	Case 2:18-cv-05527 Document 1 Filed 06/	21/18 Page 1 of 33 Page ID #:1
$ 1 \\ 2 \\ 3 \\ 4 \\ 5 \\ 6 \\ 7 \\ 8 \\ 9 \\ 10 \\ 11 \\ 12 \\ 13 \\ 14 \\ 15 \\ 16 \\ 17 \\ $	 Paul R. Kiesel, State Bar No. 119854 kiesel@kiesel.law Jeffrey A. Koncius, State Bar No. 189803 koncius@kiesel.law Nicole Ramirez, State Bar No. 279017 ramirez@kiesel.law KIESEL LAW LLP 8648 Wilshire Boulevard Beverly Hills, California 90211-2910 Tel: 310-854-4444 Fax: 310-854-0812 Joseph J. Zonies [to be admitted Pro Hac Vice] jzonies@zonieslaw.com Anthony L. Giacomini [to be admitted Pro Hac Vice] agiacomini@zonieslaw.com Gregory D. Bentley [to be admitted Pro Hac Vice] gbentley@zonieslaw.com ZONIES LAW LLC 1700 Lincoln Street, Suite 2400 Denver, CO 80203 Tel: 720-464-5300 Fax: 720-961-9252 Attorneys for Plaintiff GABRIEL LAKATOSH on behalf of himself and all others similarly situated 	Benjamin B. Lieb [to be admitted <i>Pro Hac Vice</i>] <i>ben@taluslaw.com</i> TALUS LAW GROUP LLC 2816 South Adams Street Denver, Colorado 80210 Tel: 303-246-4767
18	UNITED STATES	DISTRICT COURT
19	CENTRAL DISTRICT OF CAL	IFORNIA, WESTERN DIVISION
20	GABRIEL LAKATOSH, on behalf of	Case No. 2:18-cv-5527
21	himself and all others similarly situated,	CLASS ACTION
22	Plaintiff,	CLASS ACTION COMPLAINT
23	V.	FOR:
24	TECHTRONIC INDUSTRIES COMPANY, LTD.; MILWAUKEE	(1) VIOLATION OF CALIFORNIA CONSUMERS LEGAL REMEDIES
25	ELECTRIC TOOL CORPORATION; THE HOME DEPOT, INC.; and DOES	ACT (Cal. Civ. Code §§ 1750, et seq.)
26	1-10, inclusive,	(2) VIOLATION OF CALIFORNIA
27 28	Defendants.	FALSE ADVERTISING LAW (Cal. Bus. & Prof. Code § 17500, <i>et seq</i> .)
20		CLASS ACTION COMPLAINT

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28		i CLASS ACTION COMPLAINT

Plaintiff, Gabriel Lakatosh, on behalf of himself and all others similarly
situated, alleges as follows upon personal knowledge as to Plaintiff's own conduct
and on information and belief as to all other matters based on an investigation by
counsel, such that each allegation has evidentiary support or is likely to have
evidentiary support upon further investigation and discovery:

I. INTRODUCTION

Techtronic Industries Company, Ltd. ("Techtronic"), through its 7 1. 8 Milwaukee brand, manufactures, markets and sells a popular model of utility knife 9 known as Milwaukee Fastback "Press and Flip" Knife ("Milwaukee Fastback Product(s)"). According to Milwaukee's own publicity pieces, the Milwaukee 10 11 Fastback Products are "[d]esigned to activate the blade 3X faster than a 2-handed opening [utility knife]." The resulting "easy activation" confirms Techtronic's 12 13 "relentless commitment to provide innovative solutions to the end user that will increase productivity." 14

15 2. The glaring trouble with Milwaukee Fastback Products, however, is
16 that they are illegal to possess or carry in many jurisdictions. Defendants
17 nevertheless market and sell Milwaukee Fastback Products virtually everywhere,
18 including through Defendant The Home Depot, Inc. stores and various other retail
19 outlets, including Amazon.com and other online vendors.

3. Defendant The Home Depot, Inc., sells its own house-branded knives
under the "Husky" name, that operate similarly to the Milwaukee Fastback
Products, and are similarly illegal in many jurisdictions as set out herein.

4. Collectively, the Milwaukee Fastback Products and the similar Husky
knives, are referred to herein as the "Illegal Gravity Knives." Figures 1, 2, 3 and 4
show examples of the Illegal Gravity Knives.

