

**IN THE CIRCUIT COURT OF THE 17TH JUDICIAL CIRCUIT
BROWARD COUNTY, FLORIDA**

JENNIFER JEFFRIES, on behalf of himself and
all others similarly situated,

Plaintiff,

v.

DERICK DERMATOLOGY, PLLC,

Defendant

Civil Action No. CACE-26-003864

JURY TRIAL DEMANDED

CLASS ACTION

CLASS ACTION SETTLEMENT AGREEMENT

This Agreement (“Agreement” or “Settlement Agreement”) is entered into by and among Plaintiff, Jennifer Jeffries (“Plaintiff”); (ii) the Settlement Class (as defined herein); and (iii) Defendant, Derick Dermatology, PLLC (“Defendant”). The Plaintiff and the Defendant are collectively referred to herein as the “Parties.” This Agreement is intended by the Parties to fully, finally and forever resolve, discharge, and settle the Released Claims (as defined herein), upon and subject to the terms and conditions of this Agreement, and subject to the final approval of the Court.

RECITALS

A. This putative class action was filed on March 5, 2026 in the Seventeenth Judicial Circuit in and for Broward County, Florida. The material allegations of the complaint center on Defendant’s alleged disclosure of information about website browsing activity on www.derickdermatology.com to third parties via pixels, cookies, code, and/or tracking or analytics tools on Defendant’s website for which Plaintiff asserts claims for violation of the Federal Wiretap

Act, 18 U.S.C. § 2510, *et seq.*, breach of fiduciary duty/confidentiality, invasion of privacy, breach of implied contract, unjust enrichment, and negligence.

B. At all times, Defendant has denied the allegations and continues to deny any wrongdoing whatsoever and has denied and continues to deny that it committed, or threatened or attempted to commit, any wrongful act or violation of law or duty alleged in the Action. Nonetheless, taking into account the costs, distraction to business operations, and uncertainty inherent in any litigation, Defendant has concluded it is desirable and beneficial that the Action be fully and finally settled and terminated in the manner and upon the terms and conditions set forth in this Agreement. This Agreement is a compromise, and the Agreement, any related documents, and any negotiations resulting in it shall not be construed as or deemed to be evidence of or an admission or concession of liability or wrongdoing on the part of Defendant, or any of the Released Parties (defined below), with respect to any claim of any fault or liability or wrongdoing or damage whatsoever.

C. Plaintiff believes that the claims asserted in the Action against Defendant have merit and that she would have prevailed at summary judgment and/or trial. Nonetheless, Plaintiff and Class Counsel recognize that Defendant has raised factual and legal defenses that present a risk that Plaintiff may not prevail. Plaintiff and Class Counsel also recognize the expense and delay associated with continued prosecution of the Action against Defendant through class certification, summary judgment, trial, and any subsequent appeals. Plaintiff and Class Counsel have also taken into account the uncertain outcome and risks of litigation, especially in complex class actions, as well as the difficulties inherent in such litigation. Therefore, Plaintiff believes it is desirable that the Released Claims be fully and finally compromised, settled, and resolved with prejudice. Based on their evaluation, Class Counsel have concluded that the terms and conditions of this Agreement

are fair, reasonable, and adequate to the Settlement Class, and that it is in the best interests of the Settlement Class to settle the claims raised in the Action pursuant to the terms and provisions of this Agreement.

NOW, THEREFORE, IT IS HEREBY STIPULATED AND AGREED by and among Plaintiff, the Settlement Class, and Defendant, by and through its undersigned counsel that, subject to final approval of the Court, in consideration of the benefits flowing to the Parties from the Agreement set forth herein, that the Action and the Released Claims shall be finally and fully compromised, settled, and released, and the Action shall be dismissed with prejudice, upon and subject to the terms and conditions of this Agreement.

AGREEMENT

1. DEFINITIONS.

As used in this Settlement Agreement, the following terms have the meanings specified below:

1.1 “Action” means *Jeffries v. Derick Dermatology, PLLC.*, Case No. CACE-26-003864, pending in the 17th Judicial Circuit in and for Broward County, Florida.

1.2 “Approved Claim” means a Claim Form submitted by a Settlement Class Member that: (a) is submitted timely and in accordance with the directions on the Claim Form and the provisions of the Settlement Agreement; (b) is fully and truthfully completed by a Settlement Class Member with all of the information requested in the Claim Form; (c) is signed by the Settlement Class Member, physically or electronically; and (d) is approved by the Settlement Administrator pursuant to the provisions of this Agreement. In the Claim Form the Settlement Class Member must attest that, when visiting Defendant’s website, the Class Member did not have the Google Analytics Opt-out Browser Add-on installed on the browser, use browser privacy settings to block

cookies, use browser extensions to prevent collection of browsing information, or otherwise access on a browser or device that was configured to private.

1.3 “Defendant’s Website” means Defendant’s websites or web applications, including, but not limited to, www.derickdermatology.com, inclusive of any subdomains.

1.4 “Claim Form” means the document substantially in the form attached hereto as Exhibit A, as approved by the Court. The Claim Form, to be completed by Settlement Class Members who wish to file a claim for a payment, shall be available in electronic and paper format in the manner described below.

1.5 “Claims Deadline” means the date by which all Claim Forms must be postmarked or received to be considered timely and shall be set as a sixty (60) days after the Notice Date. The Claims Deadline shall be clearly set forth in the Preliminary Approval Order as well as in the Notice and the Claim Form.

1.6 “Class Counsel” means Mariya Weekes of Milberg, PLLC and Albert Plawinski of Plawinski, PLLC .

1.7 “Class Period” the period from November 21, 2023 through November 27, 2025.

1.8 “Class Representative” means the named Plaintiff in this Action, Jennifer Jeffries.

1.9 “Court” means the Circuit Court of the 17TH Judicial Circuit, in and for Broward County, Florida, the Honorable Carlos Augusto Rodriguez presiding, or any judge who shall succeed him as the Judge in this Action.

1.10 “Defendant” means Derick Dermatology, PLLC.

1.11 “Defendants’ Counsel” means Joel Griswold and Bonnie Keane DelGobbo of Baker & Hostetler, LLP.

1.12 “Effective Date” the last date on which all of the following have occurred: (a) the Parties have executed this Settlement Agreement, (b) the Court has entered a Preliminary Approval Order approving such Settlement Agreement, (c) the Court has entered a Final Judgment approving such Settlement Agreement in all material respects, and (d) the time for filing an appeal from such Final Judgment has expired or, in the event that there is an appeal from such Final Judgment, all appeals have been exhausted resulting in the entry of a final, non-appealable order approving the Settlement Agreement in all material respects.

1.13 “Fee Award” means the amount of attorneys’ fees and reimbursement of expenses awarded by the Court to Class Counsel, which will be deposited by Defendant or Defendant’s insurers with the Settlement Administrator, and that will not exceed Three-Hundred and Fifty Thousand Dollars (\$350,000.00).

1.14 “Final” means one business day following the latest of the following events: (i) the date upon which the time expires for filing or noticing any appeal of the Court’s Final Judgment approving the Settlement Agreement; (ii) if there is an appeal or appeals, other than an appeal or appeals solely with respect to the Fee Award, the date of completion, in a manner that finally affirms and leaves in place the Final Judgment without any material modification, of all proceedings arising out of the appeal or appeals (including, but not limited to, the expiration of all deadlines for motions for reconsideration or petitions for review and/or *certiorari*, all proceedings ordered on remand, and all proceedings arising out of any subsequent appeal or appeals following decisions on remand); or (iii) the date of final dismissal of any appeal or the final dismissal of any proceeding on *certiorari*.

1.15 “Final Approval Hearing” means any hearing before the Court where the Parties will request the Final Judgment to be entered by the Court approving the Settlement Agreement,

the Fee Award, and the incentive award to the Class Representative, should the Court decide in its sound discretion that such hearing is necessary.

1.16 “Final Judgment” means the Final Judgment and Order to be entered by the Court approving the Settlement Agreement.

1.17 “Notice” means the notice of this proposed Class Action Settlement Agreement and Final Approval Hearing (if any), which is to be sent to the Settlement Class substantially in the manner set forth in this Agreement, is consistent with the requirements of Due Process, Fla.R.Civ.P 1.220(d)(2), and is substantially in the form of Exhibits B, C, and D hereto.

1.18 “Notice Date” means the date by which the Notice set forth in Paragraph 5.1 is commenced, and which shall be thirty (30) days after Preliminary Approval.

1.19 “Objection/Exclusion Deadline” means the date by which a written objection to this Settlement Agreement or a request for exclusion submitted by a Person within the Settlement Class must be made, which shall be designated as a date thirty (30) days after the Notice Date.

1.20 “Person” shall mean, without limitation, any individual, corporation, partnership, limited partnership, limited liability company, association, joint stock company, estate, legal representative, trust, unincorporated association, government or any political subdivision or agency thereof, and any business or legal entity and their spouses, heirs, predecessors, successors, representatives, or assigns. “Person” is not intended to include any governmental agencies or governmental actors, including, without limitation, any state Attorney General office.

