# IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

IN RE: GENERIC PHARMACEUTICALS PRICING ANTITRUSTLITIGATION

MDL 2724 16-MD-2724

HON. CYNTHIA M. RUFE

IN RE: URSODIOL CASES

16-UR-27240

THIS DOCUMENT RELATES TO:

ALL DIRECT PURCHASER ACTIONS

16-UR-27241

Civil Action No.

KPH HEALTHCARE SERVICES, INC., a/k/a KINNEY DRUGS, INC., individually and on behalf of all others similarly situated

Plaintiffs,

 $\mathbf{v}_{\bullet}$ 

ACTAVIS HOLDCO U.S., INC., LANNETT COMPANY, INC. and EPIC PHARMA, LLC, Jury Trial Demanded

Defendants.

## I. INTRODUCTION

1. Plaintiff KPH Healthcare Services, Inc., a/k/a Kinney Drugs, Inc. ("Plaintiff"), brings this Class Action Complaint on behalf of itself and on behalf of a Class of direct purchasers (hereinafter referred to as "Class Members") who purchased ursodiol, or ursodeoxycholic acid, 300 mg capsules ("Ursodiol") from Defendants Actavis Holdco U.S., Inc. ("Actavis"), Lannett Company, Inc. ("Lannett"), and Epic Pharma, LLC ("Epic") during the period from May 1, 2014 to the present (hereinafter referred to as "Class Period").

- 2. Plaintiff seeks to recover damages incurred by itself and the Class due to Defendants' and co-conspirators' violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, by engaging in an overarching scheme to eliminate competition in the market for generic Ursodiol and to artificially inflate the prices through unlawful agreements.
- 3. As a result of Defendants' anticompetitive scheme, Plaintiff and Class Members paid more for generic Ursodiol than they otherwise would have paid in the absence of Defendants' unlawful conduct. As set forth below, Defendants' scheme violates the federal antitrust laws and, in particular, Section 1 of the Sherman Act, 15 U.S.C. § 1 ("Sherman Act").
- 4. Plaintiff makes the allegations herein based on personal knowledge and investigation of these matters relating to itself and upon information and belief as to all other matters.

#### II. NATURE OF THE CASE

- 5. Defendants have collectively and unlawfully colluded to restrain and/or eliminate competition by engaging in an anticompetitive conspiracy designed to foreclose competition in the market for generic Ursodiol in the United States, in violation of Section 1 of the Sherman Act. This misconduct enabled each and every Defendant to overcharge direct purchasers for generic Ursodiol.
- 6. Plaintiff, on behalf of itself and the proposed Class, seeks redress for the overcharge damages sustained as a result of Defendants' unlawful conspiracy and other anticompetitive conduct in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1. But for Defendants' illegal conduct, Plaintiff and Class Members would not have paid supracompetitive prices for generic Ursodiol.

- 7. Plaintiff's allegations made on behalf of itself and Class Members are based on information made public during government investigations of Defendants for alleged unlawful conduct in the generic drug market. In 2014, the U.S. Department of Justice, Antitrust Division ("DOJ") began an in-depth investigation of alleged criminal conduct in the generic drug industry. As a result of the DOJ's investigation, grand jury subpoenas were issued to Defendants Lannett and Actavis.
  - 8. Generic Ursodiol is not the only drug at issue in the DOJ's investigation.
- 9. The DOJ's 2014 investigation followed a congressional hearing and investigation prompted by the National Community Pharmacists Association's ("NCPA") January 2014 correspondence to the U.S. Senate Health Education Labor and Pensions ("HELP") Committee and the U.S. House Energy and Commerce Committee requesting hearings on the significant spike in generic drug pricing. The NCPA's news release states,

Pharmacy acquisition prices for many essential generic drugs have risen by as much as 600%, 1,000% or more, according to a survey of more than 1,000 community pharmacists conducted by NCPA. The same survey found that patients are declining their medication due to increased co-pays (or total costs for the uninsured) and that the trend has forced more seniors into Medicare's dreaded coverage gap (or "donut hole") where they must pay far higher out-of-pocket costs.

"Over the last six months I have heard from so many of our members across the U.S. who have seen huge upswings in generic drug prices that are hurting patients and pharmacies ability to operate," NCPA CEO B. Douglas Hoey, RPh, MBA wrote in a letter to the panels' respective leaders, Chairman Tom Harkin (D-Iowa) and Ranking Member Lamar Alexander (R-Tenn.) and Chairman Fred Upton (R-Mich.) and Ranking Member Henry Waxman (D-Calif.).

- 10. NCPA's survey of community pharmacists found the following:
  - 77% of pharmacists reported 26 or more instances over the past six months of a large upswing in a generic drug's acquisition price.

<sup>&</sup>lt;sup>1</sup> News release available at <a href="http://www.ncpanet.org/newsroom/news-releases/2014/01/08/generic-drug-price-spikes-demand-congressional-hearing-pharmacists-say.">http://www.ncpanet.org/newsroom/news-releases/2014/01/08/generic-drug-price-spikes-demand-congressional-hearing-pharmacists-say.</a>

- 86% of pharmacists said it took the pharmacy benefit manager (PBM) or other third-party payer between two and six months to update its reimbursement rate (but not retroactively).
- Patients may be referred to other pharmacies because the community pharmacy could not absorb losses of \$40, \$60, \$100 or more per prescription filled, due to inadequate and/or outdated reimbursement rates.
- 84% of pharmacists said the unsustainable losses per prescription are having a "very significant" impact on their ability to remain in business to continue serving patients.
- 11. In December 2016, the DOJ filed the first criminal indictments to result from the ongoing investigation of the generic drug industry. On December 12 and December 13, 2016, the DOJ filed separate two-count felony indictments in the U.S. District Court for the Eastern District of Pennsylvania against two former executives of Heritage Pharmaceuticals, Inc. for conspiring to allocate customers and fix the prices of two other generic drugs, doxycycline hyclate and glyburide.
- 12. State Attorneys General are also conducting ongoing investigations of the generic drug industry. On December 15, 2016, Connecticut Attorney General George Jepsen, along with the Attorney Generals of nineteen other states, filed suit in the U.S. District Court for the District of Connecticut against Aurobindo Pharma USA, Inc., Citron Pharma, LLC, Heritage Pharmaceuticals, Inc., Mayne Pharma (USA), Inc., Mylan Pharmaceuticals, Inc., and Teva Pharmaceuticals USA, Inc., for price-fixing of doxycycline hyclate delayed release and glyburide ("the AG Complaint").<sup>3</sup> The AG Complaint states claims under Section 1 of the Sherman Act, 15 U.S. C. § 1, and notes that, "the Plaintiff States have uncovered a wide-ranging series of

<sup>&</sup>lt;sup>2</sup> See U.S. v. Glazer, 2:16-cr-00506-RBS (E.D. Pa.) and U.S. v. Malek, 2:16-cr-00508-RBS (E.D. Pa.).

<sup>&</sup>lt;sup>3</sup> See Connecticut et al. v. Aurobindo Pharma USA, Inc. et al, 3:16-cv-02056-VLB (D. Conn.).

conspiracies implicating numerous different drugs and competitors, which will be acted upon at the appropriate time." Twenty additional states have since joined.

13. Plaintiff reserves the right to amend its complaint to include additional parties and claims related to the pricing of other generic drugs as new information from the government investigations becomes public.

#### III. JURISDICTION AND VENUE

- 14. This Court has jurisdiction over the subject matter of this action as it arises under Section 1 of the Sherman Act, 15 U.S.C. § 1, and Sections 4 and 16 of the Clayton Act, 15 U.S.C. §§ 15, 26. Further, this Court has jurisdiction under 28 U.S.C. §§ 1331, 1337(a).
- 15. Venue is proper in this District pursuant to 15 U.S.C. §§ 15 and 22 and 28 U.S.C. § 1391(b) and (c) because during the Class Period, the Defendants transacted business in the United States, including in this District.
- 16. During the Class Period, Defendants sold and shipped generic drugs in a continuous and uninterrupted flow of interstate commerce, which included sales of generic Ursodiol in the United States, including in this District. Defendants' conduct had a direct, substantial, and reasonably foreseeable effect on interstate commerce in the United States, including in this District.
- 17. This Court has personal jurisdiction over each Defendant because, inter alia, each Defendant: (a) transacted business throughout the United States, including in this District; (b) participated in the selling and distribution of generic Ursodiol throughout the United States, including in this District; (c) had and maintained substantial contacts with the United States, including in this District; and/or (d) was engaged in an unlawful conspiracy to inflate the prices

for generic Ursodiol that was directed at and had the intended effect of causing injury to persons residing in, located in, or doing business throughout the United States, including in this District.