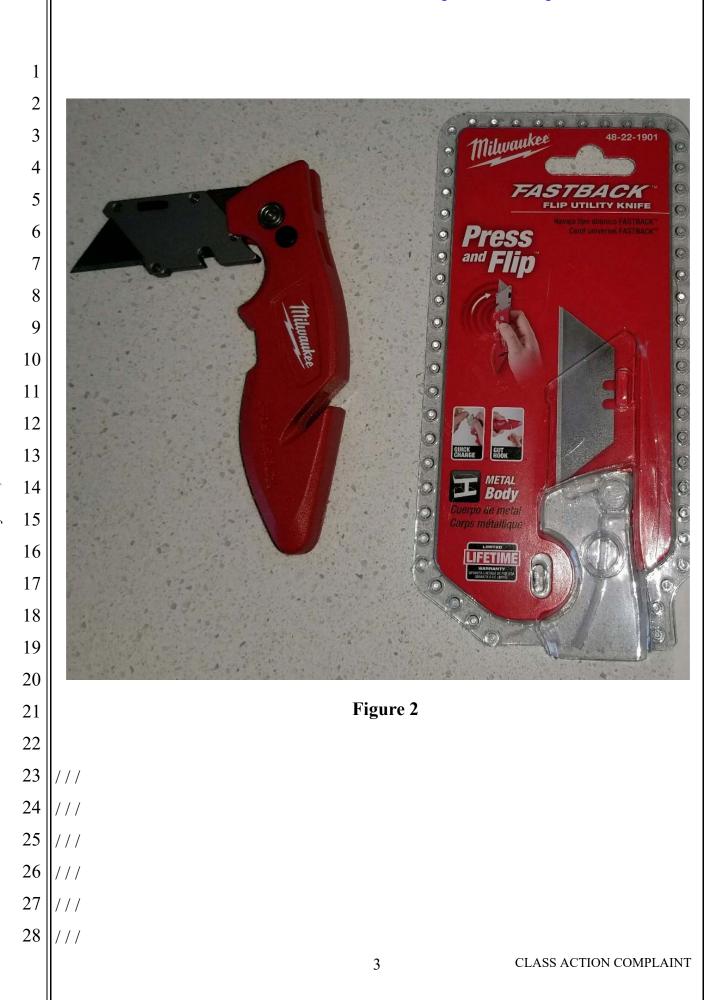
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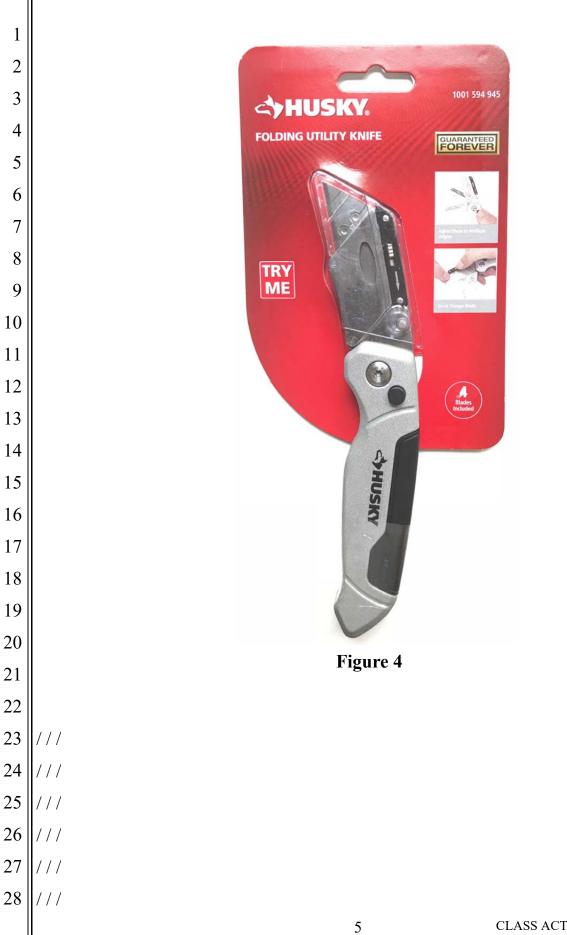
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1 II. PARTIES

5. Plaintiff is a California resident, residing in Calabasas, California
91302, who possesses two or more Milwaukee Fastback Products purchased from a
The Home Depot, Inc. retail store within the boundaries of California. Figures 1
and 2 are pictures of Plaintiff's knives and their packaging for which he paid
\$16.39 and \$10.92, respectively. He purchased them at The Home Depot, Inc. on
November 1, 2017.

8 6. Techtronic is a Hong Kong-based investment holding company that
9 designs, manufactures, and markets power and hand tools, outdoor power
10 equipment, and floor care appliances for consumers and professional and industrial
11 users in the home improvement, repair, and construction industries.

12 7. Milwaukee Electric Tool Corporation ("Milwaukee") is a brand
13 subsidiary of Techtronic. Milwaukee's headquarters are located at 13135 West
14 Lisbon Road, Brookfield, Wisconsin 53005.

8. The Home Depot, Inc. ("The Home Depot") is a nationwide home
improvement retailer that sells hardware and other goods, including those under its
own "Husky" brand name, to residential and business consumers throughout the
United States, including California. The Home Depot's headquarters are located at
2455 Paces Ferry Road, N.W., Atlanta, Georgia 30339.

9. Plaintiff is unaware of the true names and capacities of individuals 20 21 and/or entities sued herein under the fictitious names DOES 1 through 10, 22 inclusive, or, to the extent that the names of such individuals or entities may be 23 known to Plaintiff, Plaintiff does not know whether a viable cause of action lies as against such individuals or entities, or Plaintiff is unable to allege the elements of 24 such a cause of action at this time, prior to discovery. Plaintiff reserves the right to 25 26 amend the instant Complaint to allege the true names and capacities of such fictitiously-named defendants when the same become known or when it has been 27

ascertained with reasonable certainty that a cause of action hereunder can be
 satisfactorily stated and maintained against them.

3 10. Plaintiff is informed and believes, and based upon such information and belief alleges, that each of the Defendants named in this Complaint, including 4 5 DOES 1 through 10, inclusive, is, and at all times relevant hereto was, the agent, servant, employee, and/or joint venturer of each of the other Defendants and that 6 each Defendant was acting within the course and scope of his, her, or its authority 7 8 as an agent, servant, employee, and/or joint venturer. Consequently, all Defendants 9 are jointly and severally liable to Plaintiff and Class members for the damages 10 sustained as alleged herein.

11 11. As used herein, the term "Defendants" shall mean to refer, unless
12 otherwise specified, collectively to Defendants Techtronic, The Home Depot,
13 Milwaukee, and DOES 1 through 10, inclusive.

III. JURISDICTION AND VENUE

15 12. The Court has jurisdiction over this action pursuant to 28 U.S.C.
16 section 1332(d)(2) because the amount in controversy exceeds the sum of
17 \$5,000,000 exclusive of interest and costs, and because it involves citizens of
18 different states. Each Defendant is subject to jurisdiction in this judicial district, as
19 it is in any and all federal jurisdictions in which Defendants sell the Illegal Gravity
20 Knives.

13. Venue for the claims against Defendants is proper in this judicial
district pursuant to 28 U.S.C. section 1391 because a substantial part of the events
giving rise to the liability of Defendants occurred within this district, because
Defendants have received substantial compensation from doing business in this
district, and because they are subject to the Court's personal jurisdiction with
respect to this action.