1.21 “Plaintiff” means Jennifer Jeffries.

1.22 “Preliminary Approval” means the Court’s certification of the Settlement Class for settlement purposes, preliminary approval of this Settlement Agreement, and approval of the form and manner of the Notice.

1.23 “Preliminary Approval Order” means the order preliminarily approving the Settlement Agreement, certifying the Settlement Class for settlement purposes, and directing Notice thereof to the Settlement Class, which will be agreed upon by the Parties and submitted to the Court in conjunction with Plaintiff’s motion for preliminary approval of the Agreement.

1.24 “Privacy Shield Pro” means one year (12 months) of the Privacy Shield Pro product offered by CyEx. Privacy Shield Pro is a comprehensive solution to help restore privacy and anonymity to victims of data misuse. Privacy Shield Pro has a retail reference value of \$24.99 per month. Defendant shall purchase one year (12 months) of Privacy Shield Pro for all Settlement Class Members, with enrollment codes to be automatically sent out on the Notices to Settlement Class Members without the need to make a claim.

1.25 “Released Claims” means any and all actual, potential, filed, known or unknown, fixed or contingent, claimed or unclaimed, suspected or unsuspected, claims, demands, liabilities, rights, causes of action, contract or agreements, extra contractual claims, damages, punitive, exemplary or multiplied damages, expenses, costs, attorneys’ fees, and/or obligations (including “Unknown Claims” as defined below), whether in law or in equity, accrued or unaccrued, direct, individual or representative, of every nature and description whatsoever, whether based on the Federal Wiretap Act, 18 U.S.C. § 2510, *et seq.*, breach of fiduciary duty/confidentiality, invasion of privacy, breach of implied contract, unjust enrichment, and negligence, or other state, federal, local, statutory, or common law or any other law, rule or regulation, against Released Parties, or any of them, arising out of any facts, transactions, events, matters occurrences, acts, disclosures, statements, representations, omissions or failures to act regarding the alleged disclosure, use, interception or transfer of information of or related to the Settlement Class Members through use of pixels, cookies, code, and/or tracking or analytics tools, including all claims relating to such

information relating to any and all Releasing Parties. Upon the Effective Date, the Releasing Parties, and each of them, shall be deemed to have, and by operation of the Final Judgment shall have, fully, finally, and forever released, relinquished, and discharged all Released Claims against the Released Parties, and each of them. Further, upon the Effective Date, and to the fullest extent permitted by law, each Settlement Class Member, shall, either directly, indirectly, representatively, or in any capacity, be permanently barred and enjoined from filing, commencing, prosecuting, intervening in, or participating (as a class member or otherwise) in any lawsuit, action, or other proceeding in any jurisdiction (other than participation in the Settlement as provided herein) against any Released Party based on the Released Claims.

1.26 “Released Parties” means Defendant, as well as any and all of its respective present or past predecessors, successors, assigns, parent companies, subsidiaries, divisions, licensors, licensees, associates, affiliates, and each of their respective past or present owners, heirs, executors, estates, administrators, employers, employees, agents, consultants, independent contractors, insurers, reinsurers, directors, managing directors, officers, partners, principals, members, attorneys, accountants, financial and other advisors, underwriters, shareholders, lenders, auditors, investment advisors, legal representatives, successors in interest, assigns and companies, firms, trusts, and corporations.

1.27 “Releasing Parties” means Plaintiff and Settlement Class Members who do not timely opt out of the Settlement Class, and all of their respective present or past heirs, executors, estates, administrators, predecessors, successors, assigns, parent companies, subsidiaries, associates, affiliates, employers, employees, agents, consultants, independent contractors, insurers, reinsurers, directors, managing directors, officers, partners, principals, members, attorneys, accountants, financial and other advisors, underwriters, shareholders, lenders, auditors, investment

advisors, legal representatives, successors in interest, assigns and companies, firms, trusts, and corporations.

1.28 “Service Award” means a separate payment by Defendant of \$1,500.00 for the Class Representative or lesser amount awarded by the Court as a service award and for resolution and release of the Class Representative’s Released Claims.

1.29 “Settlement Administration Expenses” means the expenses incurred by the Settlement Administrator in providing Notice, processing claims, responding to inquiries from members of the Settlement Class, mailing checks for Approved Claims, and related services.

1.30 “Settlement Administrator” means Simpluris, Inc. or such other reputable administration company that has been selected by the Parties and approved by the Court to oversee the distribution of Notice, as well as the processing and payment of Approved Claims to the Settlement Class as set forth in this Agreement.

1.31 “Settlement Cap” means the maximum amount of money that Defendant shall be obligated to pay for the benefit of the Settlement Class, inclusive of all Approved Claims, all Settlement Administration Expenses, any Fee Awards, Service Awards, and any other costs, expenses, and fees associated with the Settlement (including, but not limited to, the costs of the [Privacy Shield](#)) pursuant to the terms set forth in this Agreement. The Settlement Cap is one million US dollars (\$1,000,000.00 USD).

1.32 “Settlement Class” means all persons from November 21, 2023 through November 27, 2025 who made an appointment on www.derickdermatology.com or a subdomain thereof. Excluded from the Settlement Class are (1) any Judge or Magistrate presiding over this Action and members of their families; (2) the Defendant, its subsidiaries, parent companies, successors, predecessors, and any entity in which the Defendant or its parents have a controlling

interest and their current or former officers, directors, agents, attorneys, and employees; (3) persons who properly execute and file a timely request for exclusion from the class; and (4) the legal representatives, successors or assigns of any such excluded persons.

1.33 “Settlement Class Member” means a Person who falls within the definition of the Settlement Class as set forth above and who has not submitted a valid request for exclusion.

1.34 “Settlement Website” means a website, referenced in Section 4.1 below, to be established, operated, and maintained by the Settlement Administrator for purposes of providing notice and otherwise making available to the Settlement Class Members the documents, information, and online claims submission process referenced in.

1.33 “Unknown Claims” means claims that could have been raised in the Action and that any or all of the Releasing Parties do not know or suspect to exist, which, if known by him or her, might affect his or her agreement to release the Released Parties or the Released Claims or might affect his or her decision to agree, object or not to object to the Settlement. Upon the Effective Date, the Releasing Parties shall be deemed to have, and shall have, expressly waived and relinquished, to the fullest extent permitted by law, the provisions, rights, and benefits of § 1542 of the California Civil Code, which provides as follows:

A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH
THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS
OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE,
WHICH IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY
AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR.

Upon the Effective Date, the Releasing Parties also shall be deemed to have, and shall have, waived any and all provisions, rights and benefits conferred by any law of any state or territory of

the United States, or principle of common law, or the law of any jurisdiction outside of the United States, which is similar, comparable or equivalent to § 1542 of the California Civil Code. The Releasing Parties acknowledge that they may discover facts in addition to or different from those that they now know or believe to be true with respect to the subject matter of this release, but that it is their intention to finally and forever settle and release the Released Claims, notwithstanding any Unknown Claims they may have, as that term is defined in this Paragraph.

2. CERTIFICATION OF THE SETTLEMENT CLASS

2.1 For settlement purposes only, Plaintiff will request that the Court certify the Settlement Class.

2.2 Defendant's agreement as to certification of the Settlement Class is solely for purposes of effectuating the Settlement and no other purpose. Defendant retains all of its objections, arguments, and defenses with respect to class certification and any other issue, and reserves all rights to contest class certification and any other issue if the Settlement set out in this Agreement does not result in entry of the Final Approval Order and Final Judgment, if the Court's approval is reversed or vacated on appeal, if this Settlement is terminated as provided herein, or if the Settlement set forth in this Settlement otherwise fails to become effective. The Parties acknowledge that there has been no stipulation to any classes or certification of any classes for any purpose other than effectuating the Settlement, and that if the Settlement set forth in this Settlement Agreement is not finally approved, if the Court's approval is reversed or vacated on appeal, if this Settlement Agreement is terminated as provided herein, or if the Settlement set forth in this Settlement Agreement otherwise fails to become effective, this agreement as to certification of the Settlement Class becomes null and void ab initio, and this Settlement Agreement or any other settlement-related statement may not be cited regarding certification of the Class, or in support of an argument for certifying any class for any purpose related to this Action or any other proceeding.

3. THE SETTLEMENT BENEFITS

3.1 If the proposed settlement receives final approval, Defendant, in accordance with Paragraphs 3.2(b), 3.2(c) and 3.2(f) below, will pay or cause to be paid the following: (i) Approved Claims for benefits submitted by Settlement Class Members pursuant to Paragraph 3.2(a) below; (ii) the cost of enrollment codes for Privacy Shield Pro that will provide automatic access to each Settlement Class Member, free of charge and without the need to submit any claim; (iii) the Notice and Other Administrative Costs actually incurred by the Settlement Administrator as described in Paragraph XX below; (iii) the Fee and Expense Award as may be ordered by the Court, and, as described in Paragraph 9.1 below; and (iv) any Service Award to Plaintiff Jennifer Jeffries, as may be ordered by the Court and as described in Paragraph 9.3 below.