#### IV. THE PARTIES

#### A. PLAINTIFF

Plaintiff KPH Healthcare Services, Inc. a/k/a Kinney Drugs, Inc. ("KPH") is a corporation organized under the laws of the state of New York, with headquarters in Gouverneur, New York. KPH operates retail and online pharmacies in the Northeast under the name Kinney Drugs, Inc. KPH directly purchased generic Ursodiol from Defendants during the Class Period. For example, KPH's purchases from Defendants during the Class Period include Ursodiol 300 mg capsules from Defendants Epic and Lannett. As a result of Defendants' antitrust conspiracy, KPH paid supracompetitive prices for its generic Ursodiol purchases and KPH was injured by the illegal conduct alleged herein.

#### **B. DEFENDANTS**

19. Defendant Actavis Holdco U.S., Inc. is a Delaware corporation and a wholly owned subsidiary of Teva Pharmaceuticals USA, Inc. Actavis Pharma Inc., is a U.S. subsidiary of Actavis Holdco U.S., Inc., that sold generic drugs including Ursodiol in the U.S. during the Class Period. Teva USA's parent company, Teva Pharmaceutical Industries Ltd. acquired the Actavis generics business (including Actavis Holdco U.S., Inc. and Actavis Pharma, Inc.) from Allergan plc in August 2016. Actavis manufactures and distributes generic Ursodiol, among other generic pharmaceuticals. During the relevant period, Actavis marketed and generic Ursodiol throughout the United States.

- 20. Defendant Lannett is a Delaware corporation with its principal place of business 13200 Townsend Road, Philadelphia, PA 19154. During the relevant period, Lannett marketed and sold generic Ursodiol throughout the United States.
- 21. Defendant Epic is a Delaware limited liability company with its principal place of business at 227-15 N. Conduit Ave., Laurelton, NY 11413. During the relevant period, Epic marketed and sold generic Ursodiol throughout the United States.
- 22. Defendants have engaged in the conduct alleged in this Complaint, and/or the Defendants' officers, agents, employees, or representatives have engaged in the alleged conduct while actively involved in the management of Defendants' business and affairs.

#### V. UNIDENTIFIED CO-CONSPIRATORS

- 23. Various other persons, firms, entities and corporations, not named as Defendants in this Complaint, have participated as co-conspirators with Defendants in the violations alleged herein, and have aided, abetted and performed acts and made statements in furtherance of the conspiracy.
- 24. The true names and capacities, whether individual, corporate, associate, or representative, is unknown to Plaintiff at this time. Plaintiff may amend this Complaint, as necessary, to allege the true names and capacities of additional co-conspirators as their identities become known through discovery.
- 25. At all relevant times, other persons, firms, and corporations, referred to herein as "co-conspirators," the identities of which are presently unknown, have willingly conspired with Defendants in their unlawful monopolization as described herein.
- 26. The acts alleged herein that were done by each of the co-conspirators were fully authorized by each of those co-conspirators, or were ordered or committed by duly authorized

officers, managers, agents, employees, or representatives of each co-conspirator while actively engaged in the management, direction, or control of its affairs.

#### VI. FACTUAL ALLEGATIONS

# A. Overview of Generic Drug Market

27. Generic drugs typically provide consumers with a lower-cost alternative to brand name drugs while providing the same treatment. Specifically,

A generic drug is the same as a brand name drug in dosage, safety, strength, how it is taken, quality, performance, and intended use. Before approving a generic drug product, FDA requires many rigorous tests and procedures to assure that the generic drug can be substituted for the brand name drug. The FDA bases evaluations of substitutability, or "therapeutic equivalence," of generic drugs on scientific evaluations. By law, a generic drug product must contain the identical amounts of the same active ingredient(s) as the brand name product. Drug products evaluated as "therapeutically equivalent" can be expected to have equal effect and no difference when substituted for the brand name product.

- 28. Further, "[d]rug products classified as therapeutically equivalent can be substituted with the full expectation that the substituted product will produce the same clinical effect and safety profile as the prescribed product."<sup>5</sup>
- 29. Generic versions of brand name drugs are priced significantly below the brand name versions. Because of the price differentials, and other institutional features of the pharmaceutical market, generic versions are liberally and substantially substituted for their brand name counterparts. In every state, pharmacists are permitted (and, in some states, required) to substitute a generic product for a brand name product unless the doctor has indicated that the prescription for the brand name product must be dispensed as written. States adopted substitution laws following the federal government's 1984 enactment of the Hatch-Waxman Act

<sup>4</sup> http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#G

<sup>&</sup>lt;sup>5</sup> *Id*.

(Pub. L. No. 98-417, 98 Stat. 1585 (codified at 15 U.S.C. §§ 68b-68c, 70b; 21 U.S.C. §§ 301 note, 355, 360cc; 28 U.S.C. § 2201; 35 U.S.C. §§ 156, 271, 282)).

- 30. Economic literature in the healthcare market has demonstrated that competition by generic products results in lower prices for consumers. In the period before generic entry, a brand name drug commands 100% of the market share for that drug and the brand name manufacturer can set the price without the impact of competitive market forces. Once the first generic enters the market, however, a brand name drug rapidly loses sales, as much as 80% or more by the end of the first year. As more generic manufacturers enter the market, prices for generic versions of a drug predictably will continue to decrease because of competition among the generic manufacturers, and the loss of sales volume by the brand name drug to the corresponding generic accelerates as more generic options are available to purchasers. Generic drugs that are substitutable for a brand name drug become like any other commodity, because the products are interchangeable, competition between the manufacturers is based on price.
- 31. Generic competition usually enables purchasers to (a) purchase generic versions of the brand name drug at a substantially lower price than the brand name drug, and/or (b) purchase the brand name drug at a reduced price. Generic competition to a single branded drug product can result in billions of dollars in savings to consumers, insurers, and other drug purchasers.
- 32. Drug companies that want to introduce a generic drug to the market file an Abbreviated New Drug Application ("ANDA") with the FDA's Center for Drug Evaluation and Research, Office of Generic Drugs. The filing is called "abbreviated" because the ANDA

<sup>&</sup>lt;sup>6</sup> See, e.g., Ernst R. Berndt, et al., Authorized Generic Drugs, Price Competition, And Consumers' Welfare, Health Affairs 26, no. 3 (2007):790-799.

sponsor references data submitted in the approval of the Reference Listed Drug ("RLD") (the brand name drug). "By designating a single reference listed drug as the standard to which all generic versions must be shown to be bioequivalent, FDA hopes to avoid possible significant variations among generic drugs and their brand name counterpart." An ANDA sponsor is generally not required to include clinical trial data to establish the safety and efficacy of the drug. Instead, a generic drug company must show that its generic product is "bioequivalent" to the name brand drug, <sup>8</sup> i.e., the generic product and the brand RLD have the same (i) active ingredient, (ii) maximum amount of drug in the blood at a given time, (iii) total amount of drug in the blood over time, (iv) strength, dosage, dosage form, (v) expected safety and efficacy, and (vi) FDA approval of manufacturing facilities. Upon the FDA's determination that bioequivalence has been established, the ANDA applicant may manufacture and market its generic drug in the U.S. as interchangeable with the RLD.

33. Generic drugs that are bioequivalent to an RLD are assigned a Therapeutic Equivalence Code ("TE Code"). <sup>9</sup> An oral generic drug product will be coded "AB" if bioequivalence is demonstrated. The purpose of this coding is to allow users to determine whether the FDA has evaluated a particular approved product as therapeutically equivalent to other pharmaceutically equivalent products and to provide information on the basis of the FDA's evaluations. <sup>10</sup>

<sup>&</sup>lt;sup>7</sup> http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#RLD.

<sup>&</sup>lt;sup>8</sup> http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#A.

<sup>&</sup>lt;sup>9</sup> http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm#T.