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IV. GENERAL FACTUAL ALLEGATIONS

2 14. Techtronic, through Milwaukee, manufactures in China and sells in the 3 United States a series of foldable knives under the brand name "Fastback." Some Fastbacks, referred to generally as "folding knives," are more akin to a traditional 4 5 folding-blade pocketknife, while others are described as "utility knives." The Milwaukee Fastback Products, and the similar Husky knives, may be activated 6 7 (meaning the blade is exposed and locked in an open, operable position) by holding 8 the knife in one hand, cocking the wrist, depressing a button in the handle, and 9 quickly uncocking or flipping the wrist outward.

10 15. Unwary consumers are never informed, however, that the Illegal 11 Gravity Knives are illegal to possess or carry in many jurisdictions, including California. Indeed, many states outlaw possession and/or concealed carry of 12 13 "switchblade" or "gravity" knives, which are essentially knives that open with the 14 help of spring or other mechanical assistance, or which open freely under the force 15 of gravity or inertia. Milwaukee Fastback Products manufactured by Techtronic, 16 marketed and distributed by Milwaukee, and sold to the public by The Home Depot 17 alongside its own similar Husky knives, squarely fit the gravity knife definition in all states that outlaw their possession. 18

19 16. Milwaukee Fastback Products are a profitable product line for20 Techtronic and Milwaukee.

21 17. Defendants generate considerable profits from the sale of Illegal
22 Gravity Knives due in large part to their conscious decision to manufacture,
23 distribute and offer for sale knives capable of opening and locking into the
24 functional position without first overcoming a detent or other restrictive mechanism.

18. Not only does this deliberate design make the Illegal Gravity Knives
cheaper to produce since no detent or other restrictive mechanism is used, it makes
them "cool" which provides a significant marketing advantage for Defendants over
their competitors.

In a 2013 press release introducing the Milwaukee Fastback Product
 known as the "Fastback II Utility Knife" featuring magnetic blade storage,
 Milwaukee touted that the new Fastback II was "[d]esigned to activate the blade 3X
 faster than a 2-handed opening," and "features a Press & Flip-one handed blade
 opening for easy activation."

6 20. The Home Depot is one of the largest, if not the largest, retailer of
7 Milwaukee products in the United States. As such, it derives significant profits from
8 the retail sale of Milwaukee Fastback Products and its Husky knives – in all states
9 but one.

10 21. Notably, The Home Depot does not offer for sale Illegal Gravity
11 Knives at any of its New York stores due to a crackdown on illegal switchblade and
12 gravity knives conducted by the district attorney of Manhattan in 2010. In exchange
13 for an agreement to stop selling the illegal knives – and forfeit past profits from
14 sales of them – the district attorney agreed not to pursue criminal charges against
15 The Home Depot for such sales.

16 22. Since The Home Depot undeniably knows of the illegality of the Illegal
17 Gravity Knives in certain jurisdictions, its continued sales of the products is
18 inexcusable and unconscionable.

19 V. ILLEGALITY OF THE GRAVITY KNIVES

20 23. The Federal Switchblade Act, 15 U.S.C. § 1241, *et seq.*, was enacted by
21 Congress in 1958. It regulates the manufacture of switchblade knives and their
22 introduction into interstate commerce. While the federal act has no application to
23 many individual consumers, it defines a "switchblade knife" as any knife having a
24 blade which opens automatically by, (1) hand pressure applied to a button or other
25 device in the handle of the knife, or (2) operation of inertia, gravity or both. 15
26 U.S.C. § 1241(b); *see also* 19 C.F.R. § 12.95.

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24. California, Delaware, Hawaii, Louisiana, New Jersey, New Mexico, 2 New York and Washington have statutes that use similar definitions to outlaw the 3 possession of these particular types of knives. For example:

> In New York, "A person is guilty of criminal possession of a a. weapon in the fourth degree when . . . [h]e or she possesses any firearm, electronic dart gun, electronic stun gun, gravity knife, switchblade knife" N.Y. Penal Law § 265.01. The New York statute defines "gravity knife" as "any knife which has a blade which is released from the handle or sheath thereof by the force of gravity or the application of centrifugal force" N.Y. Penal Law § 265.00(5);

> In California, "[e]very person who does any of the following b. with a switchblade knife having a blade two or more inches in length is guilty of a misdemeanor: (a) Possesses the knife in the passenger's or driver's area of any motor vehicle in any public place or place open to the public[;] (b) [c]arries the knife upon the person[;] [or] (c) [s]ells, offers for sale, exposes for sale, loans, transfers, or gives the knife to any other person. Cal. Penal Code § 21510. California Penal Code section 17235 provides that a "switchblade knife" refers to "a knife having the appearance of a pocketknife and includes a spring-blade knife, snap-blade knife, gravity knife, or any other similar type knife, the blade or blades of which are two or more inches in length and which can be released automatically by a flick of a button, pressure on the handle, flip of the wrist or other mechanical device, or is released by the weight of the blade or by any type of mechanism whatsoever." Cal. Penal Code § 17235;

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- c. According to Delaware law, a person is guilty of unlawfully possessing a switchblade knife when the person has in possession a knife where the blade is released by a spring mechanism or by gravity. Del. Code Ann. tit. 11, §§ 1442, 1446, 222(5);
 - d. A person violates the prohibition on switchblades in Hawaii when the person possesses "any switchblade knife, being any knife having a blade which opens automatically (1) by hand pressure applied to a button or other device in the handle of the knife, or (2) by operation of inertia, gravity, or both..." Haw. Rev. Stat. § 134-52;
 - e. In Louisiana, a person illegally carries a weapon who possesses "any switchblade knife, spring knife or other knife or similar instrument having a blade which may be automatically unfolded or extended from a handle by the manipulation of a button, switch, latch or similar contrivance located on the handle." La. Rev. Stat. 14:95 (2013);
 - f. A person in New Mexico unlawfully possesses a dangerous weapon who possesses "any knife having a blade which opens or falls or is ejected into position by the force of gravity or by any outward or centrifugal thrust or movement." N.M. Stat. Ann. 1978, §§ 30-7-8, 30-7-2, 30-1-12;

g. A person is guilty of carrying a dangerous weapon who possesses "any knife having a blade which opens, or falls, or is ejected into position by the force of gravity, or by an outward, downward, or centrifugal thrust or movement" in Washington. Wash. Rev. Code Ann. 9.41.250; and

