

**IN THE UNITED STATES DISTRICT COURT  
FOR THE MIDDLE DISTRICT OF TENNESSEE**

WILLIAM FUDGE, on behalf of himself  
and all others similarly situated,

Plaintiff,

Case No. \_\_\_\_\_

v.

CLASS ACTION  
STATUS REQUESTED

LOVE'S TRAVEL STOPS & COUNTRY  
STORES, Inc. d/b/a LOVE'S,

Defendant.

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**CLASS ACTION COMPLAINT**

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NOW INTO COURT comes the Plaintiff, William Fudge ("Plaintiff"), on behalf of himself and all others similarly situated, by and through the undersigned attorneys, and brings this action for breach of contract, unjust enrichment, money had and received, and declaratory relief against Love's Travel Stops & Country Stores, Inc ("Love's"). This Class Action Complaint is alleged upon information and belief, except as to those allegations which pertain to the named Plaintiff, which are alleged based on the Plaintiff's personal knowledge.

**NATURE OF ACTION**

1. Approximately eighteen percent (18%) of all new cars require premium motor fuel,<sup>1</sup> and there are over two thousand different types of cars sold annually for which the manufacturer

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<sup>1</sup> Norman Mayerson, *Putting Premium Gas in an Engine That Requires Regular? Stop It Now*, The New York Times (Apr. 11, 2019), <https://www.nytimes.com/2019/04/11/smarter-living/premium-gas-worth-it-octane-summer-ethanol.html>.

recommends that drivers use premium motor fuel.<sup>2</sup>

2. Love's owns and operates more than 600 gas stations.<sup>3</sup>

3. This action seeks redress for customers from Tennessee, Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, Wyoming that paid Love's to fill their cars with premium motor fuel ("Premium Customers") immediately after a Love's customer purchased lower-grade motor fuel from the same single-nozzle fuel dispensing system.

4. Love's gas stations are equipped with single-nozzle fuel dispensing systems that allow customers to select between three grades of motor fuel: premium, mid-grade, and regular.

5. Premium motor fuel is more expensive than regular and mid-grade motor fuel.

6. The price differential between premium motor fuel and regular motor fuel has increased over the last seven years; in 2016 the average difference between regular and premium was 47 cents per gallon, and by May 2022, the average difference was 75 cents per gallon.<sup>4</sup> At Love's gas station located at 110 Fast Lane, Baxter, Tennessee, the price differential between regular and premium motor fuel was 70 cents on May 19, 2023.

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<sup>2</sup> *Premium Fuel Recommended*, Edmunds.com, <https://static.ed.edmunds-media.com/unversioned/img/pdf/premium.gasoline/premium.fuel.recommended.101918.pdf> (last accessed Mar. 9, 2023).

<sup>3</sup> *About Us*, Love's Travel Stops & Country Stores, Inc., <https://www.loves.com/en/about-us> (last accessed May 22, 2023)

<sup>4</sup> Meghan Bragg, *VERIFY: The price difference in gas grades*, WCNC-TV (June 20, 2022), <https://www.wcnc.com/article/news/verify/gas-verify-money-charlotte-wake-up-nc/275-79caa501-d631-431d-92cf-48389635bcea>.

7. Premium Customers like Plaintiff agreed to pay Love's the higher price per gallon for premium motor fuel with the understanding that they were receiving premium motor fuel from Love's in return.

8. But that is not what happened. Instead, when Premium Customers selected the premium option at Love's gas stations, the first gallon of fuel that was pumped into their cars regularly contained a significant amount of regular or mid-grade motor fuel. Premium Customers, therefore, regularly paid the premium motor fuel price for a gallon that contained a significant amount of lower-grade motor fuel.

9. The reason for this disparity between what Premium Customers paid Love's for and what they received in return is as follows. The single-nozzle fuel dispensing systems that Premium Customers used were regularly used previously by Love's customers that filled their cars with regular or mid-grade motor fuel. In that event, Love's pumps retained a residual amount of motor fuel – typically one third of a gallon – that became part of the first gallon of motor fuel pumped into Premium Customers' cars.

10. Given that approximately seventy percent (70%) of cars require regular motor fuel,<sup>5</sup> during the Class Periods, defined infra at ¶ 28, Premium Customers regularly paid the premium price for the first gallon of motor fuel for which they did not receive a gallon of premium motor fuel in return.

