ 899 Administrative Procedure
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VI. CAUSE OF ACTIO	ON Cal. Penal Code Brief description of ca	Section 632.7					
VII. REQUESTED IN COMPLAINT:	_	IS A CLASS ACTION	N D	EMAND \$ 5,000,000.00		HECK YES only URY DEMAND:	if demanded in complaint:  ▼ Yes □ No
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#### INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- **I.(a) Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- II. Jurisdiction. The basis of jurisdiction is set forth under Rule 8(a), F.R.Cv.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

  United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked.

Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; **NOTE: federal question actions take precedence over diversity cases.**)

- III. Residence (citizenship) of Principal Parties. This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- IV. Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: Nature of Suit Code Descriptions.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Remanded from Appellate Court. (3) Check this box for cases remanded to the district court for further action. Use the date of remand as the filing date.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date. Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation – Transfer. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407

Multidistrict Litigation – Direct File. (8) Check this box when a multidistrict case is filed in the same district as the Master MDL docket.

PLEASE NOTE THAT THERE IS NOT AN ORIGIN CODE 7. Origin Code 7 was used for historical records and is no longer relevant due to changes in statue.

- VI. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. Do not cite jurisdictional statutes unless diversity. Example: U.S. Civil Statute: 47 USC 553 Brief Description: Unauthorized reception of cable service
- VII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P. Demand. In this space enter the actual dollar amount being demanded or indicate other demand, such as a preliminary injunction. Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.
- VIII. Related Cases. This section of the JS 44 is used to reference related pending cases, if any. If there are related pending cases, insert the docket numbers and the corresponding judge names for such cases.

**Date and Attorney Signature.** Date and sign the civil cover sheet.

# **EXHIBIT A**



**Notice of Service of Process** 

null / ALL Transmittal Number: 19461486

Date Processed: 03/07/2019

Primary Contact: Robin Arsenault

Swarovski North America Limited

1 Kenney Dr

Cranston, RI 02920-4403

Electronic copy provided to: Mr. Edward Capobianco

**Emily Foster** 

Entity: Swarovski North America Limited

Entity ID Number 2351418

Entity Served: Swarovski North America Limited

Title of Action: Anna Lerman vs. Swarovski North America Limited

Document(s) Type: Summons/Complaint

Nature of Action: Class Action

Court/Agency: San Diego County Superior Court, CA

**Case/Reference No:** 37-2019-00011669-CU-BT-CTL

Jurisdiction Served:

Date Served on CSC:

Answer or Appearance Due:

Originally Served On:

California

03/06/2019

30 Days

CSC

How Served: Personal Service
Sender Information: Zev B. Zysman
818-783-8836

Information contained on this transmittal form is for record keeping, notification and forwarding the attached document(s). It does not constitute a legal opinion. The recipient is responsible for interpreting the documents and taking appropriate action.

To avoid potential delay, please do not send your response to CSC

251 Little Falls Drive, Wilmington, Delaware 19808-1674 (888) 690-2882 | sop@cscglobal.com

#### FOR COURT USE ONLY (SOLO PARA USO DE LA CORTE)

# NOTICE TO DEFENDANT: (AVISO AL DEMANDADO):

Swarovski North America Limited, Swarovski Retail Ventures Limited, Swarovski Digital Business USA Inc, and DOES 1 through 100, inclusive

SUMMONS

(CITACION JUDICIAL)

# YOU ARE BEING SUED BY PLAINTIFF: (LO ESTÁ DEMANDANDO EL DEMANDANTE):

Anna Lerman, on Behalf of Herself and All Others Similarly Situated,

## **ELECTRONICALLY FILED**

**SUM-100** 

Superior Court of California, County of San Diego

03/01/2019 at 04:17:27 PM

Clerk of the Superior Court By Kristin Sorianosos, Deputy Clerk

NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below.

You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court.

There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Web site (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. ¡AVISO! Lo han demandado. Si no responde dentro de 30 dias, la corte puede decidir en su contra sin escuchar su versión. Lea la información a continuación.

Tiene 30 DÍAS DE CALENDARIO después de que le entreguen esta citación y papeles legales para presentar una respuesta por escrito en esta corte y hacer que se entregue una copia al demandante. Una carta o una llamada telefónica no lo protegen. Su respuesta por escrito tiene que estar en formato legal correcto si desea que procesen su caso en la corte. Es posible que haya un formulario que usted pueda usar para su respuesta. Puede encontrar estos formularios de la corte y más información en el Centro de Ayuda de las Cortes de California (www.sucorte.ca.gov), en la biblioteca de leyes de su condado o en la corte que le quede más cerca. Si no puede pagar la cuota de presentación, pida al secretario de la corte que le dé un formulario de exención de pago de cuotas. Si no presenta su respuesta a tiempo, puede perder el caso por incumplimiento y la corte le podrá quitar su sueldo, dinero y bienes sin más advertencia.

Hay otros requisitos legales. Es recomendable que llame a un abogado inmediatamente. Si no conoce a un abogado, puede llamar a un servicio de remisión a abogados. Si no puede pagar a un abogado, es posible que cumpla con los requisitos para obtener servicios legales gratuitos de un programa de servicios legales sin fines de lucro. Puede encontrar estos grupos sin fines de lucro en el sitio web de California Legal Services, (www.lawhelpcalifornia.org), en el Centro de Ayuda de las Cortes de California, (www.sucorte.a.gov) o poniéndose en contacto con la corte o el colejo de abogados locales. AVISO: Por ley, la corte tiene derecho a reclamar las cuotas y los costos exentos por imponer un gravamen sobre cualquier recuperación de \$10,000 ó más de valor recibida mediante un acuerdo o una concesión de arbitraje en un caso de derecho civil. Tiene que pagar el gravamen de la corte antes de que la corte pueda desechar el caso.

name and address of the court is: San Diego Superior Court -		CASE NUMBER: (Número del Caso):		
West Broadway	37-2019-00011559-0			
Diego, CA 92101				
ame, address, and telephone number of plaintiff's attorney, or plainti nmbre, la dirección y el número de teléfono del abogado del demanda B. Zysman, Law Offices of Zev Zysman, 15760 Ventura	ante, o del deman	dante que no tiene abogado		
E: 03/04/2019 Clerk, na) (Secre	by etario)	K. Sorianosos	, Deputy (Adjunto)	
roof of service of this summons, use Proof of Service of Summons (t				
prueba de entrega de esta citatión use el formulario Proof of Service		OS-010)).		
NOTICE TO THE PERSON SERVED: Yo	ou are served			
4	CC	pecify):		
1. as an individual defendant.	titious name of <i>isi</i>			
1. as an individual defendant.			mous hame of (specify).	

NOTICE TO THE PERSON SERVED: You are served

1. as an individual defendant.
2. as the person sued under the fictitious name of (specify):

3. on behalf of (specify): Swa(oVS k; Worth America Limite

under: CCP 416.10 (corporation) CCP 416.60 (minor)

CCP 416.20 (defunct corporation) CCP 416.70 (conservatee)

CCP 416.40 (association or partnership) CCP 416.90 (authorized person)

other (specify):

4. by personal delivery on (date): 36-19

Form Adopted for Mandatory Use Judicial Council of California SUM-100 [Rev. July 1, 2009] **SUMMONS** 

Code of Civil Procedure §§ 412.20, 465 www.courtinfo.ca.gov

FILED
Clark of the Superior Count

DEC 3 1 2018

By: T. STEPPAT

# THE SUPERIOR COURT OF THE STATE OF CALIFORNIA COUNTY OF SAN DIEGO

IN RE PROCEDURES REGARDING ELECTRONICALLY IMAGED COURT RECORDS, ELECTRONIC FILING, AND ACCESS TO ELECTRONIC COURT RECORDS IN CIVIL AND PROBATE CASES

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GENERAL ORDER OF THE PRESIDING DEPARTMENT

ORDER NO. 010119-22

#### THIS COURT FINDS AND ORDERS AS FOLLOWS:

#### 1. ELECTRONIC FILING AND IMAGING PROGRAM

On August 1, 2011, the San Diego Superior Court ("court") began an Electronic Filing and Imaging Pilot Program (the "Program" or "Imaged Program") designed to reduce paper filings and storage, facilitate electronic access to civil court files, and allow remote electronic filing ("E-File" or "E-Filing") of papers in civil cases. The ultimate goal of the Program is to create a paperless or electronic file in all civil cases, as well as in other case categories. The Program has since been expanded to other divisions as well as to probate cases.

The Program is being implemented in phases:

<u>Phase One</u>: The court began scanning all papers in newly filed cases in designated divisions and departments. The imaged documents are stored in an electronic court file that can be viewed in the Business Offices and are accessible remotely through the Register of Actions on the court's website as set forth below. Imaged Program cases that are reassigned or transferred to

a department outside of the Program may be removed from the Program and converted to a paper filing system.

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<u>Phase Two</u>: E-Filing access was implemented to allow E-Filing by counsel and parties through the court's E-File Service Provider in designated case types.

<u>Phase Three:</u> On October 2, 2017, the Imaged Program expanded to small claims cases. All new small claims cases filed on or after October 2, 2017, are imaged and the documents are being stored in an electronic court file that is available for viewing in all of the court's Business Offices.