KIESEL LAW LLP Attorneys at Law Beverly Hills, California In New Jersey a person unlawfully carries a prohibited weapon who "has in his possession any gravity knife ... without any explainable lawful purpose. ..." N.J. Stat. Ann. §§ 2C:39-1(h), 39-3(e).

5 25. Plaintiff has conferred with a qualified expert and confirmed the blade 6 of all the Illegal Gravity Knives, when measured from the tip of the blade to the 7 closest point on the knife's hilt, exceeds 2" in length. More specifically, the blade 8 includes the entire portion of the knife that swings out from the handle, including 9 the portion Defendants refer to as a "holder." Plaintiff has also confirmed with that 10 expert that there would be probable cause for a law enforcement official to arrest a 11 person who was caught in California with one of the Illegal Gravity Knives.

12 26. Moreover, individuals residing in states where the Illegal Gravity 13 Knives are not specifically outlawed can freely travel to any of the eight abovestates in which the possession or concealed carry of the products will render the 15 possession or carry illegal.

16 27. The vast majority of states have consumer protection statutes that 17 afford private rights of action and other protections to consumers who are 18 unwittingly harmed by the unfair and deceptive practices of advertising and 19 offering illegal goods for purchase in the marketplace.

20 28. Members of the Class who do not know of the illegality of the knives21 continue to purchase them as they are still being marketed and sold by Defendants.

VI. CLASS ACTION ALLEGATIONS

23 29. Plaintiff brings this action individually and as a class action pursuant
24 to Rules 23(a), 23(b)(2), and 23(b)(3) of the Federal Rules of Civil Procedure on
25 behalf of himself and individuals who fall within the following class:

All persons or entities who are residents of California, Delaware, Hawaii, Louisiana, New Jersey, New Mexico, New York and

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Washington, who have purchased Illegal Gravity Knives manufactured, marketed, distributed or sold by any of the Defendants.

Subject to information that may be obtained through further 30. investigation and discovery, the Class definition may be modified, expanded, narrowed or divided into subclasses by amended complaint.

31. Specifically excluded from the Class are Defendants, their officers, 6 directors, agents, trustees, parents, children, corporations, trusts, representatives, 7 employees, principals, servants, partners, joint-venturers, or entities controlled by 8 Defendants, and their heirs, successors, assigns, or other persons or entities 9 related to or affiliated with Defendants and/or its officers and/or directors, or any 10 of them.

32. Also specifically excluded from the Class is the Judge assigned to this action, or any member of the Judge's immediate family. 13

33. The individual Plaintiff is a member of the Class he seeks to 14 represent. 15

34. This lawsuit is suitable for class treatment because there is a well-16 defined community of interest among Class members and the proposed Class is 17 numerous and ascertainable. 18

35. Numerosity: The persons in the Class are so numerous as to make 19 joinder impractical. 20

36. **Commonality:** Defendants have acted or refused to act on grounds 21 generally applicable to the Class. The Plaintiff and the Class he seeks to represent 22 are all purchasers of Illegal Gravity Knives manufactured, marketed and sold by 23 Defendants. Due to the manufacture, marketing and sale of Illegal Gravity Knives, 24 Defendants have represented that such goods are of a particular standard, quality, 25 or grade when they are of another. Particularly, by manufacturing, marketing and 26 selling the products, Defendants expressly represent that the sale and possession of 27 the products is legal – it is not. This practice, which has caused damage to Plaintiff 28

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and the Class, is in direct violation of state consumer protection statutes and other 1 applicable laws. 2

Thus, there are questions of law and fact common to all of the claims 3 37. 4 of the Plaintiff and all Class members including, but not limited to, the following, 5 which are apt to drive the resolution of the litigation:

- Whether Defendants violated the California Consumers Legal a. Remedies Act, Cal. Civ. Code § 1750 et seq.;
 - b. Whether Defendants violated the California Unfair Competition Law, Cal. Bus. & Prof. Code § 17200 et seq.;
 - Whether Defendants violated California Penal Code § 21510(c) c. by exposing for sale in California the Illegal Gravity Knives;
 - Whether Defendants intentionally and knowingly falsely d. misrepresented, concealed, suppressed and/or omitted material facts including the fact that the Illegal Gravity Knives are unsalable due to their being illegal;
 - Whether Defendants negligently falsely misrepresented or e. omitted material facts including the fact that the Illegal Gravity Knives are unsalable due to their being illegal;
 - f. Whether Defendants made material misrepresentations and/or omissions concerning the standard, quality or grade of the Illegal Gravity Knives;

Whether Defendants were unjustly enriched by their conduct; g.

