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(additional counsel on signature page)

UNITED STATES DISTRICT COURT

DISTRICT OF OREGON

PORTLAND DIVISION

ZACK BARTEL, an Oregon consumer, individually and on behalf of all others,

Plaintiff,

v.

SHOWTIME NETWORKS, INC.,

Defenden

Case No. 3:17-cv-1331

CLASS ACTION ALLEGATION COMPLAINT

Unlawful Trade Practices Unjust Enrichment

28 U.S.C. § 1332

Demand for Jury Trial

Defendant.

THE PARTIES

Defendant Showtime Networks, Inc. is a Delaware corporation. In the regular course of its business, defendant advertised that consumers could pay \$99.99 to "witness history" by streaming the Mayweather vs. McGregor fight live on its app, Showtime PPV. Specifically, defendant advertised that its system could stream the fight live in HD on its app starting at 6:00 pm PST on August 26, 2017.

2.

Plaintiff Zack Bartel is an individual consumer residing in Portland, Oregon. Like thousands of other fight fans across the country, plaintiff paid defendant \$99.99 to stream the Mayweather fight live on its app in HD, as defendant's advertisement promised.

3.

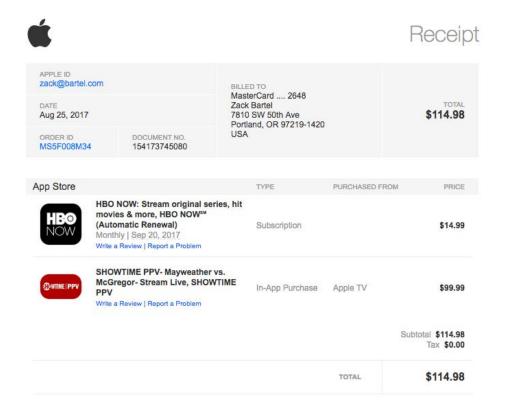
JURISDICTION AND VENUE

This Court has jurisdiction under 28 U.S.C. § 1332 because the parties are citizens of different states and the amount in controversy exceeds \$5 million. Venue is proper under 28 U.S.C. § 1391 because the bulk of defendant's Mayweather fight advertising and sales in Oregon took place in the Portland metro area. This complaint's allegations are based on personal knowledge as to plaintiff's conduct and made on information and belief as to the acts of others.

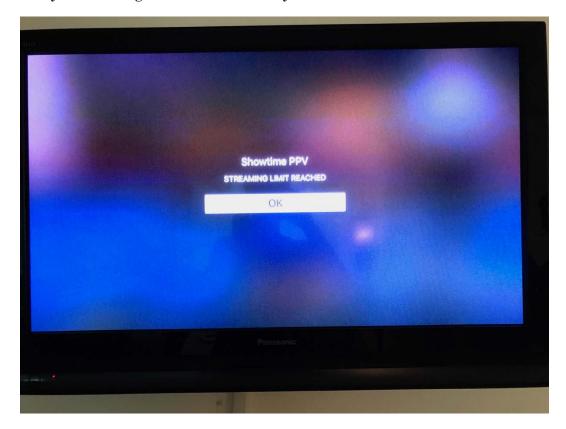
FACTUAL ALLEGATIONS

On August 25, 2017, in response to defendant's advertisement and representation that its system would stream the Mayweather fight at 1080p resolution and at 60 frames per second, plaintiff paid defendant \$99.99. Plaintiff's receipt is shown below:

From: Apple <no reply@email.apple.com>
Subject: Your receipt from Apple.
Date: August 25, 2017 at 11:51:48 PM PDT
To: zack@bartel.com

