

**IN THE UNITED STATES DISTRICT COURT
FOR THE CENTRAL DISTRICT OF ILLINOIS**

AMY L. INGENHUTT and TERESA L.
ODELL,

Plaintiffs,

v.

STATE FARM INVESTMENT
MANAGEMENT CORPORATION,

Defendant.

Case No.

COMPLAINT

NATURE OF THE ACTION

1. This is an action for breach of fiduciary duty under Section 36(b) of the Investment Company Act of 1940, 15 U.S.C. § 80a-35(b) (“ICA”), which authorizes mutual fund investors to bring an action against the mutual fund’s investment adviser with respect to the adviser’s receipt of compensation for services or of payments of a material nature.

2. As authorized by Section 36(b), Plaintiffs Amy Ingenhutt and Teresa Odell bring this action derivatively against Defendant STATE FARM INVESTMENT MANAGEMENT CORPORATION (“SFIMC” or “Defendant”) on behalf of the target date mutual funds, known as the “LifePath Funds,” in which they and others have invested.

3. SFIMC serves as the investment adviser within the meaning of 15 U.S.C. 80a-2(a)(20) for each of the LifePath Funds. Defendant SFIMC breached its fiduciary duties to the

LifePath Funds under Section 36(b) by collecting excessive management fees from the LifePath Funds. As a result, the LifePath Funds and the holders of shares of those funds, including Plaintiffs, suffered losses for which recovery is sought by this action.

JURISDICTION AND VENUE

4. This Court has jurisdiction over these claims pursuant to Sections 36(b)(5) and 44 of the 1940 Act, 15 U.S.C. §§ 80a-35(b)(5), 80a-43, and 28 U.S.C. § 1331.

5. Venue is proper in this judicial district pursuant to Section 44 of the 1940 Act, 15 U.S.C. § 80a-43, and 28 U.S.C. § 1391, because Defendant is an resident of this district, maintains its headquarters and offices in this district, and transacts business in this district, and because certain of the acts and transactions giving rise to Plaintiffs' claims occurred in this district.

THE PARTIES

Plaintiffs

6. Plaintiff Amy L. Ingenhutt is a resident of New York and a shareholder of the LifePath 2050 Fund.

7. Plaintiff Teresa L. Odell is a resident of Iowa and a shareholder of the LifePath 2030 Fund.

8. Plaintiffs were invested in the LifePath Funds throughout the Relevant Period.

9. Plaintiffs discovered their claims shortly before the filing of this action.

Defendant

10. On information and belief, Defendant SFIMC is a privately owned investment manager organized and operating under the laws of Illinois, with its headquarters at Three State Farm Plaza, Bloomington, Illinois 61791-0001. SFIMC is an investment adviser to the Funds within the meaning of the ICA, and as such owes a fiduciary duty to the Funds and their

shareholders.

LEGAL AND HISTORIC BACKGROUND FOR PLAINTIFFS' CLAIMS

11. Congress recognized as early as 1935 that mutual funds “present[ed] special features which require[d] attention beyond simply the disclosure philosophy of the Securities Act of 1933.” *See* H.R. Rep. No. 91-1382, p. 2 (1970). “[A] typical [mutual] fund is organized by its investment adviser, which provides it with almost all management services and because its shares are bought by investors who rely on that service, a mutual fund cannot, as a practical matter sever its relationship with the adviser.” *See* S. Rep. no. 91-184, p. 5 (1969)). “Therefore, the forces of arms-length bargaining do not work in the mutual fund industry in the same manner as they do in other sectors of the American economy.” *Id.* Rather, “the relationship between investment advisers and mutual funds is fraught with potential conflicts of interest, and potentially incestuous.” *Gartenberg v. Merrill Lynch Asset Management, Inc.*, 694 F.2d 923, 929 (2d Cir. 1982) (internal citation omitted) (citing *Burks v. Lasker*, 441 U.S. 471, 481 (1979)).

12. Accordingly, in 1940, Congress enacted the ICA, recognizing that:

The national public interest and the interest of investors are *adversely affected*...when investment companies are organized, operated [and] managed...in the interest of...investment advisers...rather than in the interest of [shareholders]...or when the investment companies...are not subjected to adequate independent scrutiny.

ICA § 1(b)(2), 15 U.S.C. § 80a-1(b)(1994) (emphasis added). The ICA was designed to regulate and to curb abuses in the mutual fund industry and to create standards of care applicable to investment advisers and distributors.

13. In the 1960’s, Congress realized that investment advisers were still charging mutual funds excessive fees. A report produced by the Wharton School that was commissioned by the SEC found that investment advisers tended to charge mutual funds “substantially higher”

rates than they charged other clients. *See A Study of Mutual Funds Prepared for the Securities and Exchange Commission by the Wharton School of Finance and Commerce*, H.R. Rep. No. 2274, p. 29 (1962)).

14. As a result, Section 36(b), 15 U.S.C. §80a-35(b) was added to the ICA in 1970, which created a federal cause of action for breach of fiduciary duty. Section 36(b) imposes a fiduciary duty on mutual fund investment managers (and their affiliates) with respect to the receipt of compensation for services, specifically providing that:

[T]he investment adviser of a registered investment company shall be deemed to have a fiduciary duty with respect to the receipt of compensation for services, or of payments of a material nature, paid by such registered investment company, or by the security holders thereof, to such investment adviser or any affiliated person of such investment adviser. An action may be brought under this subsection . . . by a security holder of such registered investment company on behalf of such company, against such investment advisers, or an affiliated person of such investment adviser . . . for breach of fiduciary duty in respect to such compensation or payments paid by such registered investment company or by the security holders thereof to such investment adviser or person.