- Whether Defendants violated the Delaware Unfair & Deceptive h. Trade Practices Act, Del. Code Ann. tit. 6, § 2511, et seq.;
 - i. Whether Defendants violated the Hawaii Consumer Protection Act, Haw. Rev. Stat. § 480-2, et seq. and/or Hawaii Deceptive Trade Practices Act, Haw. Rev. Stat. § 481A-1, et seq.;

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1	j.	Whether Defendants violated the Louisiana Consumer
2		Protection Act, La. Rev. Stat. Ann. § 51:1401, et seq.;
3	k.	Whether Defendants violated the New Jersey Consumer
4		Protection Act, N.J. Rev. Stat. § 56:8-1, et seq.;
5	1.	Whether Defendants violated the New Mexico Consumer
6		Protection Act, N.M. Stat. Ann. § 57-12-1, et seq.;
7	m.	Whether Defendants violated the New York Consumer
8		Protection Act, N.Y. Gen. Bus. Law § 349, et seq.;
9	n.	Whether Defendants violated the Washington Consumer
10		Protection Act, Wash. Rev. Code § 19.86.010, et seq.;
11	0.	Whether damages, restitution, equitable, injunctive,
12		compulsory, or other relief is warranted; and
13	p.	Whether Plaintiff and members of the Class have sustained
14		damages as a result of Defendants' conduct, and, if so, what is
15		the appropriate measure of damages.

The questions of law and fact common to the members of the Class predominate 16 over any questions affecting only individual members and can be resolved in one 17 action for all members of the Class. 18

19 38. **Typicality:** Plaintiff's claims are typical of the claims of the Class members. Plaintiff's claims arise from Defendants' illegal marketing and sale of 20 Illegal Gravity Knives that are, in fact, illegal to possess in numerous jurisdictions. 21 His claims are typical because he, like every member of the Class, purchased an 22 23 Illegal Gravity Knife and had Plaintiff known of the illegality of the products, he 24 would not have purchased them.

25 39. **Notice:** Plaintiff contemplates that the nature of the notice to be provided to Class members can be in the form of e-mail, mail, and published notice 26 27 based, in part, on records kept by Defendants.

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40. <u>Adequacy of Representation</u>: The representative Plaintiff will fairly
 and adequately protect the interests of the Class. Plaintiff has no interests that are
 adverse to the interests of the other Class members. Plaintiff's attorneys are
 experienced in class action litigation.

5 Superiority: A class action is superior to any other available method 41. for the fair and efficient adjudication of this controversy. Joinder of all members of 6 the Class is impractical. Class action treatment will permit a large number of 7 8 similarly situated persons to prosecute their common claims in a single forum 9 simultaneously, efficiently, and without the unnecessary duplication of effort and 10 expense that numerous individual actions would engender. The prosecution of 11 separate actions by individual members of the Class would create a risk of inconsistent or varying adjudications and would establish incompatible standards 12 13 of conduct for Defendants and adjudications with respect to individual members 14 of the Class would, as a practical matter, be dispositive of the interest of the other members not parties to the adjudications, or substantially impair their ability to 15 16 protect their interests. Were this action to be pursued by individual plaintiffs, each 17 case could result in different courts reaching conflicting decisions regarding Class 18 member claims.

19 42. Furthermore, as each of the individual Class members has little or no ability to pay for litigation costs, the expenses and burden of individual litigation 20 would make it difficult or impossible for individual members of the Class to 21 22 redress the wrongs done to them, while an important public interest will be served 23 by addressing the matter as a class action. The cost to the court system of 24 adjudication of such individualized litigation would be substantial. Individual 25 litigation would also present the potential for inconsistent or contradictory judgments. The prosecution of this litigation as a class action presents no unusual 26 difficulty in the management of this action. 27

Class action status is warranted under Rule 23(b)(3) because questions
 of law or fact common to the members of the Class predominate over any questions
 affecting only individual members, and a class action is superior to other available
 methods for the fair and efficient adjudication of this controversy.

5 44. The Class may also be certified under Rule 23(b)(1)(A) and (B) 6 because the prosecution of separate actions by individual members of the Class 7 would create a risk of inconsistent or varying adjudications with respect to 8 individual members of the Class, which would establish incompatible standards of 9 conduct for Defendants, would be dispositive of the interests of nonparties to the 10 individual adjudications, and would substantially impair the ability of such 11 nonparties to protect their interests.

12 45. The Class may also be certified under Rule 23(b)(2) because
13 Defendants have acted on grounds generally applicable to the Class, thereby
14 making it appropriate to award final injunctive relief or corresponding declaratory
15 relief with respect to the Class.

46. The interest of members within the Class in individually controlling
the prosecution of separate actions is theoretical and not practical. The members of
the Class have a high degree of similarity and are cohesive, and Plaintiff anticipates
no difficulty in the management of this matter as a class action.

20 FIRST CAUSE OF ACTION 21 Violation of California Consumers Legal Remedies Act 22 Cal. Civ. Code §§ 1750, et seq. 23 (By Plaintiff Against All Defendants) 24 47. Plaintiff repeats and realleges each and every allegation contained in 25 the paragraphs above as though fully set forth herein. 26 48. Defendants have represented that Illegal Gravity Knives have approval 27 and/or are of a certain standard, quality, or grade (*i.e.*, not illegal), when they are, 28 in fact, illegal in California. CLASS ACTION COMPLAINT 17

49. Defendants' representations and/or concealments are false,
 misleading, and/or deceptive acts within the meaning of California consumer
 protection statutes including the Consumers Legal Remedies Act.

4 50. Plaintiff and members of the Class reasonably relied on the false,
5 misleading, and/or deceptive representations and concealments of material facts by
6 Defendants.

7 51. Plaintiff and Class members are "consumers" within the meaning of
8 California Civil Code section 1761(d).

9 52. Defendants are "persons" within the meaning of California Civil Code10 section 1761(c).

11 53. Plaintiff's and each Class member's purchase of an Illegal Gravity
12 Knife constitutes a "transaction" within the meaning of California Civil Code
13 section 1761(e).

14 54. The Illegal Gravity Knives are "goods" within the meaning of15 California Civil Code section 1761(a).

16 55. Defendants' statements regarding the Illegal Gravity Knives violated
17 the Consumers Legal Remedies Act, Cal. Civ. Code section 1750, *et seq.*, in at
18 least the following respects:

a. they represented that Illegal Gravity Knives had characteristics
and benefits (*i.e.*, their legality) that they did not actually have, in violation of
Section 1770(a)(5);

b. they represented that Illegal Gravity Knives are of a particular
standard, quality, or grade (*i.e.*, their legality) that they are not, in violation of
Section 1770(a)(7); and

c. they advertised Illegal Gravity Knives with an intent not to sell
them as advertised (*i.e.*, a legal product), in violation of Section 1770(a)(9).