3.2 Claims Process. Each Settlement Class Member will automatically receive a code for redeeming the Privacy Shield Pro product and may also submit a Claim Form for a cash payment, consistent with this section and as determined by the Court.

(a) Cash Payment. Each Settlement Class member may file a Claim Form that will, if valid after it is completed by the Settlement Class Member submitting the Claim Form, entitle him or her to a cash payment of up to \$12.50.

(b) Method of Payment. Each Settlement Class Member may choose to receive his or her cash payment via check, Venmo, or PayPal. Payment by check will be the default payment method in the event that a Settlement Class Member does not state a preferred method of payment.

(c) Cash Payment. Cash payments for Approved Claims will be deposited by Defendant or its insurers with the Settlement Administrator within ten (10) days after the

Effective Date and distributed by the Settlement Administrator within sixty (60) days after the Effective Date.

(d) *Pro Rata Adjustment.* If the total value of all Approved Claims exceeds the funds available for distribution to Settlement Class Members (after application of the Settlement Cap), then the amounts of the Cash Payments will be reduced *pro rata*.

(e) *Tax Reporting.* Recipients of any Cash Payments shall be solely responsible for the reporting and payment of their share of any federal, state, and/or local income or other taxes.

(f) *Privacy Shield Pro.* Each Settlement Class Members will automatically receive an enrollment code and link or web address on their Notice that provides them the ability to enroll in one year of Privacy Shield Pro. Settlement Class Members who wish to enroll must complete their enrollment within ninety (95) days of the Effective Date, and the enrollment codes will become active within five (5) days after the Effective Date. Settlement Class Members do not need to file a Claim Form to receive their enrollment code for Privacy Shield Pro.

3.3. Proof of Claim. A Settlement Class Member may only receive a cash payment for the submission of one Approved Claim Form.

3.4 Review of Claims. The Settlement Administrator will be responsible for reviewing all Claim Forms to determine their validity. The Settlement Administrator will reject any Claim Form that does not comply in any material respect with the instructions on the Claim Form or the terms of Section 1.2 above, or is submitted after the Claims Deadline.

3.5 Cash Benefit – Uncleared Checks. Those Settlement Class Members whose cash benefit checks or digital payments are not cleared within ninety (90) days after issuance will be

ineligible to receive a cash settlement benefit and Defendant will have no further obligation to make any payment pursuant to this Settlement Agreement or otherwise to such Settlement Class members. After all reissued payments have either cleared or gone stale (by not clearing within ninety (90) days after issuance), any monies from uncashed checks or unredeemed digital payments shall be returned by the Settlement Administrator to Defendant and/or its insurer(s) and retained by Defendant and/or its insurer(s) and shall not otherwise be considered “Residual Funds” under any federal, state, or local law to the extent inconsistent with such retention.

4. RELEASE.

4.1 The obligations incurred pursuant to this Settlement Agreement shall be a full and final disposition of the Action and any and all Released Claims, as against all Released Parties.

4.2 Upon the Effective Date, the Releasing Parties, and each of them, shall be deemed to have, and by operation of the Final Judgment shall have, fully, finally, and forever released, relinquished, and discharged all Released Claims against the Released Parties, and each of them. Further, upon the Effective Date, and to the fullest extent permitted by law, each Settlement Class Member, shall, either directly, indirectly, representatively, or in any capacity, be permanently barred and enjoined from filing, commencing, prosecuting, intervening in, or participating (as a class member or otherwise) in any lawsuit, action, or other proceeding in any jurisdiction (other than participation in the Settlement as provided herein) against any Released Party based on the Released Claims.

5. NOTICE TO THE CLASS.

5.1 The Notice Plan shall consist of the following:

- (a)** *Settlement Class List.* No later than seven (7) days after Preliminary Approval, Defendant shall produce an electronic list from its records that includes the names

and email addresses, to the extent available, of the Settlement Class Members. Class Counsel's assent to this Agreement shall constitute consent on behalf of the Settlement Class Members to disclose this information to the Settlement Administrator and shall only be made to the Settlement Administrator upon execution of a business associates agreement. This electronic document shall be called the "Class List," and shall be provided exclusively to the Settlement Administrator and shall not be disclosed to anyone. The Settlement Administrator shall not use the Settlement Class List, or any information contained within it, for any other purposes other than administering the settlement, and shall take reasonable measures to protect the information from any third-party disclosure, and shall comply with all applicable law in utilizing and maintaining such information.

(b) *Direct Notice.* In the event that the Court preliminarily approves the Settlement, no later than the Notice Date, the Settlement Administrator shall commence sending Notice via email substantially in the form attached as Exhibit B, along with an electronic link to the Claim Form, to all Settlement Class Members for whom a valid email address is available in the Class List. In the event transmission of email notice results in any "bounce-backs," the Settlement Administrator shall, where reasonable: (i) correct any issues that may have caused the "bounce-back" to occur and make a second attempt to re-send the email notice, and (ii) send Notice substantially in the postcard form attached as Exhibit D via First Class U.S. Mail.

(c) *Settlement Website.* Within twenty-eight (28) days from entry of the Preliminary Approval Order, Notice shall be provided on a website at www.DermatologyPixelSettlement.com which shall be administered and

maintained by the Settlement Administrator and shall include the ability to file Claim Forms on-line. The Notice provided on the Settlement Website shall be substantially in the form of Exhibit C hereto.

(d) *Contact from Class Counsel.* After the Claims Deadline, Class Counsel, in their capacity as counsel to Settlement Class Members, may from time to time contact Settlement Class Members to provide information about the Settlement Agreement and to answer any questions Settlement Class Members may have about the Settlement Agreement.

5.2 The Notice shall advise the Settlement Class of their rights, including the right to be excluded from, comment upon, and/or object to the Settlement Agreement or any of its terms. The Notice shall specify that any objection to the Settlement Agreement, and any papers submitted in support of said objection, shall be considered by the Court at the Final Approval Hearing only if, on or before the Objection/Exclusion Deadline approved by the Court and specified in the Notice, the Person making the objection files notice of an intention to do so and at the same time (a) files copies of such papers he or she proposes to be submitted at the Final Approval Hearing with the Clerk of the Court, or alternatively, if the objection is from a Class Member represented by counsel, files any objection through the Court's E-Filing Portal, and (b) sends copies of such papers by mail, hand, or overnight delivery service to Class Counsel and Defendant's Counsel.

5.3 Any Settlement Class Member who intends to object to this Agreement must present the objection in writing, which must be personally signed by the objector, and must include: (1) the objector's name and address; (2) an explanation of the basis upon which the objector claims to be a Settlement Class Member; (3) all grounds for the objection, including all citations to legal authority and evidence supporting the objection; (4) the name and contact information of any and all attorneys representing, advising, or in any way assisting the objector in connection with the preparation or submission of the objection or who may profit from the pursuit of the objection (the "Objecting Attorneys"); and (5) a statement indicating whether the objector intends to appear at the Final Approval Hearing (either personally or through counsel who files an appearance with the Court in accordance with the Local Rules).

5.4 If a Settlement Class Member or any of the Objecting Attorneys have objected to any class action settlement where the objector or the Objecting Attorneys asked for or received any payment in exchange for dismissal of the objection, or any related appeal, without any modification to the settlement, then the objection must include a statement identifying each such case by full case caption and amount of payment received. Any challenge to the Settlement Agreement, the Final Order, or the Final Judgment shall be pursuant to appeal under the applicable rules of appellate procedure and not through a collateral attack.

5.5 A Settlement Class Member may request to be excluded from the Settlement Class by sending a written request postmarked on or before the Objection/Exclusion Deadline approved by the Court and specified in the Notice. To exercise the right to be excluded, a Person in the Settlement Class must timely send a written request for exclusion to the Settlement Administrator as specified in the Notice, providing his/her name and address, a signature, the name and number of the case, and a statement that he or she wishes to be excluded from the Settlement Class for

purposes of this Settlement. A request to be excluded that does not include all of this information, or that is sent to an address other than that designated in the Notice, or that is not postmarked within the time specified, shall be invalid, and the Person(s) serving such a request shall be a member(s) of the Settlement Class and shall be bound as a Settlement Class Member by this Agreement, if approved. Any member of the Settlement Class who validly elects to be excluded from this Agreement shall not: (i) be bound by any orders or the Final Judgment; (ii) be entitled to relief under this Settlement Agreement; (iii) gain any rights by virtue of this Agreement; or (iv) be entitled to object to any aspect of this Agreement. The request for exclusion must be personally signed by the Person requesting exclusion. So-called “mass” or “class” opt-outs shall not be allowed. To be valid, a request for exclusion must be postmarked or received by the date specified in the Notice.

5.6 The Final Approval Hearing shall be no earlier than ninety (90) days after the Notice described in Paragraph 5.1(b) is provided.