15. Further, and notwithstanding requirements regarding the increased disinterestedness of the board, “Congress decided not to rely solely on the fund’s directors to assure reasonable adviser fees,” *Daily Income Fund, Inc. v. Fox*, 464 U.S. 523, 540 (1984), also adding a provision to Section 36(b) that provides:

In any such action approval by the board of directors of such investment company of such compensation or payments, or of contracts or other arrangements providing for such compensation or payments, and ratification or approval of such compensation or payments, or of contracts or other arrangements providing for such compensation or payments, by the shareholders of such investment company, shall be given such consideration by the court as is deemed appropriate ***under all the circumstances***.

15 U.S.C. § 80a-35(b)(2) (emphasis added). Through Section 36(b), Congress gave shareholders a “unique right,” *Daily Income Fund*, 464 U.S. at 536, affording them the ability to be an independent check on unfair fees while leaving “the ultimate responsibility for the decision in determining whether the fiduciary duty has been breached [] with the court.” S. Rep. 91-184, p. 6.

16. Mutual fund fees cause a dramatic decrease in investment returns over time. Arthur Levitt, past Chairman of the SEC, criticized this “tyranny of compounding high costs:”

Instinct tells me that many investors would be shocked to know how seemingly small fees can over time, create such drastic erosion in returns. . . . In the years ahead, what will mutual fund investors say if they realize too late their returns have fallen hard under the weight of compounding fees?

Arthur Levitt, Jr., *Inaugural address: Costs Paid with Other People’s Money*, Address at Fordham University School of Law (Nov. 3, 2000), in 6 *FORDHAM J. CORP. & FIN. L.* 261, 267 (2001).

17. When a company starts a new mutual fund, a board of directors is established that contracts with other entities, including investment advisers, to provide all the services the fund needs. The board of directors meets several times a year. The members of the board of directors are typically compensated for their services based on a schedule that takes into account an annual retainer, the number of meetings attended, and expenses incurred. The Trustees of the State Farm Mutual Fund Trust are paid between \$60,000 and \$70,000 from the Trust and a total of in excess of \$100,000 per year from the Trust and other State Farm Mutual Funds on which they serve as Trustees, including the State Farm Variable Product Trust and State Farm Associates’ Funds Trust. As a result, board membership in the LifePath Funds is a lucrative part-time job, the

continuation of which is dependent (at least in part) on the continued good will and support of Defendant.

18. While mutual fund boards are supposed to be the “watchdogs” for the shareholders of the funds, two noteworthy industry insiders have commented on the general failure of mutual fund boards to fulfill their responsibilities under the ICA. Jack Bogle, founder of The Vanguard Group, Inc. (“Vanguard”), made the following comment:

Well, fund directors are, or at least to a very major extent, sort of a bad joke. They’ve watched industry fees go up year after year, they’ve added 12b-1 fees. I think they’ve forgotten, maybe they’ve never been told, that the law, the Investment Company Act, says they’re required to put the interest of the fund shareholders ahead of the interest of the fund adviser. It’s simply impossible for me to see how they could have ever measured up to that mandate, or are measuring up to it.

19. Warren Buffet, famous investor and chairman of Berkshire Hathaway, made the following comment, which was aptly quoted by a United States District Court:

I think independent directors have been anything but independent. The Investment Company Act, in 1940, made these provisions for independent directors on the theory that they would be the watchdogs for all these people pooling their money. The behavior of independent directors in aggregate since 1940 has been to rubber stamp every deal that’s come along from management—whether management was good, bad, or indifferent. Not negotiate for fee reductions and so on. A long time ago, an attorney said that in selecting directors, the management companies were looking for Cocker Spaniels and not Dobermans. I’d say they found a lot of Cocker Spaniels out there.

Strougo v. BEA Assoc., 188 F. Supp. 2d 373, 383 (S.D.N.Y. 2002) (citation omitted).

20. Mr. Buffet further observed, in his letter to shareholders in the 2002 Berkshire Hathaway, Inc. annual report:

[A] monkey will type out a Shakespeare play before an ‘independent’ mutual fund director will suggest that his fund look at other managers, even if the incumbent manager has persistently

delivered substandard performance. When they are handling their own money, of course, directors will look to alternative advisors – but it never enters their minds to do so when they are acting as fiduciaries for others. . . . Investment company directors have failed as well in negotiating management fees . . . If you or I were empowered, I can assure you that we could easily negotiate materially lower management fees with the incumbent managers of most mutual funds. And, believe me, if directors were promised a portion of any fee savings they realized, the skies would be filled with falling fees. Under the current system, though, reductions mean nothing to ‘independent’ directors while meaning everything to managers. So guess who wins? . . . [I]n stepping up to [their] all-important responsibilities, tens of thousands of “independent” directors, over more than six decades, have failed miserably. (They’ve succeeded, however, in taking care of themselves; their fees from serving on multiple boards of a single “family” of funds often run well into six figures.)

2002 Berkshire Hathaway, Inc. Annual Report to Shareholders, p. 17 – 18.

21. The watchfulness and effectiveness of mutual fund boards of directors continue to be an issue today. As Judge Posner recently observed in his dissent from the denial of a petition for rehearing en banc in another case brought under Section 36(b), there are “growing indications that executive compensation in large publicly traded firms often is excessive because of the feeble incentives of boards of directors to police compensation.” *Jones v. Harris*, 537 F.3d 728, 730 (2008), *cert. granted*, 559 U.S. 335, 129 S. Ct. 1579 (2010). Indeed, “‘broad cross-sectional analysis reveals little consistent evidence that board composition is related to lower fees and higher returns for fund shareholders.’” *Id.* at 731 (quoting OEA Memorandum: Literature Review on Independent Mutual Fund Chairs and Directors,” Dec. 29, 2006).