<sup>&</sup>lt;sup>10</sup> http://www.fda.gov/Drugs/InformationOnDrugs/ucm079436.htm.

#### B. Consolidation in the Generic Drug Industry

- 34. Since 2005, consolidations in the generic drug industry have affected control of product supply and pricing for consumers.
- 35. For example, Teva Pharmaceutical Industries Ltd. acquired Ivax Corporation for \$7.4 billion in 2006; Barr Laboratories for \$7.4 billion in 2008; Ratiopharm, Germany's second largest generic drug producer, for \$5 billion in 2010, and agreed to acquire Allergan Generics in 2015 for \$40.5 billion. Watson Pharmaceuticals acquired Andrx Corporation in 2006 for \$1.9 billion; Daiichi Sankyo acquired a majority stake in Ranbaxy in 2008; and Endo Pharmaceuticals acquired Qualitest for \$1.2 billion in 2010. Perrigo's acquisition of Paddock Laboratories, Inc. in 2011; and Sandoz's acquisition of Fougera in 2012.
- 36. Consolidation in the generic drug industry has led to higher prices for consumers and the combining or discontinuation of generic product lines, which contributed to reducing price competition. Mergers within the generic drug industry were a reaction, in part, to the consolidation of distributors. Generic manufacturers then had leverage to charge higher prices if distributors were unable to negotiate lower prices with other generic manufacturers offering therapeutically equivalent drugs.

#### C. Opportunities for Collusion

37. The DOJ is reportedly examining trade associations where Defendants allegedly have opportunities to communicate and collude, such as the Generic Pharmaceutical Association's ("GPhA"). According to an intelligence report from the *Policy and Regulatory Report* ("PaRR"), a source that was given inside information by someone with knowledge of the government's generic pricing investigation, the DOJ is looking closely "at trade associations as

part of their investigation as having been one potential avenue for facilitating the collusion between salespeople at different generic producers."<sup>11</sup>

- 38. The GPhA is the "leading trade association for generic drug manufacturers and distributors, manufacturers of bulk active pharmaceutical chemicals, and suppliers of other goods and services to the generic industry." GPhA was formed in 2000 from the merger of three industry trade associations: GPhA, the National Association of Pharmaceutical Manufacturers, and the National Pharmaceutical Alliance.<sup>12</sup>
- 39. According to GPhA's website, "GPhA member companies supply approximately 90 percent of the generic prescription drugs dispensed in the U.S. each year." GPhA states that, "[b]y becoming part of GPhA, you can participate in shaping the policies that govern the generic industry and help secure the future of this vital pharmaceutical market segment. In addition, GPhA provides valuable membership services, such as business networking opportunities, educational forums, access to lawmakers and regulators, and peer-to-peer connections."<sup>13</sup>
- 40. Generic drug manufacturers attend meetings and industry trade shows throughout the year, including those hosted by the GPhA, National Association of Chain Drug Stores, Healthcare Distribution Management Association (now the Healthcare Distribution Alliance), and Efficient Collaborative Retail Marketing.<sup>14</sup>

http://www.fiercepharma.com/story/actavis-gets-subpoena-doj-probe-generic-pricing-moves-food-chain/2015-08-07.

<sup>&</sup>lt;sup>12</sup> In February 2017, the GPhA changed its name to the Association for Accessible Medicines ("AAM"). See Russell Redman, New name for Generic Pharmaceutical Association, CHAIN DRUG REVIEW (Feb. 14, 2017), available at <a href="http://www.chaindrugreview.com/new-name-forgeneric-pharmaceutical-association/">http://www.chaindrugreview.com/new-name-forgeneric-pharmaceutical-association/</a>.

<sup>&</sup>lt;sup>13</sup> http://www.gphaonline.org/about/membership.

<sup>&</sup>lt;sup>14</sup> See AG Complaint at ¶ 50.

41. At these meetings and trade shows, generic drug manufacturers have opportunities to discuss and share competitively sensitive information, such as pricing, upcoming bids, and customer contracts.<sup>15</sup>

42. Many of these conferences and trade shows also include organized recreational and social events, such as golf outings, lunches, cocktail parties, dinners, and other scheduled activities that provide further opportunity to meet with competitors.

43. High-level executives of generic drug manufacturers meet periodically at industry dinners. For example, in January 2014, when certain generic drug prices were increasing exponentially, at least thirteen (13) high-ranking male executives of various generic drug manufacturers met at a steakhouse in Bridgewater, New Jersey.<sup>16</sup>

44. Female sales representatives for generic drug manufacturers regularly hold meetings and dinners for "Girls Night Out" ("GNO") and Women in the Industry events, where competitively sensitive information is discussed.<sup>17</sup> For example, GNOs were held at the ECRM conference in February 2015, in Baltimore in May 2015, and at the NACDS conference in August 2015.<sup>18</sup>

45. Many generic drug manufacturers, including two of the Defendants Actavis and Lannett, have offices in close proximity to one another in eastern Pennsylvania, or New York, providing them with more opportunities to meet and collude.

<sup>&</sup>lt;sup>15</sup> *Id.* at ¶ 51.

<sup>&</sup>lt;sup>16</sup> *Id.* at ¶ 55.

<sup>&</sup>lt;sup>17</sup> *Id.* at ¶ 57.

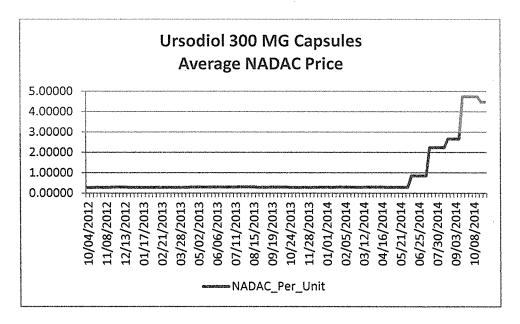
<sup>&</sup>lt;sup>18</sup> *Id.* at ¶ 60.

#### D. Generic Ursodiol Market and Pricing Information

- 46. Ursodiol is a naturally occurring bile acid found in small quantities found in human bile. The drug is indicated for treatment of gallbladder stones. Ursodiol inhibits intestinal of absorption of cholesterol suppresses the livers synthesis and secretion of cholesterol.
- 47. Generic versions of Ursodiol have been approved for the United States market since 2000. For much of that time, generic versions of Ursodiol have been priced significantly lower than their branded counterparts. This is because the presence of multiple competing versions of generic drugs usually results in vigorous price competition, benefiting direct purchasers and consumers through lower prices.
- 48. However, recently, the price of generic Ursodiol has experienced unusual and unprecedented prices increases. National Average Drug Acquisition Cost ("NADAC") data shows a significant price increase for the 300 mg capsules of Ursodiol, whereas previously, the average price paid in the U.S. for Ursodiol 300 mg capsules was stable. NADAC is the National Association of State Medicaid Directors method of measuring the cost of drugs in order to set a single national pricing benchmark based on average drug acquisition costs.
- 49. Beginning in or around June 2014, Defendants caused the price of Ursodiol to dramatically increase in unison. The increases were the result of an agreement among Defendants to increase pricing and restrain competition for the sale of Ursodiol in the United States. The agreement was furthered by discussions hosted by the Generic Pharmaceutical Association ("GPhA"), including meetings in Maryland and Florida in 2013, 2014, and 2015 attended by the Defendants.
- 50. Throughout the Class Period, Defendants' executives regularly attended meetings and events sponsored by the GPhA. Prior to the mid-February 2014 meeting, average prices for

Ursodiol were stable. Soon after the mid-February 2014 meeting, Defendants collectively raised Ursodiol prices.<sup>19</sup>

51. As shown in the chart below, the NADAC price for Ursodiol 300 mg capsules, increased 1540% between June and September 2014.



52. Prices for generic Ursodiol increased without justification and in a departure from the usual industry practices. The cost or availability of raw materials does not justify the price increase. As generic manufacturers, Defendants did not incur the same costs, such as research and development, as brand drug manufacturers in bringing their generic Ursodiol products to market. The increased prices were not associated with any related increase in manufacturing costs.

<sup>&</sup>lt;sup>19</sup> GAO, Report of Congressional Requesters, Generic Drugs Under Medicare: Part D Generic Drug prices Declined overall, but Some Had Extraordinary Price Increases (Aug. 2016), available at http://www.gao.gov/products/GAO-16-706.