11. Love's has known for years that it was retaining the benefit of selling regular or mid-grade motor fuel for the price of premium motor fuel at the expense of its Premium Customers. Plaintiff and the Classes, defined infra at ¶ 28, were unaware that they were paying Love's the

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<sup>5</sup> Samantha Herrera, *AAA says US drivers waste \$2.1 billion on premium gasoline every year*, KSL Newsradio 102.7FM 1160AM (Mar. 7, 2022), <https://kslnewsradio.com/1965105/aaa-says-us-drivers-waste-2-1-billion-on-premium-gasoline-every-year/>.

premium motor fuel price for lower-grade motor fuel, and expect the return of their money plus interest.

12. This action is brought by Plaintiff to remedy this wrong.

13. Plaintiff, on behalf of himself and others similarly situated, brings a cause of action for declaratory relief and brings causes of action, each in the alternative, for breach of contract, unjust enrichment, and money had and received against Love's to recover the difference between the price of premium motor fuel and the concurrent price of lower-grade motor fuel for the amount of residual motor fuel that was retained in the pump from a prior, non-premium customer.

### **JURISDICTION AND VENUE**

14. This Court has subject matter jurisdiction over the state law claims asserted herein pursuant to 28 U.S.C. § 1332(d), in that the claims are asserted on behalf of the Classes, and the matter or controversy exceeds the sum of \$5 million, exclusive of interests and costs, and some members of the proposed Classes are citizens of a state different from Love's.

15. This Court also has subject matter jurisdiction under 28 U.S.C. § 1331.

16. Venue is proper in this District pursuant to 28 U.S.C. 1391(b)-(d), because a substantial part of the events giving rise to Plaintiff's claims occurred in this District, and Love's resides in, is licensed to do business in, does business in, has agents in, or is found or transacts business in, this District.

### **PARTIES**

17. Plaintiff is and at all times material was a resident of Cumberland County, Tennessee. Plaintiff's car requires premium motor fuel.

18. Love's is incorporated and has its principal place of business in Oklahoma.

## FACTUAL ALLEGATIONS

19. Love's owns and operates more than 600 gas stations that are located in the following states: Alabama, Arizona, Arkansas, California, Colorado, Connecticut, Florida, Georgia, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, South Carolina, South Dakota, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, Wisconsin, Wyoming.<sup>6</sup>

20. On May 19, 2023, Plaintiff drove to a Love's gas station located at 110 Fast Lane, Baxter, Tennessee 38544 where Love's offered the following prices per gallon for motor fuel: premium was \$3.799 per gallon, mid-grade was \$3.499 per gallon, and regular was \$3.099 per gallon.

21. Plaintiff inserted his credit card into Love's single-nozzle fuel dispensing system and selected premium motor fuel.

22. Plaintiff inserted the single-nozzle into his car and pumped motor fuel into his car's fuel tank.

23. Plaintiff's credit card was charged \$18.06, which Love's represented was based on his pumping 4.754 gallons of premium motor fuel into his car. A copy of the receipt that Plaintiff received is shown below:

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<sup>6</sup> *Locations & Fuel Price Search*, Love's Travel Stops & Country Stores, <https://www.loves.com/en/location-and-fuel-price-search> (last accessed May 22, 2023).



24. But Plaintiff did not receive the 4.754 gallons of premium motor fuel for which he paid Love's.

25. Plaintiff purchased premium motor fuel from Love's directly after the prior customer had, using the same single-nozzle fuel dispensing system, pumped regular motor fuel. When Plaintiff selected the premium option and began pumping motor fuel into his car, the pump hose and dispensing nozzle contained a residual volume of regular motor fuel from the prior customer which then became part of the first gallon of motor fuel pumped into Plaintiff's car.

26. Therefore, Plaintiff paid Love's \$3.799 for this first gallon of motor fuel when he should have paid less because that gallon contained a significant amount of lower-priced, lower-grade motor fuel.

27. Love's is aware that it overcharges Premium Customers like Plaintiff whenever they fill their cars at Love's gas stations when the prior customer that used the same single-nozzle fuel dispensing system filled his or her car with lower-grade motor fuel. Love's could easily refund Premium Customers the difference between what they paid for and what they received in return. No federal, state, or local statute or regulation, including the Petroleum Marketing Practices Act prevents Love's from doing so. Love's has made a business decision to retain the overcharge as a profit as opposed to refunding the same to Premium Customers.

