UNITED STATES DISTRICT COURT SOUTHERN DISTRICT OF FLORIDA

MALCOLM CAMPBELL, individually and on behalf of all others similarly situated.

Civil Case No.:

Plaintiff,

V.

CLASS ACTION COMPLAINT AND JURY DEMAND

DONISI JAX, INC. d/b/a NATIONWIDE HEALTH ADVISORS

Defendant.

INTRODUCTION

1. Plaintiff Malcolm Campbell ("Plaintiff") brings this Class Action Complaint for statutory damages, injunctive relief, and any other available legal or equitable remedies, resulting from Defendant Donisi Jax, Inc.'s (d/b/a Nationwide Health Advisors) ("Nationwide") practice of placing prerecorded and autodialed telemarketing telephone calls to telephones without prior express written consent in violation of the Telephone Consumer Protection Act, 47 U.S.C. § 227 et seq., ("TCPA").

JURISDICTION AND VENUE

- 2. This Court has subject matter jurisdiction under 28 U.S.C. § 1331, as this action arises under the TCPA, which is a federal statute. This Court has personal jurisdiction over Defendant because Defendant resides in this District and the behavior giving rise to the instant litigation occurred in this District.
- 3. Venue is proper in this District under 28 U.S.C. § 1391(b) because Defendant resides in this District.

PARTIES

- 4. Plaintiff is, and at all times mentioned herein was, a citizen and resident of Los Angeles, California.
- 5. Plaintiff is, and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153 (39).
- 6. Defendant Donisi Jax, Inc. d/b/a Nationwide Health Advisors is and at all times mentioned herein was, a corporation duly organized under the laws of the State of Florida with its headquarters in Pompano Beach, Florida.
- 7. Defendant is and at all times mentioned herein was, a "person" as defined by 47 U.S.C. § 153(39).

FACTUAL ALLEGATIONS

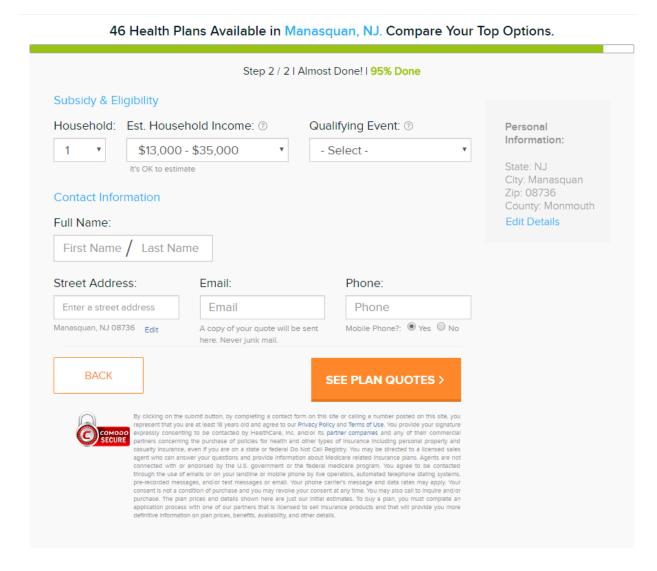
- 8. In 2017, Defendant began placing telephone calls to Plaintiff's cellular telephone number ending in 0279.
- 9. These calls came from Defendant's telephone numbers, including 323-289-6166, 323-289-6167, and 323-289-6172.
 - 10. Upon information and belief, Defendant has called Plaintiff dozens of times.
 - 11. All of the calls were intended to, and did, advertise health insurance plans.
 - 12. Several of these calls used a prerecorded voice.
- 13. For example, one of the calls used the prerecorded voice of a terrible Morgan Freeman impersonator, which advertised health plans and invited Plaintiff to call back at 855-341-3959, which is one of Defendant's telephone numbers.
- 14. These calls also used an automatic telephone dialing system, as evidenced by a brief and unnatural pause prior to the prerecorded messages beginning to play (e.g. in the Morgan Freeman example, no message began for four seconds).

- 15. Because the calls constitute telemarketing, Defendant was required to obtain prior express written consent from the persons to whom they made calls.
 - 16. "Prior express written consent" is specifically defined by statute as:

[A]n agreement, in writing, bearing the signature of the person called that clearly authorizes the seller to deliver or cause to be delivered to the person called advertisements or telemarketing messages using an automatic telephone dialing system or an artificial or prerecorded voice, and the telephone number to which the signatory authorizes such advertisements or telemarketing messages to be delivered.