# 2. THE ELECTRONIC COURT FILE IN IMAGED CASES IS THE OFFICIAL COURT RECORD

Pursuant to Government Code section 68150 and California Rules of Court ("CRC"), rule 2.504, the electronic court file in Imaged Program cases is certified as the official record of the court. The paper filings that are imaged and stored electronically will be physically stored by the court for 30 days after filing, after which time they will be shredded and recycled, except for original wills and bonds in probate cases, which will be physically retained by the court for the period required by law. During this 30-day period, these documents will not be stored in a manner that will allow a party or its attorney to access them, and access will only be granted by order of the court upon a showing of good cause.

### 3. CIVIL AND PROBATE CASES INCLUDED IN THE PROGRAM

The following cases have been or will be imaged and stored in an electronic court file, and are considered Imaged Program cases:

- a. Civil cases initiated after a particular department or division began participating in the imaging program;
- b. Civil class actions, construction defect cases, JCCP cases, consolidated and coordinated actions where all cases involved are imaged cases, and actions that are provisionally complex under CRC, rule 3.40-3.403 (as set forth in the Civil Case Cover Sheet). "Complex cases" include antitrust/trade regulation, mass tort,

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environmental/toxic tort, and securities litigation cases, as well as insurance coverage claims arising from these case types;

- c. Probate cases filed on or after March 1, 2012 and all probate cases initiated prior to March 1, 2012 in which the Court has notified the parties that the case has been back scanned;
  - d. All new civil and probate cases; and,
  - e. All small claims cases filed on or after October 2, 2017.

### 4. MANDATORY AND PERMISSIVE ELECTRONIC FILING

Mandatory electronic filing through the court E-File Service Provider One Legal is required for all case types listed in paragraph 3.b. above, including construction defect and other cases previously filed through File&Serve Xpress (fka LexisNexis File&Serve). Further information can be found on the court's website, at www.sdcourt.ca.gov.

Electronic filing is encouraged in all other imaged cases.

### 5. GENERAL E-FILING REQUIREMENTS

Documents can only be electronically filed through the court's electronic service provider One Legal (the "Provider"). E-file Provider information is available on the court's website.

All E-filers shall comply with CRC, rules 2.250-2.261 and California Code of Civil Procedure ("CCP") § 1010.6. All documents E-filed with the court must be in a text searchable format, i.e., OCR. The court is unable to accept documents that do not comply with these requirements, or documents that include but are not limited to: digitized signatures, fillable forms, or a negative image. E-filers are required to comply with the provisions of the E-Filing Requirements Documents, located on the Court's website at www.sdcourt.ca.gov. Civil E-Filing Requirements can be found on the Civil Division's E-Filing page; Probate E-Filing Requirements can be found on the Probate Division's E-Filing page.

The receipt and filing of documents submitted electronically is governed by CCP 1010.6 and CRC, rule 2.259. The Court's filing deadline is 11:59:59 p.m. (Pacific Time) on court days. The electronic transmission of a document to the Court can take time, so waiting until shortly before the deadline to electronically transmit a filing is not advised, as it could be received by the

court after 11:59:59 p.m. and deemed filed the next court day. Per CRC, rule 2.259(a)(4), the filer is responsible for verifying that the court received and filed any document submitted electronically. Please see One Legal's website for filing instructions. To the extent any San Diego Superior Court Local Rules set forth a different time deadline for filing electronic documents, the applicable portions of the Local Rules are no longer valid.

Additional and more specific information on electronic filing can be found on the court's website at www.sdcourt.ca.gov.

#### 6. FILING AND SERVICE REQUIREMENTS IN IMAGED CASES

- a. Service of Notice: All parties filing new actions assigned to the imaging program shall serve on all parties a copy of the "Notice of Assignment to Imaging Department" with the complaint, cross-complaint, petition, claim, or other case initiating pleading. A copy of this notice will be provided to the filing party by the court clerk when case originating filings are processed.
- b. "Imaged" Identifier: On all pleadings filed after the initial case originating filing, all parties must, to the extent it is feasible to do so, place the words "IMAGED FILE" in all caps immediately under the title of the pleading on all subsequent pleadings filed in the action.
- c. Original Documents: Original underlying documents, other than wills and bonds in probate cases, that are relevant to a case should not be attached as exhibits to filed documents or filed in any other manner, as these documents will be imaged and the paper filings destroyed in accordance with this Order (except for those documents set forth in paragraph 6.d. below). Any original document, other than a will or bond in a probate case, that is included in a filed document in a case within the Program will be imaged and destroyed in accordance with this Order. Original documents may be lodged with the court, as necessary, under the procedures set forth in paragraphs 6.g. and 6.h. below.
- d. Proposed Orders: Proposed orders should only be submitted with initial pleadings for an ex parte hearing, and should not be submitted for a law and motion

hearing until after the hearing is completed.

- e. Exhibits: Any exhibits attached to a pleading presented for filing must have the exhibit tabs located at the bottom of the respective documents, in accordance with California Rules of Court, rule 3.1110(f), and each exhibit must be preceded by a cover page that contains solely the word "Exhibit" and the exhibit's identifying number or letter.
- f. Confidential Documents: Any documents classified or considered confidential pursuant to statute, rule of court or local rule shall be filed with the court and will be imaged and destroyed in accordance with this order. Access to the imaged confidential document(s) shall be as set forth in paragraph 7.d. below.
  - g. Civil Cases other than Probate:
    - (1) Lodged Documents:

The Notice of Lodgment itself must be filed with the court. In accordance with California Rules of Court, rule 3.1302(b), the documents submitted with the notice must be lodged and not filed. The lodged documents will not be imaged, will not be part of the official court file, and will be returned in the manner requested or recycled if no manner of return is specified.

### (2) Documents in Support of Judgments:

Applications for entry of a judgment that include an instrument, contract, or written obligation will have the relevant document(s) cancelled and merged if the judgment is entered, in accordance with California Rules of Court, rule 3.1806, after which the document will then be imaged and maintained in the electronic court record. The submitted document(s) will then be returned to the proffering party for safe-keeping. Parties must provide a suitable method of return along with the submitted document(s). If no method of return is included, the document(s) will be shredded and recycled.

#### h. Probate Cases:

#### (1) Lodged Documents:

- (a) The Notice of Lodgment itself must be filed with the court. In accordance with California Rules of Court, rule 3.1302(b) and San Diego Superior Court Rule 4.3.2 (F), the documents submitted with the notice must be lodged and not filed. The lodged documents will not be imaged, will not be part of the official court file, and will be returned in the manner requested or recycled if no manner of return is specified.
- (b) A party filing a motion or other paperwork that refers to a trust or will document that was previously lodged with the petition must separately lodge the trust or will with these later-filed papers, in accordance with the procedures in paragraph 6.h.(1)(a) above.
- (c) In support of an accounting of assets as required by Probate Code section 2620 or an interim accounting required by San Diego Superior Court Rule 4.15.2, the originals of account statements, closing escrow statements, and bill statements for a residential or long-term care facility shall be lodged with the court, in accordance with the procedures in paragraph 6.h.(1)(a) above. The lodged documents will not be imaged, will not be part of the official court file, and will be returned in the manner requested after the court's determination of the accounting has become final.
- (2) Inclusion of Petition's ROA Number on All Pleadings:

Parties are ordered to comply with San Diego Superior Court Rule 4.3.1(B) and include the Petition's Register of Action (ROA) number directly below the case number on all subsequently filed pleadings related to that Petition.

# 7. ENHANCED ELECTRONIC ACCESS TO OFFICIAL COURT FILE AND COURT DOCUMENTS

- a. Access in Clerk's Business Offices: Public kiosks providing free access to the official electronic record of the court files for cases being handled under the Program are available in the below Business Offices:
  - Hall of Justice Civil Business Office, located at 330 West Broadway, San Diego, California 92101;
  - East County Family Business Office, located at 250 E. Main Street, El Cajon, California, 92020;
  - South County Family Business Office, located at 500 Third Avenue,
     Chula Vista, California, 91910;
  - Central Courthouse, Probate Business Office, located at 1100 Union
     Street, San Diego, California, 92101; and
  - North County Civil Business Office, located at 325 S. Melrose Drive,
     Vista, California, 92081.

The public may access these files and view all public portions of the files just as they currently can in the paper court files. If there are people waiting to use the kiosks, a time limit of 20 minutes will be imposed. Additional time will be permitted after waiting in line to use one of the kiosks again. Any changes to this policy will be made by the Presiding Judge of the court and the new policy will be posted in the applicable Business Offices.

b. Notice Regarding Electronic Access: In accordance with California Rules of Court, rule 2.504(d), the public accessing court records electronically, are advised the Manager of Central Court Civil and Family Operations, Summer Travis, is the court staff member who may be contacted about the requirements for accessing the court's records electronically in all divisions of the court supporting imaging and E-filing.