#### **CLASS ACTION ALLEGATIONS**

28. Plaintiff brings this action on behalf of himself, and as a class action under Federal Rule of Civil Procedure 23, on behalf of the members of the following classes:

- Tennessee class: All persons in Tennessee who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Alabama class: All persons in Alabama who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- Arizona class: All persons in Arizona who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Arkansas class: All persons in Arkansas who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- California class: All persons in California who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Colorado class: All persons in Colorado who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Connecticut class: All persons in Connecticut who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where



- (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Florida class: All persons in Florida who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Georgia class: All persons in Georgia who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Idaho class: All persons in Idaho who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Illinois class: All persons in Illinois who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that

used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- Indiana class: All persons in Indiana who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Iowa class: All persons in Iowa who, between May 26, 2013 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Kansas class: All persons in Kansas who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Kentucky class: All persons in Kentucky who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- Louisiana class: All persons in Louisiana who, between May 26, 2013 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Maryland class: All persons in Maryland who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Michigan class: All persons in Michigan who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Minnesota class: All persons in Minnesota who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Mississippi class: All persons in Mississippi who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where

- (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Missouri class: All persons in Missouri who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Montana class: All persons in Montana who, between May 26, 2015 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Nebraska class: All persons in Nebraska who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
  - Nevada class: All persons in Nevada who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that

used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- New Jersey class: All persons in New Jersey who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- New Mexico class: All persons in New Mexico who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- New York class: All persons in New York who, between May,26 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- North Carolina class: All persons in North Carolina who, between May 26, 2020 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- North Dakota class: All persons in North Dakota who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Ohio class: All persons in Ohio who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Oklahoma class: All persons in Oklahoma who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Oregon class: All persons in Oregon who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Pennsylvania class: All persons in Pennsylvania who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card

where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- South Carolina class: All persons in South Carolina who, between May 26, 2020 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- South Dakota class: All persons in South Dakota who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Texas class: All persons in Texas who, between May 26, 2019 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Utah class: All persons in Utah who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that

used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

- Virginia class: All persons in Virginia who, between May 26, 2018 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Washington class: All persons in Washington who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- West Virginia class: All persons in West Virginia who, between May 26, 2013 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.
- Wisconsin class: All persons in Wisconsin who, between May 26, 2017 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.



- Wyoming class: All persons in Wyoming who, between May 26, 2013 and May 26, 2023, purchased premium motor fuel from Love's with a credit card or debit card where (1) such persons used a single-nozzle fuel dispensing system, and (2) the prior customer that used the same single-nozzle fuel dispensing system purchased regular or mid-grade motor fuel.

29. The classes identified above are collectively referred to as the "Classes" and the periods of time applicable to the Classes are collectively referred to as the "Class Periods."

30. Specifically excluded from these classes are Love's; the officers, directors, or employees of Love's; any entity in which Love's has a controlling interest; and any affiliate, legal representative, heir, or assign of Love's. Also excluded from these classes are any federal, state, or local governmental entities, any judicial officer presiding over this action and the members of his or her immediate family and judicial staff, and any juror assigned to this action.

31. Class Identity: The Classes are readily identifiable and are ones for which records should exist.

32. Numerosity: Plaintiffs do not know the exact number of class members because such information presently is in the exclusive control of Love's. Plaintiff believes that there are thousands of class members geographically dispersed throughout the United States, such that joinder of all class members is impracticable.

33. Typicality: Plaintiff's claims are typical of the claims of the members of the Classes because Plaintiff purchased premium motor fuel from Love's, and therefore Plaintiff's claims arise from the same common course of conduct giving rise to the claims of the Classes and the relief sought is common to the Classes.

34. Common Questions Predominate: There are common questions of law and fact specific to the Classes that predominate over any questions affecting individual members, including:

- Whether the single-nozzle fuel dispensing systems installed at Love's gas stations initially delivered a residual amount of the type fuel selected by the prior customer; and
- Whether Love's has been unjustly enriched by retaining the benefit of charging Plaintiff and members of the Classes a premium price for a residual amount of lower-grade fuel.

35. Adequacy: Plaintiff will fairly and adequately protect the interests of the Classes in that Plaintiff's interests are aligned with, and not antagonistic to, those of the other members of the Classes who purchased premium motor fuel from Love's and Plaintiff has retained counsel competent and experienced in the prosecution of consumer class actions to represent himself and the Classes.

36. Superiority: A class action is superior to other available methods for the fair and efficient adjudication of this controversy since individual joinder of all damaged members of the Classes is impractical. Prosecution as a class action will eliminate the possibility of duplicative litigation. The relatively small damages suffered by individual members of the Classes compared to the expense and burden of individual prosecution of the claims asserted in this litigation means that, absent a class action, it would not be feasible for members of the Classes to seek redress for the violations of law herein alleged. Further, individual litigation presents the potential for inconsistent or contradictory judgments and would greatly magnify the delay and expense to all parties and to the court system. Therefore, a class action presents far fewer case management difficulties and will provide the benefits of unitary adjudication, economy of scale, and comprehensive supervision by a single court.