47 CFR § 64.1200(f)(8).

- 17. Specifically, this requires any written agreement to have a "clear and conspicuous" disclosure informing the person signing that "such person authorizes the seller to deliver or cause to be delivered to the signatory telemarketing calls using an automatic telephone dialing system or an artificial or prerecorded voice[.]" 47 CFR § 64.1200(f)(8)(i)(A).
- 18. "Clear and conspicuous", in turn, is defined as "notice that would be apparent to a reasonable consumer, separate and distinguishable from the advertising copy or other disclosures." 47 CFR § 64.1200(f)(3).
 - 19. Plaintiff allegedly provided his telephone number through healthcare.com.
- 20. The disclosure on the page on which Plaintiff allegedly provided his telephone number is not sufficient to allow for "prior express written consent" as defined above.
- 21. As seen in the screenshot below, the required disclosures, to the extent they are adequate, are in small gray front on a gray page, below the "SEE PLAN QUOTES" button that purportedly binds the user to the terms.



- 22. The placement and design of this disclosure is not "apparent to a reasonable consumer." It is in small gray font against a slightly lighter gray background, below the button that needs to be clicked to see quotes.
- 23. Furthermore, while the page notes directly under the email field that "a copy of your quote will be sent here", there is no similar disclaimer immediately under the "phone" field (which is required). This is deceptive in that it gives the false sense that calls would not be made, but quotes would instead be emailed.
 - 24. Not only is the design and placement of the disclosure deficient, the disclosure itself

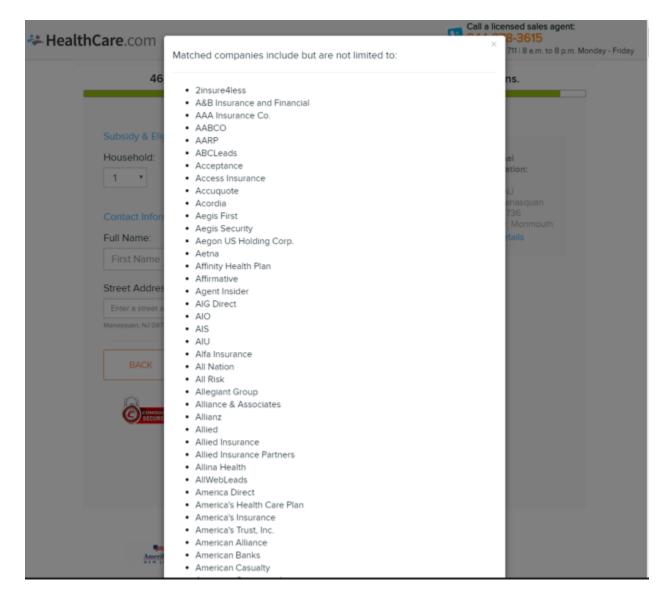
is also deficient for several reasons.

25. In full, the disclosure states:

By clicking on the submit button, by completing a contact form on this site or calling a number posted on this site, you represent that you are at least 18 years old and agree to our Privacy Policy and Terms of Use. You provide your signature expressly consenting to be contacted by HealthCare, Inc. and/or its partner companies and any of their commercial partners concerning the purchase of policies for health and other types of insurance including personal property and casualty insurance, even if you are on a state or federal Do Not Call Registry. You may be directed to a licensed sales agent who can answer your questions and provide information about Medicare related insurance plans. Agents are not connected with or endorsed by the U.S. government or the federal medicare program. You agree to be contacted through the use of emails or on your landline or mobile phone by live operators, automated telephone dialing systems, pre-recorded messages, and/or text messages or email. Your phone carrier's message and data rates may apply. Your consent is not a condition of purchase and you may revoke your consent at any time. You may also call to inquire and/or purchase. The plan prices and details shown here are just our initial estimates. To buy a plan, you must complete an application process with one of our partners that is licensed to sell insurance products and that will provide you more definitive information on plan prices, benefits, availability, and other details.

