

FILED
05-13-2026
Circuit Court, Iowa Co
Lia N. Leahy, Clerk
2026CV000021

DATE SIGNED: May 13, 2026

Electronically signed by Matthew C. Allen
Circuit Court Judge

STATE OF WISCONSIN CIRCUIT COURT IOWA COUNTY

JOSEPH JONES, CAITLIN BROWN,
JESSICA PUKALA, NATHANIEL RYCHLIK,
JULIA K. PIERSON, and MARIAH LOPEZ,
individually, and on behalf of all others similarly
situated,

Plaintiffs,

Case No. 2026CV000021

v.

LANDS' END, INC.,

Defendant.

ORDER PRELIMINARILY APPROVING CLASS ACTION SETTLEMENT

This matter having come before the Court on May 13, 2026, the Hon. Matthew C. Allen presiding, on Plaintiffs' Unopposed Motion for Preliminary Approval of Class Action Settlement, and the Court having reviewed the Settlement Agreement and its exhibits, the Motion, the record in this action, and being otherwise fully advised in the premises;

IT IS HEREBY ORDERED as follows:

1. This Preliminary Approval Order incorporates the Settlement Agreement ("Agreement"), and the terms used in this Order shall have the meanings and definitions given to them in the Agreement.

2. The Court has jurisdiction over the subject matter of this action and personal jurisdiction over the Parties before it. Venue is proper in this Court.

3. The Court preliminarily certifies the following Settlement Class:

All persons residing in the United States whose Private Information was compromised in the Data Incident.

Excluded from the Settlement Class are: (a) all persons who are directors and officers of Defendant; (b) governmental entities; (c) the Judge assigned to the Action, that Judge's immediate family, and Court staff; and (d) any individual who timely and validly opts out of the Settlement.

4. The Court finds that the requirements for preliminary certification of the Settlement Class have been satisfied.

5. The Court therefore preliminarily certifies the Settlement Class.

6. The Court appoints Plaintiffs Joseph Jones, Caitlin Brown, Jessica Pukala, Nathaniel Rychlik, Julia K. Pierson, and Mariah Lopez as Class Representatives for the Settlement Class.

7. The Court appoints Alex Phillips of Strauss Borrelli PLLC and Nickolas J. Hagman of Cafferty Clobes Meriwether & Sprengel LLP as Class Counsel for the Settlement Class.

8. Simpluris is appointed as Settlement Administrator. The Settlement Administrator shall perform the duties and responsibilities set forth in the Agreement and this Order.

9. The Court preliminarily finds that the Settlement, on the terms and conditions set forth in the Agreement, is fair, reasonable, and adequate, was reached in arm's-length negotiations, and falls within the range of possible approval such that notice to the Settlement Class is warranted.

10. A Final Approval Hearing shall be held on November 6, 2026, at 10:00 a.m., before the Honorable Matthew C. Allen at the Iowa County Circuit Court, 7th Judicial District Courthouse, 222 North Iowa Street, Dodgeville, WI 53533, to consider:

- a. whether the proposed Settlement is fair, reasonable, and adequate and should be finally approved;
- b. whether the Settlement Class should be finally certified for settlement purposes only;
- c. whether the Court should enter the proposed Final Approval Order;
- d. whether the Court should approve Class Counsel's Application for Attorneys' Fees, Costs, and Service Awards; and
- e. any other matters the Court deems appropriate.

11. Class Counsel shall file the Motion for Final Approval, including the Application for Attorneys' Fees, Costs, and Service Awards, no later than forty-five (45) days before the initial date set for the Final Approval Hearing.

12. The Court approves, as to form and content, the proposed Postcard Notice, Long Form Notice, and Claim Form attached to the Agreement as Exhibits 1, 2, and 3. The Court finds that these forms of notice are reasonably calculated to apprise Settlement Class Members of the pendency of the action, the terms of the Settlement, their rights under the Settlement, and the date and time of the Final Approval Hearing. The Parties may make non-substantive changes to the notice documents without further order of the Court.

13. The Court approves the Notice Program set forth in the Agreement.

14. Defendant shall provide the Class List to the Settlement Administrator no later than five (5) business days after entry of this Order.

15. Within thirty (30) days following entry of this Order, the Settlement Administrator shall commence the Notice Program.