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- c. Copyright and other proprietary rights may apply to information in a case file, absent express grant of additional rights by the holder of the copyright or other proprietary right. In this regard, you are advised:
  - (1) Use of such information in a case file is permissible only to the extent permitted by law or court order; and
  - (2) Any use inconsistent with proprietary rights is prohibited.
- d. Access to Confidential Documents: Court documents classified or considered confidential pursuant to statute or rule of court shall remain confidential and may not be released except to the extent necessary to comply with the law.
- e. The electronic records of cases within the Program available for viewing in the Business Offices are the official records of the court. There is no charge for accessing or viewing court files in the Business Offices. Copies of any documents in an electronic court file may be obtained by paying the copy fees of \$0.50 per page (Govt. Code § 70627(a)). Certified copies may be obtained by payment of a \$25.00 fee (Govt. Code § 70626(a)(4)). Additional instructions about obtaining printed copies of records from the electronic court file will be provided at the kiosk locations in the applicable Business Offices.
- f. Any person who willfully destroys or alters any court record maintained in electronic form is subject to the penalties imposed by Government Code section 6201.
- g. No person shall photograph or otherwise record any digital images of documents displayed on the kiosk screens in the Business Offices.
- h. Remote Electronic Access of Program Cases: Court documents from records of cases within the Program are available in electronic format for viewing and printing remotely to the extent permitted by California Law and/or California Rules

of Court, rule 2.503(b), by visiting the court's website at www.sdcourt.ca.gov and paying the required fees.

This Order shall expire on December 31, 2019, unless otherwise ordered by this court.

IT IS SO ORDERED.

Dated: December 31, 2018

HON. PETER C. DEDDEH PRESIDING JUDGE

#### **ELECTRONIC FILING REQUIREMENTS OF THE**

### SAN DIEGO SUPERIOR COURT - CIVIL DIVISION

These requirements are issued pursuant to California Rules of Court ("CRC", rules 2.250 et seq., Code of Civil Procedure § 1010.6, and San Diego Superior Court General Order: In Re Procedures Regarding Electronically Imaged Court Records, Electronic Filing and Access to Electronic Court Records in Civil and Probate Cases.

Effective November 1, 2013, documents that are determined to be unacceptable for eFiling by the Court due to eFiling system restrictions or for failure to comply with these requirements will be rejected subject to being allowed to be filed nunc pro tunc to the original submittal date upon ex-parte application to the court and upon good cause shown.

It is the duty of the plaintiff (and cross-complainant) to serve a copy of the San Diego Superior Court General Order: In Re Procedures Regarding Electronically Imaged Court Records, Electronic Filing and Access to Electronic Court Records in Civil and Probate Cases, and Electronic Filing Requirements of the San Diego Superior Court with the complaint (and cross-complaint).

#### PERMISSIVE eFILING

Effective March 4, 2013, documents may be filed electronically in non-mandated civil cases in the Central Division where either: (1) the case is first initiated on or after March 4, 2013; or (2) the case has been imaged by the court and it displays as imaged on the case title in the Court's Register of Actions. Documents may be filed electronically in non-mandated civil cases in the North County Division where either: (1) the case is first

initiated on or after June 30, 2014; or (2) the case has been imaged by the court and it displays as imaged on the case title in the Court's Register of Actions.

#### **MANDATORY eFILING**

The case types that shall be subject to mandatory eFiling are: civil class actions, consolidated and coordinated actions where all cases involved are imaged cases, and actions that are provisionally complex under CRC 3.40 – 3.403 (as set forth in the Civil Case Cover Sheet, Judicial Council form CM-010 – including Construction Defect actions). "Complex cases" included in mandatory eFiling include Antitrust/Trade Regulation, Mass Tort, Environmental/Toxic Tort, and Securities Litigation cases, as well as insurance coverage claims arising from these case types.

Effective <u>June 2, 2014</u> Construction Defect and other cases, previously electronically filed through File&Serve Xpress (fka LexisNexis File&Serve), must be electronically filed through the court's Electronic Filing and Service Provider, One Legal. Documents electronically filed in Construction Defect and other cases prior to <u>June 2, 2014</u> will be maintained in the File&Serve Xpress system and can be viewed via a File&Serve Xpress subscription or on the Court's internal CD/JCCP Document viewer kiosk located in the Civil Business Office, Room 225 of the Hall of Justice (2<sup>nd</sup> floor).

For cases of the type subject to mandatory eFiling that are initiated on or after March 4, 2013, all documents must be filed electronically, subject to the exceptions set forth below. All documents electronically filed in a mandatory eFile Construction Defect/JCCP case must be electronically served on all parties in the case pursuant to CRC 2.251(c).

The court will maintain and make available an official electronic service list in Construction Defect/JCCP cases through One Legal. This is the service list the court

will use to serve documents on the parties. (See CRC 2.251(d).) It is the responsibility of the parties to provide One Legal their correct contact information for the service list in each eFiled case in which they are involved. New parties who file and/or enter a case must provide One Legal with their electronic service address for that case within 7 days of the filing of or their joining the case. All parties must notify One Legal of any changes to that address, within 7 days of the change, should a change occur during the pendency of the action. (See CRC 2.251(f)(1).) Failure to keep the official list updated may result in the court being unable to provide notice to a non-complying party of upcoming hearings, orders, and other proceedings.

All documents must be filed electronically in cases designated for mandatory efiling, subject to the exceptions set forth below.

A party may request to be excused from mandatory electronic filing and/or service requirements. This request must be in writing and may be made by ex-parte application to the judge or department to whom the case is assigned. The clerk will not accept or file any documents in paper form that are required to be filed electronically, absent a court order allowing the filing.

Self-represented litigants are not required to eFile or electronically serve documents in a mandatory eFile case; however, they may eFile and electronically serve documents if they choose to do so and/or are otherwise ordered to eFile and/or electronically serve documents by the court.

**REQUIREMENTS FOR ALL eFILERS** eFile documents can only be filed through the court's Electronic Filing and Service Provider (the "Provider"). See <a href="www.onelegal.com">www.onelegal.com</a>.

eFilers must comply with CRC 2.250 – 2.261. Also, all documents electronically filed must be in a text searchable format, i.e., OCR. The court is unable to accept documents that do not comply with these requirements, or documents that include but are not limited to: digitized signatures, fillable forms, or a negative image.

eFilers are required to enter all parties listed on the document being filed, if the party is not already a part of the case. (If the filer is submitting a new complaint, ALL parties must be entered.) If all parties are not entered, the transaction will be rejected.

Documents that contain exhibits must be bookmarked, as set forth on the Provider's site. Documents not so bookmarked are subject to rejection. Moving papers with exhibits that are not bookmarked may be rejected and/or not considered. (See CRC 3.1110(f).)

Exhibits to be considered via a Notice of Lodgment shall not be attached to the electronically filed Notice of Lodgment; instead, the submitting party must provide the assigned department with hard copies of the exhibits with a copy of the Notice of Lodgment that includes the eFiling Transaction ID # noted in the upper right hand corner and hard copies of the exhibits.

Exhibits to declarations that are real objects, i.e. construction materials, core samples, etc. or other documents, i.e. plans, manuals, etc., which otherwise may not be comprehensibly viewed in an electronic format must be lodged and will not be filed.

All documents must be uploaded as individual documents within the same transaction, unless filing a Motion. [Example: A Request to Waive Court Fees must be uploaded separately from the document to which it applies, i.e. complaint, answer or other

responsive pleading, motion, etc...] If filing a notice of motion, all documents can be scanned and uploaded as one document under a filing that most closely captures the type of motion. All filings and exhibits within these filings must be bookmarked.

Unless otherwise required by law, per CRC 1.20(b) only the last four digits of a social security or financial account number may be reflected in court case filings. Exclusion or redaction is the responsibility of the filer, not the clerk, CRC 1.20(b)(3). Failure to comply with this requirement may result in monetary sanctions, CRC 2.30(b).

Proposed filings, such as proposed court orders and amended complaints, should be submitted as an exhibit and then re-submitted as a separate and new eFiling transaction after the Court has ruled on the matter to which the proposed document applies. See also CRC 3.1312.

Any document filed electronically shall be considered as filed with the Clerk of the Superior Court when it is first transmitted to the vendor and the transmission is completed, except that any document filed on a day that the court is not open for business, or after 11:59:59 p.m. (Pacific Time) on a day the court is open for business, shall be deemed to have been filed on the next court day.

Electronically filed documents must be correctly named and/or categorized by Document Type. The lead document must also be designated appropriately, as the lead document determines how the transaction will be prioritized in the work queue. Failure to correctly name the document and/or designate the lead document appropriately may result in a detrimental delay in processing of the transaction.

Please be advised that you must schedule a motion hearing date directly with the Independent Calendar Department. A motion filed without an appointment, even when a conformed copy of the filing is provided by the court, is not scheduled and the hearing will not occur.

If a hearing is set within 2 court days of the time documents are electronically filed, litigant(s) must provide hard copies of the documents to the court. Transaction ID numbers must be noted on the documents to the extent it is feasible to do so. Hard copies for Ex Parte hearings must be delivered directly to the department on or before 12 Noon the court day immediately preceding the hearing date.

An original of all documents filed electronically, including original signatures, shall be maintained by the party filing the document, pursuant to CRC 2.257.