- 26. The disclosures regarding autodialed or prerecorded messages is included midway through a paragraph containing several other disclosures, including disclosures regarding the application process, licensure, pricing, and relationships (or lack thereof) with the government and various agencies.
- 27. This violates the requirement that the disclosure regarding prerecorded telemarketing calls must be "separate and distinguishable" from other disclosures.
- 28. Perhaps most egregiously, this disclosure does not directly explain to which companies the user is purportedly giving consent.
- 29. Only by clicking the "partner companies" hyperlink is one provided a list of companies.
 - 30. Clicking the "partner companies" hyperlink causes a window to pop out displaying

a list of <u>814 Companies</u> that, along with their "commercial partners", ostensibly now have consent to call the person who filled out the form. The first part of this pop out can be seen in the following screenshot:



- 31. Nationwide Health Advisors appears more than halfway down the list (company number 527).
- 32. Beyond being absurd on its face to allow one form to give consent for phone calls from *at least* 814 different companies buried in a hyperlink, this violates the requirement that any

prior express written consent agreement clearly and conspicuously authorizes "the seller" to deliver prerecorded telemarketing calls.

- 33. Necessarily, this includes clearly and conspicuously identifying the seller not providing a pop up link to a list of more than 800 companies who can now call
- 34. Accordingly, the healthcare.com page is insufficient to allow for "prior express written consent" and neither Plaintiff nor anyone else who allegedly provided their information to Defendant through this page provided the required "prior express written consent."
- 35. Indeed, Plaintiff did not want these calls, and sought to stop these calls by requesting that Defendant stop calling. These calls caused Plaintiff to spend time answering, time attempting to opt out, and caused Plaintiff immense frustration and annoyance. The calls were an invasion of Plaintiff's privacy.
- 36. Upon information and belief, Defendant does not maintain adequate records to track revocation of consent.
- 37. Regardless, because Defendant failed to obtain prior express written consent prior to making its prerecorded and autodialed telemarketing calls, Defendant's telephone calls violate 47 U.S.C. § 227(b), and Plaintiff and putative class members are entitled to \$500 to \$1500 per call.

CLASS ACTION ALLEGATIONS

38. Plaintiff brings this action under Fed. R. Civ. P. 23 on behalf of a proposed class defined as:

Plaintiff and all persons within the United States to whose telephone number Defendant placed a prerecorded or artificial voice telemarketing call, or to whose cellular telephone number Defendant placed a call using an automatic telephone dialing system, when Defendant obtained that telephone number through HealthCare.com.

("Class")

- 39. Excluded from this class are Defendant and any entities in which Defendant has a controlling interest; Defendant's agents and employees; any Judge and Magistrate Judge to whom this action is assigned and any member of their staffs and immediate families, and any claims for personal injury, wrongful death, and/or emotional distress.
- 40. The Class members for whose benefit this action is brought are so numerous that joinder of all members is impracticable.
- 41. The exact number and identities of the persons who fit within the class are ascertainable in that Defendant maintains written and electronically stored data showing:
 - a. The time period(s) during which Defendant placed its calls;
 - b. The telephone numbers to which Defendant placed its calls;
 - c. The content of the calls;
 - d. The equipment and methods for making the calls;
 - e. The source of the telephone numbers to which Defendant placed its calls.
 - 42. The Class is comprised of hundreds, if not thousands, of individuals nationwide.
- 43. There are common questions of law and fact affecting the rights of the Class members, including, *inter alia*, the following:
 - a. Whether Defendant used an automatic dialing system or prerecorded voice in placing its calls;
 - b. Whether the disclosure at healthcare.com qualifies as prior express written consent;
 - c. Whether Plaintiff and Class members were damaged thereby, and the extent of damages for such violations; and
 - d. Whether Defendant should be enjoined from engaging in such conduct in

the future.

44. Plaintiff is a member of the Class in that Defendant made prerecorded

telemarketing calls using an automatic telephone dialing system to his cellular telephone.

45. The claims of Plaintiff are typical of the Class members in that they arise from

Defendant's uniform conduct and are based on the same legal theories of all Class members.

46. Plaintiff and all putative Class members have also necessarily suffered actual

damages in addition to statutory damages, as the calls used Class members' cellular telephone

plans, caused a nuisance to Class members, caused Class members to waste time answering the

calls, and invaded Class members' privacy.

47. Plaintiff has no interests antagonistic to, or in conflict with, the Class.

48. Plaintiff will thoroughly and adequately protect the interests of the Class, having

retained qualified and competent legal counsel to represent himself and the Class.

49. Defendant has acted and refused to act on grounds generally applicable to the Class,

thereby making injunctive and declaratory relief appropriate for the Class as a whole.

50. The prosecution of separate actions by individual class members would create a

risk of inconsistent or varying adjudications.