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56. Defendants falsely represented and/or concealed material facts
 regarding Illegal Gravity Knives, information that is relied upon by consumers,
 including Plaintiff and Class members, in making purchasing decisions.

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57. Defendants' statements or omissions regarding the Illegal Gravity Knives materially and adversely affected the purchasing decisions of Plaintiff and Class members. Had Plaintiff and Class members known of the illegality of the products, they would not have purchased them.

8 58. Defendants' affirmative misrepresentations and material omissions,
9 and their publication of these material inaccuracies regarding the Illegal Gravity
10 Knives constitute unfair, deceptive, and misleading business practices in violation
11 of California Civil Code section 1770(a).

59. Plaintiff, on behalf of himself and on behalf of the California Sub-Class, seeks injunctive relief, only, under California Civil Code section 1780.

SECOND CAUSE OF ACTION

Violation of California False Advertising Law

Cal. Bus. & Prof. Code § 17500, et seq.

(By Plaintiff Against All Defendants)

18 60. Plaintiff repeats and realleges each and every allegation contained in19 the paragraphs above as though fully set forth herein.

20 61. California Business and Professions Code section 17500 states: "It is 21 unlawful for any . . . corporation . . . with intent directly or indirectly to dispose of 22 real or personal property . . . to induce the public to enter into any obligation 23 relating thereto, to make or disseminate or cause to be made or disseminated . . . 24 from this state before the public in any state, in any newspaper or other publication, or any advertising device, . . . or in any other manner or means whatever, including 25 over the Internet, any statement . . . which is untrue or misleading, and which is 26 27 known, or which by the exercise of reasonable care should be known, to be untrue 28 or misleading."

62. Defendants engaged in advertising and marketing to the public and
 offered Illegal Gravity Knives for sale throughout California.

3 63. Defendants caused to be made or disseminated statements throughout
4 California regarding the Illegal Gravity Knives with intent to directly or indirectly
5 induce consumers like Plaintiff and Class members to purchase them.

6 64. Defendants' statements regarding the Illegal Gravity Knives were
7 false, misleading, and likely to deceive the public and/or have deceived the public
8 by falsely representing the characteristics of them, as set forth above.

9 65. At the time Defendants made and disseminated the statements alleged
10 herein, Defendants knew or should have known that the statements were untrue or
11 misleading, and Defendants acted in violation of California Business and
12 Professions Code section 17500.

13 66. Defendants' statements regarding the Illegal Gravity Knives were
14 material to Plaintiff's and Class members' decision to purchase them, and Plaintiff
15 and Class members reasonably relied on Defendants' statements.

16 67. Had Plaintiff and Class members known the illegality of the Illegal17 Gravity Knives, they reasonably would not have purchased them.

18 68. Plaintiff and members of the Class suffered an injury in fact, including
19 the loss of money or property, as a result of Defendants' unfair, unlawful or
20 deceptive practices.

69. In purchasing his knife Plaintiff relied on the misrepresentations
and/or omissions of Defendants with respect to it as set forth herein. Defendants'
representations turned out not to be true because the knife was illegal to possess
and had Plaintiff known this, he would not have purchased it.

25 70. Plaintiff did not receive the benefit of his bargain and one way to26 partially measure this is by the moneys paid at the time of sale.

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1 71. Plaintiff, on behalf of himself and on behalf of the Class, seeks 2 restitution, injunctive relief, and all other allowable relief under Business and 3 Professions Code section 17500.

THIRD CAUSE OF ACTION

Violation of State Consumer Protection/Fraud Acts (By Plaintiff Against All Defendants)

7 72. Plaintiff repeats and realleges each and every allegation contained in the paragraphs above as though fully set forth herein.

9 73. Defendants have represented that Illegal Gravity Knives have approval 10 and/or are of a certain standard, quality, or grade (*i.e.*, not illegal), when they are, 11 in fact, illegal in California, Delaware, Hawaii, Louisiana, New Jersey, New 12 Mexico, New York and Washington.

13 74. Defendants employed unfair, unlawful and deceptive acts or practices, 14 fraud, false pretense, misrepresentations, or concealment, suppression or omission 15 of a material fact with intent that others rely upon such concealment, suppression or omission, in connection with the sale of Illegal Gravity Knives. Defendants 16 17 knowingly concealed, suppressed and/or omitted material facts regarding the 18 Illegal Gravity Knives and misrepresented the standard, quality or grade of them, 19 which directly caused harm to Plaintiff and members of the Class.

20 75. Defendants actively suppressed the fact that the Illegal Gravity Knives 21 are illegal to possess. Further, Defendants employed unfair, unlawful and 22 fraudulent business practices in selling them to consumers.

23 Defendants' unfair, unlawful and fraudulent business practices were 76. 24 likely to deceive a reasonable consumer. Plaintiff and members of the Class had no 25 reasonable expectation that Defendants would manufacture, market and sell Illegal 26 Gravity Knives that were illegal to possess. Defendants had superior knowledge as 27 to the quality and characteristics of the Illegal Gravity Knives and any reasonable

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consumer would have relied on Defendants' misrepresentations and omissions as
 the Plaintiff and members of the Class did.

3 77. Defendants intentionally and knowingly misrepresented and omitted
4 facts regarding the Illegal Gravity Knives with the intent to mislead Plaintiff and
5 members of the Class. Defendants knew, or should have known, that the Illegal
6 Gravity Knives were unsalable and illegal.