22. An investment adviser’s fiduciary duty encompasses both full disclosure and substantive fairness as concerns fund fee assessments. An adviser “may not overreach in the amount of his fee even though the other party to the transaction, in full possession of all the facts, does not believe the fee is excessive.” Letter from the Investment Company Institute included

with Mutual Funds Amendments (Part I): Hearings before the Subcomm. on Commerce and Finance of the H. Comm. on Interstate and Foreign Commerce, 91st Cong., at 441 (December 17, 1969) [hereinafter “1969 Hearings”]. See also S. Rep. 91-184, pp. 15-16 (“the ultimate test, *even if the compensation or payments are approved by the directors . . .* will be whether the investment adviser has fulfilled his fiduciary duty to the mutual fund shareholders in determining the fee”) (emphasis added).

SUBSTANTIVE ALLEGATIONS

The Structure and Management of the Funds at Issue

23. The LifePath Funds at issue in this case are five of a group of fifteen separate funds issued by the State Farm Mutual Fund Trust (“the Trust”), an open-end management investment company organized as a business trust under the laws of the State of Delaware in June of 2000.

24. The LifePath Funds are a type of investment commonly known in the industry as “target date” funds. Each fund is purportedly designed to provide a certain level of risk / return based on the date on which the investments in the fund are expected to be needed for retirement. As the target date approaches, the investments are adjusted, becoming more conservative over time. For instance, if an investor’s retirement is anticipated to be near the year 2030, he or she could choose the LifePath 2030 Fund. As that individual’s anticipated retirement date approaches (in this example, 2030), the investment mix in the LifePath 2030 Fund becomes more conservative by increasing its investors’ exposure to generally more conservative investment options and fewer aggressive investment options. See State Farm, LifePath Funds Adjust Over Time, *available at* <https://www.statefarm.com/finances/mutual-funds/funds/lifepath-funds> (last visited July 21, 2015) (“State Farm® LifePath Funds allow you to spend less time reallocating your portfolio

since they adjust and become more conservative over time as your target date for needing the funds approaches.”)

25. As Defendant’s marketing materials explain, over time, the asset allocations of LifePath Funds with later target dates are periodically modified to approximate those LifePath Funds with earlier target dates, until finally reaching the most conservative investment mix in the decade investors anticipate they will begin withdrawing funds. *See* State Farm, “Discover How LifePath Funds Work to Help You Save for Retirement,” *available at* <https://www.statefarm.com/finances/mutual-funds/funds/lifepath-funds/how-lifepath-funds-work> (last visited July 21, 2015). This is sometimes referred to in the target-date fund industry as the “glide path.”

26. Unlike many mutual funds, the LifePath Funds do not invest directly in stocks, bonds or money market funds. Instead, each of the LifePath Funds invests all of its assets in a corresponding separate portfolio (collectively referred to as the “Master Portfolios”), as follows:

<u>LifePath Fund</u>	<u>Corresponding Master Portfolio</u>
State Farm LifePath Retirement Fund	LifePath Retirement Master Portfolio
State Farm LifePath 2020 Fund	LifePath 2020 Master Portfolio
State Farm LifePath 2030 Fund	LifePath 2030 Master Portfolio
State Farm LifePath 2040 Fund	LifePath 2040 Master Portfolio
State Farm LifePath 2050 Fund	LifePath 2050 Master Portfolio

27. The LifePath Master Portfolios have a range of investment objectives, from conservative to more aggressive, which correspond to the investment objectives of the LifePath funds.

28. Each of the LifePath Master Portfolios is itself one of a series of funds contained within a fund known as Master Investment Portfolio, an open-end management investment company registered under the ICA, which is referred to in State Farm’s disclosure documents as

the “Master Fund.” State Farm Mutual Fund Trust Statement of Additional Information dated May 1, 2015, as supplemented through June 24, 2015, (referred to hereafter as the “State Farm SAI”), available at https://static1.st8fm.com/en_US/content_pages/1/pdf/us/mutual-fund-trust-sai.pdf (last visited July 21, 2015). On information and belief, the Master Investment Portfolio and each of the LifePath Master Portfolios were sponsored or launched by BlackRock, Inc. and are managed by Black Rock Fund Advisors (“BFA”), a private investment management company unaffiliated with the Trust or SFIMC.

29. Each of the LifePath Master Portfolios in which a LifePath Fund invests is, in turn, invested in a combination of stocks, bonds, money market funds and other investments which are referred to as the “Underlying Funds.” State Farm SAI at 1. The Underlying Funds are also maintained as portfolios of funds. As of March 15, 2015, the Underlying Funds in which the LifePath Funds, through the LifePath Master Portfolios, were invested included the following 12 funds:

Master Investment Portfolio—Active Stock Master Portfolio
 Master Series – Small Cap —Small Cap Index Master Portfolio
 BlackRock Commodity Strategies Fund
 iShares Cohen & Steers REIT ETF
 BlackRock Emerging Markets Fund, Inc.
 iShares MSCI Canada ETF
 iShares International Developed Real Estate ETF
 iShares MSCI EAFE Small-Cap ETF
 Master Investment Portfolio—International TILTS Master Portfolio
 Master Investment Portfolio—Russell 1000 Index Master Portfolio
 Master Investment Portfolio—CoreAlpha Bond Master Portfolio
 iShares TIPS Bond ETF

See State Farm Mutual Fund Trust Prospectus, dated May 1, 2015, *available at* https://static1.st8fm.com/en_US/content_pages/1/pdf/prospectus_501.pdf (last visited July 21, 2015) (hereinafter State Farm 2015 Prospectus), at 71.

30. By means of the above-described structure, the LifePath Funds, through the Master Fund and each corresponding LifePath Master Portfolio, are all invested in the same group of approximately 10-12 Underlying Funds or a subset of those Underlying Funds.