51. A class action is superior to other available methods for the fair and efficient

adjudication of the controversy since, *inter alia*, the damages suffered by each class member make

individual actions uneconomical.

52. Common questions will predominate, and there will be no unusual manageability

issues.

FIRST CAUSE OF ACTION Violation of 47 U.S.C. § 227

(On Behalf of Plaintiff and the Class)

- 53. Plaintiff incorporates the foregoing allegations as if fully set forth herein.
- 54. Defendant placed prerecorded and autodialed telemarketing telephone calls to the telephone numbers belonging to Plaintiff and the other members of the Class.
- 55. These calls were made in the absence of prior express written consent from Plaintiff and Class members.
 - 56. Defendant has therefore violated 47 U.S.C. § 227(b).
- 57. As a result of Defendant's unlawful conduct, Plaintiff and the members of the putative Class are each entitled to, *inter alia*, a minimum of \$500 in damages for each such violation under 47 U.S.C. § 227(b)(3)(B).
- 58. Should the Court determine that Defendant's conduct was willful and/or knowing, Plaintiff and each member of the Class are entitled to treble damages in the amount of \$1,500 per call, pursuant to 47 U.S.C. § 227(b)(3).

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Malcolm Campbell, individually and on behalf of the Class, prays for the following relief:

- A. An order certifying the Class as defined above, appointing Plaintiff Campbell as the representative of the Class, and appointing his counsel as Class Counsel;
- B. An order declaring that Defendant's actions, as set out above, violate 47 U.S.C. § 227;
- C. An award of injunctive and other equitable relief as necessary to protect the interests of the Class, including, *inter alia*, an order prohibiting Defendant from engaging in the wrongful and unlawful acts described herein;
 - D. An award of statutory damages;

E. Such other and further relief that the Court deems reasonable and just.

JURY DEMAND

Plaintiff requests a trial by jury of all claims that can be so tried.

Dated: January 9, 2018 /s/ Bradford R. Sohn

Bradford R. Sohn Fla. Bar No. 98788

THE BRAD SOHN LAW FIRM, PLLC

2600 South Douglas Road, Suite 1007

Coral Gables, Florida 33134

Tel: 786.708.9750 Fax: 305.397.0650 brad@sohn.com

/s/ Jeremy M. Glapion

Jeremy M. Glapion

THE GLAPION LAW FIRM, LLC

1704 Maxwell Drive Wall, New Jersey 07719

Tel: 732.455.9737 Fax: 732.709.5150 jmg@glapionlaw.com Pro hac vice (to be filed)

Attorneys for Plaintiff

JS 44 (Rev. GASES DIL BECOMO 600 43-KMM Docume CIVIL CONSER SHIFTED Docket 01/09/2018 Page 1 of 2

