



Data Security

Notice of Data Security Incident

What Happened

Karl Auto Group recently became aware that an unauthorized third party gained access to certain computer systems used in our business operations. Upon discovering the incident, we immediately began an investigation with the assistance of a third-party forensic cybersecurity firm and we also notified the Federal Bureau of Investigation (FBI) and the Federal Trade Commission (FTC). The investigation is ongoing, and we are working diligently to determine the full scope of the incident.

Based on the investigation to date, we believe the unauthorized access occurred prior to March 27, 2026, but we did not become aware of it until April 4, 2026. During this period, the unauthorized third party may have accessed files and data stored on our computer systems that contained personal information belonging to current and former customers, employees, and other individuals who provided personal information to Karl Auto Group in the ordinary course of business.

What Information Was Involved

While the investigation is ongoing and the full scope of affected data has not yet been determined, we have confirmed that the types of personal information that may have been accessed include one or more of the following, depending on the individual:

- Full name
- Social Security number
- Driver's license number or other government-issued identification number
- Financial account information
- Passport number and/or passport image

Not all these data elements were necessarily affected for every individual. We are providing this notice to you because your personal information may have been stored on the systems that were subject to unauthorized access, and we were unable to rule out that your information was affected.

What We Are Doing

Upon discovering the incident, we took immediate steps to contain and remediate the threat, including engaging a third-party forensic cybersecurity firm to investigate. We have implemented additional security measures to help prevent a similar incident from occurring in the future. We also notified the FBI, the FTC, and the Iowa Attorney General.

We continue to evaluate and enhance our security practices. We have also engaged dark web monitoring services to monitor for any indication that the affected personal information is being misused. To date, no evidence of misuse of the personal information involved in this incident has been identified, but we will continue to monitor the situation.

What You Can Do

We recommend that you take the following steps to help protect your personal information:

Monitor your financial accounts and credit reports. Review your account statements, explanation of benefits statements, and credit reports carefully and regularly for any unauthorized activity. Under federal law, you are entitled to one free credit report every twelve months from each of the three major credit reporting agencies. To obtain a free credit report, visit www.annualcreditreport.com call 1-877-322-8228. You may also contact the three major credit reporting agencies directly:

- **Equifax** P.O. Box 740241, Atlanta, GA 30374-0241 | 1-800-685-1111 | www.equifax.com

- **Experian** P.O. Box 2002, Allen, TX 75013 | 1-888-397-3742 | www.experian.com
- **TransUnion** P.O. Box 1000, Chester, PA 19016 | 1-800-916-8800 | www.transunion.com

Consider placing a fraud alert on your credit file. A fraud alert tells creditors to take extra steps to verify your identity before granting credit in your name. You may place an initial fraud alert, free of charge, with any one of the three major credit reporting agencies listed above, and that agency is required to notify the other two.

Consider placing a credit freeze (security freeze) on your credit file. A credit freeze restricts access to your credit report, making it more difficult for identity thieves to open new accounts in your name. You may place a credit freeze by contacting each of the three major credit reporting agencies listed above. There is no charge to place, temporarily lift, or permanently remove a credit freeze.

If your Social Security number may have been affected, we recommend that you consider contacting the Social Security Administration at 1-800-772-1213 or at www.ssa.gov to learn more about how to monitor and protect your Social Security number.

If your passport number or passport image may have been affected, we recommend that you contact the U.S. Department of State regarding passport reissuance, as valid passport numbers present an ongoing fraud risk until the document is replaced. You may contact the Department of State at 1-877-487-2778 or at travel.state.gov.

Report suspected identity theft. If you suspect that you are a victim of identity theft, you are advised to report the incident to your local law enforcement agency or to the Iowa Attorney General's Office. You may contact the Iowa Attorney General's Office at:

- **Office of the Attorney General of Iowa, Consumer Protection Division**
- Hoover State Office Building
- 1305 E. Walnut Street
- Des Moines, Iowa 50319
- Telephone: 1-515-281-5926 or 1-888-777-4590
- Website: www.iowaattorneygeneral.gov

You may also file a complaint with the Federal Trade Commission at www.identitytheft.gov or by calling 1-877-438-4338.

For More Information

We understand that this incident may cause concern, and we sincerely apologize for any inconvenience. If you have any questions or would like additional information, please contact us at 1-855-743-5185. Representatives are available Monday through Friday from 9 am & 9 pm Eastern Time.

Sincerely,

Bret Moyer
Karl Auto Group
1101 SE Oralabor Rd, Ankeny IA 50021

Your Privacy Choices 