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# UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF CALIFORNIA

**JOSHUA LANDER**, individually and on behalf of all others similarly situated,

Plaintiff,

V.

QUICKRECRUIT, LLC,

Defendant.

Case No.: '21CV0301 JLS BLM

# **CLASS ACTION**

COMPLAINT FOR DAMAGES AND INJUNCTIVE RELIEF PURSUANT TO THE TELEPHONE CONSUMER PROTECTION ACT, 47 U.S.C. § 227 ET SEQ.

**Jury Trial Demanded** 

CLASS ACTION COMPLAINT

PAGE 1

## **INTRODUCTION**

- 1. Joshua Lander ("Plaintiff") individually and on behalf of the proposed Class defined below, brings this class action lawsuit for damages and injunctive relief resulting from the unlawful actions of Defendant QuickRecruit, LLC ("Defendant"). Defendant negligently, knowingly, and/or willfully placed unsolicited automated text messages to Plaintiff's cellular phone in violation of the Telephone Consumer Protection Act, 47 U.S.C. § 227, et seq. (the "TCPA"). Plaintiff alleges as follows upon personal knowledge as to himself and his own experiences and, as to all other matters, upon information and belief including due investigation conducted by his attorneys.
- 2. This case is brought to enforce the consumer privacy provisions afforded by the TCPA, a federal law that was designed to curtail abusive telemarketing practices precisely like those described herein.
- 3. Defendant has violated 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2) by using an automatic telephone dialing system ("ATDS") to bombard consumers' mobile phones with non-emergency advertising and marketing text messages without prior express written consent.

### **JURISDICTION & VENUE**

- 4. This Court has federal question jurisdiction because this case arises out of violation of federal law: TCPA, 47 U.S.C. § 227 et seq.
- 5. Because Defendant conducts business within the State of California, personal jurisdiction is established. In addition, Defendant intentionally and voluntarily directed its text messages to Plaintiff, a California resident, and this action arises from this contact with the forum.
- 6. Venue is proper pursuant to 28 U.S.C. § 1391 for the following reasons (i) Plaintiff resides in the County of San Diego, State of California, which is within this judicial district; (ii) the conduct complained herein occurred within

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this judicial district; and (iii) Defendant conducted business within this judicial district at all times relevant.

### **PARTIES & DEFINITIONS**

- 7. Plaintiff is, and at all times mentioned herein was, a natural person residing in the County of San Diego, in the State of California.
- 8. Defendant is, and at all times mentioned herein was, a limited liability company organized under the laws of Illinois with its headquarters in Chicago, Illinois. Defendant is authorized to and regularly conducts business within the State of California.
- Defendant is, and at all times mentioned herein was, a "person" as defined by 9. 47 U.S.C. §153(39).

### TCPA BACKGROUND

- 10. In 1991, Congress enacted the TCPA to regulate the explosive growth of the telemarketing industry.
- 11. The TCPA was designed to prevent calls and messages like the one described within this complaint, and to protect the privacy of citizens like Plaintiff. "Voluminous consumer complaints about abuses of telephone technology for example, computerized calls dispatched to private homes – prompted Congress to pass the TCPA." Mims v. Arrow Fin. Servs., LLC, 132 S. Ct. 740, 744 (2012).
- 12. In enacting the TCPA, Congress intended to give consumers a choice as to how creditors and telemarketers may call them, and made specific findings that "[t]echnologies that might allow consumers to avoid receiving such calls are not universally available, are costly, are unlikely to be enforced, or place an inordinate burden on the consumer." TCPA, Pub.L. No. 102-243, § 11. Toward this end, Congress found that:

Banning such automated or prerecorded telephone calls to the home, except when the receiving party consents to

receiving the call or when such calls are necessary in an emergency situation affecting the health and safety of the consumer, is the only effective means of protecting telephone consumers from this nuisance and privacy invasion.

Id. at § 12; see also, Martin v. Leading Edge Recovery Solutions, LLC, 2012 WL 3292838, at \*4 (N.D. Ill. Aug. 10, 2012) (citing Congressional finding on TCPA's purpose).