16. The Notice Program shall be substantially completed no later than forty-five (45) days before the initial date set for the Final Approval Hearing.

17. The Settlement Administrator shall establish the Settlement Website no later than the day before notice is first initiated, and shall maintain the Settlement Website and toll-free telephone line as set forth in the Agreement.

18. The Court finds that the Notice Program described in the Agreement and approved by this Order is the best notice practicable under the circumstances, is reasonably calculated to provide due and sufficient notice to Settlement Class Members, and satisfies due process.

19. Any Settlement Class Member who wishes to request exclusion from the Settlement must mail a written request for exclusion to the Settlement Administrator, postmarked no later than thirty (30) days before the initial scheduled Final Approval Hearing. To be valid, the request for exclusion must be personally signed by the Settlement Class Member and include the Settlement Class Member's name, address, telephone number, and email address, and a statement indicating a request to be excluded from the Settlement. Mass or class opt-outs shall not be permitted.

20. Any Settlement Class Member who does not timely and validly opt out shall be bound by all proceedings, orders, and judgments in this action, including the terms of the Settlement and the releases contained therein, whether or not that person submits a Claim.

21. Any Settlement Class Member who wishes to object to the Settlement and/or the Application for Attorneys' Fees, Costs, and Service Awards must file a written objection with the Court and mail copies to Class Counsel, Defendant's Counsel, and the Settlement Administrator, such that the objection is submitted no later than thirty (30) days before the initial scheduled Final Approval Hearing.

22. To be considered, an objection must comply with the requirements set forth in the Agreement, including but not limited to:

- a. the objector's full name, mailing address, telephone number, and email address, if any;
- b. all grounds for the objection, accompanied by any legal support known to the objector or objector's counsel;
- c. the information regarding prior objections by the objector and objector's counsel required by the Agreement;
- d. identification of counsel, if any, representing the objector and whether counsel will appear at the Final Approval Hearing;
- e. a list of any persons who will be called to testify in support of the objection;
- f. a statement confirming whether the objector intends to appear and/or testify at the Final Approval Hearing; and
- g. the objector's personal signature.

23. Any Settlement Class Member who fails to timely submit a valid objection in the manner specified in the Agreement and this Order shall waive any objection and shall be foreclosed from objecting to the Settlement and/or the Application for Attorneys' Fees, Costs, and Service Awards.

24. Settlement Class Members who wish to receive a Cash Payment must submit a Claim Form online or by mail no later than fifteen (15) days before the initial scheduled Final Approval Hearing, as set forth in the Agreement.

25. In advance of the Final Approval Hearing, the Settlement Administrator shall file or provide a declaration confirming that the Notice Program and Claims Process were completed in accordance with the Agreement and this Order, and reporting the information required by the Agreement, including the number of claims submitted, opt-outs, and objections.

26. Pending the Final Approval Hearing and further order of the Court, all proceedings in this action are stayed except those necessary to implement the Settlement and this Order.

27. If the Settlement does not receive Final Approval, does not become effective, or is terminated in accordance with the Agreement, then this Order and all actions taken in connection with the Settlement shall be rendered null and void, shall be vacated to the extent necessary, and the Parties shall return to their respective positions as if the Agreement had not been executed.

28. The Court retains jurisdiction over all matters relating to the administration, consummation, enforcement, and interpretation of the Agreement and this Order.

29. The Parties are directed to carry out their respective obligations under the Agreement and this Order.

30. The applicable deadlines set by this Order and the Settlement Agreement are summarized below:

Summary of Applicable Dates

Deadline to Provide Class List	5 business days after entry of the Preliminary Approval Order
Deadline to commence Notice Program	30 days after entry of the Preliminary Approval Order
Deadline to complete Notice Program	45 days before the initially scheduled Final Approval Hearing
Deadline to File Motion for Final Approval, including Class Counsel's Application for Attorneys' Fees, Costs, and Service Award	45 days before the initially scheduled Final Approval Hearing
Opt-Out Deadline	30 days before the initially scheduled Final Approval Hearing
Objection Deadline	30 days before the initially scheduled Final Approval Hearing
Claim Form Deadline	15 days before the initially scheduled Final Approval Hearing
Final Approval Hearing	November 6, 2026 at 10:00 a.m.