5.7 Any Settlement Class Member who does not, using the procedures set forth in this Agreement and the Notice, either seek exclusion from the Settlement Class or timely file a valid Claim Form shall not be entitled to receive any payment or benefits pursuant to this Agreement, but will otherwise be bound by all of the terms of this Agreement, including the terms of the Final Judgment to be entered in the Action and the Releases provided for in the Agreement, and will be barred from bringing any action against any of the Released Parties concerning the Released Claims.

6. SETTLEMENT ADMINISTRATION.

6.1 The Settlement Administrator shall, under the supervision of the Court, administer the relief provided by this Settlement Agreement by processing Claim Forms in a rational,

responsive, cost effective, and timely manner. The Settlement Administrator shall maintain reasonably detailed records of its activities under this Agreement. The Settlement Administrator shall maintain all such records as are required by applicable law in accordance with its normal business practices and such records will be made available to Class Counsel and Defendant's Counsel upon request. The Settlement Administrator shall also provide reports and other information to the Court as the Court may require. The Settlement Administrator shall provide Class Counsel and Defendants Counsel with information concerning Notice, administration, and implementation of the Settlement Agreement. Should the Court request, the Parties shall submit a timely report to the Court summarizing the work performed by the Settlement Administrator, including a report of all amounts paid to Settlement Class Members on account of Approved Claims. Without limiting the foregoing, the Settlement Administrator shall:

- (a) Forward to Defendant's Counsel, with copies to Class Counsel – except for the Class List, all original documents and other materials received in connection with the administration of the Settlement, and all copies thereof, within thirty (30) days after the date on which all Claim Forms have been finally approved or disallowed in accordance with the terms of this Agreement;
- (b) Receive requests to be excluded from the Settlement Class and other requests and promptly provide to Class Counsel and Defendant's Counsel copies thereof. If the Settlement Administrator receives any exclusion forms or other requests after the deadline for the submission of such forms and requests, the Settlement Administrator shall promptly provide copies thereof to Class Counsel and Defendant's Counsel;

- (c) Provide weekly reports to Class Counsel and Defendant's Counsel, including without limitation, reports regarding the number of Claim Forms received, the number approved by the Settlement Administrator, and the categorization and description of Claim Forms rejected, in whole or in part, by the Settlement Administrator; and
- (d) Make available for inspection by Class Counsel or Defendants Counsel the Claim Forms received by the Settlement Administrator at any time upon reasonable notice.

6.2 The Settlement Administrator shall be obliged to employ reasonable procedures to screen claims for abuse or fraud and deny Claim Forms where there is evidence of abuse or fraud. The Settlement Administrator will reject any claim that does not comply in any material respect with the instructions on the Claim Form or the terms of Paragraph 1.2, above, or is submitted after the Claims Deadline. Each claimant who submits an invalid Claim Form to the Settlement Administrator must be given a notice of the Claim Form's deficiency and an opportunity to cure the deficiency within twenty-one (21) days of the date of the notice. The Settlement Administrator may contact any Person who has submitted a Claim Form to obtain additional information necessary to verify the Claim Form.

6.3 Defendant's Counsel and Class Counsel shall have the right to challenge the acceptance or rejection of a Claim Form submitted by Settlement Class Members and to obtain and review supporting documentation relating to such Claim Form. The Settlement Administrator shall follow any agreed decisions of Class Counsel and Defendant's Counsel as to the validity of any disputed submitted Claim Form. To the extent Class Counsel and Defendant's Counsel are not

able to agree on the disposition of a challenge, the disputed claim shall be submitted to JAMS for binding determination. Class Members may appeal any JAMS determination to the Court.

6.4 In the exercise of its duties outlined in this Agreement, the Settlement Administrator shall have the right to reasonably request additional information from the Parties or any Settlement Class Member.

7. TERMINATION OF SETTLEMENT.

7.1 Subject to Paragraphs 10.1-10.3 below, Defendant or the Class Representative on behalf of the Settlement Class, shall have the right to terminate this Agreement by providing written notice of the election to do so (“Termination Notice”) to all other Parties hereto within twenty-one (21) days of any of the following events: (i) the Court’s refusal to grant Preliminary Approval of this Agreement in any material respect; (ii) the Court’s refusal to grant Final Approval of this Agreement in any material respect; (iii) the Court’s refusal to enter the Final Judgment in this Action in any material respect; (iv) the date upon which the Final Judgment is modified or reversed in any material respect by the Appellate Court or the Supreme Court; or (v) the date upon which an Alternative Judgment, as defined in Paragraph 10.1(d) of this Agreement is modified or reversed in any material respect by the Appellate Court or the Supreme Court.

7.2 Subject to Paragraphs 10.1-10.3 below, Defendant shall have the right, but not the obligation, in its sole discretion, to terminate this Agreement by providing written notice to Class Counsel within seven (7) days if more than 100 Settlement Class Members exercise their right to opt out of the Settlement.

7.3 The Parties agree that the Court’s failure to approve, in whole or in part, the attorneys’ fees payment to Class Counsel and/or the Service Award set forth in Section 9 below shall not prevent the Agreement from becoming effective, nor shall it be grounds for termination.

The procedures for any application for approval of attorneys' fees, expenses, or Service Awards are to be considered by the Court separately from the Court's consideration of the fairness, reasonableness and adequacy of the Settlement.

8. PRELIMINARY APPROVAL ORDER AND FINAL APPROVAL ORDER.

8.1 Promptly after the execution of this Settlement Agreement, Class Counsel shall submit this Agreement together with its Exhibits to the Court and shall move the Court for Preliminary Approval of the settlement set forth in this Agreement; certification of the Settlement Class for settlement purposes only; appointment of Class Counsel and the Class Representative; and entry of a Preliminary Approval Order, which order shall set a Final Approval Hearing date and approve the Notice and Claim Form for dissemination substantially in the form of Exhibits A, B, C, and D hereto. The Preliminary Approval Order shall also authorize the Parties, without further approval from the Court, to agree to and adopt such amendments, modifications and expansions of the Settlement Agreement and its implementing documents (including all exhibits to this Agreement) so long as they are consistent in all material respects with the terms of the Settlement Agreement and do not limit or impair the rights of the Settlement Class.

8.2 At the time of the submission of this Agreement to the Court as described above, Class Counsel shall request that, after Notice is given, the Court hold a Final Approval Hearing and approve the settlement of the Action as set forth herein.

8.3 After Notice is given, the Parties shall request and seek to obtain from the Court a Final Judgment, which will (among other things):

(a) find that the Court has personal jurisdiction over all Settlement Class Members and that the Court has subject matter jurisdiction to approve the Agreement, including all exhibits thereto;

(b) approve the Settlement Agreement and the proposed settlement as fair, reasonable, and adequate as to, and in the best interests of, the Settlement Class Members;

(c) direct the Parties and their counsel to implement and consummate the Agreement according to its terms and provisions;

(d) declare the Agreement to be binding on, and have *res judicata* and preclusive effect in all pending and future lawsuits or other proceedings maintained by or on behalf of Plaintiff and Releasing Parties; find that the Notice implemented pursuant to the Agreement (1) constitutes the best practicable notice under the circumstances; (2) constitutes notice that is reasonably calculated, under the circumstances, to apprise the Settlement Class of the pendency of the Action, their right to object to or exclude themselves from the proposed Agreement, and to appear at the Final Approval Hearing; (3) is reasonable and constitutes due, adequate, and sufficient notice to all persons entitled to receive notice; and (4) meets all applicable requirements of the Florida Rules of Civil Procedure, the Due Process Clause of the United States and Florida Constitutions, and the rules of the Court;

(f) find that the Class Representative and Class Counsel adequately represent the Settlement Class for purposes of entering into and implementing the Agreement;

(g) dismiss the Action (including all individual claims and Settlement Class Claims presented thereby) on the merits and with prejudice, without fees or costs to any party except as provided in the Settlement Agreement;

(h) incorporate the Release set forth above, make the Release effective as of the date of the Effective Date, and forever discharge the Released Parties as set forth herein;

(i) permanently bar and enjoin all Settlement Class Members who have not been properly excluded from the respective Settlement Class from filing, commencing,

prosecuting, intervening in, or participating (as class members or otherwise) in, any lawsuit or other action in any jurisdiction based on the Released Claims;

(j) without affecting the finality of the Final Judgment for purposes of appeal, retain jurisdiction as to all matters relating to administration, consummation, enforcement, and interpretation of the Settlement Agreement and the Final Judgment, and for any other necessary purpose; and

(k) incorporate any other provisions, as the Court deems necessary and just, to the extent consistent with the Settlement Agreement.

9. CLASS COUNSEL'S ATTORNEYS' FEES AND REIMBURSEMENT OF EXPENSES; SERVICE AWARD.

9.1 Class Counsel may receive, subject to Court approval, attorneys' fees, costs, and expenses not to exceed Three-Hundred and Fifty Thousand Dollars (\$350,000.00). Class Counsel will petition the Court for an award of such attorneys' fees and Defendant agrees to not object to or otherwise challenge, directly or indirectly, Class Counsel's petition for reasonable attorneys' fees and for reimbursement of costs and expenses if limited to this amount. Class Counsel, in turn, agrees to seek no more than this amount from the Court in attorneys' fees and for reimbursement of costs and expenses.