7 78. At all relevant times, Defendants' unfair and deceptive acts or 8 practices, affirmative misrepresentations and/or omissions regarding the Illegal 9 Gravity Knives were material to Plaintiff and members of the Class. When Plaintiff 10 and members of the Class purchased Illegal Gravity Knives, they reasonably relied on the reasonable expectation that they were a legal product to possess. Had 11 12 Defendants disclosed that the Illegal Gravity Knives were illegal, Plaintiff and 13 members of the Class reasonably would not have purchased them. This is because 14 no rational purchaser would subject themselves to the liability attendant to owning 15 the Illegal Gravity Knives and because Defendants would not sell a knife they needed to identify as being illegal to possess in the relevant jurisdictions. 16

17 79. Defendants have knowingly and willfully engaged in the unfair,
18 unlawful and fraudulent business practices alleged herein. Further, Defendants
19 unconscionably marketed the Illegal Gravity Knives to uninformed consumers in
20 order to maximize profits.

80. Defendants' representations are false, misleading, and/or deceptive
acts within the meaning of California consumer protection statutes including the
California Business and Professions Code section 17200, *et seq*.

24 81. Defendants have engaged in unfair competition or unfair or deceptive
25 acts or practices in violation of Del. Code Ann. tit. 6, § 2511, *et seq*.

26 82. Defendants have engaged in unfair competition or unfair or deceptive
27 acts or practices in violation of Haw. Rev. Stat. § 480-2, *et seq.*; Haw. Rev. Stat. §
28 481A-1, *et seq.*

B3. Defendants have engaged in unfair competition or unfair or deceptive
 acts or practices in violation of La. Rev. Stat. Ann. § 51:1401, *et seq*.

3 84. Defendants have engaged in unfair competition or unfair or deceptive
4 acts or practices in violation of N.J. Rev. Stat. § 56:8-1, *et seq*.

5 85. Defendants have engaged in unfair competition or unfair or deceptive
6 acts or practices in violation of N.M. Stat. Ann. § 57-12-1, *et seq*.

86. Defendants have engaged in unfair competition or unfair or deceptive
acts or practices in violation of N.Y. Gen. Bus. Law § 349, *et seq*.

9 87. Defendants have engaged in unfair competition or unfair, deceptive or
10 fraudulent acts or practices in violation of Wash. Rev. Code § 19.86.010, *et seq*.

11 88. Defendants' unfair, unlawful and fraudulent acts and practices have
12 harmed and continue to harm Plaintiff and members of the Class, have negatively
13 affected the public interest, and present a continuing hazard to Plaintiff and
14 members of the Class.

15 89. As a direct result of Defendants' deceptive, unfair, and
16 unconscionable conduct, Plaintiff and members of the Class were injured.

17 90. Plaintiff and members of the Class have been damaged in an amount18 to be determined at trial.

19 91. Plaintiff and members of the Class seek an order enjoining
20 Defendants' unfair, unlawful, and fraudulent practices and awarding costs,
21 attorneys' fees and restitution, disgorgement of funds, and any other just and
22 proper relief available.

FOURTH CAUSE OF ACTION

Negligence Per Se

(By Plaintiff Against All Defendants)

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26 92. Plaintiff repeats and realleges each and every allegation contained in27 the paragraphs above as though fully set forth herein.

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93. Plaintiff and Class members are residents of the following states
 where there exists a statute, regulation or ordinance making it illegal to possess an
 Illegal Gravity Knife: California, Delaware, Hawaii, Louisiana, New Jersey, New
 Mexico, New York and Washington.

5 94. Defendants' sale of Illegal Gravity Knives in the states where it is
6 illegal to possess them violates the aforementioned statutes, regulations or
7 ordinances.

8 95. The violations were a substantial factor in bringing about the harm9 complained of herein, to wit, an illegal sale.

10 96. As a direct result of the above, Defendants are negligent as such11 violations were not excused.

12 97. Plaintiff and the members of the Class were harmed by Defendants'13 negligence in that they paid for a product that is illegal to possess.

FIFTH CAUSE OF ACTION

Fraud

(By Plaintiff Against All Defendants)

17 98. Plaintiff repeats and realleges each and every allegation contained in18 the paragraphs above as though fully set forth herein.

19 99. Defendants have failed to disclose or have concealed the material fact20 that Illegal Gravity Knives are illegal to possess in numerous jurisdictions.

21 100. Defendants failed to disclose or concealed this material fact regarding
22 Illegal Gravity Knives when it knew the material fact, or failed to disclose or
23 concealed the material fact recklessly without any knowledge of the truth.

24 101. The failure to disclose or concealment of the true facts about Illegal
25 Gravity Knives was done with the intent to induce Plaintiff and members of the
26 Class to purchase them.

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1 102. Plaintiff and members of the Class relied upon Defendants to disclose
 2 or not conceal the material fact that Illegal Gravity Knives were illegal to possess
 3 in some jurisdictions.

4 103. The reliance by Plaintiff and members of the Class that Illegal Gravity
5 Knives were not illegal was reasonable and justified.

104. As a direct and proximate result of Defendants concealing the material 6 fact that Illegal Gravity Knives were, in fact, illegal in numerous jurisdictions, 7 Plaintiff and members of the Class have suffered actual damages in an amount to 8 9 be determined at trial in that they were induced to purchase products they would 10 not have purchased had they known the true facts about the products, they spent 11 money on Illegal Gravity Knives that were not what they were represented to be and that lacked the value and superior quality attributes Defendants represented 12 13 them to have.

SIXTH CAUSE OF ACTION

Intentional Failure to Disclose or Concealment

(By Plaintiff Against All Defendants)

17 105. Plaintiff repeats and realleges each and every allegation contained in18 the paragraphs above as though fully set forth herein.

19 106. Defendants have failed to disclose and/or have concealed the material20 fact that Illegal Gravity Knives are illegal in numerous jurisdictions.

21 107. Defendants failed to disclose or concealed these material facts
22 regarding Illegal Gravity Knives when it knew the products were illegal, and/or
23 failed to disclose or concealed the material facts without any knowledge of the
24 truth.