#### **DOCUMENTS INELIGIBLE FOR ELECTRONIC FILING**

The following documents are **not eligible for eFiling** in cases subject to either mandatory or permissive filing, and shall be filed in paper form:

- Safe at Home Name Change Petitions
- Civil Harassment TRO / RO
- Workplace Violence TRO / RO
- Elder Abuse TRO / RO
- Stand alone exhibits
- Transitional Housing Program Misconduct TRO / RO
- School Violence Prevention TRO / RO
- Out-of-State Commission Subpoena
- Undertaking / Surety Bonds
- Request for Payment of Trust Funds
- Notice of Appeal of Labor Commissioner

- Abstracts
- Warrants
- Settlement Conference Briefs (to be lodged)
- Confidential documents lodged conditionally under seal
- Interpleader actions pursuant to CC §2924j

The following documents **may be filed in paper form**, unless the court expressly directs otherwise:

Documents filed under seal or provisionally under seal pursuant to CRC 2.551
 (although the motion to file under seal itself must be electronically filed)

#### DOCUMENTS DISPLAYED ON THE PUBLIC-FACING REGISTER OF ACTIONS

Any documents submitted for eFiling (and accepted) will be filed and displayed on the San Diego Superior Court's public-facing Register of Actions with the exception of the following documents:

- CASp Inspection Report
- Confidential Cover Sheet False Claims Action
- Confidential Statement of Debtor's Social Security Number
- Financial Statement
- Request for Accommodations by Persons with Disabilities and Court's Response
- Defendant/Respondent Information for Order Appointing Attorney Under Service Members Civil Relief Act
- Request to Waive Court Fees
- Request to Waive Additional Court Fees

Documents not included in the list above, that are intended to be kept confidential, should NOT be efiled with the court.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO	FOR COURT USE ONLY
STREET ADDRESS: 330 West Broadway	
MAILING ADDRESS: 330 West Broadway	
CITY, STATE, & ZIP CODE: San Diego, CA 92101-3827	
BRANCH NAME: Central	
PLAINTIFF(S): Anna Lerman	
DEFENDANT(S): Swarovski North America Limited et.al.	
SHORT TITLE: LERMAN VS SWAROVSKI NORTH AMERICA LIMITE	ED [EFILE]
STIPULATION TO USE ALTERNATIVE DISPUTE RESOLUTION (ADR)	E CASE NUMBER: 37-2019-00011559-CU-BT-CTL
Judge: Ronald F. Frazier	Department: C-65
The parties and their attorneys stipulate that the matter is at issualternative dispute resolution (ADR) process. Selection of any o	le and the claims in this action shall be submitted to the following f these options will not delay any case management timelines.
Mediation (court-connected)	on-binding private arbitration
Mediation (private)	nding private arbitration
☐ Voluntary settlement conference (private) ☐ No	on-binding judicial arbitration (discovery until 15 days before trial)
Neutral evaluation (private)	on-binding judicial arbitration (discovery until 30 days before trial)
Other (specify e.g. private ministrial private judge etc.):	
It is also stipulated that the following shall serve as arbitrator, mediator of	or other neutral: (Name)
Alternate neutral (for court Civil Mediation Program and arbitration only):	·
Date:	Date:
Name of Plaintiff	Name of Defendant
Signature	Signature
Name of Plaintiff's Attorney	Name of Defendant's Attorney
Signature	Signature
If there are more parties and/or attorneys, please attach additional comp	oleted and fully executed sheets.
It is the duty of the parties to notify the court of any settlement pursuant the court will place this matter on a 45-day dismissal calendar.	to Cal. Rules of Court, rule 3.1385. Upon notification of the settlement,
No new parties may be added without leave of court.	
IT IS SO ORDERED.	
Dated: 03/04/2019	JUDGE OF THE SUPERIOR COURT



#### SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO

#### ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION

CASE NUMBER: 37-2019-00011559-CU-BT-CTL

CASE TITLE: Lerman vs Swarovski North America Limited [EFILE]

<u>NOTICE</u>: All plaintiffs/cross-complainants in a general civil case are required to serve a copy of the following three forms on each defendant/cross-defendant, together with the complaint/cross-complaint:

- (1) this Alternative Dispute Resolution (ADR) Information form (SDSC form #CIV-730),
- (2) the Stipulation to Use Alternative Dispute Resolution (ADR) form (SDSC form #CIV-359), and
- (3) the Notice of Case Assignment form (SDSC form #CIV-721).

Most civil disputes are resolved without filing a lawsuit, and most civil lawsuits are resolved without a trial. The courts, community organizations, and private providers offer a variety of Alternative Dispute Resolution (ADR) processes to help people resolve disputes without a trial. The San Diego Superior Court expects that litigants will utilize some form of ADR as a mechanism for case settlement before trial, and it may be beneficial to do this early in the case.

Below is some information about the potential advantages and disadvantages of ADR, the most common types of ADR, and how to find a local ADR program or neutral. A form for agreeing to use ADR is attached (SDSC form #CIV-359).

#### Potential Advantages and Disadvantages of ADR

ADR may have a variety of advantages or disadvantages over a trial, depending on the type of ADR process used and the particular case:

#### **Potential Advantages**

- Saves time
- · Saves money
- Gives parties more control over the dispute resolution process and outcome
- · Preserves or improves relationships

#### **Potential Disadvantages**

- May take more time and money if ADR does not resolve the dispute
- Procedures to learn about the other side's case (discovery), jury trial, appeal, and other court protections may be limited or unavailable

#### **Most Common Types of ADR**

You can read more information about these ADR processes and watch videos that demonstrate them on the court's ADR webpage at <a href="http://www.sdcourt.ca.gov/adr">http://www.sdcourt.ca.gov/adr</a>.

**Mediation:** A neutral person called a "mediator" helps the parties communicate in an effective and constructive manner so they can try to settle their dispute. The mediator does not decide the outcome, but helps the parties to do so. Mediation is usually confidential, and may be particularly useful when parties want or need to have an ongoing relationship, such as in disputes between family members, neighbors, co-workers, or business partners, or when parties want to discuss non-legal concerns or creative resolutions that could not be ordered at a trial.

**Settlement Conference:** A judge or another neutral person called a "settlement officer" helps the parties to understand the strengths and weaknesses of their case and to discuss settlement. The judge or settlement officer does not make a decision in the case but helps the parties to negotiate a settlement. Settlement conferences may be particularly helpful when the parties have very different ideas about the likely outcome of a trial and would like an experienced neutral to help guide them toward a resolution.

**Arbitration:** A neutral person called an "arbitrator" considers arguments and evidence presented by each side and then decides the outcome of the dispute. Arbitration is less formal than a trial, and the rules of evidence are usually relaxed. If the parties agree to binding arbitration, they waive their right to a trial and agree to accept the arbitrator's decision as final. With nonbinding arbitration, any party may reject the arbitrator's decision and request a trial. Arbitration may be appropriate when the parties want another person to decide the outcome of their dispute but would like to avoid the formality, time, and expense of a trial.

Other ADR Processes: There are several other types of ADR which are not offered through the court but which may be obtained privately, including neutral evaluation, conciliation, fact finding, mini-trials, and summary jury trials. Sometimes parties will try a combination of ADR processes. The important thing is to try to find the type or types of ADR that are most likely to resolve your dispute. Be sure to learn about the rules of any ADR program and the qualifications of any neutral you are considering, and about their fees.

#### Local ADR Programs for Civil Cases

**Mediation:** The San Diego Superior Court maintains a Civil Mediation Panel of approved mediators who have met certain minimum qualifications and have agreed to charge \$150 per hour for each of the first two (2) hours of mediation and their regular hourly rate thereafter in court-referred mediations.

On-line mediator search and selection: Go to the court's ADR webpage at <a href="www.sdcourt.ca.gov/adr">www.sdcourt.ca.gov/adr</a> and click on the "Mediator Search" to review individual mediator profiles containing detailed information about each mediator including their dispute resolution training, relevant experience, ADR specialty, education and employment history, mediation style, and fees and to submit an on-line Mediator Selection Form (SDSC form #CIV-005). The Civil Mediation Panel List, the Available Mediator List, individual Mediator Profiles, and Mediator Selection Form (CIV-005) can also be printed from the court's ADR webpage and are available at the Mediation Program Office or Civil Business Office at each court location.

**Settlement Conference:** The judge may order your case to a mandatory settlement conference, or voluntary settlement conferences may be requested from the court if the parties certify that: (1) settlement negotiations between the parties have been pursued, demands and offers have been tendered in good faith, and resolution has failed; (2) a judicially supervised settlement conference presents a substantial opportunity for settlement; and (3) the case has developed to a point where all parties are legally and factually prepared to present the issues for settlement consideration and further discovery for settlement purposes is not required. Refer to SDSC Local Rule <u>2.2.1</u> for more information. To schedule a settlement conference, contact the department to which your case is assigned.

Arbitration: The San Diego Superior Court maintains a panel of approved judicial arbitrators who have practiced law for a minimum of five years and who have a certain amount of trial and/or arbitration experience. Refer to SDSC Local Rules <u>Division II, Chapter III</u> and Code Civ. Proc. § 1141.10 et seq or contact the Arbitration Program Office at (619) 450-7300 for more information.

More information about court-connected ADR: Visit the court's ADR webpage at <a href="www.sdcourt.ca.gov/adr">www.sdcourt.ca.gov/adr</a> or contact the court's Mediation/Arbitration Office at (619) 450-7300.

**Dispute Resolution Programs Act (DRPA) funded ADR Programs:** The following community dispute resolution programs are funded under DRPA (Bus. and Prof. Code §§ 465 et seq.):

- In Central, East, and South San Diego County, contact the National Conflict Resolution Center (NCRC) at www.ncrconline.com or (619) 238-2400.
- In North San Diego County, contact North County Lifeline, Inc. at www.nclifeline.org or (760) 726-4900.