- 53. At all times during the class period, there were at least three manufacturers of generic Ursodiol. The active ingredient for the drug product, Ursodiol, has six approved holders of active Drug Master Files ("DMF").<sup>20</sup>
- 54. Drug shortage reports for the time period do not list Ursodiol as being in short supply.<sup>21</sup>
- 55. Under the well-accepted economics of generic competition, when there are that many generic versions of a drug available, all of which by definition are equally substitutable, prices should remain at highly competitive, historic levels, and would not increase as they did here, absent anticompetitive conduct.
- 56. Because there were no justifications such as supply shortages attributable to higher raw material costs, raw material shortages, or manufacturing bottlenecks (such as too few manufacturers to satisfy demand), competition among generic manufacturers of Ursodiol should have resulted in lower prices. Instead, prices increased after the Defendants met and unlawfully colluded to raise prices.

### E. Government Investigations of Generic Drug Industry

57. As noted above, Defendants' conduct in generic pharmaceutical pricing is the subject of federal government investigations by the U.S. Senate and DOJ, as well as state government investigations.

A Drug Master File, or DMF, is a regulatory document that contains the complete information for an active pharmaceutical ingredient (or API or drug substance), or a finished dosage form (the complete drug product, such as a tablet). The DMF contains information on the drug manufacture, stability, purity, chemistry, packaging and the good manufacturing practices that were used in the processes to make the product that is the subject of the DMF.

<sup>&</sup>lt;sup>21</sup> See FDA Drug Shortages website, http://www.accessdata.fda.gov/scripts/drugshortages/default.cfm#P; American Society of Health-System Pharmacists, http://www.ashp.org/shortages.

- 58. On October 2, 2014, U.S. Senator Bernie Sanders and U.S. Representative Elijah E. Cummings sent letters to fourteen drug manufacturers, including Defendants Actavis and Lannett, seeking information relating to the escalating prices of generic drugs (the "October Letters").
  - 59. The October Letters to Defendants Actavis and Lannett, state the following:

This dramatic increase in generic prices results in decreased access for patients. According to the National Community Pharmacists Association (NCPA), a 2013 member survey found that pharmacists across the country "have seen huge upswings in generic drug prices that are hurting patients and pharmacies ability to operate" and "77% of pharmacists reported 26 or more instances over the past six months of a large upswing in a generic drug's acquisition price." These price increases have a direct impact on patients' ability to purchase their needed medications. The NCPA survey found that "pharmacists reported patients declining their medication due to increased co-pays..."

- 60. The October Letters to Defendants Actavis and Lannett requested documents and information from 2012 to the present, including,
  - (1) total gross revenues from the companies' sales of these drugs;
  - (2) the dates, quantities, purchasers and prices paid for all sales of these drugs;
  - (3) total expenses relating to the sales of these drugs, as well as the specific amounts for manufacturing, marketing and advertising, and purchases of active pharmaceutical ingredients, if applicable;
  - (4) sales contracts or purchase agreements for active pharmaceutical ingredients for these drugs, including any agreements relating to exclusivity, if applicable;
  - (5) a description and valuation of the specific financial and non-financial factors that contributed to your company's decisions to increase the prices of these drugs;

<sup>&</sup>lt;sup>22</sup> See, e.g., Letter from Senator Sanders and Representative Cummings to Brenton L. Saunders, President and CEO, Actavis plc, October 2, 2014, available at <a href="https://www.sanders.senate.gov/download/letter-to-mr-saunders-ceo-and-president-actavis?inline=file">https://www.sanders.senate.gov/download/letter-to-mr-saunders-ceo-and-president-actavis?inline=file</a>.

- any cost estimates, profit projections, or other analyses relating to the (6) company's current and future sales of these drugs;
- prices of these drugs in all foreign countries or markets, including price (7)information for the countries paying the highest and lowest prices; and
- the identity of company official(s) responsible for setting the price of these (8) drugs over the above time period.<sup>23</sup>
- The October Letters were accompanied by a press release by Senator Sanders and 61. Congressman Cummings, which stated,

"We are conducting an investigation into the recent staggering price increases for generic drugs used to treat everything from common medical conditions to lifethreatening illnesses," Sanders, chairman of a Senate health care subcommittee, and Cummings, ranking member of the House oversight committee, wrote in letters to 14 pharmaceutical companies.

Cummings and Sanders cited a survey that found pharmacies across the country "have seen huge upswings in generic drug prices that are hurting patients" and having a "very significant" impact on pharmacists' ability to continue serving patients. The study for the National Community Pharmacists Association also found some patients refused to fill needed prescriptions because of rising prices.

"It is unacceptable that Americans pay, by far, the highest prices in the world for prescription drugs. Generic drugs were meant to help make medications affordable for the millions of Americans who rely on prescriptions to manage their health needs. We've got to get to the bottom of these enormous price increases," Sanders said.

"When you see how much the prices of these drugs have increased just over the past year, it's staggering, and we want to know why," said Cummings. "I am very pleased that Chairman Sanders has joined me in this bicameral investigation because in some cases these outrageous price hikes are preventing patients from getting the drugs they need."<sup>24</sup>

<sup>24</sup> Press release, Congress Investigating Why Generic Drug Prices are Skyrocketing, Oct. 2,

<sup>&</sup>lt;sup>23</sup> *Id.* at page 3.

- 62. The U.S. Senate HELP Committee held a hearing on November 20, 2014, "Why Are Some Generic Drugs Skyrocketing in Price?" 25
- 63. During the Senate Hearing on generic drug prices, pharmacist Rob Frankil testified on November 20, 2014 that, "it was extremely concerning when about a year ago, pharmacies began noticing a rash of dramatic price increases for many common, previously low-cost generic drugs."<sup>26</sup>
- 64. On February 24, 2015, Senator Sanders and Congressman Cummings sent a letter to the Office of the Inspector General ("OIG") of the Department of Health and Human Services asking that the OIG "examine recent increases in the prices being charged for generic drugs and the effect these price increases have had on generic drug spending within the Medicare and Medicaid programs."<sup>27</sup> The OIG responded to the request on April 13, 2015 and stated that it planned to review quarterly average manufacturer prices ["AMPs"] for the top 200 generic drugs from 2005 through 2014, and would "determine the extent to which the quarterly AMPs exceeded the specified inflation factor."<sup>28</sup> The OIG concluded that escalating generic drug prices have cost taxpayers \$1.4 billion in overpayment by Medicaid.<sup>29</sup> In a 2015 budget deal by Congress, legislation requires generic drug manufacturers to pay back the Medicaid program

http://www.sanders.senate.gov/newsroom/press-releases/drugmakers-mum-on-huge-price-hikes.

<sup>&</sup>lt;sup>26</sup> http://www.help.senate.gov/imo/media/doc/Frankil.pdf.

<sup>&</sup>lt;sup>27</sup> http://www.sanders.senate.gov/download/sanders-cummings-letter?inline=file.

<sup>&</sup>lt;sup>28</sup> http://www.sanders.senate.gov/download/oig-letter-to-sen-sanders-4-13-2015?inline=file.

<sup>&</sup>lt;sup>29</sup> Office of the Inspector General, Average Manufacture Prices increased faster than Inflation for Many Generic Drugs, December 2015, available at <a href="https://oig.hhs.gov/oas/reports/region6/61500030.pdf">https://oig.hhs.gov/oas/reports/region6/61500030.pdf</a>.

when their prices rise faster than inflation. Later in 2015, Senator Sanders and Representative Cummings proposed comprehensive legislation to address prescription drugs prices.

- 65. Subsequent congressional hearings concerning the dramatic rise of generic pharmaceutical prices were held in December 2015 and February 2016. At the U.S. Senate Special Committee on Aging's December 9, 2015 hearing, Erin D. Fox, the Director of the Drug Information Service of the University of Utah, noted the deleterious effect these drug prices have had on patient access and healthcare, stating that "[w]hen medication prices increase in an unpredictable and dramatic way, this can create an access issue for hospitals and patients. If hospitals cannot afford to stock a product in the same amount due to price increases, this effectively creates a shortage."
- 66. The DOJ is conducting an ongoing investigation into generic drug pricing. Several leading generic drug manufacturers have been subpoenaed for information, documents and testimony relating to "communication or correspondence with any competitor in the sale of generic prescription medications." Grand jury subpoenas have been issued to Defendants Actavis and Lannett.
- 67. In securities filings made on November 6, 2014 and December 8, 2014, Lannett disclosed that its Senior Vice President of Sales and Marketing and Lannett itself were served with grand jury subpoenas "related to the continuing federal investigation of the generic pharmaceutical industry into possible violations of the Sherman Act." Lannett disclosed that the subpoenas request documents "relating to corporate, financial, and employee information, communications or correspondence with competitors regarding the sale of generic prescription medications, and the marketing, sale, or pricing of certain products."