9.2 The Fee Award shall be deposited by Defendant or its insurers with the Settlement Administrator within ten (10) days after the Effective Date and distributed by the Settlement Administrator within twenty (20) days after the Effective Date.

9.3 Subject to Court approval, the Plaintiff may be paid a Service Award by the Defendant, in addition to any settlement payment as a result of an Approved Claim pursuant to this Agreement, and in recognition of her efforts on behalf of the Settlement Class. Plaintiff Jennifer Jeffries may request a Service Award of \$1,500.00. Defendant will not object to or otherwise

challenge, directly or indirectly, Class Counsel's application for the service award to the Class Representative if limited to this amount. Class Counsel, in turn, agrees to seek no more than this amount from the Court as a Service Award for the Class Representative. The Service Award shall be deposited by Defendant or its insurers with the Settlement Administrator within ten (10) days after the Effective Date and distributed by the Settlement Administrator within twenty (20) days after the Effective Date.

**10. CONDITIONS OF SETTLEMENT, EFFECT OF DISAPPROVAL,
CANCELLATION OR TERMINATION.**

10.1 The Effective Date of this Settlement Agreement shall not occur unless and until each of the following events occurs and shall be the date upon which the last (in time) of the following events occurs:

- (a) The Parties and their counsel have executed this Agreement;
- (b) The Court has entered the Preliminary Approval Order;
- (c) The Court has entered an order finally approving the Agreement,

following Notice to the Settlement Class and a Final Approval Hearing, as provided by the Florida Rules of Civil Procedure, and has entered the Final Judgment, or a judgment consistent with this Agreement in all material respects; and

(d) The Final Judgment has become Final, as defined above, or, in the event that the Court enters an order and final judgment in a form other than that provided above ("Alternative Judgment") and that has the consent of the Parties, such Alternative Judgment becomes Final.

10.2 If some or all of the conditions specified in Paragraph 10.1 are not met, or in the event that this Agreement is not approved by the Court, or the settlement set forth in this Agreement is terminated or fails to become effective in accordance with its terms, then this Settlement

Agreement shall be canceled and terminated subject to Paragraph 7.1 unless Class Counsel and Defendant's Counsel mutually agree in writing to proceed with this Agreement. If any Party is in material breach of the terms hereof and fails to cure such material breach within 30 days of notice, any other Party, provided that it is in substantial compliance with the terms of this Agreement, may terminate this Agreement on notice to all of the Settling Parties.

10.3 If this Agreement is terminated or fails to become effective for the reasons set forth in Paragraphs 7.1 and 10.1-10.2 above, the Parties shall be restored to their respective positions in the Action as of the date of the signing of this Agreement. In such event, any Final Judgment or other order entered by the Court in accordance with the terms of this Agreement shall be treated as vacated, *nunc pro tunc*, and the Parties shall be returned to the *status quo ante* with respect to the Action as if this Agreement had never been entered into.

11 MISCELLANEOUS PROVISIONS.

11.1 The Parties (a) acknowledge that it is their intent to consummate this Settlement Agreement; and (b) agree, subject to their fiduciary and other legal obligations, to cooperate to the extent reasonably necessary to effectuate and implement all terms and conditions of this Agreement, to exercise their reasonable best efforts to accomplish the foregoing terms and conditions of this Agreement, to secure final approval, and to defend the Final Judgment through any and all appeals. Class Counsel and Defendant's Counsel agree to cooperate with one another in seeking Court approval of the Settlement Agreement, entry of the Preliminary Approval Order, and the Final Judgment, and promptly to agree upon and execute all such other documentation as may be reasonably required to obtain final approval of the Agreement.

11.2 The Parties intend this Settlement Agreement to be a final and complete resolution of all disputes between them with respect to the Released Claims by Plaintiff, the Settlement Class

and each or any of them, on the one hand, against the Released Parties, and each or any of the Released Parties, on the other hand. Accordingly, the Parties agree not to assert in any forum that the Action was brought by Plaintiff or defended by Defendant, or each or any of them, in bad faith or without a reasonable basis.

11.3 The Parties have relied upon the advice and representation of counsel, selected by them, concerning their respective legal liability for the claims hereby released. The Parties have read and understand fully the above and foregoing agreement and have been fully advised as to the legal effect thereof by counsel of their own selection and intend to be legally bound by the same.

11.4 Whether or not the Effective Date occurs or the Settlement Agreement is terminated, neither this Agreement nor the settlement contained herein, nor any act performed or document executed pursuant to or in furtherance of this Agreement or the settlement:

(a) is, may be deemed, or shall be used, offered or received against the Released Parties, or each or any of them, as an admission, concession or evidence of, the validity of any Released Claims, the truth of any fact alleged by the Plaintiff, the deficiency of any defense that has been or could have been asserted in the Action, the violation of any law or statute, the reasonableness of the settlement amount or the Fee Award, or of any alleged wrongdoing, liability, negligence, or fault of the Released Parties, or any of them;

(b) is, may be deemed, or shall be used, offered or received against Defendant, as an admission, concession or evidence of any fault, misrepresentation or omission with respect to any statement or written document approved or made by the Released Parties, or any of them;

(c) is, may be deemed, or shall be used, offered or received against the Released Parties, or each or any of them, as an admission or concession with respect to any liability,

negligence, fault or wrongdoing as against any Released Parties, in any civil, criminal or administrative proceeding in any court, administrative agency or other tribunal. However, the settlement, this Agreement, and any acts performed and/or documents executed in furtherance of or pursuant to this Agreement and/or Settlement may be used in any proceedings as may be necessary to effectuate the provisions of this Agreement. Further, if this Settlement Agreement is approved by the Court, any Party or any of the Released Parties may file this Agreement and/or the Final Judgment in any action that may be brought against such Party or Parties in order to support a defense or counterclaim based on principles of *res judicata*, collateral estoppel, release, good faith settlement, judgment bar or reduction, or any other theory of claim preclusion or issue preclusion or similar defense or counterclaim;

(d) is, may be deemed, or shall be construed against Plaintiff, the Settlement Class, the Releasing Parties, or each or any of them, or against the Released Parties, or each or any of them, as an admission or concession that the consideration to be given hereunder represents an amount equal to, less than or greater than that amount that could have or would have been recovered after trial; and

(e) is, may be deemed, or shall be construed as or received in evidence as an admission or concession against Plaintiff, the Settlement Class, the Releasing Parties, or each and any of them, or against the Released Parties, or each or any of them, that any of Plaintiff's claims are with or without merit or that damages recoverable in the Action would have exceeded or would have been less than any particular amount.

11.5 The headings used herein are used for the purpose of convenience only and are not meant to have legal effect.

11.6 The waiver by one Party of any breach of this Agreement by any other Party shall not be deemed as a waiver of any other prior or subsequent breaches of this Agreement.

11.7 All of the Exhibits to this Agreement are material and integral parts thereof and are fully incorporated herein by this reference.

11.8 This Agreement and its Exhibits set forth the entire agreement and understanding of the Parties with respect to the matters set forth herein, and supersede all prior negotiations, agreements, arrangements and undertakings with respect to the matters set forth herein. No representations, warranties or inducements have been made to any Party concerning this Settlement Agreement or its Exhibits other than the representations, warranties and covenants contained and memorialized in such documents. This Agreement may be amended or modified only by a written instrument signed by or on behalf of all Parties or their respective successors-in-interest.

11.9 Except as otherwise provided herein, each Party shall bear its own costs.

11.10 Plaintiff represents and warrants that she has not assigned any claim or right or interest therein as against the Released Parties to any other Person or Party and that she is fully entitled to release the same.

11.11 Each counsel or other Person executing this Settlement Agreement, any of its Exhibits, or any related settlement documents on behalf of any Party hereto, hereby warrants and represents that such Person has the full authority to do so and has the authority to take appropriate action required or permitted to be taken pursuant to the Agreement to effectuate its terms. Class Counsel in particular warrants that they are authorized to execute this Settlement Agreement on behalf of Plaintiff and the Settlement Class (subject to final approval by the Court after Notice to

all Settlement Class Members), and that all actions necessary for the execution of this Settlement Agreement have been taken.

11.12 This Agreement may be executed in one or more counterparts. Signature by digital means, facsimile, or in PDF format will constitute sufficient execution of this Agreement. All executed counterparts and each of them shall be deemed to be one and the same instrument. A complete set of original executed counterparts shall be filed with the Court if the Court so requests.

11.13 This Settlement Agreement shall be binding upon, and inure to the benefit of, the successors and assigns of the Parties hereto and the Released Parties.