31. Although the LifePath Funds all invest in the same group of Underlying Funds, the particular mix of Underlying Funds in which the LifePath Funds, through their corresponding LifePath Master Portfolio, are invested will vary based on the target date of the LifePath Fund. The LifePath Retirement Fund and the LifePath Funds with closer target dates will have a lower percentage of relative risky or aggressive mutual funds, while the LifePath Funds with more remote target dates will have a higher percentage of such Underlying Funds.

32. BFA serves as the investment adviser for each of the LifePath Master Portfolios in which the LifePath Funds are fully invested. *See* State Farm 2015 Prospectus at 80. BFA or its affiliates also generally serve as the investment adviser to each of the Underlying Funds in which the LifePath Master Portfolios invest. *Id.*

33. BFA also serves as the portfolio manager for the LifePath Master Portfolios and employs two full-time portfolio managers, Alan Mason and Amy Whitelaw, to carry out that function. Together they are primarily responsible for the day-to-day management of the LifePath Master Portfolios, including, but not limited to, investing cash inflows, coordinating with members of their team to focus on certain asset classes, implementing investment strategy, researching and reviewing investment strategy, and overseeing members of his or her portfolio management team with more limited responsibilities. State Farm 2015 Prospectus at 86-87.

34. In attempting to achieve the investment objective of each LifePath Fund, State Farm relies on BFA and its “proprietary investment model that analyzes securities market data, including risk, asset class correlations, and expected returns” to provide portfolio allocations among the asset

classes offered through the Underlying Funds. *See* State Farm 2015 Prospectus at 70.

35. SFIMC is the investment adviser to each of the LifePath Funds. *State Farm 2015 Prospectus* at 39, 44, 51, 57, 62. The particular services performed by SFIMC, if any, with respect to the LifePath funds are not disclosed in the State Farm Prospectus.

The Fees charged by Defendant to the LifePath Funds

36. The fees paid by the LifePath Funds (and therefore, by the investors in those funds) include management fees, distribution and/or service fees under Section 12b-1 of the ICA and other expenses and fees, including administrative fees. ***Only the management fees received by SFIMC are at issue in this action.***

37. The management fees paid by the LifePath Funds to SFIMC ostensibly compensate SFIMC for its services as the manager or investment adviser to the LifePath Funds and are paid as a percentage of the assets under management. For example, according to the 2015 State Farm Prospectus, the LifePath 2030 Fund pays 1.07% of the total assets under management, or 107 basis points in management fees annually.¹

38. As of 2015, the management fees for the LifePath Funds varied slightly by fund, ranging from 102 bps to 110 bps and averaging 104 bps.

39. The management fees paid by the LifePath Funds include the management fees of their corresponding Master Portfolios in which they are invested, which are received by BFA as compensation for the advisory and portfolio management services it provides to the Master Portfolios and their Underlying Funds. Other fund complexes typically report such fees as

¹ As used herein the term “basis point” means .01%. This term is sometimes abbreviated as BPs, pronounced “bips.” This is a standard term used in finance and the insurance industry. *See* Investopedia, What is a basis point?, <http://www.investopedia.com/ask/answers/05/basispoint.asp> (last visited July 21, 2015).

“acquired funds fees.”²

40. Plaintiffs are informed and believe, and on that basis allege, that the management fees reported in the Prospectus for the LifePath funds are comprised of the fees charged by BFA for its investment advisory and management services to the Underlying Funds, the fees charged by BFA for investment advisory and management services at the Master Portfolio level, and the management fees charged by SFIMC for management services it purportedly provides to the LifePath Funds.

41. Because BFA is an adviser to both the Master Portfolios and most of the Underlying Funds, it has contractually agreed to waive its management fees at the Master Portfolio level in an amount equal to the management fees and administrative fees, if any, it or its affiliate receives from each investment company in which the LifePath Master Portfolios invests. State Farm 2015 Prospectus at 34m 40, 46, 52, 58.

42. In addition to the BFA fee waivers, Defendant SFIMC, in its capacity as the investment adviser to the LifePath Funds, has contractually agreed to waive its management fees in an amount required to keep the Fund’s Total Annual Operating Expenses at or below a specified amount for each share class. *Id.*

43. As reported in the 2015 State Farm Prospectus, the fee waivers for the five LifePath Funds ranged from 41 bps to 48 bps, corresponding roughly to the variation in the management fee among the funds, causing the net management fee for each of the funds to be consistently 62 or 63 bps, as displayed in the following table:

² For example, the filings of eight other sub-advised fund-of-funds report an Acquired Fund Fee, including (1) The American Century One Choice Funds, (2) the American Funds, (3) the Fidelity Advisor Freedom Funds, (4) the JPMorgan Smart Retirement Funds, (5) the Principal LifeTime Funds, (6) the John Hancock Retirement Funds, (7) the MassMutual RetireSMART Funds, and (8) the MFS LifeTime Funds.

	LP2020	LP2030	LP2040	LP2050	LP Retirement
Mgmt Fee	1.04%	1.07%	1.09%	1.10%	1.02%
Waiver	0.41%	0.44%	0.46%	0.48%	0.40%
Net Mgmt. Fee	0.63%	0.63%	0.63%	0.62%	0.62%

44. Translated into dollars based on the assets under management³ for each LifePath Fund as reported in the Annual Report, the net management fees for each LifePath Fund are as displayed in the right-hand column of the following table:

Fund	Assets Under Mgmt.	Net Mgmt. Fee bps	Net Mgmt. Fee \$
LT2020	\$1,863,259,115	63	\$11,738,532
LT2030	\$1,743,927,215	63	\$10,986,741
LT2040	\$1,277,710,442	63	\$8,049,576
LT2050	\$219,640,699	62	\$1,361,772
LT Retirement	\$1,44,421,363	62	\$7,095,412
Total:	\$6,248,958,833		\$39,232,034