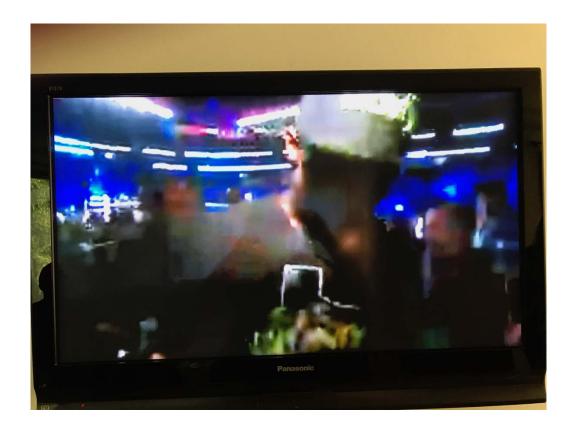


On August 26, 2017 at 6pm PST, like thousands of other fight fans across the county, plaintiff turned on defendant's app in anticipation to watch the Mayweather fight. To his extreme disappointment and frustration, plaintiff (and thousands of other consumers) quickly learned that defendant's system was defective and unable to stream the Mayweather fight in HD as defendant had advertised. Instead of being a "witness to history" as defendant had promised, the only thing plaintiff witnessed was grainy video, error screens, buffer events, and stalls. The screenshots below show the quality of video plaintiff saw while he should have been watching the Mayweather fight on defendant's system in HD:



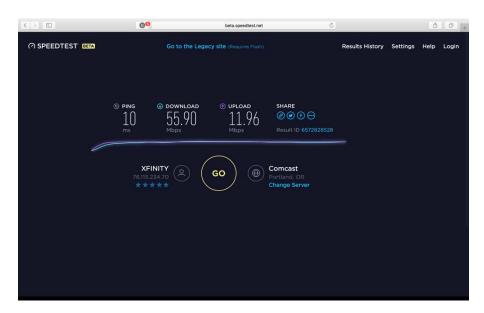
COMPLAINT – Page 4 of 18





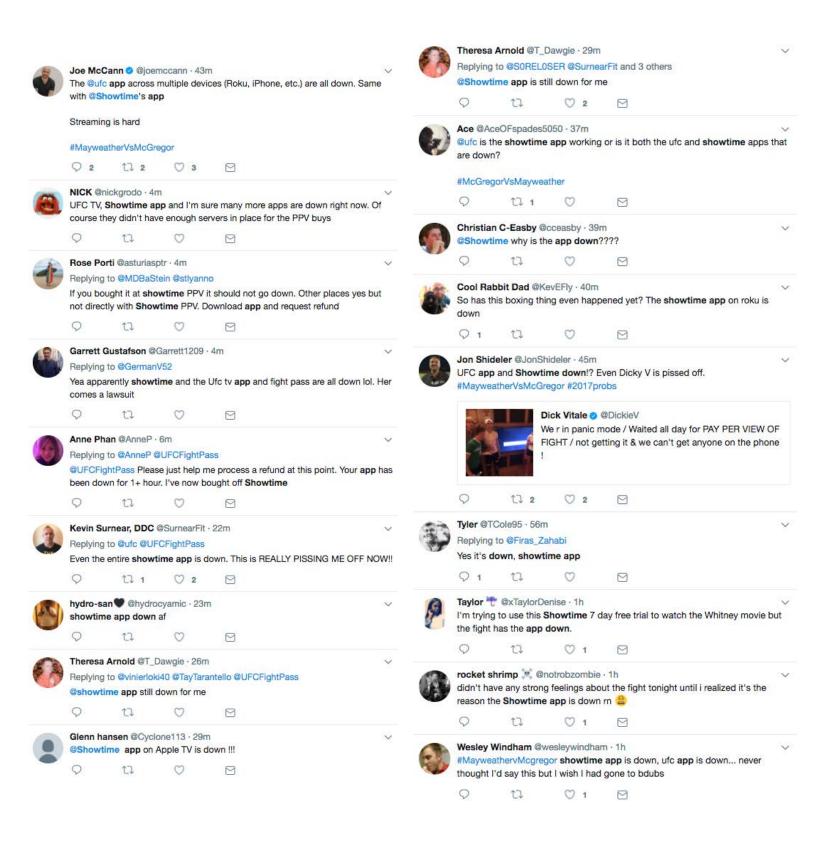
COMPLAINT – Page 5 of 18

Plaintiff was using up-to-date, top-of-the-line software and hardware, just as defendant required, including a 4th generation Apple TV. At the same time defendant's system was unable to stream the Mayweather fight in HD, plaintiff was able to watch other streaming services on YouTube and Netflix in crystal clear HD, as usual. Plaintiff took a speed test of his Internet just to make sure the issues weren't being caused by a bad connection. Plaintiff's speed test results below showed the issues were entirely due to defendant's defective system:



7.