- 13. Congress also specifically found that "the evidence presented to the Congress indicates that automated or prerecorded calls are a nuisance and an invasion of privacy, regardless of the type of call [...]." *Id.* At §§ 12-13; *see also, Mims*, 132 S. Ct. at 744.
- 14. As Judge Easterbrook of the Seventh Circuit explained in a TCPA case regarding calls to a non-debtor similar to this one:

The Telephone Consumer Protection Act [...] is well known for its provisions limiting junk-fax transmissions. A less litigated part of the Act curtails the use of automated dialers and prerecorded messages to cell phones, whose subscribers often are billed by the minute as soon as the call is answered – and routing a call to voicemail counts as answering the call. An automated call to a landline phone can be an annoyance; an automated call to a cell phone adds expense to annoyance.

Soppet v. Enhanced Recovery Co., LLC, 679 F.3d 637, 638 (7th Cir. 2012).

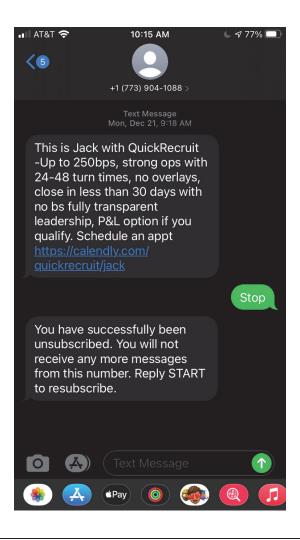
15. The TCPA makes it "unlawful for any person within the United States . . . to make any call (other than a call made for emergency purposes or made with the prior express consent of the called party) using any automatic telephone dialing system or an artificial or prerecorded voice . . . to any telephone number

- assigned to a paging service, cellular telephone service, specialized mobile radio service, or other radio common carrier service, or any service for which the called party is charged for the call . . . . " 47 U.S.C. § 227(b)(1)(A)(iii).
- 16. Text messages are calls and are subject to the TCPA. See, e.g., Campbell-Ewald Co. v. Gomez, 136 S. Ct. 663, 666 (2016); Satterfield v. Simon & Schuster, Inc., 569 F.3d 946, 954 (9th Cir. 2009).
- 17. 47 C.F.R. § 64.1200(a)(2) additionally states, with respect to advertisement and telemarketing calls—of which Defendant's texts to Plaintiff are—that "[n]o person or entity may . . . [i]nitiate or cause to be initiated, any telephone call that includes or introduces an advertisement or constitutes telemarketing, using an automatic telephone dialing system or an artificial or prerecorded voice, to any of the lines or telephone numbers described in paragraphs (a)(1)(i) through (iii) of this section, other than a call made with the prior express written consent of the called party . . . ."
- 18. 47 C.F.R. § 64.1200(f)(8) defines "prior express written consent" as "an agreement, in writing, bearing the signature of the person called that clearly authorizes the seller to deliver or cause to be delivered to the person called advertisements or telemarketing messages using an automatic telephone dialing system or an artificial or prerecorded voice, and the telephone number to which the signatory authorizes such advertisements or telemarketing messages to be delivered."
- 19. To state a claim for a violation of the TCPA, a plaintiff must only show that he or she received a call made using an ATDS or featuring a prerecorded voice; consent is an affirmative defense to liability under the TCPA. *See Meyer v. Portfolio Recovery Assocs., LLC*, 707 F.3d 1036, 1042 (9th Cir. 2012) (finding Defendant "did not show a single instance where express consent was given before the call was placed.")

20. The TCPA provides for damages in the amount of \$500 for each negligent violation and \$1,500 for each knowing violation. See 47 U.S.C. § 227(b)(3).

### **FACTS**

- 21. Plaintiff is, and has been at all times relevant to this action, the regular and sole user of his cellular telephone number—(619) 602-XXXX.
- 22. Plaintiff is not a customer of Defendant, nor has Plaintiff ever done business with Defendant.
- 23. Nonetheless, on or about December 21, 2020, at approximately 9:18 AM, Defendant sent an automated text message to Plaintiff's cellular telephone number from the number 773-904-1088 regarding its services.
- 24. A true and correct copy of the text messages sent by Defendant is reproduced below:



- 25. Upon information and belief, the phone number 773-904-1088 belongs to Defendant.
- 26. Plaintiff did not give Defendant prior express written consent to send text messages to his cellular telephone number by using an automatic telephone dialing system.
- 27. Plaintiff did not seek any service from Defendant prior to receiving the text message at issue and was annoyed by receiving the message from Defendant.
- 28. The language in the message was automatically generated and inputted into a pre-written text template without any actual human intervention in the drafting or sending of the message; the same exact message was sent to thousands of other consumers.
- 29. Upon information and good faith belief, and in light of the nature and character of the text message at issue—standardized, impersonal, and consistent in structure and format—the advertisement and marketing text message at issue was sent by using "equipment which has the capacity—(1) to store numbers to be called or (2) to produce numbers to be called, using a random or sequential number generator—and to dial such numbers automatically (even if the system must be turned on or triggered by a person)." *Marks v. Crunch San Diego*, *LLC*, 904 F.3d 1041, 1053 (9th Cir. 2018).
- 30. The telephone system Defendant used to send the message constitutes an ATDS as defined by 47 U.S.C. § 227(a)(1).
- 31. Upon information and belief, no human directed the text messages to Plaintiff's number.
- 32. In addition, upon information and belief, the hardware and software combination utilized by Defendant has the capacity to store and dial sequentially generated numbers, randomly generated numbers or numbers from a database of numbers.

- 33. Receipt of Defendant's unauthorized message drained Plaintiff's phone battery and caused Plaintiff additional electricity expenses and wear and tear on his phone and battery.
  - 34. Defendant did not send the text messages for an emergency purpose.
  - 35. Through the aforementioned conduct, Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii).

### **STANDING**

36. Standing is proper under Article III of the Constitution of the United States of America because Plaintiff's claims state: (a) a valid injury in fact; (b) which is traceable to the conduct of Defendant; and (c) is likely to be redressed by a favorable judicial decision. *See*, *Spokeo*, *Inc.* v. *Robins*, 136 S.Ct. 1540, 1547 (2016); *Lujan* v. *Defenders of Wildlife*, 504 U.S. 555, 560 (1992).

# The "Injury In Fact" Prong

- 37. Plaintiff's injury in fact must be both "concrete" and "particularized" in order to satisfy the requirements of Article III of the Constitution, as articulated in *Spokeo*. *Spokeo*, 136 S.Ct. at 1547.
- 38. For an injury to be "concrete" it must be a de facto injury, meaning that it actually exists. *Soppet v. Enhanced Recovery Co.*, LLC, 679 F.3d 637, 638 (7th Cir. 2012). In this case, Defendant sent a text message to Plaintiff's cellular telephone, using an ATDS. Such text messages are a nuisance, an invasion of privacy, and an expense to Plaintiff. All three of these injuries are concrete and de facto.
- 39. For an injury to be "particularized" means that the injury must "affect the Plaintiff in a personal and individual way." *Spokeo, Inc.*, 136 S.Ct. at 1543. In this case, Defendant invaded Plaintiff's privacy and peace by texting his cellular telephone, and did this with the use of an ATDS. Furthermore, Plaintiff was distracted and annoyed by having to take time, opening and reading the text message. All of these injuries are particularized and specific

to Plaintiff, and will be the same injuries suffered by each member of the putative class.

# The "Traceable to the Conduct of Defendant" Prong

- 40. The second prong required to establish standing at the pleadings phase is that Plaintiff must allege facts to show that its injuries are traceable to the conduct of Defendant.
- 41. The above text message was directly and explicitly linked to Defendant. The number from which the text was sent belongs to Defendant. These text messages are the sole source of Plaintiff's and the Class's injuries. Therefore, Plaintiff has illustrated facts that show that his injuries are traceable to the conduct of Defendant.

# The "Injury is Likely to be Redressed by a Favorable Judicial Opinion" Prong

- 42. The third prong to establish standing at the pleadings phase requires Plaintiff to allege facts to show that the injury is likely to be redressed by a favorable judicial opinion.
- 43. In the present case, Plaintiff's Prayers for Relief include a request for damages for each text message made by Defendant, as authorized by statute in 47 U.S.C. § 227. The statutory damages were set by Congress and specifically redress the financial damages suffered by Plaintiff and the members of the putative class.
- 44. Because all standing requirements of Article III of the U.S. Constitution have been met, Plaintiff has standing to sue Defendant on the stated claims.

# **CLASS ACTION ALLEGATIONS**

45. Plaintiff brings this action under Federal Rule of Civil Procedure 23, and as a representative of the following class:

### **ATDS Class:**

All persons throughout the United States (1) to whom Defendant delivered, or caused to be delivered, a text message, (2) directed to a number assigned to a cellular telephone service, (3) by using an automatic telephone dialing system, (4) within four years preceding the date of this complaint through the date of class certification.