11.14 The Court shall retain jurisdiction with respect to implementation and enforcement of the terms of this Agreement, and all Parties hereto submit to the jurisdiction of the Court for purposes of implementing and enforcing the settlement embodied in this Agreement.

11.15 This Settlement Agreement shall be governed by and construed in accordance with the laws of the State of Florida.

11.16 This Agreement is deemed to have been prepared by counsel for all Parties, as a result of arm's-length negotiations among the Parties. Because all Parties have contributed substantially and materially to the preparation of this Agreement, it shall not be construed more strictly against one Party than another.

11.17 Where this Agreement requires notice to the Parties, such notice shall be sent to the following counsel:

To Plaintiff:

Mariya Weekes (Fla. Bar 56299)
MILBERG, PLLC
333 SE 2nd Avenue, Suite 2000
Miami, FL, 33131
Tel: (786) 206-9057
Fax: (786) 879-7520

Email: mweekes@milberg.com

To Defendant:

Joel Griswold
jcgriswold@bakerlaw.com
BAKER & HOSTETLER LLP
One North Wacker Drive, Suite 3700
Chicago, IL 60606
Tel: 312.416.6238

IT IS SO AGREED TO BY THE PARTIES:

Dated: 04/03/20

JENNIFER JEFFRIES

By: *Jennifer Jeffries*
Jennifer Jeffries (Apr 3, 2026 21:00:10 MDT)

Jennifer Jeffries, individually and as representative
of the Class

Dated: March 31, 2026

MILBERG, PLLC

By: *Mariya Weekes*

Mariya Weekes (Fla. Bar 56299)

MILBERG, PLLC

333 SE 2nd Avenue, Suite 2000

Miami, FL, 33131

Tel: (786) 206-9057

Fax: (786) 879-7520

Email: mweekes@milberg.com

Attorneys for the Plaintiff and Class Counsel

*** SIGNATURES CONTINUE ON NEXT PAGE***

Dated: 4/16/2026 | 11:01 AM PDT

On Behalf of **DERICK DERMATOLOGY, PLLC.**

Signed by: Amy
By: 0ABD731E73E7447
Name: Amy Derick, M.D.
Title: Individual

Dated: 4/16/2026 | 2:25 PM PDT

BAKER & HOSTETLER LLP

DocuSigned by: Joel C. Griswold
By: 1F2A5EB02A7D41D
Joel Griswold
jcgriswold@bakerlaw.com
BAKER & HOSTETLER LLP
One North Wacker Drive, Suite 3700
Chicago, IL 60606
Tel: 312.416.6238

Attorneys for Defendant

EXHIBIT A

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-###-###-#### TOLL-FREE.

Jeffries v. Derick Dermatology, PLLC

In the Circuit Court of the 17th Judicial Circuit, in and for Broward County, Florida

Case No. CACE-26-003864

Settlement Claim Form

If you are a Settlement Class Member and wish to receive a cash payment, your completed Claim Form must be postmarked on or before [REDACTED], or submitted online on or before [REDACTED].

Please read the full Notice of this settlement (available at www.DermatologyPixelSettlement.com) carefully before filling out this Claim Form.

To be eligible to receive any benefits from the settlement obtained in this class action lawsuit, you must submit this completed Claim Form online or by mail:

ONLINE: www.DermatologyPixelSettlement.com

MAIL: Settlement Administrator PO Box #####
[ADDRESS]

PART ONE: CLAIMANT INFORMATION

Provide your name and contact information below. It is your responsibility to notify the Settlement Administrator of any changes to your contact information after the submission of your Claim Form.

FIRST NAME	MI	LAST NAME
<input type="text"/>	<input type="text"/>	<input type="text"/>
STREET ADDRESS		
<input type="text"/>		
CITY	STATE	ZIP CODE
<input type="text"/>	<input type="text"/>	<input type="text"/>
COUNTRY		
<input type="text"/>		
EMAIL ADDRESS		
<input type="text"/>		
PHONE NUMBER		
<input type="text"/> - <input type="text"/> - <input type="text"/>		

If you received notice about the Settlement by email, please provide the Unique ID located on the Notice you received to assist the Settlement Administrator in validating your claim. Please be sure to include the full Unique ID, including all letters and/or numbers that appear.

Unique ID

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-#### TOLL-FREE.

EXHIBIT B

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-###-###-#### TOLL-FREE.

NOTICE OF PROPOSED CLASS ACTION SETTLEMENT
Circuit Court of the 17th Judicial Circuit, in and for Broward County, Florida
Jeffries v. Derick Dermatology, PLLC, Case No. CACE-26-003864

Our records indicate you may be entitled to a payment from a class action settlement because, from November 21, 2023 through November 27, 2025, you are someone who made an appointment on www.derickdermatology.com or a subdomain thereof.

Click [HERE](#) To File A Claim.

Claims Must be Submitted no later than Month Day, 20YY.

A court authorized this Notice. You are not being sued. This is not a solicitation from a lawyer.

A settlement has been reached in a class action lawsuit against Derick Dermatology, PLLC (“Defendant”). The material allegations of the complaint center on Defendant’s alleged disclosure of information about website browsing activity on www.derickdermatology.com to third parties via pixels, cookies, code, and/or tracking or analytics tools on Defendant’s website. Defendant denies the allegations and further denies that it violated any law, but has agreed to the Settlement solely to avoid the cost, disruption to its business operations, and uncertainty associated with defending the lawsuit.

Am I a Settlement Class Member? The Defendant’s records indicate you may be a Settlement Class Member because, from November 21, 2023 through November 27, 2025, you are someone who made an appointment on www.derickdermatology.com or a subdomain thereof.

What Can I Get? Each Settlement Class Member will automatically receive a code for redeeming the Privacy Shield Pro identity theft protection product.

YOUR ENROLLMENT CODE IS: «**MERGED_ActivationCode**»

Visit <http://app.privacyshield.com/enrollment/activate/dermatology> to enroll after the Court grants Final Approval to the Settlement and after the Court’s order approving the Settlement and entering final judgment has become final (“the effective date”). You do not need to file a claim to receive Privacy Shield Pro, but you do need to enroll after the Settlement is approved and the effective date has passed.

If you are a Settlement Class Member, you can also file a Claim Form to receive a \$12.50 Cash Payment. The payment may be reduced pro rata (a legal term meaning equal share) depending on the number of valid Claims filed. In addition, all Settlement Class members who submit an Approved Claim are eligible for a one-year subscription to Privacy Shield with no subscription fee.

How Do I Get a Cash Payment? If you are a Settlement Class Member and you want to receive a cash payment, you **must** complete and submit a Claim Form postmarked or submitted online by **Month Day, 20YY**. You can file a claim by clicking [here](#) or [going to the website www.DermatologyPixelSettlement.com](#). You may also visit the website and print out and file a

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-##### TOLL-FREE.

EXHIBIT C

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-###-###-#### TOLL-FREE.

A court authorized this notice. You are not being sued. This is not a solicitation from a lawyer.

- A settlement has been reached in a class action lawsuit against Derick Dermatology, PLLC (“Defendant”). The material allegations of the complaint center on Defendant’s alleged disclosure of information to third parties via pixels, cookies, code, and/or tracking or analytics tools on Defendant’s website allegedly without permission. Defendant denies that it violated any law, but has agreed to the Settlement solely to avoid the cost, disruption to its business operations, and uncertainty associated with defending the lawsuit.
- You are a class member if, from November 21, 2023 through November 27, 2025, you are someone who made an appointment on www.derickdermatology.com or a subdomain thereof.
- Settlement Class Members who file a valid Claim Form can receive a cash payment of up to \$12.50 and a one-year subscription to Privacy Shield with no subscription fee. The cash payment may be reduced pro rata (a legal term meaning equal share) depending on the number of valid Claims filed.
- Read this notice carefully. Your legal rights are affected whether you act, or do not act.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT	
Submit a Claim Form by Month Day, 20YY	This is the only way to receive a cash payment. A Claim Form is available at www.DermatologyPixelSettlement.com . As a Settlement Class Member, you will give up your right to sue Defendant and Released Parties in the future regarding the legal claims in this lawsuit. Each Settlement Class Member will automatically receive a code for redeeming the Privacy Shield Pro product. These enrollment codes were sent to each Settlement Class Member via email or U.S. mail. You do not need to file a claim to receive Privacy Shield Pro, but you do need to enroll after the Settlement is approved and the effective date has passed.
Exclude Yourself by Month Day, 20YY	You will not receive a cash payment and a one-year subscription to Privacy Shield, but you will retain any rights you currently have to sue Defendant regarding the legal claims in this lawsuit.
Object by Month Day, 20YY	Write to the Court explaining why you don’t like the Settlement.
Go to the Hearing on Month Day 20YY	Ask to speak in Court about your opinion of the Settlement.
Do Nothing	You will not receive a cash payment and you will give up your rights to sue Defendant and Released Parties regarding the legal claims in this lawsuit.

Your rights and options—and the deadlines to exercise them—are explained in this Notice.

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-###-###-#### TOLL-FREE.