When plaintiff turned to Twitter, he saw hundreds of complaints being tweeted by defendant's other app customers in real time during the Mayweather fight experiencing the same issue with defendant's defective service:



Defendant's advertisement in iTunes below, which every consumer who purchased defendant's streaming app service saw, represented that consumers could witness history through live streaming access to the most anticipated sporting event of the year.

iTunes Preview Overview Charts Music Video SHOWTIME PPV- Mayweather vs. McGregor- Stream Live View More by This Developer By Showtime Networks Inc. Open iTunes to buy and download apps. Description Witness history with the official SHOWTIME PPV app! Stream Mayweather vs. McGregor LIVE on your iPhone, iPad, or Apple TV (4th generation) for \$99.99. With your purchase, you'll get live streaming access to the most anticipated sporting event of the year as Floyd Mayweather and Conor McGregor take center stage for a once in a STO PPV lifetime spectacle. Don't miss this epic match for the ages, streaming live on Saturday, August 26 at 9:00pm The SHOWTIME PPV app is also your source for everything Mayweather vs. McGregor. Stream pre-fight coverage. explore fighter profiles, and re-live your favorite Floyd Mayweather and Conor McGregor moments with a selection of their classic fights. Plus, get an unprecedented behind-the-scenes look with the first episode of the Emmy® award-winning SHOWTIME series All Access: Mayweather vs. McGregor View in iTunes + This app is designed for · The Main Event - stream Mayweather vs. McGregor LIVE in HD for \$99.99, available for purchase in the US and its both iPhone and iPad Free · Watch on Your Favorite Devices - purchase the fight and stream it live on your iPhone, iPad or Apple TV (4th generation). One simultaneous stream per purchase, requires iOS 9.0+ or tvOS 10.0+ Category: Sports · News - get the latest videos of pre-fight coverage such as interviews, clips from the world press tour, and live Updated: Aug 24, 2017 streams of Fight Week events including the official weigh-in Version: 1.0.1 · Behind the Scenes - get an insider look with all episodes of the acclaimed SHOWTIME series All Access: Mayweather Size: 68.2 MB vs. McGregor Language: English · Fighter Profiles - get details on the main event and co-feature fighters Seller: Showtime Digital Inc. · Classic Fights - browse and stream a selected library of classic Floyd Mayweather and Conor McGregor fights ©2017 Showtime Digital · Spanish Audio - available for the live pay-per-view event Inc., a subsidiary of Showtime Networks Inc. All ©2017 Showtime Digital Inc., a subsidiary of Showtime Networks Inc. All rights reserved. SHOWTIME and related rights reserved, SHOWTIME marks are trademarks of Showtime Networks Inc., a CBS Company. If purchased from Showtime Digital Inc., or an and related marks are authorized third party distributor in the United States, the pay-per-view event is accessible for viewing solely in the trademarks of Showtime United States and its territories and possessions. Minimum high-speed broadband connection is required for Networks Inc., a CBS viewing. This website may contain adult content. Company Rated 12+ for the following: Terms of Use: https://www.showtimeppv.com/legal/terms Infrequent/Mild Realistic Showtime Networks Inc. Web Site > SHOWTIME PPV- Mayweather vs. McGregor- Stream Live Infrequent/Mild Profanity or Crude Humo Infrequent/Mild Mature/Suggestive Themes

What's New in Version 1.0.1

- Minor bug fixes

Compatibility: Requires iOS 9.0 or later. Compatible with iPhone, iPad, and iPod touch.

Unlike past big events like Mayweather vs. Pacquiao in 2015, the Mayweather vs. McGregor event on August 26, 2017 was the first major fight available on pay-per-view without a cable subscription.

11.

In hopes of maximizing profits, defendant rushed its pay-perview streaming service to market, without securing enough networking bandwidth to support the number of subscribers who paid to watch the fight. Defendant's app used HLS (HTTP Live Streaming), which is a VBR (variable bitrate) video delivery protocol. With VBR video, it's possible to perform a bitrate "upshift" or "downshift" based on how much network bandwidth is available to the video player. Video players that support HLS and other VBR formats (DASH, MSS Microsoft Smooth Streaming, etc.) detect when video segments are not downloading fast enough and perform a downshift by downloading a lower bitrate version of the video file. Conversely, if the video player knows it's downloading the video file fast enough, it can perform an upshift, and start downloading the higher resolution version of the video files. Defendant knew and should have known its system wasn't able to conform to the qualify defendant promised its customers, based on defendant's available bandwidth and subscriber numbers. Instead of being upfront with consumers about its new, untested, underpowered service, defendant caused likelihood of confusion and misunderstanding as to the source and quality of the HD video consumers would see on fight night. Defendant intentionally misrepresented the quality and grade of video consumers would see using its app, and knowingly failed to disclose that its system was defective with respect to the amount of bandwidth available, and that defendant's service would materially fail to conform to the quality of HD video defendant promised.