- 46. Excluded from the Class are Defendant, its officers and directors, members of their immediate families and their legal representatives, heirs, successors, or assigns, and any entity in which Defendant has or had a controlling interest.
- 47. Plaintiff reserves the right to redefine the classes and to add subclasses as appropriate based on discovery and specific theories of liability.
- 48. <u>Numerosity</u>: Upon information and belief, the members of the Class are so numerous that joinder of all of them is impracticable.
- 49. The exact number of the members of the Class is unknown to Plaintiff at this time, and can (and will) be determined through appropriate discovery. However, given that, on information and belief, Defendant texted thousands of Class members nationwide during the class period, it is reasonable to presume that the members of the Class are so numerous that joinder of all members is impracticable. The disposition of the claims in a class action will provide substantial benefits to the parties and the Court.
- 50. <u>Ascertainability</u>: The members of the Class are ascertainable because the Class is defined by reference to objective criteria.
- 51. In addition, the members of the Class are identifiable in that, upon information and belief, their cellular telephone numbers, names and addresses can be identified in business records maintained by Defendant and by third parties.
- 52. <u>Typicality</u>: Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff has had to suffer the burden of receiving a text message to his cellular telephone from an ATDS. Thus, his injuries are typical to Class

- Members. As it did for all members of the Class, Defendant used an ATDS to deliver text messages to Plaintiff's cellular telephone number.
- 53. Plaintiff's claims, and the claims of the members of the Class, originate from the same conduct, practice and procedure on the part of Defendant.
- 54. Plaintiff's claims are based on the same theories, as are the claims of the members of the Class.
- 55. Plaintiff and Class Members were harmed by the acts of Defendant in at least the following ways: Defendant harassed Plaintiff and Class Members by illegally texting their cellular phones using an ATDS. Plaintiff and the Class were damaged thereby.
- 56. <u>Adequacy</u>: Plaintiff is qualified to, and will fairly and adequately protect the interests of the members of the Class with whom he is similarly situated, as demonstrated herein. Plaintiff acknowledges that he has an obligation to make known to the Court any relationships, conflicts, or differences with any Class Member.
- 57. Plaintiff's interests in this matter are not directly or irrevocably antagonistic to the interests of the members of the Class.
- 58. Plaintiff will vigorously pursue the claims of the members of the Class.
- 59. Plaintiff has retained counsel experienced and competent in class action litigation. Plaintiff's attorneys, the proposed class counsel, are versed in the rules governing class action discovery, certification, and settlement. In addition, the proposed class counsel is experienced in handling clams involving consumer actions and violations of the TCPA.
- 60. Plaintiff's counsel will vigorously pursue this matter.
- 61. Plaintiff's counsel will assert, protect and otherwise represent the members of the Class.
- 62. Plaintiff has incurred, and throughout the duration of this action, will continue to incur costs and attorneys' fees that have been, are, and will be, necessarily

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- expended for the prosecution of this action for the substantial benefit of each Class Member.
- 63. Predominance: The questions of law and fact common to the members of the Class predominate over questions that may affect individual members of the Class. The elements of the legal claims brought by Plaintiff and Class Members are capable of proof at trial through evidence that is common to the Class rather than individual to its members.
- 64. <u>Commonality</u>: There are common questions of law and fact as to all members of the Class, including but not limited to the following:
  - a. What is Defendant's conduct, pattern, and practice as it pertains to delivering advertisement and telemarketing text messages;
  - b. Whether, within the statutory period, Defendant used an ATDS as defined by the TCPA to send text messages to Class Members;
  - c. Whether Defendant's conduct violated the TCPA;
  - d. Whether Defendant should be enjoined from engaging in such conduct in the future; and
  - e. The availability of statutory penalties.
- 65. <u>Superiority</u>: A class action is superior to all other available methods for the fair and efficient adjudication of this matter because:
  - If brought and prosecuted individually, the claims of the members of the Class would require proof of the same material and substantive facts.
  - The pursuit of separate actions by individual members of the Class would, as a practical matter, be dispositive of the interests of other members of the Class, and could substantially impair or impede their ability to protect their interests.