provided by local rules of court	. This form, approved by th	e Judicial Conference of the	e United States in September	1974, is required for the use of to the use of the last of the use of the last	the Clerk of Court for the purpose Below.	
I. (a) PLAINTIFFS Malcolm Campbell			DEFENDANTS Donisi Jax, Inc. d/b/a Nationwide Health Advisors			
 (b) County of Residence of First Listed Plaintiff (EXCEPT IN U.S. PLAINTIFF CASES) (c) Attorneys (Firm Name, Address, and Telephone Number) Jeremy M. Glapion Glapion Law Firm, 1704 Maxwell Drive, Wall NJ 07719; 7324559 			County of Residence of First Listed Defendant (IN U.S. PLAINTIFF CASES ONLY) NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED. Attorneys (If Known)			
(d) Check County Where Action	on Arose: MIAMI- DADE	☐ MONROE ☑ BROWARD	□ PALM BEACH □ MARTIN □ ST	LUCIE INDIAN RIVER OKEECH	IOBEE HIGHLANDS	
II. BASIS OF JURISDI	ICTION (Place an "X" i	n One Box Only)	I. CITIZENSHIP OF I		Place an "X" in One Box for Plaintiff)	
U.S. Government Plaintiff	(U.S. Government	eral Question Not a Party)		PTF DEF ☐ 1 ☐ 1 Incorporated or Pr of Business In Thi		
2 U.S. Government Defendant	—	ersity ip of Parties in Item III)	Citizen of Another State	2 Incorporated and F of Business In A		
			Citizen or Subject of a Foreign Country	3 Foreign Nation	□ 6 □ 6	
IV. NATURE OF SUIT		nly) ORTS	Click here for: Nature of Suit Cod FORFEITURE/PENALTY		OTHER STATUTES	
□ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment ∞ Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise REAL PROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property	PERSONAL INJURY ☐ 310 Airplane ☐ 315 Airplane Product Liability ☐ 320 Assault, Libel &	PERSONAL INJURY 365 Personal Injury - Product Liability 367 Health Care/ Pharmaceutical Personal Injury Product Liability 368 Asbestos Personal Injury Product Liability	LABOR LABOR The property 21 USC 881 George Country 21 USC 881 LABOR The property 21 USC 881	422 Appeal 28 USC 158 423 Withdrawal 28 USC 157 PROPERTY RIGHTS 820 Copyrights 830 Patent 835 Patent - Abbreviated New Drug Application 840 Trademark SOCIAL SECURITY 861 HIA (1395ff) 862 Black Lung (923) 863 DIWC/DIWW (405(g)) 864 SSID Title XVI 865 RSI (405(g)) FEDERAL TAX SUITS 870 Taxes (U.S. Plaintiff or Defendant) 871 IRS—Third Party 26	□ 375 False Claims Act □ 376 Qui Tam (31 USC □ 3729 (a)) □ 400 State Reapportionment □ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 850 Securities/Commodities/ Exchange □ 480 Other Statutory Actions □ 891 Agricultural Acts □ 893 Environmental Matters □ 895 Freedom of Information Act □ 896 Arbitration □ 899 Administrative Procedure	
1 Original 2 Remore from Court	oved 3 Re-filed 4 (State (See VI below)	or Reopened another (specify	Transfer	District Judge from Magistrate Judgment	Multidistrict 9 Remanded from Litigation Appellate Court File	
VI. RELATED/ RE-FILED CASE(S)	(See instructions): a) JUD0		✓ NO b) Related	Cases TYES NO DOCKET NUMBER	₹ :	
VII. CAUSE OF ACTI	45 TTG G 225 / 11	without prior express		nent of Cause (<i>Do not cite jurisdic</i> se)	tional statutes unless diversity):	
VIII. REQUESTED IN COMPLAINT:	CHECK IF THIS UNDER F.R.C.P	IS A CLASS ACTION . 23	DEMAND \$5,000,000	O.00 CHECK YES only JURY DEMAND:	if demanded in complaint: Yes □ No	
ABOVE INFORMATION IS DATE January 3, 2018	TRUE & CORRECT TO		WLEDGE TTORNEY OF RECORD			
FOR OFFICE USE ONLY RECEIPT #	AMOUNT IF	P JUDGE		MAG JUDGE		

Print

IFP Save As.. JS 44 (Rev. 06/17) FLSD Revised 06/01/2017

INSTRUCTIONS FOR ATTORNEYS COMPLETING CIVIL COVER SHEET FORM JS 44

Authority For Civil Cover Sheet

The JS 44 civil cover sheet and the information contained herein neither replaces nor supplements the filings and service of pleading or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. Consequently, a civil cover sheet is submitted to the Clerk of Court for each civil complaint filed. The attorney filing a case should complete the form as follows:

- I. (a) **Plaintiffs-Defendants.** Enter names (last, first, middle initial) of plaintiff and defendant. If the plaintiff or defendant is a government agency, use only the full name or standard abbreviations. If the plaintiff or defendant is an official within a government agency, identify first the agency and then the official, giving both name and title.
- (b) County of Residence. For each civil case filed, except U.S. plaintiff cases, enter the name of the county where the first listed plaintiff resides at the time of filing. In U.S. plaintiff cases, enter the name of the county in which the first listed defendant resides at the time of filing. (NOTE: In land condemnation cases, the county of residence of the "defendant" is the location of the tract of land involved.)
- (c) Attorneys. Enter the firm name, address, telephone number, and attorney of record. If there are several attorneys, list them on an attachment, noting in this section "(see attachment)".
- **II. Jurisdiction**. The basis of jurisdiction is set forth under Rule 8(a), F.R.C.P., which requires that jurisdictions be shown in pleadings. Place an "X" in one of the boxes. If there is more than one basis of jurisdiction, precedence is given in the order shown below.

United States plaintiff. (1) Jurisdiction based on 28 U.S.C. 1345 and 1348. Suits by agencies and officers of the United States are included here.

United States defendant. (2) When the plaintiff is suing the United States, its officers or agencies, place an "X" in this box.