BASIC INFORMATION

1. Why was this Notice issued?

A Court authorized this Notice because you have a right to know about a proposed Settlement of this class action lawsuit and about all your options, before the Court decides whether to give final approval to the Settlement. This Notice explains the lawsuit, the Settlement, and your legal rights.

The Honorable Carlos Augusto Rodriguez of the Circuit Court of the 17th Judicial Circuit, in and for Broward County, Florida, is overseeing this lawsuit. The lawsuit is called *Jeffries v. Derick Dermatology, PLLC, Case No. CACE-26-003864*. The person who has sued is called the Plaintiff. The entity being sued, Derick Dermatology, PLLC, is called the Defendant.

2. What is a class action?

In a class action, one or more people called the class representative (in this case, Plaintiff Jennifer Jeffries) sue on behalf of a group or a “class” of people whom the Plaintiff alleges to have similar legal claims. In a class action, the court resolves the issues for all class members, except for those who exclude themselves from the class.

3. What is this lawsuit about?

The material allegations of the complaint center on Defendant’s alleged disclosure of information to third parties via pixels, cookies, code, and/or tracking or analytics tools on Defendant’s website for which Plaintiff asserts claims for violation of the Federal Wiretap Act, 18 U.S.C. § 2510, *et seq.*, breach of fiduciary duty/confidentiality, invasion of privacy, breach of implied contract, unjust enrichment, and negligence.

At all times, Defendant has denied and continues to deny any wrongdoing whatsoever and has denied and continues to deny that it committed, or threatened or attempted to commit, any wrongful act or violation of law or duty alleged in the Action. Nonetheless, taking into account the costs, distraction to business operations, and uncertainty inherent in any litigation, Defendant has concluded it is desirable and beneficial that the Action be fully and finally settled and terminated in the manner and upon the terms and conditions set forth in this Agreement. This Agreement is a compromise, and the Agreement, any related documents, and any negotiations resulting in it shall not be construed as or deemed to be evidence of or an admission or concession of liability or wrongdoing on the part of Defendant, or any of the Released Parties, with respect to any claim of any fault or liability or wrongdoing or damage whatsoever.

The Court has not decided who is right. Rather, the parties have agreed to settle the lawsuit to avoid the uncertainties and expenses associated with ongoing litigation.

4. Why is there a Settlement?

The Court has not decided whether the Plaintiff or Defendant should win this lawsuit. Instead, both the Plaintiff and Defendant have agreed to a Settlement. The Plaintiff and the lawyers for the Settlement Class (“Class Counsel”) believe the Settlement is best for all Settlement Class Members because of the benefits of the Settlement and the risks and uncertainty associated with continued litigation.

QUESTIONS?

VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-##### TOLL-FREE.

WHO'S INCLUDED IN THE SETTLEMENT?

5. How do I know if I am in the Settlement Class?

The Settlement Class is defined as: “all persons from November 21, 2023 through November 27, 2025 who made an appointment on www.derickdermatology.com or a subdomain thereof.”

6. Are there exceptions to being included in the Settlement?

Yes. Excluded from the Settlement Class are (1) any Judge or Magistrate presiding over this Action and members of their families; (2) the Defendant, its subsidiaries, parent companies, successors, predecessors, and any entity in which the Defendant or its parents have a controlling interest and their current or former officers, directors, agents, attorneys, and employees; (3) persons who properly execute and file a timely request for exclusion from the class; and (4) the legal representatives, successors or assigns of any such excluded persons.

7. What if I am still not sure whether I am part of the Settlement?

If you are still not sure whether you are a Settlement Class Member, you may go to the Settlement Website at www.xxxxxxxxxxx.com or call the Settlement Administrator toll-free at 1-xxx-xxx-xxxx.

THE SETTLEMENT BENEFITS

8. What does the Settlement provide?

Cash Payment

Settlement Class Members who file a valid Claim Form can receive a cash payment of up to \$12.50.

One-Year Subscription for Identity Theft Protection

In addition to a cash payment, each Settlement Class Member will automatically receive a code for redeeming the Privacy Shield Pro identity theft protection product. Enrollment must be completed within ninety (95) days of the Effective Date, and the enrollment codes will become active within five (5) days after the Effective Date. Settlement Class Members do not need to file a claim to receive their enrollment code for Privacy Shield Pro.

9. How will the amount of the cash payment be determined?

According to the Settlement Agreement, Defendant and/or its insurers will pay up to \$1 million for the following: (1) Notice and Other Settlement Administration Expenses (2) the Fee Award for attorneys' fees, costs, and expenses for Class Counsel, as may be approved by the Court; (3) a Service Award to the Class Representative; (4) up to an \$12.50 cash payment to each Settlement Class Member who submits an Approved Claim, and (5) the costs of the one-year subscriptions to Privacy Shield. The cash payment may be reduced pro rata (a legal term meaning equal share) if the total value of all Approved Claims exceeds the funds available for distribution to Settlement Class Members depending on the number of Approved Claims received.

10. How do I get a payment?

If you are a Settlement Class Member and you want to receive a cash payment, you **must** complete and submit a Claim Form postmarked or submitted online by **Month Day, 20YY**. Claim Forms can be

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-#### TOLL-FREE.

submitted online at www.DermatologyPixelSettlement.com, or by printing and mailing a paper Claim Form, copies of which are available for download at www.DermatologyPixelSettlement.com.

Settlement Class Members are encouraged to submit their claim online.

11. When will I get my payment?

The Court will hold a hearing to consider the fairness of the Settlement. If the Court approves the Settlement, eligible Settlement Class Members whose claims are approved by the Settlement Administrator will receive their payment after the Settlement is finally approved and/or any appeals process is complete.

REMAINING IN THE SETTLEMENT

12. What am I giving up if I stay in the Settlement Class?

If the Settlement becomes final, you will give up (or “release”) your rights to sue Defendant and Released Parties regarding the Released Claims, which are described and defined the Settlement Agreement. Unless you exclude yourself, you will release the Released Claims, regardless of whether you submit a Claim Form or not. You may review the Settlement Agreement on the Settlement Website at www.DermatologyPixelSettlement.com.

The Settlement Agreement describes the Released Claims in necessary legal terminology, so please read this information carefully. If you have any questions you may speak to Class Counsel for free or you may, speak to your own lawyer at your own expense.

If you remain in the Settlement Class, you will be bound by all of the Court’s orders and judgments.

13. What happens if I do nothing at all?

If you do nothing, you will not receive a cash payment or a one-year Privacy Shield subscription with no subscription fee from this Settlement. Also, if you do not exclude yourself, you will be unable to start a lawsuit or be part of any other lawsuit brought against Defendant or Released Parties regarding the Released Claims in this lawsuit.

THE LAWYERS REPRESENTING YOU

14. Do I have a lawyer in the case?

The Court has appointed Mariya Weekes of Milberg PLLC and Albert Plawinski of Plawinski, PLLC to be the lawyers representing the Settlement Class. They are called “Class Counsel.” After conducting an extensive investigation, they believe the Settlement Agreement is fair, reasonable, and in the best interests of the Settlement Class. You will not be charged for these lawyers. If you want to be represented by your own lawyer in this case, you may hire one at your own expense.

15. How will the lawyers be paid?

Class Counsel’s attorneys’ fees, costs, and expenses will be paid by Defendant and/or its insurers in an amount determined and awarded by the Court. Class Counsel will ask for no more than \$350,000 in combined attorneys’ fees, costs, and expenses, but the Court may award less than this amount.

Class Counsel may also seek a Service Award of up to \$1,500 for the Class Representative for her service in helping to bring and settle the case. The Service Award will be paid by Defendant and/or

QUESTIONS?

VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-##### TOLL-FREE.

its insurers, but the Court may award less than this amount.

EXCLUDING YOURSELF FROM THE SETTLEMENT

16. How do I get out of the Settlement?

To exclude yourself from the Class, you must mail or otherwise deliver a written request stating that you want to be excluded. Your letter must include:

- Your name;
- Your address;
- Your signature;
- The name and number of the case (*Jeffries v. Derick Dermatology, PLLC*, Case No. CACE-26-003864; and
- A statement that you wish to be excluded from the Settlement Class for the purposes of this Settlement.

You must mail or deliver your exclusion letter, **postmarked or received by Month Day, 2026**, to:

[SETTLEMENT ADMINISTRATOR]

No “mass” or “class” opt-outs will be allowed.

17. If I don’t exclude myself, can I sue the Defendant for the same thing later?

No. Unless you exclude yourself, you give up any right to sue Defendant and Released Parties for the Released Claims being resolved by this Settlement.

18. If I exclude myself, can I get anything from this Settlement?

No. If you exclude yourself, you may not submit a Claim Form to receive a cash payment and one-year Privacy Shield subscription with no subscription fee.