- The pursuit of separate actions by individual members of the Class could create a risk of inconsistent or varying adjudications, which might establish incompatible standards of conduct for Defendant.
- These varying adjudications and incompatible standards of conduct, in connection with presentation of the same essential facts, proof, and legal theories, could also create and allow the existence of inconsistent and incompatible rights within the Class.
- The damages suffered by each individual member of the Class may be relatively modest, thus, the expense and burden to litigate each of their claims individually make it difficult for the members of the Class to redress the wrongs done to them.
- Absent a class action, most Class Members would likely find the cost of litigating their claims prohibitively high and would therefore have no effective remedy at law.
- The pursuit of Plaintiff's claims, and the claims of the members of the Class, in one forum will achieve efficiency and promote judicial economy.
- There will be little difficulty in the management of this action as a class action.
- 66. Defendant has acted or refused to act on grounds generally applicable to the members of the Class, making final declaratory or injunctive relief appropriate.
- 67. Plaintiff and the Class Members have all suffered and will continue to suffer harm and damages as a result of Defendant's unlawful conduct.
- 68. This suit seeks only damages and injunctive relief for recovery of economic injury on behalf of Class Members and it expressly is not intended to request any recovery for personal injury and claims related thereto.

## FIRST CAUSE OF ACTION:

# VIOLATIONS OF THE TELEPHONE CONSUMER

# PROTECTION ACT 47 U.S.C. § 227 (b)(1)(A)(iii)

## (On behalf of Plaintiff and the Class)

- 69. Plaintiff incorporates herein all preceding factual allegations.
- 70. Defendant and/or its agents placed unsolicited text messages to Plaintiff's cellular telephone and the other members of the TCPA Class using an ATDS.
- 71. Defendant made these text messages *en masse* without the consent of Plaintiff and the other members of the TCPA Class.
- 72. Defendant's conduct was negligent, or willful or knowing.
- 73. Defendant has, therefore, violated 47 U.S.C. § 227(b)(1). As a result of Defendant's conduct, Plaintiff and the other members of the TCPA Class are each entitled to a minimum of \$500 in damages, and up to \$1,500 in damages, for each violation.
- 74. Plaintiff and members of the putative TCPA class are also entitled to and do seek injunctive relief prohibiting Defendant and/or its affiliates, agents, and/or other persons or entities acting on Defendant's behalf from violating the TCPA, 47 U.S.C. § 227, by sending texts, except for emergency purposes, to any cellular telephone numbers using an ATDS in the future.
- 75. Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2) by utilizing an ATDS to make advertising and marketing texts to Plaintiff's cellular telephone number without prior express written consent.
- 76. As a result of Defendant's violations of 47 U.S.C. § 227(b)(1)(A)(iii) and 47 C.F.R. § 64.1200(a)(2), Plaintiff, and the members of the class, are entitled to damages in an amount to be proven at trial.

#### PRAYER FOR RELIEF

- WHEREFORE, Plaintiff prays for relief and judgment, as follows:
  - a) Determining that this action is a proper class action;

- b) Designating Plaintiff as a class representative under Federal Rule of Civil Procedure 23;
- c) Designating Plaintiff's counsel as class counsel under Federal Rule of Civil Procedure 23;
- d) Adjudging and declaring that Defendant violated 47 U.S.C. § 227(b)(1)(A)(iii);
- e) Enjoining Defendant from continuing its violative behavior, including continuing to deliver text messages to Plaintiff's cellular telephone number, and to the cellular telephone numbers of the members of the Class, without prior express written consent;
- f) Awarding Plaintiff and the members of the Class damages under 47 U.S.C. § 227(b)(3)(B) in the amount of \$500.00 per each unlawful text message to Plaintiff, and each Class member;
- g) Awarding Plaintiff and the members of the Class treble damages under 47 U.S.C. § 227(b)(3)(C);
- h) Awarding Plaintiff and the Class reasonable attorneys' fees, costs, and expenses under Rule 23 of the Federal Rules of Civil Procedure;
- i) Awarding Plaintiff and the members of the Class any pre-judgment and post-judgment interest as may be allowed under the law; and
- j) Awarding such other and further relief as the Court may deem just and proper.

# TRIAL BY JURY

77. Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff demands a trial by jury of any and all triable issues.

Date: February 19, 2021

Respectfully submitted,

KAZEROUNI LAW GROUP, APC

By: s/ Yana A. Hart

Yana A. Hart, Esq.

Attorneys for Plaintiff

# **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>QuickRecruit Faces Lawsuit Over Alleged Telemarketing Texts</u>