45. These net management fees are apportioned between BFA and SFIMC based on a formula that is not clear from the Prospectus because the allocation of the fee waivers is not specified. According to the SAI, however, the net management fees reportedly received by SFIMC in 2014 for all of the LifePath Funds, after fee waivers and expense reimbursements, are \$17,495,659. The allocation of SFIMC's reported net fees by Fund is displayed in the below table, along with the fee received by BFA, calculated as the difference between SFIMC's share and the

³ The Assets Under Management amount used for these calculations is the average of the net assets for each fund at the beginning and end of calendar year 2014, as reported in the 2015 annual report.

total net management fee paid by the LifePath Funds:

Fund	SFIMC Share	BFA Share	Total
LT2020	\$5,216,508 (28bps)	\$6,522,024 (35bps)	\$11,738,532 (63bps)
LT2030	\$4,882,545 (28bps)	\$6,104,196 (35bps)	\$10,986,741 (63bps)
LT2040	\$3,582,006 (28bps)	\$4,467,570 (35bps)	\$8,049,576 (63bps)
LT2050	\$613,550 (28bps)	\$748,222 (34bps)	\$1,361,772 (62bps)
LT Retirement	\$3,201,050 (28bps)	\$3,894,362 (34bps)	\$7,095,412 (62bps)
Total:	\$17,495,659 (28bps)	\$21,736,375 (34bps)	\$39,232,034 (62bps)

46. The net management fee of more than \$17 million that SFIMC retains is approximately 44% of the total, even though BFA provides virtually all of the investment advisory and portfolio management services.

SFIMC’s Management Fees are Excessive

47. The amount of the management fee extracted and retained from the LifePath Funds by SFIMC is so disproportionately large that it bears no reasonable relationship to the services rendered (if any) in exchange for that fee, and could not have been negotiated through arms-length bargaining. *See Jones v. Harris*, 559 U.S. 335 (2010) (investment advisers breach their fiduciary duties to mutual funds when they collect fees from mutual funds that are so disproportionately large that the fees bear no reasonable relationship to the services rendered and could not have been the product of arm’s length bargaining).

48. The essence of a claim for excessive or unfair fees under the Section 36(b) of the ICA is “whether or not under all the circumstances the transaction carries the earmarks of an arm’s length bargain.” *Pepper v. Litton*, 308 U.S. 295, 306-307 (1939). “To face liability under § 36 an

investment adviser must charge a fee that is so disproportionately large that it bears no reasonable relationship to the services rendered and could not have been the product of arm's length bargaining." *Jones v. Harris*, 559 U.S. 335, 346 (2010).

49. The test for determining whether a fee is so disproportionately large that it bears no reasonable relationship to the services rendered and could not have been the product of arms-length bargaining includes consideration of the following six factors: (1) the nature and quality of the services rendered; (2) the profitability of the funds to the adviser/manager; (3) economies of scale; (4) comparative fee structure; (5) fallout benefits (i.e., indirect profits to the adviser/manager resulting from the existence of the funds); and (6) the care and conscientiousness of the directors.

50. As further alleged below, the facts bearing on the considerations described above establish that the management fees charged and retained by Defendant SFIMC are excessive, such that the collection and retention of those fees by SFIMC is a breach of its fiduciary duty to the Funds and to Plaintiffs under section 36(b) of the ICA.

The Nature and Quality of the Services Rendered

51. The nature and quality of Defendant's services to the LifePath Funds in exchange for close to half of the net management fee are extremely limited. Indeed, it is difficult to determine what management services, if any, SFIMC provides to the LifePath Funds, since virtually all of the investment management functions of the LifePath Funds are delegated to BFA.

52. As alleged above, each of the LifePath Funds invests all of its assets in a Master Portfolio having exactly the same objectives as its corresponding LifePath Fund. These Master Portfolios are managed exclusively by BFA, using BFA employees. Likewise, each of the 10-12 underlying funds in which the LifePath Master Portfolios are invested is managed by BFA.

53. The investment advisory services provided by BFA include virtually all of such services required for the LifePath Funds, including management of all of the Master Portfolio's assets and providing the Master Portfolios with investment guidance and policy direction in connection with daily portfolio management, subject to the supervision of the Master Fund's Board of Trustees. For providing such services BFA receives a net fee, after waivers and reimbursements, of 32 or 33 basis points, out of the total net management fee of 62 or 63 basis points.

54. SFIMC, by contrast, does not provide any day-to-day investment services to the LifePath Funds. Nor does it provide any investment guidance or policy direction in connection with daily portfolio management. Nonetheless, it receives close to half of the net management fees collected from the LifePath funds, an average of 28 basis points, amounting to more than \$17 million annually.

55. SFIMC purports to justify its share of the management fee as compensation for services it describes as monitoring or oversight of the performance of BFA and the Master Portfolios and administrative services such as performing fund accounting and preparing and keeping current the Trust's registration statement. But such services, to the extent they are performed at all, are minimal, require very few resources and do not justify the extraordinary management fee collected and retained by SFIMC. The amount of 28 basis points, or roughly \$17 million, collected and retained by SFIMC as a net management fee is so disproportionately large that it bears no reasonable relationship to the services rendered and could not have been the product of arms-length bargaining.

The Profitability of the LifePath Funds to Defendant

56. “[T]he profitability of the fund to the adviser is another factor which must be taken into consideration in determining whether the price paid by a fund to its adviser is a price that would be ‘the product of arms-length bargaining.’” The profitability of a fund to an adviser is a function of revenues minus the costs of providing services.

57. The LifePath Funds collectively have more than \$6 billion in assets under management. Defendant’s fees are tied directly to the total assets under management for each LifePath Fund by reason of the fact that they are calculated as a percentage of the assets under management.