OBJECTING TO THE SETTLEMENT

19. How do I object to the Settlement?

If you are a Settlement Class Member, you may comment upon and/or object to the Settlement Agreement or any of its terms. If you choose to make an objection, you must mail or file with the Court your written objection stating that you object to the Settlement Agreement. Your written objection must include:

- Your name and address;
- An explanation of the basis upon which you claim to be a Settlement Class Member;
- All grounds for your objection, including all citations to legal authority and evidence supporting the objection;
- The name and contact information of any and all lawyers representing, advising, or in any way assisting you in connection with the preparation or submission of the objection or who may profit from the pursuit of the objection (the “Objecting Lawyers”); and

QUESTIONS?

VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-##### TOLL-FREE.

- A statement indicating whether you intend to appear at the Final Approval Hearing (either personally or through a lawyer who files an appearance with the Court in compliance with the Local Rules of the Court).
- If you or any of the Objecting Lawyers have objected to any class action settlement where the you or the Objecting Lawyers asked for or received any payment in exchange for dismissal of the objection, or any related appeal, without any modification to the settlement, then the objection must include a statement identifying each such case by full case caption and amount of payment received. Any challenge to the Settlement Agreement, the Final Order, or the Final Judgment will be pursuant to appeal under the applicable rules of appellate procedure and not through a collateral attack.

You must mail or deliver your written objection, so that it is **received** no later than **Month Day, 20YY**, to:

Clerk of the Court
Circuit Court of the 17th Judicial Circuit, in and for Broward County, Florida



You must also mail, email, or otherwise deliver a copy of your written objection to Class Counsel and Defendant’s counsel at the following addresses:

Class Counsel	Defendant’s Counsel
Mariya Weekes MILBERG, PLLC 333 SE 2nd Avenue, Suite 2000 Miami, FL, 33131 mweekes@milberg.com	Joel Griswold jcgriswold@bakerlaw.com BAKER & HOSTETLER LLP One North Wacker Drive, Suite 3700 Chicago, IL 60606

No “mass” or “class” objections will be allowed.

Objections will be considered by the Court at the Final Approval Hearing only if, on or before the Objection Deadline, the Person making the objection files a notice of an intention to do so and at the same time (a) files copies of such papers he or she proposes to be submitted at the Final Approval Hearing with the Clerk of the Court, or alternatively, if the objection is from a Class Member represented by counsel, files any objection through the Court’s E-Filing Portal, and (b) sends copies of such papers by mail, hand, or overnight delivery service to Class Counsel and Defendant’s Counsel.

20. What is the difference between objecting and excluding myself from the Settlement?

Objecting simply means telling the Court that you do not like something about the Settlement. You can object only if you stay in the Settlement Class. Excluding yourself from the Settlement Class is telling the Court that you do not want to be part of the Settlement Class. If you exclude yourself, you have no right to object or file a Claim Form because the lawsuit no longer affects you.

THE COURT'S FINAL APPROVAL HEARING

21. When and where will the Court decide whether to approve the Settlement?

The Court will hold a Final Approval Hearing at __:__.m. on **Month Day, 20YY**, in Courtroom __ at the __. **The** purpose of the hearing will be for the Court to determine whether to approve the Settlement as fair, reasonable, adequate, and in the best interests of the Settlement Class; to consider the Class Counsel's request for attorneys' fees and expenses; and to consider the request for a Service Award to the Class Representative. At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the Settlement.

The hearing may be postponed to a different date or time without notice, so it is a good idea to check www.DermatologyPixelSettlement.com or call 1-XXX-XXX-XXXX to confirm the date and time. If, however, you timely objected to the Settlement and advised the Court that you intend to appear and speak at the Final Approval Hearing, you will receive notice of any change in the date of the Final Approval Hearing.

22. Do I have to attend the hearing?

No. Class Counsel will answer any questions the Court may have. You are welcome to attend at your own expense. If you send an objection or comment, you do not have to attend the hearing to talk about it. If you file and mail your written objection on time, the Court will consider it. You may also hire your own lawyer (at your own expense) to attend the hearing, but it is not required.

23. May I speak at the hearing?

Yes. You may ask the Court for permission to speak at the Final Approval Hearing. If you objected to the Settlement and intend to appear at the Final Approval Hearing (at your own expense and either with or without counsel), you must file notice of an intention to appear with the Clerk of the Court and at the same time file copies of any papers you propose to be submitted at the Final Approval Hearing. Alternatively, if you object and are represented by you own lawyer, you may file your objection and intent to appear at the Final Approval Hearing through the Court's E-Filing Portal, and send copies of your papers by mail or otherwise delivery to Class Counsel and Defendant's Counsel.

GETTING MORE INFORMATION

24. Where do I get more information?

This Notice summarizes the Settlement. More details are provided in the Settlement Agreement. The Settlement Agreement and other related documents are available at www.DermatologyPixelSettlement.com., by calling toll-free 1-xxx-xxx-xxx, or by writing to:

[SETTLEMENT ADMINISTRATOR]

**PLEASE DO NOT TELEPHONE THE COURT OR THE COURT'S CLERK OFFICE
REGARDING THIS NOTICE.**

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-####-####-#### TOLL-FREE.

EXHIBIT D

QUESTIONS?
VISIT www.DermatologyPixelSettlement.com OR
CALL 1-###-###-#### TOLL-FREE.

**Notice of Proposed Class Action
Settlement**

**Our Records Indicate You May
Be Entitled to a Payment From
a Class Action Settlement.**

*The Circuit Court of the 17th Judicial Circuit
in and for Broward County, Florida has
authorized this Notice.*

*This is not a solicitation from a lawyer.
You are not being sued.*

This Notice is only a Summary.

**For additional information,
please visit:**

[www.DermatologyPixel
Settlement.com](http://www.DermatologyPixelSettlement.com)

or

call toll-free:

1-###-###-####. _____

[SETTLEMENT ADMINISTRATOR]

«ScanString»

Postal Service: Please do not mark barcode

Notice ID: «Notice ID»

Confirmation Code: «Confirmation Code»

«FirstName» «LastName»

«Address1»

«Address2»

«City», «StateCd» «Zip»

«CountryCd»

A settlement has been reached in a class action lawsuit against Derick Dermatology (“Defendant”). The material allegations of the complaint center on Defendant’s alleged disclosure of information to third parties via pixels, cookies, code, and/or tracking or analytics tools on Defendant’s website allegedly without permission. Defendant denies that it violated any law, but has agreed to the Settlement solely to avoid the cost, disruption to its business operations, and uncertainty associated with defending the lawsuit. The case is known as *Jeffries v. Derick Dermatology, PLLC*, Case CACE-26-003864 (Cir. Ct. 17th Judicial Cir., Broward County, Fla.).

Who is Included? The **Settlement Class** includes all persons from November 21, 2023 through November 27, 2025 who made an appointment on www.derickdermatology.com or a subdomain thereof.

What are the Settlement Benefits? You can enroll in one year of Privacy Shield Pro and/or claim the cash payment option.

YOUR ENROLLMENT CODE IS: «EnrollmentCode»

Visit [www.\[EnrollmentWebsite\].com](http://www.[EnrollmentWebsite].com) to enroll. Your CyEx Privacy Shield Pro subscription will become active once the Court grants Final Approval to this Settlement, and you can enroll at that time. For a full description of the Settlement Benefits, please visit www.DermatologyPixelSettlement.com.

How To Get a Cash Payment: Visit www.DermatologyPixelSettlement.com to submit your claim online or to download a full Claim Form to complete and return it by mail. Claim Forms must be submitted online by **[DATE]**, or submitted by mail postmarked no later than **[DATE]**.

Your Other Options: If you do not want to be legally bound by the Settlement, you must follow the procedures in the Settlement Agreement to **exclude yourself** by **[DATE]**. If you do not timely and validly exclude yourself, you will release any claims you may have against the Defendant and Released Parties related to legal claims resolved by this Settlement, as more fully described in the Settlement Agreement, available at www.DermatologyPixelSettlement.com. If you do not exclude yourself, you may follow the procedures in the Settlement Agreement to **object** to the Settlement by **[DATE]**. Please visit www.DermatologyPixelSettlement.com for complete details on how to exclude yourself from or object to the Settlement.

The Lawyers Representing You. The Court has appointed Mariya Weekes of Milberg, PLLC and Albert Plawinski of Plawinski, PLLC as Class Counsel to represent you and all Class Members. You may hire your own lawyer at your own cost and expense if you want someone other than Class Counsel to represent you.

The Final Approval Hearing: The Court will hold the Final Approval Hearing at **[DATE]**, via **[ZOOM]**, to consider whether to approve the Settlement, Incentive Award in the amount of \$1,500 for the Class Representative, Class Counsel’s award of attorneys’ fees, costs and expenses in an amount no more than \$350,000, as well as any objections. You or your attorney may request to appear at the hearing, but you are not required to do so. The date or time of the hearing may change, so please check www.DermatologyPixelSettlement.com for updates.

ClassAction.org

This complaint is part of ClassAction.org's searchable class action lawsuit database and can be found in this post: [Up to \\$1M Derick Dermatology Settlement Ends Class Action Lawsuit Over Alleged Disclosure of Patient Info](#)