**Private ADR:** To find a private ADR program or neutral, search the Internet, your local telephone or business directory, or legal newspaper for dispute resolution, mediation, settlement, or arbitration services.

#### **Legal Representation and Advice**

To participate effectively in ADR, it is generally important to understand your legal rights and responsibilities and the likely outcomes if you went to trial. ADR neutrals are not allowed to represent or to give legal advice to the participants in the ADR process. If you do not already have an attorney, the California State Bar or your local County Bar Association can assist you in finding an attorney. Information about obtaining free and low cost legal assistance is also available on the California courts website at <a href="https://www.courtinfo.ca.gov/selfhelp/lowcost">www.courtinfo.ca.gov/selfhelp/lowcost</a>.

SUPERIOR COURT OF CALIFORNIA, COUNTY OF SAN DIEGO

STREET ADDRESS: 330 W Broadway

MAILING ADDRESS: 330 W Broadway

CITY AND ZIP CODE: San Diego, CA 92101-3827
BRANCH NAME: Central

TELEPHONE NUMBER: (619) 450-7065

PLAINTIFF(S) / PETITIONER(S):

Anna Lerman

DEFENDANT(S) / RESPONDENT(S): Swarovski North America Limited et.al.

LERMAN VS SWAROVSKI NORTH AMERICA LIMITED [EFILE]

NOTICE OF CASE ASSIGNMENT AND CASE MANAGEMENT

**CONFERENCE on MANDATORY eFILE CASE** 

CASE NUMBER:

37-2019-00011559-CU-BT-CTL

#### CASE ASSIGNMENT

Judge: Ronald F. Frazier

Department: C-65

COMPLAINT/PETITION FILED: 03/01/2019

TYPE OF HEARING SCHEDULED

DATE

TIME

**DEPT** 

**JUDGE** 

Civil Case Management Conference

08/02/2019 11:15 am

C-65

Ronald F. Frazier

A case management statement must be completed by counsel for all parties or self-represented litigants and timely filed with the court at least 15 days prior to the initial case management conference. (San Diego Local Rules, Division II, CRC Rule 3.725).

All counsel of record or parties in pro per shall appear at the Case Management Conference, be familiar with the case, and be fully prepared to participate effectively in the hearing, including discussions of ADR\* options.

IT IS THE DUTY OF EACH PLAINTIFF (AND CROSS-COMPLAINANT) TO SERVE A COPY OF THIS NOTICE WITH THE COMPLAINT (AND CROSS-COMPLAINT), THE ALTERNATIVE DISPUTE RESOLUTION (ADR) INFORMATION FORM (SDSC FORM #CIV-730), A STIPULATION TO USE ALTERNATIVE DISPUTE RESOLUTION (ADR) (SDSC FORM #CIV-359), AND OTHER DOCUMENTS AS SET OUT IN SDSC LOCAL RULE 2.1.5.

ALL COUNSEL WILL BE EXPECTED TO BE FAMILIAR WITH SUPERIOR COURT RULES WHICH HAVE BEEN PUBLISHED AS DIVISION II, AND WILL BE STRICTLY ENFORCED.

TIME STANDARDS: The following timeframes apply to general civil cases and must be adhered to unless you have requested and been granted an extension of time. General civil cases consist of all civil cases except: small claims proceedings, civil petitions, unlawful detainer proceedings, probate, guardianship, conservatorship, juvenile, parking citation appeals, and family law proceedings.

COMPLAINTS: Complaints and all other documents listed in SDSC Local Rule 2.1.5 must be served on all named defendants.

DEFENDANT'S APPEARANCE: Defendant must generally appear within 30 days of service of the complaint. (Plaintiff may stipulate to no more than 15 day extension which must be in writing and filed with the Court.) (SDSC Local Rule 2.1.6)

JURY FEES: In order to preserve the right to a jury trial, one party for each side demanding a jury trial shall pay an advance jury fee in the amount of one hundred fifty dollars (\$150) on or before the date scheduled for the initial case management conference in the action.

MANDATORY eFILE: Case assigned to mandatory eFile program per CRC 3.400-3.403 and SDSC Rule 2.4.11. All documents must be eFiled at www.onelegal.com. Refer to General Order in re procedures regarding electronically imaged court records, electronic filing, and access to electronic court records in civil and probate cases or guidelines and procedures.

COURT REPORTERS: Court reporters are not provided by the Court in Civil cases. See policy regarding normal availability and unavailability of official court reporters at www.sdcourt.ca.gov.

\*ALTERNATIVE DISPUTE RESOLUTION (ADR): THE COURT ENCOURAGES YOU TO CONSIDER UTILIZING VARIOUS ALTERNATIVES TO TRIAL, INCLUDING MEDIATION AND ARBITRATION, PRIOR TO THE CASE MANAGEMENT CONFERENCE. PARTIES MAY FILE THE ATTACHED STIPULATION TO USE ALTERNATIVE DISPUTE RESOLUTION (SDSC FORM #CIV-359).

		CM-010			
ATTORNEY OR PARTY WITHOUT ATTORNEY (Name, State Ba Zev B. Zysman (176805)	er number, and address):	FOR COURT USE ONLY			
LAW OFFICES OF ZEV B. ZYSMAN, A	APC				
15760 Ventura Boulevard, 16th Floor, En	cino, CA 91436	ELECTRONICALLY FILED			
TELEPHONE NO.: (818) 783-8836	fax no.: (818) 783-9985	Superior Court of California,			
ATTORNEY FOR (Name): Anna Lerman		County of San Diego			
SUPERIOR COURT OF CALIFORNIA, COUNTY OF S	AN DIEGO	<b>03/01/2019</b> at 04:17:27 PM			
STREET ADDRESS: 330 West Broadway		Clerk of the Superior Court			
MAILING ADDRESS:	1	By Kristin Sorianosos Deputy Clerk			
city and zip code: San Diego, CA 9210  BRANCH NAME: Hall of Justice	<b>1</b> 1				
CASE NAME:					
Anna Lerman v. Swarovski North	America Limited, et al.				
CIVIL CASE COVER SHEET	Complex Case Designation	CASE NUMBER:			
✓ Unlimited Limited		37-2019-00011559-CU-BT-CTL			
(Amount (Amount	Counter Joinder	IUDCE.			
demanded demanded is	Filed with first appearance by defer				
exceeds \$25,000) \$25,000 or less)	(Cal. Rules of Court, rule 3.402				
	low must be completed (see instructions	on page 2).			
Check one box below for the case type that     Auto Tort	Contract	Provisionally Complex Civil Litigation			
Auto (22)	Breach of contract/warranty (06)	(Cal. Rules of Court, rules 3.400–3.403)			
Uninsured motorist (46)	Rule 3.740 collections (09)	Antitrust/Trade regulation (03)			
Other PI/PD/WD (Personal Injury/Property	Other collections (09)	Construction defect (10)			
Damage/Wrongful Death) Tort	Insurance coverage (18)	Mass tort (40)			
Asbestos (04)	Other contract (37)	Securities litigation (28)			
Product liability (24)	Real Property	Environmental/Toxic tort (30)			
Medical malpractice (45)	Eminent domain/Inverse	Insurance coverage claims arising from the			
Other PI/PD/WD (23)	condemnation (14)	above listed provisionally complex case types (41)			
Non-PI/PD/WD (Other) Tort	Wrongful eviction (33)				
Business tort/unfair business practice (07	•	Enforcement of Judgment  Enforcement of judgment (20)			
Civil rights (08)	Unlawful Detainer Commercial (31)	1			
Defamation (13) Fraud (16)	Residential (32)	Miscellaneous Civil Complaint			
Intellectual property (19)	Drugs (38)	RICO (27)			
Professional negligence (25)	Judicial Review	Other complaint (not specified above) (42)			
Other non-PI/PD/WD tort (35)	Asset forfeiture (05)	Miscellaneous Civil Petition			
Employment	Petition re: arbitration award (11)	Partnership and corporate governance (21)			
Wrongful termination (36)	Writ of mandate (02)	Other petition (not specified above) (43)			
Other employment (15)	Other judicial review (39)				
2. This case  is  ✓ is not com	olex under rule 3.400 of the California Ri	ules of Court. If the case is complex, mark the			
factors requiring exceptional judicial mana		•			
a. Large number of separately repre-	sented parties   d Large numbe	r of witnesses			
b. Extensive motion practice raising		with related actions pending in one or more courts			
issues that will be time-consuming	·	ties, states, or countries, or in a federal court			
c. Substantial amount of documenta	ry evidence f Substantial p	ostjudgment judicial supervision			
3. Remedies sought (check all that apply): a.	monetary b. nonmonetary:	declaratory or injunctive relief c. punitive			
4. Number of causes of action (specify): On					
5. This case 🗸 is 🔲 is not a clas					
6. If there are any known related cases, file a	nd serve a notice of related case. (You i	may use∕form CM-015.)			
Date: March 1, 2019		/ han/.			
Zev B. Zysman, Esq.		//////			
(TYPE OR PRINT NAME)		INATURE OF PARTY OR ATTORNEY FOR PARTY)			
- Plaintiff must file this sever shoot with the f	NOTICE  NOTICE	g (except small claims cases or cases filed			
<ul> <li>Plaintiff must file this cover sheet with the first paper filed in the action or proceeding (except small claims cases or cases filed under the Probate Code, Family Code, or Welfare and Institutions Code). (Cal. Rules of Court, rule 3.220.) Failure to file may result</li> </ul>					
in sanctions.					
<ul> <li>File this cover sheet in addition to any cover sheet required by local court rule.</li> <li>If this case is complex under rule 3.400 et seq. of the California Rules of Court, you must serve a copy of this cover sheet on all</li> </ul>					
other parties to the action or proceeding.					
• Unless this is a collections case under rule	3.740 or a complex case, this cover she	eet will be used for statistical purposes only.			