12.

CLASS ALLEGATIONS

Plaintiff files this complaint as a national class action lawsuit.

The Oregon class consists of Oregon consumers who:

- a) Viewed defendant's app advertisement on iTunes, then paid \$99.99 to stream the Mayweather vs. McGregor fight live on defendant's app, Showtime PPV, and
- b) Who were unable to view the Mayweather vs. McGregor fight live on defendant's app in HD at 1080p resolution and at 60 frames per second, and who experienced ongoing grainy video, error screens, buffer events, and stalls instead.

Excluded from the class are all attorneys for the class, officers and members of defendant, including officers and members of any entity with an ownership interest in defendant, any judge who sits on the case, and all jurors and alternate jurors who sit on the case.

14.

The exact number of aggrieved consumers in Oregon can be determined based on defendant's sales records and data.

15.

Every aggrieved Oregon consumer misled by defendant's advertisement as alleged in this complaint suffered an actual ascertainable loss of the \$99.99 they paid to stream the Mayweather fight live in HD as advertised. But for defendant's false representations as alleged in this complaint and its failure to disclose known defects and nonconformities in its system and service, plaintiff and the members of the putative class would not have paid defendant any money and would have instead have viewed the Mayweather fight through a different service.

16.

Defendant's behavior as alleged in this complaint willfully violated the Oregon Unlawful Trade Practices Act ("UTPA"), including

ORS 646.608(1)(b), (e), (g), (i), and (t). This UTPA violation is common to the Oregon class.

17.

The class is so numerous that joinder is impracticable. Upon information and belief, the Oregon class alone includes thousands of members, based on the historic nature of the fight and the record-breaking demand to watch it.

18.

Common questions of fact and law predominate over any questions affecting only individual class members. Common questions include whether plaintiff and the Oregon class members are entitled to equitable relief, whether defendant acted willfully, recklessly, knowingly, or intentionally, whether plaintiff and the Oregon class members are entitled to recover actual damages or statutory damages or punitive damages from defendant, and whether plaintiff and the Oregon class are entitled to recover fees and costs for defendant's UTPA violation.

19.

Plaintiff's claims are typical of the claims of the Oregon class because each was misled by defendant's false representations and failures to disclose, the injuries suffered by plaintiff and the Oregon class members are identical (\$99.99), and plaintiff's claim for relief is based upon the same legal theories as are the claims of the other class members. Plaintiff will fairly and adequately protect and represent the interests of the class because his claim is typical of the claims of the Oregon class, he is represented by nationally known and locally respected attorneys who have experience handling class action litigation and consumer protection cases who are qualified and competent, and who will vigorously prosecute this litigation, and their interests are not antagonistic or in conflict with the interests of the Oregon class.

20.

A class action is superior to other methods for fair and efficient adjudication of this case because common questions of law and fact predominate over other factors affecting only individual members, as far as plaintiff knows, no class action that purports to include Oregon customers suffering the same injury has been commenced in Oregon, individual class members have little interest in controlling the litigation, due to the high cost of actions, the relatively small amounts of damages, and because plaintiff and his attorneys will vigorously pursue the claims. The forum is desirable because the bulk of defendant's sales in Oregon took place in the Portland metro area. A class action will be an efficient method of adjudicating the claims of the class members who have suffered relatively small damages, as a result

of the same conduct by defendant. In the aggregate, class members have claims for relief that are significant in scope relative to the expense of litigation. The availability of defendant's sales records and data will facilitate proof of class claims, processing class claims, and distributions of any recoveries.

OREGON CLASS CLAIMS FOR RELIEF

- Claim 1 -

VIOLATION OF ORS 646.608

Defendant willfully, recklessly, knowingly and intentionally violated ORS 646.608 as alleged above, causing plaintiff and the Oregon class ascertainable losses.