37. The prosecution of separate actions by individual members of the Classes would create the risk of inconsistent or varying adjudications.

**COUNT ONE  
BREACH OF EXPRESS OR IMPLIED-IN-FACT CONTRACT**

38. Plaintiff realleges and incorporates by reference as if set forth in full herein the allegations of paragraphs 1 through 37 above.

39. Plaintiff and members of the Classes agreed to pay Love's the offered price per gallon for premium motor fuel in exchange for receiving premium motor fuel.

40. Plaintiff and members of the Classes paid the offered price per gallon for premium motor fuel using their debit or credit cards.

41. Love's breached this express or implied-in-fact contract with Plaintiff and members of the Classes by failing to deliver the full amount of premium motor fuel for which Plaintiff and members of the Classes paid Love's.

42. As a result of Love's breach, Plaintiff and members of the Classes were damaged and seek restitutionary damages plus pre and post judgment interest in an amount to be determined at trial.

**COUNT TWO  
IMPLIED-IN-LAW/UNJUST ENRICHMENT**

43. Plaintiff realleges and incorporates by reference as if set forth in full herein the allegations of paragraphs 1 through 42 above.

44. Plaintiff and members of the Classes conferred a benefit upon Love's by paying a premium price for regular motor fuel or mid-grade motor fuel for the residual amount of fuel left in the pump from the prior customer.

45. Love's knowingly accepted and retained the benefit conferred upon it by Plaintiff and members of the Classes.

46. It is inequitable for Love's to retain the benefits conferred upon it by Plaintiff and members of the Classes.

47. Love's has been unjustly enriched at the expense of Plaintiff and members of the Classes and must disgorge the difference between the price of the premium motor fuel charged and the concurrent price of the lower grade motor fuel delivered to Plaintiff and members of the Classes.

48. Plaintiff and the Classes seek unjust enrichment damages plus pre and post judgment interest in an amount to be determined at trial.

### **COUNT THREE MONEY HAD AND RECEIVED**

49. Plaintiff realleges and incorporates by reference as if set forth in full herein the allegations of paragraphs 1 through 48 above.

50. Love's retention of the difference between the price of the premium motor fuel charged and the concurrent price of the lower grade motor fuel delivered to Plaintiff and members of the Classes is unjust and in bad faith.

51. Love's is indebted to Plaintiff and members of the Classes for money had and received by Love's from Plaintiff and members of the Classes when they paid for but did not receive premium motor fuel at Love's gas stations.

52. In equity and good conscience, the difference between the price of the premium motor fuel charged and the concurrent price of the lower grade motor fuel delivered to Plaintiff and members of the Classes should be returned to Plaintiff and members of the Classes. Plaintiff and the Classes seek pre and post judgment interest.

**COUNT FOUR**  
**DECLARATORY RELIEF UNDER 28 U.S.C. § 2201**

53. Plaintiff realleges and incorporates by reference as if set forth in full herein the allegations of paragraphs 1 through 52 above.

54. An actual and justiciable controversy within the meaning of 28 U.S.C. § 2201 exists among Plaintiffs and members of the Classes on the one hand, and Love's on the other hand.

55. Plaintiff and members of the Classes are entitled to a judgment declaring that Love's has no lawful right to retain the difference between the price of the premium motor fuel charged and the concurrent price of the lower grade motor fuel for the residual amount of fuel left in the pump from a prior customer that pumped lower grade motor fuel. A reasonable analysis of the facts will reveal that a declaratory judgment decision will be useful and fair and favors the exercise of this court's jurisdiction.

**PRAYER FOR RELIEF**

WHEREFORE, Plaintiffs and members of the Classes pray the Court for judgment against Love's in an amount to be determined at trial, for:

- A. restitutionary damages;
- B. permanent injunctive relief;
- C. declaratory relief;
- D. reasonable and/or statutory attorneys' fees;
- E. costs of suit;
- F. prejudgment and post judgment interest thereon, and
- G. such other and further relief as the Court deems just, appropriate and equitable.

DATED: May 26, 2023

By: /s/ Gordon Ball  
Gordon Ball  
gball@gordonball.com

Jonathan Tanner Ball (TN Bar No. 037011)  
(*pro hac vice forthcoming*)

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# ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Love's Customers Who Buy Premium Gas Receive Some Regular Mixed In, Class Action Claims](#)

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