CM-010

#### INSTRUCTIONS ON HOW TO COMPLETE THE COVER SHEET

To Plaintiffs and Others Filing First Papers. If you are filing a first paper (for example, a complaint) in a civil case, you must complete and file, along with your first paper, the Civil Case Cover Sheet contained on page 1. This information will be used to compile statistics about the types and numbers of cases filed. You must complete items 1 through 6 on the sheet. In item 1, you must check one box for the case type that best describes the case. If the case fits both a general and a more specific type of case listed in item 1. check the more specific one. If the case has multiple causes of action, check the box that best indicates the primary cause of action. To assist you in completing the sheet, examples of the cases that belong under each case type in item 1 are provided below. A cover sheet must be filed only with your initial paper. Failure to file a cover sheet with the first paper filed in a civil case may subject a party. its counsel, or both to sanctions under rules 2.30 and 3.220 of the California Rules of Court.

To Parties in Rule 3.740 Collections Cases. A "collections case" under rule 3.740 is defined as an action for recovery of money owed in a sum stated to be certain that is not more than \$25,000, exclusive of interest and attorney's fees, arising from a transaction in which property, services, or money was acquired on credit. A collections case does not include an action seeking the following: (1) tort damages, (2) punitive damages, (3) recovery of real property, (4) recovery of personal property, or (5) a prejudgment writ of attachment. The identification of a case as a rule 3.740 collections case on this form means that it will be exempt from the general time-for-service requirements and case management rules, unless a defendant files a responsive pleading. A rule 3.740 collections case will be subject to the requirements for service and obtaining a judgment in rule 3.740.

To Parties in Complex Cases. In complex cases only, parties must also use the Civil Case Cover Sheet to designate whether the case is complex. If a plaintiff believes the case is complex under rule 3.400 of the California Rules of Court, this must be indicated by completing the appropriate boxes in items 1 and 2. If a plaintiff designates a case as complex, the cover sheet must be served with the complaint on all parties to the action. A defendant may file and serve no later than the time of its first appearance a joinder in the plaintiff's designation, a counter-designation that the case is not complex, or, if the plaintiff has made no designation, a designation that the case is complex.

Auto (22)-Personal Injury/Property Damage/Wrongful Death Uninsured Motorist (46) (if the case involves an uninsured motorist claim subject to arbitration, check this item instead of Auto)

Other PI/PD/WD (Personal Injury/ Property Damage/Wrongful Death)

Asbestos (04)

Asbestos Property Damage Asbestos Personal Injury/ Wrongful Death Product Liability (not asbestos or

toxic/environmental) (24) Medical Malpractice (45)

Medical Malpractice-

Physicians & Surgeons Other Professional Health Care Malpractice

Other PI/PD/WD (23)

Premises Liability (e.g., slip and fall)

Intentional Bodily Injury/PD/WD (e.g., assault, vandalism)

Intentional Infliction of **Emotional Distress** Negligent Infliction of

**Emotional Distress** Other PI/PD/WD

Non-PI/PD/WD (Other) Tort

Business Tort/Unfair Business Practice (07)

Civil Rights (e.g., discrimination, false arrest) (not civil harassment) (08)

Defamation (e.g., slander, libel)

Fraud (16)

Intellectual Property (19)

Professional Negligence (25)

Legal Malpractice

Other Professional Malpractice (not medical or legal)

Other Non-PI/PD/WD Tort (35)

Employment

Wrongful Termination (36) Other Employment (15)

#### CASE TYPES AND EXAMPLES

Contract Breach of Contract/Warranty (06)

Breach of Rental/Lease

Contract (not unlawful detainer or wrongful eviction) Contract/Warranty Breach-Seller

Plaintiff (not fraud or negligence)

Negligent Breach of Contract/

Warranty

Other Breach of Contract/Warranty

Collections (e.g., money owed, open book accounts) (09)

Collection Case-Seller Plaintiff Other Promissory Note/Collections Case

Insurance Coverage (not provisionally

complex) (18)

Auto Subrogation

Other Coverage Other Contract (37)

Contractual Fraud

Other Contract Dispute

Real Property

Eminent Domain/Inverse Condemnation (14)

Wrongful Eviction (33)

Other Real Property (e.g., quiet title) (26)

Writ of Possession of Real Property

Mortgage Foreclosure

Quiet Title

Other Real Property (not eminent

domain, landlord/tenant, or

foreclosure) Unlawful Detainer

Commercial (31)

Residential (32)

Drugs (38) (if the case involves illegal drugs, check this item; otherwise, report as Commercial or Residential)

Judicial Review

Asset Forfeiture (05)

Petition Re: Arbitration Award (11)

Writ of Mandate (02)
Writ-Administrative Mandamus Writ-Mandamus on Limited Court

Case Matter

Writ-Other Limited Court Case

Review

Other Judicial Review (39)
Review of Health Officer Order Notice of Appeal-Labor

Commissioner Appeals

Provisionally Complex Civil Litigation (Cal. Rules of Court Rules 3.400-3.403)

Antitrust/Trade Regulation (03)

Construction Defect (10)

Claims Involving Mass Tort (40)

Securities Litigation (28)

Environmental/Toxic Tort (30)

Insurance Coverage Claims

(arising from provisionally complex case type listed above) (41)

Enforcement of Judgment

Enforcement of Judgment (20)

Abstract of Judgment (Out of

County)

Confession of Judgment (non-

domestic relations)

Sister State Judgment

Administrative Agency Award

(not unpaid taxes)

Petition/Certification of Entry of

Judgment on Unpaid Taxes

Other Enforcement of Judgment Case

Miscellaneous Civil Complaint

RICO (27)

Other Complaint (not specified

above) (42)

Declaratory Relief Only Injunctive Relief Only (non-

harassment)

Mechanics Lien

Other Commercial Complaint

Case (non-tort/non-complex)

Other Civil Complaint

(non-tort/non-complex)

Miscellaneous Civil Petition

Partnership and Corporate

Governance (21)

Other Petition (not specified

above) (43) Civil Harassment

Workplace Violence Elder/Dependent Adult

Abuse

Election Contest

Petition for Name Change

Petition for Relief From Late Claim

Other Civil Petition

	,	
1 2	LAW OFFICES OF ZEV B. ZYSMAN A Professional Corporation Zev B. Zysman (176805)	ELECTRONICALLY FILED Superior Court of California County of San Diego
	zev@zysmanlawca.com	<b>03/01/2019</b> at 04:17:27 PM
3	15760 Ventura Boulevard 16th Floor	Clerk of the Superior Court By Kristin Sorianosos,Deputy Clerk
4	Encino, CA 91436 Telephone: (818) 783-8836	
5	Facsimile: (818) 783-9985	
6	Attorneys for Plaintiff	
7		
8		
9	SUPERIOR COURT OF THE	STATE OF CALIFORNIA
10	FOR THE COUNTY	OF SAN DIEGO
11		
12	ANNA LERMAN, on Behalf of Herself and All)	Case No: 37-2019-00011559-CU-BT-CTL
13	Others Similarly Situated,	CLASS ACTION
14	Plaintiff, )	COMPLAINT FOR:
15	v. )	
16	SWAROVSKI NORTH AMERICA LIMITED, ) SWAROVSKI RETAIL VENTURES	STATUTORY DAMAGES AND INJUNCTIVE RELIEF
17	LIMITED, SWAROVSKI DIGITAL ) BUSINESS USA INC., and DOES I through )	
18	100, inclusive,	DEMAND FOR JURY TRIAL
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	Defendants.	
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	CLASS ACTION COMPLAINT	

Plaintiff Anna Lerman ("Plaintiff"), brings this action against Defendants Swarovski North America Limited, Swarovski Retail Ventures Limited, Swarovski Digital Business USA Inc., and DOES 1-100 (collectively referred to as "Swarovski" or "Defendants") on behalf of herself, and all others similarly situated, upon information and belief, except as to her own actions, the investigation of her counsel, and the facts that are a matter of public record, as follows:

#### **INTRODUCTION**

- 1. This class action arises out Defendants' policy and practice to record, without the consent of all parties, consumer-initiated telephone calls made to Defendants' toll-free customer service telephone number 1-800-426-3088 in violation of California's Invasion of Privacy Act, California Penal Code § 632.7. Swarovski designs, manufactures, and markets high-quality crystals, gemstones and other finished products such as jewelry and accessories to consumers throughout California and this County. 1-800-426-3088 is Defendants' toll-free number that connects callers to Defendants' customer service call centers, including connecting callers to live customer service representatives. During the relevant time period, Defendants intentionally and surreptitiously recorded telephone communications made to Defendants' toll-free number 1-800-426-3088. Defendants did so without warning or disclosing to inbound callers that their calls might be recorded.
- 2. Defendants' policy and practice of recording telephone conversations without the consent of all parties violates the California Invasion of Privacy Act (Penal Code §§ 630, et seq.). Specifically, Defendants' acts and practices violate Penal Code § 632.7, which prohibits the intentional recording of any communication without the consent of all parties where at least one of the parties to the communication is using a cellular or cordless telephone. Penal Code § 632.7 is violated the moment the recording is made without the consent of all parties thereto, regardless of whether it is subsequently disclosed. The only intent required is that the act of recording itself be done intentionally. There is no requisite intent on behalf of the party doing the surreptitious recording to break California law, or to invade the privacy rights of any other person.