Federal question. (3) This refers to suits under 28 U.S.C. 1331, where jurisdiction arises under the Constitution of the United States, an amendment to the Constitution, an act of Congress or a treaty of the United States. In cases where the U.S. is a party, the U.S. plaintiff or defendant code takes precedence, and box 1 or 2 should be marked. Diversity of citizenship. (4) This refers to suits under 28 U.S.C. 1332, where parties are citizens of different states. When Box 4 is checked, the citizenship of the different parties must be checked. (See Section III below; federal question actions take precedence over diversity cases.)

- **III. Residence** (citizenship) of **Principal Parties.** This section of the JS 44 is to be completed if diversity of citizenship was indicated above. Mark this section for each principal party.
- **IV. Nature of Suit.** Nature of Suit. Place an "X" in the appropriate box. If there are multiple nature of suit codes associated with the case, pick the nature of suit code that is most applicable. Click here for: Nature of Suit Code Descriptions.
- V. Origin. Place an "X" in one of the seven boxes.

Original Proceedings. (1) Cases which originate in the United States district courts.

Removed from State Court. (2) Proceedings initiated in state courts may be removed to the district courts under Title 28 U.S.C., Section 1441. When the petition for removal is granted, check this box.

Refiled (3) Attach copy of Order for Dismissal of Previous case. Also complete VI.

Reinstated or Reopened. (4) Check this box for cases reinstated or reopened in the district court. Use the reopening date as the filing date.

Transferred from Another District. (5) For cases transferred under Title 28 U.S.C. Section 1404(a). Do not use this for within district transfers or multidistrict litigation transfers.

Multidistrict Litigation. (6) Check this box when a multidistrict case is transferred into the district under authority of Title 28 U.S.C. Section 1407. When this box is checked, do not check (5) above.

Appeal to District Judge from Magistrate Judgment. (7) Check this box for an appeal from a magistrate judge's decision.

Remanded from Appellate Court. (8) Check this box if remanded from Appellate Court.

- VI. Related/Refiled Cases. This section of the JS 44 is used to reference related pending cases or re-filed cases. Insert the docket numbers and the corresponding judges name for such cases.
- VII. Cause of Action. Report the civil statute directly related to the cause of action and give a brief description of the cause. **Do not cite jurisdictional statutes unless diversity**. Example: U.S. Civil Statute: 47 USC 553

Brief Description: Unauthorized reception of cable service

VIII. Requested in Complaint. Class Action. Place an "X" in this box if you are filing a class action under Rule 23, F.R.Cv.P.

Demand. In this space enter the dollar amount (in thousands of dollars) being demanded or indicate other demand such as a preliminary injunction.

Jury Demand. Check the appropriate box to indicate whether or not a jury is being demanded.

Date and Attorney Signature. Date and sign the civil cover sheet.

UNITED STATES DISTRICT COURT

for the

Southern District of Florid

Malcolm Campbell))							
Plaintiff(s) V. Donisi Jax, Inc. d/b/a Nationwide Health Advisors))) Civil Action No.))))							
Defendant(s)								
SUMMONS IN A CIVIL ACTION								
To: (Defendant's name and address) Monica Reed c/o Donisi Jax, Inc. Box 4030 Fort Lauderdale, Florida 33	3338							
A lawsuit has been filed against you.								
are the United States or a United States agency, or an offic	ou (not counting the day you received it) — or 60 days if you er or employee of the United States described in Fed. R. Civ. swer to the attached complaint or a motion under Rule 12 of on must be served on the plaintiff or plaintiff's attorney,							
If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.								
	CLERK OF COURT							
Date:								
	Signature of Clerk or Deputy Clerk							

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No.

PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (l))

was rec	This summons for (neeived by me on (date)	ame of individual and title, if an	· · · · · · · · · · · · · · · · · · ·							
	☐ I personally serve	ed the summons on the ind								
			on (date)	; or						
	I left the summons at the individual's residence or usual place of abode with (name) , a person of suitable age and discretion who resides there on (date) , and mailed a copy to the individual's last known address; or									
	☐ I served the summons on (name of individual)									
	designated by law to accept service of process on behalf of (name of organization)									
		; or								
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	☐ Other (specify):									
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	I declare under penalty of perjury that this information is true.									
Date:										
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Additional information regarding attempted service, etc:

Print Save As... Reset

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: Nationwide Health Advisors Pegged with TCPA Suit