<sup>&</sup>lt;sup>30</sup> See Impax Laboratories, Inc., Form 8-K, November 3, 2014.

- 68. Actavis has also disclosed details regarding a subpoena it received from the DOJ Antitrust Division. According to an Actavis SEC filing, the subpoena demands "information relating to the marketing and pricing of certain of the Company's generic products and communications with competitors about such products."
- 69. The fact that a grand jury subpoena was served on Defendants Actavis and Lannett is indicative that they have potentially violated antitrust law. According to the DOJ's Antitrust Division Manual, "staff should consider carefully the likelihood that, if a grand jury investigation developed evidence confirming the alleged anticompetitive conduct, the Division would proceed with a criminal prosecution." If a grand jury request memorandum is approved by the DOJ field office chief, "a grand jury request should be emailed to the ATR-CRIM-ENF [Antitrust Criminal Enforcement Division]." The DAAG [Deputy Assistant Attorney General] for Operations, the Criminal DAAG, and the Director of Criminal Enforcement will make a recommendation to the Assistant Attorney General. If approved by the Assistant Attorney General, letters of authority are issued for all attorneys who will participate in the grand jury investigation." Then, "[t]he investigation should be conducted by a grand jury in a judicial district where venue lies for the offense, such as a district from or to which price-fixed sales were made or where conspiratorial communications occurred."
- 70. As discussed above, the first indictments to result from the DOJ's investigation of the generic drug industry were filed in the Eastern District of Pennsylvania in December 2016

<sup>&</sup>lt;sup>31</sup> See Antitrust Division Manual, Chapter III, Section F.1 at III-82 (2015).

 $<sup>^{32}</sup>$  *Id.* 

<sup>&</sup>lt;sup>33</sup> *Id.* at III-83.

<sup>&</sup>lt;sup>34</sup> *Id*.

against former executives of Heritage Pharmaceuticals, Inc., Jeffrey A. Glazer and Jason T. Malek. Glazer and Malek pleaded guilty to violating Section 1 of the Sherman Act in January 2017.

- 71. Further, as a result of the Connecticut Attorney General's two-year investigation of the generic drug industry, the AG Complaint was filed in December 2016 and provides additional details on anticompetitive conduct in certain generic drug markets. According to the AG Complaint, "[i]n July 2014, the State of Connecticut initiated a non-public investigation into suspicious price increases for certain generic pharmaceuticals. The information developed through that investigation, which is still ongoing, uncovered evidence of a broad, well-coordinated and long-running series of schemes to fix the prices and allocate markets for a number of generic pharmaceuticals in the United States."
- 72. One of the targets of the DOJ investigation has reportedly applied for leniency. This is significant because the applicant must admit to participation in a criminal antitrust violation. As the DOJ notes on its web site:
  - 5. Does a leniency applicant have to admit to a criminal violation of the antitrust laws before receiving a conditional leniency letter?

Yes. The Division's leniency policies were established for corporations and individuals "reporting their illegal antitrust activity," and the policies protect leniency recipients from criminal conviction. Thus, the applicant must admit its participation in a criminal antitrust violation involving price fixing, bid rigging, capacity restriction, or allocation of markets, customers, or sales or production volumes before it will receive a conditional leniency letter. Applicants that have not engaged in criminal violations of the antitrust laws have no need to receive leniency protection from a criminal violation and will receive no benefit from the leniency program. <sup>36</sup>

<sup>&</sup>lt;sup>35</sup> See AG Complaint at ¶ 1.

<sup>&</sup>lt;sup>36</sup> Frequently Asked Questions Regarding the Antitrust Division's Leniency Program, Dept. of Justice (last visited Jan. 24, 2017), *available at* <a href="http://www.justice.gov/atr/frequently-asked-questions-regarding-antitrust-divisions-leniency-program">http://www.justice.gov/atr/frequently-asked-questions-regarding-antitrust-divisions-leniency-program</a>.

- 73. The DOJ further provides that the leniency applicant must also satisfy the following condition, among others, to avail itself of the government's leniency: "[t]he confession of wrongdoing is truly a corporate act, as opposed to isolated confessions of individual executives or officials." <sup>37</sup>
- 74. DOJ and state government investigations of Defendants' alleged price-fixing conduct in the generic pharmaceutical industry continue.

#### F. Order Denying Motion to Dismiss in Propranolol Antitrust Litigation

- 75. In another generic drug price-fixing case, *In re: Propranolol Antitrust Litigation*, the U.S. District Court for the Southern District of New York entered an Opinion and Order on April 6, 2017 denying a motion to dismiss direct purchasers' consolidated amended complaint. *See In re Propranolol Antitrust Litig.*, No. 16-cv-9901, -- F.3d --, 2017 WL 1287515 (S.D.N.Y. Apr. 6, 2017) (Rakoff, J.) ("Propranolol Order"). Plaintiffs in the *Propanolol* case alleged a conspiracy among generic manufacturers to manipulate the market for generic propranolol, with facts similar to those alleged herein for the generic Ursodiol market. Defendant Actavis is also named as a defendant in the *Propanolol*.
- 76. In denying the defendants' motion to dismiss, Judge Rakoff found that *Propranolol* plaintiffs pled a plausible price-fixing conspiracy and that plaintiffs alleged market specific factors suggesting that defendants had an incentive to manipulate prices. *See* Propranolol Order at 11, 13, 24. Judge Rakoff noted that Plaintiffs' pleadings "set forth in detail

<sup>&</sup>lt;sup>37</sup> *Id*.

<sup>&</sup>lt;sup>38</sup> The *Propranolol* defendants are Actavis Elizabeth, LLC, Teva Pharmaceuticals USA, Inc., Pliva, Inc., Mylan Inc., Mylan Pharmaceuticals, Inc., UDL Laboratories, Inc., Par Pharmaceutical, Inc., Heritage Pharmaceuticals Inc., Breckenridge Pharmaceutical, Inc., and Upsher-Smith Laboratories, Inc.

a regulatory regime that has historically pushed the price of Propranolol downwards and gradually reduced defendants' profits, thereby giving them a common motive to conspire." *Id.* at 13. Further, Judge Rakoff found that plaintiffs' pleadings "allege a pattern of price fixing spanning several years and no clear mechanism through which the defendants could legitimately and consistently monitor each other's pricing activity." *Id.* at 15-16.

- 77. The *Propranolol* plaintiffs alleged the presence of four plus factors to plausibly establish that the defendants conspired to fix prices of Propranolol capsules and tablets in 2013 and 2015: "(1) defendants had a motive to increase prices because they operate in an oligopolistic market characterized by falling prices; (2) the price increases were against defendants' self-interest because in a competitive market, defendants should have tried to undercut each other's prices to increase their market share; (3) defendants frequently communicated at trade association meetings; and (4) there are ongoing state and federal investigations for price manipulation of generic drugs, including Propranolol." *Id.* at 10-11, 24.
  - 78. As alleged herein, the same plus factors exist in the market for Ursodiol.
- 79. Judge Rakoff rejected defendants' explanations for Propranolol price increases. For example, "plaintiffs plausibly allege that because the FDA did not report a shortage of Propranolol capsules following Mylan's exit, there was no 'shift' in the total supply of Propranolol that would rationally increase prices." *Id.* at 17. In addition, "while it is true that defendants' price increases did not always align on a monthly basis, defendants consistently raised prices on a bi-monthly and quarterly basis, which is consistent with an illegal agreement." *Id.* (emphasis in original). Similar price increases for Ursodiol are shown in this complaint. *See infra*.