58. On information and belief, and as discovery in this matter will show, the true cost of providing the services for which SFIMC collects its portion of the net management fee is similar to that of its competitors, approximately 2.4 basis points or less. In fact, many investment advisers, such as the advisers for the JPMorgan SmartRetirement Funds and the MFS Lifetime Funds, do not charge any management fee at all. By contrast the net management fee SFIMC actually collects and retains for these services, based on the information set forth in the fund prospectus, SAI and Annual Report, amount to 28 basis points or more.

59. Thus, the LifePath Funds, as currently managed, are astronomically profitable for SFIMC. Indeed, and as the section here on economies of scale describes in more detail, as assets under management increase the LifePath Funds become even more profitable for SFIMC. Such extreme profitability is strong evidence that the fees charged to the LifePath Funds and, through them, to their investors, are excessive.

Economies of Scale

60. Economies of scale are generally described as the cost advantages that a company realizes due to size, output, or scale of operation based on the fact that fixed costs, and sometimes variable costs, are spread out over more units of output, causing the cost per unit of output to generally decrease as the volume of output increases.

61. The existence of economies of scale in the mutual fund industry has been confirmed by both the SEC and the Governmental Accounting Office (the “GAO”). Both conducted in-depth studies of mutual fund fees in 2000, and both concluded that economies of scale exist in the provision of mutual fund investment advisory services. *See* SEC Division of Investment Management: Report on Mutual Fund Fees and Expenses (Dec. 2000) [hereinafter “SEC Report”], at 30-31; GAO Report on Mutual Fund Fees to the Chairman, Subcomm. on Fin. and Hazardous Materials; and the Ranking Member, Comm. on Commerce, House of Representatives (June 2000) (hereinafter “GAO Report”), at 9.

62. The clearest example of these economies of scale occurs when total assets under management increase due purely to market forces (without the institution of new advisory relationships or new asset gathering). In such instances, as the GAO confirms, it is possible for fund advisers to service additional assets with zero additional costs. In other words, investment advisers like Defendant can advise a fund that doubles in size purely because of market forces with no increased costs because the services in question provided by the advisers remain unchanged.

63. Economies of scale exist for the LifePath Funds; they are not, however, being passed on in any proportion to Plaintiffs and other investors in the LifePath Funds for their benefit as required by the ICA; instead, they are simply appropriated in full for the benefit of Defendant.

As a result of Defendant's failure to pass through any part of these economies of scale in the form of reduced fees, the LifePath Funds and their shareholders pay excessive fees to Defendant, in violation of Defendant's fiduciary duties under 36(b).

64. The economies of scale benefits that have been captured and misappropriated by Defendant can and do generate huge excessive, undeserved profits for the Defendant. These profits have been improperly misappropriated from the LifePath Funds by, in part, depriving them of the benefits of economies of scale. These benefits can (at least in part) be shared with the LifePath Funds, Plaintiffs and other shareholders in these funds by reducing fees and other costs charged to the funds by Defendant. In the case of the mutual funds at issue in this case, no such meaningful savings have been shared with the LifePath Funds.

65. The work required to operate a mutual fund does not increase proportionately with the assets under management. "[I]nvestment management efforts, the most important (and most expensive) input into portfolio management, do not increase along with portfolio size. A portfolio manager can invest \$5 billion nearly as easily as \$1 billion and \$20 billion nearly as easily as \$10 billion." Swensen, *Unconventional Success: A Fundamental Approach to Personal Investment* at 238. Therefore, "[a]s scale increases, fees as a percentage of assets ought to decline, allowing both fund manager and fund shareholders to benefit." *Id.* Indeed, "break points," *i.e.*, points at which fee reductions occur in when the assets under management reach certain levels, "reflect the economic reality of the direct relationship between decreasing marginal costs and increasing portfolio size." *Id.* According to another fund industry expert, John C. Bogle, the economies of scale generated in the mutual fund portfolio management and research business are "little short of staggering." John C. Bogle, *The Battle for the Soul of Capitalism* 154 (2005).

66. As an example, if a fund has fifty million dollars (\$50,000,000) of assets under management and a fee of 75 basis points, the fee equals \$375,000 per year. A comparable mutual fund with five hundred million dollars (\$500,000,000) of assets under management would generate a fee of three million seven hundred and fifty thousand dollars (\$3,750,000). Similarly, a mutual fund worth five billion dollars (\$5,000,000,000) would generate a fee of thirty-seven million, five hundred thousand dollars (\$37,500,000) per year.

67. It does not cost a fund's adviser ten times as much to render services to a ten billion dollar (\$10,000,000,000) fund as compared to a one billion dollar (\$1,000,000,000) fund. In fact, the investment advisory services or securities selection process for a ten billion dollar fund and a one million dollar fund are virtually identical, generating enormous economies of scale. At some point (exceeded by the LifePath Funds because of their large size), the additional cost to advise each additional dollar in the fund (whether added by a rise in the value of the securities or additional contributions by current or new shareholders) approaches a number at or close to zero.

68. Advances in computing and communication technologies in the past twenty years have resulted in exponential efficiencies that have dramatically reduced the costs of servicing mutual funds in ways Congress could not have imagined when it enacted § 36(b), increasing further the economies of scale realized by mutual fund advisers.

69. In the case of the LifePath Funds, assets under management have grown, and so the advisory and distribution fees paid to Defendant have grown dramatically, despite the economies of scale realized by Defendant. Because the economies of scale enjoyed by Defendant with respect to the LifePath Funds have not been shared with Plaintiffs, as required by Section 36(b), the Management Fee collected and retained by Defendant is excessive and grossly disproportionate to the services provided to the LifePath Funds.

Comparative Fee Structures

70. The Management Fee Defendant receives from the LifePath Funds is much higher than the fees their competitors receive for substantially similar services.