22.

Plaintiff and the Oregon class are entitled to equitable relief in the form of an accounting, restitution, and unless agreed upon by defendant, an order to preserve all documents and information (and electronically stored information) pertaining to this case. Plaintiff and the Oregon class are entitled to recover actual damages or \$200 statutory damages, whichever is greater, interest and fees and costs under ORS 646.638. Defendant's violation of the UTPA as alleged above was reckless, in pursuit of profit, and constituted a wanton, outrageous and oppressive violation of the right of Oregon consumers to be free from unlawful trade practices. Plaintiff and the Oregon class are entitled to recover punitive damages under ORS 646.638.

- Claim 2 -

UNJUST ENRICHMENT

As a matter of justice and equity, defendant should not be able to retain the pay-per-view fees it charged plaintiff and the Oregon class for live HD streaming services that were never provided or received. Plaintiff and the Oregon class are entitled to restitution based on defendant's unjust enrichment as alleged in this complaint.

24.

Demand for jury trial.

PRAYER FOR RELIEF

Plaintiff seeks relief for himself and the proposed Oregon class as follows:

- **A.** Unless agreed upon by defendant, an order to preserve all documents and information (and electronically stored information) pertaining to this case,
- **B.** An order certifying this matter as a class action,
- C. Judgment against defendant for actual, statutory, and punitive damages, interest, and reimbursement of fees and costs,
- **D.** And other relief the Court deems necessary.

August 26, 2017

RESPECTFULLY FILED,

s/ Michael Fuller

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Of Attorneys for Plaintiff kellydonovanjones@gmail.com

PROOF OF MAILING

Under ORS 646.638(2), I declare and certify that on the date below I caused a copy of this complaint to be mailed to the Oregon Attorney General at the following address:

Ellen Rosenblum Oregon Attorney General Oregon Department of Justice 1162 Court Street NE Salem, Oregon 97301-4096

August 26, 2017

s/ Michael Fuller

Michael Fuller, OSB No. 09357

Lead Attorney for Plaintiff Olsen Daines PC US Bancorp Tower 111 SW 5th Ave., Suite 3150 Portland, Oregon 97204 michael@underdoglawyer.com Direct 503-201-4570