#### G. In re: Generic Pharmaceuticals Pricing Antitrust Litigation

- 80. On April 6, 2017, the U.S. Judicial Panel on Multidistrict Litigation entered a Transfer Order granting Rochester Drug Cooperative, Inc.'s motion to transfer ten generic drug price-fixing actions to the Eastern District of Pennsylvania for inclusion in *In re: Generic Digoxin and Doxycycline Antitrust Litigation*, MDL No. 2724 (E.D. Pa.). The MDL was renamed *In re: Generic Pharmaceuticals Pricing Antitrust Litigation* and now includes price-fixing allegations for eighteen generic drugs: (1) Doxycycline, (2) Digoxin, (3) Albuterol, (4) Clomipramine, (5) Desonide, (6) Pravastatin, (7) Divalproex, (8) Benazepril HCTZ, (9) Levothyroxine, (10) Propranolol, (11) Baclofen, (12) Glyburide, (13) Ursodiol, (14) Amitriptyline, (15) Lidocaine/Prilocaine, (16) Clobetasol, (17) Fluocinonide, and (18) Econazole.
- 81. This case has been filed as a related case to *In re Generic Pharmaceuticals*Pricing Antitrust Litigation, MDL No. 2724.

# VII. THE GENERIC DRUG MARKET IS HIGHLY SUSCEPTIBLE TO COLLUSION

- 82. The factors necessary to show that a market is susceptible to collusion are present in this case:
  - (1) **High Degree of Industry Concentration** As discussed above, a small number of competitors control a significant market share for generic Ursodiol. The Ursodiol market is highly concentrated and dominated by Defendants.
  - (2) **Barriers to Entry** Costs of manufacture, intellectual property, and expenses related to regulatory oversight are barriers to entry in the generic drug market. Barriers to entry increase the market's susceptibility to a coordinated effort among the dominant entities in the generic drug industry to maintain supra-competitive prices.
  - (3) **Demand Inelasticity** Generic Ursodiol is necessary treatment for millions of patients. Demand is inelastic if an increase in price results in a relatively small decline in demand for the product. Demand is inelastic for products such as Ursodiol because consumers cannot readily substitute alternative products.

- (4) Lack of Substitutes Some patients are unable to substitute other medications for generic Ursodiol. Generic Ursodiol is a bile acid available as 300 mg capsules administered orally. Ursodiol is a naturally occurring bile acid found in small quantities found in human bile. The drug is indicated for treatment of gallbladder stones. Ursodiol inhibits intestinal of absorption of cholesterol suppresses the livers synthesis and secretion of cholesterol.
- (5) **High Degree of Interchangeability** Defendants' generic Ursodiol products are interchangeable as they contain the same chemical compounds made from the same raw materials. Thus, generic Ursodiol is standardized across suppliers and is highly interchangeable from one Defendant to the next.
- (6) **Absence of Competitive Sellers** Defendants have maintained supracompetitive pricing for generic Ursodiol throughout the Class Period. Defendants have oligopolistic market power in the generic Ursodiol market, which enables Defendants to increase prices without losing market share to non-conspirators.
- (7) Opportunities for Contact and Communication Among Competitors As discussed above, certain Defendants are members of trade association GPhA which provides and promotes opportunities to communicate.
- 83. Defendants' dominant market power has allowed them to substantially foreclose the market to rival competition, thereby impairing competition, maintaining and enhancing market power, and enabling Defendants to charge Plaintiff and the Class Members inflated prices above competitive levels for generic Ursodiol.

#### VIII. CLASS ACTION ALLEGATIONS

84. Pursuant to Federal Rules of Civil Procedure 23(a), (b)(2) and (b)(3), Plaintiff brings this action on behalf of a class defined as follows:

All persons or entities that directly purchased generic Ursodiol from Defendants in the United States and its territories and possessions at any time during the period May 1, 2014 through the present (the "Class Period").

Excluded from the Direct Purchaser Class are Defendants and their officers, directors, management, employees, subsidiaries, or affiliates, and all governmental entities.

- 85. Members of the Class are so numerous that joinder is impracticable. Plaintiff believes that there are hundreds of Class Members, geographically dispersed throughout the United States such that joinder of all Class Members is impracticable. Further, the Class is readily identifiable from information and records maintained by Defendants
- 86. Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff's interests are not antagonistic to the claims of the other Class members, and there are no material conflicts with any other member of the Class that would make class certification inappropriate. Plaintiff and all members of the Class were damaged by the same wrongful conduct of Defendants.
- 87. Plaintiff will fairly and adequately protect and represent the interests of the Class.

  The interests of the Plaintiff are coincident with, and not antagonistic to, those of the Class.
- 88. Plaintiff is represented by counsel who are experienced and competent in the prosecution of class action litigation, and who have particular experience with class action litigation involving alleged violations of antitrust law.
- 89. Questions of law and fact common to the members of the Class predominate over questions that may affect only individual Class members because Defendants have acted on grounds generally applicable to the entire Class, thereby determining damages with respect to the Class as a whole is appropriate. Such generally applicable conduct is inherent in Defendants' wrongful conduct.
- 90. The common legal and factual questions, which do not vary from Class member to Class member and which may be determined without reference to individual circumstances of any Class member, include, but are not limited to, the following:

- (a) Whether Defendants and their co-conspirators engaged in a contract, combination, or conspiracy to eliminate competition and thereby artificially increase the prices of generic Ursodiol in the United States;
- (b) The duration and extent of the alleged contract, combination, or conspiracy;
- (c) Whether Defendants and their co-conspirators were participants in the contract, combination, or conspiracy alleged herein;
- (d) The effect of the contract, combination, or conspiracy on the prices of generic Ursodiol in the United States during the Class Period;
- (e) Whether Defendants' conduct caused supracompetitive prices for generic Ursodiol;
- (f) Whether, and to what extent, the conduct of Defendants and their co-conspirators caused injury to Plaintiff and other members of the Class; and
- (g) Whether the alleged contract, combination, or conspiracy violated Section 1 of the Sherman Act, 15 U.S.C. § 1.
- 91. Class action treatment is a superior method for the fair and efficient adjudication of the controversy. Such treatment will permit a large number of similarly situated persons or entities to prosecute their common claims in a single forum simultaneously, efficiently, and without the unnecessary duplication of evidence, effort, or expense that numerous individual actions would engender. The benefits of proceeding through the class mechanism, including providing injured persons or entities a method for obtaining redress on claims that could not practicably be pursued individually, substantially outweighs potential difficulties in management of this class action.
- 92. Plaintiff knows of no special difficulty to be encountered in the maintenance of this action that would preclude its maintenance as a class action.

#### IX. INTERSTATE TRADE AND COMMERCE

- 93. During the Class Period, Defendants, directly or through one or more of their affiliates, sold Ursodiol throughout the United States in a continuous and uninterrupted flow of interstate commerce, including through and into this District.
- 94. The business activities of Defendants that are the subject of this action were within the flow of, and substantially affected, interstate trade and commerce.
- 95. Defendants' and their co-conspirators' conduct, including the marketing and sale of Ursodiol, took place within, has had, and was intended to have, a direct, substantial, and reasonably foreseeable anticompetitive effect upon interstate commerce within the United States.
- 96. The conspiracy alleged in this Complaint has directly and substantially affected interstate commerce as Defendants deprived Plaintiff of the benefits of free and open competition in the purchase of Ursodiol within the United States.
- 97. Defendants' agreement to inflate, fix, raise, maintain, or artificially stabilize prices of Ursodiol, and their actual inflating, fixing, raising, maintaining, or artificially stabilizing Ursodiol prices, were intended to have, and had, a direct, substantial, and reasonably foreseeable effect on interstate commerce within the United States and on import trade and commerce with foreign nations.

#### X. DEFENDANTS' ANTITRUST VIOLATIONS

- 98. Defendants' combination and conspiracy had the following anticompetitive effects in the market for generic Ursodiol:
  - (a) Competition in the market for generic Ursodiol has been reduced;
  - (b) Prices for generic Ursodiol have increased and have not followed the typical pricing patterns of generic drugs over time; and

- (c) U.S. purchasers have been deprived of the benefit of price competition in the market for generic Ursodiol.
- 99. During the Class Period, Plaintiff and Class Members directly purchased generic Ursodiol from Defendants. As a result of the Defendants' anticompetitive conduct, Plaintiff and Class Members paid more for generic Ursodiol than they would have and thus suffered substantial damages. This is a cognizable antitrust injury and constitutes harm to competition under the federal antitrust laws.
- 100. Because Defendants' unlawful conduct has successfully eliminated competition in the market, and Plaintiff and Class Members have sustained, and continue to sustain, significant losses in the form of artificially inflated prices paid to Defendants. The full amount of such damages will be calculated after discovery and upon proof at trial.
- 101. Defendants' misconduct reduced competition in the generic Ursodiol market, reduced choice for purchasers, and caused injury to purchasers.
- 102. Defendants' anticompetitive conduct is ongoing, and as a result Plaintiff and the Class continue to pay supracompetitive prices for generic Ursodiol.