71. As described herein, other investment advisers who offer funds under a model similar to that of the LifePath Funds' (*i.e.*, a fund-of-fund-like structure where the funds invest in other mutual funds and sub-advisers provide most of the investment management services at the underlying fund level) charge a substantially smaller management fee than Defendant charges the LifePath Funds or, in some cases, no management fee at all. The services provided by these other advisers are the same or greater than the advisory services that Defendant provides to shareholders of the LifePath Funds.

Fallout Benefits

72. Defendant indirectly profits as a result of the existence of the LifePath Funds through so-called fallout benefits, *i.e.*, indirect benefits to the Defendant attributable in some way to the existence of the LifePath Funds. For example, courts have held that float revenue earned by investment advisory affiliates on free credit balances awaiting sweep into a money market fund is a fallout benefit of the adviser's contract with the money market fund.

73. The fallout benefits realized by Defendant include the attraction of new customers, cross selling related funds to current customers, and other benefits associated generally with the development of goodwill and the growth in assets of the LifePath Funds.

74. Other, easier to quantify fallout benefits include "soft dollars" payable from broker-dealers or other service providers to mutual funds. Essentially, "soft dollars" are credits furnished to Defendant from securities industry firms in exchange for routing the LifePath Funds' securities transaction orders and other business to paying firms. Plaintiffs and other investors in the LifePath

Funds paid roughly \$96,030,000 annually for core investment management services to the sub-advisers. The soft-dollar credits resulting from the annual fees paid to sub-advisers should have been used to purchase research and other goods or services that would benefit the shareholders of the LifePath Funds. But the soft dollar arrangement here benefitted Defendant and resulted in increased costs to the shareholders of the LifePath Funds with little to no corresponding benefits to the shareholders. This self-serving use of the soft dollar mechanism by Defendant amounts to a violation of the ICA by Defendant.

75. Defendant receives further fallout benefits from securities lending arrangements. Specifically, Defendant loans out the securities owned by the LifePath Funds and receives compensation from third parties as the lending agents for those securities. Defendant has reaped a significant profit from this arrangement.

76. A highly profitable fallout benefit to Defendant is the ability to sell investment advisory services paid for by the LifePath Funds at virtually no additional cost. Much like computer software, once the investment research and resulting recommendations are paid for, that research and those recommendations may be sold to other clients at virtually no cost whatsoever to Defendant. Without payment by Plaintiffs and the LifePath Funds of millions of dollars in investment management and other fees, Defendant would have to pay to conduct that research independently in order to provide investment advisory services to other clients, including institutional clients. This is a natural byproduct of the extraordinary economies of scale inherent in the investment advisory business. However, although Plaintiffs and other shareholders of the LifePath Funds pay all of the costs associated with the investment advisory services, Defendant is able to resell these services to third parties without compensating Plaintiffs through reduced fees or in any other way.

77. Defendant does not provide sufficient information regarding the existence and extent of these and other fallout benefits to the shareholders of the LifePath Funds or to the LifePath Funds' directors. The evidence supporting this allegation is believed to be within Defendant's sole possession.

78. In sum, Plaintiffs and other shareholders of the LifePath Funds have an interest in Defendant's receipt of these benefits and are entitled under the ICA to have them factored into the calculation of the management fees collected by Defendant. Defendant's receipt of a fee that fails to take such fallout benefits into consideration is a breach of its fiduciary duty to the Funds.

The Independence and Conscientiousness of the LifePath Funds Directors

79. Fees paid to Defendant are technically approved by the Funds' Board of Trustees. A majority of the Board of Trustees is comprised of statutorily presumed "disinterested" directors as that term is defined in § 10 of the ICA. Regardless of whether these presumably "disinterested" directors meet the requirements of § 10 of the ICA, the Board's approval of the excessive fees at issue indicates that there is a lack of conscientiousness by the directors in reviewing the fees paid to Defendant by each of the LifePath Funds and approving the advisory agreement between the State Farm Mutual Fund Trust and SFIMC.

80. Even if statutorily disinterested, the Funds' independent Trustees are, in all practical respects, unduly influenced and controlled by Defendant in carrying out their statutory obligation to review and approve the advisory agreement and the fees paid to SFIMC under that agreement. In particular, Plaintiffs are informed and believe, and on that basis allege, that Defendant does not provide the directors with sufficient information for the directors to fulfill their obligations, a factor supporting a finding that Defendant has breached their fiduciary duties.

81. The independent Trustees are supposed to serve as “watchdogs” for the shareholders of the LifePath Funds. As such, the disinterested Trustees have primary responsibility for, among many other things, negotiating and approving all contracts and agreements with Defendant and reviewing the reasonableness of the fees received by Defendant. Accordingly, as noted by the GAO, the directors, *i.e.*, the Trustees here, are expected to review, among other things, the adviser’s costs, whether fees have been reduced when the Fund’s assets have grown, and the fees charged for similar services. (*See* GAO Report at 14.) These responsibilities are intensive, requiring the Trustees to rely on information provided by Defendant. Defendant, in turn, has a fiduciary duty to provide all information reasonably necessary for the Trustees to perform their obligations. *See* 15 U.S.C., § 80a-15(c); 17 C.F.R. § 270.12b-1.

82. The ICA contains a presumption that independent directors or trustees are in fact disinterested. However, the lack of conscientiousness of even disinterested directors in reviewing the fees paid by the LifePath Funds, the lack of adequate information provided to the Trustees in connection with their approvals of the operative agreements and the control of management over the Trustees in reviewing the fees paid by the LifePath Funds are important factors in determining whether Defendant have breached their fiduciary duties.

83. In addition, the SEC has specifically recognized that even disinterested directors may not be independent but, rather, may be subject to domination or undue influence by a fund’s investment adviser. For example, the SEC has stated that “disinterested directors should not be entrusted with a decision on use of fund assets for distribution without receiving the benefit of measures designed to enhance their ability to act independently.” *Bearing of Distribution Expenses by Mutual Funds*, Investment Co. Act Rel. No. 11414, 1980 SEC LEXIS 444, at *36 (Oct. 28, 1980).