Case 3:17-cv-01331-YY Document 1-1 Filed 08/26/17 Page 1 of 1

JS 44 (Rev. 09/11)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating

the civil docket sheet. (SEE INS	STRÜCTIONS ÖN NEXT PAGE	E OF THIS FORM.)	1 , 1		1 1
I. (a) PLAINTIFFS ZACK BARTEL			DEFENDANTS SHOWTIME NETWORKS, INC.		
(b) County of Residence of First Listed Plaintiff Multnomah (EXCEPT IN U.S. PLAINTIFF CASES)			County of Residence NOTE:	of First Listed Defendant (IN U.S. PLAINTIFF CASES OF IN LAND CONDEMNATION OF THE TRACT OF LAND INVOL	CASES, USE THE LOCATION OF
(c) Attorneys (Firm Name, 2 Michael Fuller, US Banco Portland, Oregon 97204,		Ave., Suite 3150	Attorneys (If Known)		
II. BASIS OF JURISDI	ICTION (Place on "Y"	in One Box Only)	III CITIZENSHIP OF P	RINCIPAL PARTIES	(Place on "Y" in One Roy for Plaintiff)
□ 1 U.S. Government Plaintiff	☐ 3 Federal Question (U.S. Government Not a Party)		I. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff) (For Diversity Cases Only) PTF OEF Citizen of This State X 1 1 1 1 1 1 1 1 1		
☐ 2 U.S. Government Defendant	■ 4 Diversity (Indicate Citizenship of Parties in Item III)		Citizen of Another State		
IV. NATURE OF SUIT	(Place an "X" in One Box C	nhv)	Citizen or Subject of a Foreign Country	3 🗇 3 Foreign Nation	□ 6 □ 6
CONTRACT	1	RTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
 □ 110 Insurance □ 120 Marine □ 130 Miller Act □ 140 Negotiable Instrument □ 150 Recovery of Overpayment & Enforcement of Judgment □ 151 Medicare Act □ 152 Recovery of Defaulted Student Loans (Excl. Veterans) □ 153 Recovery of Overpayment of Veteran's Benefits □ 160 Stockholders' Suits □ 190 Other Contract □ 195 Contract Product Liability □ 196 Franchise REAL PROPERTY □ 210 Land Condemnation □ 220 Foreclosure □ 230 Rent Lease & Ejectment □ 240 Torts to Land □ 245 Tort Product Liability □ 290 All Other Real Property 	PERSONAL INJURY □ 310 Airplane □ 315 Airplane Product Liability □ 320 Assault, Libel & Slander □ 330 Federal Employers' Liability □ 340 Marine □ 345 Marine Product Liability □ 350 Motor Vehicle □ 755 Motor Vehicle □ Product Liability □ 360 Other Personal Injury □ 362 Personal Injury - Med. Malpractice CIVIL RIGHTS □ 440 Other Civil Rights □ 441 Voting □ 442 Employment □ 443 Housing/ Accommodations □ 445 Amer. w/Disabilities - Employment □ 446 Amer. w/Disabilities - Other □ 448 Education	PERSONAL INJURY □ 365 Personal Injury - Product Liability □ 367 Health Care/ Pharmaceutical Personal Injury Product Liability □ 368 Asbestos Personal Injury Product Liability PERSONAL PROPERT ☑ 370 Other Fraud □ 371 Truth in Lending □ 380 Other Personal Property Damage Product Liability PRISONER PETITION □ 510 Motions to Vacate Sentence Habeas Corpus: □ 530 General □ 535 Death Penalty □ 540 Mandamus & Othe □ 550 Civil Rights □ 555 Prison Condition □ 560 Civil Detainee - Conditions of Confinement	of Property 21 USC 881 690 Other LABOR	□ 422 Appeal 28 USC 158 □ 423 Withdrawal 28 USC 157 PROPERTY RIGHTS □ 820 Copyrights □ 830 Patent □ 840 Trademark SOCIAL SECURITY □ 861 HIA (1395ff) □ 862 Black Lung (923) □ 863 DIWC/DIWW (405(g)) □ 864 SSID Title XVI □ 865 RSI (405(g)) FEDERAL TAX SUITS □ 870 Taxes (U.S. Plaintiff or Defendant) □ 871 IRS—Third Party 26 USC 7609	□ 375 False Claims Act □ 400 State Reapportionment □ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 850 Securities/Commodities/Exchange □ 890 Other Statutory Actions □ 891 Agricultural Acts □ 893 Environmental Matters □ 895 Freedom of Information Act □ 896 Arbitration □ 899 Administrative Procedure Act/Review or Appeal of Agency Decision □ 950 Constitutionality of State Statutes
本 1 Original □ 2 Rea	te Court	Appellate Court	4 Reinstated or D 5 another (specific		
VI. CAUSE OF ACTIO	28 H.S.C. & 133	ause:	e filing (Do not cite jurisdictional sta	atutes unless diversity):	
VII. REQUESTED IN COMPLAINT: CHECK IF THIS IS A CLASS ACTIO UNDER F.R.C.P. 23		IS A CLASS ACTION	DEMAND \$ CHECK YES only if demanded in complaint: JURY DEMAND: X Yes No		
VIII. RELATED CASI IF ANY	E(S) (See instructions): JUDGE		DOCKET NUMBER		
DATE		SIGNATURE OF ATT	TORNEY OF RECORD		
08/26/2017	s/ Michael Fuller				
FOR OFFICE USE ONLY					
RECEIPT # AM	MOUNT	APPLYING IFP	JUDGE	MAG. JUI	DGE

UNITED STAT	TES DISTRICT COURT
	District of Oregon
ZACK BARTEL Plaintiff V. SHOWTIME NETWORKS, INC. Defendant) -)) Civil Action No. 3:17-cv-1331) -)
SUMMONS	S IN A CIVIL ACTION
To: (Defendant's name and address) Showtime Networks, Ir c/o registered agent Us 251 Little Falls Drive Wilmington, DE 19808	S Corporation Company
A lawsuit has been filed against you.	
are the United States or a United States agency, or an P. 12 (a)(2) or (3) — you must serve on the plaintiff a	e 3150
If you fail to respond, judgment by default wi You also must file your answer or motion with the cou	Il be entered against you for the relief demanded in the complaint. urt.
	CLERK OF COURT
Date:	

Signature of Clerk or Deputy Clerk