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- 3. Penal Code §632.7 play an important role in protecting the privacy of California residents. As recognized by the California Supreme Court, secret recording "denies the speaker an important aspect of privacy of communication – the right to control the nature and extent of the firsthand dissemination of his statements." Ribas v. Clark, 38 Cal. 3d 355, 361 (1985) (citations omitted). The California Supreme Court has declared that California has a "strong and continuing interest in the full and vigorous application" of the provisions that prohibit "the recording of telephone conversations without the knowledge or consent of all parties to the conversations." Kearney v. Salomon Smith Barney, Inc., 39 Cal. 4th 95, 126 (2006) (italics in original). In Kearney, the California Supreme Court explained that if a company wants to record calls as part of its routine business activity, it can avoid liability by giving an appropriate warning at the beginning of each call. "A business that adequately advises all parties to a telephone call, at the outset of the conversation, of its intent to record the call would not violate the provision." Id at 118. Furthermore, businesses can take unfair advantage of consumers if they do not disclose that the calls are being recorded, by "selectively disclosing recordings when disclosure serves the company's interest, but not volunteering the recordings' existence (or quickly destroying them) when they would be detrimental to the company. . ." Id at 126.
- 4. As a result of Defendants' violations, all individuals who called Swarovski's toll-free customer service telephone number 1-800-426-3088, while they were in California and were recorded by Defendants surreptitiously and without disclosure are entitled to an award of statutory damages as set forth in Penal Code § 637.2 and injunctive relief as detailed therein.

#### **JURISDICTION AND VENUE**

- 5. This Court has subject matter jurisdiction over the cause of action asserted herein pursuant to Article VI, § 10 of the California Constitution, California Penal Code § 632.7 and 637.2. In the aggregate, the damages caused to the members of the Class as defined below exceed the jurisdictional minimum of this Court, but neither the Plaintiff nor any member of the Class individually has suffered damages of, at least, \$75,000.
- 6. This Court has personal jurisdiction over the Defendants named herein because Defendants do sufficient business in California, have sufficient minimum contacts with

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their sales, services, advertising and marketing to render the exercise of jurisdiction by California courts and the application of California law to the claims of the Plaintiff permissible under traditional notions of fair play and substantial justice. Further, there is no federal question at issue as the claims herein are based solely on California law.

California or otherwise intentionally avails themselves of the markets within California through

Venue is proper in this Court since because California Code of Civil Procedure §§395 and 395.5, and case law interpreting those sections, provide that if a foreign business entity fails to designate with the office of the California Secretary of State a principal place of business in California, it is subject to being sued in any county in the State that plaintiff desires. On information and belief, Defendants Swarovski North America Limited, Swarovski Retail Ventures Limited, and Swarovski Digital Business USA Inc., are foreign business entities, and each has failed to designate a principal place of business in California with the office of the Secretary of State as of the date this Complaint was filed.

### THE PARTIES

#### A. **Plaintiff**

8. Plaintiff Anna Lerman (herein referred to as "Plaintiff") is an individual and resident of California. It is alleged that on January 15, 2019 and January 29, 2019, while Plaintiff resided in and was physically present in the State of California, she called Swarovski's toll-free customer service telephone number 1-800-426-3088 and had telephonic communications with live representatives of Defendants while using a cellular telephone. Plaintiff is informed and believes and thereon alleges, that the communications were secretly recorded by Defendants, without first providing her notice and without first obtaining her consent to record the telephone communications.

#### B. **Defendants**

9. Defendant Swarovski North America Limited, is a Rhode island corporation with a principal place of business at One Kenney Drive, Cranston, Rhode Island 02920. Swarovski North America Limited systematically and continuously does business in California and with California residents.

- 10. Defendant Swarovski Retail Ventures Limited, is a Rhode island corporation with a principal place of business at One Kenney Drive, Cranston, Rhode Island 02920. Swarovski Retail Ventures Limited Inc. systematically and continuously does business in California and with California residents.
- 11. Defendant Swarovski Digital Business USA Inc., is a Rhode island corporation with a principal place of business at One Kenney Drive, Cranston, Rhode Island 02920.

  Swarovski Digital Business USA Inc. systematically and continuously does business in California and with California residents.

#### C. Doe Defendants

- 12. The true names and capacities of Defendants sued in this Complaint as DOES 1 through 100, inclusive, are currently unknown to Plaintiff, who therefore sues such Defendants by such fictitious names. Plaintiff will amend this Complaint to reflect the true names and capacities of the Defendants designated herein as DOES 1 through 100 when such identities become known. For ease of reference, Plaintiff will refer to the named defendants Swarovski North America Limited, Swarovski Retail Ventures Limited, Swarovski Digital Business USA Inc., and the DOE defendants collectively as "Defendants."
- 13. Plaintiff is informed and believes, and based thereon alleges, that Defendants and the DOE defendants own and operate call center(s) which connect callers located in California. Plaintiff is informed and believes, and based thereon alleges, that Defendants' employees, agents, and representatives at these call center(s) are directed, trained and instructed to, and do, record incoming telephone communications from prospective customers, including residents of California.

#### D. Agency/Aiding And Abetting

14. At all times herein mentioned, Defendants, and each of them, were an agent or joint venturer of each of the other Defendants, and in doing the acts alleged herein, were acting within the course and scope of such agency. Each Defendant had actual and/or constructive knowledge of the acts of each of the other Defendants, and ratified, approved, joined in,

acquiesced and/or authorized the wrongful acts of each co-defendant, and/or retained the benefits of said wrongful acts.

- 15. Defendants, and each of them, aided and abetted, encouraged and rendered substantial assistance to the other Defendants in breaching their obligations to Plaintiff and the Class, as alleged herein. In taking action, as particularized herein, to aid and abet and substantially assist the commissions of these wrongful acts and other wrongdoings complained of, each of the Defendants acted with an awareness of its primary wrongdoing and realized that its conduct would substantially assist the accomplishment of the wrongful conduct, wrongful goals, and wrongdoing.
- 16. All allegations in this Complaint are based on information and belief and/or are likely to have evidentiary support after a reasonable opportunity for further investigation or discovery. Whenever allegations in this Complaint are contrary or inconsistent, such allegations shall be deemed alternative.

#### CONDUCT GIVING RISE TO THE VIOLATIONS OF THE LAW

#### A. Plaintiff's Contact with Defendants

Defendants from within the State of California and while using her cellular telephone. On each of these occasions, Plaintiff called Swarovski's toll-free telephone number at 1-800-426-3088. During two successive calls on January 15, 2019, Plaintiff obtained information about her online merchandise purchase (Customer Order # 10US00000156235) and attempted to change the expected delivery date with a live representative of Defendants. During the call on January 29, 2019, Plaintiff confirmed details of the purchase (Customer Order # 10US00000156235) as well as Swarovski's merchandise return policy and credit card refund policy for the merchandise with a live representative of Defendants. Plaintiff is informed and believes, and based thereon alleges, that the toll-free telephone number connected Plaintiff to a call center which is owned and operated by Defendants, and that Plaintiff had telephone conversations.

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During these inbound telephone communications with employees, agents, or

representatives of Defendants, Plaintiff revealed sensitive, private, and confidential information,

including but not limited to her first and last name and residential address. At no point during

these inbound telephone communications was Plaintiff ever informed that her communications

were being recorded. At no point during the inbound telephone communications did Plaintiff give

her consent for the telephone communications to be recorded, and she was entirely unaware that

Defendants were engaged in that practice during the telephone communications. On information

and belief, these inbound telephone communications were recorded by Defendants, without

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# Plaintiff's knowledge or consent. B. Defendants' Cond

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## B. Defendants' Conduct Violated Penal Code § 632.7

- 19. Plaintiff is informed and believes and thereon alleges, that Defendants recorded said inbound telephone communications. Defendants failed to verbally warn Plaintiff, at the outset of the telephone communications, of Defendants' intent to record the communications. Defendants failed to provide an automated, pre-recorded warning at the call outset or a periodically repeated, audible "beep tone" or other sound throughout the duration of the telephone communications to warn Plaintiff that the communications were being recorded. Plaintiff did not give, and could not have given consent for the telephone communications to be recorded because she was entirely unaware that Defendants were engaged in that practice during the telephone communications.
- 20. Because Defendants failed to warn Plaintiff at the outset of the telephone communications that the communications were being recorded and her consent for recording of the telephone communications never was sought, Plaintiff had an objectively reasonable expectation that her telephone communication with Defendants' employees, agents, or representatives were not being recorded. That recording without her consent is highly offensive to Plaintiff and would be highly offensive to a reasonable person, including members of the Class proposed herein.
- 21. Plaintiff is further informed and believes and thereon alleges, that during the Class Period, Defendants intentionally utilized certain computer hardware and software

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technology ("Call Recording Technology") to execute a company-wide policy and practice of recording inbound telephone communications with callers, including California callers.