84. Defendant's windfall complained of herein indicates that Defendant did not keep the purportedly disinterested independent Trustees of the LifePath Funds fully informed regarding all material facts and aspects of their fees and other compensation. A truly independent board of directors would not have tolerated the complained-of fee assessment charged by Defendant if it had obtained adequate information regarding, among other things: the sub-advisory fees paid for the LifePath Funds and the services received by the LifePath Funds from Defendant for fees they charged; the advisory fees charged and services provided by competitors with similar fund structures; the economies of scale enjoyed or fallout benefits received by Defendant; the profitability data, and how to evaluate the profitability data in light of economies of scale.

85. The directors of the LifePath Funds are materially dependent on Defendant for information concerning the investment and fee structure that applies to the LifePath Funds. This has allowed Defendant to unduly influence the various boards' directorship of the funds.

CLAIM FOR RELIEF

**ICA §36(b)
BREACH OF FIDUCIARY DUTY
(Unfair and Excessive Fees)**

86. Plaintiffs reallege and incorporate by reference as though set forth herein each of the allegations set forth in the foregoing paragraphs.

87. By assessing, collecting and retaining the management fees it charged to the LifePath Funds for the services it provided to the Funds, Defendant breached its fiduciary duty to the LifePath Funds because they are unreasonable, excessive, and were not negotiated at arms-length in light of all the surrounding circumstances. Plaintiffs specifically allege that all unfair and excessive fees alleged herein have inured to the benefit of, and have been received by Defendant.

88. In charging and receiving inappropriate compensation, roughly \$17.5 million per year, and in failing to put the interests of Plaintiffs and the other shareholders of the LifePath Funds ahead of its own interests, Defendant has breached and continues to breach its statutory fiduciary duty to Plaintiffs in violation of ICA § 36(b).

89. Plaintiffs seek, pursuant to § 36(b)(3) of the ICA, the “actual damages resulting from the breach of fiduciary duty” by Defendant, up to and including, “the amount of compensation or payments received from” the LifePath Funds or, pursuant to 15 U.S.C. § 80-46(b) (“§ 47(b) of the ICA”), rescission of the contracts.

PRAYER FOR RELIEF

WHEREFORE, Plaintiffs pray for relief as follows:

- a. An order declaring that Defendant has breached its fiduciary duties under Section 36(b) of the 1940 Act, 15 U.S.C. § 80a-35(b), through the receipt of excessive investment advisory fees from each Fund;
- b. An order permanently enjoining Defendant from further breaches of its fiduciary duties under Section 36(b) of the 1940 Act;
- c. An order requiring that Defendant disgorge and restore to the Fund all excessive fees charged to the fund, and imposing a constructive trust for distribution of those amounts to the extent authorized by law;
- d. An award of compensatory damages against Defendant, including repayment to each Fund of all unlawful and excessive investment advisory fees paid by such Fund from one year prior to the commencement of this action on behalf of such Fund through the date of trial, and lost investment returns on those amounts, and interest thereon;
- e. An order rescinding each Investment Management Agreement pursuant to Section 47 of the

ICA, 15 U.S.C. § 80a-46, including restitution to each Fund of the excessive investment advisory fees paid by such Fund from one year prior to the commencement of this action on behalf of such Fund through the date of trial, lost investment returns on those amounts, and interest thereon;

- f. An order awarding Plaintiffs reasonable costs in this action, including attorneys' fees, expert witness fees, and such other items as may be allowed to the maximum extent permitted by law; and
- g. An order awarding such other and further relief as the Court deems equitable and just.

JURY DEMAND

Plaintiffs demand a trial by jury for all claims so triable.

Dated: July 22, 2015

/s/ Garrett W. Wotkyns
Garrett W. Wotkyns,* AZ Bar No. 025887
Michael C. McKay, ** AZ Bar No. 023354
**SCHNEIDER WALLACE COTTRELL
KONECKY WOTKYNs LLP**
8501 North Scottsdale Road, Suite 270
Scottsdale, AZ 85253
Telephone: (480) 428-0142
Facsimile: (866) 505-8036
gwoykyns@schneiderwallace.com
mmckay@schneiderwallace.com

Todd M. Schneider, ** CA Bar No. 158253
Mark T. Johnson, ** CA Bar No. 076904
Kyle G. Bates, ** CA Bar No. 299114
**SCHNEIDER WALLACE COTTRELL
KONECKY WOTKYNs LLP**
2000 Powell Street, Suite 1400
Emeryville, CA 94608
Telephone: (415) 421-7100
Facsimile: (415) 421-7105
tschneider@schneiderwallace.com
mjohnson@schneiderwallace.com
kbates@schneiderwallace.com

Todd S. Collins, ** PA Bar No. 29405
Shanon J. Carson, ** PA Bar No. 85957
Ellen Noteware, ** PA Bar No. 82711
BERGER & MONTAGUE, P.C.
1622 Locust Street
Philadelphia, PA 19103-6365
Telephone: (800) 424-6690
Facsimile: (215) 875-4604
tcollins@bm.net
scarson@bm.net
enoteware@bm.net

J. Barton Goplerud, ** IA Bar No. AT0002983
**HUDSON MALLANEY SHINDLER &
ANDERSON PC**
5015 Grand Ridge Drive, Suite 100
West Des Moines, Iowa 50265
Telephone: (515) 223-4567
Facsimile: (515) 223-8887
jbgoplerud@hudsonlaw.net

* motion for admission to practice in this
court granted pursuant to CDIL-LR-83.5

**motion for admission to practice in this
court to be filed pursuant to CDIL-LR-83.5

Attorneys for Plaintiffs