#### XI. CLAIM FOR RELIEF

## VIOLATION OF SECTION 1 OF THE SHERMAN ACT, 15 U.S.C. § 1

- 103. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the paragraphs set forth above.
- 104. Defendants and their co-conspirators entered into, and engaged in, a contract, combination, or conspiracy in unreasonable restraint of trade in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1.

- 105. Defendants are *per se* liable under Section 1 of the Sherman Act, 15 U.S.C. § 1, for the injuries and damages caused by their contract, combination, and conspiracy in restraint of trade as alleged herein.
- 106. Defendants' anticompetitive acts were intentional, were directed at the sales of Ursodiol in the United States, and had a substantial and foreseeable effect on interstate commerce by raising and fixing Ursodiol prices throughout the United States.
- 107. In formulating and effectuating their combination or conspiracy, Defendants and their co-conspirators engaged in anticompetitive activities, the purpose and effect of which were to artificially fix, raise, maintain and/or stabilize the prices of generic Ursodiol, including: (1) participating in meetings to discuss their respective generic drug products; (2) agreeing to coordinate and manipulate the prices and available supply of generic Ursodiol in a manner that deprived purchasers in the U.S. of price competition; and (3) providing pretextual justifications to purchasers and the public to explain any raises, maintenance or stabilization of the prices for Defendants' generic Ursodiol.
- 108. The contract, combination, or conspiracy had the following direct, substantial, and reasonably foreseeable effects upon commerce in the United States:
  - a. Prices charged to, and paid by, Plaintiff for Ursodiol were artificially raised,
     fixed, maintained, or stabilized at supra-competitive levels;
  - b. Plaintiff was deprived of the benefits of free, open, and unrestricted competition in the sale of Ursodiol in the United States market; and
  - c. Competition in establishing the prices paid for Ursodiol was unlawfully restrained, suppressed, or eliminated.

- 109. There is no legitimate, non-pretextual, procompetitive business justification for Defendants' conspiracy that outweighs its harmful effect. Even if there were some conceivable justification, the conspiracy is broader than necessary to achieve such a purpose.
- 110. As set forth above, in violation of Section 1 of the Sherman Antitrust Act, Defendants entered into agreements with one another on the pricing of generic Ursodiol in the U.S. This conspiracy was *per se* unlawful price-fixing, or alternatively, was an unlawful restraint of trade under the rule of reason.
- 111. Each Defendant has committed at least one overt act to further the conspiracy alleged in this Complaint.
- 112. The conspiracy had its intended effect, as Defendants benefited from their collusion and the elimination of competition, both of which artificially inflated the prices of generic Ursodiol, as described herein.
- 113. As a result of Defendants' unlawful conduct, Plaintiff and Class Members have been injured in their business and property in that they have paid more for generic Ursodiol than they otherwise would have paid in the absence of Defendants' unlawful conduct. The full amount of such damages is presently unknown but will be determined after discovery and upon proof at trial.
- 114. Defendants' unlawful conduct as alleged herein poses a significant, continuing threat of antitrust injury for which injunctive relief is appropriate under Section 16 of the Clayton Act.

#### XII. PRAYER FOR RELIEF

WHEREFORE, Plaintiff and Class Members pray for relief as set forth below:

A. Certification of the action as a Class Action pursuant to Federal Rule of Civil

Procedure 23, and appointment of Plaintiff as Class Representative and its counsel of record as

Class Counsel;

B. Permanent injunctive relief that enjoins Defendants from violating the antitrust

laws and requires them to take affirmative steps to dissipate the effects of the violations;

C. That acts alleged herein be adjudged and decreed to be unlawful restraints of trade

in violation of the Sherman Act, 15 U.S.C. § 1;

D. A judgment against Defendants, jointly and severally, for the damages sustained

by Plaintiff and the Class defined herein, and for any additional damages, penalties, and other

monetary relief provided by applicable law, including treble damages;

E. By awarding Plaintiff and Class Members pre-judgment and post-judgment

interest as provided by law, and that such interest be awarded at the highest legal rate from and

after the date of service of the complaint in this action;

F. The costs of this suit, including reasonable attorney fees; and

G. Such other and further relief as the Court deems just and proper.

**DEMAND FOR JURY TRIAL** 

Plaintiff, on behalf of itself and others similarly situated, hereby requests a jury trial,

pursuant to Federal Rule of Civil Procedure 38, on any and all claims so triable.

DATED: June 6, 2017

Respectfully submitted,

Dianne M. Nast NastLaw LLC

1101 Market Street

Suite 2801

# 

Philadelphia, Pennsylvania 19107

Telephone: (215) 923-9300 Facsimile: (215) 923-9302 Email: dnast@nastlaw.com

Michael L. Roberts ROBERTS LAW FIRM, P.A. 20 Rahling Circle Little Rock, AR 72223 Telephone: (501) 821-5575 Facsimile: (501) 821-4474

Email: mikeroberts@robertslawfirm.us

### IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF PENNSYLVANIA

# CASE MANAGEMENT TRACK DESIGNATION FORM

KPH Healthcare Serv	rices, Inc.	:	CIVIL ACTION	
d/b/a Kinney Drugs,	Inc.	•		
Actavis Holdco U.S. et al.	., Inc.,	:	NO.	
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SELECT ONE OF THE FO	OLLOWING CA	SE MANAC	GEMENT TRACKS:	
(a) Habeas Corpus – Cases	brought under 28	U.S.C. § 224	41 through § 2255.	( )
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(c) Arbitration – Cases requ	ired to be designa	ted for arbit	ration under Local Civil Rule 53.2.	( )
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6/6/2017 <b>Date</b>	Attorney-at	UMI) -law	Attorney for	
215-923-9300	215-923-930	)2	dnast@nastlaw.com	
Telephone	FAX Numb	er	E-Mail Address	

(Civ. 660) 10/02

#### Filed 06/06/17 Page 1 of 1 Case 2:17-cv-02555-CMR

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

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KPH Healthcare Services, Inc., a/k/a Kinney Drugs, Inc.

- (b) County of Residence of First Listed Plaintiff St. Lawrence, NY (EXCEPT IN U.S. PLAINTIFF CASES)
- (c) Attorneys (Firm Name, Address, and Telephone Number) Dianne M. Nast, NastLaw LLC, 1101 Market Street, Suite 2801, Philadelphia, PA 19107, 215-923-9300

#### **DEFENDANTS**

Actavis Holdco U.S., Inc., Lannett Company, Inc., and Epic Pharma, LLC

County of Residence of First Listed Defendant: New Castle Co., DE

(IN U.S. PLAINTIFF CASES ONLY)

IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED. NOTE:

Attorneys (If Known)