108. The failure to disclose and/or concealment of the true facts about
Illegal Gravity Knives was done with the intent to induce Plaintiff and members of
the Class to purchase them.

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1 109. Plaintiff and members of the Class relied upon representations that
 2 Illegal Gravity Knives were not illegal.

3 110. The reliance by Plaintiff and members of the Class that Illegal Gravity4 Knives were not illegal was reasonable and justified.

5 111. As a direct and proximate result of Defendants failing to disclose 6 and/or concealing the material fact that Illegal Gravity Knives were, in fact, illegal 7 in numerous jurisdictions, Plaintiff and members of the Class have suffered actual 8 damages in an amount to be determined at trial in that they were induced to 9 purchase products they would not have purchased had they known the true facts 10 about the products, *i.e.*, they spent money on Illegal Gravity Knives that were 11 illegal to possess or carry.

SEVENTH CAUSE OF ACTION

Negligent Failure to Disclose or Concealment

(By Plaintiff Against All Defendants)

15 112. Plaintiff repeats and realleges each and every allegation contained in16 the paragraphs above as though fully set forth herein.

17 113. As stated above, Defendants, in the course and conduct of their
18 business and for the purpose of guiding others in their business, failed to supply
19 material information about Illegal Gravity Knives.

20 114. Defendants did not exercise reasonable care or competence in21 withholding the information.

115. Plaintiff and members of the Class relied upon representations thatIllegal Gravity Knives were not illegal.

24 116. The reliance by Plaintiff and members of the Class that Illegal Gravity25 Knives were not illegal was reasonable and justified.

117. As a direct and proximate result of Defendants failing to disclose
and/or concealing the material fact that Illegal Gravity Knives were, in fact, illegal
in numerous jurisdictions, Plaintiff and members of the Class have suffered actual

KIESEL LAW LLP Attorneys at Law Beverly Hills, California 12

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damages in an amount to be determined at trial in that they were induced to
 purchase products they would not have purchased had they known the true facts
 about the products, *i.e.*, they spent money on Illegal Gravity Knives that were
 illegal to possess.

EIGHTH CAUSE OF ACTION

Unjust Enrichment

(By Plaintiff Against All Defendants)

8 118. Plaintiff repeats and realleges each and every allegation contained in9 the paragraphs above as though fully set forth herein.

10 119. Defendants have uniformly marketed and offered for sale Illegal
11 Gravity Knives despite their illegality and without representing them as such to
12 consumers.

13 120. Plaintiff and members of the Class conferred a benefit on Defendants14 by purchasing Illegal Gravity Knives.

15 121. Defendants accepted and retained the benefits of sales of Illegal16 Gravity Knives in the form of profits from such sales.

122. Defendants' conduct was unlawful, unfair, misleading, and deceptive.

18 123. Under the circumstances, it would be unfair for Defendants to retain19 the benefit of their conduct.

124. Plaintiff and members of the Class are entitled to restitution of the
amounts paid for Illegal Gravity Knives. Specifically, Plaintiff and members of the
Class are entitled to a refund of the full amount of the purchase price from all of
Defendants' sales of Illegal Gravity Knives.

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25	Permanent Injunctive Relief
26	(By Plaintiff Against All Defendants)
27	125. Plaintiff repeats and realleges each and every allegation contained in
28	the paragraphs above as though fully set forth herein.

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1 126. Defendants have committed wrongful acts that have injured Plaintiff
 2 and members of the Class, as alleged herein.

3 127. Members of the Class who do not know of the illegality of the knives
4 continue to purchase them as they are still being marketed and sold by defendants.

5 128. There exists an imminent likelihood of continuing irreparable injury to
6 Plaintiff and members of the Class that will be prevented by injunctive relief.

7 129. There is a lack of a fully adequate remedy at law, *i.e.*, an award of
8 monetary damages alone will not fully restore the threatened loss to Plaintiff and
9 members of the Class.

130. An injunction will not disserve the public interest.

131. The balance of equities favors the entry of an injunction.

12 132. Plaintiff and members of the Class have a likelihood of success on the13 merits of the claims alleged herein.

VII. PRAYER FOR RELIEF

WHEREFORE, Plaintiff, on behalf of himself and all others similarlysituated, respectfully prays for:

An order certifying a representative Class and appointing the Plaintiff
 and his counsel to represent the Class as Class Representatives and Class Counsel;

19 2. An award of actual damages suffered by Plaintiff and the members of
20 the Class as a result of Defendants' conduct including, but not limited to,
21 compensatory damages in an amount to be determined at trial;

3. An award of statutory damages, as allowed by law;

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4. An award of punitive damages in an amount to be determined at trial;

24 5. An award of statutory pre- and post-judgment interest on any amounts
25 awarded;

26 6. An award of reasonable attorney's fees and costs of prosecuting this27 action;

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 7. On the CLRA cause of action Plaintiff seeks only injunctive relief; and
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 CLASS ACTION COMPLAINT

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C	ase 2:18-cv-05527 Document 1 Filed 06/21/18 Page 32 of 33 Page ID #:32
1	8. Such other and further relief as may be deemed just and proper.
2	DATED: June 21, 2018 Respectfully submitted,
3	KIESEL LAW LLP
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5	
6	By: /s/ Jeffrey A. Koncius
7	Paul R. Kiesel
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25 26	
26 27	
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28	29 CLASS ACTION COMPLAINT
	29 CLASS ACTION COMPLAINT

VIII. DEMAND FOR JURY TRIAL 1

DATED: June 21, 2018

Pursuant to Federal Rule of Civil Procedure 38(b), Plaintiff demands a trial by

Respectfully submitted,

jury of any and all issues in this action so triable of right.

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ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Class Action Takes Issue with Sale of 'Illegal' Milwaukee Fastback 'Press and Flip' Knife</u>