- 22. Plaintiff is further informed and believes and thereon alleges, that Defendants installed and/or utilized Call Recording Technology on its consumer-facing telephone line. This Call Recording Technology enabled Defendants to record telephone communications with callers, and allowed them to store and listen to these recordings for various purposes.
- 23. Plaintiff is further informed and believes and thereon alleges, that Defendants' employees, agents, and representatives were directed, trained, and instructed to, and did record inbound telephone communications made to Swarovski's toll-free customer service telephone number 1-800-426-3088 from California callers, including Plaintiff, without their consent.

#### PLAINTIFF'S CLASS ACTION ALLEGATIONS

24. Plaintiff brings this lawsuit on behalf of an ascertainable statewide Class consisting of the following (the "Class"):

All California residents who, while located in California at any time during the one-year period of time preceding the filing of the original Complaint and until said practice is terminated ("Class Period"), called Defendants' toll-free customer service telephone number 1-800-426-3088 while one or both parties to the call were using a cellular or cordless telephone and whose calls were recorded by Defendants without warning or disclosure at the call outset.

- 25. Excluded from the Class are all employees of Defendants, all attorneys and employees of Defendants' counsel, all attorneys and employees of Plaintiff's Counsel, and the judicial officers to whom this matter is assigned and their staff.
- 26. Plaintiff reserves the right under Rule 3.765 of the California Rules of Court to amend or otherwise alter the Class definition presented to the Court at the appropriate time, or propose or eliminate subclasses, in response to facts learned through discovery, legal argument advanced by Defendant, or otherwise.

- 27. This action has been brought and may properly be maintained as a class action pursuant to California Code of Civil Procedure § 382, and case law thereunder, to which the California trial courts have been directed by the California Supreme Court to look for guidance.
- 28. The members of the Class are so numerous that joinder of all members is impracticable. While the exact number of Class members is unknown to Plaintiff at this time, Plaintiff estimates that there are more than 100 persons. Moreover, Plaintiff alleges that the precise number of Class members and their location can be ascertained though appropriate discovery and records held by Defendant and/or third parties, including without limitation Defendants' call records, purchase records, customer records, call lists, and the secret recordings themselves. This information may then be used to contact potential Class members.
- 29. There is a well-defined community of interest in the questions law and fact affecting the parties represented in this action.
- 30. Common questions of law and fact exist as to all members of the Class. These common questions predominate over the questions affecting only individual members of the Class.
  - 31. Among the questions of law and fact common to the Class are, *inter alia*:
- a. Whether Defendants have a policy and practice of recording inbound telephone calls made to Swarovski's toll-free telephone number at 1-800-426-3088;
- b. Whether Defendants installed Call Recording Technology to implement their policy of recording inbound telephone calls with callers;
- c. Whether Defendants' employees, agents, or representatives were directed, trained, and instructed to, and did, record inbound telephone calls with callers in order to implement the Defendants' policy and practice of recording telephone calls with callers;
- d. Whether Defendants' policy and practice of recording inbound telephone calls included a policy and practice of warning Class members, including the Plaintiff, at the outset of each recorded telephone call that the telephone call was being recorded;
- e. Whether Defendants failed to warn Class members who participated in an inbound telephone call with the Defendants that the telephone call was being recorded;

- f. Whether Defendants have a policy or practice of not obtaining consent to record telephone calls made to Swarovski's toll-free telephone number at 1-800-426-3088;
- g. Whether Defendants' recording of Plaintiff's and Class members' inbound telephone calls without warning or disclosure at the call outset constitutes violations of California Penal Code § 632.7;
- h. Whether Plaintiff and each Class member are entitled to statutory damages of five thousand dollars (\$5,000) under California Penal Code § 637.2(a)(1) for each violation of California Penal Code § 632.7; and
- i. Whether Plaintiff and Class members are entitled to injunctive relief under California Penal Code § 637.2(b) to enjoin or restrain the Defendants from committing further violations of California Penal Code § 632.7.
- 32. Plaintiff's claims are typical of the claims of all of the other members of the Class. Plaintiff's claims and the Class member's claims are based on the same legal theories and arise from the same unlawful conduct, resulting in the same injury to Plaintiff and to all of the other Class members.
- 33. Plaintiff will fairly and adequately represent the interests of the Class, she has no conflicts of interest with other Class members, is subject to no unique defenses, and has retained counsel competent and experienced in the prosecution of class actions.
- 34. A class action is superior to other available methods for the fair and efficient adjudication of this controversy because joinder of all members is impracticable, the damages suffered by each Class member are low, the likelihood of individual Class members prosecuting separate claims is remote and individual Class members do not have a significant interest in individually controlling the prosecution of separate actions. Relief concerning Plaintiff's rights under the laws alleged herein and with respect to the Class as a whole would be appropriate. Plaintiff knows of no difficulty to be encountered in the management of this action which would preclude its maintenance as a class action.
- 35. The prosecution of individual actions by California Penal Code § 632.7 Class members would run the risk of establishing inconsistent standards for Defendants.

36. Defendants have acted, or refused to act, on grounds generally applicable to the Class, thereby making injunctive relief and statutory damages pursuant to California Penal Code § 637.2 appropriate with respect to the Class as a whole. Likewise, Defendants' conduct as described above is unlawful, capable of repetition, and could continue unless restrained and enjoined by the Court.

37. Plaintiff explicitly reserves the right to add additional class representatives, provided that Defendants are given an opportunity to conduct discovery on the chosen representative(s). Plaintiff will identify and propose class representatives with the filing of Plaintiff's motion for class certification.

#### FIRST CAUSE OF ACTION

#### FOR VIOLATIONS OF CALIFORNIA PENAL CODE § 632.7

(By Plaintiff and the Class Against Defendants Swarovski North America Limited, Swarovski Retail Ventures Limited, Swarovski Digital Business USA Inc., and DOES 1 through 100, Inclusive)

- 38. Plaintiff re-alleges and incorporates by reference the allegations contained in the preceding paragraphs above as if fully set forth herein and further alleges as follows.
- 39. On and around January 15, 2019 and January 29, 2019, and while physically present in the State of California, Plaintiff used her cellular telephone and called Defendants' 1-800-426-3088 toll-free customer service telephone number.
- 40. Plaintiff alleges on information and belief that, within the applicable statute of limitations, Plaintiff and the Class members, while physically present in the State of California, called Defendants' toll-free customer service telephone number 1-800-426-3088 and participated in telephone communications with live representatives of Defendants while using a cellular or cordless telephone, which communications were recorded by Defendants without the consent of Plaintiff and the Class members. Defendants did not notify Plaintiff and the Class members at the call outset that their communications were being recorded. There were no beeps or similar sounds that would lead Plaintiff and the Class members to believe that their communications were being recorded.

- 41. Penal Code § 632.7 prohibits the intentional recording of any communication without the consent of all parties where at least one of the parties to the communication is using a cellular or cordless telephone. Defendants violated Penal Code § 632.7 in their telephone communications with Plaintiff and the Class during the Class Period. Plaintiff is informed and believes and thereon alleges that, Defendants as a standard business practice, have intentionally made use of a Call Recording Technology that enabled Defendants to secretly record communications with Plaintiff and the Class members, that were made to toll-free telephone number 1-800-426-3088 on cellular or cordless telephones, without obtaining their consent.
- Because Defendants did not disclose to Plaintiff or Class members who called the 42. toll-free telephone number 1-800-426-3088, at the call outset, that their calls were being recorded, Defendants did not obtain, and could not have obtained, Plaintiffs or Class members consent to the recording of those conversations. Indeed, Plaintiff and the Class had an objectively reasonable expectation that their calls were not being recorded. That expectation and its objective reasonableness arises, in part, and is supported by the fact that: (1) Defendants are required by law to inform persons it receives calls from, at the outset of the communication, of its intent to record the calls; (2) Businesses that record telephone calls customarily do so inform the persons they call or receive calls from, at the outset of the communication; and (3) Defendants did not inform Plaintiff and Class members who called 1-800-426-3088, at the outset of the communications, that their telephone communications were being recorded, nor did Defendants seek to obtain their consent to record. As the California Supreme Court has stated, "in light of the circumstances that California consumers are accustomed to being informed at the outset of a telephone call whenever a business entity intends to record the call, it appears equally plausible that, in the absence of such an advisement, a California consumer reasonably would anticipate that such a telephone call is not being recorded, particularly in view of the strong privacy interest most persons have with regard to the personal financial information frequently disclosed in such calls." Kearney v. Salomon Smith Barney, Inc., 39 Cal. 4th 95, 118 (2006).

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CLASS ACTION COMPLAINT

DEMAND FOR JURY TRIAL Plaintiff hereby demands a trial by jury for Plaintiff and the Class on all claims so triable. LAW OFFICES OF ZEV B. ZYSMAN Dated: March 1, 2019 A Professional Corporation By: Zev B. Zysman 15760 Ventura Boulevard, 16th Floor Encino, CA 91436 Telephone: (818) 783-8836 Facsimile: (818) 783-9985 Attorneys for Plaintiff 

# **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Class Action Claims Swarovski Secretly Records Customer Service Calls</u>