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)		III. CITIZENSHIP OF PI (For Diversity Cases Only)	RINCIPAL PARTIES	(Place an "X" in One Box for Plaintif f and One Box for Defendant)	
□ 1 U.S. Government	X' 3 Federal Question		P1	ΓF DEF	PTF DEF
Plaintiff	(U.S. Government N	lot a Party)	Citizen of This State	1 ' 1 Incorporated or Pri of Business In	
<ul><li>2 U.S. Government Defendant</li></ul>	' 4 Diversity (Indicate Citizenship of Parties in Item III)		Citizen of Another State	2 ' 2 Incorporated and P of Business In	
			Citizen or Subject of a ' Foreign Country	3 ' 3 Foreign Nation	' 6 ' 6
IV. NATURE OF SUIT	Place on "Y" in One Roy On	hi	1 Greigh County	Click here for: Nature	of Suit Code Descriptions.
CONTRACT	TO		FORFEITURE/PENALTY	BANKRUPTCY	OTHERSTATUTES
□ 110 Insurance	PERSONAL INJURY	PERSONAL INJURY		' 422 Appeal 28 USC 158	O 375 False Claims Act
☐ 120 Marine ☐ 130 Miller Act	' 310 Airplane ' 315 Airplane Product	365 Personal Injury - Product Liability	of Property 21 USC 881	423 Withdrawal 28 USC 157	' 376 Qui Tam (31 USC 3729(a))
140 Negotiable Instrument	Liability	367 Health Care/	B 090 Other	28 030 137	I 400 State Reapportionment
150 Recovery of Overpayment	' 320 Assault, Libel &	Pharmaceutical		PROPERTYRIGHTS	X 410 Antitrust
& Enforcement of Judgment	Slander	Personal Injury		☐ 820 Copyrights	3 430 Banks and Banking
☐ 151 Medicare Act	' 330 Federal Employers'	Product Liability	1	☐ 830 Patent	450 Commerce
152 Recovery of Defaulted	Liability	☐ 368 Asbestos Personal		835 Patent - Abbreviated	3 460 Deportation
Student Loans (Excludes Veterans)	340 Marine 345 Marine Product	Injury Product Liability		New Drug Application  3 840 Trademark	470 Racketeer Influenced and     Corrupt Organizations
153 Recovery of Overpayment	Liability	PERSONAL PROPERT	TY LABOR	SOCIAL SECURITY	480 Consumer Credit
of Veteran's Benefits	350 Motor Vehicle	370 Other Fraud	☐ 710 Fair Labor Standards	' 861 HIA (1395ff)	☐ 490 Cable/Sat TV
☐ 160 Stockholders' Suits	' 355 Motor Vehicle	371 Truth in Lending	Act	3 862 Black Lung (923)	850 Securities/Commodities/
190 Other Contract	Product Liability	380 Other Personal	720 Labor/Management	' 863 DIWC/DIWW (405(g))	Exchange
☐ 195 Contract Product Liability	' 360 Other Personal	Property Damage	Relations	☐ 864 SSID Title XVI	D 890 Other Statutory Actions
☐ 196 Franchise	Injury	385 Property Damage	740 Railway Labor Act	' 865 RSI (405(g))	891 Agricultural Acts
	' 362 Personal Injury - Medical Malpractice	Product Liability	' 751 Family and Medical Leave Act		893 Environmental Matters     895 Freedom of Information
REALPROPERTY	CIVIL RIGHTS	PRISONER PETITION		FEDERAL TAX SUITS	Act
☐ 210 Land Condemnation	☐ 440 Other Civil Rights	Habeas Corpus:	791 Employee Retirement	☐ 870 Taxes (U.S. Plaintiff	☐ 896 Arbitration
☐ 220 Foreclosure	O 441 Voting	☐ 463 Alien Detainee	Income Security Act	or Defendant)	899 Administrative Procedure
230 Rent Lease & Ejectment	☐ 442 Employment	☐ 510 Motions to Vacate		☐ 871 IRS—Third Party	Act/Review or Appeal of
3 240 Torts to Land	☐ 443 Housing/	Sentence		26 USC 7609	Agency Decision
245 Tort Product Liability	Accommodations	☐ 530 General			☐ 950 Constitutionality of
290 All Other Real Property	445 Amer, w/Disabilities -	535 Death Penalty Other:	IMMIGRATION		State Statutes
	Employment  446 Amer. w/Disabilities -	540 Mandamus & Other	☐ 462 Naturalization Application☐ 465 Other Immigration		
	Other	550 Civil Rights	Actions		
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VI CAUSE OF ACTIO	~ · ·	•		utes uniess utversity): 15 U.S.C	. 1
VI. CAUSE OF ACTION Brief description of cause: Antitrust class action					
VII. REQUESTED IN	X CHECK IF THE	HIS IS A CLASS	DEMAND S	CHECK YES onl	y if demanded in complaint:
COMPLAINT:		ER RULE 23, F.R.Ev.P.		JURY DEMANI	•
VIII. RELATED CASI	E(S)				3
IF ANY	(See instructions):	<i>&amp; A . I</i>		MD-2724-16-UR-27240, 16-	UR-27241
DATE		SIGNATURED ATT	ORNEY OF RECORD		
6/6/2017		110/1/00/0	TU IVI ( I I WUX		
FOR OFFICE USE ONLY		V		······································	
RECEIPT# Al	MOUNT	APPLYING IFP	JUDGE	MAG. JU	IDGE
ende Mariana de Carlo		ermenterment on			

# Case 2:17-cv-02555-CMR Document 1-3 Filed 06/06/17 Page 1 of 2 UNITED STATES DISTRICT COURT

FOR THE EASTERN DISTRICT OF PENNSYLVANIA — DESIGNATION FORM to be used by counsel to indicate the category of the case for the purpose of assignment to appropriate calendar.

assignment to appropriate calendar.	
Address of Plaintiff: 520 East Main Street, Gouverneur,	NY 13642
Address of Defendant: See attached sheet	
Place of Accident, Incident or Transaction: nationwide	History I Course
(Use Reverse Side For Ad	tattional Space)
Does this civil action involve a nongovernmental corporate party with any parent corporation an	
(Attach two copies of the Disclosure Statement Form in accordance with Fed.R.Civ.P. 7.1(a))	Yes□ No⊠
Does this case involve multidistrict litigation possibilities?	Yes <del>∑</del> No□
RELATED CASE, IF ANY:  Case Number: 16-MD-2724 Judge Cynthia M. Rufe	Date Terminated:
16-UR-2724, 16-UR-27241 Civil cases are deemed related when yes is answered to any of the following questions:	
1. Is this case related to property included in an earlier numbered suit pending or within one year	ar previously terminated action in this court? Yes□ No⊠
2. Does this case involve the same issue of fact or grow out of the same transaction as a prior su	
action in this court?	Yes₩ No□
3. Does this case involve the validity or infringement of a patent already in suit or any earlier m	2 \
terminated action in this court?	Yes□ No∏
4. Is this case a second or successive habeas corpus, social security appeal, or pro se civil rights	<u> </u>
	Yes□ No♥
CIVIL: (Place ✓ in ONE CATEGORY ONLY)	
A. Federal Question Cases:	B. Diversity Jurisdiction Cases:
1. D Indemnity Contract, Marine Contract, and All Other Contracts	1.   Insurance Contract and Other Contracts
2. □ FELA	2.   Airplane Personal Injury
3. □ Jones Act-Personal Injury	3. □ Assault, Defamation
4. 🔀 Antitrust	4. □ Marine Personal Injury
5. Patent	5. □ Motor Vehicle Personal Injury.
6. □ Labor-Management Relations	6. □ Other Personal Injury (Please specify)
7. □ Civil Rights	7. Products Liability
8.   Habeas Corpus	8. Products Liability — Asbestos
9. □ Securities Act(s) Cases	9. □ All other Diversity Cases
	·
10. □ Social Security Review Cases	(Please specify)
11. □ All other Federal Question Cases  (Please specify)	
ARBITRATION CERT	
I, Dianne M. Nast	y:
Pursuant to Local Civil Rule 53.2, Section 3(c)(2), that to the best of my knowledge and \$150,000.00 exclusive of interest and costs;	belief, the damages recoverable in this civil action case exceed the sum of
Relief other than monetary damages is sought.	harman and the second s
DATE: 6/6/2017 ////////////////////////////////////	PA 24424
Attorney-at-Law	Attorney I.D.#
NOTE: A trial de novo will be a trial by jury only if the	re has been compliance with F.R.C.P. 38.
I certify that, to my knowledge, the within case is not related to any case now pending or except as noted above.	within one year previously terminated action in this court
•	•
DATE:	Attornay ID #

CIV. 609 (5/2012)

# **Attachment to Designation Form**

# Addresses of Defendants

Actavis Holdco U.S., Inc. c/o Corporate Creations Network, Inc. 3411 Silverside Road #104 Rodney Building Wilmington, DE 19810

Lannett Company, Inc. 9000 State Rd. Philadelphia, PA 19036

Epic Pharma LLC 227-15 N. Conduit Ave. Laurelton, NY 11413

# **ClassAction.org**

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: <u>Seven More Lawsuits Stacked on to Generic Drug Price-Fixing MDL</u>